

# Global Peer to Peer (P2P) Crowdfunding Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Peer to Peer (P2P) Crowdfunding, also known as Debt Crowdfunding, or Debt Lending, P2P involves a large pool of investors lending money to a company or project in exchange for a debt instrument that pays fixed term returns and interest. Interest will either be rolled up and paid at the end of the loan term or paid quarterly depending on the structure. These types of investment opportunities are generally available prior to development works taking place.

This report provides a deep insight into the global Peer to Peer (P2P) Crowdfunding market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Peer to Peer (P2P) Crowdfunding Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Peer to Peer (P2P) Crowdfunding market in any manner.

## Global Peer to Peer (P2P) Crowdfunding Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Funding Circle

Lending Club

Zopa

Rate Setter

Landbay

Patch of Land

Prosper

Upstart

GoFundMe

Indiegogo

GiveForward

YouCaring

CommonBond

Sofi

Zero Bound

Market Segmentation (by Type)

Online

Offline

Market Segmentation (by Application)

Individuals

Businesses

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Peer to Peer (P2P) Crowdfunding Market

Overview of the regional outlook of the Peer to Peer (P2P) Crowdfunding Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Peer to Peer (P2P) Crowdfunding Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Peer to Peer (P2P) Crowdfunding
- 1.2 Key Market Segments
  - 1.2.1 Peer to Peer (P2P) Crowdfunding Segment by Type
  - 1.2.2 Peer to Peer (P2P) Crowdfunding Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 PEER TO PEER (P2P) CROWDFUNDING MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PEER TO PEER (P2P) CROWDFUNDING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Peer to Peer (P2P) Crowdfunding Revenue Market Share by Company (2019-2024)
- 3.2 Peer to Peer (P2P) Crowdfunding Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Peer to Peer (P2P) Crowdfunding Market Size Sites, Area Served, Product Type
- 3.4 Peer to Peer (P2P) Crowdfunding Market Competitive Situation and Trends
  - 3.4.1 Peer to Peer (P2P) Crowdfunding Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Peer to Peer (P2P) Crowdfunding Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 PEER TO PEER (P2P) CROWDFUNDING VALUE CHAIN ANALYSIS**

- 4.1 Peer to Peer (P2P) Crowdfunding Value Chain Analysis
- 4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF PEER TO PEER (P2P) CROWDFUNDING MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 PEER TO PEER (P2P) CROWDFUNDING MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global Peer to Peer (P2P) Crowdfunding Market Size Market Share by Type (2019-2024)

#### 6.3 Global Peer to Peer (P2P) Crowdfunding Market Size Growth Rate by Type (2019-2024)

### **7 PEER TO PEER (P2P) CROWDFUNDING MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global Peer to Peer (P2P) Crowdfunding Market Size (M USD) by Application (2019-2024)

#### 7.3 Global Peer to Peer (P2P) Crowdfunding Market Size Growth Rate by Application (2019-2024)

### **8 PEER TO PEER (P2P) CROWDFUNDING MARKET SEGMENTATION BY REGION**

#### 8.1 Global Peer to Peer (P2P) Crowdfunding Market Size by Region

##### 8.1.1 Global Peer to Peer (P2P) Crowdfunding Market Size by Region

##### 8.1.2 Global Peer to Peer (P2P) Crowdfunding Market Size Market Share by Region

#### 8.2 North America

##### 8.2.1 North America Peer to Peer (P2P) Crowdfunding Market Size by Country



8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Peer to Peer (P2P) Crowdfunding Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Peer to Peer (P2P) Crowdfunding Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Peer to Peer (P2P) Crowdfunding Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Peer to Peer (P2P) Crowdfunding Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Funding Circle

9.1.1 Funding Circle Peer to Peer (P2P) Crowdfunding Basic Information

9.1.2 Funding Circle Peer to Peer (P2P) Crowdfunding Product Overview

9.1.3 Funding Circle Peer to Peer (P2P) Crowdfunding Product Market Performance

9.1.4 Funding Circle Peer to Peer (P2P) Crowdfunding SWOT Analysis

9.1.5 Funding Circle Business Overview

9.1.6 Funding Circle Recent Developments

## 9.2 Lending Club

- 9.2.1 Lending Club Peer to Peer (P2P) Crowdfunding Basic Information
- 9.2.2 Lending Club Peer to Peer (P2P) Crowdfunding Product Overview
- 9.2.3 Lending Club Peer to Peer (P2P) Crowdfunding Product Market Performance
- 9.2.4 Lending Club Peer to Peer (P2P) Crowdfunding SWOT Analysis
- 9.2.5 Lending Club Business Overview
- 9.2.6 Lending Club Recent Developments

