

# Global Personalized Cancer Treatment Market Research Report 2026(Status and Outlook)

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## Abstracts

Personalized cancer treatment, also known as precision medicine or individualized medicine, is a treatment strategy that tailors treatment plans based on the patient's molecular characteristics such as genes, proteins, metabolites, and the unique biological characteristics of the tumor.

The global Personalized Cancer Treatment market size was estimated at USD 198.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Personalized Cancer Treatment market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Personalized Cancer Treatment market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Personalized Cancer Treatment market.

## **Global Personalized Cancer Treatment Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Cellworks  
Novartis  
Gradalis, Inc  
TherapySelect  
Personalis  
RGCC International  
Genentech  
BMS  
OHC - Oncology Hematology Care  
CTOAM  
Aadi Bioscience

### **Market Segmentation (by Type)**

Personalized Medical Diagnosis  
Personalized Medical Treatment

### **Market Segmentation (by Application)**

Hospital  
Clinic

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Personalized Cancer Treatment Market

Overview of the regional outlook of the Personalized Cancer Treatment Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Personalized Cancer Treatment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Personalized Cancer Treatment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

## **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Personalized Cancer Treatment
- 1.2 Key Market Segments
  - 1.2.1 Personalized Cancer Treatment Segment by Type
  - 1.2.2 Personalized Cancer Treatment Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PERSONALIZED CANCER TREATMENT MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Personalized Cancer Treatment Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Personalized Cancer Treatment Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PERSONALIZED CANCER TREATMENT MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Personalized Cancer Treatment Product Life Cycle
- 3.3 Global Personalized Cancer Treatment Sales by Manufacturers (2020-2025)
- 3.4 Global Personalized Cancer Treatment Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Personalized Cancer Treatment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Personalized Cancer Treatment Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Personalized Cancer Treatment Market Competitive Situation and Trends
  - 3.8.1 Personalized Cancer Treatment Market Concentration Rate

3.8.2 Global 5 and 10 Largest Personalized Cancer Treatment Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 PERSONALIZED CANCER TREATMENT INDUSTRY CHAIN ANALYSIS**

4.1 Personalized Cancer Treatment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PERSONALIZED CANCER TREATMENT MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Personalized Cancer Treatment Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Personalized Cancer Treatment Market

5.7 ESG Ratings of Leading Companies

## **6 PERSONALIZED CANCER TREATMENT MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Personalized Cancer Treatment Sales Market Share by Type (2020-2025)

6.3 Global Personalized Cancer Treatment Market Size by Type (2020-2025)

## 6.4 Global Personalized Cancer Treatment Price by Type (2020-2025)

## **7 PERSONALIZED CANCER TREATMENT MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Personalized Cancer Treatment Market Sales by Application (2020-2025)

