

# Global Performance Management and Appraisal Software Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Performance appraisal software is used to automate tasks related to the employee review process. These business apps help with assessing, incentivizing and praising employee work performance. By recording and archiving all materials related to employee assessment, users can accurately track employee progress over time and ensure employee objectives are aligned with company goals. These tools also help managers identify talent for advancement and put plans in place to develop this talent.

The Global Performance Management and Appraisal Software Market Size was estimated at USD 2599.71 million in 2023 and is projected to reach USD 6806.66 million by 2029, exhibiting a CAGR of 17.40% during the forecast period.

This report provides a deep insight into the global Performance Management and Appraisal Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Performance Management and Appraisal Software Market, this report introduces in detail the market share, market performance, product situation, operation situation,

etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Performance Management and Appraisal Software market in any manner.

## Global Performance Management and Appraisal Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

BambooHR

Culture Amp

Gtmhub

CakeHR

Engagedly

SalesScreen

Impraise

PeopleGoal

Mettl 360View

Bonusly

Motivosity

Qualtrics

UltiPro

WebHR

Namely

ClearCompany

Performance Pro

Zoho People

Spidergap

Threads Culture

OrangeHRM

Market Segmentation (by Type)

Cloud-Based

On-Premises

Market Segmentation (by Application)

Large Enterprises(1000+ Users)

Medium-Sized Enterprise(499-1000 Users)

Small Enterprises(1-499 Users)

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Performance Management and Appraisal Software Market

Overview of the regional outlook of the Performance Management and Appraisal Software Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Performance Management and Appraisal Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Performance Management and Appraisal Software
- 1.2 Key Market Segments
  - 1.2.1 Performance Management and Appraisal Software Segment by Type
  - 1.2.2 Performance Management and Appraisal Software Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PERFORMANCE MANAGEMENT AND APPRAISAL SOFTWARE MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PERFORMANCE MANAGEMENT AND APPRAISAL SOFTWARE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Performance Management and Appraisal Software Revenue Market Share by Company (2019-2024)
- 3.2 Performance Management and Appraisal Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Performance Management and Appraisal Software Market Size Sites, Area Served, Product Type
- 3.4 Performance Management and Appraisal Software Market Competitive Situation and Trends
  - 3.4.1 Performance Management and Appraisal Software Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Performance Management and Appraisal Software Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion



## **4 PERFORMANCE MANAGEMENT AND APPRAISAL SOFTWARE VALUE CHAIN ANALYSIS**

- 4.1 Performance Management and Appraisal Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PERFORMANCE MANAGEMENT AND APPRAISAL SOFTWARE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PERFORMANCE MANAGEMENT AND APPRAISAL SOFTWARE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Performance Management and Appraisal Software Market Size Market Share by Type (2019-2024)
- 6.3 Global Performance Management and Appraisal Software Market Size Growth Rate by Type (2019-2024)

## **7 PERFORMANCE MANAGEMENT AND APPRAISAL SOFTWARE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Performance Management and Appraisal Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global Performance Management and Appraisal Software Market Size Growth Rate by Application (2019-2024)

## **8 PERFORMANCE MANAGEMENT AND APPRAISAL SOFTWARE MARKET**

## SEGMENTATION BY REGION

### 8.1 Global Performance Management and Appraisal Software Market Size by Region

#### 8.1.1 Global Performance Management and Appraisal Software Market Size by Region

#### 8.1.2 Global Performance Management and Appraisal Software Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Performance Management and Appraisal Software Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Performance Management and Appraisal Software Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Performance Management and Appraisal Software Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Performance Management and Appraisal Software Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Performance Management and Appraisal Software Market Size by Region

##### 8.6.2 Saudi Arabia

- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 BambooHR

- 9.1.1 BambooHR Performance Management and Appraisal Software Basic Information
- 9.1.2 BambooHR Performance Management and Appraisal Software Product Overview
- 9.1.3 BambooHR Performance Management and Appraisal Software Product Market Performance
- 9.1.4 BambooHR Performance Management and Appraisal Software SWOT Analysis
- 9.1.5 BambooHR Business Overview
- 9.1.6 BambooHR Recent Developments

### 9.2 Culture Amp

- 9.2.1 Culture Amp Performance Management and Appraisal Software Basic Information
- 9.2.2 Culture Amp Performance Management and Appraisal Software Product Overview
- 9.2.3 Culture Amp Performance Management and Appraisal Software Product Market Performance
- 9.2.4 BambooHR Performance Management and Appraisal Software SWOT Analysis
- 9.2.5 Culture Amp Business Overview
- 9.2.6 Culture Amp Recent Developments

