

# Global Personal Genome Testing Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GBDD59A8DC54EN.html>

Date: June 2024

Pages: 117

Price: US\$ 3,200.00 (Single User License)

ID: GBDD59A8DC54EN

## Abstracts

Report Overview:

The Global Personal Genome Testing Market Size was estimated at USD 1952.52 million in 2023 and is projected to reach USD 3185.48 million by 2029, exhibiting a CAGR of 8.50% during the forecast period.

This report provides a deep insight into the global Personal Genome Testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Personal Genome Testing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Personal Genome Testing market in any manner.

Global Personal Genome Testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

23andMe, Inc.

Navigenics

deCODEme

Color Genomics, Inc.

Personal Genome Diagnostics, Inc.

Counsyl, Inc.

Quest Diagnostics

Gene By Gene, Ltd.

Market Segmentation (by Type)

Targeted Testing

Non-Targeted Testing

Multi-Targeted Testing

Market Segmentation (by Application)

Neurological Disorders

Oncology

Metabolic Disorders

Autoimmune Disorders

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Personal Genome Testing Market

Overview of the regional outlook of the Personal Genome Testing Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Personal Genome Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Personal Genome Testing
- 1.2 Key Market Segments
  - 1.2.1 Personal Genome Testing Segment by Type
  - 1.2.2 Personal Genome Testing Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PERSONAL GENOME TESTING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Personal Genome Testing Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Personal Genome Testing Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PERSONAL GENOME TESTING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Personal Genome Testing Sales by Manufacturers (2019-2024)
- 3.2 Global Personal Genome Testing Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Personal Genome Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Personal Genome Testing Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Personal Genome Testing Sales Sites, Area Served, Product Type
- 3.6 Personal Genome Testing Market Competitive Situation and Trends
  - 3.6.1 Personal Genome Testing Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Personal Genome Testing Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 PERSONAL GENOME TESTING INDUSTRY CHAIN ANALYSIS**

- 4.1 Personal Genome Testing Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PERSONAL GENOME TESTING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PERSONAL GENOME TESTING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Personal Genome Testing Sales Market Share by Type (2019-2024)
- 6.3 Global Personal Genome Testing Market Size Market Share by Type (2019-2024)
- 6.4 Global Personal Genome Testing Price by Type (2019-2024)

## **7 PERSONAL GENOME TESTING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Personal Genome Testing Market Sales by Application (2019-2024)
- 7.3 Global Personal Genome Testing Market Size (M USD) by Application (2019-2024)
- 7.4 Global Personal Genome Testing Sales Growth Rate by Application (2019-2024)

## **8 PERSONAL GENOME TESTING MARKET SEGMENTATION BY REGION**

- 8.1 Global Personal Genome Testing Sales by Region
  - 8.1.1 Global Personal Genome Testing Sales by Region



- 8.1.2 Global Personal Genome Testing Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Personal Genome Testing Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Personal Genome Testing Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Personal Genome Testing Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Personal Genome Testing Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Personal Genome Testing Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 23andMe, Inc.
  - 9.1.1 23andMe, Inc. Personal Genome Testing Basic Information
  - 9.1.2 23andMe, Inc. Personal Genome Testing Product Overview
  - 9.1.3 23andMe, Inc. Personal Genome Testing Product Market Performance

