

Global Personal Care Specialty Ingredients Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GD46F3049287EN.html>

Date: August 2025

Pages: 161

Price: US\$ 3,200.00 (Single User License)

ID: GD46F3049287EN

Abstracts

Personal care specialty ingredients are series of raw materials used in personal care products, which include the surfactants conditioning polymer emulsifier and emollients etc. and mainly used in skin care hair care cosmetic and oral care products etc.

The global Personal Care Specialty Ingredients market size was estimated at USD 11280.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.05% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Personal Care Specialty Ingredients market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Personal Care Specialty Ingredients market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants,

investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Personal Care Specialty Ingredients market.

Global Personal Care Specialty Ingredients Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

BASF
Clariant
Evonik
DSM
Dow
Symrise
Croda
Seppic
Ashland
Solvay
Gattefosse
Eastman
Nouryon (AkzoNobel)
Elementis
Lubrizol
Lucas Meyer Cosmetics
Lonza

Market Segmentation (by Type)

Active
Inactive

Market Segmentation (by Application)

Skin Care Products
Hair Care Products
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Personal Care Specialty Ingredients Market

Overview of the regional outlook of the Personal Care Specialty Ingredients Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Personal Care Specialty Ingredients Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Personal Care Specialty Ingredients, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Personal Care Specialty Ingredients

1.2 Key Market Segments

1.2.1 Personal Care Specialty Ingredients Segment by Type

1.2.2 Personal Care Specialty Ingredients Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PERSONAL CARE SPECIALTY INGREDIENTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Personal Care Specialty Ingredients Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Personal Care Specialty Ingredients Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PERSONAL CARE SPECIALTY INGREDIENTS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Personal Care Specialty Ingredients Product Life Cycle

3.3 Global Personal Care Specialty Ingredients Sales by Manufacturers (2020-2025)

3.4 Global Personal Care Specialty Ingredients Revenue Market Share by Manufacturers (2020-2025)

3.5 Personal Care Specialty Ingredients Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Personal Care Specialty Ingredients Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Personal Care Specialty Ingredients Market Competitive Situation and Trends

- 3.8.1 Personal Care Specialty Ingredients Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Personal Care Specialty Ingredients Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 PERSONAL CARE SPECIALTY INGREDIENTS INDUSTRY CHAIN ANALYSIS

- 4.1 Personal Care Specialty Ingredients Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PERSONAL CARE SPECIALTY INGREDIENTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Personal Care Specialty Ingredients Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Personal Care Specialty Ingredients Market
- 5.7 ESG Ratings of Leading Companies

6 PERSONAL CARE SPECIALTY INGREDIENTS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

- 6.2 Global Personal Care Specialty Ingredients Sales Market Share by Type (2020-2025)
- 6.3 Global Personal Care Specialty Ingredients Market Size Market Share by Type (2020-2025)
- 6.4 Global Personal Care Specialty Ingredients Price by Type (2020-2025)

7 PERSONAL CARE SPECIALTY INGREDIENTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Personal Care Specialty Ingredients Market Sales by Application (2020-2025)
- 7.3 Global Personal Care Specialty Ingredients Market Size (M USD) by Application (2020-2025)
- 7.4 Global Personal Care Specialty Ingredients Sales Growth Rate by Application (2020-2025)

8 PERSONAL CARE SPECIALTY INGREDIENTS MARKET SALES BY REGION

- 8.1 Global Personal Care Specialty Ingredients Sales by Region
 - 8.1.1 Global Personal Care Specialty Ingredients Sales by Region
 - 8.1.2 Global Personal Care Specialty Ingredients Sales Market Share by Region
- 8.2 Global Personal Care Specialty Ingredients Market Size by Region
 - 8.2.1 Global Personal Care Specialty Ingredients Market Size by Region
 - 8.2.2 Global Personal Care Specialty Ingredients Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Personal Care Specialty Ingredients Sales by Country
 - 8.3.2 North America Personal Care Specialty Ingredients Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Personal Care Specialty Ingredients Sales by Country
 - 8.4.2 Europe Personal Care Specialty Ingredients Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Personal Care Specialty Ingredients Sales by Region
- 8.5.2 Asia Pacific Personal Care Specialty Ingredients Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview

