

Global Pets Tracking Collar Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Pet GPS and activity trackers work by transmitting a signal from a worn device like a collar or tag that you can then pick up.

This report provides a deep insight into the global Pets Tracking Collar market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pets Tracking Collar Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pets Tracking Collar market in any manner.

Global Pets Tracking Collar Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Garmin

Whistle

Tractive

Petsafe

FitBark

Marco Polo

Gibi Technologies Inc

PetPace

Loc8tor

Huan

Pawscout

Market Segmentation (by Type)

Bluetooth Connected

Radio Connected

Other

Market Segmentation (by Application)

Pet Dog

Pet Cat

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pets Tracking Collar Market

Overview of the regional outlook of the Pets Tracking Collar Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pets Tracking Collar Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Pets Tracking Collar

1.2 Key Market Segments

1.2.1 Pets Tracking Collar Segment by Type

1.2.2 Pets Tracking Collar Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GLOBAL PETS TRACKING COLLAR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Pets Tracking Collar Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Pets Tracking Collar Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GLOBAL PETS TRACKING COLLAR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Pets Tracking Collar Product Life Cycle

3.3 Global Pets Tracking Collar Sales by Manufacturers (2020-2025)

3.4 Global Pets Tracking Collar Revenue Market Share by Manufacturers (2020-2025)

3.5 Pets Tracking Collar Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Pets Tracking Collar Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Pets Tracking Collar Manufacturing Sites, Area Served, Product Type

3.8 Pets Tracking Collar Market Competitive Situation and Trends

3.8.1 Pets Tracking Collar Market Concentration Rate

3.8.2 Global 5 and 10 Largest Pets Tracking Collar Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PETS TRACKING COLLAR INDUSTRY CHAIN ANALYSIS

- 4.1 Pets Tracking Collar Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PETS TRACKING COLLAR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Pets Tracking Collar Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Pets Tracking Collar Market
- 5.7 ESG Ratings of Leading Companies

6 GLOBAL PETS TRACKING COLLAR MARKET BY REGION

- 6.1 Global Pets Tracking Collar Market Size by Region
 - 6.1.1 Global Pets Tracking Collar Market Size by Region
 - 6.1.2 Global Pets Tracking Collar Market Size Market Share by Region
- 6.2 Global Pets Tracking Collar Sales by Region
 - 6.2.1 Global Pets Tracking Collar Sales by Region
 - 6.2.2 Global Pets Tracking Collar Sales Market Share by Region

7 NORTH AMERICA MARKET OVERVIEW

- 7.1 North America Pets Tracking Collar Market Size by Country

- 7.1.1 USA Market Overview
- 7.1.2 Canada Market Overview
- 7.1.3 Mexico Market Overview
- 7.2 North America Pets Tracking Collar Market Size by Type
- 7.3 North America Pets Tracking Collar Market Size by Application

8 EUROPE MARKET OVERVIEW

- 8.1 Europe Pets Tracking Collar Market Size by Country
 - 8.1.1 Germany Market Overview
 - 8.1.2 France Market Overview
 - 8.1.3 U.K. Market Overview
 - 8.1.4 Italy Market Overview
 - 8.1.5 Spain Market Overview
- 8.2 Europe Pets Tracking Collar Market Size by Type
- 8.3 Europe Pets Tracking Collar Market Size by Application

9 ASIA-PACIFIC MARKET OVERVIEW

- 9.1 Asia-Pacific Pets Tracking Collar Market Size by Country
 - 9.1.1 China Market Overview
 - 9.1.2 Japan Market Overview
 - 9.1.3 South Korea Market Overview
 - 9.1.4 India Market Overview
 - 9.1.5 Southeast Asia Market Overview
- 9.2 Asia-Pacific Pets Tracking Collar Market Size by Type
- 9.3 Asia-Pacific Pets Tracking Collar Market Size by Application

10 SOUTH AMERICA MARKET OVERVIEW

- 10.1 South America Pets Tracking Collar Market Size by Country
 - 10.1.1 Brazil Market Overview
 - 10.1.2 Argentina Market Overview
 - 10.1.3 Columbia Market Overview
- 10.2 South America Pets Tracking Collar Market Size by Type
- 10.3 South America Pets Tracking Collar Market Size by Application

