

Global Pet Microchip Implants Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A microchip implant is an identifying integrated circuit placed under the skin of an animal. The chip, about the size of a large grain of rice, uses passive radio-frequency identification (RFID) technology, and is also known as a PIT (passive integrated transponder) tag.

The global Pet Microchip Implants market size was estimated at USD 579.10 million in 2023 and is projected to reach USD 1177.06 million by 2032, exhibiting a CAGR of 8.20% during the forecast period.

North America Pet Microchip Implants market size was estimated at USD 172.85 million in 2023, at a CAGR of 7.03% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Pet Microchip Implants market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pet Microchip Implants Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pet Microchip Implants market in any manner.

Global Pet Microchip Implants Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Pethealth Inc.

HomeAgain

Bayer

AVID Identification Systems

Datamars

Inc.

Trovan

Ltd.

Virbac

Animalcare

Ltd.

Microchip4Solutions Inc.

PeddyMark

EIDAP Inc.

Micro-ID

Ltd.

Cybortra Technology

Market Segmentation (by Type)

125 kHz Microchip

128 kHz Microchip

134.2 kHz Microchip

Market Segmentation (by Application)

Horse

Dogs

Cats

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pet Microchip Implants Market

Overview of the regional outlook of the Pet Microchip Implants Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pet Microchip Implants Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Pet Microchip Implants, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Pet Microchip Implants

1.2 Key Market Segments

1.2.1 Pet Microchip Implants Segment by Type

1.2.2 Pet Microchip Implants Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PET MICROCHIP IMPLANTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Pet Microchip Implants Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Pet Microchip Implants Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PET MICROCHIP IMPLANTS MARKET COMPETITIVE LANDSCAPE

3.1 Global Pet Microchip Implants Sales by Manufacturers (2019-2024)

3.2 Global Pet Microchip Implants Revenue Market Share by Manufacturers (2019-2024)

3.3 Pet Microchip Implants Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Pet Microchip Implants Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Pet Microchip Implants Sales Sites, Area Served, Product Type

3.6 Pet Microchip Implants Market Competitive Situation and Trends

3.6.1 Pet Microchip Implants Market Concentration Rate

3.6.2 Global 5 and 10 Largest Pet Microchip Implants Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PET MICROCHIP IMPLANTS INDUSTRY CHAIN ANALYSIS

- 4.1 Pet Microchip Implants Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PET MICROCHIP IMPLANTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PET MICROCHIP IMPLANTS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pet Microchip Implants Sales Market Share by Type (2019-2024)
- 6.3 Global Pet Microchip Implants Market Size Market Share by Type (2019-2024)
- 6.4 Global Pet Microchip Implants Price by Type (2019-2024)

7 PET MICROCHIP IMPLANTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pet Microchip Implants Market Sales by Application (2019-2024)
- 7.3 Global Pet Microchip Implants Market Size (M USD) by Application (2019-2024)
- 7.4 Global Pet Microchip Implants Sales Growth Rate by Application (2019-2024)

8 PET MICROCHIP IMPLANTS MARKET CONSUMPTION BY REGION

- 8.1 Global Pet Microchip Implants Sales by Region
 - 8.1.1 Global Pet Microchip Implants Sales by Region
 - 8.1.2 Global Pet Microchip Implants Sales Market Share by Region
- 8.2 North America

8.2.1 North America Pet Microchip Implants Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Pet Microchip Implants Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Pet Microchip Implants Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Pet Microchip Implants Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Pet Microchip Implants Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 PET MICROCHIP IMPLANTS MARKET PRODUCTION BY REGION

9.1 Global Production of Pet Microchip Implants by Region (2019-2024)

9.2 Global Pet Microchip Implants Revenue Market Share by Region (2019-2024)

9.3 Global Pet Microchip Implants Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Pet Microchip Implants Production

9.4.1 North America Pet Microchip Implants Production Growth Rate (2019-2024)

9.4.2 North America Pet Microchip Implants Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Pet Microchip Implants Production

