

# Global Personal Care Products And Cosmetics Market Research Report 2025(Status and Outlook)

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## Abstracts

Personal care products and cosmetics are categorized under a broad sphere of cost-effective beautification offerings. Not at affordable prices, personal care products, and cosmetics directly appeal to the masses. They are commonly used in the daily routine of consumers to maintain their personal hygiene and improve their physical appearance.

The global Personal Care Products And Cosmetics market size was estimated at USD 602910.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 3.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Personal Care Products And Cosmetics market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Personal Care Products And Cosmetics market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Personal Care Products And Cosmetics market.

## **Global Personal Care Products And Cosmetics Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

L?Oreal  
Unilever  
Procter & Gamble  
Estee Lauder  
Shiseido  
Beiersdorf  
Amore Pacific  
Avon  
Johnson & Johnson  
Kao  
Chanel  
LVMH  
Coty  
Clarins  
Natura Cosméticos  
Revlon

Pechoin  
Philips  
JALA Group  
FLYCO  
Shanghai Jawha  
Croda  
Esse Skincare  
AOBiome  
Aurelia  
Gallinee  
Glowbiotics  
Tula Skincare

### **Market Segmentation (by Type)**

Personal Care Products  
Personal Care Cosmetics

### **Market Segmentation (by Application)**

Supermarkets and Hypermarkets  
Specialist Retailers  
Independent Retailers  
E-commerce  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

**Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Personal Care Products And Cosmetics Market

Overview of the regional outlook of the Personal Care Products And Cosmetics Market:

**Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

**Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Personal Care Products And Cosmetics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Personal Care Products And Cosmetics, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

**Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Personal Care Products And Cosmetics

#### 1.2 Key Market Segments

##### 1.2.1 Personal Care Products And Cosmetics Segment by Type

##### 1.2.2 Personal Care Products And Cosmetics Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 PERSONAL CARE PRODUCTS AND COSMETICS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Personal Care Products And Cosmetics Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Personal Care Products And Cosmetics Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 PERSONAL CARE PRODUCTS AND COSMETICS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Personal Care Products And Cosmetics Product Life Cycle

#### 3.3 Global Personal Care Products And Cosmetics Sales by Manufacturers (2020-2025)

#### 3.4 Global Personal Care Products And Cosmetics Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Personal Care Products And Cosmetics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Personal Care Products And Cosmetics Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Personal Care Products And Cosmetics Market Competitive Situation and Trends

- 3.8.1 Personal Care Products And Cosmetics Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Personal Care Products And Cosmetics Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

## **4 PERSONAL CARE PRODUCTS AND COSMETICS INDUSTRY CHAIN ANALYSIS**

- 4.1 Personal Care Products And Cosmetics Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PERSONAL CARE PRODUCTS AND COSMETICS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Personal Care Products And Cosmetics Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Personal Care Products And Cosmetics Market
- 5.7 ESG Ratings of Leading Companies

## **6 PERSONAL CARE PRODUCTS AND COSMETICS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Personal Care Products And Cosmetics Sales Market Share by Type (2020-2025)
- 6.3 Global Personal Care Products And Cosmetics Market Size Market Share by Type (2020-2025)
- 6.4 Global Personal Care Products And Cosmetics Price by Type (2020-2025)

## **7 PERSONAL CARE PRODUCTS AND COSMETICS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Personal Care Products And Cosmetics Market Sales by Application (2020-2025)
- 7.3 Global Personal Care Products And Cosmetics Market Size (M USD) by Application (2020-2025)
- 7.4 Global Personal Care Products And Cosmetics Sales Growth Rate by Application (2020-2025)

## **8 PERSONAL CARE PRODUCTS AND COSMETICS MARKET SALES BY REGION**

- 8.1 Global Personal Care Products And Cosmetics Sales by Region
  - 8.1.1 Global Personal Care Products And Cosmetics Sales by Region
  - 8.1.2 Global Personal Care Products And Cosmetics Sales Market Share by Region
- 8.2 Global Personal Care Products And Cosmetics Market Size by Region
  - 8.2.1 Global Personal Care Products And Cosmetics Market Size by Region
  - 8.2.2 Global Personal Care Products And Cosmetics Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Personal Care Products And Cosmetics Sales by Country
  - 8.3.2 North America Personal Care Products And Cosmetics Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Personal Care Products And Cosmetics Sales by Country
  - 8.4.2 Europe Personal Care Products And Cosmetics Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Personal Care Products And Cosmetics Sales by Region

