

# Global Personalized Medicine Pm Solution Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G820129A2B47EN.html>

Date: August 2025

Pages: 154

Price: US\$ 3,200.00 (Single User License)

ID: G820129A2B47EN

## Abstracts

According to our research, the global market for medical devices is estimated at US\$ 603 billion in the year 2023, and will be growing at a CAGR of 5% during next six years. The global healthcare spending contributes to occupy 10% of the global GDP and is continuously rising in recent years due to the increasing health needs of the aging population, the growing prevalence of chronic and infectious diseases and the expansion of emerging markets. The medical devices market plays a significant role in the healthcare industry. The market is driven by several factors, including the increasing demand for advanced healthcare services globally, advancements in medical technology, growing geriatric population, rising healthcare expenditure, and increasing awareness about early disease diagnosis and treatment.

The global Personalized Medicine Pm Solution market size was estimated at USD 601.68 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Personalized Medicine Pm Solution market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Personalized Medicine Pm Solution market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Personalized Medicine Pm Solution market.

### **Global Personalized Medicine Pm Solution Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

#### **Key Company**

2bPrecise

OneOme

TIGAR Health- IR2Dx

Kailos Genetics

Syapse Inc

Karius

Astarte Medical

Fabric Genomics, INC.

Orion Health

2B Precise

Fabric Genomics

Pfizer  
Gene 42  
IBM Watson Health  
Philips Healthcare  
Medtronic  
Nanthealth  
Navican  
N-of-One  
PierianDx  
Sunquest Information System  
Tempus  
Novartis  
Translational Software  
Biocrates Life Sciences AG  
Nanostring Technologies  
Thermo Fisher Scientific  
Quest Diagnostics Incorporated

### **Market Segmentation (by Type)**

Personalized Diagnostics  
Personalized Therapies  
Personalized Nutrition & Wellness

### **Market Segmentation (by Application)**

Oncology  
Neurosciences  
Immunology  
Respiratory  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Personalized Medicine Pm Solution Market

Overview of the regional outlook of the Personalized Medicine Pm Solution Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Personalized Medicine Pm Solution Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Personalized Medicine Pm Solution, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Personalized Medicine Pm Solution
- 1.2 Key Market Segments
  - 1.2.1 Personalized Medicine Pm Solution Segment by Type
  - 1.2.2 Personalized Medicine Pm Solution Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PERSONALIZED MEDICINE PM SOLUTION MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PERSONALIZED MEDICINE PM SOLUTION MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Personalized Medicine Pm Solution Product Life Cycle
- 3.3 Global Personalized Medicine Pm Solution Revenue Market Share by Company (2020-2025)
- 3.4 Personalized Medicine Pm Solution Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Personalized Medicine Pm Solution Company Headquarters, Area Served, Product Type
- 3.6 Personalized Medicine Pm Solution Market Competitive Situation and Trends
  - 3.6.1 Personalized Medicine Pm Solution Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Personalized Medicine Pm Solution Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 PERSONALIZED MEDICINE PM SOLUTION VALUE CHAIN ANALYSIS**

- 4.1 Personalized Medicine Pm Solution Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PERSONALIZED MEDICINE PM SOLUTION MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Personalized Medicine Pm Solution Market Porter's Five Forces Analysis

## **6 PERSONALIZED MEDICINE PM SOLUTION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Personalized Medicine Pm Solution Market Size Market Share by Type (2020-2025)
- 6.3 Global Personalized Medicine Pm Solution Market Size Growth Rate by Type (2021-2025)

## **7 PERSONALIZED MEDICINE PM SOLUTION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Personalized Medicine Pm Solution Market Size (M USD) by Application (2020-2025)
- 7.3 Global Personalized Medicine Pm Solution Sales Growth Rate by Application (2020-2025)

## **8 PERSONALIZED MEDICINE PM SOLUTION MARKET SEGMENTATION BY REGION**

### 8.1 Global Personalized Medicine Pm Solution Market Size by Region

#### 8.1.1 Global Personalized Medicine Pm Solution Market Size by Region

#### 8.1.2 Global Personalized Medicine Pm Solution Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Personalized Medicine Pm Solution Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Personalized Medicine Pm Solution Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Spain

