

Global Pet Wipes Market Research Report 2026(Status and Outlook)

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Abstracts

Pet wipes are pre-moistened cloths designed for cleaning and grooming pets. They are often used to wipe down a pet's fur, paws, or face, helping to remove dirt, odors, and loose hair. Many pet wipes are formulated with safe ingredients that are gentle on animals, and some even include added benefits like moisturizing or deodorizing properties. They offer a convenient solution for maintaining your pet's hygiene between baths or grooming sessions. Pet medical care is the second largest segment in pet industry. In the UK, annual spending on veterinary and other pet services has risen from ?2.6bn in 2015 to ?4bn in 2021, a 54% increase in just six years. According to Vetnosis, the value of the global animal health industry will increase by 12% to \$38.3 billion in 2021. White Paper on China's Pet Healthy Consumption of JD shows that in 2023, there are 13.09 million pets entering middle age and old age. And pet aging is expected to be seen in the next few years. Changes in the age structure of pets will further bring about the development of the pet medical industry. According to the data of the 2022 China Pet Medical Industry White Paper, from the perspective of market size, the scale of China's pet medical market is about ?67.5 billion, accounting for about 22.5% of the entire pet industry. From the perspective of hospital operation time, pet hospitals within 5 years accounted for about 73%. About 11% of the pet hospitals have been in operation for more than 10 years. From the perspective of hospital turnover, nearly 40% of the hospitals have increased their annual turnover year-on-year, and the growth rate is mainly within 468%.

The global Pet Wipes market size was estimated at USD 5689.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Pet Wipes

market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Pet Wipes market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Pet Wipes market.

Global Pet Wipes Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Johnson's Veterinary Products
Albaad
Sywipe

Premier Care Industries
COSSMIC PRODUCT
Diamond Wipes International Inc
Mingou wipes
Core Clean Pet
HG International
AHC
QIMEI
Bonyee
Vinner
Hangzhou Guoguang

Market Segmentation (by Type)

Cat Wipes
Dog Wipes

Market Segmentation (by Application)

Online Sales
Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value

In-depth analysis of the Pet Wipes Market

Overview of the regional outlook of the Pet Wipes Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pet Wipes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Pet Wipes, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Pet Wipes

1.2 Key Market Segments

1.2.1 Pet Wipes Segment by Type

1.2.2 Pet Wipes Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PET WIPES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Pet Wipes Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Pet Wipes Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PET WIPES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Pet Wipes Product Life Cycle

3.3 Global Pet Wipes Sales by Manufacturers (2020-2025)

3.4 Global Pet Wipes Revenue Market Share by Manufacturers (2020-2025)

3.5 Pet Wipes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Pet Wipes Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Pet Wipes Market Competitive Situation and Trends

3.8.1 Pet Wipes Market Concentration Rate

3.8.2 Global 5 and 10 Largest Pet Wipes Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PET WIPES INDUSTRY CHAIN ANALYSIS

- 4.1 Pet Wipes Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PET WIPES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Pet Wipes Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Pet Wipes Market
- 5.7 ESG Ratings of Leading Companies

6 PET WIPES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pet Wipes Sales Market Share by Type (2020-2025)
- 6.3 Global Pet Wipes Market Size by Type (2020-2025)
- 6.4 Global Pet Wipes Price by Type (2020-2025)

7 PET WIPES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pet Wipes Market Sales by Application (2020-2025)
- 7.3 Global Pet Wipes Market Size (M USD) by Application (2020-2025)
- 7.4 Global Pet Wipes Sales Growth Rate by Application (2020-2025)

8 PET WIPES MARKET SALES BY REGION

8.1 Global Pet Wipes Sales by Region

8.1.1 Global Pet Wipes Sales by Region

8.1.2 Global Pet Wipes Sales Market Share by Region

8.2 Global Pet Wipes Market Size by Region

8.2.1 Global Pet Wipes Market Size by Region

8.2.2 Global Pet Wipes Market Size by Region

8.3 North America

8.3.1 North America Pet Wipes Sales by Country

8.3.2 North America Pet Wipes Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Pet Wipes Sales by Country

8.4.2 Europe Pet Wipes Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Pet Wipes Sales by Region

8.5.2 Asia Pacific Pet Wipes Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Pet Wipes Sales by Country

8.6.2 South America Pet Wipes Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Pet Wipes Sales by Region

8.7.2 Middle East and Africa Pet Wipes Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 PET WIPES MARKET PRODUCTION BY REGION

