

Global Personal GPS Trackers Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G23C971F6945EN.html>

Date: October 2024

Pages: 139

Price: US\$ 3,200.00 (Single User License)

ID: G23C971F6945EN

Abstracts

Report Overview:

A personal GPS tracker or personal GPS tracking device is small and compact, allowing them to not attract attention as they are easily concealed in clothing, bags or coat pockets. It could be an invaluable item in a situation where a child, vulnerable adult or traveller goes missing, as they can provide you with a history of their previous locations and give you live real-time movements to give you peace of mind. Personal trackers can also be extremely useful to track lone workers, and those travelling, there is an SOS call button inbuilt, which can be used to raise an alarm if the user is in need of urgent help. Personal trackers have been designed to suit any purpose, from toddlers to teens and even the elderly.

The Global Personal GPS Trackers Market Size was estimated at USD 143.56 million in 2023 and is projected to reach USD 176.47 million by 2029, exhibiting a CAGR of 3.50% during the forecast period.

This report provides a deep insight into the global Personal GPS Trackers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Personal GPS Trackers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Personal GPS Trackers market in any manner.

Global Personal GPS Trackers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Orbocomm

Meitrack

Queclink

Concox Information Technology

Teltonika

Trackimo

Shenzhen Coban Electronics

Laipac Technology

Spark Nano

Starcom System

ARKNAV

Suntech International

Shenzhen Eelink Communication Technology

Gosafe Company Ltd.

Jimi Electronic

Huizhou Great-Will Industrial

ThinkRace Technology

Market Segmentation (by Type)

SIM GPS Trackers

SIM Free GPS Trackers

Market Segmentation (by Application)

Children

Adults

The Elderly

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Personal GPS Trackers Market

Overview of the regional outlook of the Personal GPS Trackers Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Personal GPS Trackers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Personal GPS Trackers
- 1.2 Key Market Segments
 - 1.2.1 Personal GPS Trackers Segment by Type
 - 1.2.2 Personal GPS Trackers Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PERSONAL GPS TRACKERS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Personal GPS Trackers Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Personal GPS Trackers Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PERSONAL GPS TRACKERS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Personal GPS Trackers Sales by Manufacturers (2019-2024)
- 3.2 Global Personal GPS Trackers Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Personal GPS Trackers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Personal GPS Trackers Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Personal GPS Trackers Sales Sites, Area Served, Product Type
- 3.6 Personal GPS Trackers Market Competitive Situation and Trends
 - 3.6.1 Personal GPS Trackers Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Personal GPS Trackers Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PERSONAL GPS TRACKERS INDUSTRY CHAIN ANALYSIS

- 4.1 Personal GPS Trackers Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PERSONAL GPS TRACKERS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PERSONAL GPS TRACKERS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Personal GPS Trackers Sales Market Share by Type (2019-2024)
- 6.3 Global Personal GPS Trackers Market Size Market Share by Type (2019-2024)
- 6.4 Global Personal GPS Trackers Price by Type (2019-2024)

7 PERSONAL GPS TRACKERS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Personal GPS Trackers Market Sales by Application (2019-2024)
- 7.3 Global Personal GPS Trackers Market Size (M USD) by Application (2019-2024)
- 7.4 Global Personal GPS Trackers Sales Growth Rate by Application (2019-2024)

8 PERSONAL GPS TRACKERS MARKET SEGMENTATION BY REGION

- 8.1 Global Personal GPS Trackers Sales by Region
 - 8.1.1 Global Personal GPS Trackers Sales by Region
 - 8.1.2 Global Personal GPS Trackers Sales Market Share by Region

8.2 North America

8.2.1 North America Personal GPS Trackers Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Personal GPS Trackers Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Personal GPS Trackers Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Personal GPS Trackers Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Personal GPS Trackers Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Orbocomm