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Personalized Medicine Pm Solution Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Personalized Medicine Pm Solution Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Personalized Medicine Pm Solution Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 2bPrecise

- 9.1.1 2bPrecise Basic Information
- 9.1.2 2bPrecise Personalized Medicine Pm Solution Product Overview
- 9.1.3 2bPrecise Personalized Medicine Pm Solution Product Market Performance
- 9.1.4 2bPrecise SWOT Analysis
- 9.1.5 2bPrecise Business Overview
- 9.1.6 2bPrecise Recent Developments

### 9.2 OneOme

- 9.2.1 OneOme Basic Information
- 9.2.2 OneOme Personalized Medicine Pm Solution Product Overview
- 9.2.3 OneOme Personalized Medicine Pm Solution Product Market Performance
- 9.2.4 OneOme SWOT Analysis
- 9.2.5 OneOme Business Overview
- 9.2.6 OneOme Recent Developments

### 9.3 TIGAR Health- IR2Dx

- 9.3.1 TIGAR Health- IR2Dx Basic Information
- 9.3.2 TIGAR Health- IR2Dx Personalized Medicine Pm Solution Product Overview
- 9.3.3 TIGAR Health- IR2Dx Personalized Medicine Pm Solution Product Market Performance
- 9.3.4 TIGAR Health- IR2Dx SWOT Analysis
- 9.3.5 TIGAR Health- IR2Dx Business Overview
- 9.3.6 TIGAR Health- IR2Dx Recent Developments

### 9.4 Kailos Genetics

- 9.4.1 Kailos Genetics Basic Information
- 9.4.2 Kailos Genetics Personalized Medicine Pm Solution Product Overview
- 9.4.3 Kailos Genetics Personalized Medicine Pm Solution Product Market Performance
- 9.4.4 Kailos Genetics Business Overview
- 9.4.5 Kailos Genetics Recent Developments

### 9.5 Syapse Inc

- 9.5.1 Syapse Inc Basic Information
- 9.5.2 Syapse Inc Personalized Medicine Pm Solution Product Overview
- 9.5.3 Syapse Inc Personalized Medicine Pm Solution Product Market Performance
- 9.5.4 Syapse Inc Business Overview
- 9.5.5 Syapse Inc Recent Developments

### 9.6 Karius

- 9.6.1 Karius Basic Information
- 9.6.2 Karius Personalized Medicine Pm Solution Product Overview
- 9.6.3 Karius Personalized Medicine Pm Solution Product Market Performance
- 9.6.4 Karius Business Overview
- 9.6.5 Karius Recent Developments
- 9.7 Astarte Medical
  - 9.7.1 Astarte Medical Basic Information
  - 9.7.2 Astarte Medical Personalized Medicine Pm Solution Product Overview
  - 9.7.3 Astarte Medical Personalized Medicine Pm Solution Product Market Performance
  - 9.7.4 Astarte Medical Business Overview
  - 9.7.5 Astarte Medical Recent Developments
- 9.8 Fabric Genomics, INC.
  - 9.8.1 Fabric Genomics, INC. Basic Information
  - 9.8.2 Fabric Genomics, INC. Personalized Medicine Pm Solution Product Overview
  - 9.8.3 Fabric Genomics, INC. Personalized Medicine Pm Solution Product Market Performance
  - 9.8.4 Fabric Genomics, INC. Business Overview
  - 9.8.5 Fabric Genomics, INC. Recent Developments
- 9.9 Orion Health
  - 9.9.1 Orion Health Basic Information
  - 9.9.2 Orion Health Personalized Medicine Pm Solution Product Overview
  - 9.9.3 Orion Health Personalized Medicine Pm Solution Product Market Performance
  - 9.9.4 Orion Health Business Overview
  - 9.9.5 Orion Health Recent Developments
- 9.10 2B Precise
  - 9.10.1 2B Precise Basic Information
  - 9.10.2 2B Precise Personalized Medicine Pm Solution Product Overview
  - 9.10.3 2B Precise Personalized Medicine Pm Solution Product Market Performance
  - 9.10.4 2B Precise Business Overview
  - 9.10.5 2B Precise Recent Developments
- 9.11 Fabric Genomics
  - 9.11.1 Fabric Genomics Basic Information
  - 9.11.2 Fabric Genomics Personalized Medicine Pm Solution Product Overview
  - 9.11.3 Fabric Genomics Personalized Medicine Pm Solution Product Market Performance
  - 9.11.4 Fabric Genomics Business Overview
  - 9.11.5 Fabric Genomics Recent Developments
- 9.12 Pfizer

