

# Global Period Panties Menstrual Underwear Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GB4088309E0EEN.html>

Date: August 2025

Pages: 136

Price: US\$ 3,200.00 (Single User License)

ID: GB4088309E0EEN

## Abstracts

Panties in American English (typically called knickers in British English) are a form of underwear usually worn by women for Cross-dressing or for other reasons. Most of period panties provide leak-proof protection; some can actually be worn instead of a pad or tampon.

The global Period Panties Menstrual Underwear market size was estimated at USD 564.76 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 35.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Period Panties Menstrual Underwear market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Period Panties Menstrual Underwear market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Period Panties Menstrual Underwear market.

## **Global Period Panties Menstrual Underwear Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

THINX  
Knixwear  
Modibodi  
Dear Kate  
Ruby Love  
Aisle

### **Market Segmentation (by Type)**

Brief  
Boyshort  
Hi-Waist  
Others

### **Market Segmentation (by Application)**

Women (25-50)

Girls (15-24)

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Period Panties Menstrual Underwear Market

Overview of the regional outlook of the Period Panties Menstrual Underwear Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Period Panties Menstrual Underwear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Period Panties Menstrual Underwear, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Period Panties Menstrual Underwear

#### 1.2 Key Market Segments

##### 1.2.1 Period Panties Menstrual Underwear Segment by Type

##### 1.2.2 Period Panties Menstrual Underwear Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 PERIOD PANTIES MENSTRUAL UNDERWEAR MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Period Panties Menstrual Underwear Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Period Panties Menstrual Underwear Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 PERIOD PANTIES MENSTRUAL UNDERWEAR MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Period Panties Menstrual Underwear Product Life Cycle

#### 3.3 Global Period Panties Menstrual Underwear Sales by Manufacturers (2020-2025)

#### 3.4 Global Period Panties Menstrual Underwear Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Period Panties Menstrual Underwear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Period Panties Menstrual Underwear Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Period Panties Menstrual Underwear Market Competitive Situation and Trends

- 3.8.1 Period Panties Menstrual Underwear Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Period Panties Menstrual Underwear Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

## **4 PERIOD PANTIES MENSTRUAL UNDERWEAR INDUSTRY CHAIN ANALYSIS**

- 4.1 Period Panties Menstrual Underwear Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PERIOD PANTIES MENSTRUAL UNDERWEAR MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Period Panties Menstrual Underwear Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Period Panties Menstrual Underwear Market
- 5.7 ESG Ratings of Leading Companies

## **6 PERIOD PANTIES MENSTRUAL UNDERWEAR MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Period Panties Menstrual Underwear Sales Market Share by Type  
(2020-2025)

6.3 Global Period Panties Menstrual Underwear Market Size Market Share by Type  
(2020-2025)

6.4 Global Period Panties Menstrual Underwear Price by Type (2020-2025)

## **7 PERIOD PANTIES MENSTRUAL UNDERWEAR MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Period Panties Menstrual Underwear Market Sales by Application  
(2020-2025)

7.3 Global Period Panties Menstrual Underwear Market Size (M USD) by Application  
(2020-2025)

7.4 Global Period Panties Menstrual Underwear Sales Growth Rate by Application  
(2020-2025)

## **8 PERIOD PANTIES MENSTRUAL UNDERWEAR MARKET SALES BY REGION**

8.1 Global Period Panties Menstrual Underwear Sales by Region

8.1.1 Global Period Panties Menstrual Underwear Sales by Region

8.1.2 Global Period Panties Menstrual Underwear Sales Market Share by Region

8.2 Global Period Panties Menstrual Underwear Market Size by Region

8.2.1 Global Period Panties Menstrual Underwear Market Size by Region

8.2.2 Global Period Panties Menstrual Underwear Market Size Market Share by  
Region

8.3 North America

8.3.1 North America Period Panties Menstrual Underwear Sales by Country

8.3.2 North America Period Panties Menstrual Underwear Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Period Panties Menstrual Underwear Sales by Country

