

Global PEG and PEO Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Polyethylene glycol (PEG) and polyethylene oxide (PEO) are polymers widely used in various industries due to their unique properties. PEG is a polyether compound with many applications, including pharmaceuticals, cosmetics, and industrial manufacturing. PEO, a subset of PEG, is primarily used in adhesives, lubricants, and water treatment.

The current market size for PEG and PEO combined is estimated at approximately USD 1.2 billion in 2023. The projected compound annual growth rate (CAGR) from 2024 to 2032 is expected to be around 5.8%, driven by increasing demand in pharmaceuticals, personal care products, and water treatment industries.

Several key growth drivers fuel the market for PEG and PEO. In the pharmaceutical sector, PEG is extensively used in drug formulations due to its solubility and biocompatibility. The rising demand for eco-friendly products has also boosted the market, as PEO is biodegradable and non-toxic. Moreover, the expanding applications of PEG in the cosmetics industry for skincare and hair care products further contribute to market growth.

Market trends indicate a shift towards sustainable practices, leading to the development of bio-based PEG and PEO products. Companies are investing in research and development to create environmentally friendly alternatives, aligning with consumer preferences for green products. Additionally, the increasing use of PEG in 3D printing and tissue engineering showcases the versatility of these polymers in cutting-edge technologies.

In terms of regional market distribution, North America and Europe currently lead the market for PEG and PEO. The dominance of these regions can be attributed to the presence of key players, advanced research facilities, and stringent regulations promoting the use of sustainable materials. In Asia Pacific, rapid industrialization and growing investments in healthcare infrastructure are driving market growth, making it a key region to watch in the coming years.

Despite the positive outlook, the market for PEG and PEO faces challenges such as fluctuating raw material prices and regulatory hurdles related to product safety and environmental impact. Companies need to navigate these challenges by investing in sustainable practices, diversifying their product portfolios, and staying abreast of regulatory changes to maintain a competitive edge in the market.

In conclusion, the market for PEG and PEO is poised for steady growth driven by diverse applications across industries and increasing demand for sustainable solutions. Companies that innovate, adapt to changing market dynamics, and prioritize sustainability will be well-positioned to capitalize on emerging opportunities in this evolving market landscape.

This report provides a deep insight into the global PEG and PEO market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global PEG and PEO Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the PEG and PEO market in any manner.

Global PEG and PEO Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IFF (DuPont)

Sumitomo Seika

Meisei Chemical Works

Shanghai Liansheng Chemical

Jilin Xingyun Chemical

Zibo Kaixin

Dow Chemical

Ineos

BASF

Kao

Blaunon

Clariant

PCC Group

Norchem

Indorama(Oxiten)

Lotte Chemical

Sanyo Chemical

India Glycols

Petronas Chemicals

Huntsman

Sasol

Polioles

Liaoning Oxiranchem

Jiangsu Haian

Croda

Shandong Ruisheng

Market Segmentation (by Type)

Polyethylene Oxide (PEO)

Polyethylene Glycol (PEG)

Market Segmentation (by Application)

Textile Industry

Paper Industry

Building and Construction

Metal and Mining

Polymer Industry

Cosmetic Industry

Pharmaceutical Excipient

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the PEG and PEO Market

Overview of the regional outlook of the PEG and PEO Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PEG and PEO Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of PEG and PEO

1.2 Key Market Segments

1.2.1 PEG and PEO Segment by Type

1.2.2 PEG and PEO Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PEG AND PEO MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global PEG and PEO Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global PEG and PEO Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 PEG AND PEO MARKET COMPETITIVE LANDSCAPE

3.1 Global PEG and PEO Sales by Manufacturers (2019-2024)

3.2 Global PEG and PEO Revenue Market Share by Manufacturers (2019-2024)

3.3 PEG and PEO Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global PEG and PEO Average Price by Manufacturers (2019-2024)

3.5 Manufacturers PEG and PEO Sales Sites, Area Served, Product Type

3.6 PEG and PEO Market Competitive Situation and Trends

3.6.1 PEG and PEO Market Concentration Rate

3.6.2 Global 5 and 10 Largest PEG and PEO Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PEG AND PEO INDUSTRY CHAIN ANALYSIS

