

Global Passive RFID Tags for Asset Tracking Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

PassiveRFIDasset trackingworks through the use ofpassive RFID tags. These asset tags link your physical assets to digital counterparts.

The Global Passive RFID Tags for Asset Tracking Market Size was estimated at USD 107.23 million in 2023 and is projected to reach USD 132.58 million by 2029, exhibiting a CAGR of 3.60% during the forecast period.

This report provides a deep insight into the global Passive RFID Tags for Asset Tracking market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Passive RFID Tags for Asset Tracking Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Passive RFID Tags for Asset Tracking market in any manner.

Global Passive RFID Tags for Asset Tracking Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Zebra Technologies

Honeywell

SATO

TSC Printronix Auto ID

Avery Dennison

Beontag

Metalcraft

Alien Technology

MPI Label Systems

Invengo

HID Global

GAO RFID

The Tag Factory

Xindeco IOT

Tatwah Smartech

Hangzhou Century

Market Segmentation (by Type)

UHF

HF

Market Segmentation (by Application)

Retail and Wholesale

Warehousing and Logistics

Industrial Manufacturing

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Passive RFID Tags for Asset Tracking Market

Overview of the regional outlook of the Passive RFID Tags for Asset Tracking Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the

region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Passive RFID Tags for Asset Tracking Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Passive RFID Tags for Asset Tracking
- 1.2 Key Market Segments
 - 1.2.1 Passive RFID Tags for Asset Tracking Segment by Type
 - 1.2.2 Passive RFID Tags for Asset Tracking Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PASSIVE RFID TAGS FOR ASSET TRACKING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Passive RFID Tags for Asset Tracking Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Passive RFID Tags for Asset Tracking Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PASSIVE RFID TAGS FOR ASSET TRACKING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Passive RFID Tags for Asset Tracking Sales by Manufacturers (2019-2024)
- 3.2 Global Passive RFID Tags for Asset Tracking Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Passive RFID Tags for Asset Tracking Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Passive RFID Tags for Asset Tracking Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Passive RFID Tags for Asset Tracking Sales Sites, Area Served, Product Type
- 3.6 Passive RFID Tags for Asset Tracking Market Competitive Situation and Trends
 - 3.6.1 Passive RFID Tags for Asset Tracking Market Concentration Rate

3.6.2 Global 5 and 10 Largest Passive RFID Tags for Asset Tracking Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PASSIVE RFID TAGS FOR ASSET TRACKING INDUSTRY CHAIN ANALYSIS

4.1 Passive RFID Tags for Asset Tracking Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PASSIVE RFID TAGS FOR ASSET TRACKING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PASSIVE RFID TAGS FOR ASSET TRACKING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Passive RFID Tags for Asset Tracking Sales Market Share by Type (2019-2024)

6.3 Global Passive RFID Tags for Asset Tracking Market Size Market Share by Type (2019-2024)

6.4 Global Passive RFID Tags for Asset Tracking Price by Type (2019-2024)

7 PASSIVE RFID TAGS FOR ASSET TRACKING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Passive RFID Tags for Asset Tracking Market Sales by Application (2019-2024)

7.3 Global Passive RFID Tags for Asset Tracking Market Size (M USD) by Application (2019-2024)

7.4 Global Passive RFID Tags for Asset Tracking Sales Growth Rate by Application (2019-2024)

8 PASSIVE RFID TAGS FOR ASSET TRACKING MARKET SEGMENTATION BY REGION

8.1 Global Passive RFID Tags for Asset Tracking Sales by Region

8.1.1 Global Passive RFID Tags for Asset Tracking Sales by Region

8.1.2 Global Passive RFID Tags for Asset Tracking Sales Market Share by Region

8.2 North America

8.2.1 North America Passive RFID Tags for Asset Tracking Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Passive RFID Tags for Asset Tracking Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Passive RFID Tags for Asset Tracking Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Passive RFID Tags for Asset Tracking Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Passive RFID Tags for Asset Tracking Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Zebra Technologies