9.1 Global Production of Pet Wipes by Region(2020-2025)

9.2 Global Pet Wipes Revenue Market Share by Region (2020-2025)

9.3 Global Pet Wipes Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Pet Wipes Production

9.4.1 North America Pet Wipes Production Growth Rate (2020-2025)

9.4.2 North America Pet Wipes Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Pet Wipes Production

9.5.1 Europe Pet Wipes Production Growth Rate (2020-2025)

9.5.2 Europe Pet Wipes Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Pet Wipes Production (2020-2025)

9.6.1 Japan Pet Wipes Production Growth Rate (2020-2025)

9.6.2 Japan Pet Wipes Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Pet Wipes Production (2020-2025)

9.7.1 China Pet Wipes Production Growth Rate (2020-2025)

9.7.2 China Pet Wipes Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Johnson's Veterinary Products

10.1.1 Johnson's Veterinary Products Basic Information

10.1.2 Johnson's Veterinary Products Pet Wipes Product Overview

10.1.3 Johnson's Veterinary Products Pet Wipes Product Market Performance

10.1.4 Johnson's Veterinary Products Business Overview

10.1.5 Johnson's Veterinary Products SWOT Analysis

10.1.6 Johnson's Veterinary Products Recent Developments

10.2 Albaad

10.2.1 Albaad Basic Information

10.2.2 Albaad Pet Wipes Product Overview

10.2.3 Albaad Pet Wipes Product Market Performance

- 10.2.4 Albaad Business Overview
- 10.2.5 Albaad SWOT Analysis
- 10.2.6 Albaad Recent Developments
- 10.3 Sywipe
 - 10.3.1 Sywipe Basic Information
 - 10.3.2 Sywipe Pet Wipes Product Overview
 - 10.3.3 Sywipe Pet Wipes Product Market Performance
 - 10.3.4 Sywipe Business Overview
 - 10.3.5 Sywipe SWOT Analysis
 - 10.3.6 Sywipe Recent Developments
- 10.4 Premier Care Industries
 - 10.4.1 Premier Care Industries Basic Information
 - 10.4.2 Premier Care Industries Pet Wipes Product Overview
 - 10.4.3 Premier Care Industries Pet Wipes Product Market Performance
 - 10.4.4 Premier Care Industries Business Overview
 - 10.4.5 Premier Care Industries Recent Developments
- 10.5 COSSMIC PRODUCT
 - 10.5.1 COSSMIC PRODUCT Basic Information
 - 10.5.2 COSSMIC PRODUCT Pet Wipes Product Overview
 - 10.5.3 COSSMIC PRODUCT Pet Wipes Product Market Performance
 - 10.5.4 COSSMIC PRODUCT Business Overview
 - 10.5.5 COSSMIC PRODUCT Recent Developments
- 10.6 Diamond Wipes International Inc
 - 10.6.1 Diamond Wipes International Inc Basic Information
 - 10.6.2 Diamond Wipes International Inc Pet Wipes Product Overview
 - 10.6.3 Diamond Wipes International Inc Pet Wipes Product Market Performance
 - 10.6.4 Diamond Wipes International Inc Business Overview
 - 10.6.5 Diamond Wipes International Inc Recent Developments
- 10.7 Mingou wipes
 - 10.7.1 Mingou wipes Basic Information
 - 10.7.2 Mingou wipes Pet Wipes Product Overview
 - 10.7.3 Mingou wipes Pet Wipes Product Market Performance
 - 10.7.4 Mingou wipes Business Overview
 - 10.7.5 Mingou wipes Recent Developments
- 10.8 Core Clean Pet
 - 10.8.1 Core Clean Pet Basic Information
 - 10.8.2 Core Clean Pet Pet Wipes Product Overview
 - 10.8.3 Core Clean Pet Pet Wipes Product Market Performance
 - 10.8.4 Core Clean Pet Business Overview