8.6 South America

- 8.6.1 South America Personal Care Specialty Ingredients Sales by Country
- 8.6.2 South America Personal Care Specialty Ingredients Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Personal Care Specialty Ingredients Sales by Region
- 8.7.2 Middle East and Africa Personal Care Specialty Ingredients Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 PERSONAL CARE SPECIALTY INGREDIENTS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Personal Care Specialty Ingredients by Region(2020-2025)
- 9.2 Global Personal Care Specialty Ingredients Revenue Market Share by Region (2020-2025)
- 9.3 Global Personal Care Specialty Ingredients Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Personal Care Specialty Ingredients Production
 - 9.4.1 North America Personal Care Specialty Ingredients Production Growth Rate (2020-2025)
 - 9.4.2 North America Personal Care Specialty Ingredients Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Personal Care Specialty Ingredients Production
 - 9.5.1 Europe Personal Care Specialty Ingredients Production Growth Rate

(2020-2025)

9.5.2 Europe Personal Care Specialty Ingredients Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Personal Care Specialty Ingredients Production (2020-2025)

9.6.1 Japan Personal Care Specialty Ingredients Production Growth Rate (2020-2025)

9.6.2 Japan Personal Care Specialty Ingredients Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Personal Care Specialty Ingredients Production (2020-2025)

9.7.1 China Personal Care Specialty Ingredients Production Growth Rate (2020-2025)

9.7.2 China Personal Care Specialty Ingredients Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 BASF

10.1.1 BASF Basic Information

10.1.2 BASF Personal Care Specialty Ingredients Product Overview

10.1.3 BASF Personal Care Specialty Ingredients Product Market Performance

10.1.4 BASF Business Overview

10.1.5 BASF SWOT Analysis

10.1.6 BASF Recent Developments

10.2 Clariant

10.2.1 Clariant Basic Information

10.2.2 Clariant Personal Care Specialty Ingredients Product Overview

10.2.3 Clariant Personal Care Specialty Ingredients Product Market Performance

10.2.4 Clariant Business Overview

10.2.5 Clariant SWOT Analysis

10.2.6 Clariant Recent Developments

10.3 Evonik

10.3.1 Evonik Basic Information

10.3.2 Evonik Personal Care Specialty Ingredients Product Overview

10.3.3 Evonik Personal Care Specialty Ingredients Product Market Performance

10.3.4 Evonik Business Overview

10.3.5 Evonik SWOT Analysis

10.3.6 Evonik Recent Developments

10.4 DSM

10.4.1 DSM Basic Information

10.4.2 DSM Personal Care Specialty Ingredients Product Overview

10.4.3 DSM Personal Care Specialty Ingredients Product Market Performance

10.4.4 DSM Business Overview

10.4.5 DSM Recent Developments

10.5 Dow

10.5.1 Dow Basic Information

10.5.2 Dow Personal Care Specialty Ingredients Product Overview

10.5.3 Dow Personal Care Specialty Ingredients Product Market Performance

10.5.4 Dow Business Overview

10.5.5 Dow Recent Developments

10.6 Symrise

10.6.1 Symrise Basic Information

10.6.2 Symrise Personal Care Specialty Ingredients Product Overview

10.6.3 Symrise Personal Care Specialty Ingredients Product Market Performance

10.6.4 Symrise Business Overview

10.6.5 Symrise Recent Developments

10.7 Croda

10.7.1 Croda Basic Information

10.7.2 Croda Personal Care Specialty Ingredients Product Overview

10.7.3 Croda Personal Care Specialty Ingredients Product Market Performance

10.7.4 Croda Business Overview

10.7.5 Croda Recent Developments

10.8 Seppic

10.8.1 Seppic Basic Information

10.8.2 Seppic Personal Care Specialty Ingredients Product Overview

10.8.3 Seppic Personal Care Specialty Ingredients Product Market Performance

10.8.4 Seppic Business Overview

10.8.5 Seppic Recent Developments

10.9 Ashland

10.9.1 Ashland Basic Information

10.9.2 Ashland Personal Care Specialty Ingredients Product Overview

10.9.3 Ashland Personal Care Specialty Ingredients Product Market Performance

10.9.4 Ashland Business Overview

10.9.5 Ashland Recent Developments

10.10 Solvay

10.10.1 Solvay Basic Information

10.10.2 Solvay Personal Care Specialty Ingredients Product Overview

10.10.3 Solvay Personal Care Specialty Ingredients Product Market Performance

10.10.4 Solvay Business Overview

10.10.5 Solvay Recent Developments

10.11 Gattefosse

- 10.11.1 Gattefosse Basic Information