8.5.2 Asia Pacific Personal Care Products And Cosmetics Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Personal Care Products And Cosmetics Sales by Country

8.6.2 South America Personal Care Products And Cosmetics Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Personal Care Products And Cosmetics Sales by Region

8.7.2 Middle East and Africa Personal Care Products And Cosmetics Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 PERSONAL CARE PRODUCTS AND COSMETICS MARKET PRODUCTION BY REGION**

9.1 Global Production of Personal Care Products And Cosmetics by Region(2020-2025)

9.2 Global Personal Care Products And Cosmetics Revenue Market Share by Region (2020-2025)

9.3 Global Personal Care Products And Cosmetics Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Personal Care Products And Cosmetics Production

9.4.1 North America Personal Care Products And Cosmetics Production Growth Rate (2020-2025)

9.4.2 North America Personal Care Products And Cosmetics Production, Revenue, Price and Gross Margin (2020-2025)

## 9.5 Europe Personal Care Products And Cosmetics Production

### 9.5.1 Europe Personal Care Products And Cosmetics Production Growth Rate (2020-2025)

### 9.5.2 Europe Personal Care Products And Cosmetics Production, Revenue, Price and Gross Margin (2020-2025)

## 9.6 Japan Personal Care Products And Cosmetics Production (2020-2025)

### 9.6.1 Japan Personal Care Products And Cosmetics Production Growth Rate (2020-2025)

### 9.6.2 Japan Personal Care Products And Cosmetics Production, Revenue, Price and Gross Margin (2020-2025)

## 9.7 China Personal Care Products And Cosmetics Production (2020-2025)

### 9.7.1 China Personal Care Products And Cosmetics Production Growth Rate (2020-2025)

### 9.7.2 China Personal Care Products And Cosmetics Production, Revenue, Price and Gross Margin (2020-2025)

## 10 KEY COMPANIES PROFILE

### 10.1 L?Oreal

#### 10.1.1 L?Oreal Basic Information

#### 10.1.2 L?Oreal Personal Care Products And Cosmetics Product Overview

#### 10.1.3 L?Oreal Personal Care Products And Cosmetics Product Market Performance

#### 10.1.4 L?Oreal Business Overview

#### 10.1.5 L?Oreal SWOT Analysis

#### 10.1.6 L?Oreal Recent Developments

### 10.2 Unilever

#### 10.2.1 Unilever Basic Information

#### 10.2.2 Unilever Personal Care Products And Cosmetics Product Overview

#### 10.2.3 Unilever Personal Care Products And Cosmetics Product Market Performance

#### 10.2.4 Unilever Business Overview

#### 10.2.5 Unilever SWOT Analysis

#### 10.2.6 Unilever Recent Developments

### 10.3 Procter and Gamble

#### 10.3.1 Procter and Gamble Basic Information

#### 10.3.2 Procter and Gamble Personal Care Products And Cosmetics Product Overview

#### 10.3.3 Procter and Gamble Personal Care Products And Cosmetics Product Market Performance

#### 10.3.4 Procter and Gamble Business Overview

#### 10.3.5 Procter and Gamble SWOT Analysis

- 10.3.6 Procter and Gamble Recent Developments
- 10.4 Estee Lauder
  - 10.4.1 Estee Lauder Basic Information
  - 10.4.2 Estee Lauder Personal Care Products And Cosmetics Product Overview
  - 10.4.3 Estee Lauder Personal Care Products And Cosmetics Product Market Performance
  - 10.4.4 Estee Lauder Business Overview
  - 10.4.5 Estee Lauder Recent Developments
- 10.5 Shiseido
  - 10.5.1 Shiseido Basic Information
  - 10.5.2 Shiseido Personal Care Products And Cosmetics Product Overview
  - 10.5.3 Shiseido Personal Care Products And Cosmetics Product Market Performance
  - 10.5.4 Shiseido Business Overview
  - 10.5.5 Shiseido Recent Developments
- 10.6 Beiersdorf
  - 10.6.1 Beiersdorf Basic Information
  - 10.6.2 Beiersdorf Personal Care Products And Cosmetics Product Overview
  - 10.6.3 Beiersdorf Personal Care Products And Cosmetics Product Market Performance
  - 10.6.4 Beiersdorf Business Overview
  - 10.6.5 Beiersdorf Recent Developments
- 10.7 Amore Pacific
  - 10.7.1 Amore Pacific Basic Information
  - 10.7.2 Amore Pacific Personal Care Products And Cosmetics Product Overview
  - 10.7.3 Amore Pacific Personal Care Products And Cosmetics Product Market Performance
  - 10.7.4 Amore Pacific Business Overview
  - 10.7.5 Amore Pacific Recent Developments
- 10.8 Avon
  - 10.8.1 Avon Basic Information
  - 10.8.2 Avon Personal Care Products And Cosmetics Product Overview
  - 10.8.3 Avon Personal Care Products And Cosmetics Product Market Performance
  - 10.8.4 Avon Business Overview
  - 10.8.5 Avon Recent Developments
- 10.9 Johnson and Johnson
  - 10.9.1 Johnson and Johnson Basic Information
  - 10.9.2 Johnson and Johnson Personal Care Products And Cosmetics Product Overview
  - 10.9.3 Johnson and Johnson Personal Care Products And Cosmetics Product Market