- 9.12.1 Pfizer Basic Information
- 9.12.2 Pfizer Personalized Medicine Pm Solution Product Overview
- 9.12.3 Pfizer Personalized Medicine Pm Solution Product Market Performance
- 9.12.4 Pfizer Business Overview
- 9.12.5 Pfizer Recent Developments
- 9.13 Gene 42
  - 9.13.1 Gene 42 Basic Information
  - 9.13.2 Gene 42 Personalized Medicine Pm Solution Product Overview
  - 9.13.3 Gene 42 Personalized Medicine Pm Solution Product Market Performance
  - 9.13.4 Gene 42 Business Overview
  - 9.13.5 Gene 42 Recent Developments
- 9.14 IBM Watson Health
  - 9.14.1 IBM Watson Health Basic Information
  - 9.14.2 IBM Watson Health Personalized Medicine Pm Solution Product Overview
  - 9.14.3 IBM Watson Health Personalized Medicine Pm Solution Product Market Performance
  - 9.14.4 IBM Watson Health Business Overview
  - 9.14.5 IBM Watson Health Recent Developments
- 9.15 Philips Healthcare
  - 9.15.1 Philips Healthcare Basic Information
  - 9.15.2 Philips Healthcare Personalized Medicine Pm Solution Product Overview
  - 9.15.3 Philips Healthcare Personalized Medicine Pm Solution Product Market Performance
  - 9.15.4 Philips Healthcare Business Overview
  - 9.15.5 Philips Healthcare Recent Developments
- 9.16 Medtronic
  - 9.16.1 Medtronic Basic Information
  - 9.16.2 Medtronic Personalized Medicine Pm Solution Product Overview
  - 9.16.3 Medtronic Personalized Medicine Pm Solution Product Market Performance
  - 9.16.4 Medtronic Business Overview
  - 9.16.5 Medtronic Recent Developments
- 9.17 Nanthealth
  - 9.17.1 Nanthealth Basic Information
  - 9.17.2 Nanthealth Personalized Medicine Pm Solution Product Overview
  - 9.17.3 Nanthealth Personalized Medicine Pm Solution Product Market Performance
  - 9.17.4 Nanthealth Business Overview
  - 9.17.5 Nanthealth Recent Developments
- 9.18 Navican
  - 9.18.1 Navican Basic Information

- 9.18.2 Navican Personalized Medicine Pm Solution Product Overview
- 9.18.3 Navican Personalized Medicine Pm Solution Product Market Performance
- 9.18.4 Navican Business Overview
- 9.18.5 Navican Recent Developments
- 9.19 N-of-One
  - 9.19.1 N-of-One Basic Information
  - 9.19.2 N-of-One Personalized Medicine Pm Solution Product Overview
  - 9.19.3 N-of-One Personalized Medicine Pm Solution Product Market Performance
  - 9.19.4 N-of-One Business Overview
  - 9.19.5 N-of-One Recent Developments
- 9.20 PierianDx
  - 9.20.1 PierianDx Basic Information
  - 9.20.2 PierianDx Personalized Medicine Pm Solution Product Overview
  - 9.20.3 PierianDx Personalized Medicine Pm Solution Product Market Performance
  - 9.20.4 PierianDx Business Overview
  - 9.20.5 PierianDx Recent Developments
- 9.21 Sunquest Information System
  - 9.21.1 Sunquest Information System Basic Information
  - 9.21.2 Sunquest Information System Personalized Medicine Pm Solution Product Overview
  - 9.21.3 Sunquest Information System Personalized Medicine Pm Solution Product Market Performance
  - 9.21.4 Sunquest Information System Business Overview
  - 9.21.5 Sunquest Information System Recent Developments
- 9.22 Tempus
  - 9.22.1 Tempus Basic Information
  - 9.22.2 Tempus Personalized Medicine Pm Solution Product Overview
  - 9.22.3 Tempus Personalized Medicine Pm Solution Product Market Performance
  - 9.22.4 Tempus Business Overview
  - 9.22.5 Tempus Recent Developments
- 9.23 Novartis
  - 9.23.1 Novartis Basic Information
  - 9.23.2 Novartis Personalized Medicine Pm Solution Product Overview
  - 9.23.3 Novartis Personalized Medicine Pm Solution Product Market Performance
  - 9.23.4 Novartis Business Overview
  - 9.23.5 Novartis Recent Developments
- 9.24 Translational Software
  - 9.24.1 Translational Software Basic Information
  - 9.24.2 Translational Software Personalized Medicine Pm Solution Product Overview