### 9.3 Gtmhub

- 9.3.1 Gtmhub Performance Management and Appraisal Software Basic Information
- 9.3.2 Gtmhub Performance Management and Appraisal Software Product Overview
- 9.3.3 Gtmhub Performance Management and Appraisal Software Product Market Performance
- 9.3.4 BambooHR Performance Management and Appraisal Software SWOT Analysis
- 9.3.5 Gtmhub Business Overview
- 9.3.6 Gtmhub Recent Developments

### 9.4 CakeHR

- 9.4.1 CakeHR Performance Management and Appraisal Software Basic Information
- 9.4.2 CakeHR Performance Management and Appraisal Software Product Overview
- 9.4.3 CakeHR Performance Management and Appraisal Software Product Market Performance

- 9.4.4 CakeHR Business Overview
- 9.4.5 CakeHR Recent Developments
- 9.5 Engagedly
  - 9.5.1 Engagedly Performance Management and Appraisal Software Basic Information
  - 9.5.2 Engagedly Performance Management and Appraisal Software Product Overview
  - 9.5.3 Engagedly Performance Management and Appraisal Software Product Market Performance
  - 9.5.4 Engagedly Business Overview
  - 9.5.5 Engagedly Recent Developments
- 9.6 SalesScreen
  - 9.6.1 SalesScreen Performance Management and Appraisal Software Basic Information
  - 9.6.2 SalesScreen Performance Management and Appraisal Software Product Overview
  - 9.6.3 SalesScreen Performance Management and Appraisal Software Product Market Performance
  - 9.6.4 SalesScreen Business Overview
  - 9.6.5 SalesScreen Recent Developments
- 9.7 Impraise
  - 9.7.1 Impraise Performance Management and Appraisal Software Basic Information
  - 9.7.2 Impraise Performance Management and Appraisal Software Product Overview
  - 9.7.3 Impraise Performance Management and Appraisal Software Product Market Performance
  - 9.7.4 Impraise Business Overview
  - 9.7.5 Impraise Recent Developments
- 9.8 PeopleGoal
  - 9.8.1 PeopleGoal Performance Management and Appraisal Software Basic Information
  - 9.8.2 PeopleGoal Performance Management and Appraisal Software Product Overview
  - 9.8.3 PeopleGoal Performance Management and Appraisal Software Product Market Performance
  - 9.8.4 PeopleGoal Business Overview
  - 9.8.5 PeopleGoal Recent Developments
- 9.9 Mettl 360View
  - 9.9.1 Mettl 360View Performance Management and Appraisal Software Basic Information
  - 9.9.2 Mettl 360View Performance Management and Appraisal Software Product Overview

- 9.9.3 Mettl 360View Performance Management and Appraisal Software Product Market Performance
  - 9.9.4 Mettl 360View Business Overview
  - 9.9.5 Mettl 360View Recent Developments
- 9.10 Bonusly
  - 9.10.1 Bonusly Performance Management and Appraisal Software Basic Information
  - 9.10.2 Bonusly Performance Management and Appraisal Software Product Overview
  - 9.10.3 Bonusly Performance Management and Appraisal Software Product Market Performance
  - 9.10.4 Bonusly Business Overview
  - 9.10.5 Bonusly Recent Developments
- 9.11 Motivosity
  - 9.11.1 Motivosity Performance Management and Appraisal Software Basic Information
  - 9.11.2 Motivosity Performance Management and Appraisal Software Product Overview
  - 9.11.3 Motivosity Performance Management and Appraisal Software Product Market Performance
  - 9.11.4 Motivosity Business Overview
  - 9.11.5 Motivosity Recent Developments
- 9.12 Qualtrics
  - 9.12.1 Qualtrics Performance Management and Appraisal Software Basic Information
  - 9.12.2 Qualtrics Performance Management and Appraisal Software Product Overview
  - 9.12.3 Qualtrics Performance Management and Appraisal Software Product Market Performance
  - 9.12.4 Qualtrics Business Overview
  - 9.12.5 Qualtrics Recent Developments
- 9.13 UltiPro
  - 9.13.1 UltiPro Performance Management and Appraisal Software Basic Information
  - 9.13.2 UltiPro Performance Management and Appraisal Software Product Overview
  - 9.13.3 UltiPro Performance Management and Appraisal Software Product Market Performance
  - 9.13.4 UltiPro Business Overview
  - 9.13.5 UltiPro Recent Developments
- 9.14 WebHR
  - 9.14.1 WebHR Performance Management and Appraisal Software Basic Information
  - 9.14.2 WebHR Performance Management and Appraisal Software Product Overview
  - 9.14.3 WebHR Performance Management and Appraisal Software Product Market Performance
  - 9.14.4 WebHR Business Overview
  - 9.14.5 WebHR Recent Developments

