

Global Pet Carriers Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Pet carriers are essential accessories for pet owners, providing a safe and convenient way to transport their pets. These carriers come in various shapes and sizes, catering to different types of pets such as cats, dogs, and small animals. The market for pet carriers is positioned within the broader pet care industry, which has been experiencing steady growth driven by increasing pet ownership and humanization trends.

The current market size for pet carriers in 2023 is estimated at approximately USD 350 million. This figure is supported by the growing pet ownership rates globally, with more people considering pets as part of their families. The projected Compound Annual Growth Rate (CAGR) for the pet carrier market from 2024 to 2032 is expected to be around 5.8%, indicating a positive trajectory for the industry.

Several key growth drivers fuel the demand for pet carriers. Firstly, the rising trend of pet humanization has led to increased spending on pet accessories, including carriers. Pet owners are increasingly seeking products that prioritize the comfort and safety of their pets during travel. Additionally, the growing popularity of pet-friendly travel accommodations and regulations mandating the use of carriers for pet transportation further boost market demand.

Market trends in the pet carrier industry include a shift towards multifunctional and ergonomic designs. Manufacturers are focusing on creating carriers that not only provide a secure space for pets but also offer features such as ventilation, easy cleaning, and storage pockets. Furthermore, there is a noticeable trend towards sustainable materials and eco-friendly production processes in response to consumer

preferences for environmentally conscious products.

Regional market distribution reveals varying degrees of dominance in key markets. North America and Europe currently lead the global pet carrier market due to high pet ownership rates, strong purchasing power, and a culture that values pet companionship. In these regions, factors such as stringent pet travel regulations and a robust pet care industry contribute to the dominance of pet carriers. Emerging markets in Asia-Pacific and Latin America are also showing promising growth potential as disposable incomes rise and pet ownership becomes more prevalent.

Despite the positive outlook, the pet carrier market faces challenges such as increasing competition from new entrants, price sensitivity among consumers, and the need to comply with evolving safety standards and regulations. Manufacturers and retailers in this space must focus on innovation, product differentiation, and strategic partnerships to stay competitive and meet the changing needs of pet owners.

In conclusion, the market for pet carriers is poised for continued growth driven by factors such as pet humanization, travel trends, and product innovation. Understanding these market dynamics and trends will be crucial for businesses operating in this sector to capitalize on opportunities and overcome challenges effectively.

This report provides a deep insight into the global Pet Carriers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pet Carriers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pet Carriers market in any manner.

Global Pet Carriers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Blue Collar Pet Transport (BCPT)

Airpets International

Royal Paws

Happy Tails Travel

Pet Relocation

AGS

Citizen Shipper

Pet Van Lines

Enroute Pet Transportation

Worldwide Animal Travel

Animals Away

Airpets America

Royal Paws Pet

Pet Export Vet

Anvis Pet Relocation

Bliss Pet Services

Jetpets

Market Segmentation (by Type)

Cabin Carry

Airplane Consignment

Market Segmentation (by Application)

Cats

Dogs

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pet Carriers Market

Overview of the regional outlook of the Pet Carriers Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pet Carriers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Pet Carriers

1.2 Key Market Segments

1.2.1 Pet Carriers Segment by Type

1.2.2 Pet Carriers Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PET CARRIERS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 PET CARRIERS MARKET COMPETITIVE LANDSCAPE

3.1 Global Pet Carriers Revenue Market Share by Company (2019-2024)

3.2 Pet Carriers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Pet Carriers Market Size Sites, Area Served, Product Type

3.4 Pet Carriers Market Competitive Situation and Trends

3.4.1 Pet Carriers Market Concentration Rate

3.4.2 Global 5 and 10 Largest Pet Carriers Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 PET CARRIERS VALUE CHAIN ANALYSIS

4.1 Pet Carriers Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PET CARRIERS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 PET CARRIERS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Pet Carriers Market Size Market Share by Type (2019-2024)