- 9.1.4 23andMe, Inc. Business Overview
- 9.1.5 23andMe, Inc. Personal Genome Testing SWOT Analysis
- 9.1.6 23andMe, Inc. Recent Developments
- 9.2 Navigenics
  - 9.2.1 Navigenics Personal Genome Testing Basic Information
  - 9.2.2 Navigenics Personal Genome Testing Product Overview
  - 9.2.3 Navigenics Personal Genome Testing Product Market Performance
  - 9.2.4 Navigenics Business Overview
  - 9.2.5 Navigenics Personal Genome Testing SWOT Analysis
  - 9.2.6 Navigenics Recent Developments
- 9.3 deCODEme
  - 9.3.1 deCODEme Personal Genome Testing Basic Information
  - 9.3.2 deCODEme Personal Genome Testing Product Overview
  - 9.3.3 deCODEme Personal Genome Testing Product Market Performance
  - 9.3.4 deCODEme Personal Genome Testing SWOT Analysis
  - 9.3.5 deCODEme Business Overview
  - 9.3.6 deCODEme Recent Developments
- 9.4 Color Genomics, Inc.
  - 9.4.1 Color Genomics, Inc. Personal Genome Testing Basic Information
  - 9.4.2 Color Genomics, Inc. Personal Genome Testing Product Overview
  - 9.4.3 Color Genomics, Inc. Personal Genome Testing Product Market Performance
  - 9.4.4 Color Genomics, Inc. Business Overview
  - 9.4.5 Color Genomics, Inc. Recent Developments
- 9.5 Personal Genome Diagnostics, Inc.
  - 9.5.1 Personal Genome Diagnostics, Inc. Personal Genome Testing Basic Information
  - 9.5.2 Personal Genome Diagnostics, Inc. Personal Genome Testing Product Overview
  - 9.5.3 Personal Genome Diagnostics, Inc. Personal Genome Testing Product Market Performance
  - 9.5.4 Personal Genome Diagnostics, Inc. Business Overview
  - 9.5.5 Personal Genome Diagnostics, Inc. Recent Developments
- 9.6 Counsyl, Inc.
  - 9.6.1 Counsyl, Inc. Personal Genome Testing Basic Information
  - 9.6.2 Counsyl, Inc. Personal Genome Testing Product Overview
  - 9.6.3 Counsyl, Inc. Personal Genome Testing Product Market Performance
  - 9.6.4 Counsyl, Inc. Business Overview
  - 9.6.5 Counsyl, Inc. Recent Developments
- 9.7 Quest Diagnostics
  - 9.7.1 Quest Diagnostics Personal Genome Testing Basic Information
  - 9.7.2 Quest Diagnostics Personal Genome Testing Product Overview

9.7.3 Quest Diagnostics Personal Genome Testing Product Market Performance

9.7.4 Quest Diagnostics Business Overview

9.7.5 Quest Diagnostics Recent Developments

9.8 Gene By Gene, Ltd.

9.8.1 Gene By Gene, Ltd. Personal Genome Testing Basic Information

9.8.2 Gene By Gene, Ltd. Personal Genome Testing Product Overview

9.8.3 Gene By Gene, Ltd. Personal Genome Testing Product Market Performance

9.8.4 Gene By Gene, Ltd. Business Overview

9.8.5 Gene By Gene, Ltd. Recent Developments

## **10 PERSONAL GENOME TESTING MARKET FORECAST BY REGION**

10.1 Global Personal Genome Testing Market Size Forecast

10.2 Global Personal Genome Testing Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Personal Genome Testing Market Size Forecast by Country

10.2.3 Asia Pacific Personal Genome Testing Market Size Forecast by Region

10.2.4 South America Personal Genome Testing Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Personal Genome Testing by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Personal Genome Testing Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Personal Genome Testing by Type (2025-2030)

11.1.2 Global Personal Genome Testing Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Personal Genome Testing by Type (2025-2030)

11.2 Global Personal Genome Testing Market Forecast by Application (2025-2030)

11.2.1 Global Personal Genome Testing Sales (K Units) Forecast by Application

11.2.2 Global Personal Genome Testing Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Personal Genome Testing Market Size Comparison by Region (M USD)
- Table 5. Global Personal Genome Testing Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Personal Genome Testing Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Personal Genome Testing Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Personal Genome Testing Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Personal Genome Testing as of 2022)
- Table 10. Global Market Personal Genome Testing Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Personal Genome Testing Sales Sites and Area Served
- Table 12. Manufacturers Personal Genome Testing Product Type
- Table 13. Global Personal Genome Testing Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Personal Genome Testing
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Personal Genome Testing Market Challenges
- Table 22. Global Personal Genome Testing Sales by Type (K Units)
- Table 23. Global Personal Genome Testing Market Size by Type (M USD)
- Table 24. Global Personal Genome Testing Sales (K Units) by Type (2019-2024)
- Table 25. Global Personal Genome Testing Sales Market Share by Type (2019-2024)
- Table 26. Global Personal Genome Testing Market Size (M USD) by Type (2019-2024)
- Table 27. Global Personal Genome Testing Market Size Share by Type (2019-2024)
- Table 28. Global Personal Genome Testing Price (USD/Unit) by Type (2019-2024)