8.4.2 Europe Period Panties Menstrual Underwear Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

#### 8.4.7 Spain Market Overview

### 8.5 Asia Pacific

#### 8.5.1 Asia Pacific Period Panties Menstrual Underwear Sales by Region

#### 8.5.2 Asia Pacific Period Panties Menstrual Underwear Market Size by Region

#### 8.5.3 China Market Overview

#### 8.5.4 Japan Market Overview

#### 8.5.5 South Korea Market Overview

#### 8.5.6 India Market Overview

#### 8.5.7 Southeast Asia Market Overview

### 8.6 South America

#### 8.6.1 South America Period Panties Menstrual Underwear Sales by Country

#### 8.6.2 South America Period Panties Menstrual Underwear Market Size by Country

#### 8.6.3 Brazil Market Overview

#### 8.6.4 Argentina Market Overview

#### 8.6.5 Columbia Market Overview

### 8.7 Middle East and Africa

#### 8.7.1 Middle East and Africa Period Panties Menstrual Underwear Sales by Region

#### 8.7.2 Middle East and Africa Period Panties Menstrual Underwear Market Size by Region

#### 8.7.3 Saudi Arabia Market Overview

#### 8.7.4 UAE Market Overview

#### 8.7.5 Egypt Market Overview

#### 8.7.6 Nigeria Market Overview

#### 8.7.7 South Africa Market Overview

## **9 PERIOD PANTIES MENSTRUAL UNDERWEAR MARKET PRODUCTION BY REGION**

### 9.1 Global Production of Period Panties Menstrual Underwear by Region(2020-2025)

### 9.2 Global Period Panties Menstrual Underwear Revenue Market Share by Region (2020-2025)

### 9.3 Global Period Panties Menstrual Underwear Production, Revenue, Price and Gross Margin (2020-2025)

### 9.4 North America Period Panties Menstrual Underwear Production

#### 9.4.1 North America Period Panties Menstrual Underwear Production Growth Rate (2020-2025)

#### 9.4.2 North America Period Panties Menstrual Underwear Production, Revenue, Price and Gross Margin (2020-2025)

### 9.5 Europe Period Panties Menstrual Underwear Production

9.5.1 Europe Period Panties Menstrual Underwear Production Growth Rate (2020-2025)

9.5.2 Europe Period Panties Menstrual Underwear Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Period Panties Menstrual Underwear Production (2020-2025)

9.6.1 Japan Period Panties Menstrual Underwear Production Growth Rate (2020-2025)

9.6.2 Japan Period Panties Menstrual Underwear Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Period Panties Menstrual Underwear Production (2020-2025)