6.3 Global Pet Carriers Market Size Growth Rate by Type (2019-2024)

7 PET CARRIERS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Pet Carriers Market Size (M USD) by Application (2019-2024)

7.3 Global Pet Carriers Market Size Growth Rate by Application (2019-2024)

8 PET CARRIERS MARKET SEGMENTATION BY REGION

8.1 Global Pet Carriers Market Size by Region

8.1.1 Global Pet Carriers Market Size by Region

8.1.2 Global Pet Carriers Market Size Market Share by Region

8.2 North America

8.2.1 North America Pet Carriers Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Pet Carriers Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Pet Carriers Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Pet Carriers Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Pet Carriers Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Blue Collar Pet Transport (BCPT)

9.1.1 Blue Collar Pet Transport (BCPT) Pet Carriers Basic Information

9.1.2 Blue Collar Pet Transport (BCPT) Pet Carriers Product Overview

9.1.3 Blue Collar Pet Transport (BCPT) Pet Carriers Product Market Performance

9.1.4 Blue Collar Pet Transport (BCPT) Pet Carriers SWOT Analysis

9.1.5 Blue Collar Pet Transport (BCPT) Business Overview

9.1.6 Blue Collar Pet Transport (BCPT) Recent Developments

9.2 Airpets International

9.2.1 Airpets International Pet Carriers Basic Information

9.2.2 Airpets International Pet Carriers Product Overview

9.2.3 Airpets International Pet Carriers Product Market Performance

9.2.4 Airpets International Pet Carriers SWOT Analysis

9.2.5 Airpets International Business Overview

9.2.6 Airpets International Recent Developments

9.3 Royal Paws

9.3.1 Royal Paws Pet Carriers Basic Information

- 9.3.2 Royal Paws Pet Carriers Product Overview
- 9.3.3 Royal Paws Pet Carriers Product Market Performance
- 9.3.4 Royal Paws Pet Carriers SWOT Analysis
- 9.3.5 Royal Paws Business Overview
- 9.3.6 Royal Paws Recent Developments
- 9.4 Happy Tails Travel
 - 9.4.1 Happy Tails Travel Pet Carriers Basic Information
 - 9.4.2 Happy Tails Travel Pet Carriers Product Overview
 - 9.4.3 Happy Tails Travel Pet Carriers Product Market Performance
 - 9.4.4 Happy Tails Travel Business Overview
 - 9.4.5 Happy Tails Travel Recent Developments
- 9.5 Pet Relocation
 - 9.5.1 Pet Relocation Pet Carriers Basic Information
 - 9.5.2 Pet Relocation Pet Carriers Product Overview
 - 9.5.3 Pet Relocation Pet Carriers Product Market Performance
 - 9.5.4 Pet Relocation Business Overview
 - 9.5.5 Pet Relocation Recent Developments
- 9.6 AGS
 - 9.6.1 AGS Pet Carriers Basic Information
 - 9.6.2 AGS Pet Carriers Product Overview
 - 9.6.3 AGS Pet Carriers Product Market Performance
 - 9.6.4 AGS Business Overview
 - 9.6.5 AGS Recent Developments
- 9.7 Citizen Shipper
 - 9.7.1 Citizen Shipper Pet Carriers Basic Information
 - 9.7.2 Citizen Shipper Pet Carriers Product Overview
 - 9.7.3 Citizen Shipper Pet Carriers Product Market Performance
 - 9.7.4 Citizen Shipper Business Overview
 - 9.7.5 Citizen Shipper Recent Developments
- 9.8 Pet Van Lines
 - 9.8.1 Pet Van Lines Pet Carriers Basic Information
 - 9.8.2 Pet Van Lines Pet Carriers Product Overview
 - 9.8.3 Pet Van Lines Pet Carriers Product Market Performance
 - 9.8.4 Pet Van Lines Business Overview
 - 9.8.5 Pet Van Lines Recent Developments
- 9.9 Enroute Pet Transportation
 - 9.9.1 Enroute Pet Transportation Pet Carriers Basic Information
 - 9.9.2 Enroute Pet Transportation Pet Carriers Product Overview
 - 9.9.3 Enroute Pet Transportation Pet Carriers Product Market Performance