## 9.3 Zopa

- 9.3.1 Zopa Peer to Peer (P2P) Crowdfunding Basic Information
- 9.3.2 Zopa Peer to Peer (P2P) Crowdfunding Product Overview
- 9.3.3 Zopa Peer to Peer (P2P) Crowdfunding Product Market Performance
- 9.3.4 Zopa Peer to Peer (P2P) Crowdfunding SWOT Analysis
- 9.3.5 Zopa Business Overview
- 9.3.6 Zopa Recent Developments

## 9.4 Rate Setter

- 9.4.1 Rate Setter Peer to Peer (P2P) Crowdfunding Basic Information
- 9.4.2 Rate Setter Peer to Peer (P2P) Crowdfunding Product Overview
- 9.4.3 Rate Setter Peer to Peer (P2P) Crowdfunding Product Market Performance
- 9.4.4 Rate Setter Business Overview
- 9.4.5 Rate Setter Recent Developments

## 9.5 Landbay

- 9.5.1 Landbay Peer to Peer (P2P) Crowdfunding Basic Information
- 9.5.2 Landbay Peer to Peer (P2P) Crowdfunding Product Overview
- 9.5.3 Landbay Peer to Peer (P2P) Crowdfunding Product Market Performance
- 9.5.4 Landbay Business Overview
- 9.5.5 Landbay Recent Developments

## 9.6 Patch of Land

- 9.6.1 Patch of Land Peer to Peer (P2P) Crowdfunding Basic Information
- 9.6.2 Patch of Land Peer to Peer (P2P) Crowdfunding Product Overview
- 9.6.3 Patch of Land Peer to Peer (P2P) Crowdfunding Product Market Performance
- 9.6.4 Patch of Land Business Overview
- 9.6.5 Patch of Land Recent Developments

## 9.7 Prosper

- 9.7.1 Prosper Peer to Peer (P2P) Crowdfunding Basic Information
- 9.7.2 Prosper Peer to Peer (P2P) Crowdfunding Product Overview
- 9.7.3 Prosper Peer to Peer (P2P) Crowdfunding Product Market Performance
- 9.7.4 Prosper Business Overview
- 9.7.5 Prosper Recent Developments

## 9.8 Upstart

- 9.8.1 Upstart Peer to Peer (P2P) Crowdfunding Basic Information
- 9.8.2 Upstart Peer to Peer (P2P) Crowdfunding Product Overview
- 9.8.3 Upstart Peer to Peer (P2P) Crowdfunding Product Market Performance
- 9.8.4 Upstart Business Overview
- 9.8.5 Upstart Recent Developments
- 9.9 GoFundMe
  - 9.9.1 GoFundMe Peer to Peer (P2P) Crowdfunding Basic Information
  - 9.9.2 GoFundMe Peer to Peer (P2P) Crowdfunding Product Overview
  - 9.9.3 GoFundMe Peer to Peer (P2P) Crowdfunding Product Market Performance
  - 9.9.4 GoFundMe Business Overview
  - 9.9.5 GoFundMe Recent Developments
- 9.10 Indiegogo
  - 9.10.1 Indiegogo Peer to Peer (P2P) Crowdfunding Basic Information
  - 9.10.2 Indiegogo Peer to Peer (P2P) Crowdfunding Product Overview
  - 9.10.3 Indiegogo Peer to Peer (P2P) Crowdfunding Product Market Performance
  - 9.10.4 Indiegogo Business Overview
  - 9.10.5 Indiegogo Recent Developments
- 9.11 GiveForward
  - 9.11.1 GiveForward Peer to Peer (P2P) Crowdfunding Basic Information
  - 9.11.2 GiveForward Peer to Peer (P2P) Crowdfunding Product Overview
  - 9.11.3 GiveForward Peer to Peer (P2P) Crowdfunding Product Market Performance
  - 9.11.4 GiveForward Business Overview
  - 9.11.5 GiveForward Recent Developments
- 9.12 YouCaring
  - 9.12.1 YouCaring Peer to Peer (P2P) Crowdfunding Basic Information
  - 9.12.2 YouCaring Peer to Peer (P2P) Crowdfunding Product Overview
  - 9.12.3 YouCaring Peer to Peer (P2P) Crowdfunding Product Market Performance
  - 9.12.4 YouCaring Business Overview
  - 9.12.5 YouCaring Recent Developments
- 9.13 CommonBond
  - 9.13.1 CommonBond Peer to Peer (P2P) Crowdfunding Basic Information
  - 9.13.2 CommonBond Peer to Peer (P2P) Crowdfunding Product Overview
  - 9.13.3 CommonBond Peer to Peer (P2P) Crowdfunding Product Market Performance
  - 9.13.4 CommonBond Business Overview
  - 9.13.5 CommonBond Recent Developments
- 9.14 Sofi
  - 9.14.1 Sofi Peer to Peer (P2P) Crowdfunding Basic Information
  - 9.14.2 Sofi Peer to Peer (P2P) Crowdfunding Product Overview
  - 9.14.3 Sofi Peer to Peer (P2P) Crowdfunding Product Market Performance