## Performance

10.9.4 Johnson and Johnson Business Overview

10.9.5 Johnson and Johnson Recent Developments

## 10.10 Kao

10.10.1 Kao Basic Information

10.10.2 Kao Personal Care Products And Cosmetics Product Overview

10.10.3 Kao Personal Care Products And Cosmetics Product Market Performance

10.10.4 Kao Business Overview

10.10.5 Kao Recent Developments

## 10.11 Chanel

10.11.1 Chanel Basic Information

10.11.2 Chanel Personal Care Products And Cosmetics Product Overview

10.11.3 Chanel Personal Care Products And Cosmetics Product Market Performance

10.11.4 Chanel Business Overview

10.11.5 Chanel Recent Developments

## 10.12 LVMH

10.12.1 LVMH Basic Information

10.12.2 LVMH Personal Care Products And Cosmetics Product Overview

10.12.3 LVMH Personal Care Products And Cosmetics Product Market Performance

10.12.4 LVMH Business Overview

10.12.5 LVMH Recent Developments

## 10.13 Coty

10.13.1 Coty Basic Information

10.13.2 Coty Personal Care Products And Cosmetics Product Overview

10.13.3 Coty Personal Care Products And Cosmetics Product Market Performance

10.13.4 Coty Business Overview

10.13.5 Coty Recent Developments

## 10.14 Clarins

10.14.1 Clarins Basic Information

10.14.2 Clarins Personal Care Products And Cosmetics Product Overview

10.14.3 Clarins Personal Care Products And Cosmetics Product Market Performance

10.14.4 Clarins Business Overview

10.14.5 Clarins Recent Developments

## 10.15 Natura Cosmeticos

10.15.1 Natura Cosmeticos Basic Information

10.15.2 Natura Cosmeticos Personal Care Products And Cosmetics Product Overview

10.15.3 Natura Cosmeticos Personal Care Products And Cosmetics Product Market

## Performance

10.15.4 Natura Cosmeticos Business Overview

#### 10.15.5 Natura Cosmetics Recent Developments

### 10.16 Revlon

#### 10.16.1 Revlon Basic Information

#### 10.16.2 Revlon Personal Care Products And Cosmetics Product Overview

#### 10.16.3 Revlon Personal Care Products And Cosmetics Product Market Performance

#### 10.16.4 Revlon Business Overview

#### 10.16.5 Revlon Recent Developments

### 10.17 Pechoin

#### 10.17.1 Pechoin Basic Information

#### 10.17.2 Pechoin Personal Care Products And Cosmetics Product Overview

#### 10.17.3 Pechoin Personal Care Products And Cosmetics Product Market Performance

#### 10.17.4 Pechoin Business Overview

#### 10.17.5 Pechoin Recent Developments

### 10.18 Philips

#### 10.18.1 Philips Basic Information

#### 10.18.2 Philips Personal Care Products And Cosmetics Product Overview

#### 10.18.3 Philips Personal Care Products And Cosmetics Product Market Performance

#### 10.18.4 Philips Business Overview

#### 10.18.5 Philips Recent Developments

### 10.19 JALA Group

#### 10.19.1 JALA Group Basic Information

#### 10.19.2 JALA Group Personal Care Products And Cosmetics Product Overview

#### 10.19.3 JALA Group Personal Care Products And Cosmetics Product Market

#### Performance

#### 10.19.4 JALA Group Business Overview

#### 10.19.5 JALA Group Recent Developments

### 10.20 FLYCO

#### 10.20.1 FLYCO Basic Information

#### 10.20.2 FLYCO Personal Care Products And Cosmetics Product Overview

#### 10.20.3 FLYCO Personal Care Products And Cosmetics Product Market Performance

#### 10.20.4 FLYCO Business Overview

#### 10.20.5 FLYCO