9.24.3 Translational Software Personalized Medicine Pm Solution Product Market Performance

9.24.4 Translational Software Business Overview

9.24.5 Translational Software Recent Developments

9.25 Biocrates Life Sciences AG

9.25.1 Biocrates Life Sciences AG Basic Information

9.25.2 Biocrates Life Sciences AG Personalized Medicine Pm Solution Product Overview

9.25.3 Biocrates Life Sciences AG Personalized Medicine Pm Solution Product Market Performance

9.25.4 Biocrates Life Sciences AG Business Overview

9.25.5 Biocrates Life Sciences AG Recent Developments

9.26 Nanostring Technologies

9.26.1 Nanostring Technologies Basic Information

9.26.2 Nanostring Technologies Personalized Medicine Pm Solution Product Overview

9.26.3 Nanostring Technologies Personalized Medicine Pm Solution Product Market Performance

9.26.4 Nanostring Technologies Business Overview

9.26.5 Nanostring Technologies Recent Developments

9.27 Thermo Fisher Scientific

9.27.1 Thermo Fisher Scientific Basic Information

9.27.2 Thermo Fisher Scientific Personalized Medicine Pm Solution Product Overview

9.27.3 Thermo Fisher Scientific Personalized Medicine Pm Solution Product Market Performance

9.27.4 Thermo Fisher Scientific Business Overview

9.27.5 Thermo Fisher Scientific Recent Developments

9.28 Quest Diagnostics Incorporated

9.28.1 Quest Diagnostics Incorporated Basic Information

9.28.2 Quest Diagnostics Incorporated Personalized Medicine Pm Solution Product Overview

9.28.3 Quest Diagnostics Incorporated Personalized Medicine Pm Solution Product Market Performance

9.28.4 Quest Diagnostics Incorporated Business Overview

9.28.5 Quest Diagnostics Incorporated Recent Developments

## **10 PERSONALIZED MEDICINE PM SOLUTION MARKET FORECAST BY REGION**

10.1 Global Personalized Medicine Pm Solution Market Size Forecast

10.2 Global Personalized Medicine Pm Solution Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Personalized Medicine Pm Solution Market Size Forecast by Country

10.2.3 Asia Pacific Personalized Medicine Pm Solution Market Size Forecast by  
Region

10.2.4 South America Personalized Medicine Pm Solution Market Size Forecast by  
Country

10.2.5 Middle East and Africa Forecasted Sales of Personalized Medicine Pm Solution  
by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

11.1 Global Personalized Medicine Pm Solution Market Forecast by Type (2026-2033)

11.2 Global Personalized Medicine Pm Solution Market Forecast by Application  
(2026-2033)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Personalized Medicine Pm Solution Market Size Comparison by Region (M USD)

Table 5. Global Personalized Medicine Pm Solution Revenue (M USD) by Company (2020-2025)

Table 6. Global Personalized Medicine Pm Solution Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Personalized Medicine Pm Solution as of 2024)