- Table 29. Global Personal Genome Testing Sales (K Units) by Application
- Table 30. Global Personal Genome Testing Market Size by Application
- Table 31. Global Personal Genome Testing Sales by Application (2019-2024) & (K Units)
- Table 32. Global Personal Genome Testing Sales Market Share by Application (2019-2024)
- Table 33. Global Personal Genome Testing Sales by Application (2019-2024) & (M USD)
- Table 34. Global Personal Genome Testing Market Share by Application (2019-2024)
- Table 35. Global Personal Genome Testing Sales Growth Rate by Application (2019-2024)
- Table 36. Global Personal Genome Testing Sales by Region (2019-2024) & (K Units)
- Table 37. Global Personal Genome Testing Sales Market Share by Region (2019-2024)
- Table 38. North America Personal Genome Testing Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Personal Genome Testing Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Personal Genome Testing Sales by Region (2019-2024) & (K Units)
- Table 41. South America Personal Genome Testing Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Personal Genome Testing Sales by Region (2019-2024) & (K Units)
- Table 43. 23andMe, Inc. Personal Genome Testing Basic Information
- Table 44. 23andMe, Inc. Personal Genome Testing Product Overview
- Table 45. 23andMe, Inc. Personal Genome Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. 23andMe, Inc. Business Overview
- Table 47. 23andMe, Inc. Personal Genome Testing SWOT Analysis
- Table 48. 23andMe, Inc. Recent Developments
- Table 49. Navigenics Personal Genome Testing Basic Information
- Table 50. Navigenics Personal Genome Testing Product Overview
- Table 51. Navigenics Personal Genome Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Navigenics Business Overview
- Table 53. Navigenics Personal Genome Testing SWOT Analysis
- Table 54. Navigenics Recent Developments
- Table 55. deCODEme Personal Genome Testing Basic Information
- Table 56. deCODEme Personal Genome Testing Product Overview
- Table 57. deCODEme Personal Genome Testing Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. deCODEme Personal Genome Testing SWOT Analysis

Table 59. deCODEme Business Overview

Table 60. deCODEme Recent Developments

Table 61. Color Genomics, Inc. Personal Genome Testing Basic Information

Table 62. Color Genomics, Inc. Personal Genome Testing Product Overview

Table 63. Color Genomics, Inc. Personal Genome Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Color Genomics, Inc. Business Overview

Table 65. Color Genomics, Inc. Recent Developments

Table 66. Personal Genome Diagnostics, Inc. Personal Genome Testing Basic Information

Table 67. Personal Genome Diagnostics, Inc. Personal Genome Testing Product Overview

Table 68. Personal Genome Diagnostics, Inc. Personal Genome Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Personal Genome Diagnostics, Inc. Business Overview

Table 70. Personal Genome Diagnostics, Inc. Recent Developments

Table 71. Counsyl, Inc. Personal Genome Testing Basic Information

Table 72. Counsyl, Inc. Personal Genome Testing Product Overview

Table 73. Counsyl, Inc. Personal Genome Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Counsyl, Inc. Business Overview

Table 75. Counsyl, Inc. Recent Developments

Table 76. Quest Diagnostics Personal Genome Testing Basic Information

Table 77. Quest Diagnostics Personal Genome Testing Product Overview

Table 78. Quest Diagnostics Personal Genome Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Quest Diagnostics Business Overview