9.7.1 China Period Panties Menstrual Underwear Production Growth Rate (2020-2025)

9.7.2 China Period Panties Menstrual Underwear Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### **10.1 THINX**

10.1.1 THINX Basic Information

10.1.2 THINX Period Panties Menstrual Underwear Product Overview

10.1.3 THINX Period Panties Menstrual Underwear Product Market Performance

10.1.4 THINX Business Overview

10.1.5 THINX SWOT Analysis

10.1.6 THINX Recent Developments

### **10.2 Knixwear**

10.2.1 Knixwear Basic Information

10.2.2 Knixwear Period Panties Menstrual Underwear Product Overview

10.2.3 Knixwear Period Panties Menstrual Underwear Product Market Performance

10.2.4 Knixwear Business Overview

10.2.5 Knixwear SWOT Analysis

10.2.6 Knixwear Recent Developments

### **10.3 Modibodi**

10.3.1 Modibodi Basic Information

10.3.2 Modibodi Period Panties Menstrual Underwear Product Overview

10.3.3 Modibodi Period Panties Menstrual Underwear Product Market Performance

10.3.4 Modibodi Business Overview

10.3.5 Modibodi SWOT Analysis

10.3.6 Modibodi Recent Developments

### **10.4 Dear Kate**

10.4.1 Dear Kate Basic Information

- 10.4.2 Dear Kate Period Panties Menstrual Underwear Product Overview
- 10.4.3 Dear Kate Period Panties Menstrual Underwear Product Market Performance
- 10.4.4 Dear Kate Business Overview
- 10.4.5 Dear Kate Recent Developments
- 10.5 Ruby Love
  - 10.5.1 Ruby Love Basic Information
  - 10.5.2 Ruby Love Period Panties Menstrual Underwear Product Overview
  - 10.5.3 Ruby Love Period Panties Menstrual Underwear Product Market Performance
  - 10.5.4 Ruby Love Business Overview
  - 10.5.5 Ruby Love Recent Developments
- 10.6 Aisle
  - 10.6.1 Aisle Basic Information
  - 10.6.2 Aisle Period Panties Menstrual Underwear Product Overview
  - 10.6.3 Aisle Period Panties Menstrual Underwear Product Market Performance
  - 10.6.4 Aisle Business Overview
  - 10.6.5 Aisle Recent Developments

## **11 PERIOD PANTIES MENSTRUAL UNDERWEAR MARKET FORECAST BY REGION**

- 11.1 Global Period Panties Menstrual Underwear Market Size Forecast
- 11.2 Global Period Panties Menstrual Underwear Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Period Panties Menstrual Underwear Market Size Forecast by Country
  - 11.2.3 Asia Pacific Period Panties Menstrual Underwear Market Size Forecast by Region
  - 11.2.4 South America Period Panties Menstrual Underwear Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Period Panties Menstrual Underwear by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Period Panties Menstrual Underwear Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Period Panties Menstrual Underwear by Type (2026-2033)
  - 12.1.2 Global Period Panties Menstrual Underwear Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Period Panties Menstrual Underwear by Type

(2026-2033)

12.2 Global Period Panties Menstrual Underwear Market Forecast by Application

(2026-2033)

12.2.1 Global Period Panties Menstrual Underwear Sales (K Units) Forecast by Application

12.2.2 Global Period Panties Menstrual Underwear Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Period Panties Menstrual Underwear Market Size Comparison by Region (M USD)

Table 5. Global Period Panties Menstrual Underwear Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Period Panties Menstrual Underwear Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Period Panties Menstrual Underwear Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Period Panties Menstrual Underwear Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Period Panties Menstrual Underwear as of 2024)

Table 10. Global Market Period Panties Menstrual Underwear Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Period Panties Menstrual Underwear Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Period Panties Menstrual Underwear Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Period Panties Menstrual Underwear Sales by Type (K Units)

Table 26. Global Period Panties Menstrual Underwear Market Size by Type (M USD)

Table 27. Global Period Panties Menstrual Underwear Sales (K Units) by Type (2020-2025)

Table 28. Global Period Panties Menstrual Underwear Sales Market Share by Type (2020-2025)

Table 29. Global Period Panties Menstrual Underwear Market Size (M USD) by Type (2020-2025)

Table 30. Global Period Panties Menstrual Underwear Market Size Share by Type (2020-2025)

Table 31. Global Period Panties Menstrual Underwear Price (USD/Unit) by Type (2020-2025)

Table 32. Global Period Panties Menstrual Underwear Sales (K Units) by Application

Table 33. Global Period Panties Menstrual Underwear Market Size by Application

Table 34. Global Period Panties Menstrual Underwear Sales by Application (2020-2025) & (K Units)

Table 35. Global Period Panties Menstrual Underwear Sales Market Share by Application (2020-2025)

Table 36. Global Period Panties Menstrual Underwear Market Size by Application (2020-2025) & (M USD)

Table 37. Global Period Panties Menstrual Underwear Market Share by Application (2020-2025)

Table 38. Global Period Panties Menstrual Underwear Sales Growth Rate by Application (2020-2025)

Table 39. Global Period Panties Menstrual Underwear Sales by Region (2020-2025) & (K Units)

Table 40. Global Period Panties Menstrual Underwear Sales Market Share by Region (2020-2025)