Table 8. Personalized Medicine Pm Solution Company Headquarters and Area Served

Table 9. Company Personalized Medicine Pm Solution Product Type

Table 10. Global Personalized Medicine Pm Solution Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Personalized Medicine Pm Solution Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Personalized Medicine Pm Solution Market Size by Type (M USD)

Table 21. Global Personalized Medicine Pm Solution Market Size (M USD) by Type (2020-2025)

Table 22. Global Personalized Medicine Pm Solution Market Size Share by Type (2020-2025)

Table 23. Global Personalized Medicine Pm Solution Market Size Growth Rate by Type (2021-2025)

Table 24. Global Personalized Medicine Pm Solution Market Size by Application

Table 25. Global Personalized Medicine Pm Solution Market Size by Application (2020-2025) & (M USD)

Table 26. Global Personalized Medicine Pm Solution Market Share by Application

(2020-2025)

Table 27. Global Personalized Medicine Pm Solution Sales Growth Rate by Application (2020-2025)

Table 28. Global Personalized Medicine Pm Solution Market Size by Region (2020-2025) & (M USD)

Table 29. Global Personalized Medicine Pm Solution Market Size Market Share by Region (2020-2025)

Table 30. North America Personalized Medicine Pm Solution Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Personalized Medicine Pm Solution Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Personalized Medicine Pm Solution Market Size by Region (2020-2025) & (M USD)

Table 33. South America Personalized Medicine Pm Solution Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Personalized Medicine Pm Solution Market Size by Region (2020-2025) & (M USD)

Table 35. 2bPrecise Basic Information

Table 36. 2bPrecise Personalized Medicine Pm Solution Product Overview

Table 37. 2bPrecise Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 38. 2bPrecise SWOT Analysis

Table 39. 2bPrecise Business Overview

Table 40. 2bPrecise Recent Developments

Table 41. OneOme Basic Information

Table 42. OneOme Personalized Medicine Pm Solution Product Overview

Table 43. OneOme Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 44. OneOme SWOT Analysis

Table 45. OneOme Business Overview

Table 46. OneOme Recent Developments

Table 47. TIGAR Health- IR2Dx Basic Information

Table 48. TIGAR Health- IR2Dx Personalized Medicine Pm Solution Product Overview

Table 49. TIGAR Health- IR2Dx Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 50. TIGAR Health- IR2Dx SWOT Analysis

Table 51. TIGAR Health- IR2Dx Business Overview

Table 52. TIGAR Health- IR2Dx Recent Developments

Table 53. Kailos Genetics Basic Information

- Table 54. Kailos Genetics Personalized Medicine Pm Solution Product Overview
- Table 55. Kailos Genetics Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 56. Kailos Genetics Business Overview
- Table 57. Kailos Genetics Recent Developments
- Table 58. Syapse Inc Basic Information
- Table 59. Syapse Inc Personalized Medicine Pm Solution Product Overview
- Table 60. Syapse Inc Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 61. Syapse Inc Business Overview
- Table 62. Syapse Inc Recent Developments
- Table 63. Karius Basic Information
- Table 64. Karius Personalized Medicine Pm Solution Product Overview
- Table 65. Karius Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 66. Karius Business Overview
- Table 67. Karius Recent Developments
- Table 68. Astarte Medical Basic Information
- Table 69. Astarte Medical Personalized Medicine Pm Solution Product Overview
- Table 70. Astarte Medical Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 71. Astarte Medical Business Overview
- Table 72. Astarte Medical Recent Developments
- Table 73. Fabric Genomics, INC. Basic Information
- Table 74. Fabric Genomics, INC. Personalized Medicine Pm Solution Product Overview
- Table 75. Fabric Genomics, INC. Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 76. Fabric Genomics, INC. Business Overview
- Table 77. Fabric Genomics, INC. Recent Developments
- Table 78. Orion Health Basic Information
- Table 79. Orion Health Personalized Medicine Pm Solution Product Overview
- Table 80. Orion Health Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 81. Orion Health Business Overview
- Table 82. Orion Health Recent Developments
- Table 83. 2B Precise Basic Information
- Table 84. 2B Precise Personalized Medicine Pm Solution Product Overview
- Table 85. 2B Precise Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)