9.14.4 Sofi Business Overview

9.14.5 Sofi Recent Developments

9.15 Zero Bound

9.15.1 Zero Bound Peer to Peer (P2P) Crowdfunding Basic Information

9.15.2 Zero Bound Peer to Peer (P2P) Crowdfunding Product Overview

9.15.3 Zero Bound Peer to Peer (P2P) Crowdfunding Product Market Performance

9.15.4 Zero Bound Business Overview

9.15.5 Zero Bound Recent Developments

## **10 PEER TO PEER (P2P) CROWDFUNDING REGIONAL MARKET FORECAST**

10.1 Global Peer to Peer (P2P) Crowdfunding Market Size Forecast

10.2 Global Peer to Peer (P2P) Crowdfunding Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Peer to Peer (P2P) Crowdfunding Market Size Forecast by Country

10.2.3 Asia Pacific Peer to Peer (P2P) Crowdfunding Market Size Forecast by Region

10.2.4 South America Peer to Peer (P2P) Crowdfunding Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Peer to Peer (P2P) Crowdfunding by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Peer to Peer (P2P) Crowdfunding Market Forecast by Type (2025-2030)

11.2 Global Peer to Peer (P2P) Crowdfunding Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Peer to Peer (P2P) Crowdfunding Market Size Comparison by Region (M USD)

Table 5. Global Peer to Peer (P2P) Crowdfunding Revenue (M USD) by Company (2019-2024)

Table 6. Global Peer to Peer (P2P) Crowdfunding Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Peer to Peer (P2P) Crowdfunding as of 2022)

Table 8. Company Peer to Peer (P2P) Crowdfunding Market Size Sites and Area Served

Table 9. Company Peer to Peer (P2P) Crowdfunding Product Type

Table 10. Global Peer to Peer (P2P) Crowdfunding Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Peer to Peer (P2P) Crowdfunding

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Peer to Peer (P2P) Crowdfunding Market Challenges

Table 18. Global Peer to Peer (P2P) Crowdfunding Market Size by Type (M USD)

Table 19. Global Peer to Peer (P2P) Crowdfunding Market Size (M USD) by Type (2019-2024)

Table 20. Global Peer to Peer (P2P) Crowdfunding Market Size Share by Type (2019-2024)

Table 21. Global Peer to Peer (P2P) Crowdfunding Market Size Growth Rate by Type (2019-2024)

Table 22. Global Peer to Peer (P2P) Crowdfunding Market Size by Application

Table 23. Global Peer to Peer (P2P) Crowdfunding Market Size by Application (2019-2024) & (M USD)

Table 24. Global Peer to Peer (P2P) Crowdfunding Market Share by Application (2019-2024)

Table 25. Global Peer to Peer (P2P) Crowdfunding Market Size Growth Rate by

Application (2019-2024)