9.5.1 Europe Pet Microchip Implants Production Growth Rate (2019-2024)

9.5.2 Europe Pet Microchip Implants Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Pet Microchip Implants Production (2019-2024)

9.6.1 Japan Pet Microchip Implants Production Growth Rate (2019-2024)

9.6.2 Japan Pet Microchip Implants Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Pet Microchip Implants Production (2019-2024)

9.7.1 China Pet Microchip Implants Production Growth Rate (2019-2024)

9.7.2 China Pet Microchip Implants Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Pethealth Inc.

10.1.1 Pethealth Inc. Pet Microchip Implants Basic Information

10.1.2 Pethealth Inc. Pet Microchip Implants Product Overview

10.1.3 Pethealth Inc. Pet Microchip Implants Product Market Performance

10.1.4 Pethealth Inc. Business Overview

10.1.5 Pethealth Inc. Pet Microchip Implants SWOT Analysis

10.1.6 Pethealth Inc. Recent Developments

10.2 HomeAgain

10.2.1 HomeAgain Pet Microchip Implants Basic Information

10.2.2 HomeAgain Pet Microchip Implants Product Overview

10.2.3 HomeAgain Pet Microchip Implants Product Market Performance

10.2.4 HomeAgain Business Overview

10.2.5 HomeAgain Pet Microchip Implants SWOT Analysis

10.2.6 HomeAgain Recent Developments

10.3 Bayer

10.3.1 Bayer Pet Microchip Implants Basic Information

10.3.2 Bayer Pet Microchip Implants Product Overview

10.3.3 Bayer Pet Microchip Implants Product Market Performance

10.3.4 Bayer Pet Microchip Implants SWOT Analysis

10.3.5 Bayer Business Overview

10.3.6 Bayer Recent Developments

10.4 AVID Identification Systems

- 10.4.1 AVID Identification Systems Pet Microchip Implants Basic Information
- 10.4.2 AVID Identification Systems Pet Microchip Implants Product Overview
- 10.4.3 AVID Identification Systems Pet Microchip Implants Product Market Performance
- 10.4.4 AVID Identification Systems Business Overview
- 10.4.5 AVID Identification Systems Recent Developments
- 10.5 Datamars
 - 10.5.1 Datamars Pet Microchip Implants Basic Information
 - 10.5.2 Datamars Pet Microchip Implants Product Overview
 - 10.5.3 Datamars Pet Microchip Implants Product Market Performance
 - 10.5.4 Datamars Business Overview
 - 10.5.5 Datamars Recent Developments
- 10.6 Inc.
 - 10.6.1 Inc. Pet Microchip Implants Basic Information
 - 10.6.2 Inc. Pet Microchip Implants Product Overview
 - 10.6.3 Inc. Pet Microchip Implants Product Market Performance
 - 10.6.4 Inc. Business Overview
 - 10.6.5 Inc. Recent Developments
- 10.7 Trovan
 - 10.7.1 Trovan Pet Microchip Implants Basic Information
 - 10.7.2 Trovan Pet Microchip Implants Product Overview
 - 10.7.3 Trovan Pet Microchip Implants Product Market Performance
 - 10.7.4 Trovan Business Overview
 - 10.7.5 Trovan Recent Developments
- 10.8 Ltd.
 - 10.8.1 Ltd. Pet Microchip Implants Basic Information
 - 10.8.2 Ltd. Pet Microchip Implants Product Overview
 - 10.8.3 Ltd. Pet Microchip Implants Product Market Performance
 - 10.8.4 Ltd. Business Overview
 - 10.8.5 Ltd. Recent Developments
- 10.9 Virbac
 - 10.9.1 Virbac Pet Microchip Implants Basic Information
 - 10.9.2 Virbac Pet Microchip Implants Product Overview
 - 10.9.3 Virbac Pet Microchip Implants Product Market Performance
 - 10.9.4 Virbac Business Overview
 - 10.9.5 Virbac Recent Developments
- 10.10 Animalcare
 - 10.10.1 Animalcare Pet Microchip Implants Basic Information
 - 10.10.2 Animalcare Pet Microchip Implants Product Overview

