

Global Personal Safety Alert Device Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Personal Safety Alert Device competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Personal Safety Alert Device production reached approximately 3.25 million units, with an average global market price of around US\$ 35 per unit. The industry's annual output per production line is approximately 50 k units, with a gross profit margin of 22%-26%. A Personal Safety Alert Device (PSA) is a portable electronic safety device whose core function is to instantly send a distress signal via a trigger mechanism. This device typically integrates physical buttons, a mobile communication module, a GPS/BeiDou positioning chip, and a high-decibel siren. It transmits distress information, including precise location coordinates, to a pre-set emergency contact platform or a professional monitoring center via a cellular network. Modern devices incorporate intelligent sensing technology, supporting automatic alarm modes such as fall detection and abnormal heart rate monitoring, and ensuring accurate response through anti-accidental touch algorithms. Application scenarios cover areas such as health monitoring for elderly people living alone, protection for women traveling at night, and safety assurance for outdoor workers. Through a dual protection mechanism of "active triggering + intelligent sensing," it builds a digital lifeline between individuals and the rescue system, significantly improving the probability of rescue in emergency situations. These devices are evolving from single alarm tools into comprehensive safety platforms integrating location tracking, environmental recording, and remote assistance. The global Personal Safety Alert Device (PSA) supply chain exhibits a highly specialized division of labor. Upstream core components are dominated by leading international suppliers: Nordic Semiconductor and Silicon Labs provide low-power Bluetooth controller chips,

STMicroelectronics supplies MEMS motion sensors, Texas Instruments provides power management solutions, and VARTA and EVE Energy supply coin cells. Downstream customers are diversified: Tunstall in the UK targets the home-based elderly care market, ADT in the US serves the commercial security sector, and Walmart procures these devices in bulk for its global employees. Currently, the supply chain is rapidly shifting towards the Asia-Pacific region, with low-power chips and precise indoor positioning technology becoming key differentiators. The cost structure of a Personal Safety Alert Device is centered around hardware components, with communication and positioning modules (approximately 30-35%) and sensors and main control chips (approximately 20-25%) being the two largest cost components. Batteries (approximately 10-15%) also account for a significant share. The casing, structural components, and packaging account for approximately 10%. Non-manufacturing costs, including R&D, software, certification, and patent amortization, total approximately 15-20%, a proportion that continues to rise in high-end smart products. Finally, final assembly and testing costs account for approximately 5%.

The global Personal Safety Alert Device market size was estimated at USD 114.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Personal Safety Alert Device market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Personal Safety Alert Device market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone

planning to enter or expand their presence in the Personal Safety Alert Device market.

Global Personal Safety Alert Device Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Everbridge
Medical Guardian
SureSafe
Bay Alarm Medical
LifeStation
LogicMark
Sabre
ROAR
Nomadia
SoloProtect
Numera
TWIG
Peoplesafe

Market Segmentation (by Type)

Manual Trigger Type
Automatic Sensing Type
Multi-functional Integrated Type

Market Segmentation (by Application)

Personal and Family Safety
Business and Employee Safety
Health and Social Services
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Personal Safety Alert Device Market
Overview of the regional outlook of the Personal Safety Alert Device Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Personal Safety Alert Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Personal Safety Alert Device, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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