

Global PC Game Controller Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The Global PC Game Controller Market Size was estimated at USD 1177.49 million in 2023 and is projected to reach USD 2007.61 million by 2029, exhibiting a CAGR of 9.30% during the forecast period.

This report provides a deep insight into the global PC Game Controller market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global PC Game Controller Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the PC Game Controller market in any manner.

Global PC Game Controller Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Microsoft

Sony

Logitech

Razer

SteelSeries

Thrustmaster

Nintendo

Mad Catz

Hori

PowerA

SCUF

Nacon

8BitDo

GameSir

ASUS

MSI

Turtle Beach

Corsair

HyperX

Cooler Master

Sharkoon

Trust

Market Segmentation (by Type)

Wired

Wireless

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the PC Game Controller Market

Overview of the regional outlook of the PC Game Controller Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the PC Game Controller Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of PC Game Controller
- 1.2 Key Market Segments
 - 1.2.1 PC Game Controller Segment by Type
 - 1.2.2 PC Game Controller Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PC GAME CONTROLLER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global PC Game Controller Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global PC Game Controller Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PC GAME CONTROLLER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global PC Game Controller Sales by Manufacturers (2019-2024)
- 3.2 Global PC Game Controller Revenue Market Share by Manufacturers (2019-2024)
- 3.3 PC Game Controller Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global PC Game Controller Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers PC Game Controller Sales Sites, Area Served, Product Type
- 3.6 PC Game Controller Market Competitive Situation and Trends
 - 3.6.1 PC Game Controller Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest PC Game Controller Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PC GAME CONTROLLER INDUSTRY CHAIN ANALYSIS

- 4.1 PC Game Controller Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PC GAME CONTROLLER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PC GAME CONTROLLER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global PC Game Controller Sales Market Share by Type (2019-2024)
- 6.3 Global PC Game Controller Market Size Market Share by Type (2019-2024)
- 6.4 Global PC Game Controller Price by Type (2019-2024)

7 PC GAME CONTROLLER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global PC Game Controller Market Sales by Application (2019-2024)
- 7.3 Global PC Game Controller Market Size (M USD) by Application (2019-2024)
- 7.4 Global PC Game Controller Sales Growth Rate by Application (2019-2024)

8 PC GAME CONTROLLER MARKET SEGMENTATION BY REGION

- 8.1 Global PC Game Controller Sales by Region
 - 8.1.1 Global PC Game Controller Sales by Region
 - 8.1.2 Global PC Game Controller Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America PC Game Controller Sales by Country
 - 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe PC Game Controller Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific PC Game Controller Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America PC Game Controller Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa PC Game Controller Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Microsoft

9.1.1 Microsoft PC Game Controller Basic Information

9.1.2 Microsoft PC Game Controller Product Overview

9.1.3 Microsoft PC Game Controller Product Market Performance

9.1.4 Microsoft Business Overview

9.1.5 Microsoft PC Game Controller SWOT Analysis

9.1.6 Microsoft Recent Developments

9.2 Sony

- 9.2.1 Sony PC Game Controller Basic Information
- 9.2.2 Sony PC Game Controller Product Overview
- 9.2.3 Sony PC Game Controller Product Market Performance
- 9.2.4 Sony Business Overview
- 9.2.5 Sony PC Game Controller SWOT Analysis
- 9.2.6 Sony Recent Developments
- 9.3 Logitech
 - 9.3.1 Logitech PC Game Controller Basic Information
 - 9.3.2 Logitech PC Game Controller Product Overview
 - 9.3.3 Logitech PC Game Controller Product Market Performance
 - 9.3.4 Logitech PC Game Controller SWOT Analysis
 - 9.3.5 Logitech Business Overview
 - 9.3.6 Logitech Recent Developments
- 9.4 Razer
 - 9.4.1 Razer PC Game Controller Basic Information
 - 9.4.2 Razer PC Game Controller Product Overview
 - 9.4.3 Razer PC Game Controller Product Market Performance
 - 9.4.4 Razer Business Overview
 - 9.4.5 Razer Recent Developments
- 9.5 SteelSeries
 - 9.5.1 SteelSeries PC Game Controller Basic Information
 - 9.5.2 SteelSeries PC Game Controller Product Overview
 - 9.5.3 SteelSeries PC Game Controller Product Market Performance
 - 9.5.4 SteelSeries Business Overview
 - 9.5.5 SteelSeries Recent Developments
- 9.6 Thrustmaster
 - 9.6.1 Thrustmaster PC Game Controller Basic Information
 - 9.6.2 Thrustmaster PC Game Controller Product Overview
 - 9.6.3 Thrustmaster PC Game Controller Product Market Performance
 - 9.6.4 Thrustmaster Business Overview
 - 9.6.5 Thrustmaster Recent Developments
- 9.7 Nintendo
 - 9.7.1 Nintendo PC Game Controller Basic Information
 - 9.7.2 Nintendo PC Game Controller Product Overview
 - 9.7.3 Nintendo PC Game Controller Product Market Performance
 - 9.7.4 Nintendo Business Overview
 - 9.7.5 Nintendo Recent Developments
- 9.8 Mad Catz
 - 9.8.1 Mad Catz PC Game Controller Basic Information