10.8.5 Core Clean Pet Recent Developments

10.9 HG International

10.9.1 HG International Basic Information

10.9.2 HG International Pet Wipes Product Overview

10.9.3 HG International Pet Wipes Product Market Performance

10.9.4 HG International Business Overview

10.9.5 HG International Recent Developments

10.10 AHC

10.10.1 AHC Basic Information

10.10.2 AHC Pet Wipes Product Overview

10.10.3 AHC Pet Wipes Product Market Performance

10.10.4 AHC Business Overview

10.10.5 AHC Recent Developments

10.11 QIMEI

10.11.1 QIMEI Basic Information

10.11.2 QIMEI Pet Wipes Product Overview

10.11.3 QIMEI Pet Wipes Product Market Performance

10.11.4 QIMEI Business Overview

10.11.5 QIMEI Recent Developments

10.12 Bonyee

10.12.1 Bonyee Basic Information

10.12.2 Bonyee Pet Wipes Product Overview

10.12.3 Bonyee Pet Wipes Product Market Performance

10.12.4 Bonyee Business Overview

10.12.5 Bonyee Recent Developments

10.13 Vinner

10.13.1 Vinner Basic Information

10.13.2 Vinner Pet Wipes Product Overview

10.13.3 Vinner Pet Wipes Product Market Performance

10.13.4 Vinner Business Overview

10.13.5 Vinner Recent Developments

10.14 Hangzhou Guoguang

10.14.1 Hangzhou Guoguang Basic Information

10.14.2 Hangzhou Guoguang Pet Wipes Product Overview

10.14.3 Hangzhou Guoguang Pet Wipes Product Market Performance

10.14.4 Hangzhou Guoguang Business Overview

10.14.5 Hangzhou Guoguang Recent Developments

11 PET WIPES MARKET FORECAST BY REGION

11.1 Global Pet Wipes Market Size Forecast

11.2 Global Pet Wipes Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Pet Wipes Market Size Forecast by Country

11.2.3 Asia Pacific Pet Wipes Market Size Forecast by Region

11.2.4 South America Pet Wipes Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Pet Wipes by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Pet Wipes Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Pet Wipes by Type (2026-2035)

12.1.2 Global Pet Wipes Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Pet Wipes by Type (2026-2035)

12.2 Global Pet Wipes Market Forecast by Application (2026-2035)

12.2.1 Global Pet Wipes Sales (K Units) Forecast by Application

12.2.2 Global Pet Wipes Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Pet Wipes Market Size by Type (M USD)
Table 4. Global Pet Wipes Market Size by Application
Table 5. Pet Wipes Market Size Comparison by Region (M USD)
Table 6. Global Pet Wipes Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Pet Wipes Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Pet Wipes Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Pet Wipes Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pet Wipes as of 2025)
Table 11. Global Market Pet Wipes Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Pet Wipes Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Pet Wipes Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Pet Wipes Sales by Type (K Units)
Table 27. Global Pet Wipes Market Size by Type (M USD)
Table 28. Global Pet Wipes Sales (K Units) by Type (2020-2025)
Table 29. Global Pet Wipes Sales Market Share by Type (2020-2025)
Table 30. Global Pet Wipes Market Size (M USD) by Type (2020-2025)
Table 31. Global Pet Wipes Market Share by Type (2020-2025)
Table 32. Global Pet Wipes Price (USD/Unit) by Type (2020-2025)