- 10.11.2 Gattefosse Personal Care Specialty Ingredients Product Overview
- 10.11.3 Gattefosse Personal Care Specialty Ingredients Product Market Performance
- 10.11.4 Gattefosse Business Overview
- 10.11.5 Gattefosse Recent Developments
- 10.12 Eastman
 - 10.12.1 Eastman Basic Information
 - 10.12.2 Eastman Personal Care Specialty Ingredients Product Overview
 - 10.12.3 Eastman Personal Care Specialty Ingredients Product Market Performance
 - 10.12.4 Eastman Business Overview
 - 10.12.5 Eastman Recent Developments
- 10.13 Nouryon (AkzoNobel)
 - 10.13.1 Nouryon (AkzoNobel) Basic Information
 - 10.13.2 Nouryon (AkzoNobel) Personal Care Specialty Ingredients Product Overview
 - 10.13.3 Nouryon (AkzoNobel) Personal Care Specialty Ingredients Product Market Performance
 - 10.13.4 Nouryon (AkzoNobel) Business Overview
 - 10.13.5 Nouryon (AkzoNobel) Recent Developments
- 10.14 Elementis
 - 10.14.1 Elementis Basic Information
 - 10.14.2 Elementis Personal Care Specialty Ingredients Product Overview
 - 10.14.3 Elementis Personal Care Specialty Ingredients Product Market Performance
 - 10.14.4 Elementis Business Overview
 - 10.14.5 Elementis Recent Developments
- 10.15 Lubrizol
 - 10.15.1 Lubrizol Basic Information
 - 10.15.2 Lubrizol Personal Care Specialty Ingredients Product Overview
 - 10.15.3 Lubrizol Personal Care Specialty Ingredients Product Market Performance
 - 10.15.4 Lubrizol Business Overview
 - 10.15.5 Lubrizol Recent Developments
- 10.16 Lucas Meyer Cosmetics
 - 10.16.1 Lucas Meyer Cosmetics Basic Information
 - 10.16.2 Lucas Meyer Cosmetics Personal Care Specialty Ingredients Product Overview
 - 10.16.3 Lucas Meyer Cosmetics Personal Care Specialty Ingredients Product Market Performance
 - 10.16.4 Lucas Meyer Cosmetics Business Overview
 - 10.16.5 Lucas Meyer Cosmetics Recent Developments
- 10.17 Lonza

- 10.17.1 Lonza Basic Information
- 10.17.2 Lonza Personal Care Specialty Ingredients Product Overview
- 10.17.3 Lonza Personal Care Specialty Ingredients Product Market Performance
- 10.17.4 Lonza Business Overview
- 10.17.5 Lonza Recent Developments

11 PERSONAL CARE SPECIALTY INGREDIENTS MARKET FORECAST BY REGION

- 11.1 Global Personal Care Specialty Ingredients Market Size Forecast
- 11.2 Global Personal Care Specialty Ingredients Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Personal Care Specialty Ingredients Market Size Forecast by Country
 - 11.2.3 Asia Pacific Personal Care Specialty Ingredients Market Size Forecast by Region
 - 11.2.4 South America Personal Care Specialty Ingredients Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Personal Care Specialty Ingredients by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Personal Care Specialty Ingredients Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Personal Care Specialty Ingredients by Type (2026-2033)
 - 12.1.2 Global Personal Care Specialty Ingredients Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Personal Care Specialty Ingredients by Type (2026-2033)
- 12.2 Global Personal Care Specialty Ingredients Market Forecast by Application (2026-2033)
 - 12.2.1 Global Personal Care Specialty Ingredients Sales (K MT) Forecast by Application
 - 12.2.2 Global Personal Care Specialty Ingredients Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Personal Care Specialty Ingredients Market Size Comparison by Region (M USD)

Table 5. Global Personal Care Specialty Ingredients Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Personal Care Specialty Ingredients Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Personal Care Specialty Ingredients Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Personal Care Specialty Ingredients Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Personal Care Specialty Ingredients as of 2024)

Table 10. Global Market Personal Care Specialty Ingredients Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Personal Care Specialty Ingredients Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Personal Care Specialty Ingredients Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Personal Care Specialty Ingredients Sales by Type (K MT)

Table 26. Global Personal Care Specialty Ingredients Market Size by Type (M USD)

Table 27. Global Personal Care Specialty Ingredients Sales (K MT) by Type (2020-2025)

Table 28. Global Personal Care Specialty Ingredients Sales Market Share by Type (2020-2025)