- 9.8.2 Mad Catz PC Game Controller Product Overview
- 9.8.3 Mad Catz PC Game Controller Product Market Performance
- 9.8.4 Mad Catz Business Overview
- 9.8.5 Mad Catz Recent Developments
- 9.9 Hori
 - 9.9.1 Hori PC Game Controller Basic Information
 - 9.9.2 Hori PC Game Controller Product Overview
 - 9.9.3 Hori PC Game Controller Product Market Performance
 - 9.9.4 Hori Business Overview
 - 9.9.5 Hori Recent Developments
- 9.10 PowerA
 - 9.10.1 PowerA PC Game Controller Basic Information
 - 9.10.2 PowerA PC Game Controller Product Overview
 - 9.10.3 PowerA PC Game Controller Product Market Performance
 - 9.10.4 PowerA Business Overview
 - 9.10.5 PowerA Recent Developments
- 9.11 SCUF
 - 9.11.1 SCUF PC Game Controller Basic Information
 - 9.11.2 SCUF PC Game Controller Product Overview
 - 9.11.3 SCUF PC Game Controller Product Market Performance
 - 9.11.4 SCUF Business Overview
 - 9.11.5 SCUF Recent Developments
- 9.12 Nacon
 - 9.12.1 Nacon PC Game Controller Basic Information
 - 9.12.2 Nacon PC Game Controller Product Overview
 - 9.12.3 Nacon PC Game Controller Product Market Performance
 - 9.12.4 Nacon Business Overview
 - 9.12.5 Nacon Recent Developments
- 9.13 8BitDo
 - 9.13.1 8BitDo PC Game Controller Basic Information
 - 9.13.2 8BitDo PC Game Controller Product Overview
 - 9.13.3 8BitDo PC Game Controller Product Market Performance
 - 9.13.4 8BitDo Business Overview
 - 9.13.5 8BitDo Recent Developments
- 9.14 GameSir
 - 9.14.1 GameSir PC Game Controller Basic Information
 - 9.14.2 GameSir PC Game Controller Product Overview
 - 9.14.3 GameSir PC Game Controller Product Market Performance
 - 9.14.4 GameSir Business Overview