- 10.10.3 Animalcare Pet Microchip Implants Product Market Performance
- 10.10.4 Animalcare Business Overview
- 10.10.5 Animalcare Recent Developments
- 10.11 Ltd.
 - 10.11.1 Ltd. Pet Microchip Implants Basic Information
 - 10.11.2 Ltd. Pet Microchip Implants Product Overview
 - 10.11.3 Ltd. Pet Microchip Implants Product Market Performance
 - 10.11.4 Ltd. Business Overview
 - 10.11.5 Ltd. Recent Developments
- 10.12 Microchip4Solutions Inc.
 - 10.12.1 Microchip4Solutions Inc. Pet Microchip Implants Basic Information
 - 10.12.2 Microchip4Solutions Inc. Pet Microchip Implants Product Overview
 - 10.12.3 Microchip4Solutions Inc. Pet Microchip Implants Product Market Performance
 - 10.12.4 Microchip4Solutions Inc. Business Overview
 - 10.12.5 Microchip4Solutions Inc. Recent Developments
- 10.13 PeddyMark
 - 10.13.1 PeddyMark Pet Microchip Implants Basic Information
 - 10.13.2 PeddyMark Pet Microchip Implants Product Overview
 - 10.13.3 PeddyMark Pet Microchip Implants Product Market Performance
 - 10.13.4 PeddyMark Business Overview
 - 10.13.5 PeddyMark Recent Developments
- 10.14 EIDAP Inc.
 - 10.14.1 EIDAP Inc. Pet Microchip Implants Basic Information
 - 10.14.2 EIDAP Inc. Pet Microchip Implants Product Overview
 - 10.14.3 EIDAP Inc. Pet Microchip Implants Product Market Performance
 - 10.14.4 EIDAP Inc. Business Overview
 - 10.14.5 EIDAP Inc. Recent Developments
- 10.15 Micro-ID
 - 10.15.1 Micro-ID Pet Microchip Implants Basic Information
 - 10.15.2 Micro-ID Pet Microchip Implants Product Overview
 - 10.15.3 Micro-ID Pet Microchip Implants Product Market Performance
 - 10.15.4 Micro-ID Business Overview
 - 10.15.5 Micro-ID Recent Developments
- 10.16 Ltd.
 - 10.16.1 Ltd. Pet Microchip Implants Basic Information
 - 10.16.2 Ltd. Pet Microchip Implants Product Overview
 - 10.16.3 Ltd. Pet Microchip Implants Product Market Performance
 - 10.16.4 Ltd. Business Overview
 - 10.16.5 Ltd. Recent Developments

10.17 Cybortra Technology

- 10.17.1 Cybortra Technology Pet Microchip Implants Basic Information
- 10.17.2 Cybortra Technology Pet Microchip Implants Product Overview
- 10.17.3 Cybortra Technology Pet Microchip Implants Product Market Performance
- 10.17.4 Cybortra Technology Business Overview
- 10.17.5 Cybortra Technology Recent Developments

11 PET MICROCHIP IMPLANTS MARKET FORECAST BY REGION

11.1 Global Pet Microchip Implants Market Size Forecast

11.2 Global Pet Microchip Implants Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Pet Microchip Implants Market Size Forecast by Country
- 11.2.3 Asia Pacific Pet Microchip Implants Market Size Forecast by Region
- 11.2.4 South America Pet Microchip Implants Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Pet Microchip Implants by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Pet Microchip Implants Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of Pet Microchip Implants by Type (2025-2032)
- 12.1.2 Global Pet Microchip Implants Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of Pet Microchip Implants by Type (2025-2032)
- 12.2 Global Pet Microchip Implants Market Forecast by Application (2025-2032)
 - 12.2.1 Global Pet Microchip Implants Sales (K Units) Forecast by Application
 - 12.2.2 Global Pet Microchip Implants Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Pet Microchip Implants Market Size Comparison by Region (M USD)