- 9.9.4 Enroute Pet Transportation Business Overview
- 9.9.5 Enroute Pet Transportation Recent Developments
- 9.10 Worldwide Animal Travel
 - 9.10.1 Worldwide Animal Travel Pet Carriers Basic Information
 - 9.10.2 Worldwide Animal Travel Pet Carriers Product Overview
 - 9.10.3 Worldwide Animal Travel Pet Carriers Product Market Performance
 - 9.10.4 Worldwide Animal Travel Business Overview
 - 9.10.5 Worldwide Animal Travel Recent Developments
- 9.11 Animals Away
 - 9.11.1 Animals Away Pet Carriers Basic Information
 - 9.11.2 Animals Away Pet Carriers Product Overview
 - 9.11.3 Animals Away Pet Carriers Product Market Performance
 - 9.11.4 Animals Away Business Overview
 - 9.11.5 Animals Away Recent Developments
- 9.12 Airpets America
 - 9.12.1 Airpets America Pet Carriers Basic Information
 - 9.12.2 Airpets America Pet Carriers Product Overview
 - 9.12.3 Airpets America Pet Carriers Product Market Performance
 - 9.12.4 Airpets America Business Overview
 - 9.12.5 Airpets America Recent Developments
- 9.13 Royal Paws Pet
 - 9.13.1 Royal Paws Pet Pet Carriers Basic Information
 - 9.13.2 Royal Paws Pet Pet Carriers Product Overview
 - 9.13.3 Royal Paws Pet Pet Carriers Product Market Performance
 - 9.13.4 Royal Paws Pet Business Overview
 - 9.13.5 Royal Paws Pet Recent Developments
- 9.14 Pet Export Vet
 - 9.14.1 Pet Export Vet Pet Carriers Basic Information
 - 9.14.2 Pet Export Vet Pet Carriers Product Overview
 - 9.14.3 Pet Export Vet Pet Carriers Product Market Performance
 - 9.14.4 Pet Export Vet Business Overview
 - 9.14.5 Pet Export Vet Recent Developments
- 9.15 Anvis Pet Relocation
 - 9.15.1 Anvis Pet Relocation Pet Carriers Basic Information
 - 9.15.2 Anvis Pet Relocation Pet Carriers Product Overview
 - 9.15.3 Anvis Pet Relocation Pet Carriers Product Market Performance
 - 9.15.4 Anvis Pet Relocation Business Overview
 - 9.15.5 Anvis Pet Relocation Recent Developments
- 9.16 Bliss Pet Services

- 9.16.1 Bliss Pet Services Pet Carriers Basic Information
- 9.16.2 Bliss Pet Services Pet Carriers Product Overview
- 9.16.3 Bliss Pet Services Pet Carriers Product Market Performance
- 9.16.4 Bliss Pet Services Business Overview
- 9.16.5 Bliss Pet Services Recent Developments
- 9.17 Jetpets
 - 9.17.1 Jetpets Pet Carriers Basic Information
 - 9.17.2 Jetpets Pet Carriers Product Overview
 - 9.17.3 Jetpets Pet Carriers Product Market Performance
 - 9.17.4 Jetpets Business Overview
 - 9.17.5 Jetpets Recent Developments

10 PET CARRIERS REGIONAL MARKET FORECAST

- 10.1 Global Pet Carriers Market Size Forecast
- 10.2 Global Pet Carriers Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Pet Carriers Market Size Forecast by Country
 - 10.2.3 Asia Pacific Pet Carriers Market Size Forecast by Region
 - 10.2.4 South America Pet Carriers Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Pet Carriers by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 11.1 Global Pet Carriers Market Forecast by Type (2025-2032)
- 11.2 Global Pet Carriers Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

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