

# Global Pea Protein Concentrated Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G75BE050D0A3EN.html>

Date: October 2024

Pages: 124

Price: US\$ 3,400.00 (Single User License)

ID: G75BE050D0A3EN

## Abstracts

### Report Overview

Pea Protein Concentrate or PPC is a vegan protein supplement made from yellow peas. The process involves isolating the protein from the pea, thereby removing the fiber and other nutrients, resulting in a concentrated form of protein powder that is higher in protein content (about 70-85%) compared to regular peas. PPC is a good source of essential amino acids and is considered a complete protein, making it ideal for plant-based diets.

The global Pea Protein Concentrated market size was estimated at USD 350 million in 2023 and is projected to reach USD 1043.07 million by 2032, exhibiting a CAGR of 12.90% during the forecast period.

North America Pea Protein Concentrated market size was estimated at USD 112.48 million in 2023, at a CAGR of 11.06% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Pea Protein Concentrated market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pea Protein Concentrated Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pea Protein Concentrated market in any manner.

## Global Pea Protein Concentrated Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Yantai Shuangta Food

Emsland Group

ADM

Shandong Jianyuan

Cargill

Yantai Oriental Protein Technology

International Flavors & Fragrances

Yosin

Market Segmentation (by Type)

Protein Content: 70%-75%

Protein Content: 75%-80%

Protein Content: 80%-85%

Market Segmentation (by Application)

Baked Goods

Dairy Products

Beverage

Pet Food

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pea Protein Concentrated Market

Overview of the regional outlook of the Pea Protein Concentrated Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pea Protein Concentrated Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Pea Protein Concentrated, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Pea Protein Concentrated

1.2 Key Market Segments

1.2.1 Pea Protein Concentrated Segment by Type

1.2.2 Pea Protein Concentrated Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 PEA PROTEIN CONCENTRATED MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Pea Protein Concentrated Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Pea Protein Concentrated Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 PEA PROTEIN CONCENTRATED MARKET COMPETITIVE LANDSCAPE**

3.1 Global Pea Protein Concentrated Sales by Manufacturers (2019-2024)

3.2 Global Pea Protein Concentrated Revenue Market Share by Manufacturers (2019-2024)

3.3 Pea Protein Concentrated Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Pea Protein Concentrated Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Pea Protein Concentrated Sales Sites, Area Served, Product Type

3.6 Pea Protein Concentrated Market Competitive Situation and Trends

3.6.1 Pea Protein Concentrated Market Concentration Rate

3.6.2 Global 5 and 10 Largest Pea Protein Concentrated Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 PEA PROTEIN CONCENTRATED INDUSTRY CHAIN ANALYSIS**

- 4.1 Pea Protein Concentrated Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PEA PROTEIN CONCENTRATED MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PEA PROTEIN CONCENTRATED MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Pea Protein Concentrated Sales Market Share by Type (2019-2024)
- 6.3 Global Pea Protein Concentrated Market Size Market Share by Type (2019-2024)
- 6.4 Global Pea Protein Concentrated Price by Type (2019-2024)

## **7 PEA PROTEIN CONCENTRATED MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Pea Protein Concentrated Market Sales by Application (2019-2024)
- 7.3 Global Pea Protein Concentrated Market Size (M USD) by Application (2019-2024)
- 7.4 Global Pea Protein Concentrated Sales Growth Rate by Application (2019-2024)

## **8 PEA PROTEIN CONCENTRATED MARKET CONSUMPTION BY REGION**

- 8.1 Global Pea Protein Concentrated Sales by Region
  - 8.1.1 Global Pea Protein Concentrated Sales by Region

- 8.1.2 Global Pea Protein Concentrated Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Pea Protein Concentrated Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Pea Protein Concentrated Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Pea Protein Concentrated Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Pea Protein Concentrated Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Pea Protein Concentrated Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 PEA PROTEIN CONCENTRATED MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Pea Protein Concentrated by Region (2019-2024)
- 9.2 Global Pea Protein Concentrated Revenue Market Share by Region (2019-2024)
- 9.3 Global Pea Protein Concentrated Production, Revenue, Price and Gross Margin (2019-2024)