Table 29. Global Personal Care Specialty Ingredients Market Size (M USD) by Type (2020-2025)

Table 30. Global Personal Care Specialty Ingredients Market Size Share by Type (2020-2025)

Table 31. Global Personal Care Specialty Ingredients Price (USD/KG) by Type (2020-2025)

Table 32. Global Personal Care Specialty Ingredients Sales (K MT) by Application

Table 33. Global Personal Care Specialty Ingredients Market Size by Application

Table 34. Global Personal Care Specialty Ingredients Sales by Application (2020-2025) & (K MT)

Table 35. Global Personal Care Specialty Ingredients Sales Market Share by Application (2020-2025)

Table 36. Global Personal Care Specialty Ingredients Market Size by Application (2020-2025) & (M USD)

Table 37. Global Personal Care Specialty Ingredients Market Share by Application (2020-2025)

Table 38. Global Personal Care Specialty Ingredients Sales Growth Rate by Application (2020-2025)

Table 39. Global Personal Care Specialty Ingredients Sales by Region (2020-2025) & (K MT)

Table 40. Global Personal Care Specialty Ingredients Sales Market Share by Region (2020-2025)

Table 41. Global Personal Care Specialty Ingredients Market Size by Region (2020-2025) & (M USD)

Table 42. Global Personal Care Specialty Ingredients Market Size Market Share by Region (2020-2025)

Table 43. North America Personal Care Specialty Ingredients Sales by Country (2020-2025) & (K MT)

Table 44. North America Personal Care Specialty Ingredients Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Personal Care Specialty Ingredients Sales by Country (2020-2025) & (K MT)

Table 46. Europe Personal Care Specialty Ingredients Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Personal Care Specialty Ingredients Sales by Region

(2020-2025) & (K MT)

Table 48. Asia Pacific Personal Care Specialty Ingredients Market Size by Region
(2020-2025) & (M USD)

Table 49. South America Personal Care Specialty Ingredients Sales by Country
(2020-2025) & (K MT)

Table 50. South America Personal Care Specialty Ingredients Market Size by Country
(2020-2025) & (M USD)

Table 51. Middle East and Africa Personal Care Specialty Ingredients Sales by Region
(2020-2025) & (K MT)

Table 52. Middle East and Africa Personal Care Specialty Ingredients Market Size by
Region (2020-2025) & (M USD)

Table 53. Global Personal Care Specialty Ingredients Production (K MT) by
Region(2020-2025)

Table 54. Global Personal Care Specialty Ingredients Revenue (US\$ Million) by Region
(2020-2025)

Table 55. Global Personal Care Specialty Ingredients Revenue Market Share by Region
(2020-2025)

Table 56. Global Personal Care Specialty Ingredients Production (K MT), Revenue
(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Personal Care Specialty Ingredients Production (K MT),
Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Personal Care Specialty Ingredients Production (K MT), Revenue
(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Personal Care Specialty Ingredients Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Personal Care Specialty Ingredients Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. BASF Basic Information

Table 62. BASF Personal Care Specialty Ingredients Product Overview

Table 63. BASF Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD),
Price (USD/KG) and Gross Margin (2020-2025)

Table 64. BASF Business Overview

Table 65. BASF SWOT Analysis

Table 66. BASF Recent Developments

Table 67. Clariant Basic Information

Table 68. Clariant Personal Care Specialty Ingredients Product Overview

Table 69. Clariant Personal Care Specialty Ingredients Sales (K MT), Revenue (M
USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Clariant Business Overview

Table 71. Clariant SWOT Analysis
Table 72. Clariant Recent Developments
Table 73. Evonik Basic Information
Table 74. Evonik Personal Care Specialty Ingredients Product Overview
Table 75. Evonik Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Evonik Business Overview
Table 77. Evonik SWOT Analysis
Table 78. Evonik Recent Developments
Table 79. DSM Basic Information
Table 80. DSM Personal Care Specialty Ingredients Product Overview
Table 81. DSM Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. DSM Business Overview
Table 83. DSM Recent Developments
Table 84. Dow Basic Information
Table 85. Dow Personal Care Specialty Ingredients Product Overview
Table 86. Dow Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Dow Business Overview
Table 88. Dow Recent Developments
Table 89. Symrise Basic Information
Table 90. Symrise Personal Care Specialty Ingredients Product Overview
Table 91. Symrise Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Symrise Business Overview
Table 93. Symrise Recent Developments
Table 94. Croda Basic Information
Table 95. Croda Personal Care Specialty Ingredients Product Overview
Table 96. Croda Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Croda Business Overview
Table 98. Croda Recent Developments
Table 99. Seppic Basic Information
Table 100. Seppic Personal Care Specialty Ingredients Product Overview
Table 101. Seppic Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Seppic Business Overview
Table 103. Seppic Recent Developments