9.1.1 Orbocomm Personal GPS Trackers Basic Information

9.1.2 Orbocomm Personal GPS Trackers Product Overview

9.1.3 Orbocomm Personal GPS Trackers Product Market Performance

9.1.4 Orbocomm Business Overview

- 9.1.5 Orbocomm Personal GPS Trackers SWOT Analysis
- 9.1.6 Orbocomm Recent Developments
- 9.2 Meitrack
 - 9.2.1 Meitrack Personal GPS Trackers Basic Information
 - 9.2.2 Meitrack Personal GPS Trackers Product Overview
 - 9.2.3 Meitrack Personal GPS Trackers Product Market Performance
 - 9.2.4 Meitrack Business Overview
 - 9.2.5 Meitrack Personal GPS Trackers SWOT Analysis
 - 9.2.6 Meitrack Recent Developments
- 9.3 Queclink
 - 9.3.1 Queclink Personal GPS Trackers Basic Information
 - 9.3.2 Queclink Personal GPS Trackers Product Overview
 - 9.3.3 Queclink Personal GPS Trackers Product Market Performance
 - 9.3.4 Queclink Personal GPS Trackers SWOT Analysis
 - 9.3.5 Queclink Business Overview
 - 9.3.6 Queclink Recent Developments
- 9.4 Concox Information Technology
 - 9.4.1 Concox Information Technology Personal GPS Trackers Basic Information
 - 9.4.2 Concox Information Technology Personal GPS Trackers Product Overview
 - 9.4.3 Concox Information Technology Personal GPS Trackers Product Market Performance
 - 9.4.4 Concox Information Technology Business Overview
 - 9.4.5 Concox Information Technology Recent Developments
- 9.5 Teltonika
 - 9.5.1 Teltonika Personal GPS Trackers Basic Information
 - 9.5.2 Teltonika Personal GPS Trackers Product Overview
 - 9.5.3 Teltonika Personal GPS Trackers Product Market Performance
 - 9.5.4 Teltonika Business Overview
 - 9.5.5 Teltonika Recent Developments
- 9.6 Trackimo
 - 9.6.1 Trackimo Personal GPS Trackers Basic Information
 - 9.6.2 Trackimo Personal GPS Trackers Product Overview
 - 9.6.3 Trackimo Personal GPS Trackers Product Market Performance
 - 9.6.4 Trackimo Business Overview
 - 9.6.5 Trackimo Recent Developments
- 9.7 Shenzhen Coban Electronics
 - 9.7.1 Shenzhen Coban Electronics Personal GPS Trackers Basic Information
 - 9.7.2 Shenzhen Coban Electronics Personal GPS Trackers Product Overview
 - 9.7.3 Shenzhen Coban Electronics Personal GPS Trackers Product Market