## 9.4 North America Pea Protein Concentrated Production

9.4.1 North America Pea Protein Concentrated Production Growth Rate (2019-2024)

9.4.2 North America Pea Protein Concentrated Production, Revenue, Price and Gross Margin (2019-2024)

## 9.5 Europe Pea Protein Concentrated Production

9.5.1 Europe Pea Protein Concentrated Production Growth Rate (2019-2024)

9.5.2 Europe Pea Protein Concentrated Production, Revenue, Price and Gross Margin (2019-2024)

## 9.6 Japan Pea Protein Concentrated Production (2019-2024)

9.6.1 Japan Pea Protein Concentrated Production Growth Rate (2019-2024)

9.6.2 Japan Pea Protein Concentrated Production, Revenue, Price and Gross Margin (2019-2024)

## 9.7 China Pea Protein Concentrated Production (2019-2024)

9.7.1 China Pea Protein Concentrated Production Growth Rate (2019-2024)

9.7.2 China Pea Protein Concentrated Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### 10.1 Yantai Shuangta Food

10.1.1 Yantai Shuangta Food Pea Protein Concentrated Basic Information

10.1.2 Yantai Shuangta Food Pea Protein Concentrated Product Overview

10.1.3 Yantai Shuangta Food Pea Protein Concentrated Product Market Performance

10.1.4 Yantai Shuangta Food Business Overview

10.1.5 Yantai Shuangta Food Pea Protein Concentrated SWOT Analysis

10.1.6 Yantai Shuangta Food Recent Developments

### 10.2 Emsland Group

10.2.1 Emsland Group Pea Protein Concentrated Basic Information

10.2.2 Emsland Group Pea Protein Concentrated Product Overview

10.2.3 Emsland Group Pea Protein Concentrated Product Market Performance

10.2.4 Emsland Group Business Overview

10.2.5 Emsland Group Pea Protein Concentrated SWOT Analysis

10.2.6 Emsland Group Recent Developments

### 10.3 ADM

10.3.1 ADM Pea Protein Concentrated Basic Information

10.3.2 ADM Pea Protein Concentrated Product Overview

10.3.3 ADM Pea Protein Concentrated Product Market Performance

10.3.4 ADM Pea Protein Concentrated SWOT Analysis

10.3.5 ADM Business Overview

- 10.3.6 ADM Recent Developments
- 10.4 Shandong Jianyuan
  - 10.4.1 Shandong Jianyuan Pea Protein Concentrated Basic Information
  - 10.4.2 Shandong Jianyuan Pea Protein Concentrated Product Overview
  - 10.4.3 Shandong Jianyuan Pea Protein Concentrated Product Market Performance
  - 10.4.4 Shandong Jianyuan Business Overview
  - 10.4.5 Shandong Jianyuan Recent Developments
- 10.5 Cargill
  - 10.5.1 Cargill Pea Protein Concentrated Basic Information
  - 10.5.2 Cargill Pea Protein Concentrated Product Overview
  - 10.5.3 Cargill Pea Protein Concentrated Product Market Performance
  - 10.5.4 Cargill Business Overview
  - 10.5.5 Cargill Recent Developments
- 10.6 Yantai Oriental Protein Technology
  - 10.6.1 Yantai Oriental Protein Technology Pea Protein Concentrated Basic Information
  - 10.6.2 Yantai Oriental Protein Technology Pea Protein Concentrated Product Overview
  - 10.6.3 Yantai Oriental Protein Technology Pea Protein Concentrated Product Market Performance
  - 10.6.4 Yantai Oriental Protein Technology Business Overview
  - 10.6.5 Yantai Oriental Protein Technology Recent Developments
- 10.7 International Flavors and Fragrances
  - 10.7.1 International Flavors and Fragrances Pea Protein Concentrated Basic Information
  - 10.7.2 International Flavors and Fragrances Pea Protein Concentrated Product Overview
  - 10.7.3 International Flavors and Fragrances Pea Protein Concentrated Product Market Performance
  - 10.7.4 International Flavors and Fragrances Business Overview
  - 10.7.5 International Flavors and Fragrances Recent Developments
- 10.8 Yosin
  - 10.8.1 Yosin Pea Protein Concentrated Basic Information
  - 10.8.2 Yosin Pea Protein Concentrated Product Overview
  - 10.8.3 Yosin Pea Protein Concentrated Product Market Performance
  - 10.8.4 Yosin Business Overview
  - 10.8.5 Yosin Recent Developments