Table 104. Ashland Basic Information

Table 105. Ashland Personal Care Specialty Ingredients Product Overview

Table 106. Ashland Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Ashland Business Overview

Table 108. Ashland Recent Developments

Table 109. Solvay Basic Information

Table 110. Solvay Personal Care Specialty Ingredients Product Overview

Table 111. Solvay Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Solvay Business Overview

Table 113. Solvay Recent Developments

Table 114. Gattefosse Basic Information

Table 115. Gattefosse Personal Care Specialty Ingredients Product Overview

Table 116. Gattefosse Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Gattefosse Business Overview

Table 118. Gattefosse Recent Developments

Table 119. Eastman Basic Information

Table 120. Eastman Personal Care Specialty Ingredients Product Overview

Table 121. Eastman Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Eastman Business Overview

Table 123. Eastman Recent Developments

Table 124. Nouryon (AkzoNobel) Basic Information

Table 125. Nouryon (AkzoNobel) Personal Care Specialty Ingredients Product Overview

Table 126. Nouryon (AkzoNobel) Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. Nouryon (AkzoNobel) Business Overview

Table 128. Nouryon (AkzoNobel) Recent Developments

Table 129. Elementis Basic Information

Table 130. Elementis Personal Care Specialty Ingredients Product Overview

Table 131. Elementis Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 132. Elementis Business Overview

Table 133. Elementis Recent Developments

Table 134. Lubrizol Basic Information

Table 135. Lubrizol Personal Care Specialty Ingredients Product Overview

Table 136. Lubrizol Personal Care Specialty Ingredients Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. Lubrizol Business Overview

Table 138. Lubrizol Recent Developments

Table 139. Lucas Meyer Cosmetics Basic Information

Table 140. Lucas Meyer Cosmetics Personal Care Specialty Ingredients Product Overview

Table 141. Lucas Meyer Cosmetics Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 142. Lucas Meyer Cosmetics Business Overview

Table 143. Lucas Meyer Cosmetics Recent Developments

Table 144. Lonza Basic Information

Table 145. Lonza Personal Care Specialty Ingredients Product Overview

Table 146. Lonza Personal Care Specialty Ingredients Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 147. Lonza Business Overview

Table 148. Lonza Recent Developments

Table 149. Global Personal Care Specialty Ingredients Sales Forecast by Region (2026-2033) & (K MT)

Table 150. Global Personal Care Specialty Ingredients Market Size Forecast by Region (2026-2033) & (M USD)

Table 151. North America Personal Care Specialty Ingredients Sales Forecast by Country (2026-2033) & (K MT)

Table 152. North America Personal Care Specialty Ingredients Market Size Forecast by Country (2026-2033) & (M USD)

Table 153. Europe Personal Care Specialty Ingredients Sales Forecast by Country (2026-2033) & (K MT)

Table 154. Europe Personal Care Specialty Ingredients Market Size Forecast by Country (2026-2033) & (M USD)

Table 155. Asia Pacific Personal Care Specialty Ingredients Sales Forecast by Region (2026-2033) & (K MT)

Table 156. Asia Pacific Personal Care Specialty Ingredients Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. South America Personal Care Specialty Ingredients Sales Forecast by Country (2026-2033) & (K MT)

Table 158. South America Personal Care Specialty Ingredients Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Middle East and Africa Personal Care Specialty Ingredients Sales Forecast by Country (2026-2033) & (Units)

Table 160. Middle East and Africa Personal Care Specialty Ingredients Market Size

Forecast by Country (2026-2033) & (M USD)

Table 161. Global Personal Care Specialty Ingredients Sales Forecast by Type (2026-2033) & (K MT)

Table 162. Global Personal Care Specialty Ingredients Market Size Forecast by Type (2026-2033) & (M USD)

Table 163. Global Personal Care Specialty Ingredients Price Forecast by Type (2026-2033) & (USD/KG)

Table 164. Global Personal Care Specialty Ingredients Sales (K MT) Forecast by Application (2026-2033)