Recent Developments

### 10.21 Shanghai Jawha

#### 10.21.1 Shanghai Jawha Basic Information

#### 10.21.2 Shanghai Jawha Personal Care Products And Cosmetics Product Overview

#### 10.21.3 Shanghai Jawha Personal Care Products And Cosmetics Product Market

#### Performance

#### 10.21.4 Shanghai Jawha Business Overview

#### 10.21.5 Shanghai Jawha Recent Developments

## 10.22 Croda

### 10.22.1 Croda Basic Information

### 10.22.2 Croda Personal Care Products And Cosmetics Product Overview

### 10.22.3 Croda Personal Care Products And Cosmetics Product Market Performance

### 10.22.4 Croda Business Overview

### 10.22.5 Croda Recent Developments

## 10.23 Esse Skincare

### 10.23.1 Esse Skincare Basic Information

### 10.23.2 Esse Skincare Personal Care Products And Cosmetics Product Overview

### 10.23.3 Esse Skincare Personal Care Products And Cosmetics Product Market

### Performance

### 10.23.4 Esse Skincare Business Overview

### 10.23.5 Esse Skincare Recent Developments

## 10.24 AOBiome

### 10.24.1 AOBiome Basic Information

### 10.24.2 AOBiome Personal Care Products And Cosmetics Product Overview

### 10.24.3 AOBiome Personal Care Products And Cosmetics Product Market

### Performance

### 10.24.4 AOBiome Business Overview

### 10.24.5 AOBiome Recent Developments

## 10.25 Aurelia

### 10.25.1 Aurelia Basic Information

### 10.25.2 Aurelia Personal Care Products And Cosmetics Product Overview

### 10.25.3 Aurelia Personal Care Products And Cosmetics Product Market Performance

### 10.25.4 Aurelia Business Overview

### 10.25.5 Aurelia Recent Developments

## 10.26 Gallinee

### 10.26.1 Gallinee Basic Information

### 10.26.2 Gallinee Personal Care Products And Cosmetics Product Overview

### 10.26.3 Gallinee Personal Care Products And Cosmetics Product Market Performance

### 10.26.4 Gallinee Business Overview

### 10.26.5 Gallinee Recent Developments

## 10.27 Glowbiotics

### 10.27.1 Glowbiotics Basic Information

### 10.27.2 Glowbiotics Personal Care Products And Cosmetics Product Overview

### 10.27.3 Glowbiotics Personal Care Products And Cosmetics Product Market

### Performance

### 10.27.4 Glowbiotics Business Overview

### 10.27.5 Glowbiotics Recent Developments

## 10.28 Tula Skincare

### 10.28.1 Tula Skincare Basic Information

### 10.28.2 Tula Skincare Personal Care Products And Cosmetics Product Overview

### 10.28.3 Tula Skincare Personal Care Products And Cosmetics Product Market

## Performance

### 10.28.4 Tula Skincare Business Overview

### 10.28.5 Tula Skincare Recent Developments

## **11 PERSONAL CARE PRODUCTS AND COSMETICS MARKET FORECAST BY REGION**

### 11.1 Global Personal Care Products And Cosmetics Market Size Forecast

### 11.2 Global Personal Care Products And Cosmetics Market Forecast by Region

#### 11.2.1 North America Market Size Forecast by Country

#### 11.2.2 Europe Personal Care Products And Cosmetics Market Size Forecast by Country

#### 11.2.3 Asia Pacific Personal Care Products And Cosmetics Market Size Forecast by Region

#### 11.2.4 South America Personal Care Products And Cosmetics Market Size Forecast by Country

#### 11.2.5 Middle East and Africa Forecasted Sales of Personal Care Products And Cosmetics by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