11 MIDDLE EAST AND AFRICA MARKET OVERVIEW

11.1 Middle East and Africa Pets Tracking Collar Market Size by Country

11.1.1 Saudi Arabia Market Overview

11.1.2 UAE Market Overview

11.1.3 Egypt Market Overview

11.1.4 Nigeria Market Overview

11.1.5 South Africa Market Overview

11.2 Middle East and Africa Pets Tracking Collar Market Size by Type

11.3 Middle East and Africa Pets Tracking Collar Market Size by Application

12 PETS TRACKING COLLAR MARKET PRODUCTION BY REGION

12.1 Global Production of Pets Tracking Collar by Region(2020-2025)

12.2 Global Pets Tracking Collar Revenue Market Share by Region (2020-2025)

12.3 Global Pets Tracking Collar Production, Revenue, Price and Gross Margin (2020-2025)

12.4 North America Pets Tracking Collar Production

12.4.1 North America Pets Tracking Collar Production Growth Rate (2020-2025)

12.4.2 North America Pets Tracking Collar Production, Revenue, Price and Gross Margin (2020-2025)

12.5 Europe Pets Tracking Collar Production

12.5.1 Europe Pets Tracking Collar Production Growth Rate (2020-2025)

12.5.2 Europe Pets Tracking Collar Production, Revenue, Price and Gross Margin (2020-2025)

12.6 Japan Pets Tracking Collar Production (2020-2025)

12.6.1 Japan Pets Tracking Collar Production Growth Rate (2020-2025)

12.6.2 Japan Pets Tracking Collar Production, Revenue, Price and Gross Margin (2020-2025)

12.7 China Pets Tracking Collar Production (2020-2025)

12.7.1 China Pets Tracking Collar Production Growth Rate (2020-2025)

12.7.2 China Pets Tracking Collar Production, Revenue, Price and Gross Margin (2020-2025)

13 PETS TRACKING COLLAR MARKET SEGMENTATION BY TYPE

13.1 Evaluation Matrix of Segment Market Development Potential (Type)

13.2 Global Pets Tracking Collar Sales Market Share by Type (2020-2033)

13.3 Global Pets Tracking Collar Market Size Market Share by Type (2020-2033)

13.4 Global Pets Tracking Collar Price by Type (2020-2033)

14 PETS TRACKING COLLAR MARKET SEGMENTATION BY APPLICATION

- 14.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 14.2 Global Pets Tracking Collar Market Sales by Application (2020-2033)
- 14.3 Global Pets Tracking Collar Market Size (M USD) by Application (2020-2033)
- 14.4 Global Pets Tracking Collar Sales Growth Rate by Application (2020-2033)

15 KEY COMPANIES PROFILE

15.1 Garmin

- 15.1.1 Garmin Basic Information
- 15.1.2 Garmin Pets Tracking Collar Product Overview
- 15.1.3 Garmin Pets Tracking Collar Product Market Performance
- 15.1.4 Garmin Business Overview
- 15.1.5 Garmin SWOT Analysis
- 15.1.6 Garmin Recent Developments

15.2 Whistle

- 15.2.1 Whistle Basic Information
- 15.2.2 Whistle Pets Tracking Collar Product Overview
- 15.2.3 Whistle Pets Tracking Collar Product Market Performance
- 15.2.4 Whistle Business Overview
- 15.2.5 Whistle SWOT Analysis
- 15.2.6 Whistle Recent Developments

15.3 Tractive

- 15.3.1 Tractive Basic Information
- 15.3.2 Tractive Pets Tracking Collar Product Overview
- 15.3.3 Tractive Pets Tracking Collar Product Market Performance
- 15.3.4 Tractive Business Overview
- 15.3.5 Tractive SWOT Analysis
- 15.3.6 Tractive Recent Developments

15.4 Petsafe

- 15.4.1 Petsafe Basic Information
- 15.4.2 Petsafe Pets Tracking Collar Product Overview
- 15.4.3 Petsafe Pets Tracking Collar Product Market Performance
- 15.4.4 Petsafe Business Overview
- 15.4.5 Petsafe Recent Developments

15.5 FitBark

- 15.5.1 FitBark Basic Information
- 15.5.2 FitBark Pets Tracking Collar Product Overview

