

Global Patient Kiosk Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Patient kiosks are interactive self-service machines located in healthcare facilities that allow patients to check-in, update personal information, make payments, and access relevant healthcare resources. These kiosks streamline administrative processes, enhance patient experience, and improve operational efficiency for healthcare providers. Patient kiosks are a key component of the digital transformation in the healthcare industry, offering convenience and accessibility to patients while reducing administrative burdens on staff.

The current market size for patient kiosks in 2023 is estimated at approximately USD 190 million. The market is expected to grow at a Compound Annual Growth Rate (CAGR) of 8.75% from 2024 to 2032, reaching a projected value of USD 350 million. This growth can be attributed to several key drivers and market forces.

One of the primary growth drivers for patient kiosks is the increasing focus on enhancing patient experience and engagement in healthcare settings. Healthcare providers are investing in technologies like patient kiosks to offer convenient services, reduce waiting times, and improve overall satisfaction levels. Additionally, the growing adoption of digital healthcare solutions and the need for efficient patient data management further propel the demand for patient kiosks.

Another significant factor driving market growth is the emphasis on operational efficiency and cost savings within healthcare organizations. Patient kiosks help streamline administrative tasks, reduce paperwork, minimize errors in data entry, and optimize resource utilization. As healthcare facilities strive to improve productivity and

reduce operational costs, the demand for patient kiosks is expected to rise.

In terms of market trends, there is a noticeable shift towards the integration of advanced features in patient kiosks. These include functionalities such as biometric identification for enhanced security, multilingual support to cater to diverse patient populations, and integration with Electronic Health Records (EHR) systems for seamless data exchange. Such trends not only enhance the capabilities of patient kiosks but also align them more closely with the evolving needs of healthcare providers and patients.

Furthermore, the market is witnessing a rise in the adoption of cloud-based patient kiosk solutions. Cloud technology offers scalability, flexibility, and cost-effectiveness, making it an attractive option for healthcare organizations looking to deploy patient kiosks across multiple locations. Cloud-based solutions also facilitate real-time data access, updates, and analytics, enabling better decision-making and resource allocation.

In terms of regional market distribution, North America currently leads the patient kiosk market due to the early adoption of healthcare technologies, well-established healthcare infrastructure, and favorable government initiatives promoting digital healthcare solutions. Europe follows closely behind, driven by increasing healthcare expenditure, technological advancements, and a focus on patient-centric care. Asia-Pacific is poised for significant growth, supported by rising healthcare investments, expanding healthcare IT infrastructure, and a growing awareness of the benefits of patient kiosks in improving healthcare delivery.

Despite the positive outlook, the patient kiosk market faces challenges such as data security concerns, interoperability issues with existing healthcare systems, and resistance to change from traditional administrative processes. Overcoming these challenges will require robust data protection measures, seamless integration capabilities, and effective change management strategies to ensure successful adoption and utilization of patient kiosks in healthcare settings.

In conclusion, the patient kiosk market is poised for steady growth driven by factors such as the focus on patient experience, operational efficiency gains, and technological advancements. By embracing key trends and addressing market challenges, healthcare organizations can leverage patient kiosks to enhance patient engagement, streamline operations, and deliver high-quality care in a digital-first healthcare landscape.

This report provides a deep insight into the global Patient Kiosk market covering all its essential aspects. This ranges from a macro overview of the market to micro details of

the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Patient Kiosk Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Patient Kiosk market in any manner.

Global Patient Kiosk Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Neo Self-Service Solutions

Posiflex Technology

Meridian Kiosks

Kiosk Group

DynaTouch

ADVANTECH

Aila Technologies

imageHOLDERS

Frank Mayer

PatientTrak

Popshap

Olea Kiosks

REDYREF

XIPHIAS GROUP

Market Segmentation (by Type)

Indoor Kiosks

Outdoor Kiosks

Market Segmentation (by Application)

Hospital

Pharmacy

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Patient Kiosk Market

Overview of the regional outlook of the Patient Kiosk Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Patient Kiosk Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Patient Kiosk

1.2 Key Market Segments

1.2.1 Patient Kiosk Segment by Type

1.2.2 Patient Kiosk Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PATIENT KIOSK MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Patient Kiosk Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Patient Kiosk Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 PATIENT KIOSK MARKET COMPETITIVE LANDSCAPE

3.1 Global Patient Kiosk Sales by Manufacturers (2019-2024)

3.2 Global Patient Kiosk Revenue Market Share by Manufacturers (2019-2024)

3.3 Patient Kiosk Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Patient Kiosk Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Patient Kiosk Sales Sites, Area Served, Product Type