Performance

9.7.4 Shenzhen Coban Electronics Business Overview

9.7.5 Shenzhen Coban Electronics Recent Developments

9.8 Laipac Technology

9.8.1 Laipac Technology Personal GPS Trackers Basic Information

9.8.2 Laipac Technology Personal GPS Trackers Product Overview

9.8.3 Laipac Technology Personal GPS Trackers Product Market Performance

9.8.4 Laipac Technology Business Overview

9.8.5 Laipac Technology Recent Developments

9.9 Spark Nano

9.9.1 Spark Nano Personal GPS Trackers Basic Information

9.9.2 Spark Nano Personal GPS Trackers Product Overview

9.9.3 Spark Nano Personal GPS Trackers Product Market Performance

9.9.4 Spark Nano Business Overview

9.9.5 Spark Nano Recent Developments

9.10 Starcom System

9.10.1 Starcom System Personal GPS Trackers Basic Information

9.10.2 Starcom System Personal GPS Trackers Product Overview

9.10.3 Starcom System Personal GPS Trackers Product Market Performance

9.10.4 Starcom System Business Overview

9.10.5 Starcom System Recent Developments

9.11 ARKNAV

9.11.1 ARKNAV Personal GPS Trackers Basic Information

9.11.2 ARKNAV Personal GPS Trackers Product Overview

9.11.3 ARKNAV Personal GPS Trackers Product Market Performance

9.11.4 ARKNAV Business Overview

9.11.5 ARKNAV Recent Developments

9.12 Suntech International

9.12.1 Suntech International Personal GPS Trackers Basic Information

9.12.2 Suntech International Personal GPS Trackers Product Overview

9.12.3 Suntech International Personal GPS Trackers Product Market Performance

9.12.4 Suntech International Business Overview

9.12.5 Suntech International Recent Developments

9.13 Shenzhen Eelink Communication Technology

9.13.1 Shenzhen Eelink Communication Technology Personal GPS Trackers Basic Information

9.13.2 Shenzhen Eelink Communication Technology Personal GPS Trackers Product Overview

9.13.3 Shenzhen Eelink Communication Technology Personal GPS Trackers Product

Market Performance

9.13.4 Shenzhen Eelink Communication Technology Business Overview

9.13.5 Shenzhen Eelink Communication Technology Recent Developments

9.14 Gosafe Company Ltd.

9.14.1 Gosafe Company Ltd. Personal GPS Trackers Basic Information

9.14.2 Gosafe Company Ltd. Personal GPS Trackers Product Overview

9.14.3 Gosafe Company Ltd. Personal GPS Trackers Product Market Performance

9.14.4 Gosafe Company Ltd. Business Overview

9.14.5 Gosafe Company Ltd. Recent Developments

9.15 Jimi Electronic

9.15.1 Jimi Electronic Personal GPS Trackers Basic Information

9.15.2 Jimi Electronic Personal GPS Trackers Product Overview

9.15.3 Jimi Electronic Personal GPS Trackers Product Market Performance

9.15.4 Jimi Electronic Business Overview

9.15.5 Jimi Electronic Recent Developments

9.16 Huizhou Great-Will Industrial

9.16.1 Huizhou Great-Will Industrial Personal GPS Trackers Basic Information

9.16.2 Huizhou Great-Will Industrial Personal GPS Trackers Product Overview

9.16.3 Huizhou Great-Will Industrial Personal GPS Trackers Product Market

Performance

9.16.4 Huizhou Great-Will Industrial Business Overview

9.16.5 Huizhou Great-Will Industrial Recent Developments

9.17 ThinkRace Technology

9.17.1 ThinkRace Technology Personal GPS Trackers Basic Information

9.17.2 ThinkRace Technology Personal GPS Trackers Product Overview

9.17.3 ThinkRace Technology Personal GPS Trackers Product Market Performance

9.17.4 ThinkRace Technology Business Overview

9.17.5 ThinkRace Technology Recent Developments

10 PERSONAL GPS TRACKERS MARKET FORECAST BY REGION

10.1 Global Personal GPS Trackers Market Size Forecast

10.2 Global Personal GPS Trackers Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Personal GPS Trackers Market Size Forecast by Country

10.2.3 Asia Pacific Personal GPS Trackers Market Size Forecast by Region

10.2.4 South America Personal GPS Trackers Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Personal GPS Trackers by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Personal GPS Trackers Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Personal GPS Trackers by Type (2025-2030)

11.1.2 Global Personal GPS Trackers Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Personal GPS Trackers by Type (2025-2030)

11.2 Global Personal GPS Trackers Market Forecast by Application (2025-2030)

11.2.1 Global Personal GPS Trackers Sales (K Units) Forecast by Application

11.2.2 Global Personal GPS Trackers Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Personal GPS Trackers Market Size Comparison by Region (M USD)

Table 5. Global Personal GPS Trackers Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Personal GPS Trackers Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Personal GPS Trackers Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Personal GPS Trackers Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Personal GPS Trackers as of 2022)

Table 10. Global Market Personal GPS Trackers Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Personal GPS Trackers Sales Sites and Area Served

Table 12. Manufacturers Personal GPS Trackers Product Type

Table 13. Global Personal GPS Trackers Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Personal GPS Trackers

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Personal GPS Trackers Market Challenges

Table 22. Global Personal GPS Trackers Sales by Type (K Units)

Table 23. Global Personal GPS Trackers Market Size by Type (M USD)

Table 24. Global Personal GPS Trackers Sales (K Units) by Type (2019-2024)

Table 25. Global Personal GPS Trackers Sales Market Share by Type (2019-2024)

Table 26. Global Personal GPS Trackers Market Size (M USD) by Type (2019-2024)

Table 27. Global Personal GPS Trackers Market Size Share by Type (2019-2024)

Table 28. Global Personal GPS Trackers Price (USD/Unit) by Type (2019-2024)