Table 5. Global Pet Microchip Implants Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Pet Microchip Implants Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Pet Microchip Implants Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Pet Microchip Implants Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pet Microchip Implants as of 2022)

Table 10. Global Market Pet Microchip Implants Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Pet Microchip Implants Sales Sites and Area Served

Table 12. Manufacturers Pet Microchip Implants Product Type

Table 13. Global Pet Microchip Implants Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Pet Microchip Implants

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Pet Microchip Implants Market Challenges

Table 22. Global Pet Microchip Implants Sales by Type (K Units)

Table 23. Global Pet Microchip Implants Market Size by Type (M USD)

Table 24. Global Pet Microchip Implants Sales (K Units) by Type (2019-2024)

Table 25. Global Pet Microchip Implants Sales Market Share by Type (2019-2024)

Table 26. Global Pet Microchip Implants Market Size (M USD) by Type (2019-2024)

Table 27. Global Pet Microchip Implants Market Size Share by Type (2019-2024)

Table 28. Global Pet Microchip Implants Price (USD/Unit) by Type (2019-2024)

Table 29. Global Pet Microchip Implants Sales (K Units) by Application

Table 30. Global Pet Microchip Implants Market Size by Application

Table 31. Global Pet Microchip Implants Sales by Application (2019-2024) & (K Units)

Table 32. Global Pet Microchip Implants Sales Market Share by Application (2019-2024)

Table 33. Global Pet Microchip Implants Sales by Application (2019-2024) & (M USD)

Table 34. Global Pet Microchip Implants Market Share by Application (2019-2024)

Table 35. Global Pet Microchip Implants Sales Growth Rate by Application (2019-2024)

Table 36. Global Pet Microchip Implants Sales by Region (2019-2024) & (K Units)

Table 37. Global Pet Microchip Implants Sales Market Share by Region (2019-2024)

Table 38. North America Pet Microchip Implants Sales by Country (2019-2024) & (K Units)

Table 39. Europe Pet Microchip Implants Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Pet Microchip Implants Sales by Region (2019-2024) & (K Units)

Table 41. South America Pet Microchip Implants Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Pet Microchip Implants Sales by Region (2019-2024) & (K Units)

Table 43. Global Pet Microchip Implants Production (K Units) by Region (2019-2024)

Table 44. Global Pet Microchip Implants Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Pet Microchip Implants Revenue Market Share by Region (2019-2024)

Table 46. Global Pet Microchip Implants Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Pet Microchip Implants Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Pet Microchip Implants Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Pet Microchip Implants Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Pet Microchip Implants Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Pethealth Inc. Pet Microchip Implants Basic Information

Table 52. Pethealth Inc. Pet Microchip Implants Product Overview

Table 53. Pethealth Inc. Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Pethealth Inc. Business Overview

Table 55. Pethealth Inc. Pet Microchip Implants SWOT Analysis

Table 56. Pethealth Inc. Recent Developments

Table 57. HomeAgain Pet Microchip Implants Basic Information

Table 58. HomeAgain Pet Microchip Implants Product Overview

Table 59. HomeAgain Pet Microchip Implants Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 60. HomeAgain Business Overview

Table 61. HomeAgain Pet Microchip Implants SWOT Analysis

Table 62. HomeAgain Recent Developments

Table 63. Bayer Pet Microchip Implants Basic Information

Table 64. Bayer Pet Microchip Implants Product Overview

Table 65. Bayer Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Bayer Pet Microchip Implants SWOT Analysis

Table 67. Bayer Business Overview

Table 68. Bayer Recent Developments

Table 69. AVID Identification Systems Pet Microchip Implants Basic Information

Table 70. AVID Identification Systems Pet Microchip Implants Product Overview

Table 71. AVID Identification Systems Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. AVID Identification Systems Business Overview