Table 33. Global Pet Wipes Sales (K Units) by Application
Table 34. Global Pet Wipes Market Size by Application
Table 35. Global Pet Wipes Sales by Application (2020-2025) & (K Units)
Table 36. Global Pet Wipes Sales Market Share by Application (2020-2025)
Table 37. Global Pet Wipes Market Size by Application (2020-2025) & (M USD)
Table 38. Global Pet Wipes Market Share by Application (2020-2025)
Table 39. Global Pet Wipes Sales Growth Rate by Application (2020-2025)
Table 40. Global Pet Wipes Sales by Region (2020-2025) & (K Units)
Table 41. Global Pet Wipes Sales Market Share by Region (2020-2025)
Table 42. Global Pet Wipes Market Size by Region (2020-2025) & (M USD)
Table 43. Global Pet Wipes Market Size by Region (2020-2025)
Table 44. North America Pet Wipes Sales by Country (2020-2025) & (K Units)
Table 45. North America Pet Wipes Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Pet Wipes Sales by Country (2020-2025) & (K Units)
Table 47. Europe Pet Wipes Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Pet Wipes Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Pet Wipes Market Size by Region (2020-2025) & (M USD)
Table 50. South America Pet Wipes Sales by Country (2020-2025) & (K Units)
Table 51. South America Pet Wipes Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Pet Wipes Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Pet Wipes Market Size by Region (2020-2025) & (M USD)
Table 54. Global Pet Wipes Production (K Units) by Region(2020-2025)
Table 55. Global Pet Wipes Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Pet Wipes Revenue Market Share by Region (2020-2025)
Table 57. Global Pet Wipes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Pet Wipes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Pet Wipes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Pet Wipes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Pet Wipes Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Johnson's Veterinary Products Basic Information
Table 63. Johnson's Veterinary Products Pet Wipes Product Overview
Table 64. Johnson's Veterinary Products Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Johnson's Veterinary Products Business Overview
Table 66. Johnson's Veterinary Products SWOT Analysis
Table 67. Johnson's Veterinary Products Recent Developments
Table 68. Albaad Basic Information
Table 69. Albaad Pet Wipes Product Overview
Table 70. Albaad Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. Albaad Business Overview
Table 72. Albaad SWOT Analysis
Table 73. Albaad Recent Developments
Table 74. Sywipe Basic Information
Table 75. Sywipe Pet Wipes Product Overview
Table 76. Sywipe Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Sywipe Business Overview
Table 78. Sywipe SWOT Analysis
Table 79. Sywipe Recent Developments
Table 80. Premier Care Industries Basic Information
Table 81. Premier Care Industries Pet Wipes Product Overview
Table 82. Premier Care Industries Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Premier Care Industries Business Overview
Table 84. Premier Care Industries Recent Developments
Table 85. COSSMIC PRODUCT Basic Information
Table 86. COSSMIC PRODUCT Pet Wipes Product Overview
Table 87. COSSMIC PRODUCT Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. COSSMIC PRODUCT Business Overview
Table 89. COSSMIC PRODUCT Recent Developments
Table 90. Diamond Wipes International Inc Basic Information
Table 91. Diamond Wipes International Inc Pet Wipes Product Overview
Table 92. Diamond Wipes International Inc Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Diamond Wipes International Inc Business Overview
Table 94. Diamond Wipes International Inc Recent Developments
Table 95. Mingou wipes Basic Information
Table 96. Mingou wipes Pet Wipes Product Overview
Table 97. Mingou wipes Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Mingou wipes Business Overview
Table 99. Mingou wipes Recent Developments
Table 100. Core Clean Pet Basic Information
Table 101. Core Clean Pet Pet Wipes Product Overview
Table 102. Core Clean Pet Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Core Clean Pet Business Overview
Table 104. Core Clean Pet Recent Developments
Table 105. HG International Basic Information
Table 106. HG International Pet Wipes Product Overview
Table 107. HG International Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. HG International Business Overview
Table 109. HG International Recent Developments
Table 110. AHC Basic Information
Table 111. AHC Pet Wipes Product Overview
Table 112. AHC Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. AHC Business Overview
Table 114. AHC Recent Developments
Table 115. QIMEI Basic Information
Table 116. QIMEI Pet Wipes Product Overview
Table 117. QIMEI Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. QIMEI Business Overview
Table 119. QIMEI Recent Developments
Table 120. Bonyee Basic Information
Table 121. Bonyee Pet Wipes Product Overview
Table 122. Bonyee Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Bonyee Business Overview
Table 124. Bonyee Recent Developments
Table 125. Vinner Basic Information
Table 126. Vinner Pet Wipes Product Overview
Table 127. Vinner Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Vinner Business Overview
Table 129. Vinner Recent Developments
Table 130. Hangzhou Guoguang Basic Information

Table 131. Hangzhou Guoguang Pet Wipes Product Overview

Table 132. Hangzhou Guoguang Pet Wipes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Hangzhou Guoguang Business Overview