- Table 86. 2B Precise Business Overview
- Table 87. 2B Precise Recent Developments
- Table 88. Fabric Genomics Basic Information
- Table 89. Fabric Genomics Personalized Medicine Pm Solution Product Overview
- Table 90. Fabric Genomics Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 91. Fabric Genomics Business Overview
- Table 92. Fabric Genomics Recent Developments
- Table 93. Pfizer Basic Information
- Table 94. Pfizer Personalized Medicine Pm Solution Product Overview
- Table 95. Pfizer Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 96. Pfizer Business Overview
- Table 97. Pfizer Recent Developments
- Table 98. Gene 42 Basic Information
- Table 99. Gene 42 Personalized Medicine Pm Solution Product Overview
- Table 100. Gene 42 Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 101. Gene 42 Business Overview
- Table 102. Gene 42 Recent Developments
- Table 103. IBM Watson Health Basic Information
- Table 104. IBM Watson Health Personalized Medicine Pm Solution Product Overview
- Table 105. IBM Watson Health Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 106. IBM Watson Health Business Overview
- Table 107. IBM Watson Health Recent Developments
- Table 108. Philips Healthcare Basic Information
- Table 109. Philips Healthcare Personalized Medicine Pm Solution Product Overview
- Table 110. Philips Healthcare Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 111. Philips Healthcare Business Overview
- Table 112. Philips Healthcare Recent Developments
- Table 113. Medtronic Basic Information
- Table 114. Medtronic Personalized Medicine Pm Solution Product Overview
- Table 115. Medtronic Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 116. Medtronic Business Overview
- Table 117. Medtronic Recent Developments
- Table 118. Nanthealth Basic Information

- Table 119. Nanthealth Personalized Medicine Pm Solution Product Overview
- Table 120. Nanthealth Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 121. Nanthealth Business Overview
- Table 122. Nanthealth Recent Developments
- Table 123. Navican Basic Information
- Table 124. Navican Personalized Medicine Pm Solution Product Overview
- Table 125. Navican Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 126. Navican Business Overview
- Table 127. Navican Recent Developments
- Table 128. N-of-One Basic Information
- Table 129. N-of-One Personalized Medicine Pm Solution Product Overview
- Table 130. N-of-One Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 131. N-of-One Business Overview
- Table 132. N-of-One Recent Developments
- Table 133. PierianDx Basic Information
- Table 134. PierianDx Personalized Medicine Pm Solution Product Overview
- Table 135. PierianDx Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 136. PierianDx Business Overview
- Table 137. PierianDx Recent Developments
- Table 138. Sunquest Information System Basic Information
- Table 139. Sunquest Information System Personalized Medicine Pm Solution Product Overview
- Table 140. Sunquest Information System Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 141. Sunquest Information System Business Overview
- Table 142. Sunquest Information System Recent Developments
- Table 143. Tempus Basic Information
- Table 144. Tempus Personalized Medicine Pm Solution Product Overview
- Table 145. Tempus Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 146. Tempus Business Overview
- Table 147. Tempus Recent Developments
- Table 148. Novartis Basic Information
- Table 149. Novartis Personalized Medicine Pm Solution Product Overview
- Table 150. Novartis Personalized Medicine Pm Solution Revenue (M USD) and Gross

Margin (2020-2025)

Table 151. Novartis Business Overview

Table 152. Novartis Recent Developments

Table 153. Translational Software Basic Information

Table 154. Translational Software Personalized Medicine Pm Solution Product Overview

Table 155. Translational Software Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 156. Translational Software Business Overview

Table 157. Translational Software Recent Developments

Table 158. Biocrates Life Sciences AG Basic Information

Table 159. Biocrates Life Sciences AG Personalized Medicine Pm Solution Product Overview

Table 160. Biocrates Life Sciences AG Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 161. Biocrates Life Sciences AG Business Overview

Table 162. Biocrates Life Sciences AG Recent Developments

Table 163. Nanostring Technologies Basic Information

Table 164. Nanostring Technologies Personalized Medicine Pm Solution Product Overview

Table 165. Nanostring Technologies Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 166. Nanostring Technologies Business Overview