9.1.1 Zebra Technologies Passive RFID Tags for Asset Tracking Basic Information

9.1.2 Zebra Technologies Passive RFID Tags for Asset Tracking Product Overview

9.1.3 Zebra Technologies Passive RFID Tags for Asset Tracking Product Market Performance

9.1.4 Zebra Technologies Business Overview

9.1.5 Zebra Technologies Passive RFID Tags for Asset Tracking SWOT Analysis

9.1.6 Zebra Technologies Recent Developments

9.2 Honeywell

9.2.1 Honeywell Passive RFID Tags for Asset Tracking Basic Information

9.2.2 Honeywell Passive RFID Tags for Asset Tracking Product Overview

9.2.3 Honeywell Passive RFID Tags for Asset Tracking Product Market Performance

9.2.4 Honeywell Business Overview

9.2.5 Honeywell Passive RFID Tags for Asset Tracking SWOT Analysis

9.2.6 Honeywell Recent Developments

9.3 SATO

9.3.1 SATO Passive RFID Tags for Asset Tracking Basic Information

9.3.2 SATO Passive RFID Tags for Asset Tracking Product Overview

9.3.3 SATO Passive RFID Tags for Asset Tracking Product Market Performance

9.3.4 SATO Passive RFID Tags for Asset Tracking SWOT Analysis

9.3.5 SATO Business Overview

9.3.6 SATO Recent Developments

9.4 TSC Printronix Auto ID

9.4.1 TSC Printronix Auto ID Passive RFID Tags for Asset Tracking Basic Information

9.4.2 TSC Printronix Auto ID Passive RFID Tags for Asset Tracking Product Overview

9.4.3 TSC Printronix Auto ID Passive RFID Tags for Asset Tracking Product Market Performance

9.4.4 TSC Printronix Auto ID Business Overview

9.4.5 TSC Printronix Auto ID Recent Developments

9.5 Avery Dennison

9.5.1 Avery Dennison Passive RFID Tags for Asset Tracking Basic Information

9.5.2 Avery Dennison Passive RFID Tags for Asset Tracking Product Overview

9.5.3 Avery Dennison Passive RFID Tags for Asset Tracking Product Market

Performance

9.5.4 Avery Dennison Business Overview

9.5.5 Avery Dennison Recent Developments

9.6 Beontag

9.6.1 Beontag Passive RFID Tags for Asset Tracking Basic Information

9.6.2 Beontag Passive RFID Tags for Asset Tracking Product Overview

9.6.3 Beontag Passive RFID Tags for Asset Tracking Product Market Performance

9.6.4 Beontag Business Overview

9.6.5 Beontag Recent Developments

9.7 Metalcraft

9.7.1 Metalcraft Passive RFID Tags for Asset Tracking Basic Information

9.7.2 Metalcraft Passive RFID Tags for Asset Tracking Product Overview

9.7.3 Metalcraft Passive RFID Tags for Asset Tracking Product Market Performance

9.7.4 Metalcraft Business Overview

9.7.5 Metalcraft Recent Developments

9.8 Alien Technology

9.8.1 Alien Technology Passive RFID Tags for Asset Tracking Basic Information

9.8.2 Alien Technology Passive RFID Tags for Asset Tracking Product Overview

9.8.3 Alien Technology Passive RFID Tags for Asset Tracking Product Market

Performance

9.8.4 Alien Technology Business Overview

9.8.5 Alien Technology Recent Developments

9.9 MPI Label Systems

9.9.1 MPI Label Systems Passive RFID Tags for Asset Tracking Basic Information

9.9.2 MPI Label Systems Passive RFID Tags for Asset Tracking Product Overview

9.9.3 MPI Label Systems Passive RFID Tags for Asset Tracking Product Market

Performance

9.9.4 MPI Label Systems Business Overview

9.9.5 MPI Label Systems Recent Developments

9.10 Invengo

9.10.1 Invengo Passive RFID Tags for Asset Tracking Basic Information

9.10.2 Invengo Passive RFID Tags for Asset Tracking Product Overview

9.10.3 Invengo Passive RFID Tags for Asset Tracking Product Market Performance

9.10.4 Invengo Business Overview

9.10.5 Invengo Recent Developments

9.11 HID Global

9.11.1 HID Global Passive RFID Tags for Asset Tracking Basic Information

- 9.11.2 HID Global Passive RFID Tags for Asset Tracking Product Overview
- 9.11.3 HID Global Passive RFID Tags for Asset Tracking Product Market Performance
- 9.11.4 HID Global Business Overview
- 9.11.5 HID Global Recent Developments
- 9.12 GAO RFID
 - 9.12.1 GAO RFID Passive RFID Tags for Asset Tracking Basic Information
 - 9.12.2 GAO RFID Passive RFID Tags for Asset Tracking Product Overview
 - 9.12.3 GAO RFID Passive RFID Tags for Asset Tracking Product Market Performance
 - 9.12.4 GAO RFID Business Overview
 - 9.12.5 GAO RFID Recent Developments
- 9.13 The Tag Factory