- 15.5.3 FitBark Pets Tracking Collar Product Market Performance
- 15.5.4 FitBark Business Overview
- 15.5.5 FitBark Recent Developments
- 15.6 Marco Polo
 - 15.6.1 Marco Polo Basic Information
 - 15.6.2 Marco Polo Pets Tracking Collar Product Overview
 - 15.6.3 Marco Polo Pets Tracking Collar Product Market Performance
 - 15.6.4 Marco Polo Business Overview
 - 15.6.5 Marco Polo Recent Developments
- 15.7 Gibi Technologies Inc
 - 15.7.1 Gibi Technologies Inc Basic Information
 - 15.7.2 Gibi Technologies Inc Pets Tracking Collar Product Overview
 - 15.7.3 Gibi Technologies Inc Pets Tracking Collar Product Market Performance
 - 15.7.4 Gibi Technologies Inc Business Overview
 - 15.7.5 Gibi Technologies Inc Recent Developments
- 15.8 PetPace
 - 15.8.1 PetPace Basic Information
 - 15.8.2 PetPace Pets Tracking Collar Product Overview
 - 15.8.3 PetPace Pets Tracking Collar Product Market Performance
 - 15.8.4 PetPace Business Overview
 - 15.8.5 PetPace Recent Developments
- 15.9 Loc8tor
 - 15.9.1 Loc8tor Basic Information
 - 15.9.2 Loc8tor Pets Tracking Collar Product Overview
 - 15.9.3 Loc8tor Pets Tracking Collar Product Market Performance
 - 15.9.4 Loc8tor Business Overview
 - 15.9.5 Loc8tor Recent Developments
- 15.10 Huan
 - 15.10.1 Huan Basic Information
 - 15.10.2 Huan Pets Tracking Collar Product Overview
 - 15.10.3 Huan Pets Tracking Collar Product Market Performance
 - 15.10.4 Huan Business Overview
 - 15.10.5 Huan Recent Developments
- 15.11 Pawscout
 - 15.11.1 Pawscout Basic Information
 - 15.11.2 Pawscout Pets Tracking Collar Product Overview
 - 15.11.3 Pawscout Pets Tracking Collar Product Market Performance
 - 15.11.4 Pawscout Business Overview
 - 15.11.5 Pawscout Recent Developments

16 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Pets Tracking Collar Market Size by Type (M USD)

Table 4. Global Pets Tracking Collar Market Size by Application (M USD)

Table 5. Pets Tracking Collar Market Size Comparison by Region (M USD)

Table 6. Global Pets Tracking Collar Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Pets Tracking Collar Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Pets Tracking Collar Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Pets Tracking Collar Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pets Tracking Collar as of 2024)

Table 11. Global Market Pets Tracking Collar Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers Pets Tracking Collar Manufacturing Sites and Area Served

Table 13. Manufacturers Pets Tracking Collar Product Type

Table 14. Global Pets Tracking Collar Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Pets Tracking Collar Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 25. Pets Tracking Collar Market Size Comparison by Region (M USD)

Table 26. Global Pets Tracking Collar Market Size by Region (2020-2033) & (M USD)

Table 27. Global Pets Tracking Collar Market Size Market Share by Region (2020-2033)

Table 28. Global Pets Tracking Collar Sales by Region (2020-2033) & (K Units)

Table 29. Global Pets Tracking Collar Sales Market Share by Region (2020-2033)

Table 30. North America Pets Tracking Collar Market Size by Country (2020-2033) & (M USD)

Table 31. North America Pets Tracking Collar Sales by Country (2020-2033) & (K Units)

Table 32. North America Pets Tracking Collar Sales by Type (K Units)