### 7.3 Global Personalized Cancer Treatment Market Size (M USD) by Application (2020-2025)

### 7.4 Global Personalized Cancer Treatment Sales Growth Rate by Application (2020-2025)

## **8 PERSONALIZED CANCER TREATMENT MARKET SALES BY REGION**

### 8.1 Global Personalized Cancer Treatment Sales by Region

#### 8.1.1 Global Personalized Cancer Treatment Sales by Region

#### 8.1.2 Global Personalized Cancer Treatment Sales Market Share by Region

### 8.2 Global Personalized Cancer Treatment Market Size by Region

#### 8.2.1 Global Personalized Cancer Treatment Market Size by Region

#### 8.2.2 Global Personalized Cancer Treatment Market Size by Region

### 8.3 North America

#### 8.3.1 North America Personalized Cancer Treatment Sales by Country

#### 8.3.2 North America Personalized Cancer Treatment Market Size by Country

#### 8.3.3 U.S. Market Overview

#### 8.3.4 Canada Market Overview

#### 8.3.5 Mexico Market Overview

### 8.4 Europe

#### 8.4.1 Europe Personalized Cancer Treatment Sales by Country

#### 8.4.2 Europe Personalized Cancer Treatment Market Size by Country

#### 8.4.3 Germany Market Overview

#### 8.4.4 France Market Overview

#### 8.4.5 U.K. Market Overview

#### 8.4.6 Italy Market Overview

#### 8.4.7 Spain Market Overview

### 8.5 Asia Pacific

#### 8.5.1 Asia Pacific Personalized Cancer Treatment Sales by Region

#### 8.5.2 Asia Pacific Personalized Cancer Treatment Market Size by Region

#### 8.5.3 China Market Overview

#### 8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Personalized Cancer Treatment Sales by Country
  - 8.6.2 South America Personalized Cancer Treatment Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Personalized Cancer Treatment Sales by Region
  - 8.7.2 Middle East and Africa Personalized Cancer Treatment Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 PERSONALIZED CANCER TREATMENT MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Personalized Cancer Treatment by Region(2020-2025)
- 9.2 Global Personalized Cancer Treatment Revenue Market Share by Region (2020-2025)
- 9.3 Global Personalized Cancer Treatment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Personalized Cancer Treatment Production
  - 9.4.1 North America Personalized Cancer Treatment Production Growth Rate (2020-2025)
  - 9.4.2 North America Personalized Cancer Treatment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Personalized Cancer Treatment Production
  - 9.5.1 Europe Personalized Cancer Treatment Production Growth Rate (2020-2025)
  - 9.5.2 Europe Personalized Cancer Treatment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Personalized Cancer Treatment Production (2020-2025)
  - 9.6.1 Japan Personalized Cancer Treatment Production Growth Rate (2020-2025)
  - 9.6.2 Japan Personalized Cancer Treatment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Personalized Cancer Treatment Production (2020-2025)

- 9.7.1 China Personalized Cancer Treatment Production Growth Rate (2020-2025)
- 9.7.2 China Personalized Cancer Treatment Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Cellworks

- 10.1.1 Cellworks Basic Information
- 10.1.2 Cellworks Personalized Cancer Treatment Product Overview
- 10.1.3 Cellworks Personalized Cancer Treatment Product Market Performance
- 10.1.4 Cellworks Business Overview
- 10.1.5 Cellworks SWOT Analysis
- 10.1.6 Cellworks Recent Developments

### 10.2 Novartis

- 10.2.1 Novartis Basic Information
- 10.2.2 Novartis Personalized Cancer Treatment Product Overview
- 10.2.3 Novartis Personalized Cancer Treatment Product Market Performance
- 10.2.4 Novartis Business Overview
- 10.2.5 Novartis SWOT Analysis
- 10.2.6 Novartis Recent Developments

### 10.3 Gradalis, Inc

- 10.3.1 Gradalis, Inc Basic Information
- 10.3.2 Gradalis, Inc Personalized Cancer Treatment Product Overview
- 10.3.3 Gradalis, Inc Personalized Cancer Treatment Product Market Performance
- 10.3.4 Gradalis, Inc Business Overview
- 10.3.5 Gradalis, Inc SWOT Analysis
- 10.3.6 Gradalis, Inc Recent Developments

### 10.4 TherapySelect

- 10.4.1 TherapySelect Basic Information
- 10.4.2 TherapySelect Personalized Cancer Treatment Product Overview
- 10.4.3 TherapySelect Personalized Cancer Treatment Product Market Performance
- 10.4.4 TherapySelect Business Overview
- 10.4.5 TherapySelect Recent Developments

### 10.5 Personalis

- 10.5.1 Personalis Basic Information
- 10.5.2 Personalis Personalized Cancer Treatment Product Overview
- 10.5.3 Personalis Personalized Cancer Treatment Product Market Performance
- 10.5.4 Personalis Business Overview
- 10.5.5 Personalis Recent Developments