 - 9.13.1 The Tag Factory Passive RFID Tags for Asset Tracking Basic Information
 - 9.13.2 The Tag Factory Passive RFID Tags for Asset Tracking Product Overview
 - 9.13.3 The Tag Factory Passive RFID Tags for Asset Tracking Product Market Performance
 - 9.13.4 The Tag Factory Business Overview
 - 9.13.5 The Tag Factory Recent Developments
- 9.14 Xindeco IOT
 - 9.14.1 Xindeco IOT Passive RFID Tags for Asset Tracking Basic Information
 - 9.14.2 Xindeco IOT Passive RFID Tags for Asset Tracking Product Overview
 - 9.14.3 Xindeco IOT Passive RFID Tags for Asset Tracking Product Market Performance
 - 9.14.4 Xindeco IOT Business Overview
 - 9.14.5 Xindeco IOT Recent Developments
- 9.15 Tatwah Smartech
 - 9.15.1 Tatwah Smartech Passive RFID Tags for Asset Tracking Basic Information
 - 9.15.2 Tatwah Smartech Passive RFID Tags for Asset Tracking Product Overview
 - 9.15.3 Tatwah Smartech Passive RFID Tags for Asset Tracking Product Market Performance
 - 9.15.4 Tatwah Smartech Business Overview
 - 9.15.5 Tatwah Smartech Recent Developments
- 9.16 Hangzhou Century
 - 9.16.1 Hangzhou Century Passive RFID Tags for Asset Tracking Basic Information
 - 9.16.2 Hangzhou Century Passive RFID Tags for Asset Tracking Product Overview
 - 9.16.3 Hangzhou Century Passive RFID Tags for Asset Tracking Product Market Performance
 - 9.16.4 Hangzhou Century Business Overview
 - 9.16.5 Hangzhou Century Recent Developments

10 PASSIVE RFID TAGS FOR ASSET TRACKING MARKET FORECAST BY REGION

10.1 Global Passive RFID Tags for Asset Tracking Market Size Forecast

10.2 Global Passive RFID Tags for Asset Tracking Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Passive RFID Tags for Asset Tracking Market Size Forecast by Country

10.2.3 Asia Pacific Passive RFID Tags for Asset Tracking Market Size Forecast by Region

10.2.4 South America Passive RFID Tags for Asset Tracking Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Passive RFID Tags for Asset Tracking by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Passive RFID Tags for Asset Tracking Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Passive RFID Tags for Asset Tracking by Type (2025-2030)

11.1.2 Global Passive RFID Tags for Asset Tracking Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Passive RFID Tags for Asset Tracking by Type (2025-2030)

11.2 Global Passive RFID Tags for Asset Tracking Market Forecast by Application (2025-2030)

11.2.1 Global Passive RFID Tags for Asset Tracking Sales (K Units) Forecast by Application

11.2.2 Global Passive RFID Tags for Asset Tracking Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Passive RFID Tags for Asset Tracking Market Size Comparison by Region (M USD)

Table 5. Global Passive RFID Tags for Asset Tracking Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Passive RFID Tags for Asset Tracking Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Passive RFID Tags for Asset Tracking Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Passive RFID Tags for Asset Tracking Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Passive RFID Tags for Asset Tracking as of 2022)

Table 10. Global Market Passive RFID Tags for Asset Tracking Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Passive RFID Tags for Asset Tracking Sales Sites and Area Served

Table 12. Manufacturers Passive RFID Tags for Asset Tracking Product Type

Table 13. Global Passive RFID Tags for Asset Tracking Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Passive RFID Tags for Asset Tracking

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Passive RFID Tags for Asset Tracking Market Challenges

Table 22. Global Passive RFID Tags for Asset Tracking Sales by Type (K Units)

Table 23. Global Passive RFID Tags for Asset Tracking Market Size by Type (M USD)

Table 24. Global Passive RFID Tags for Asset Tracking Sales (K Units) by Type (2019-2024)

Table 25. Global Passive RFID Tags for Asset Tracking Sales Market Share by Type

(2019-2024)

Table 26. Global Passive RFID Tags for Asset Tracking Market Size (M USD) by Type (2019-2024)

Table 27. Global Passive RFID Tags for Asset Tracking Market Size Share by Type (2019-2024)

Table 28. Global Passive RFID Tags for Asset Tracking Price (USD/Unit) by Type (2019-2024)