9.14.5 GameSir Recent Developments

9.15 ASUS

9.15.1 ASUS PC Game Controller Basic Information

9.15.2 ASUS PC Game Controller Product Overview

9.15.3 ASUS PC Game Controller Product Market Performance

9.15.4 ASUS Business Overview

9.15.5 ASUS Recent Developments

9.16 MSI

9.16.1 MSI PC Game Controller Basic Information

9.16.2 MSI PC Game Controller Product Overview

9.16.3 MSI PC Game Controller Product Market Performance

9.16.4 MSI Business Overview

9.16.5 MSI Recent Developments

9.17 Turtle Beach

9.17.1 Turtle Beach PC Game Controller Basic Information

9.17.2 Turtle Beach PC Game Controller Product Overview

9.17.3 Turtle Beach PC Game Controller Product Market Performance

9.17.4 Turtle Beach Business Overview

9.17.5 Turtle Beach Recent Developments

9.18 Corsair

9.18.1 Corsair PC Game Controller Basic Information

9.18.2 Corsair PC Game Controller Product Overview

9.18.3 Corsair PC Game Controller Product Market Performance

9.18.4 Corsair Business Overview

9.18.5 Corsair Recent Developments

9.19 HyperX

9.19.1 HyperX PC Game Controller Basic Information

9.19.2 HyperX PC Game Controller Product Overview

9.19.3 HyperX PC Game Controller Product Market Performance

9.19.4 HyperX Business Overview

9.19.5 HyperX Recent Developments

9.20 Cooler Master

9.20.1 Cooler Master PC Game Controller Basic Information

9.20.2 Cooler Master PC Game Controller Product Overview

9.20.3 Cooler Master PC Game Controller Product Market Performance

9.20.4 Cooler Master Business Overview

9.20.5 Cooler Master Recent Developments

9.21 Sharkoon

9.21.1 Sharkoon PC Game Controller Basic Information

- 9.21.2 Sharkoon PC Game Controller Product Overview
- 9.21.3 Sharkoon PC Game Controller Product Market Performance
- 9.21.4 Sharkoon Business Overview
- 9.21.5 Sharkoon Recent Developments
- 9.22 Trust
 - 9.22.1 Trust PC Game Controller Basic Information
 - 9.22.2 Trust PC Game Controller Product Overview
 - 9.22.3 Trust PC Game Controller Product Market Performance
 - 9.22.4 Trust Business Overview
 - 9.22.5 Trust Recent Developments

10 PC GAME CONTROLLER MARKET FORECAST BY REGION

- 10.1 Global PC Game Controller Market Size Forecast
- 10.2 Global PC Game Controller Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe PC Game Controller Market Size Forecast by Country
 - 10.2.3 Asia Pacific PC Game Controller Market Size Forecast by Region
 - 10.2.4 South America PC Game Controller Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of PC Game Controller by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global PC Game Controller Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of PC Game Controller by Type (2025-2030)
 - 11.1.2 Global PC Game Controller Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of PC Game Controller by Type (2025-2030)
- 11.2 Global PC Game Controller Market Forecast by Application (2025-2030)
 - 11.2.1 Global PC Game Controller Sales (K Units) Forecast by Application
 - 11.2.2 Global PC Game Controller Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. PC Game Controller Market Size Comparison by Region (M USD)
- Table 5. Global PC Game Controller Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global PC Game Controller Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global PC Game Controller Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global PC Game Controller Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in PC Game Controller as of 2022)
- Table 10. Global Market PC Game Controller Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers PC Game Controller Sales Sites and Area Served
- Table 12. Manufacturers PC Game Controller Product Type
- Table 13. Global PC Game Controller Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of PC Game Controller
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. PC Game Controller Market Challenges
- Table 22. Global PC Game Controller Sales by Type (K Units)
- Table 23. Global PC Game Controller Market Size by Type (M USD)
- Table 24. Global PC Game Controller Sales (K Units) by Type (2019-2024)
- Table 25. Global PC Game Controller Sales Market Share by Type (2019-2024)
- Table 26. Global PC Game Controller Market Size (M USD) by Type (2019-2024)
- Table 27. Global PC Game Controller Market Size Share by Type (2019-2024)
- Table 28. Global PC Game Controller Price (USD/Unit) by Type (2019-2024)
- Table 29. Global PC Game Controller Sales (K Units) by Application
- Table 30. Global PC Game Controller Market Size by Application
- Table 31. Global PC Game Controller Sales by Application (2019-2024) & (K Units)
- Table 32. Global PC Game Controller Sales Market Share by Application (2019-2024)

- Table 33. Global PC Game Controller Sales by Application (2019-2024) & (M USD)
- Table 34. Global PC Game Controller Market Share by Application (2019-2024)
- Table 35. Global PC Game Controller Sales Growth Rate by Application (2019-2024)
- Table 36. Global PC Game Controller Sales by Region (2019-2024) & (K Units)
- Table 37. Global PC Game Controller Sales Market Share by Region (2019-2024)
- Table 38. North America PC Game Controller Sales by Country (2019-2024) & (K Units)
- Table 39. Europe PC Game Controller Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific PC Game Controller Sales by Region (2019-2024) & (K Units)
- Table 41. South America PC Game Controller Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa PC Game Controller Sales by Region (2019-2024) & (K Units)
- Table 43. Microsoft PC Game Controller Basic Information
- Table 44. Microsoft PC Game Controller Product Overview
- Table 45. Microsoft PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Microsoft Business Overview
- Table 47. Microsoft PC Game Controller SWOT Analysis
- Table 48. Microsoft Recent Developments
- Table 49. Sony PC Game Controller Basic Information
- Table 50. Sony PC Game Controller Product Overview
- Table 51. Sony PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Sony Business Overview
- Table 53. Sony PC Game Controller SWOT Analysis
- Table 54. Sony Recent Developments
- Table 55. Logitech PC Game Controller Basic Information
- Table 56. Logitech PC Game Controller Product Overview
- Table 57. Logitech PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Logitech PC Game Controller SWOT Analysis
- Table 59. Logitech Business Overview
- Table 60. Logitech Recent Developments
- Table 61. Razer PC Game Controller Basic Information
- Table 62. Razer PC Game Controller Product Overview
- Table 63. Razer PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Razer Business Overview
- Table 65. Razer Recent Developments