Table 29. Global Personal GPS Trackers Sales (K Units) by Application

Table 30. Global Personal GPS Trackers Market Size by Application

- Table 31. Global Personal GPS Trackers Sales by Application (2019-2024) & (K Units)
- Table 32. Global Personal GPS Trackers Sales Market Share by Application (2019-2024)
- Table 33. Global Personal GPS Trackers Sales by Application (2019-2024) & (M USD)
- Table 34. Global Personal GPS Trackers Market Share by Application (2019-2024)
- Table 35. Global Personal GPS Trackers Sales Growth Rate by Application (2019-2024)
- Table 36. Global Personal GPS Trackers Sales by Region (2019-2024) & (K Units)
- Table 37. Global Personal GPS Trackers Sales Market Share by Region (2019-2024)
- Table 38. North America Personal GPS Trackers Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Personal GPS Trackers Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Personal GPS Trackers Sales by Region (2019-2024) & (K Units)
- Table 41. South America Personal GPS Trackers Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Personal GPS Trackers Sales by Region (2019-2024) & (K Units)
- Table 43. Orbocomm Personal GPS Trackers Basic Information
- Table 44. Orbocomm Personal GPS Trackers Product Overview
- Table 45. Orbocomm Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Orbocomm Business Overview
- Table 47. Orbocomm Personal GPS Trackers SWOT Analysis
- Table 48. Orbocomm Recent Developments
- Table 49. Meitrack Personal GPS Trackers Basic Information
- Table 50. Meitrack Personal GPS Trackers Product Overview
- Table 51. Meitrack Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Meitrack Business Overview
- Table 53. Meitrack Personal GPS Trackers SWOT Analysis
- Table 54. Meitrack Recent Developments
- Table 55. Quemlink Personal GPS Trackers Basic Information
- Table 56. Quemlink Personal GPS Trackers Product Overview
- Table 57. Quemlink Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Quemlink Personal GPS Trackers SWOT Analysis
- Table 59. Quemlink Business Overview
- Table 60. Quemlink Recent Developments
- Table 61. Concox Information Technology Personal GPS Trackers Basic Information

Table 62. Concox Information Technology Personal GPS Trackers Product Overview

Table 63. Concox Information Technology Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Concox Information Technology Business Overview

Table 65. Concox Information Technology Recent Developments

Table 66. Teltonika Personal GPS Trackers Basic Information

Table 67. Teltonika Personal GPS Trackers Product Overview

Table 68. Teltonika Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Teltonika Business Overview

Table 70. Teltonika Recent Developments

Table 71. Trackimo Personal GPS Trackers Basic Information

Table 72. Trackimo Personal GPS Trackers Product Overview

Table 73. Trackimo Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Trackimo Business Overview

Table 75. Trackimo Recent Developments

Table 76. Shenzhen Coban Electronics Personal GPS Trackers Basic Information

Table 77. Shenzhen Coban Electronics Personal GPS Trackers Product Overview

Table 78. Shenzhen Coban Electronics Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Shenzhen Coban Electronics Business Overview

Table 80. Shenzhen Coban Electronics Recent Developments

Table 81. Laipac Technology Personal GPS Trackers Basic Information

Table 82. Laipac Technology Personal GPS Trackers Product Overview

Table 83. Laipac Technology Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Laipac Technology Business Overview

Table 85. Laipac Technology Recent Developments

Table 86. Spark Nano Personal GPS Trackers Basic Information

Table 87. Spark Nano Personal GPS Trackers Product Overview

Table 88. Spark Nano Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Spark Nano Business Overview

Table 90. Spark Nano Recent Developments

Table 91. Starcom System Personal GPS Trackers Basic Information

Table 92. Starcom System Personal GPS Trackers Product Overview

Table 93. Starcom System Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 94. Starcom System Business Overview
- Table 95. Starcom System Recent Developments
- Table 96. ARKNAV Personal GPS Trackers Basic Information
- Table 97. ARKNAV Personal GPS Trackers Product Overview
- Table 98. ARKNAV Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. ARKNAV Business Overview
- Table 100. ARKNAV Recent Developments
- Table 101. Suntech International Personal GPS Trackers Basic Information
- Table 102. Suntech International Personal GPS Trackers Product Overview
- Table 103. Suntech International Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Suntech International Business Overview
- Table 105. Suntech International Recent Developments
- Table 106. Shenzhen Eelink Communication Technology Personal GPS Trackers Basic Information
- Table 107. Shenzhen Eelink Communication Technology Personal GPS Trackers Product Overview
- Table 108. Shenzhen Eelink Communication Technology Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Shenzhen Eelink Communication Technology Business Overview
- Table 110. Shenzhen Eelink Communication Technology Recent Developments
- Table 111. Gosafe Company Ltd. Personal GPS Trackers Basic Information
- Table 112. Gosafe Company Ltd. Personal GPS Trackers Product Overview
- Table 113. Gosafe Company Ltd. Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Gosafe Company Ltd. Business Overview
- Table 115. Gosafe Company Ltd. Recent Developments
- Table 116. Jimi Electronic Personal GPS Trackers Basic Information
- Table 117. Jimi Electronic Personal GPS Trackers Product Overview
- Table 118. Jimi Electronic Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Jimi Electronic Business Overview
- Table 120. Jimi Electronic Recent Developments
- Table 121. Huizhou Great-Will Industrial Personal GPS Trackers Basic Information
- Table 122. Huizhou Great-Will Industrial Personal GPS Trackers Product Overview
- Table 123. Huizhou Great-Will Industrial Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Huizhou Great-Will Industrial Business Overview