## 10.6 RGCC International

10.6.1 RGCC International Basic Information

10.6.2 RGCC International Personalized Cancer Treatment Product Overview

10.6.3 RGCC International Personalized Cancer Treatment Product Market

Performance

10.6.4 RGCC International Business Overview

10.6.5 RGCC International Recent Developments

## 10.7 Genentech

10.7.1 Genentech Basic Information

10.7.2 Genentech Personalized Cancer Treatment Product Overview

10.7.3 Genentech Personalized Cancer Treatment Product Market Performance

10.7.4 Genentech Business Overview

10.7.5 Genentech Recent Developments

## 10.8 BMS

10.8.1 BMS Basic Information

10.8.2 BMS Personalized Cancer Treatment Product Overview

10.8.3 BMS Personalized Cancer Treatment Product Market Performance

10.8.4 BMS Business Overview

10.8.5 BMS Recent Developments

## 10.9 OHC - Oncology Hematology Care

10.9.1 OHC - Oncology Hematology Care Basic Information

10.9.2 OHC - Oncology Hematology Care Personalized Cancer Treatment Product

Overview

10.9.3 OHC - Oncology Hematology Care Personalized Cancer Treatment Product

Market Performance

10.9.4 OHC - Oncology Hematology Care Business Overview

10.9.5 OHC - Oncology Hematology Care Recent Developments

## 10.10 CTOAM

10.10.1 CTOAM Basic Information

10.10.2 CTOAM Personalized Cancer Treatment Product Overview

10.10.3 CTOAM Personalized Cancer Treatment Product Market Performance

10.10.4 CTOAM Business Overview

10.10.5 CTOAM Recent Developments

## 10.11 Aadi Bioscience

10.11.1 Aadi Bioscience Basic Information

10.11.2 Aadi Bioscience Personalized Cancer Treatment Product Overview

10.11.3 Aadi Bioscience Personalized Cancer Treatment Product Market Performance

10.11.4 Aadi Bioscience Business Overview

10.11.5 Aadi Bioscience Recent Developments

## **11 PERSONALIZED CANCER TREATMENT MARKET FORECAST BY REGION**

11.1 Global Personalized Cancer Treatment Market Size Forecast

11.2 Global Personalized Cancer Treatment Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Personalized Cancer Treatment Market Size Forecast by Country

11.2.3 Asia Pacific Personalized Cancer Treatment Market Size Forecast by Region

11.2.4 South America Personalized Cancer Treatment Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Personalized Cancer Treatment by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Personalized Cancer Treatment Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Personalized Cancer Treatment by Type (2026-2035)

12.1.2 Global Personalized Cancer Treatment Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Personalized Cancer Treatment by Type (2026-2035)

12.2 Global Personalized Cancer Treatment Market Forecast by Application (2026-2035)

12.2.1 Global Personalized Cancer Treatment Sales (K Units) Forecast by Application

12.2.2 Global Personalized Cancer Treatment Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Personalized Cancer Treatment Market Size by Type (M USD)
- Table 4. Global Personalized Cancer Treatment Market Size by Application
- Table 5. Personalized Cancer Treatment Market Size Comparison by Region (M USD)
- Table 6. Global Personalized Cancer Treatment Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Personalized Cancer Treatment Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Personalized Cancer Treatment Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Personalized Cancer Treatment Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Personalized Cancer Treatment as of 2025)
- Table 11. Global Market Personalized Cancer Treatment Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Personalized Cancer Treatment Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Personalized Cancer Treatment Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Personalized Cancer Treatment Sales by Type (K Units)
- Table 27. Global Personalized Cancer Treatment Market Size by Type (M USD)

- Table 28. Global Personalized Cancer Treatment Sales (K Units) by Type (2020-2025)
- Table 29. Global Personalized Cancer Treatment Sales Market Share by Type (2020-2025)
- Table 30. Global Personalized Cancer Treatment Market Size (M USD) by Type (2020-2025)
- Table 31. Global Personalized Cancer Treatment Market Share by Type (2020-2025)
- Table 32. Global Personalized Cancer Treatment Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Personalized Cancer Treatment Sales (K Units) by Application
- Table 34. Global Personalized Cancer Treatment Market Size by Application
- Table 35. Global Personalized Cancer Treatment Sales by Application (2020-2025) & (K Units)
- Table 36. Global Personalized Cancer Treatment Sales Market Share by Application (2020-2025)
- Table 37. Global Personalized Cancer Treatment Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Personalized Cancer Treatment Market Share by Application (2020-2025)
- Table 39. Global Personalized Cancer Treatment Sales Growth Rate by Application (2020-2025)
- Table 40. Global Personalized Cancer Treatment Sales by Region (2020-2025) & (K Units)
- Table 41. Global Personalized Cancer Treatment Sales Market Share by Region (2020-2025)
- Table 42. Global Personalized Cancer Treatment Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Personalized Cancer Treatment Market Size by Region (2020-2025)
- Table 44. North America Personalized Cancer Treatment Sales by Country (2020-2025) & (K Units)
- Table 45. North America Personalized Cancer Treatment Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Personalized Cancer Treatment Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Personalized Cancer Treatment Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Personalized Cancer Treatment Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Personalized Cancer Treatment Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Personalized Cancer Treatment Sales by Country

(2020-2025) & (K Units)