- 4.1 PEG and PEO Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PEG AND PEO MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PEG AND PEO MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global PEG and PEO Sales Market Share by Type (2019-2024)
- 6.3 Global PEG and PEO Market Size Market Share by Type (2019-2024)
- 6.4 Global PEG and PEO Price by Type (2019-2024)

7 PEG AND PEO MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global PEG and PEO Market Sales by Application (2019-2024)
- 7.3 Global PEG and PEO Market Size (M USD) by Application (2019-2024)
- 7.4 Global PEG and PEO Sales Growth Rate by Application (2019-2024)

8 PEG AND PEO MARKET SALES BY REGION

- 8.1 Global PEG and PEO Sales by Region
 - 8.1.1 Global PEG and PEO Sales by Region
 - 8.1.2 Global PEG and PEO Sales Market Share by Region
- 8.2 Global PEG and PEO Market Size by Region
 - 8.2.1 Global PEG and PEO Market Size by Region

8.2.2 Global PEG and PEO Market Size Market Share by Region

8.3 North America

8.3.1 North America PEG and PEO Sales by Country

8.3.2 North America PEG and PEO Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe PEG and PEO Sales by Country

8.4.2 Europe PEG and PEO Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific PEG and PEO Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific PEG and PEO Market Size by Region

8.6.2 Asia Pacific PEG and PEO Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America PEG and PEO Sales by Country

8.7.2 South America PEG and PEO Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa PEG and PEO Sales by Region

8.8.2 Middle East and Africa PEG and PEO Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 PEG AND PEO MARKET PRODUCTION BY REGION