### 12.1 Global Personal Care Products And Cosmetics Market Forecast by Type (2026-2033)

#### 12.1.1 Global Forecasted Sales of Personal Care Products And Cosmetics by Type (2026-2033)

#### 12.1.2 Global Personal Care Products And Cosmetics Market Size Forecast by Type (2026-2033)

#### 12.1.3 Global Forecasted Price of Personal Care Products And Cosmetics by Type (2026-2033)

### 12.2 Global Personal Care Products And Cosmetics Market Forecast by Application (2026-2033)

#### 12.2.1 Global Personal Care Products And Cosmetics Sales (K Units) Forecast by Application

#### 12.2.2 Global Personal Care Products And Cosmetics Market Size (M USD) Forecast by Application (2026-2033)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Personal Care Products And Cosmetics Market Size Comparison by Region (M USD)

Table 5. Global Personal Care Products And Cosmetics Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Personal Care Products And Cosmetics Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Personal Care Products And Cosmetics Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Personal Care Products And Cosmetics Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Personal Care Products And Cosmetics as of 2024)

Table 10. Global Market Personal Care Products And Cosmetics Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Personal Care Products And Cosmetics Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Personal Care Products And Cosmetics Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Personal Care Products And Cosmetics Sales by Type (K Units)

Table 26. Global Personal Care Products And Cosmetics Market Size by Type (M USD)

Table 27. Global Personal Care Products And Cosmetics Sales (K Units) by Type (2020-2025)

Table 28. Global Personal Care Products And Cosmetics Sales Market Share by Type (2020-2025)

Table 29. Global Personal Care Products And Cosmetics Market Size (M USD) by Type (2020-2025)

Table 30. Global Personal Care Products And Cosmetics Market Size Share by Type (2020-2025)

Table 31. Global Personal Care Products And Cosmetics Price (USD/Unit) by Type (2020-2025)

Table 32. Global Personal Care Products And Cosmetics Sales (K Units) by Application

Table 33. Global Personal Care Products And Cosmetics Market Size by Application

Table 34. Global Personal Care Products And Cosmetics Sales by Application (2020-2025) & (K Units)

Table 35. Global Personal Care Products And Cosmetics Sales Market Share by Application (2020-2025)

Table 36. Global Personal Care Products And Cosmetics Market Size by Application (2020-2025) & (M USD)

Table 37. Global Personal Care Products And Cosmetics Market Share by Application (2020-2025)

Table 38. Global Personal Care Products And Cosmetics Sales Growth Rate by Application (2020-2025)

Table 39. Global Personal Care Products And Cosmetics Sales by Region (2020-2025) & (K Units)

Table 40. Global Personal Care Products And Cosmetics Sales Market Share by Region (2020-2025)

Table 41. Global Personal Care Products And Cosmetics Market Size by Region (2020-2025) & (M USD)

Table 42. Global Personal Care Products And Cosmetics Market Size Market Share by Region (2020-2025)

Table 43. North America Personal Care Products And Cosmetics Sales by Country (2020-2025) & (K Units)

Table 44. North America Personal Care Products And Cosmetics Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Personal Care Products And Cosmetics Sales by Country (2020-2025) & (K Units)

Table 46. Europe Personal Care Products And Cosmetics Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Personal Care Products And Cosmetics Sales by Region

(2020-2025) & (K Units)

Table 48. Asia Pacific Personal Care Products And Cosmetics Market Size by Region (2020-2025) & (M USD)

Table 49. South America Personal Care Products And Cosmetics Sales by Country (2020-2025) & (K Units)

Table 50. South America Personal Care Products And Cosmetics Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Personal Care Products And Cosmetics Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Personal Care Products And Cosmetics Market Size by Region (2020-2025) & (M USD)

Table 53. Global Personal Care Products And Cosmetics Production (K Units) by Region(2020-2025)

Table 54. Global Personal Care Products And Cosmetics Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Personal Care Products And Cosmetics Revenue Market Share by Region (2020-2025)

Table 56. Global Personal Care Products And Cosmetics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Personal Care Products And Cosmetics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Personal Care Products And Cosmetics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Personal Care Products And Cosmetics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Personal Care Products And Cosmetics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. L'Oréal Basic Information

Table 62. L'Oréal Personal Care Products And Cosmetics Product Overview

Table 63. L'Oréal Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. L'Oréal Business Overview