Table 26. Global Peer to Peer (P2P) Crowdfunding Market Size by Region (2019-2024) & (M USD)

Table 27. Global Peer to Peer (P2P) Crowdfunding Market Size Market Share by Region (2019-2024)

Table 28. North America Peer to Peer (P2P) Crowdfunding Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Peer to Peer (P2P) Crowdfunding Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Peer to Peer (P2P) Crowdfunding Market Size by Region (2019-2024) & (M USD)

Table 31. South America Peer to Peer (P2P) Crowdfunding Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Peer to Peer (P2P) Crowdfunding Market Size by Region (2019-2024) & (M USD)

Table 33. Funding Circle Peer to Peer (P2P) Crowdfunding Basic Information

Table 34. Funding Circle Peer to Peer (P2P) Crowdfunding Product Overview

Table 35. Funding Circle Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Funding Circle Peer to Peer (P2P) Crowdfunding SWOT Analysis

Table 37. Funding Circle Business Overview

Table 38. Funding Circle Recent Developments

Table 39. Lending Club Peer to Peer (P2P) Crowdfunding Basic Information

Table 40. Lending Club Peer to Peer (P2P) Crowdfunding Product Overview

Table 41. Lending Club Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Lending Club Peer to Peer (P2P) Crowdfunding SWOT Analysis

Table 43. Lending Club Business Overview

Table 44. Lending Club Recent Developments

Table 45. Zopa Peer to Peer (P2P) Crowdfunding Basic Information

Table 46. Zopa Peer to Peer (P2P) Crowdfunding Product Overview

Table 47. Zopa Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Zopa Peer to Peer (P2P) Crowdfunding SWOT Analysis

Table 49. Zopa Business Overview

Table 50. Zopa Recent Developments

Table 51. Rate Setter Peer to Peer (P2P) Crowdfunding Basic Information

Table 52. Rate Setter Peer to Peer (P2P) Crowdfunding Product Overview

Table 53. Rate Setter Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross

Margin (2019-2024)

Table 54. Rate Setter Business Overview

Table 55. Rate Setter Recent Developments

Table 56. Landbay Peer to Peer (P2P) Crowdfunding Basic Information

Table 57. Landbay Peer to Peer (P2P) Crowdfunding Product Overview

Table 58. Landbay Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Landbay Business Overview

Table 60. Landbay Recent Developments

Table 61. Patch of Land Peer to Peer (P2P) Crowdfunding Basic Information

Table 62. Patch of Land Peer to Peer (P2P) Crowdfunding Product Overview

Table 63. Patch of Land Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Patch of Land Business Overview

Table 65. Patch of Land Recent Developments

Table 66. Prosper Peer to Peer (P2P) Crowdfunding Basic Information

Table 67. Prosper Peer to Peer (P2P) Crowdfunding Product Overview

Table 68. Prosper Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Prosper Business Overview

Table 70. Prosper Recent Developments

Table 71. Upstart Peer to Peer (P2P) Crowdfunding Basic Information

Table 72. Upstart Peer to Peer (P2P) Crowdfunding Product Overview

Table 73. Upstart Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Upstart Business Overview

Table 75. Upstart Recent Developments

Table 76. GoFundMe Peer to Peer (P2P) Crowdfunding Basic Information

Table 77. GoFundMe Peer to Peer (P2P) Crowdfunding Product Overview

Table 78. GoFundMe Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)

Table 79. GoFundMe Business Overview

Table 80. GoFundMe Recent Developments

Table 81. Indiegogo Peer to Peer (P2P) Crowdfunding Basic Information

Table 82. Indiegogo Peer to Peer (P2P) Crowdfunding Product Overview

Table 83. Indiegogo Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Indiegogo Business Overview