## **11 PEA PROTEIN CONCENTRATED MARKET FORECAST BY REGION**

11.1 Global Pea Protein Concentrated Market Size Forecast

11.2 Global Pea Protein Concentrated Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Pea Protein Concentrated Market Size Forecast by Country

11.2.3 Asia Pacific Pea Protein Concentrated Market Size Forecast by Region

11.2.4 South America Pea Protein Concentrated Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Pea Protein Concentrated by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Pea Protein Concentrated Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Pea Protein Concentrated by Type (2025-2032)

12.1.2 Global Pea Protein Concentrated Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Pea Protein Concentrated by Type (2025-2032)

12.2 Global Pea Protein Concentrated Market Forecast by Application (2025-2032)

12.2.1 Global Pea Protein Concentrated Sales (K Units) Forecast by Application

12.2.2 Global Pea Protein Concentrated Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Pea Protein Concentrated Market Size Comparison by Region (M USD)
- Table 5. Global Pea Protein Concentrated Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Pea Protein Concentrated Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Pea Protein Concentrated Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Pea Protein Concentrated Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Pea Protein Concentrated as of 2022)
- Table 10. Global Market Pea Protein Concentrated Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Pea Protein Concentrated Sales Sites and Area Served
- Table 12. Manufacturers Pea Protein Concentrated Product Type
- Table 13. Global Pea Protein Concentrated Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Pea Protein Concentrated
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Pea Protein Concentrated Market Challenges
- Table 22. Global Pea Protein Concentrated Sales by Type (K Units)
- Table 23. Global Pea Protein Concentrated Market Size by Type (M USD)
- Table 24. Global Pea Protein Concentrated Sales (K Units) by Type (2019-2024)
- Table 25. Global Pea Protein Concentrated Sales Market Share by Type (2019-2024)
- Table 26. Global Pea Protein Concentrated Market Size (M USD) by Type (2019-2024)
- Table 27. Global Pea Protein Concentrated Market Size Share by Type (2019-2024)
- Table 28. Global Pea Protein Concentrated Price (USD/Unit) by Type (2019-2024)

- Table 29. Global Pea Protein Concentrated Sales (K Units) by Application
- Table 30. Global Pea Protein Concentrated Market Size by Application
- Table 31. Global Pea Protein Concentrated Sales by Application (2019-2024) & (K Units)
- Table 32. Global Pea Protein Concentrated Sales Market Share by Application (2019-2024)
- Table 33. Global Pea Protein Concentrated Sales by Application (2019-2024) & (M USD)
- Table 34. Global Pea Protein Concentrated Market Share by Application (2019-2024)
- Table 35. Global Pea Protein Concentrated Sales Growth Rate by Application (2019-2024)
- Table 36. Global Pea Protein Concentrated Sales by Region (2019-2024) & (K Units)
- Table 37. Global Pea Protein Concentrated Sales Market Share by Region (2019-2024)
- Table 38. North America Pea Protein Concentrated Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Pea Protein Concentrated Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Pea Protein Concentrated Sales by Region (2019-2024) & (K Units)
- Table 41. South America Pea Protein Concentrated Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Pea Protein Concentrated Sales by Region (2019-2024) & (K Units)
- Table 43. Global Pea Protein Concentrated Production (K Units) by Region (2019-2024)
- Table 44. Global Pea Protein Concentrated Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Pea Protein Concentrated Revenue Market Share by Region (2019-2024)
- Table 46. Global Pea Protein Concentrated Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Pea Protein Concentrated Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Pea Protein Concentrated Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Pea Protein Concentrated Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Pea Protein Concentrated Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Yantai Shuangta Food Pea Protein Concentrated Basic Information
- Table 52. Yantai Shuangta Food Pea Protein Concentrated Product Overview