Table 73. AVID Identification Systems Recent Developments

Table 74. Datamars Pet Microchip Implants Basic Information

Table 75. Datamars Pet Microchip Implants Product Overview

Table 76. Datamars Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Datamars Business Overview

Table 78. Datamars Recent Developments

Table 79. Inc. Pet Microchip Implants Basic Information

Table 80. Inc. Pet Microchip Implants Product Overview

Table 81. Inc. Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Inc. Business Overview

Table 83. Inc. Recent Developments

Table 84. Trovan Pet Microchip Implants Basic Information

Table 85. Trovan Pet Microchip Implants Product Overview

Table 86. Trovan Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Trovan Business Overview

Table 88. Trovan Recent Developments

Table 89. Ltd. Pet Microchip Implants Basic Information

Table 90. Ltd. Pet Microchip Implants Product Overview

Table 91. Ltd. Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Ltd. Business Overview
Table 93. Ltd. Recent Developments
Table 94. Virbac Pet Microchip Implants Basic Information
Table 95. Virbac Pet Microchip Implants Product Overview
Table 96. Virbac Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. Virbac Business Overview
Table 98. Virbac Recent Developments
Table 99. Animalcare Pet Microchip Implants Basic Information
Table 100. Animalcare Pet Microchip Implants Product Overview
Table 101. Animalcare Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Animalcare Business Overview
Table 103. Animalcare Recent Developments
Table 104. Ltd. Pet Microchip Implants Basic Information
Table 105. Ltd. Pet Microchip Implants Product Overview
Table 106. Ltd. Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. Ltd. Business Overview
Table 108. Ltd. Recent Developments
Table 109. Microchip4Solutions Inc. Pet Microchip Implants Basic Information
Table 110. Microchip4Solutions Inc. Pet Microchip Implants Product Overview
Table 111. Microchip4Solutions Inc. Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Microchip4Solutions Inc. Business Overview
Table 113. Microchip4Solutions Inc. Recent Developments
Table 114. PeddyMark Pet Microchip Implants Basic Information
Table 115. PeddyMark Pet Microchip Implants Product Overview
Table 116. PeddyMark Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 117. PeddyMark Business Overview
Table 118. PeddyMark Recent Developments
Table 119. EIDAP Inc. Pet Microchip Implants Basic Information
Table 120. EIDAP Inc. Pet Microchip Implants Product Overview
Table 121. EIDAP Inc. Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 122. EIDAP Inc. Business Overview
Table 123. EIDAP Inc. Recent Developments
Table 124. Micro-ID Pet Microchip Implants Basic Information

Table 125. Micro-ID Pet Microchip Implants Product Overview
Table 126. Micro-ID Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 127. Micro-ID Business Overview
Table 128. Micro-ID Recent Developments
Table 129. Ltd. Pet Microchip Implants Basic Information
Table 130. Ltd. Pet Microchip Implants Product Overview
Table 131. Ltd. Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 132. Ltd. Business Overview
Table 133. Ltd. Recent Developments
Table 134. Cybortra Technology Pet Microchip Implants Basic Information
Table 135. Cybortra Technology Pet Microchip Implants Product Overview
Table 136. Cybortra Technology Pet Microchip Implants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 137. Cybortra Technology Business Overview
Table 138. Cybortra Technology Recent Developments
Table 139. Global Pet Microchip Implants Sales Forecast by Region (2025-2032) & (K Units)
Table 140. Global Pet Microchip Implants Market Size Forecast by Region (2025-2032) & (M USD)
Table 141. North America Pet Microchip Implants Sales Forecast by Country (2025-2032) & (K Units)
Table 142. North America Pet Microchip Implants Market Size Forecast by Country (2025-2032) & (M USD)
Table 143. Europe Pet Microchip Implants Sales Forecast by Country (2025-2032) & (K Units)
Table 144. Europe Pet Microchip Implants Market Size Forecast by Country (2025-2032) & (M USD)
Table 145. Asia Pacific Pet Microchip Implants Sales Forecast by Region (2025-2032) & (K Units)
Table 146. Asia Pacific Pet Microchip Implants Market Size Forecast by Region (2025-2032) & (M USD)
Table 147. South America Pet Microchip Implants Sales Forecast by Country (2025-2032) & (K Units)
Table 148. South America Pet Microchip Implants Market Size Forecast by Country (2025-2032) & (M USD)
Table 149. Middle East and Africa Pet Microchip Implants Consumption Forecast by Country (2025-2032) & (Units)