3.6 Patient Kiosk Market Competitive Situation and Trends

3.6.1 Patient Kiosk Market Concentration Rate

3.6.2 Global 5 and 10 Largest Patient Kiosk Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PATIENT KIOSK INDUSTRY CHAIN ANALYSIS

4.1 Patient Kiosk Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PATIENT KIOSK MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PATIENT KIOSK MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Patient Kiosk Sales Market Share by Type (2019-2024)

6.3 Global Patient Kiosk Market Size Market Share by Type (2019-2024)

6.4 Global Patient Kiosk Price by Type (2019-2024)

7 PATIENT KIOSK MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Patient Kiosk Market Sales by Application (2019-2024)

7.3 Global Patient Kiosk Market Size (M USD) by Application (2019-2024)

7.4 Global Patient Kiosk Sales Growth Rate by Application (2019-2024)

8 PATIENT KIOSK MARKET SALES BY REGION

8.1 Global Patient Kiosk Sales by Region

8.1.1 Global Patient Kiosk Sales by Region

8.1.2 Global Patient Kiosk Sales Market Share by Region

8.2 Global Patient Kiosk Market Size by Region

8.2.1 Global Patient Kiosk Market Size by Region

8.2.2 Global Patient Kiosk Market Size Market Share by Region

8.3 North America

8.3.1 North America Patient Kiosk Sales by Country

8.3.2 North America Patient Kiosk Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Patient Kiosk Sales by Country

8.4.2 Europe Patient Kiosk Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Patient Kiosk Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Patient Kiosk Market Size by Region

8.6.2 Asia Pacific Patient Kiosk Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Patient Kiosk Sales by Country

8.7.2 South America Patient Kiosk Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Patient Kiosk Sales by Region

8.8.2 Middle East and Africa Patient Kiosk Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 PATIENT KIOSK MARKET PRODUCTION BY REGION

- 9.1 Global Production of Patient Kiosk by Region (2019-2024)
- 9.2 Global Patient Kiosk Revenue Market Share by Region (2019-2024)
- 9.3 Global Patient Kiosk Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Patient Kiosk Production
 - 9.4.1 North America Patient Kiosk Production Growth Rate (2019-2024)
 - 9.4.2 North America Patient Kiosk Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Patient Kiosk Production
 - 9.5.1 Europe Patient Kiosk Production Growth Rate (2019-2024)
 - 9.5.2 Europe Patient Kiosk Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Patient Kiosk Production (2019-2024)
 - 9.6.1 Japan Patient Kiosk Production Growth Rate (2019-2024)
 - 9.6.2 Japan Patient Kiosk Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Patient Kiosk Production (2019-2024)
 - 9.7.1 China Patient Kiosk Production Growth Rate (2019-2024)
 - 9.7.2 China Patient Kiosk Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Neo Self-Service Solutions
 - 10.1.1 Neo Self-Service Solutions Patient Kiosk Basic Information
 - 10.1.2 Neo Self-Service Solutions Patient Kiosk Product Overview
 - 10.1.3 Neo Self-Service Solutions Patient Kiosk Product Market Performance
 - 10.1.4 Neo Self-Service Solutions Business Overview
 - 10.1.5 Neo Self-Service Solutions Patient Kiosk SWOT Analysis
 - 10.1.6 Neo Self-Service Solutions Recent Developments
- 10.2 Posiflex Technology
 - 10.2.1 Posiflex Technology Patient Kiosk Basic Information
 - 10.2.2 Posiflex Technology Patient Kiosk Product Overview
 - 10.2.3 Posiflex Technology Patient Kiosk Product Market Performance
 - 10.2.4 Posiflex Technology Business Overview
 - 10.2.5 Posiflex Technology Patient Kiosk SWOT Analysis