Table 41. Global Period Panties Menstrual Underwear Market Size by Region (2020-2025) & (M USD)

Table 42. Global Period Panties Menstrual Underwear Market Size Market Share by Region (2020-2025)

Table 43. North America Period Panties Menstrual Underwear Sales by Country (2020-2025) & (K Units)

Table 44. North America Period Panties Menstrual Underwear Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Period Panties Menstrual Underwear Sales by Country (2020-2025) & (K Units)

Table 46. Europe Period Panties Menstrual Underwear Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Period Panties Menstrual Underwear Sales by Region

(2020-2025) & (K Units)

Table 48. Asia Pacific Period Panties Menstrual Underwear Market Size by Region  
(2020-2025) & (M USD)

Table 49. South America Period Panties Menstrual Underwear Sales by Country  
(2020-2025) & (K Units)

Table 50. South America Period Panties Menstrual Underwear Market Size by Country  
(2020-2025) & (M USD)

Table 51. Middle East and Africa Period Panties Menstrual Underwear Sales by Region  
(2020-2025) & (K Units)

Table 52. Middle East and Africa Period Panties Menstrual Underwear Market Size by  
Region (2020-2025) & (M USD)

Table 53. Global Period Panties Menstrual Underwear Production (K Units) by  
Region(2020-2025)

Table 54. Global Period Panties Menstrual Underwear Revenue (US\$ Million) by  
Region (2020-2025)

Table 55. Global Period Panties Menstrual Underwear Revenue Market Share by  
Region (2020-2025)

Table 56. Global Period Panties Menstrual Underwear Production (K Units), Revenue  
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Period Panties Menstrual Underwear Production (K Units),  
Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Period Panties Menstrual Underwear Production (K Units), Revenue  
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Period Panties Menstrual Underwear Production (K Units), Revenue  
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Period Panties Menstrual Underwear Production (K Units), Revenue  
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. THINX Basic Information

Table 62. THINX Period Panties Menstrual Underwear Product Overview

Table 63. THINX Period Panties Menstrual Underwear Sales (K Units), Revenue (M  
USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. THINX Business Overview

Table 65. THINX SWOT Analysis

Table 66. THINX Recent Developments

Table 67. Knixwear Basic Information

Table 68. Knixwear Period Panties Menstrual Underwear Product Overview

Table 69. Knixwear Period Panties Menstrual Underwear Sales (K Units), Revenue (M  
USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Knixwear Business Overview

|                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------|
| Table 71. Knixwear SWOT Analysis                                                                                                       |
| Table 72. Knixwear Recent Developments                                                                                                 |
| Table 73. Modibodi Basic Information                                                                                                   |
| Table 74. Modibodi Period Panties Menstrual Underwear Product Overview                                                                 |
| Table 75. Modibodi Period Panties Menstrual Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)  |
| Table 76. Modibodi Business Overview                                                                                                   |
| Table 77. Modibodi SWOT Analysis                                                                                                       |
| Table 78. Modibodi Recent Developments                                                                                                 |
| Table 79. Dear Kate Basic Information                                                                                                  |
| Table 80. Dear Kate Period Panties Menstrual Underwear Product Overview                                                                |
| Table 81. Dear Kate Period Panties Menstrual Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 82. Dear Kate Business Overview                                                                                                  |
| Table 83. Dear Kate Recent Developments                                                                                                |
| Table 84. Ruby Love Basic Information                                                                                                  |
| Table 85. Ruby Love Period Panties Menstrual Underwear Product Overview                                                                |
| Table 86. Ruby Love Period Panties Menstrual Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 87. Ruby Love Business Overview                                                                                                  |
| Table 88. Ruby Love Recent Developments                                                                                                |
| Table 89. Aisle Basic Information                                                                                                      |
| Table 90. Aisle Period Panties Menstrual Underwear Product Overview                                                                    |
| Table 91. Aisle Period Panties Menstrual Underwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)     |
| Table 92. Aisle Business Overview                                                                                                      |
| Table 93. Aisle Recent Developments                                                                                                    |
| Table 94. Global Period Panties Menstrual Underwear Sales Forecast by Region (2026-2033) & (K Units)                                   |
| Table 95. Global Period Panties Menstrual Underwear Market Size Forecast by Region (2026-2033) & (M USD)                               |
| Table 96. North America Period Panties Menstrual Underwear Sales Forecast by Country (2026-2033) & (K Units)                           |
| Table 97. North America Period Panties Menstrual Underwear Market Size Forecast by Country (2026-2033) & (M USD)                       |
| Table 98. Europe Period Panties Menstrual Underwear Sales Forecast by Country (2026-2033) & (K Units)                                  |
| Table 99. Europe Period Panties Menstrual Underwear Market Size Forecast by Country (2026-2033) & (M USD)                              |