Table 66. SteelSeries PC Game Controller Basic Information

Table 67. SteelSeries PC Game Controller Product Overview

Table 68. SteelSeries PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. SteelSeries Business Overview

Table 70. SteelSeries Recent Developments

Table 71. Thrustmaster PC Game Controller Basic Information

Table 72. Thrustmaster PC Game Controller Product Overview

Table 73. Thrustmaster PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Thrustmaster Business Overview

Table 75. Thrustmaster Recent Developments

Table 76. Nintendo PC Game Controller Basic Information

Table 77. Nintendo PC Game Controller Product Overview

Table 78. Nintendo PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Nintendo Business Overview

Table 80. Nintendo Recent Developments

Table 81. Mad Catz PC Game Controller Basic Information

Table 82. Mad Catz PC Game Controller Product Overview

Table 83. Mad Catz PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Mad Catz Business Overview

Table 85. Mad Catz Recent Developments

Table 86. Hori PC Game Controller Basic Information

Table 87. Hori PC Game Controller Product Overview

Table 88. Hori PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Hori Business Overview

Table 90. Hori Recent Developments

Table 91. PowerA PC Game Controller Basic Information

Table 92. PowerA PC Game Controller Product Overview

Table 93. PowerA PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. PowerA Business Overview

Table 95. PowerA Recent Developments

Table 96. SCUF PC Game Controller Basic Information

Table 97. SCUF PC Game Controller Product Overview

Table 98. SCUF PC Game Controller Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 99. SCUF Business Overview

Table 100. SCUF Recent Developments

Table 101. Nacon PC Game Controller Basic Information

Table 102. Nacon PC Game Controller Product Overview

Table 103. Nacon PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Nacon Business Overview

Table 105. Nacon Recent Developments

Table 106. 8BitDo PC Game Controller Basic Information

Table 107. 8BitDo PC Game Controller Product Overview

Table 108. 8BitDo PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. 8BitDo Business Overview

Table 110. 8BitDo Recent Developments

Table 111. GameSir PC Game Controller Basic Information

Table 112. GameSir PC Game Controller Product Overview

Table 113. GameSir PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. GameSir Business Overview

Table 115. GameSir Recent Developments

Table 116. ASUS PC Game Controller Basic Information

Table 117. ASUS PC Game Controller Product Overview

Table 118. ASUS PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. ASUS Business Overview

Table 120. ASUS Recent Developments

Table 121. MSI PC Game Controller Basic Information

Table 122. MSI PC Game Controller Product Overview

Table 123. MSI PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. MSI Business Overview

Table 125. MSI Recent Developments

Table 126. Turtle Beach PC Game Controller Basic Information

Table 127. Turtle Beach PC Game Controller Product Overview

Table 128. Turtle Beach PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Turtle Beach Business Overview