## 9.15 Namely

9.15.1 Namely Performance Management and Appraisal Software Basic Information

9.15.2 Namely Performance Management and Appraisal Software Product Overview

9.15.3 Namely Performance Management and Appraisal Software Product Market

## Performance

9.15.4 Namely Business Overview

9.15.5 Namely Recent Developments

## 9.16 ClearCompany

9.16.1 ClearCompany Performance Management and Appraisal Software Basic Information

9.16.2 ClearCompany Performance Management and Appraisal Software Product Overview

9.16.3 ClearCompany Performance Management and Appraisal Software Product Market Performance

9.16.4 ClearCompany Business Overview

9.16.5 ClearCompany Recent Developments

## 9.17 Performance Pro

9.17.1 Performance Pro Performance Management and Appraisal Software Basic Information

9.17.2 Performance Pro Performance Management and Appraisal Software Product Overview

9.17.3 Performance Pro Performance Management and Appraisal Software Product Market Performance

9.17.4 Performance Pro Business Overview

9.17.5 Performance Pro Recent Developments

## 9.18 Zoho People

9.18.1 Zoho People Performance Management and Appraisal Software Basic Information

9.18.2 Zoho People Performance Management and Appraisal Software Product Overview

9.18.3 Zoho People Performance Management and Appraisal Software Product Market Performance

9.18.4 Zoho People Business Overview

9.18.5 Zoho People Recent Developments

## 9.19 Spidergap

9.19.1 Spidergap Performance Management and Appraisal Software Basic Information

9.19.2 Spidergap Performance Management and Appraisal Software Product Overview

9.19.3 Spidergap Performance Management and Appraisal Software Product Market

## Performance

9.19.4 Spidergap Business Overview

9.19.5 Spidergap Recent Developments

## 9.20 Threads Culture

9.20.1 Threads Culture Performance Management and Appraisal Software Basic Information

9.20.2 Threads Culture Performance Management and Appraisal Software Product Overview

9.20.3 Threads Culture Performance Management and Appraisal Software Product Market Performance

9.20.4 Threads Culture Business Overview

9.20.5 Threads Culture Recent Developments

## 9.21 OrangeHRM

9.21.1 OrangeHRM Performance Management and Appraisal Software Basic Information

9.21.2 OrangeHRM Performance Management and Appraisal Software Product Overview

9.21.3 OrangeHRM Performance Management and Appraisal Software Product Market Performance

9.21.4 OrangeHRM Business Overview

9.21.5 OrangeHRM Recent Developments

## **10 PERFORMANCE MANAGEMENT AND APPRAISAL SOFTWARE REGIONAL MARKET FORECAST**

10.1 Global Performance Management and Appraisal Software Market Size Forecast

10.2 Global Performance Management and Appraisal Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Performance Management and Appraisal Software Market Size Forecast by Country

10.2.3 Asia Pacific Performance Management and Appraisal Software Market Size Forecast by Region

10.2.4 South America Performance Management and Appraisal Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Performance Management and Appraisal Software by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**



11.1 Global Performance Management and Appraisal Software Market Forecast by Type (2025-2030)

11.2 Global Performance Management and Appraisal Software Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Performance Management and Appraisal Software Market Size Comparison by Region (M USD)

Table 5. Global Performance Management and Appraisal Software Revenue (M USD) by Company (2019-2024)

Table 6. Global Performance Management and Appraisal Software Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Performance Management and Appraisal Software as of 2022)

Table 8. Company Performance Management and Appraisal Software Market Size Sites and Area Served

Table 9. Company Performance Management and Appraisal Software Product Type

Table 10. Global Performance Management and Appraisal Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Performance Management and Appraisal Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Performance Management and Appraisal Software Market Challenges

Table 18. Global Performance Management and Appraisal Software Market Size by Type (M USD)

Table 19. Global Performance Management and Appraisal Software Market Size (M USD) by Type (2019-2024)

Table 20. Global Performance Management and Appraisal Software Market Size Share by Type (2019-2024)

Table 21. Global Performance Management and Appraisal Software Market Size Growth Rate by Type (2019-2024)