9.1 Global Production of PEG and PEO by Region (2019-2024)

9.2 Global PEG and PEO Revenue Market Share by Region (2019-2024)

9.3 Global PEG and PEO Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America PEG and PEO Production

9.4.1 North America PEG and PEO Production Growth Rate (2019-2024)

9.4.2 North America PEG and PEO Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe PEG and PEO Production

9.5.1 Europe PEG and PEO Production Growth Rate (2019-2024)

9.5.2 Europe PEG and PEO Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan PEG and PEO Production (2019-2024)

9.6.1 Japan PEG and PEO Production Growth Rate (2019-2024)

9.6.2 Japan PEG and PEO Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China PEG and PEO Production (2019-2024)

9.7.1 China PEG and PEO Production Growth Rate (2019-2024)

9.7.2 China PEG and PEO Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 IFF (DuPont)

10.1.1 IFF (DuPont) PEG and PEO Basic Information

10.1.2 IFF (DuPont) PEG and PEO Product Overview

10.1.3 IFF (DuPont) PEG and PEO Product Market Performance

10.1.4 IFF (DuPont) Business Overview

10.1.5 IFF (DuPont) PEG and PEO SWOT Analysis

10.1.6 IFF (DuPont) Recent Developments

10.2 Sumitomo Seika

10.2.1 Sumitomo Seika PEG and PEO Basic Information

10.2.2 Sumitomo Seika PEG and PEO Product Overview

10.2.3 Sumitomo Seika PEG and PEO Product Market Performance

- 10.2.4 Sumitomo Seika Business Overview
- 10.2.5 Sumitomo Seika PEG and PEO SWOT Analysis
- 10.2.6 Sumitomo Seika Recent Developments
- 10.3 Meisei Chemical Works
 - 10.3.1 Meisei Chemical Works PEG and PEO Basic Information
 - 10.3.2 Meisei Chemical Works PEG and PEO Product Overview
 - 10.3.3 Meisei Chemical Works PEG and PEO Product Market Performance
 - 10.3.4 Meisei Chemical Works PEG and PEO SWOT Analysis
 - 10.3.5 Meisei Chemical Works Business Overview
 - 10.3.6 Meisei Chemical Works Recent Developments
- 10.4 Shanghai Liansheng Chemical
 - 10.4.1 Shanghai Liansheng Chemical PEG and PEO Basic Information
 - 10.4.2 Shanghai Liansheng Chemical PEG and PEO Product Overview
 - 10.4.3 Shanghai Liansheng Chemical PEG and PEO Product Market Performance
 - 10.4.4 Shanghai Liansheng Chemical Business Overview
 - 10.4.5 Shanghai Liansheng Chemical Recent Developments
- 10.5 Jilin Xingyun Chemical
 - 10.5.1 Jilin Xingyun Chemical PEG and PEO Basic Information
 - 10.5.2 Jilin Xingyun Chemical PEG and PEO Product Overview
 - 10.5.3 Jilin Xingyun Chemical PEG and PEO Product Market Performance
 - 10.5.4 Jilin Xingyun Chemical Business Overview
 - 10.5.5 Jilin Xingyun Chemical Recent Developments
- 10.6 Zibo Kaixin
 - 10.6.1 Zibo Kaixin PEG and PEO Basic Information
 - 10.6.2 Zibo Kaixin PEG and PEO Product Overview
 - 10.6.3 Zibo Kaixin PEG and PEO Product Market Performance
 - 10.6.4 Zibo Kaixin Business Overview
 - 10.6.5 Zibo Kaixin Recent Developments
- 10.7 Dow Chemical
 - 10.7.1 Dow Chemical PEG and PEO Basic Information
 - 10.7.2 Dow Chemical PEG and PEO Product Overview
 - 10.7.3 Dow Chemical PEG and PEO Product Market Performance
 - 10.7.4 Dow Chemical Business Overview
 - 10.7.5 Dow Chemical Recent Developments
- 10.8 Ineos
 - 10.8.1 Ineos PEG and PEO Basic Information
 - 10.8.2 Ineos PEG and PEO Product Overview
 - 10.8.3 Ineos PEG and PEO Product Market Performance
 - 10.8.4 Ineos Business Overview