Table 33. North America Pets Tracking Collar Market Size by Type (M USD)
Table 34. North America Pets Tracking Collar Sales (K Units) by Type (2020-2033)
Table 35. North America Pets Tracking Collar Market Size (M USD) by Type (2020-2033)
Table 36. North America Pets Tracking Collar Sales by Application (K Units)
Table 37. North America Pets Tracking Collar Market Size by Application (M USD)
Table 38. North America Pets Tracking Collar Sales (K Units) by Application (2020-2033)
Table 39. North America Pets Tracking Collar Market Size (M USD) by Application (2020-2033)
Table 40. Europe Pets Tracking Collar Market Size by Country (2020-2033) & (M USD)
Table 41. Europe Pets Tracking Collar Sales by Country (2020-2033) & (K Units)
Table 42. Europe Pets Tracking Collar Sales by Type (K Units)
Table 43. Europe Pets Tracking Collar Market Size by Type (M USD)
Table 44. Europe Pets Tracking Collar Sales (K Units) by Type (2020-2033)
Table 45. Europe Pets Tracking Collar Market Size (M USD) by Type (2020-2033)
Table 46. Europe Pets Tracking Collar Sales by Application (K Units)
Table 47. Europe Pets Tracking Collar Market Size by Application (M USD)
Table 48. Europe Pets Tracking Collar Sales (K Units) by Application (2020-2033)
Table 49. Europe Pets Tracking Collar Market Size (M USD) by Application (2020-2033)
Table 50. Asia-Pacific Pets Tracking Collar Market Size by Country (2020-2025) & (M USD)
Table 51. Asia-Pacific Pets Tracking Collar Sales by Country (2020-2025) & (K Units)
Table 52. Asia-Pacific Pets Tracking Collar Sales by Type (K Units)
Table 53. Asia-Pacific Pets Tracking Collar Market Size by Type (M USD)
Table 54. Asia-Pacific Pets Tracking Collar Sales (K Units) by Type (2020-2033)
Table 55. Asia-Pacific Pets Tracking Collar Market Size (M USD) by Type (2020-2025)
Table 56. Asia-Pacific Pets Tracking Collar Sales by Application (K Units)
Table 57. Asia-Pacific Pets Tracking Collar Market Size by Application (M USD)
Table 58. Asia-Pacific Pets Tracking Collar Sales (K Units) by Application (2020-2033)
Table 59. Asia-Pacific Pets Tracking Collar Market Size (M USD) by Application (2020-2025)
Table 60. South America Pets Tracking Collar Market Size by Country (2020-2033) & (M USD)
Table 61. South America Pets Tracking Collar Sales by Country (2020-2033) & (K Units)
Table 62. South America Pets Tracking Collar Sales by Type (K Units)
Table 63. South America Pets Tracking Collar Market Size by Type (M USD)
Table 64. South America Pets Tracking Collar Sales (K Units) by Type (2020-2033)

Table 65. South America Pets Tracking Collar Market Size (M USD) by Type (2020-2033)
Table 66. South America Pets Tracking Collar Sales by Application (K Units)
Table 67. South America Pets Tracking Collar Market Size by Application (M USD)
Table 68. South America Pets Tracking Collar Sales (K Units) by Application (2020-2033)
Table 69. South America Pets Tracking Collar Market Size (M USD) by Application (2020-2033)
Table 70. Middle East and Africa Pets Tracking Collar Market Size by Country (2020-2033) & (M USD)
Table 71. Middle East and Africa Pets Tracking Collar Sales by Country (2020-2033) & (K Units)
Table 72. Middle East and Africa Pets Tracking Collar Sales by Type (K Units)
Table 73. Middle East and Africa Pets Tracking Collar Market Size by Type (M USD)
Table 74. Middle East and Africa Pets Tracking Collar Sales (K Units) by Type (2020-2033)
Table 75. Middle East and Africa Pets Tracking Collar Market Size (M USD) by Type (2020-2033)
Table 76. Middle East and Africa Pets Tracking Collar Sales by Application (K Units)
Table 77. Middle East and Africa Pets Tracking Collar Market Size by Application (M USD)
Table 78. Middle East and Africa Pets Tracking Collar Sales (K Units) by Application (2020-2033)
Table 79. Middle East and Africa Pets Tracking Collar Market Size (M USD) by Application (2020-2033)
Table 80. Global Pets Tracking Collar Production (K Units) by Region(2020-2025)
Table 81. Global Pets Tracking Collar Revenue (US\$ Million) by Region (2020-2025)
Table 82. Global Pets Tracking Collar Revenue Market Share by Region (2020-2025)
Table 83. Global Pets Tracking Collar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 84. North America Pets Tracking Collar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 85. Europe Pets Tracking Collar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 86. Japan Pets Tracking Collar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. China Pets Tracking Collar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Global Pets Tracking Collar Sales by Type (K Units)