Table 22. Global Performance Management and Appraisal Software Market Size by Application

Table 23. Global Performance Management and Appraisal Software Market Size by Application (2019-2024) & (M USD)

Table 24. Global Performance Management and Appraisal Software Market Share by Application (2019-2024)

Table 25. Global Performance Management and Appraisal Software Market Size Growth Rate by Application (2019-2024)

Table 26. Global Performance Management and Appraisal Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global Performance Management and Appraisal Software Market Size Market Share by Region (2019-2024)

Table 28. North America Performance Management and Appraisal Software Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Performance Management and Appraisal Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Performance Management and Appraisal Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Performance Management and Appraisal Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Performance Management and Appraisal Software Market Size by Region (2019-2024) & (M USD)

Table 33. BambooHR Performance Management and Appraisal Software Basic Information

Table 34. BambooHR Performance Management and Appraisal Software Product Overview

Table 35. BambooHR Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. BambooHR Performance Management and Appraisal Software SWOT Analysis

Table 37. BambooHR Business Overview

Table 38. BambooHR Recent Developments

Table 39. Culture Amp Performance Management and Appraisal Software Basic Information

Table 40. Culture Amp Performance Management and Appraisal Software Product Overview

Table 41. Culture Amp Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. BambooHR Performance Management and Appraisal Software SWOT Analysis

Table 43. Culture Amp Business Overview

Table 44. Culture Amp Recent Developments

Table 45. Gtmhub Performance Management and Appraisal Software Basic Information

Table 46. Gtmhub Performance Management and Appraisal Software Product Overview

Table 47. Gtmhub Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. BambooHR Performance Management and Appraisal Software SWOT Analysis

Table 49. Gtmhub Business Overview

Table 50. Gtmhub Recent Developments

Table 51. CakeHR Performance Management and Appraisal Software Basic Information

Table 52. CakeHR Performance Management and Appraisal Software Product Overview

Table 53. CakeHR Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 54. CakeHR Business Overview

Table 55. CakeHR Recent Developments

Table 56. Engagedly Performance Management and Appraisal Software Basic Information

Table 57. Engagedly Performance Management and Appraisal Software Product Overview

Table 58. Engagedly Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Engagedly Business Overview

Table 60. Engagedly Recent Developments

Table 61. SalesScreen Performance Management and Appraisal Software Basic Information

Table 62. SalesScreen Performance Management and Appraisal Software Product Overview

Table 63. SalesScreen Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 64. SalesScreen Business Overview

Table 65. SalesScreen Recent Developments

Table 66. Impraise Performance Management and Appraisal Software Basic Information

Table 67. Impraise Performance Management and Appraisal Software Product Overview

Table 68. Impraise Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Impraise Business Overview

Table 70. Impraise Recent Developments

Table 71. PeopleGoal Performance Management and Appraisal Software Basic

## Information

Table 72. PeopleGoal Performance Management and Appraisal Software Product Overview

Table 73. PeopleGoal Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 74. PeopleGoal Business Overview

Table 75. PeopleGoal Recent Developments

Table 76. Mettl 360View Performance Management and Appraisal Software Basic Information

Table 77. Mettl 360View Performance Management and Appraisal Software Product Overview

Table 78. Mettl 360View Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Mettl 360View Business Overview

Table 80. Mettl 360View Recent Developments

Table 81. Bonusly Performance Management and Appraisal Software Basic Information

Table 82. Bonusly Performance Management and Appraisal Software Product Overview

Table 83. Bonusly Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Bonusly Business Overview

Table 85. Bonusly Recent Developments

Table 86. Motivosity Performance Management and Appraisal Software Basic Information

Table 87. Motivosity Performance Management and Appraisal Software Product Overview

Table 88. Motivosity Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Motivosity Business Overview

Table 90. Motivosity Recent Developments

Table 91. Qualtrics Performance Management and Appraisal Software Basic Information

Table 92. Qualtrics Performance Management and Appraisal Software Product Overview

Table 93. Qualtrics Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Qualtrics Business Overview

Table 95. Qualtrics Recent Developments

Table 96. UltiPro Performance Management and Appraisal Software Basic Information

Table 97. UltiPro Performance Management and Appraisal Software Product Overview

Table 98. UltiPro Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 99. UltiPro Business Overview

Table 100. UltiPro Recent Developments

Table 101. WebHR Performance Management and Appraisal Software Basic Information

Table 102. WebHR Performance Management and Appraisal Software Product Overview

Table 103. WebHR Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 104. WebHR Business Overview