Table 134. Hangzhou Guoguang Recent Developments

Table 135. Global Pet Wipes Sales Forecast by Region (2026-2035) & (K Units)

Table 136. Global Pet Wipes Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America Pet Wipes Sales Forecast by Country (2026-2035) & (K Units)

Table 138. North America Pet Wipes Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe Pet Wipes Sales Forecast by Country (2026-2035) & (K Units)

Table 140. Europe Pet Wipes Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific Pet Wipes Sales Forecast by Region (2026-2035) & (K Units)

Table 142. Asia Pacific Pet Wipes Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Pet Wipes Sales Forecast by Country (2026-2035) & (K Units)

Table 144. South America Pet Wipes Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa Pet Wipes Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa Pet Wipes Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global Pet Wipes Sales Forecast by Type (2026-2035) & (K Units)

Table 148. Global Pet Wipes Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global Pet Wipes Price Forecast by Type (2026-2035) & (USD/Unit)

Table 150. Global Pet Wipes Sales (K Units) Forecast by Application (2026-2035)

Table 151. Global Pet Wipes Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Pet Wipes
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pet Wipes Market Size (M USD), 2025-2035
- Figure 5. Global Pet Wipes Market Size (M USD) (2020-2035)
- Figure 6. Global Pet Wipes Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pet Wipes Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Pet Wipes Product Life Cycle
- Figure 13. Pet Wipes Sales Share by Manufacturers in 2025
- Figure 14. Global Pet Wipes Revenue Share by Manufacturers in 2025
- Figure 15. Pet Wipes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Pet Wipes Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Pet Wipes Revenue in 2025
- Figure 18. Industry Chain Map of Pet Wipes
- Figure 19. Global Pet Wipes Market PEST Analysis
- Figure 20. Global Pet Wipes Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Pet Wipes Market Share by Type
- Figure 27. Sales Market Share of Pet Wipes by Type (2020-2025)
- Figure 28. Sales Market Share of Pet Wipes by Type in 2025
- Figure 29. Market Share of Pet Wipes by Type (2020-2025)
- Figure 30. Market Share of Pet Wipes by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Pet Wipes Market Share by Application
- Figure 33. Global Pet Wipes Sales Market Share by Application (2020-2025)

- Figure 34. Global Pet Wipes Sales Market Share by Application in 2025
- Figure 35. Global Pet Wipes Market Share by Application (2020-2025)
- Figure 36. Global Pet Wipes Market Share by Application in 2025
- Figure 37. Global Pet Wipes Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Pet Wipes Sales Market Share by Region (2020-2025)
- Figure 39. Global Pet Wipes Market Size by Region (2020-2025)
- Figure 40. North America Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Pet Wipes Sales Market Share by Country in 2024
- Figure 43. North America Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Pet Wipes Market Size by Country in 2024
- Figure 45. U.S. Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Pet Wipes Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Pet Wipes Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Pet Wipes Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Pet Wipes Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Pet Wipes Sales Market Share by Country in 2024
- Figure 53. Europe Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Pet Wipes Market Size by Country in 2024
- Figure 55. Germany Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Pet Wipes Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Pet Wipes Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Pet Wipes Market Size by Region in 2024
- Figure 68. China Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Pet Wipes Sales and Growth Rate (K Units)

Figure 79. South America Pet Wipes Sales Market Share by Country in 2024

Figure 80. South America Pet Wipes Market Size and Growth Rate (M USD)

Figure 81. South America Pet Wipes Market Size by Country in 2024

Figure 82. Brazil Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Pet Wipes Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Pet Wipes Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Pet Wipes Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Pet Wipes Market Size by Region in 2024

Figure 92. Saudi Arabia Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Pet Wipes Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Pet Wipes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Pet Wipes Production Market Share by Region (2020-2025)

Figure 103. North America Pet Wipes Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Pet Wipes Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Pet Wipes Production (K Units) Growth Rate (2020-2025)

Figure 106. China Pet Wipes Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Pet Wipes Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Pet Wipes Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Pet Wipes Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Pet Wipes Market Share Forecast by Type (2026-2035)

Figure 111. Global Pet Wipes Sales Forecast by Application (2026-2035)

Figure 112. Global Pet Wipes Market Share Forecast by Application (2026-2035)

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