Table 165. Global Personal Care Specialty Ingredients Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Personal Care Specialty Ingredients
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Personal Care Specialty Ingredients Market Size (M USD), 2024-2033
- Figure 5. Global Personal Care Specialty Ingredients Market Size (M USD) (2020-2033)
- Figure 6. Global Personal Care Specialty Ingredients Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Personal Care Specialty Ingredients Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Personal Care Specialty Ingredients Product Life Cycle
- Figure 13. Personal Care Specialty Ingredients Sales Share by Manufacturers in 2024
- Figure 14. Global Personal Care Specialty Ingredients Revenue Share by Manufacturers in 2024
- Figure 15. Personal Care Specialty Ingredients Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Personal Care Specialty Ingredients Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Personal Care Specialty Ingredients Revenue in 2024
- Figure 18. Industry Chain Map of Personal Care Specialty Ingredients
- Figure 19. Global Personal Care Specialty Ingredients Market PEST Analysis
- Figure 20. Global Personal Care Specialty Ingredients Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Personal Care Specialty Ingredients Market Share by Type
- Figure 27. Sales Market Share of Personal Care Specialty Ingredients by Type (2020-2025)
- Figure 28. Sales Market Share of Personal Care Specialty Ingredients by Type in 2024
- Figure 29. Market Size Share of Personal Care Specialty Ingredients by Type

(2020-2025)

Figure 30. Market Size Share of Personal Care Specialty Ingredients by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Personal Care Specialty Ingredients Market Share by Application

Figure 33. Global Personal Care Specialty Ingredients Sales Market Share by Application (2020-2025)

Figure 34. Global Personal Care Specialty Ingredients Sales Market Share by Application in 2024

Figure 35. Global Personal Care Specialty Ingredients Market Share by Application (2020-2025)

Figure 36. Global Personal Care Specialty Ingredients Market Share by Application in 2024

Figure 37. Global Personal Care Specialty Ingredients Sales Growth Rate by Application (2020-2025)

Figure 38. Global Personal Care Specialty Ingredients Sales Market Share by Region (2020-2025)

Figure 39. Global Personal Care Specialty Ingredients Market Size Market Share by Region (2020-2025)

Figure 40. North America Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Personal Care Specialty Ingredients Sales Market Share by Country in 2024

Figure 43. North America Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Personal Care Specialty Ingredients Market Size Market Share by Country in 2024

Figure 45. U.S. Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Personal Care Specialty Ingredients Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Personal Care Specialty Ingredients Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Personal Care Specialty Ingredients Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Personal Care Specialty Ingredients Market Size (Units) and Growth

Rate (2020-2025)

Figure 51. Europe Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Personal Care Specialty Ingredients Sales Market Share by Country in 2024

Figure 53. Europe Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Personal Care Specialty Ingredients Market Size Market Share by Country in 2024

Figure 55. Germany Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Personal Care Specialty Ingredients Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Personal Care Specialty Ingredients Sales Market Share by Region in 2024

Figure 67. Asia Pacific Personal Care Specialty Ingredients Market Size Market Share by Region in 2024

Figure 68. China Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Personal Care Specialty Ingredients Sales and Growth Rate (K MT)

Figure 79. South America Personal Care Specialty Ingredients Sales Market Share by Country in 2024

Figure 80. South America Personal Care Specialty Ingredients Market Size and Growth Rate (M USD)

Figure 81. South America Personal Care Specialty Ingredients Market Size Market Share by Country in 2024

Figure 82. Brazil Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Personal Care Specialty Ingredients Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Personal Care Specialty Ingredients Sales Market

Share by Region in 2024

Figure 90. Middle East and Africa Personal Care Specialty Ingredients Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Personal Care Specialty Ingredients Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Personal Care Specialty Ingredients Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Personal Care Specialty Ingredients Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Personal Care Specialty Ingredients Production Market Share by Region (2020-2025)

Figure 103. North America Personal Care Specialty Ingredients Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Personal Care Specialty Ingredients Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Personal Care Specialty Ingredients Production (K MT) Growth Rate (2020-2025)

Figure 106. China Personal Care Specialty Ingredients Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Personal Care Specialty Ingredients Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Personal Care Specialty Ingredients Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Personal Care Specialty Ingredients Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Personal Care Specialty Ingredients Market Share Forecast by Type (2026-2033)

Figure 111. Global Personal Care Specialty Ingredients Sales Forecast by Application (2026-2033)

Figure 112. Global Personal Care Specialty Ingredients Market Share Forecast by Application (2026-2033)

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