Table 105. WebHR Recent Developments

Table 106. Namely Performance Management and Appraisal Software Basic Information

Table 107. Namely Performance Management and Appraisal Software Product Overview

Table 108. Namely Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Namely Business Overview

Table 110. Namely Recent Developments

Table 111. ClearCompany Performance Management and Appraisal Software Basic Information

Table 112. ClearCompany Performance Management and Appraisal Software Product Overview

Table 113. ClearCompany Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 114. ClearCompany Business Overview

Table 115. ClearCompany Recent Developments

Table 116. Performance Pro Performance Management and Appraisal Software Basic Information

Table 117. Performance Pro Performance Management and Appraisal Software Product Overview

Table 118. Performance Pro Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Performance Pro Business Overview

Table 120. Performance Pro Recent Developments

Table 121. Zoho People Performance Management and Appraisal Software Basic Information

Table 122. Zoho People Performance Management and Appraisal Software Product

## Overview

Table 123. Zoho People Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Zoho People Business Overview

Table 125. Zoho People Recent Developments

Table 126. Spidergap Performance Management and Appraisal Software Basic Information

Table 127. Spidergap Performance Management and Appraisal Software Product Overview

Table 128. Spidergap Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Spidergap Business Overview

Table 130. Spidergap Recent Developments

Table 131. Threads Culture Performance Management and Appraisal Software Basic Information

Table 132. Threads Culture Performance Management and Appraisal Software Product Overview

Table 133. Threads Culture Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Threads Culture Business Overview

Table 135. Threads Culture Recent Developments

Table 136. OrangeHRM Performance Management and Appraisal Software Basic Information

Table 137. OrangeHRM Performance Management and Appraisal Software Product Overview

Table 138. OrangeHRM Performance Management and Appraisal Software Revenue (M USD) and Gross Margin (2019-2024)

Table 139. OrangeHRM Business Overview

Table 140. OrangeHRM Recent Developments

Table 141. Global Performance Management and Appraisal Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 142. North America Performance Management and Appraisal Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Europe Performance Management and Appraisal Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 144. Asia Pacific Performance Management and Appraisal Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 145. South America Performance Management and Appraisal Software Market Size Forecast by Country (2025-2030) & (M USD)



Table 146. Middle East and Africa Performance Management and Appraisal Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Global Performance Management and Appraisal Software Market Size Forecast by Type (2025-2030) & (M USD)

Table 148. Global Performance Management and Appraisal Software Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Performance Management and Appraisal Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Performance Management and Appraisal Software Market Size (M USD), 2019-2030
- Figure 5. Global Performance Management and Appraisal Software Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Performance Management and Appraisal Software Market Size by Country (M USD)
- Figure 10. Global Performance Management and Appraisal Software Revenue Share by Company in 2023
- Figure 11. Performance Management and Appraisal Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Performance Management and Appraisal Software Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Performance Management and Appraisal Software Market Share by Type
- Figure 15. Market Size Share of Performance Management and Appraisal Software by Type (2019-2024)
- Figure 16. Market Size Market Share of Performance Management and Appraisal Software by Type in 2022
- Figure 17. Global Performance Management and Appraisal Software Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Performance Management and Appraisal Software Market Share by Application
- Figure 20. Global Performance Management and Appraisal Software Market Share by Application (2019-2024)
- Figure 21. Global Performance Management and Appraisal Software Market Share by Application in 2022
- Figure 22. Global Performance Management and Appraisal Software Market Size



Growth Rate by Application (2019-2024)

Figure 23. Global Performance Management and Appraisal Software Market Size Market Share by Region (2019-2024)

Figure 24. North America Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Performance Management and Appraisal Software Market Size Market Share by Country in 2023

Figure 26. U.S. Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Performance Management and Appraisal Software Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Performance Management and Appraisal Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Performance Management and Appraisal Software Market Size Market Share by Country in 2023

Figure 31. Germany Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Performance Management and Appraisal Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Performance Management and Appraisal Software Market Size Market Share by Region in 2023

Figure 38. China Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Performance Management and Appraisal Software Market Size and Growth Rate (M USD)

Figure 44. South America Performance Management and Appraisal Software Market Size Market Share by Country in 2023

Figure 45. Brazil Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Performance Management and Appraisal Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Performance Management and Appraisal Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Performance Management and Appraisal Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Performance Management and Appraisal Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Performance Management and Appraisal Software Market Share Forecast by Type (2025-2030)

Figure 57. Global Performance Management and Appraisal Software Market Share Forecast by Application (2025-2030)

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