Table 53. Yantai Shuangta Food Pea Protein Concentrated Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Yantai Shuangta Food Business Overview

Table 55. Yantai Shuangta Food Pea Protein Concentrated SWOT Analysis

Table 56. Yantai Shuangta Food Recent Developments

Table 57. Emsland Group Pea Protein Concentrated Basic Information

Table 58. Emsland Group Pea Protein Concentrated Product Overview

Table 59. Emsland Group Pea Protein Concentrated Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Emsland Group Business Overview

Table 61. Emsland Group Pea Protein Concentrated SWOT Analysis

Table 62. Emsland Group Recent Developments

Table 63. ADM Pea Protein Concentrated Basic Information

Table 64. ADM Pea Protein Concentrated Product Overview

Table 65. ADM Pea Protein Concentrated Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. ADM Pea Protein Concentrated SWOT Analysis

Table 67. ADM Business Overview

Table 68. ADM Recent Developments

Table 69. Shandong Jianyuan Pea Protein Concentrated Basic Information

Table 70. Shandong Jianyuan Pea Protein Concentrated Product Overview

Table 71. Shandong Jianyuan Pea Protein Concentrated Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Shandong Jianyuan Business Overview

Table 73. Shandong Jianyuan Recent Developments

Table 74. Cargill Pea Protein Concentrated Basic Information

Table 75. Cargill Pea Protein Concentrated Product Overview

Table 76. Cargill Pea Protein Concentrated Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Cargill Business Overview

Table 78. Cargill Recent Developments

Table 79. Yantai Oriental Protein Technology Pea Protein Concentrated Basic Information

Table 80. Yantai Oriental Protein Technology Pea Protein Concentrated Product Overview

Table 81. Yantai Oriental Protein Technology Pea Protein Concentrated Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Yantai Oriental Protein Technology Business Overview

Table 83. Yantai Oriental Protein Technology Recent Developments

Table 84. International Flavors and Fragrances Pea Protein Concentrated Basic Information

Table 85. International Flavors and Fragrances Pea Protein Concentrated Product Overview

Table 86. International Flavors and Fragrances Pea Protein Concentrated Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. International Flavors and Fragrances Business Overview

Table 88. International Flavors and Fragrances Recent Developments

Table 89. Yosin Pea Protein Concentrated Basic Information

Table 90. Yosin Pea Protein Concentrated Product Overview

Table 91. Yosin Pea Protein Concentrated Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Yosin Business Overview

Table 93. Yosin Recent Developments

Table 94. Global Pea Protein Concentrated Sales Forecast by Region (2025-2032) & (K Units)

Table 95. Global Pea Protein Concentrated Market Size Forecast by Region (2025-2032) & (M USD)

Table 96. North America Pea Protein Concentrated Sales Forecast by Country (2025-2032) & (K Units)

Table 97. North America Pea Protein Concentrated Market Size Forecast by Country (2025-2032) & (M USD)

Table 98. Europe Pea Protein Concentrated Sales Forecast by Country (2025-2032) & (K Units)

Table 99. Europe Pea Protein Concentrated Market Size Forecast by Country (2025-2032) & (M USD)

Table 100. Asia Pacific Pea Protein Concentrated Sales Forecast by Region (2025-2032) & (K Units)