Table 100. Asia Pacific Period Panties Menstrual Underwear Sales Forecast by Region (2026-2033) & (K Units)

Table 101. Asia Pacific Period Panties Menstrual Underwear Market Size Forecast by Region (2026-2033) & (M USD)

Table 102. South America Period Panties Menstrual Underwear Sales Forecast by Country (2026-2033) & (K Units)

Table 103. South America Period Panties Menstrual Underwear Market Size Forecast by Country (2026-2033) & (M USD)

Table 104. Middle East and Africa Period Panties Menstrual Underwear Sales Forecast by Country (2026-2033) & (Units)

Table 105. Middle East and Africa Period Panties Menstrual Underwear Market Size Forecast by Country (2026-2033) & (M USD)

Table 106. Global Period Panties Menstrual Underwear Sales Forecast by Type (2026-2033) & (K Units)

Table 107. Global Period Panties Menstrual Underwear Market Size Forecast by Type (2026-2033) & (M USD)

Table 108. Global Period Panties Menstrual Underwear Price Forecast by Type (2026-2033) & (USD/Unit)

Table 109. Global Period Panties Menstrual Underwear Sales (K Units) Forecast by Application (2026-2033)

Table 110. Global Period Panties Menstrual Underwear Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Period Panties Menstrual Underwear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Period Panties Menstrual Underwear Market Size (M USD), 2024-2033
- Figure 5. Global Period Panties Menstrual Underwear Market Size (M USD) (2020-2033)
- Figure 6. Global Period Panties Menstrual Underwear Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Period Panties Menstrual Underwear Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Period Panties Menstrual Underwear Product Life Cycle
- Figure 13. Period Panties Menstrual Underwear Sales Share by Manufacturers in 2024
- Figure 14. Global Period Panties Menstrual Underwear Revenue Share by Manufacturers in 2024
- Figure 15. Period Panties Menstrual Underwear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Period Panties Menstrual Underwear Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Period Panties Menstrual Underwear Revenue in 2024
- Figure 18. Industry Chain Map of Period Panties Menstrual Underwear
- Figure 19. Global Period Panties Menstrual Underwear Market PEST Analysis
- Figure 20. Global Period Panties Menstrual Underwear Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Period Panties Menstrual Underwear Market Share by Type
- Figure 27. Sales Market Share of Period Panties Menstrual Underwear by Type (2020-2025)
- Figure 28. Sales Market Share of Period Panties Menstrual Underwear by Type in 2024

Figure 29. Market Size Share of Period Panties Menstrual Underwear by Type (2020-2025)

Figure 30. Market Size Share of Period Panties Menstrual Underwear by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Period Panties Menstrual Underwear Market Share by Application

Figure 33. Global Period Panties Menstrual Underwear Sales Market Share by Application (2020-2025)

Figure 34. Global Period Panties Menstrual Underwear Sales Market Share by Application in 2024

Figure 35. Global Period Panties Menstrual Underwear Market Share by Application (2020-2025)

Figure 36. Global Period Panties Menstrual Underwear Market Share by Application in 2024