Table 51. South America Personalized Cancer Treatment Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Personalized Cancer Treatment Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Personalized Cancer Treatment Market Size by Region (2020-2025) & (M USD)

Table 54. Global Personalized Cancer Treatment Production (K Units) by Region(2020-2025)

Table 55. Global Personalized Cancer Treatment Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Personalized Cancer Treatment Revenue Market Share by Region (2020-2025)

Table 57. Global Personalized Cancer Treatment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Personalized Cancer Treatment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Personalized Cancer Treatment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Personalized Cancer Treatment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Personalized Cancer Treatment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Cellworks Basic Information

Table 63. Cellworks Personalized Cancer Treatment Product Overview

Table 64. Cellworks Personalized Cancer Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Cellworks Business Overview

Table 66. Cellworks SWOT Analysis

Table 67. Cellworks Recent Developments

Table 68. Novartis Basic Information

Table 69. Novartis Personalized Cancer Treatment Product Overview

Table 70. Novartis Personalized Cancer Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Novartis Business Overview

Table 72. Novartis SWOT Analysis

Table 73. Novartis Recent Developments

Table 74. Gradalis, Inc Basic Information

Table 75. Gradalis, Inc Personalized Cancer Treatment Product Overview

- Table 76. Gradalis, Inc Personalized Cancer Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Gradalis, Inc Business Overview
- Table 78. Gradalis, Inc SWOT Analysis
- Table 79. Gradalis, Inc Recent Developments
- Table 80. TherapySelect Basic Information
- Table 81. TherapySelect Personalized Cancer Treatment Product Overview
- Table 82. TherapySelect Personalized Cancer Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. TherapySelect Business Overview
- Table 84. TherapySelect Recent Developments
- Table 85. Personalis Basic Information
- Table 86. Personalis Personalized Cancer Treatment Product Overview
- Table 87. Personalis Personalized Cancer Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Personalis Business Overview
- Table 89. Personalis Recent Developments
- Table 90. RGCC International Basic Information
- Table 91. RGCC International Personalized Cancer Treatment Product Overview
- Table 92. RGCC International Personalized Cancer Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. RGCC International Business Overview
- Table 94. RGCC International Recent Developments
- Table 95. Genentech Basic Information
- Table 96. Genentech Personalized Cancer Treatment Product Overview
- Table 97. Genentech Personalized Cancer Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Genentech Business Overview
- Table 99. Genentech Recent Developments
- Table 100. BMS Basic Information
- Table 101. BMS Personalized Cancer Treatment Product Overview
- Table 102. BMS Personalized Cancer Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. BMS Business Overview
- Table 104. BMS Recent Developments
- Table 105. OHC - Oncology Hematology Care Basic Information
- Table 106. OHC - Oncology Hematology Care Personalized Cancer Treatment Product Overview
- Table 107. OHC - Oncology Hematology Care Personalized Cancer Treatment Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. OHC - Oncology Hematology Care Business Overview

Table 109. OHC - Oncology Hematology Care Recent Developments

Table 110. CTOAM Basic Information

Table 111. CTOAM Personalized Cancer Treatment Product Overview

Table 112. CTOAM Personalized Cancer Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. CTOAM Business Overview

Table 114. CTOAM Recent Developments

Table 115. Aadi Bioscience Basic Information

Table 116. Aadi Bioscience Personalized Cancer Treatment Product Overview

Table 117. Aadi Bioscience Personalized Cancer Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Aadi Bioscience Business Overview

Table 119. Aadi Bioscience Recent Developments

Table 120. Global Personalized Cancer Treatment Sales Forecast by Region (2026-2035) & (K Units)

Table 121. Global Personalized Cancer Treatment Market Size Forecast by Region (2026-2035) & (M USD)

Table 122. North America Personalized Cancer Treatment Sales Forecast by Country (2026-2035) & (K Units)

Table 123. North America Personalized Cancer Treatment Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Europe Personalized Cancer Treatment Sales Forecast by Country (2026-2035) & (K Units)

Table 125. Europe Personalized Cancer Treatment Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Asia Pacific Personalized Cancer Treatment Sales Forecast by Region (2026-2035) & (K Units)

Table 127. Asia Pacific Personalized Cancer Treatment Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America Personalized Cancer Treatment Sales Forecast by Country (2026-2035) & (K Units)