- Table 125. Huizhou Great-Will Industrial Recent Developments
- Table 126. ThinkRace Technology Personal GPS Trackers Basic Information
- Table 127. ThinkRace Technology Personal GPS Trackers Product Overview
- Table 128. ThinkRace Technology Personal GPS Trackers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. ThinkRace Technology Business Overview
- Table 130. ThinkRace Technology Recent Developments
- Table 131. Global Personal GPS Trackers Sales Forecast by Region (2025-2030) & (K Units)
- Table 132. Global Personal GPS Trackers Market Size Forecast by Region (2025-2030) & (M USD)
- Table 133. North America Personal GPS Trackers Sales Forecast by Country (2025-2030) & (K Units)
- Table 134. North America Personal GPS Trackers Market Size Forecast by Country (2025-2030) & (M USD)
- Table 135. Europe Personal GPS Trackers Sales Forecast by Country (2025-2030) & (K Units)
- Table 136. Europe Personal GPS Trackers Market Size Forecast by Country (2025-2030) & (M USD)
- Table 137. Asia Pacific Personal GPS Trackers Sales Forecast by Region (2025-2030) & (K Units)
- Table 138. Asia Pacific Personal GPS Trackers Market Size Forecast by Region (2025-2030) & (M USD)
- Table 139. South America Personal GPS Trackers Sales Forecast by Country (2025-2030) & (K Units)
- Table 140. South America Personal GPS Trackers Market Size Forecast by Country (2025-2030) & (M USD)
- Table 141. Middle East and Africa Personal GPS Trackers Consumption Forecast by Country (2025-2030) & (Units)
- Table 142. Middle East and Africa Personal GPS Trackers Market Size Forecast by Country (2025-2030) & (M USD)
- Table 143. Global Personal GPS Trackers Sales Forecast by Type (2025-2030) & (K Units)
- Table 144. Global Personal GPS Trackers Market Size Forecast by Type (2025-2030) & (M USD)
- Table 145. Global Personal GPS Trackers Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 146. Global Personal GPS Trackers Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Personal GPS Trackers Market Size Forecast by Application
(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Personal GPS Trackers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Personal GPS Trackers Market Size (M USD), 2019-2030
- Figure 5. Global Personal GPS Trackers Market Size (M USD) (2019-2030)
- Figure 6. Global Personal GPS Trackers Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Personal GPS Trackers Market Size by Country (M USD)
- Figure 11. Personal GPS Trackers Sales Share by Manufacturers in 2023
- Figure 12. Global Personal GPS Trackers Revenue Share by Manufacturers in 2023
- Figure 13. Personal GPS Trackers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Personal GPS Trackers Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Personal GPS Trackers Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Personal GPS Trackers Market Share by Type
- Figure 18. Sales Market Share of Personal GPS Trackers by Type (2019-2024)
- Figure 19. Sales Market Share of Personal GPS Trackers by Type in 2023
- Figure 20. Market Size Share of Personal GPS Trackers by Type (2019-2024)
- Figure 21. Market Size Market Share of Personal GPS Trackers by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Personal GPS Trackers Market Share by Application
- Figure 24. Global Personal GPS Trackers Sales Market Share by Application (2019-2024)
- Figure 25. Global Personal GPS Trackers Sales Market Share by Application in 2023
- Figure 26. Global Personal GPS Trackers Market Share by Application (2019-2024)
- Figure 27. Global Personal GPS Trackers Market Share by Application in 2023
- Figure 28. Global Personal GPS Trackers Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Personal GPS Trackers Sales Market Share by Region (2019-2024)
- Figure 30. North America Personal GPS Trackers Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Personal GPS Trackers Sales Market Share by Country in 2023

Figure 32. U.S. Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Personal GPS Trackers Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Personal GPS Trackers Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Personal GPS Trackers Sales Market Share by Country in 2023

Figure 37. Germany Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Personal GPS Trackers Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Personal GPS Trackers Sales Market Share by Region in 2023

Figure 44. China Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Personal GPS Trackers Sales and Growth Rate (K Units)

Figure 50. South America Personal GPS Trackers Sales Market Share by Country in 2023

Figure 51. Brazil Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Personal GPS Trackers Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Personal GPS Trackers Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Personal GPS Trackers Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Personal GPS Trackers Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Personal GPS Trackers Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Personal GPS Trackers Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Personal GPS Trackers Market Share Forecast by Type (2025-2030)

Figure 65. Global Personal GPS Trackers Sales Forecast by Application (2025-2030)

Figure 66. Global Personal GPS Trackers Market Share Forecast by Application (2025-2030)

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