Table 65. L'Oréal SWOT Analysis

Table 66. L'Oréal Recent Developments

Table 67. Unilever Basic Information

Table 68. Unilever Personal Care Products And Cosmetics Product Overview

Table 69. Unilever Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Unilever Business Overview

|                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 71. Unilever SWOT Analysis                                                                                                                  |
| Table 72. Unilever Recent Developments                                                                                                            |
| Table 73. Procter and Gamble Basic Information                                                                                                    |
| Table 74. Procter and Gamble Personal Care Products And Cosmetics Product Overview                                                                |
| Table 75. Procter and Gamble Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 76. Procter and Gamble Business Overview                                                                                                    |
| Table 77. Procter and Gamble SWOT Analysis                                                                                                        |
| Table 78. Procter and Gamble Recent Developments                                                                                                  |
| Table 79. Estee Lauder Basic Information                                                                                                          |
| Table 80. Estee Lauder Personal Care Products And Cosmetics Product Overview                                                                      |
| Table 81. Estee Lauder Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)       |
| Table 82. Estee Lauder Business Overview                                                                                                          |
| Table 83. Estee Lauder Recent Developments                                                                                                        |
| Table 84. Shiseido Basic Information                                                                                                              |
| Table 85. Shiseido Personal Care Products And Cosmetics Product Overview                                                                          |
| Table 86. Shiseido Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)           |
| Table 87. Shiseido Business Overview                                                                                                              |
| Table 88. Shiseido Recent Developments                                                                                                            |
| Table 89. Beiersdorf Basic Information                                                                                                            |
| Table 90. Beiersdorf Personal Care Products And Cosmetics Product Overview                                                                        |
| Table 91. Beiersdorf Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)         |
| Table 92. Beiersdorf Business Overview                                                                                                            |
| Table 93. Beiersdorf Recent Developments                                                                                                          |
| Table 94. Amore Pacific Basic Information                                                                                                         |
| Table 95. Amore Pacific Personal Care Products And Cosmetics Product Overview                                                                     |
| Table 96. Amore Pacific Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)      |
| Table 97. Amore Pacific Business Overview                                                                                                         |
| Table 98. Amore Pacific Recent Developments                                                                                                       |
| Table 99. Avon Basic Information                                                                                                                  |
| Table 100. Avon Personal Care Products And Cosmetics Product Overview                                                                             |
| Table 101. Avon Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)              |
| Table 102. Avon Business Overview                                                                                                                 |

Table 103. Avon Recent Developments

Table 104. Johnson and Johnson Basic Information

Table 105. Johnson and Johnson Personal Care Products And Cosmetics Product Overview

Table 106. Johnson and Johnson Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Johnson and Johnson Business Overview

Table 108. Johnson and Johnson Recent Developments

Table 109. Kao Basic Information

Table 110. Kao Personal Care Products And Cosmetics Product Overview

Table 111. Kao Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Kao Business Overview

Table 113. Kao Recent Developments

Table 114. Chanel Basic Information

Table 115. Chanel Personal Care Products And Cosmetics Product Overview

Table 116. Chanel Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Chanel Business Overview

Table 118. Chanel Recent Developments

Table 119. LVMH Basic Information

Table 120. LVMH Personal Care Products And Cosmetics Product Overview

Table 121. LVMH Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. LVMH Business Overview

Table 123. LVMH Recent Developments

Table 124. Coty Basic Information

Table 125. Coty Personal Care Products And Cosmetics Product Overview

Table 126. Coty Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Coty Business Overview

Table 128. Coty Recent Developments

Table 129. Clarins Basic Information

Table 130. Clarins Personal Care Products And Cosmetics Product Overview

Table 131. Clarins Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Clarins Business Overview

Table 133. Clarins Recent Developments

Table 134. Natura Cosmeticos Basic Information

Table 135. Natura Cosmeticos Personal Care Products And Cosmetics Product Overview

Table 136. Natura Cosmeticos Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Natura Cosmeticos Business Overview

Table 138. Natura Cosmeticos Recent Developments

Table 139. Revlon Basic Information

Table 140. Revlon Personal Care Products And Cosmetics Product Overview

Table 141. Revlon Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Revlon Business Overview

Table 143. Revlon Recent Developments

Table 144. Pechoin Basic Information

Table 145. Pechoin Personal Care Products And Cosmetics Product Overview

Table 146. Pechoin Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Pechoin Business Overview

Table 148. Pechoin Recent Developments

Table 149. Philips Basic Information

Table 150. Philips Personal Care Products And Cosmetics Product Overview

Table 151. Philips Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Philips Business Overview

Table 153. Philips Recent Developments

Table 154. JALA Group Basic Information

Table 155. JALA Group Personal Care Products And Cosmetics Product Overview

Table 156. JALA Group Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 157. JALA Group Business Overview