Table 129. South America Personalized Cancer Treatment Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa Personalized Cancer Treatment Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa Personalized Cancer Treatment Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global Personalized Cancer Treatment Sales Forecast by Type (2026-2035) & (K Units)

Table 133. Global Personalized Cancer Treatment Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Personalized Cancer Treatment Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global Personalized Cancer Treatment Sales (K Units) Forecast by Application (2026-2035)

Table 136. Global Personalized Cancer Treatment Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Personalized Cancer Treatment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Personalized Cancer Treatment Market Size (M USD), 2025-2035
- Figure 5. Global Personalized Cancer Treatment Market Size (M USD) (2020-2035)
- Figure 6. Global Personalized Cancer Treatment Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Personalized Cancer Treatment Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Personalized Cancer Treatment Product Life Cycle
- Figure 13. Personalized Cancer Treatment Sales Share by Manufacturers in 2025
- Figure 14. Global Personalized Cancer Treatment Revenue Share by Manufacturers in 2025
- Figure 15. Personalized Cancer Treatment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Personalized Cancer Treatment Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Personalized Cancer Treatment Revenue in 2025
- Figure 18. Industry Chain Map of Personalized Cancer Treatment
- Figure 19. Global Personalized Cancer Treatment Market PEST Analysis
- Figure 20. Global Personalized Cancer Treatment Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Personalized Cancer Treatment Market Share by Type
- Figure 27. Sales Market Share of Personalized Cancer Treatment by Type (2020-2025)
- Figure 28. Sales Market Share of Personalized Cancer Treatment by Type in 2025
- Figure 29. Market Share of Personalized Cancer Treatment by Type (2020-2025)
- Figure 30. Market Share of Personalized Cancer Treatment by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Personalized Cancer Treatment Market Share by Application

Figure 33. Global Personalized Cancer Treatment Sales Market Share by Application (2020-2025)

Figure 34. Global Personalized Cancer Treatment Sales Market Share by Application in 2025

Figure 35. Global Personalized Cancer Treatment Market Share by Application (2020-2025)

Figure 36. Global Personalized Cancer Treatment Market Share by Application in 2025

Figure 37. Global Personalized Cancer Treatment Sales Growth Rate by Application (2020-2025)

Figure 38. Global Personalized Cancer Treatment Sales Market Share by Region (2020-2025)

Figure 39. Global Personalized Cancer Treatment Market Size by Region (2020-2025)

Figure 40. North America Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Personalized Cancer Treatment Sales Market Share by Country in 2024

Figure 43. North America Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Personalized Cancer Treatment Market Size by Country in 2024

Figure 45. U.S. Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Personalized Cancer Treatment Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Personalized Cancer Treatment Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Personalized Cancer Treatment Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Personalized Cancer Treatment Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Personalized Cancer Treatment Sales Market Share by Country in 2024

Figure 53. Europe Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Personalized Cancer Treatment Market Size by Country in 2024

Figure 55. Germany Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Personalized Cancer Treatment Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Personalized Cancer Treatment Sales Market Share by Region in 2024

Figure 67. Asia Pacific Personalized Cancer Treatment Market Size by Region in 2024

Figure 68. China Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Personalized Cancer Treatment Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 74. India Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Personalized Cancer Treatment Sales and Growth Rate (K Units)

Figure 79. South America Personalized Cancer Treatment Sales Market Share by Country in 2024

Figure 80. South America Personalized Cancer Treatment Market Size and Growth Rate (M USD)

Figure 81. South America Personalized Cancer Treatment Market Size by Country in 2024

Figure 82. Brazil Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Personalized Cancer Treatment Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Personalized Cancer Treatment Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Personalized Cancer Treatment Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Personalized Cancer Treatment Market Size by Region in 2024

Figure 92. Saudi Arabia Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Personalized Cancer Treatment Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Personalized Cancer Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Personalized Cancer Treatment Production Market Share by Region (2020-2025)

Figure 103. North America Personalized Cancer Treatment Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Personalized Cancer Treatment Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Personalized Cancer Treatment Production (K Units) Growth Rate (2020-2025)

Figure 106. China Personalized Cancer Treatment Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Personalized Cancer Treatment Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Personalized Cancer Treatment Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Personalized Cancer Treatment Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Personalized Cancer Treatment Market Share Forecast by Type (2026-2035)

Figure 111. Global Personalized Cancer Treatment Sales Forecast by Application (2026-2035)

Figure 112. Global Personalized Cancer Treatment Market Share Forecast by

Application (2026-2035)

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