Table 130. Turtle Beach Recent Developments

- Table 131. Corsair PC Game Controller Basic Information
- Table 132. Corsair PC Game Controller Product Overview
- Table 133. Corsair PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Corsair Business Overview
- Table 135. Corsair Recent Developments
- Table 136. HyperX PC Game Controller Basic Information
- Table 137. HyperX PC Game Controller Product Overview
- Table 138. HyperX PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. HyperX Business Overview
- Table 140. HyperX Recent Developments
- Table 141. Cooler Master PC Game Controller Basic Information
- Table 142. Cooler Master PC Game Controller Product Overview
- Table 143. Cooler Master PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Cooler Master Business Overview
- Table 145. Cooler Master Recent Developments
- Table 146. Sharkoon PC Game Controller Basic Information
- Table 147. Sharkoon PC Game Controller Product Overview
- Table 148. Sharkoon PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Sharkoon Business Overview
- Table 150. Sharkoon Recent Developments
- Table 151. Trust PC Game Controller Basic Information
- Table 152. Trust PC Game Controller Product Overview
- Table 153. Trust PC Game Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Trust Business Overview
- Table 155. Trust Recent Developments
- Table 156. Global PC Game Controller Sales Forecast by Region (2025-2030) & (K Units)
- Table 157. Global PC Game Controller Market Size Forecast by Region (2025-2030) & (M USD)
- Table 158. North America PC Game Controller Sales Forecast by Country (2025-2030) & (K Units)
- Table 159. North America PC Game Controller Market Size Forecast by Country (2025-2030) & (M USD)
- Table 160. Europe PC Game Controller Sales Forecast by Country (2025-2030) & (K

Units)

Table 161. Europe PC Game Controller Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Asia Pacific PC Game Controller Sales Forecast by Region (2025-2030) & (K Units)

Table 163. Asia Pacific PC Game Controller Market Size Forecast by Region (2025-2030) & (M USD)

Table 164. South America PC Game Controller Sales Forecast by Country (2025-2030) & (K Units)

Table 165. South America PC Game Controller Market Size Forecast by Country (2025-2030) & (M USD)

Table 166. Middle East and Africa PC Game Controller Consumption Forecast by Country (2025-2030) & (Units)

Table 167. Middle East and Africa PC Game Controller Market Size Forecast by Country (2025-2030) & (M USD)

Table 168. Global PC Game Controller Sales Forecast by Type (2025-2030) & (K Units)

Table 169. Global PC Game Controller Market Size Forecast by Type (2025-2030) & (M USD)

Table 170. Global PC Game Controller Price Forecast by Type (2025-2030) & (USD/Unit)

Table 171. Global PC Game Controller Sales (K Units) Forecast by Application (2025-2030)

Table 172. Global PC Game Controller Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of PC Game Controller
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global PC Game Controller Market Size (M USD), 2019-2030
- Figure 5. Global PC Game Controller Market Size (M USD) (2019-2030)
- Figure 6. Global PC Game Controller Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. PC Game Controller Market Size by Country (M USD)
- Figure 11. PC Game Controller Sales Share by Manufacturers in 2023
- Figure 12. Global PC Game Controller Revenue Share by Manufacturers in 2023
- Figure 13. PC Game Controller Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market PC Game Controller Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by PC Game Controller Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global PC Game Controller Market Share by Type
- Figure 18. Sales Market Share of PC Game Controller by Type (2019-2024)
- Figure 19. Sales Market Share of PC Game Controller by Type in 2023
- Figure 20. Market Size Share of PC Game Controller by Type (2019-2024)
- Figure 21. Market Size Market Share of PC Game Controller by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global PC Game Controller Market Share by Application
- Figure 24. Global PC Game Controller Sales Market Share by Application (2019-2024)
- Figure 25. Global PC Game Controller Sales Market Share by Application in 2023
- Figure 26. Global PC Game Controller Market Share by Application (2019-2024)
- Figure 27. Global PC Game Controller Market Share by Application in 2023
- Figure 28. Global PC Game Controller Sales Growth Rate by Application (2019-2024)
- Figure 29. Global PC Game Controller Sales Market Share by Region (2019-2024)
- Figure 30. North America PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America PC Game Controller Sales Market Share by Country in 2023

- Figure 32. U.S. PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada PC Game Controller Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico PC Game Controller Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe PC Game Controller Sales Market Share by Country in 2023
- Figure 37. Germany PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific PC Game Controller Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific PC Game Controller Sales Market Share by Region in 2023
- Figure 44. China PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America PC Game Controller Sales and Growth Rate (K Units)
- Figure 50. South America PC Game Controller Sales Market Share by Country in 2023
- Figure 51. Brazil PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa PC Game Controller Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa PC Game Controller Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa PC Game Controller Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global PC Game Controller Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global PC Game Controller Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global PC Game Controller Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global PC Game Controller Market Share Forecast by Type (2025-2030)

Figure 65. Global PC Game Controller Sales Forecast by Application (2025-2030)

Figure 66. Global PC Game Controller Market Share Forecast by Application (2025-2030)

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