Table 29. Global Passive RFID Tags for Asset Tracking Sales (K Units) by Application

Table 30. Global Passive RFID Tags for Asset Tracking Market Size by Application

Table 31. Global Passive RFID Tags for Asset Tracking Sales by Application (2019-2024) & (K Units)

Table 32. Global Passive RFID Tags for Asset Tracking Sales Market Share by Application (2019-2024)

Table 33. Global Passive RFID Tags for Asset Tracking Sales by Application (2019-2024) & (M USD)

Table 34. Global Passive RFID Tags for Asset Tracking Market Share by Application (2019-2024)

Table 35. Global Passive RFID Tags for Asset Tracking Sales Growth Rate by Application (2019-2024)

Table 36. Global Passive RFID Tags for Asset Tracking Sales by Region (2019-2024) & (K Units)

Table 37. Global Passive RFID Tags for Asset Tracking Sales Market Share by Region (2019-2024)

Table 38. North America Passive RFID Tags for Asset Tracking Sales by Country (2019-2024) & (K Units)

Table 39. Europe Passive RFID Tags for Asset Tracking Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Passive RFID Tags for Asset Tracking Sales by Region (2019-2024) & (K Units)

Table 41. South America Passive RFID Tags for Asset Tracking Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Passive RFID Tags for Asset Tracking Sales by Region (2019-2024) & (K Units)

Table 43. Zebra Technologies Passive RFID Tags for Asset Tracking Basic Information

Table 44. Zebra Technologies Passive RFID Tags for Asset Tracking Product Overview

Table 45. Zebra Technologies Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Zebra Technologies Business Overview

Table 47. Zebra Technologies Passive RFID Tags for Asset Tracking SWOT Analysis

- Table 48. Zebra Technologies Recent Developments
- Table 49. Honeywell Passive RFID Tags for Asset Tracking Basic Information
- Table 50. Honeywell Passive RFID Tags for Asset Tracking Product Overview
- Table 51. Honeywell Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Honeywell Business Overview
- Table 53. Honeywell Passive RFID Tags for Asset Tracking SWOT Analysis
- Table 54. Honeywell Recent Developments
- Table 55. SATO Passive RFID Tags for Asset Tracking Basic Information
- Table 56. SATO Passive RFID Tags for Asset Tracking Product Overview
- Table 57. SATO Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. SATO Passive RFID Tags for Asset Tracking SWOT Analysis
- Table 59. SATO Business Overview
- Table 60. SATO Recent Developments
- Table 61. TSC Printronix Auto ID Passive RFID Tags for Asset Tracking Basic Information
- Table 62. TSC Printronix Auto ID Passive RFID Tags for Asset Tracking Product Overview
- Table 63. TSC Printronix Auto ID Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. TSC Printronix Auto ID Business Overview
- Table 65. TSC Printronix Auto ID Recent Developments
- Table 66. Avery Dennison Passive RFID Tags for Asset Tracking Basic Information
- Table 67. Avery Dennison Passive RFID Tags for Asset Tracking Product Overview
- Table 68. Avery Dennison Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Avery Dennison Business Overview
- Table 70. Avery Dennison Recent Developments
- Table 71. Beontag Passive RFID Tags for Asset Tracking Basic Information
- Table 72. Beontag Passive RFID Tags for Asset Tracking Product Overview
- Table 73. Beontag Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Beontag Business Overview
- Table 75. Beontag Recent Developments
- Table 76. Metalcraft Passive RFID Tags for Asset Tracking Basic Information
- Table 77. Metalcraft Passive RFID Tags for Asset Tracking Product Overview
- Table 78. Metalcraft Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Metalcraft Business Overview

Table 80. Metalcraft Recent Developments

Table 81. Alien Technology Passive RFID Tags for Asset Tracking Basic Information

Table 82. Alien Technology Passive RFID Tags for Asset Tracking Product Overview

Table 83. Alien Technology Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Alien Technology Business Overview

Table 85. Alien Technology Recent Developments

Table 86. MPI Label Systems Passive RFID Tags for Asset Tracking Basic Information

Table 87. MPI Label Systems Passive RFID Tags for Asset Tracking Product Overview

Table 88. MPI Label Systems Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. MPI Label Systems Business Overview

Table 90. MPI Label Systems Recent Developments

Table 91. Invengo Passive RFID Tags for Asset Tracking Basic Information

Table 92. Invengo Passive RFID Tags for Asset Tracking Product Overview

Table 93. Invengo Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Invengo Business Overview