- 10.2.6 Posiflex Technology Recent Developments
- 10.3 Meridian Kiosks
 - 10.3.1 Meridian Kiosks Patient Kiosk Basic Information
 - 10.3.2 Meridian Kiosks Patient Kiosk Product Overview
 - 10.3.3 Meridian Kiosks Patient Kiosk Product Market Performance
 - 10.3.4 Meridian Kiosks Patient Kiosk SWOT Analysis
 - 10.3.5 Meridian Kiosks Business Overview
 - 10.3.6 Meridian Kiosks Recent Developments
- 10.4 Kiosk Group
 - 10.4.1 Kiosk Group Patient Kiosk Basic Information
 - 10.4.2 Kiosk Group Patient Kiosk Product Overview
 - 10.4.3 Kiosk Group Patient Kiosk Product Market Performance
 - 10.4.4 Kiosk Group Business Overview
 - 10.4.5 Kiosk Group Recent Developments
- 10.5 DynaTouch
 - 10.5.1 DynaTouch Patient Kiosk Basic Information
 - 10.5.2 DynaTouch Patient Kiosk Product Overview
 - 10.5.3 DynaTouch Patient Kiosk Product Market Performance
 - 10.5.4 DynaTouch Business Overview
 - 10.5.5 DynaTouch Recent Developments
- 10.6 ADVANTECH
 - 10.6.1 ADVANTECH Patient Kiosk Basic Information
 - 10.6.2 ADVANTECH Patient Kiosk Product Overview
 - 10.6.3 ADVANTECH Patient Kiosk Product Market Performance
 - 10.6.4 ADVANTECH Business Overview
 - 10.6.5 ADVANTECH Recent Developments
- 10.7 Aila Technologies
 - 10.7.1 Aila Technologies Patient Kiosk Basic Information
 - 10.7.2 Aila Technologies Patient Kiosk Product Overview
 - 10.7.3 Aila Technologies Patient Kiosk Product Market Performance
 - 10.7.4 Aila Technologies Business Overview
 - 10.7.5 Aila Technologies Recent Developments
- 10.8 imageHOLDERS
 - 10.8.1 imageHOLDERS Patient Kiosk Basic Information
 - 10.8.2 imageHOLDERS Patient Kiosk Product Overview
 - 10.8.3 imageHOLDERS Patient Kiosk Product Market Performance
 - 10.8.4 imageHOLDERS Business Overview
 - 10.8.5 imageHOLDERS Recent Developments
- 10.9 Frank Mayer

- 10.9.1 Frank Mayer Patient Kiosk Basic Information
- 10.9.2 Frank Mayer Patient Kiosk Product Overview
- 10.9.3 Frank Mayer Patient Kiosk Product Market Performance
- 10.9.4 Frank Mayer Business Overview
- 10.9.5 Frank Mayer Recent Developments
- 10.10 PatientTrak
 - 10.10.1 PatientTrak Patient Kiosk Basic Information
 - 10.10.2 PatientTrak Patient Kiosk Product Overview
 - 10.10.3 PatientTrak Patient Kiosk Product Market Performance
 - 10.10.4 PatientTrak Business Overview
 - 10.10.5 PatientTrak Recent Developments
- 10.11 Popshap
 - 10.11.1 Popshap Patient Kiosk Basic Information
 - 10.11.2 Popshap Patient Kiosk Product Overview
 - 10.11.3 Popshap Patient Kiosk Product Market Performance
 - 10.11.4 Popshap Business Overview
 - 10.11.5 Popshap Recent Developments
- 10.12 Olea Kiosks
 - 10.12.1 Olea Kiosks Patient Kiosk Basic Information
 - 10.12.2 Olea Kiosks Patient Kiosk Product Overview
 - 10.12.3 Olea Kiosks Patient Kiosk Product Market Performance
 - 10.12.4 Olea Kiosks Business Overview
 - 10.12.5 Olea Kiosks Recent Developments
- 10.13 REDYREF
 - 10.13.1 REDYREF Patient Kiosk Basic Information
 - 10.13.2 REDYREF Patient Kiosk Product Overview
 - 10.13.3 REDYREF Patient Kiosk Product Market Performance
 - 10.13.4 REDYREF Business Overview
 - 10.13.5 REDYREF Recent Developments
- 10.14 XIPHIAS GROUP
 - 10.14.1 XIPHIAS GROUP Patient Kiosk Basic Information
 - 10.14.2 XIPHIAS GROUP Patient Kiosk Product Overview
 - 10.14.3 XIPHIAS GROUP Patient Kiosk Product Market Performance
 - 10.14.4 XIPHIAS GROUP Business Overview
 - 10.14.5 XIPHIAS GROUP Recent Developments

11 PATIENT KIOSK MARKET FORECAST BY REGION

11.1 Global Patient Kiosk Market Size Forecast

11.2 Global Patient Kiosk Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Patient Kiosk Market Size Forecast by Country

11.2.3 Asia Pacific Patient Kiosk Market Size Forecast by Region

11.2.4 South America Patient Kiosk Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Patient Kiosk by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Patient Kiosk Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Patient Kiosk by Type (2025-2032)

12.1.2 Global Patient Kiosk Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Patient Kiosk by Type (2025-2032)

12.2 Global Patient Kiosk Market Forecast by Application (2025-2032)

12.2.1 Global Patient Kiosk Sales (K Units) Forecast by Application

12.2.2 Global Patient Kiosk Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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