Table 150. Middle East and Africa Pet Microchip Implants Market Size Forecast by Country (2025-2032) & (M USD)

Table 151. Global Pet Microchip Implants Sales Forecast by Type (2025-2032) & (K Units)

Table 152. Global Pet Microchip Implants Market Size Forecast by Type (2025-2032) & (M USD)

Table 153. Global Pet Microchip Implants Price Forecast by Type (2025-2032) & (USD/Unit)

Table 154. Global Pet Microchip Implants Sales (K Units) Forecast by Application (2025-2032)

Table 155. Global Pet Microchip Implants Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Pet Microchip Implants
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pet Microchip Implants Market Size (M USD), 2019-2032
- Figure 5. Global Pet Microchip Implants Market Size (M USD) (2019-2032)
- Figure 6. Global Pet Microchip Implants Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pet Microchip Implants Market Size by Country (M USD)
- Figure 11. Pet Microchip Implants Sales Share by Manufacturers in 2023
- Figure 12. Global Pet Microchip Implants Revenue Share by Manufacturers in 2023
- Figure 13. Pet Microchip Implants Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Pet Microchip Implants Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Pet Microchip Implants Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Pet Microchip Implants Market Share by Type
- Figure 18. Sales Market Share of Pet Microchip Implants by Type (2019-2024)
- Figure 19. Sales Market Share of Pet Microchip Implants by Type in 2023
- Figure 20. Market Size Share of Pet Microchip Implants by Type (2019-2024)
- Figure 21. Market Size Market Share of Pet Microchip Implants by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Pet Microchip Implants Market Share by Application
- Figure 24. Global Pet Microchip Implants Sales Market Share by Application (2019-2024)
- Figure 25. Global Pet Microchip Implants Sales Market Share by Application in 2023
- Figure 26. Global Pet Microchip Implants Market Share by Application (2019-2024)
- Figure 27. Global Pet Microchip Implants Market Share by Application in 2023
- Figure 28. Global Pet Microchip Implants Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Pet Microchip Implants Sales Market Share by Region (2019-2024)
- Figure 30. North America Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Pet Microchip Implants Sales Market Share by Country in 2023

Figure 32. U.S. Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Pet Microchip Implants Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Pet Microchip Implants Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Pet Microchip Implants Sales Market Share by Country in 2023

Figure 37. Germany Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Pet Microchip Implants Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Pet Microchip Implants Sales Market Share by Region in 2023

Figure 44. China Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Pet Microchip Implants Sales and Growth Rate (K Units)

Figure 50. South America Pet Microchip Implants Sales Market Share by Country in 2023

Figure 51. Brazil Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Pet Microchip Implants Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Pet Microchip Implants Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Pet Microchip Implants Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Pet Microchip Implants Production Market Share by Region (2019-2024)

Figure 62. North America Pet Microchip Implants Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Pet Microchip Implants Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Pet Microchip Implants Production (K Units) Growth Rate (2019-2024)

Figure 65. China Pet Microchip Implants Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Pet Microchip Implants Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Pet Microchip Implants Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Pet Microchip Implants Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Pet Microchip Implants Market Share Forecast by Type (2025-2032)

Figure 70. Global Pet Microchip Implants Sales Forecast by Application (2025-2032)

Figure 71. Global Pet Microchip Implants Market Share Forecast by Application (2025-2032)

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