Table 89. Global Pets Tracking Collar Market Size by Type (M USD)
Table 90. Global Pets Tracking Collar Sales (K Units) by Type (2020-2033)
Table 91. Global Pets Tracking Collar Sales Market Share by Type (2020-2033)
Table 92. Global Pets Tracking Collar Market Size (M USD) by Type (2020-2033)
Table 93. Global Pets Tracking Collar Market Size Share by Type (2020-2033)
Table 94. Global Pets Tracking Collar Sales (K Units) by Application
Table 95. Global Pets Tracking Collar Market Size by Application(M USD)
Table 96. Global Pets Tracking Collar Sales by Application (2020-2033) & (K Units)
Table 97. Global Pets Tracking Collar Sales Market Share by Application (2020-2033)
Table 98. Global Pets Tracking Collar Market Size by Application (2020-2033) & (M USD)
Table 99. Global Pets Tracking Collar Market Share by Application (2020-2033)
Table 100. Global Pets Tracking Collar Sales Growth Rate by Application (2020-2033)
Table 101. Garmin Basic Information
Table 102. Garmin Pets Tracking Collar Product Overview
Table 103. Garmin Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 104. Garmin Business Overview
Table 105. Garmin SWOT Analysis
Table 106. Garmin Recent Developments
Table 107. Whistle Basic Information
Table 108. Whistle Pets Tracking Collar Product Overview
Table 109. Whistle Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. Whistle Business Overview
Table 111. Whistle SWOT Analysis
Table 112. Whistle Recent Developments
Table 113. Tractive Basic Information
Table 114. Tractive Pets Tracking Collar Product Overview
Table 115. Tractive Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 116. Tractive Business Overview
Table 117. Tractive SWOT Analysis
Table 118. Tractive Recent Developments
Table 119. Petsafe Basic Information
Table 120. Petsafe Pets Tracking Collar Product Overview
Table 121. Petsafe Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Petsafe Business Overview

Table 123.	Petsafe Recent Developments
Table 124.	FitBark Basic Information
Table 125.	FitBark Pets Tracking Collar Product Overview
Table 126.	FitBark Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127.	FitBark Business Overview
Table 128.	FitBark Recent Developments
Table 129.	Marco Polo Basic Information
Table 130.	Marco Polo Pets Tracking Collar Product Overview
Table 131.	Marco Polo Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132.	Marco Polo Business Overview
Table 133.	Marco Polo Recent Developments
Table 134.	Gibi Technologies Inc Basic Information
Table 135.	Gibi Technologies Inc Pets Tracking Collar Product Overview
Table 136.	Gibi Technologies Inc Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137.	Gibi Technologies Inc Business Overview
Table 138.	Gibi Technologies Inc Recent Developments
Table 139.	PetPace Basic Information
Table 140.	PetPace Pets Tracking Collar Product Overview
Table 141.	PetPace Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142.	PetPace Business Overview
Table 143.	PetPace Recent Developments
Table 144.	Loc8tor Basic Information
Table 145.	Loc8tor Pets Tracking Collar Product Overview
Table 146.	Loc8tor Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147.	Loc8tor Business Overview
Table 148.	Loc8tor Recent Developments
Table 149.	Huan Basic Information
Table 150.	Huan Pets Tracking Collar Product Overview
Table 151.	Huan Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152.	Huan Business Overview
Table 153.	Huan Recent Developments
Table 154.	Pawscout Basic Information
Table 155.	Pawscout Pets Tracking Collar Product Overview

Table 156. Pawscout Pets Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 157. Pawscout Business Overview

Table 158. Pawscout Recent Developments

List of Figures

Figure 1. Product Picture of Pets Tracking Collar

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Pets Tracking Collar Market Size (M USD), 2024-2033

Figure 5. Global Pets Tracking Collar Market Size (M USD) (2020-2033)

Figure 6. Global Pets Tracking Collar Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Pets Tracking Collar Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Pets Tracking Collar Product Life Cycle

Figure 13. Pets Tracking Collar Sales Share by Manufacturers in 2024

Figure 14. Global Pets Tracking Collar Revenue Share by Manufacturers in 2024

Figure 15. Pets Tracking Collar Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Pets Tracking Collar Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Pets Tracking Collar Revenue in 2024

Figure 18. Industry Chain Map of Pets Tracking Collar

Figure 19. Global Pets Tracking Collar Market PEST Analysis

Figure 20. Global Pets Tracking Collar Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Regional Market Development Potential

Figure 26. Global Pets Tracking Collar Market Size by Region

Figure 27. Global Pets Tracking Collar Market Size Market Share by Region (2020-2033)

Figure 28. Global Pets Tracking Collar Sales Market Share by Region (2020-2033)

Figure 29. North American Market Snapshot

Figure 30. North America Pets Tracking Collar Sales and Growth Rate (2020-2033) &

(K Units)

Figure 31. North America Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)

Figure 32. North America Pets Tracking Collar Market Size (M USD) by Country

Figure 33. USA Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 34. USA Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)

Figure 35. Canada Pets Tracking Collar Sales (K Units) and Growth Rate (2020-2033)