Table 85. Indiegogo Recent Developments

- Table 86. GiveForward Peer to Peer (P2P) Crowdfunding Basic Information
- Table 87. GiveForward Peer to Peer (P2P) Crowdfunding Product Overview
- Table 88. GiveForward Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. GiveForward Business Overview
- Table 90. GiveForward Recent Developments
- Table 91. YouCaring Peer to Peer (P2P) Crowdfunding Basic Information
- Table 92. YouCaring Peer to Peer (P2P) Crowdfunding Product Overview
- Table 93. YouCaring Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. YouCaring Business Overview
- Table 95. YouCaring Recent Developments
- Table 96. CommonBond Peer to Peer (P2P) Crowdfunding Basic Information
- Table 97. CommonBond Peer to Peer (P2P) Crowdfunding Product Overview
- Table 98. CommonBond Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. CommonBond Business Overview
- Table 100. CommonBond Recent Developments
- Table 101. Sofi Peer to Peer (P2P) Crowdfunding Basic Information
- Table 102. Sofi Peer to Peer (P2P) Crowdfunding Product Overview
- Table 103. Sofi Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Sofi Business Overview
- Table 105. Sofi Recent Developments
- Table 106. Zero Bound Peer to Peer (P2P) Crowdfunding Basic Information
- Table 107. Zero Bound Peer to Peer (P2P) Crowdfunding Product Overview
- Table 108. Zero Bound Peer to Peer (P2P) Crowdfunding Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Zero Bound Business Overview
- Table 110. Zero Bound Recent Developments
- Table 111. Global Peer to Peer (P2P) Crowdfunding Market Size Forecast by Region (2025-2030) & (M USD)
- Table 112. North America Peer to Peer (P2P) Crowdfunding Market Size Forecast by Country (2025-2030) & (M USD)
- Table 113. Europe Peer to Peer (P2P) Crowdfunding Market Size Forecast by Country (2025-2030) & (M USD)
- Table 114. Asia Pacific Peer to Peer (P2P) Crowdfunding Market Size Forecast by Region (2025-2030) & (M USD)
- Table 115. South America Peer to Peer (P2P) Crowdfunding Market Size Forecast by



Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Peer to Peer (P2P) Crowdfunding Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Global Peer to Peer (P2P) Crowdfunding Market Size Forecast by Type (2025-2030) & (M USD)

Table 118. Global Peer to Peer (P2P) Crowdfunding Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Peer to Peer (P2P) Crowdfunding
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Peer to Peer (P2P) Crowdfunding Market Size (M USD), 2019-2030
- Figure 5. Global Peer to Peer (P2P) Crowdfunding Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Peer to Peer (P2P) Crowdfunding Market Size by Country (M USD)
- Figure 10. Global Peer to Peer (P2P) Crowdfunding Revenue Share by Company in 2023
- Figure 11. Peer to Peer (P2P) Crowdfunding Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Peer to Peer (P2P) Crowdfunding Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Peer to Peer (P2P) Crowdfunding Market Share by Type
- Figure 15. Market Size Share of Peer to Peer (P2P) Crowdfunding by Type (2019-2024)
- Figure 16. Market Size Market Share of Peer to Peer (P2P) Crowdfunding by Type in 2022
- Figure 17. Global Peer to Peer (P2P) Crowdfunding Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Peer to Peer (P2P) Crowdfunding Market Share by Application
- Figure 20. Global Peer to Peer (P2P) Crowdfunding Market Share by Application (2019-2024)
- Figure 21. Global Peer to Peer (P2P) Crowdfunding Market Share by Application in 2022
- Figure 22. Global Peer to Peer (P2P) Crowdfunding Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Peer to Peer (P2P) Crowdfunding Market Size Market Share by Region (2019-2024)
- Figure 24. North America Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Peer to Peer (P2P) Crowdfunding Market Size Market Share

by Country in 2023

Figure 26. U.S. Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Peer to Peer (P2P) Crowdfunding Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Peer to Peer (P2P) Crowdfunding Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Peer to Peer (P2P) Crowdfunding Market Size Market Share by Country in 2023

Figure 31. Germany Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Peer to Peer (P2P) Crowdfunding Market Size Market Share by Region in 2023

Figure 38. China Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (M USD)

Figure 44. South America Peer to Peer (P2P) Crowdfunding Market Size Market Share by Country in 2023

Figure 45. Brazil Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Peer to Peer (P2P) Crowdfunding Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Peer to Peer (P2P) Crowdfunding Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Peer to Peer (P2P) Crowdfunding Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Peer to Peer (P2P) Crowdfunding Market Share Forecast by Type (2025-2030)

Figure 57. Global Peer to Peer (P2P) Crowdfunding Market Share Forecast by Application (2025-2030)

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