Table 80. Quest Diagnostics Recent Developments

Table 81. Gene By Gene, Ltd. Personal Genome Testing Basic Information

Table 82. Gene By Gene, Ltd. Personal Genome Testing Product Overview

Table 83. Gene By Gene, Ltd. Personal Genome Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Gene By Gene, Ltd. Business Overview

Table 85. Gene By Gene, Ltd. Recent Developments

Table 86. Global Personal Genome Testing Sales Forecast by Region (2025-2030) & (K Units)

Table 87. Global Personal Genome Testing Market Size Forecast by Region

(2025-2030) & (M USD)

Table 88. North America Personal Genome Testing Sales Forecast by Country (2025-2030) & (K Units)

Table 89. North America Personal Genome Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 90. Europe Personal Genome Testing Sales Forecast by Country (2025-2030) & (K Units)

Table 91. Europe Personal Genome Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Asia Pacific Personal Genome Testing Sales Forecast by Region (2025-2030) & (K Units)

Table 93. Asia Pacific Personal Genome Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 94. South America Personal Genome Testing Sales Forecast by Country (2025-2030) & (K Units)

Table 95. South America Personal Genome Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Personal Genome Testing Consumption Forecast by Country (2025-2030) & (Units)

Table 97. Middle East and Africa Personal Genome Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Global Personal Genome Testing Sales Forecast by Type (2025-2030) & (K Units)

Table 99. Global Personal Genome Testing Market Size Forecast by Type (2025-2030) & (M USD)

Table 100. Global Personal Genome Testing Price Forecast by Type (2025-2030) & (USD/Unit)

Table 101. Global Personal Genome Testing Sales (K Units) Forecast by Application (2025-2030)

Table 102. Global Personal Genome Testing Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Personal Genome Testing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Personal Genome Testing Market Size (M USD), 2019-2030
- Figure 5. Global Personal Genome Testing Market Size (M USD) (2019-2030)
- Figure 6. Global Personal Genome Testing Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Personal Genome Testing Market Size by Country (M USD)
- Figure 11. Personal Genome Testing Sales Share by Manufacturers in 2023
- Figure 12. Global Personal Genome Testing Revenue Share by Manufacturers in 2023
- Figure 13. Personal Genome Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Personal Genome Testing Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Personal Genome Testing Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Personal Genome Testing Market Share by Type
- Figure 18. Sales Market Share of Personal Genome Testing by Type (2019-2024)
- Figure 19. Sales Market Share of Personal Genome Testing by Type in 2023
- Figure 20. Market Size Share of Personal Genome Testing by Type (2019-2024)
- Figure 21. Market Size Market Share of Personal Genome Testing by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Personal Genome Testing Market Share by Application
- Figure 24. Global Personal Genome Testing Sales Market Share by Application (2019-2024)
- Figure 25. Global Personal Genome Testing Sales Market Share by Application in 2023
- Figure 26. Global Personal Genome Testing Market Share by Application (2019-2024)
- Figure 27. Global Personal Genome Testing Market Share by Application in 2023
- Figure 28. Global Personal Genome Testing Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Personal Genome Testing Sales Market Share by Region (2019-2024)



Figure 30. North America Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Personal Genome Testing Sales Market Share by Country in 2023

Figure 32. U.S. Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Personal Genome Testing Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Personal Genome Testing Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Personal Genome Testing Sales Market Share by Country in 2023

Figure 37. Germany Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Personal Genome Testing Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Personal Genome Testing Sales Market Share by Region in 2023

Figure 44. China Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Personal Genome Testing Sales and Growth Rate (K Units)

Figure 50. South America Personal Genome Testing Sales Market Share by Country in 2023

Figure 51. Brazil Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Personal Genome Testing Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Personal Genome Testing Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Personal Genome Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Personal Genome Testing Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Personal Genome Testing Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Personal Genome Testing Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Personal Genome Testing Market Share Forecast by Type (2025-2030)

Figure 65. Global Personal Genome Testing Sales Forecast by Application (2025-2030)

Figure 66. Global Personal Genome Testing Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Personal Genome Testing Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GBDD59A8DC54EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBDD59A8DC54EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970