10.8.5 Ineos Recent Developments

10.9 BASF

10.9.1 BASF PEG and PEO Basic Information

10.9.2 BASF PEG and PEO Product Overview

10.9.3 BASF PEG and PEO Product Market Performance

10.9.4 BASF Business Overview

10.9.5 BASF Recent Developments

10.10 Kao

10.10.1 Kao PEG and PEO Basic Information

10.10.2 Kao PEG and PEO Product Overview

10.10.3 Kao PEG and PEO Product Market Performance

10.10.4 Kao Business Overview

10.10.5 Kao Recent Developments

10.11 Blaunon

10.11.1 Blaunon PEG and PEO Basic Information

10.11.2 Blaunon PEG and PEO Product Overview

10.11.3 Blaunon PEG and PEO Product Market Performance

10.11.4 Blaunon Business Overview

10.11.5 Blaunon Recent Developments

10.12 Clariant

10.12.1 Clariant PEG and PEO Basic Information

10.12.2 Clariant PEG and PEO Product Overview

10.12.3 Clariant PEG and PEO Product Market Performance

10.12.4 Clariant Business Overview

10.12.5 Clariant Recent Developments

10.13 PCC Group

10.13.1 PCC Group PEG and PEO Basic Information

10.13.2 PCC Group PEG and PEO Product Overview

10.13.3 PCC Group PEG and PEO Product Market Performance

10.13.4 PCC Group Business Overview

10.13.5 PCC Group Recent Developments

10.14 Norchem

10.14.1 Norchem PEG and PEO Basic Information

10.14.2 Norchem PEG and PEO Product Overview

10.14.3 Norchem PEG and PEO Product Market Performance

10.14.4 Norchem Business Overview

10.14.5 Norchem Recent Developments

10.15 Indorama(Oxiten)

10.15.1 Indorama(Oxiten) PEG and PEO Basic Information

- 10.15.2 Indorama(Oxiten) PEG and PEO Product Overview
- 10.15.3 Indorama(Oxiten) PEG and PEO Product Market Performance
- 10.15.4 Indorama(Oxiten) Business Overview
- 10.15.5 Indorama(Oxiten) Recent Developments
- 10.16 Lotte Chemical
 - 10.16.1 Lotte Chemical PEG and PEO Basic Information
 - 10.16.2 Lotte Chemical PEG and PEO Product Overview
 - 10.16.3 Lotte Chemical PEG and PEO Product Market Performance
 - 10.16.4 Lotte Chemical Business Overview
 - 10.16.5 Lotte Chemical Recent Developments
- 10.17 Sanyo Chemical
 - 10.17.1 Sanyo Chemical PEG and PEO Basic Information
 - 10.17.2 Sanyo Chemical PEG and PEO Product Overview
 - 10.17.3 Sanyo Chemical PEG and PEO Product Market Performance
 - 10.17.4 Sanyo Chemical Business Overview
 - 10.17.5 Sanyo Chemical Recent Developments
- 10.18 India Glycols
 - 10.18.1 India Glycols PEG and PEO Basic Information
 - 10.18.2 India Glycols PEG and PEO Product Overview
 - 10.18.3 India Glycols PEG and PEO Product Market Performance
 - 10.18.4 India Glycols Business Overview
 - 10.18.5 India Glycols Recent Developments
- 10.19 Petronas Chemicals
 - 10.19.1 Petronas Chemicals PEG and PEO Basic Information
 - 10.19.2 Petronas Chemicals PEG and PEO Product Overview
 - 10.19.3 Petronas Chemicals PEG and PEO Product Market Performance
 - 10.19.4 Petronas Chemicals Business Overview
 - 10.19.5 Petronas Chemicals Recent Developments
- 10.20 Huntsman
 - 10.20.1 Huntsman PEG and PEO Basic Information
 - 10.20.2 Huntsman PEG and PEO Product Overview
 - 10.20.3 Huntsman PEG and PEO Product Market Performance
 - 10.20.4 Huntsman Business Overview
 - 10.20.5 Huntsman Recent Developments
- 10.21 Sasol
 - 10.21.1 Sasol PEG and PEO Basic Information
 - 10.21.2 Sasol PEG and PEO Product Overview
 - 10.21.3 Sasol PEG and PEO Product Market Performance
 - 10.21.4 Sasol Business Overview

10.21.5 Sasol Recent Developments

10.22 Polioles

10.22.1 Polioles PEG and PEO Basic Information

10.22.2 Polioles PEG and PEO Product Overview

10.22.3 Polioles PEG and PEO Product Market Performance

10.22.4 Polioles Business Overview

10.22.5 Polioles Recent Developments

10.23 Liaoning Oxiranchem

10.23.1 Liaoning Oxiranchem PEG and PEO Basic Information

10.23.2 Liaoning Oxiranchem PEG and PEO Product Overview

10.23.3 Liaoning Oxiranchem PEG and PEO Product Market Performance

10.23.4 Liaoning Oxiranchem Business Overview

10.23.5 Liaoning Oxiranchem Recent Developments

10.24 Jiangsu Haian

10.24.1 Jiangsu Haian PEG and PEO Basic Information

10.24.2 Jiangsu Haian PEG and PEO Product Overview

10.24.3 Jiangsu Haian PEG and PEO Product Market Performance

10.24.4 Jiangsu Haian Business Overview

10.24.5 Jiangsu Haian Recent Developments

10.25 Croda

10.25.1 Croda PEG and PEO Basic Information

10.25.2 Croda PEG and PEO Product Overview

10.25.3 Croda PEG and PEO Product Market Performance

10.25.4 Croda Business Overview

10.25.5 Croda Recent Developments

10.26 Shandong Ruisheng

10.26.1 Shandong Ruisheng PEG and PEO Basic Information

10.26.2 Shandong Ruisheng PEG and PEO Product Overview

10.26.3 Shandong Ruisheng PEG and PEO Product Market Performance

10.26.4 Shandong Ruisheng Business Overview

10.26.5 Shandong Ruisheng Recent Developments

11 PEG AND PEO MARKET FORECAST BY REGION

11.1 Global PEG and PEO Market Size Forecast

11.2 Global PEG and PEO Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe PEG and PEO Market Size Forecast by Country

11.2.3 Asia Pacific PEG and PEO Market Size Forecast by Region

11.2.4 South America PEG and PEO Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of PEG and PEO by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global PEG and PEO Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of PEG and PEO by Type (2025-2032)

12.1.2 Global PEG and PEO Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of PEG and PEO by Type (2025-2032)

12.2 Global PEG and PEO Market Forecast by Application (2025-2032)

12.2.1 Global PEG and PEO Sales (K MT) Forecast by Application

12.2.2 Global PEG and PEO Market Size (M USD) Forecast by Application
(2025-2032)

13 CONCLUSION AND KEY FINDINGS

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