Table 101. Asia Pacific Pea Protein Concentrated Market Size Forecast by Region (2025-2032) & (M USD)

Table 102. South America Pea Protein Concentrated Sales Forecast by Country (2025-2032) & (K Units)

Table 103. South America Pea Protein Concentrated Market Size Forecast by Country (2025-2032) & (M USD)

Table 104. Middle East and Africa Pea Protein Concentrated Consumption Forecast by Country (2025-2032) & (Units)

Table 105. Middle East and Africa Pea Protein Concentrated Market Size Forecast by Country (2025-2032) & (M USD)

Table 106. Global Pea Protein Concentrated Sales Forecast by Type (2025-2032) & (K

Units)

Table 107. Global Pea Protein Concentrated Market Size Forecast by Type (2025-2032) & (M USD)

Table 108. Global Pea Protein Concentrated Price Forecast by Type (2025-2032) & (USD/Unit)

Table 109. Global Pea Protein Concentrated Sales (K Units) Forecast by Application (2025-2032)

Table 110. Global Pea Protein Concentrated Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Pea Protein Concentrated
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Pea Protein Concentrated Market Size (M USD), 2019-2032
- Figure 5. Global Pea Protein Concentrated Market Size (M USD) (2019-2032)
- Figure 6. Global Pea Protein Concentrated Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Pea Protein Concentrated Market Size by Country (M USD)
- Figure 11. Pea Protein Concentrated Sales Share by Manufacturers in 2023
- Figure 12. Global Pea Protein Concentrated Revenue Share by Manufacturers in 2023
- Figure 13. Pea Protein Concentrated Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Pea Protein Concentrated Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Pea Protein Concentrated Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Pea Protein Concentrated Market Share by Type
- Figure 18. Sales Market Share of Pea Protein Concentrated by Type (2019-2024)
- Figure 19. Sales Market Share of Pea Protein Concentrated by Type in 2023
- Figure 20. Market Size Share of Pea Protein Concentrated by Type (2019-2024)
- Figure 21. Market Size Market Share of Pea Protein Concentrated by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Pea Protein Concentrated Market Share by Application
- Figure 24. Global Pea Protein Concentrated Sales Market Share by Application (2019-2024)
- Figure 25. Global Pea Protein Concentrated Sales Market Share by Application in 2023
- Figure 26. Global Pea Protein Concentrated Market Share by Application (2019-2024)
- Figure 27. Global Pea Protein Concentrated Market Share by Application in 2023
- Figure 28. Global Pea Protein Concentrated Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Pea Protein Concentrated Sales Market Share by Region (2019-2024)

- Figure 30. North America Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Pea Protein Concentrated Sales Market Share by Country in 2023
- Figure 32. U.S. Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Pea Protein Concentrated Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Pea Protein Concentrated Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Pea Protein Concentrated Sales Market Share by Country in 2023
- Figure 37. Germany Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Pea Protein Concentrated Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Pea Protein Concentrated Sales Market Share by Region in 2023
- Figure 44. China Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Pea Protein Concentrated Sales and Growth Rate (K Units)
- Figure 50. South America Pea Protein Concentrated Sales Market Share by Country in 2023

Figure 51. Brazil Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Pea Protein Concentrated Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Pea Protein Concentrated Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Pea Protein Concentrated Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Pea Protein Concentrated Production Market Share by Region (2019-2024)

Figure 62. North America Pea Protein Concentrated Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Pea Protein Concentrated Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Pea Protein Concentrated Production (K Units) Growth Rate (2019-2024)

Figure 65. China Pea Protein Concentrated Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Pea Protein Concentrated Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Pea Protein Concentrated Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Pea Protein Concentrated Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Pea Protein Concentrated Market Share Forecast by Type (2025-2032)

Figure 70. Global Pea Protein Concentrated Sales Forecast by Application (2025-2032)

Figure 71. Global Pea Protein Concentrated Market Share Forecast by Application  
(2025-2032)

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