

Global Pen-testing Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Pen-testing, which also called penetration testing, is the process of conducting a simulated attack on an IT infrastructure to determine any weaknesses, using the methodologies, techniques and tools that provide the best representation of what a real-world malicious attacker would do.

This report provides a deep insight into the global Pen-testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pen-testing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pen-testing market in any manner.

Global Pen-testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Synopsys(Cigital)

Acunetix

Checkmarx

Qualys

Rapid7

CA Technologies(Veracode)

Hewlett Packard Enterprise

IBM

Whitehat Security

Trustwave Holdings

Contrast Security

Portswigger

Wireshark

Netsparker

Market Segmentation (by Type)

Network Penetration Testing

Web & Wireless Penetration Testing

Social Engineering Penetration Testing

Cloud Infrastructure Penetration Testing

Market Segmentation (by Application)

Small and Medium Enterprises

Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pen-testing Market

Overview of the regional outlook of the Pen-testing Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pen-testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Pen-testing
- 1.2 Key Market Segments
 - 1.2.1 Pen-testing Segment by Type
 - 1.2.2 Pen-testing Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PEN-TESTING MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PEN-TESTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Pen-testing Revenue Market Share by Company (2019-2024)
- 3.2 Pen-testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Pen-testing Market Size Sites, Area Served, Product Type
- 3.4 Pen-testing Market Competitive Situation and Trends
 - 3.4.1 Pen-testing Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Pen-testing Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 PEN-TESTING VALUE CHAIN ANALYSIS

- 4.1 Pen-testing Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PEN-TESTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PEN-TESTING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pen-testing Market Size Market Share by Type (2019-2024)
- 6.3 Global Pen-testing Market Size Growth Rate by Type (2019-2024)

7 PEN-TESTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pen-testing Market Size (M USD) by Application (2019-2024)
- 7.3 Global Pen-testing Market Size Growth Rate by Application (2019-2024)

8 PEN-TESTING MARKET SEGMENTATION BY REGION

- 8.1 Global Pen-testing Market Size by Region
 - 8.1.1 Global Pen-testing Market Size by Region
 - 8.1.2 Global Pen-testing Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Pen-testing Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Pen-testing Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Pen-testing Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Pen-testing Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Pen-testing Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Synopsys(Cigital)

9.1.1 Synopsys(Cigital) Pen-testing Basic Information

9.1.2 Synopsys(Cigital) Pen-testing Product Overview

9.1.3 Synopsys(Cigital) Pen-testing Product Market Performance

9.1.4 Synopsys(Cigital) Pen-testing SWOT Analysis

9.1.5 Synopsys(Cigital) Business Overview

9.1.6 Synopsys(Cigital) Recent Developments

9.2 Acunetix

9.2.1 Acunetix Pen-testing Basic Information

9.2.2 Acunetix Pen-testing Product Overview

9.2.3 Acunetix Pen-testing Product Market Performance

9.2.4 Acunetix Pen-testing SWOT Analysis

9.2.5 Acunetix Business Overview

9.2.6 Acunetix Recent Developments

9.3 Checkmarx

9.3.1 Checkmarx Pen-testing Basic Information

9.3.2 Checkmarx Pen-testing Product Overview

- 9.3.3 Checkmarx Pen-testing Product Market Performance
- 9.3.4 Checkmarx Pen-testing SWOT Analysis
- 9.3.5 Checkmarx Business Overview
- 9.3.6 Checkmarx Recent Developments
- 9.4 Qualys
 - 9.4.1 Qualys Pen-testing Basic Information
 - 9.4.2 Qualys Pen-testing Product Overview
 - 9.4.3 Qualys Pen-testing Product Market Performance
 - 9.4.4 Qualys Business Overview
 - 9.4.5 Qualys Recent Developments
- 9.5 Rapid7
 - 9.5.1 Rapid7 Pen-testing Basic Information
 - 9.5.2 Rapid7 Pen-testing Product Overview
 - 9.5.3 Rapid7 Pen-testing Product Market Performance
 - 9.5.4 Rapid7 Business Overview
 - 9.5.5 Rapid7 Recent Developments
- 9.6 CA Technologies(Veracode)
 - 9.6.1 CA Technologies(Veracode) Pen-testing Basic Information
 - 9.6.2 CA Technologies(Veracode) Pen-testing Product Overview
 - 9.6.3 CA Technologies(Veracode) Pen-testing Product Market Performance
 - 9.6.4 CA Technologies(Veracode) Business Overview
 - 9.6.5 CA Technologies(Veracode) Recent Developments
- 9.7 Hewlett Packard Enterprise
 - 9.7.1 Hewlett Packard Enterprise Pen-testing Basic Information
 - 9.7.2 Hewlett Packard Enterprise Pen-testing Product Overview
 - 9.7.3 Hewlett Packard Enterprise Pen-testing Product Market Performance
 - 9.7.4 Hewlett Packard Enterprise Business Overview
 - 9.7.5 Hewlett Packard Enterprise Recent Developments
- 9.8 IBM
 - 9.8.1 IBM Pen-testing Basic Information
 - 9.8.2 IBM Pen-testing Product Overview
 - 9.8.3 IBM Pen-testing Product Market Performance
 - 9.8.4 IBM Business Overview
 - 9.8.5 IBM Recent Developments
- 9.9 Whitehat Security
 - 9.9.1 Whitehat Security Pen-testing Basic Information
 - 9.9.2 Whitehat Security Pen-testing Product Overview
 - 9.9.3 Whitehat Security Pen-testing Product Market Performance
 - 9.9.4 Whitehat Security Business Overview