Table 167. Nanostring Technologies Recent Developments

Table 168. Thermo Fisher Scientific Basic Information

Table 169. Thermo Fisher Scientific Personalized Medicine Pm Solution Product Overview

Table 170. Thermo Fisher Scientific Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 171. Thermo Fisher Scientific Business Overview

Table 172. Thermo Fisher Scientific Recent Developments

Table 173. Quest Diagnostics Incorporated Basic Information

Table 174. Quest Diagnostics Incorporated Personalized Medicine Pm Solution Product Overview

Table 175. Quest Diagnostics Incorporated Personalized Medicine Pm Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 176. Quest Diagnostics Incorporated Business Overview

Table 177. Quest Diagnostics Incorporated Recent Developments

Table 178. Global Personalized Medicine Pm Solution Market Size Forecast by Region

(2026-2033) & (M USD)

Table 179. North America Personalized Medicine Pm Solution Market Size Forecast by Country (2026-2033) & (M USD)

Table 180. Europe Personalized Medicine Pm Solution Market Size Forecast by Country (2026-2033) & (M USD)

Table 181. Asia Pacific Personalized Medicine Pm Solution Market Size Forecast by Region (2026-2033) & (M USD)

Table 182. South America Personalized Medicine Pm Solution Market Size Forecast by Country (2026-2033) & (M USD)

Table 183. Middle East and Africa Personalized Medicine Pm Solution Market Size Forecast by Country (2026-2033) & (M USD)

Table 184. Global Personalized Medicine Pm Solution Market Size Forecast by Type (2026-2033) & (M USD)

Table 185. Global Personalized Medicine Pm Solution Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of Personalized Medicine Pm Solution
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Personalized Medicine Pm Solution Market Size (M USD), 2024-2033
- Figure 5. Global Personalized Medicine Pm Solution Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Personalized Medicine Pm Solution Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Personalized Medicine Pm Solution Product Life Cycle
- Figure 12. Global Personalized Medicine Pm Solution Revenue Share by Company in 2024
- Figure 13. Personalized Medicine Pm Solution Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Personalized Medicine Pm Solution Revenue in 2024
- Figure 15. Value Chain Map of Personalized Medicine Pm Solution
- Figure 16. Global Personalized Medicine Pm Solution Market PEST Analysis
- Figure 17. Global Personalized Medicine Pm Solution Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Personalized Medicine Pm Solution Market Share by Type
- Figure 20. Market Size Share of Personalized Medicine Pm Solution by Type (2020-2025)
- Figure 21. Market Size Share of Personalized Medicine Pm Solution by Type in 2024
- Figure 22. Global Personalized Medicine Pm Solution Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Personalized Medicine Pm Solution Market Share by Application
- Figure 25. Global Personalized Medicine Pm Solution Market Share by Application (2020-2025)
- Figure 26. Global Personalized Medicine Pm Solution Market Share by Application in 2024
- Figure 27. Global Personalized Medicine Pm Solution Sales Growth Rate by Application

(2020-2025)

Figure 28. Global Personalized Medicine Pm Solution Market Size Market Share by Region (2020-2025)

Figure 29. North America Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Personalized Medicine Pm Solution Market Size Market Share by Country in 2024

Figure 31. U.S. Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Personalized Medicine Pm Solution Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Personalized Medicine Pm Solution Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Personalized Medicine Pm Solution Market Share by Country in 2024

Figure 36. Germany Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Personalized Medicine Pm Solution Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Personalized Medicine Pm Solution Market Size Market Share by Region in 2024

Figure 43. China Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Personalized Medicine Pm Solution Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 48. South America Personalized Medicine Pm Solution Market Size and Growth Rate (M USD)

Figure 49. South America Personalized Medicine Pm Solution Market Size Market Share by Country in 2024

Figure 50. Brazil Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Personalized Medicine Pm Solution Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Personalized Medicine Pm Solution Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Personalized Medicine Pm Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Personalized Medicine Pm Solution Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Personalized Medicine Pm Solution Market Share Forecast by Type (2026-2033)

Figure 62. Global Personalized Medicine Pm Solution Market Share Forecast by Application (2026-2033)

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