Table 158. JALA Group Recent Developments

Table 159. FLYCO Basic Information

Table 160. FLYCO Personal Care Products And Cosmetics Product Overview

Table 161. FLYCO Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. FLYCO Business Overview

Table 163. FLYCO Recent Developments

Table 164. Shanghai Jawha Basic Information

Table 165. Shanghai Jawha Personal Care Products And Cosmetics Product Overview

Table 166. Shanghai Jawha Personal Care Products And Cosmetics Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 167. Shanghai Jawha Business Overview

Table 168. Shanghai Jawha Recent Developments

Table 169. Croda Basic Information

Table 170. Croda Personal Care Products And Cosmetics Product Overview

Table 171. Croda Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 172. Croda Business Overview

Table 173. Croda Recent Developments

Table 174. Esse Skincare Basic Information

Table 175. Esse Skincare Personal Care Products And Cosmetics Product Overview

Table 176. Esse Skincare Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 177. Esse Skincare Business Overview

Table 178. Esse Skincare Recent Developments

Table 179. AOBiome Basic Information

Table 180. AOBiome Personal Care Products And Cosmetics Product Overview

Table 181. AOBiome Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 182. AOBiome Business Overview

Table 183. AOBiome Recent Developments

Table 184. Aurelia Basic Information

Table 185. Aurelia Personal Care Products And Cosmetics Product Overview

Table 186. Aurelia Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 187. Aurelia Business Overview

Table 188. Aurelia Recent Developments

Table 189. Gallinee Basic Information

Table 190. Gallinee Personal Care Products And Cosmetics Product Overview

Table 191. Gallinee Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 192. Gallinee Business Overview

Table 193. Gallinee Recent Developments

Table 194. Glowbiotics Basic Information

Table 195. Glowbiotics Personal Care Products And Cosmetics Product Overview

Table 196. Glowbiotics Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 197. Glowbiotics Business Overview

Table 198. Glowbiotics Recent Developments

|                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------|
| Table 199. Tula Skincare Basic Information                                                                                                    |
| Table 200. Tula Skincare Personal Care Products And Cosmetics Product Overview                                                                |
| Table 201. Tula Skincare Personal Care Products And Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 202. Tula Skincare Business Overview                                                                                                    |
| Table 203. Tula Skincare Recent Developments                                                                                                  |
| Table 204. Global Personal Care Products And Cosmetics Sales Forecast by Region (2026-2033) & (K Units)                                       |
| Table 205. Global Personal Care Products And Cosmetics Market Size Forecast by Region (2026-2033) & (M USD)                                   |
| Table 206. North America Personal Care Products And Cosmetics Sales Forecast by Country (2026-2033) & (K Units)                               |
| Table 207. North America Personal Care Products And Cosmetics Market Size Forecast by Country (2026-2033) & (M USD)                           |
| Table 208. Europe Personal Care Products And Cosmetics Sales Forecast by Country (2026-2033) & (K Units)                                      |
| Table 209. Europe Personal Care Products And Cosmetics Market Size Forecast by Country (2026-2033) & (M USD)                                  |
| Table 210. Asia Pacific Personal Care Products And Cosmetics Sales Forecast by Region (2026-2033) & (K Units)                                 |
| Table 211. Asia Pacific Personal Care Products And Cosmetics Market Size Forecast by Region (2026-2033) & (M USD)                             |
| Table 212. South America Personal Care Products And Cosmetics Sales Forecast by Country (2026-2033) & (K Units)                               |
| Table 213. South America Personal Care Products And Cosmetics Market Size Forecast by Country (2026-2033) & (M USD)                           |
| Table 214. Middle East and Africa Personal Care Products And Cosmetics Sales Forecast by Country (2026-2033) & (Units)                        |
| Table 215. Middle East and Africa Personal Care Products And Cosmetics Market Size Forecast by Country (2026-2033) & (M USD)                  |
| Table 216. Global Personal Care Products And Cosmetics Sales Forecast by Type (2026-2033) & (K Units)                                         |
| Table 217. Global Personal Care Products And Cosmetics Market Size Forecast by Type (2026-2033) & (M USD)                                     |
| Table 218. Global Personal Care Products And Cosmetics Price Forecast by Type (2026-2033) & (USD/Unit)                                        |
| Table 219. Global Personal Care Products And Cosmetics Sales (K Units) Forecast by Application (2026-2033)                                    |
| Table 220. Global Personal Care Products And Cosmetics Market Size Forecast by                                                                |

Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Personal Care Products And Cosmetics

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Personal Care Products And Cosmetics Market Size (M USD), 2024-2033

Figure 5. Global Personal Care Products And Cosmetics Market Size (M USD) (2020-2033)

Figure 6. Global Personal Care Products And Cosmetics Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Personal Care Products And Cosmetics Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Personal Care Products And Cosmetics Product Life Cycle

Figure 13. Personal Care Products And Cosmetics Sales Share by Manufacturers in 2024

Figure 14. Global Personal Care Products And Cosmetics Revenue Share by Manufacturers in 2024

Figure 15. Personal Care Products And Cosmetics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Personal Care Products And Cosmetics Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Personal Care Products And Cosmetics Revenue in 2024

Figure 18. Industry Chain Map of Personal Care Products And Cosmetics

Figure 19. Global Personal Care Products And Cosmetics Market PEST Analysis

Figure 20. Global Personal Care Products And Cosmetics Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Personal Care Products And Cosmetics Market Share by Type

Figure 27. Sales Market Share of Personal Care Products And Cosmetics by Type

(2020-2025)

Figure 28. Sales Market Share of Personal Care Products And Cosmetics by Type in 2024

Figure 29. Market Size Share of Personal Care Products And Cosmetics by Type (2020-2025)

Figure 30. Market Size Share of Personal Care Products And Cosmetics by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Personal Care Products And Cosmetics Market Share by Application

Figure 33. Global Personal Care Products And Cosmetics Sales Market Share by Application (2020-2025)

Figure 34. Global Personal Care Products And Cosmetics Sales Market Share by Application in 2024

Figure 35. Global Personal Care Products And Cosmetics Market Share by Application (2020-2025)

Figure 36. Global Personal Care Products And Cosmetics Market Share by Application in 2024

Figure 37. Global Personal Care Products And Cosmetics Sales Growth Rate by Application (2020-2025)

Figure 38. Global Personal Care Products And Cosmetics Sales Market Share by Region (2020-2025)

Figure 39. Global Personal Care Products And Cosmetics Market Size Market Share by Region (2020-2025)

Figure 40. North America Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Personal Care Products And Cosmetics Sales Market Share by Country in 2024

Figure 43. North America Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Personal Care Products And Cosmetics Market Size Market Share by Country in 2024

Figure 45. U.S. Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Personal Care Products And Cosmetics Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Personal Care Products And Cosmetics Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Personal Care Products And Cosmetics Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Personal Care Products And Cosmetics Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Personal Care Products And Cosmetics Sales Market Share by Country in 2024

Figure 53. Europe Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Personal Care Products And Cosmetics Market Size Market Share by Country in 2024

Figure 55. Germany Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Personal Care Products And Cosmetics Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Personal Care Products And Cosmetics Sales Market Share by Region in 2024

Figure 67. Asia Pacific Personal Care Products And Cosmetics Market Size Market

## Share by Region in 2024

Figure 68. China Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Personal Care Products And Cosmetics Sales and Growth Rate (K Units)

Figure 79. South America Personal Care Products And Cosmetics Sales Market Share by Country in 2024

Figure 80. South America Personal Care Products And Cosmetics Market Size and Growth Rate (M USD)

Figure 81. South America Personal Care Products And Cosmetics Market Size Market Share by Country in 2024

Figure 82. Brazil Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Personal Care Products And Cosmetics Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Personal Care Products And Cosmetics Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Personal Care Products And Cosmetics Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Personal Care Products And Cosmetics Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Personal Care Products And Cosmetics Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Personal Care Products And Cosmetics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Personal Care Products And Cosmetics Production Market Share by Region (2020-2025)

Figure 103. North America Personal Care Products And Cosmetics Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Personal Care Products And Cosmetics Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Personal Care Products And Cosmetics Production (K Units) Growth Rate (2020-2025)

Figure 106. China Personal Care Products And Cosmetics Production (K Units) Growth

Rate (2020-2025)

Figure 107. Global Personal Care Products And Cosmetics Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Personal Care Products And Cosmetics Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Personal Care Products And Cosmetics Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Personal Care Products And Cosmetics Market Share Forecast by Type (2026-2033)

Figure 111. Global Personal Care Products And Cosmetics Sales Forecast by Application (2026-2033)

Figure 112. Global Personal Care Products And Cosmetics Market Share Forecast by Application (2026-2033)

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