- 9.9.5 Whitehat Security Recent Developments
- 9.10 Trustwave Holdings
 - 9.10.1 Trustwave Holdings Pen-testing Basic Information
 - 9.10.2 Trustwave Holdings Pen-testing Product Overview
 - 9.10.3 Trustwave Holdings Pen-testing Product Market Performance
 - 9.10.4 Trustwave Holdings Business Overview
 - 9.10.5 Trustwave Holdings Recent Developments
- 9.11 Contrast Security
 - 9.11.1 Contrast Security Pen-testing Basic Information
 - 9.11.2 Contrast Security Pen-testing Product Overview
 - 9.11.3 Contrast Security Pen-testing Product Market Performance
 - 9.11.4 Contrast Security Business Overview
 - 9.11.5 Contrast Security Recent Developments
- 9.12 Portswigger
 - 9.12.1 Portswigger Pen-testing Basic Information
 - 9.12.2 Portswigger Pen-testing Product Overview
 - 9.12.3 Portswigger Pen-testing Product Market Performance
 - 9.12.4 Portswigger Business Overview
 - 9.12.5 Portswigger Recent Developments
- 9.13 Wireshark
 - 9.13.1 Wireshark Pen-testing Basic Information
 - 9.13.2 Wireshark Pen-testing Product Overview
 - 9.13.3 Wireshark Pen-testing Product Market Performance
 - 9.13.4 Wireshark Business Overview
 - 9.13.5 Wireshark Recent Developments
- 9.14 Netsparker
 - 9.14.1 Netsparker Pen-testing Basic Information
 - 9.14.2 Netsparker Pen-testing Product Overview
 - 9.14.3 Netsparker Pen-testing Product Market Performance
 - 9.14.4 Netsparker Business Overview
 - 9.14.5 Netsparker Recent Developments

10 PEN-TESTING REGIONAL MARKET FORECAST

- 10.1 Global Pen-testing Market Size Forecast
- 10.2 Global Pen-testing Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Pen-testing Market Size Forecast by Country
 - 10.2.3 Asia Pacific Pen-testing Market Size Forecast by Region

10.2.4 South America Pen-testing Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Pen-testing by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Pen-testing Market Forecast by Type (2025-2030)

11.2 Global Pen-testing Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Pen-testing Market Size Comparison by Region (M USD)
- Table 5. Global Pen-testing Revenue (M USD) by Company (2019-2024)
- Table 6. Global Pen-testing Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pen-testing as of 2022)
- Table 8. Company Pen-testing Market Size Sites and Area Served
- Table 9. Company Pen-testing Product Type
- Table 10. Global Pen-testing Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Pen-testing
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Pen-testing Market Challenges
- Table 18. Global Pen-testing Market Size by Type (M USD)
- Table 19. Global Pen-testing Market Size (M USD) by Type (2019-2024)
- Table 20. Global Pen-testing Market Size Share by Type (2019-2024)
- Table 21. Global Pen-testing Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Pen-testing Market Size by Application
- Table 23. Global Pen-testing Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Pen-testing Market Share by Application (2019-2024)
- Table 25. Global Pen-testing Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Pen-testing Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Pen-testing Market Size Market Share by Region (2019-2024)
- Table 28. North America Pen-testing Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Pen-testing Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Pen-testing Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Pen-testing Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Pen-testing Market Size by Region (2019-2024) & (M USD)
- Table 33. Synopsys(Cigital) Pen-testing Basic Information