Figure 36. Canada Pets Tracking Collar Market Size (M USD) and Growth Rate (2020-2033)

Figure 37. Mexico Pets Tracking Collar Sales (Units) and Growth Rate (2020-2033)

Figure 38. Mexico Pets Tracking Collar Market Size (M USD) and Growth Rate (2020-2033)

Figure 39. North America Pets Tracking Collar Market Size (M USD) by Type

Figure 40. North America Pets Tracking Collar Market Size (M USD) by Application

Figure 41. Europe Market Snapshot

Figure 42. Europe Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 43. Europe Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)

Figure 44. Europe Pets Tracking Collar Market Size (M USD) by Country

Figure 45. Germany Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 46. Germany Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)

Figure 47. France Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 48. France Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)

Figure 49. U.K. Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 50. U.K. Pets Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Italy Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 52. Italy Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Spain Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 54. Spain Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)

Figure 55. Europe Pets Tracking Collar Market Size (M USD) by Type

Figure 56. Europe Pets Tracking Collar Market Size (M USD) by Application

Figure 57. Asia-Pacific Market Snapshot

Figure 58. Asia-Pacific Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 59. Asia-Pacific Pets Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Asia-Pacific Pets Tracking Collar Market Size (M USD) by Country

Figure 61. China Pets Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. China Pets Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Japan Pets Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Japan Pets Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. South Korea Pets Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. South Korea Pets Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. India Pets Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. India Pets Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Southeast Asia Pets Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. Southeast Asia Pets Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Asia-Pacific Pets Tracking Collar Market Size (M USD) by Type

Figure 72. Asia-Pacific Pets Tracking Collar Market Size (M USD) by Application

Figure 73. South America Market Snapshot

Figure 74. South America Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 75. South America Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)

Figure 76. South America Pets Tracking Collar Market Size (M USD) by Country

Figure 77. Brazil Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Brazil Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Argentina Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Argentina Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. Columbia Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)

- Figure 82. Columbia Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 83. South America Pets Tracking Collar Market Size (M USD) by Type
- Figure 84. South America Pets Tracking Collar Market Size (M USD) by Application
- Figure 85. Middle East and Africa Market Snapshot
- Figure 86. Middle East and Africa Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)
- Figure 87. Middle East and Africa Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 88. Middle East and Africa Pets Tracking Collar Market Size (M USD) by Country
- Figure 89. Saudi Arabia Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)
- Figure 90. Saudi Arabia Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 91. UAE Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)
- Figure 92. UAE Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 93. Egypt Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)
- Figure 94. Egypt Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 95. Nigeria Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)
- Figure 96. Nigeria Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 97. South Africa Pets Tracking Collar Sales and Growth Rate (2020-2033) & (K Units)
- Figure 98. South Africa Pets Tracking Collar Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 99. Middle East and Africa Pets Tracking Collar Market Size (M USD) by Type
- Figure 100. Middle East and Africa Pets Tracking Collar Market Size (M USD) by Application
- Figure 101. Global Pets Tracking Collar Production Market Share by Region (2020-2025)
- Figure 102. North America Pets Tracking Collar Production (K Units) Growth Rate (2020-2025)
- Figure 103. Europe Pets Tracking Collar Production (K Units) Growth Rate (2020-2025)
- Figure 104. Japan Pets Tracking Collar Production (K Units) Growth Rate (2020-2025)
- Figure 105. China Pets Tracking Collar Production (K Units) Growth Rate (2020-2025)
- Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 107. Global Pets Tracking Collar Market Size by Type (M USD)

- Figure 108. Sales Market Share of Pets Tracking Collar by Type (2020-2033)
- Figure 109. Sales Market Share of Pets Tracking Collar by Type in 2024
- Figure 110. Market Size Share of Pets Tracking Collar by Type (2020-2033)
- Figure 111. Market Size Share of Pets Tracking Collar by Type in 2024
- Figure 112. Global Pets Tracking Collar Price (USD/Unit) by Type (2020-2033)
- Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 114. Global Pets Tracking Collar Market Size by Application(M USD)
- Figure 115. Global Pets Tracking Collar Market Share by Application
- Figure 116. Global Pets Tracking Collar Sales Market Share by Application (2020-2033)
- Figure 117. Global Pets Tracking Collar Sales Market Share by Application in 2024
- Figure 118. Global Pets Tracking Collar Market Share by Application (2020-2033)
- Figure 119. Global Pets Tracking Collar Market Share by Application in 2024
- Figure 120. Global Pets Tracking Collar Sales Growth Rate by Application (2020-2033)

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