Figure 37. Global Period Panties Menstrual Underwear Sales Growth Rate by Application (2020-2025)

Figure 38. Global Period Panties Menstrual Underwear Sales Market Share by Region (2020-2025)

Figure 39. Global Period Panties Menstrual Underwear Market Size Market Share by Region (2020-2025)

Figure 40. North America Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Period Panties Menstrual Underwear Sales Market Share by Country in 2024

Figure 43. North America Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Period Panties Menstrual Underwear Market Size Market Share by Country in 2024

Figure 45. U.S. Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Period Panties Menstrual Underwear Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Period Panties Menstrual Underwear Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Period Panties Menstrual Underwear Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Period Panties Menstrual Underwear Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Period Panties Menstrual Underwear Sales Market Share by Country in 2024

Figure 53. Europe Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Period Panties Menstrual Underwear Market Size Market Share by Country in 2024

Figure 55. Germany Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Period Panties Menstrual Underwear Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Period Panties Menstrual Underwear Sales Market Share by Region in 2024

Figure 67. Asia Pacific Period Panties Menstrual Underwear Market Size Market Share by Region in 2024

Figure 68. China Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Period Panties Menstrual Underwear Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 70. Japan Period Panties Menstrual Underwear Sales and Growth Rate

(2020-2025) & (K Units)

Figure 71. Japan Period Panties Menstrual Underwear Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 72. South Korea Period Panties Menstrual Underwear Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Period Panties Menstrual Underwear Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 74. India Period Panties Menstrual Underwear Sales and Growth Rate

(2020-2025) & (K Units)

Figure 75. India Period Panties Menstrual Underwear Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 76. Southeast Asia Period Panties Menstrual Underwear Sales and Growth Rate

(2020-2025) & (K Units)

Figure 77. Southeast Asia Period Panties Menstrual Underwear Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 78. South America Period Panties Menstrual Underwear Sales and Growth Rate

(K Units)

Figure 79. South America Period Panties Menstrual Underwear Sales Market Share by  
Country in 2024

Figure 80. South America Period Panties Menstrual Underwear Market Size and Growth  
Rate (M USD)

Figure 81. South America Period Panties Menstrual Underwear Market Size Market  
Share by Country in 2024

Figure 82. Brazil Period Panties Menstrual Underwear Sales and Growth Rate

(2020-2025) & (K Units)

Figure 83. Brazil Period Panties Menstrual Underwear Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 84. Argentina Period Panties Menstrual Underwear Sales and Growth Rate

(2020-2025) & (K Units)

Figure 85. Argentina Period Panties Menstrual Underwear Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 86. Columbia Period Panties Menstrual Underwear Sales and Growth Rate

(2020-2025) & (K Units)

Figure 87. Columbia Period Panties Menstrual Underwear Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Period Panties Menstrual Underwear Sales and  
Growth Rate (K Units)

Figure 89. Middle East and Africa Period Panties Menstrual Underwear Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Period Panties Menstrual Underwear Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Period Panties Menstrual Underwear Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Period Panties Menstrual Underwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Period Panties Menstrual Underwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Period Panties Menstrual Underwear Production Market Share by Region (2020-2025)

Figure 103. North America Period Panties Menstrual Underwear Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Period Panties Menstrual Underwear Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Period Panties Menstrual Underwear Production (K Units) Growth Rate (2020-2025)

Figure 106. China Period Panties Menstrual Underwear Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Period Panties Menstrual Underwear Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Period Panties Menstrual Underwear Market Size Forecast by Value

(2020-2033) & (M USD)

Figure 109. Global Period Panties Menstrual Underwear Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Period Panties Menstrual Underwear Market Share Forecast by Type (2026-2033)

Figure 111. Global Period Panties Menstrual Underwear Sales Forecast by Application (2026-2033)

Figure 112. Global Period Panties Menstrual Underwear Market Share Forecast by Application (2026-2033)

## I would like to order

Product name: Global Period Panties Menstrual Underwear Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/GB4088309E0EEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB4088309E0EEN.html>