- Table 34. Synopsys(Cigital) Pen-testing Product Overview
- Table 35. Synopsys(Cigital) Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Synopsys(Cigital) Pen-testing SWOT Analysis
- Table 37. Synopsys(Cigital) Business Overview
- Table 38. Synopsys(Cigital) Recent Developments
- Table 39. Acunetix Pen-testing Basic Information
- Table 40. Acunetix Pen-testing Product Overview
- Table 41. Acunetix Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Acunetix Pen-testing SWOT Analysis
- Table 43. Acunetix Business Overview
- Table 44. Acunetix Recent Developments
- Table 45. Checkmarx Pen-testing Basic Information
- Table 46. Checkmarx Pen-testing Product Overview
- Table 47. Checkmarx Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Checkmarx Pen-testing SWOT Analysis
- Table 49. Checkmarx Business Overview
- Table 50. Checkmarx Recent Developments
- Table 51. Qualys Pen-testing Basic Information
- Table 52. Qualys Pen-testing Product Overview
- Table 53. Qualys Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Qualys Business Overview
- Table 55. Qualys Recent Developments
- Table 56. Rapid7 Pen-testing Basic Information
- Table 57. Rapid7 Pen-testing Product Overview
- Table 58. Rapid7 Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Rapid7 Business Overview
- Table 60. Rapid7 Recent Developments
- Table 61. CA Technologies(Veracode) Pen-testing Basic Information
- Table 62. CA Technologies(Veracode) Pen-testing Product Overview
- Table 63. CA Technologies(Veracode) Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. CA Technologies(Veracode) Business Overview
- Table 65. CA Technologies(Veracode) Recent Developments
- Table 66. Hewlett Packard Enterprise Pen-testing Basic Information
- Table 67. Hewlett Packard Enterprise Pen-testing Product Overview
- Table 68. Hewlett Packard Enterprise Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Hewlett Packard Enterprise Business Overview

- Table 70. Hewlett Packard Enterprise Recent Developments
- Table 71. IBM Pen-testing Basic Information
- Table 72. IBM Pen-testing Product Overview
- Table 73. IBM Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. IBM Business Overview
- Table 75. IBM Recent Developments
- Table 76. Whitehat Security Pen-testing Basic Information
- Table 77. Whitehat Security Pen-testing Product Overview
- Table 78. Whitehat Security Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Whitehat Security Business Overview
- Table 80. Whitehat Security Recent Developments
- Table 81. Trustwave Holdings Pen-testing Basic Information
- Table 82. Trustwave Holdings Pen-testing Product Overview
- Table 83. Trustwave Holdings Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Trustwave Holdings Business Overview
- Table 85. Trustwave Holdings Recent Developments
- Table 86. Contrast Security Pen-testing Basic Information
- Table 87. Contrast Security Pen-testing Product Overview
- Table 88. Contrast Security Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Contrast Security Business Overview
- Table 90. Contrast Security Recent Developments
- Table 91. Portswigger Pen-testing Basic Information
- Table 92. Portswigger Pen-testing Product Overview
- Table 93. Portswigger Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Portswigger Business Overview
- Table 95. Portswigger Recent Developments
- Table 96. Wireshark Pen-testing Basic Information
- Table 97. Wireshark Pen-testing Product Overview
- Table 98. Wireshark Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Wireshark Business Overview
- Table 100. Wireshark Recent Developments
- Table 101. Netsparker Pen-testing Basic Information
- Table 102. Netsparker Pen-testing Product Overview
- Table 103. Netsparker Pen-testing Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Netsparker Business Overview
- Table 105. Netsparker Recent Developments

Table 106. Global Pen-testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 107. North America Pen-testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Europe Pen-testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 109. Asia Pacific Pen-testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 110. South America Pen-testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Pen-testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Global Pen-testing Market Size Forecast by Type (2025-2030) & (M USD)

Table 113. Global Pen-testing Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Pen-testing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pen-testing Market Size (M USD), 2019-2030
- Figure 5. Global Pen-testing Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Pen-testing Market Size by Country (M USD)
- Figure 10. Global Pen-testing Revenue Share by Company in 2023
- Figure 11. Pen-testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Pen-testing Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Pen-testing Market Share by Type
- Figure 15. Market Size Share of Pen-testing by Type (2019-2024)
- Figure 16. Market Size Market Share of Pen-testing by Type in 2022
- Figure 17. Global Pen-testing Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Pen-testing Market Share by Application
- Figure 20. Global Pen-testing Market Share by Application (2019-2024)
- Figure 21. Global Pen-testing Market Share by Application in 2022
- Figure 22. Global Pen-testing Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Pen-testing Market Size Market Share by Region (2019-2024)
- Figure 24. North America Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Pen-testing Market Size Market Share by Country in 2023
- Figure 26. U.S. Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Pen-testing Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Pen-testing Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 30. Europe Pen-testing Market Size Market Share by Country in 2023
- Figure 31. Germany Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 32. France Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 33. U.K. Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)

- Figure 34. Italy Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific Pen-testing Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific Pen-testing Market Size Market Share by Region in 2023
- Figure 38. China Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America Pen-testing Market Size and Growth Rate (M USD)
- Figure 44. South America Pen-testing Market Size Market Share by Country in 2023
- Figure 45. Brazil Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa Pen-testing Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa Pen-testing Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 52. Egypt Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 54. South Africa Pen-testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 55. Global Pen-testing Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 56. Global Pen-testing Market Share Forecast by Type (2025-2030)
- Figure 57. Global Pen-testing Market Share Forecast by Application (2025-2030)

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