Table 95. Invengo Recent Developments

Table 96. HID Global Passive RFID Tags for Asset Tracking Basic Information

Table 97. HID Global Passive RFID Tags for Asset Tracking Product Overview

Table 98. HID Global Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. HID Global Business Overview

Table 100. HID Global Recent Developments

Table 101. GAO RFID Passive RFID Tags for Asset Tracking Basic Information

Table 102. GAO RFID Passive RFID Tags for Asset Tracking Product Overview

Table 103. GAO RFID Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. GAO RFID Business Overview

Table 105. GAO RFID Recent Developments

Table 106. The Tag Factory Passive RFID Tags for Asset Tracking Basic Information

Table 107. The Tag Factory Passive RFID Tags for Asset Tracking Product Overview

Table 108. The Tag Factory Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. The Tag Factory Business Overview

Table 110. The Tag Factory Recent Developments

Table 111. Xindeco IOT Passive RFID Tags for Asset Tracking Basic Information

Table 112. Xindeco IOT Passive RFID Tags for Asset Tracking Product Overview

Table 113. Xindeco IOT Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Xindeco IOT Business Overview

Table 115. Xindeco IOT Recent Developments

Table 116. Tatwah Smartech Passive RFID Tags for Asset Tracking Basic Information

Table 117. Tatwah Smartech Passive RFID Tags for Asset Tracking Product Overview

Table 118. Tatwah Smartech Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Tatwah Smartech Business Overview

Table 120. Tatwah Smartech Recent Developments

Table 121. Hangzhou Century Passive RFID Tags for Asset Tracking Basic Information

Table 122. Hangzhou Century Passive RFID Tags for Asset Tracking Product Overview

Table 123. Hangzhou Century Passive RFID Tags for Asset Tracking Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Hangzhou Century Business Overview

Table 125. Hangzhou Century Recent Developments

Table 126. Global Passive RFID Tags for Asset Tracking Sales Forecast by Region (2025-2030) & (K Units)

Table 127. Global Passive RFID Tags for Asset Tracking Market Size Forecast by Region (2025-2030) & (M USD)

Table 128. North America Passive RFID Tags for Asset Tracking Sales Forecast by Country (2025-2030) & (K Units)

Table 129. North America Passive RFID Tags for Asset Tracking Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe Passive RFID Tags for Asset Tracking Sales Forecast by Country (2025-2030) & (K Units)

Table 131. Europe Passive RFID Tags for Asset Tracking Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific Passive RFID Tags for Asset Tracking Sales Forecast by Region (2025-2030) & (K Units)

Table 133. Asia Pacific Passive RFID Tags for Asset Tracking Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Passive RFID Tags for Asset Tracking Sales Forecast by Country (2025-2030) & (K Units)

Table 135. South America Passive RFID Tags for Asset Tracking Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Passive RFID Tags for Asset Tracking Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Passive RFID Tags for Asset Tracking Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Passive RFID Tags for Asset Tracking Sales Forecast by Type (2025-2030) & (K Units)

Table 139. Global Passive RFID Tags for Asset Tracking Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global Passive RFID Tags for Asset Tracking Price Forecast by Type (2025-2030) & (USD/Unit)

Table 141. Global Passive RFID Tags for Asset Tracking Sales (K Units) Forecast by Application (2025-2030)

Table 142. Global Passive RFID Tags for Asset Tracking Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Passive RFID Tags for Asset Tracking

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Passive RFID Tags for Asset Tracking Market Size (M USD), 2019-2030

Figure 5. Global Passive RFID Tags for Asset Tracking Market Size (M USD) (2019-2030)

Figure 6. Global Passive RFID Tags for Asset Tracking Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Passive RFID Tags for Asset Tracking Market Size by Country (M USD)

Figure 11. Passive RFID Tags for Asset Tracking Sales Share by Manufacturers in 2023

Figure 12. Global Passive RFID Tags for Asset Tracking Revenue Share by Manufacturers in 2023

Figure 13. Passive RFID Tags for Asset Tracking Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Passive RFID Tags for Asset Tracking Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Passive RFID Tags for Asset Tracking Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Passive RFID Tags for Asset Tracking Market Share by Type

Figure 18. Sales Market Share of Passive RFID Tags for Asset Tracking by Type (2019-2024)

Figure 19. Sales Market Share of Passive RFID Tags for Asset Tracking by Type in 2023

Figure 20. Market Size Share of Passive RFID Tags for Asset Tracking by Type (2019-2024)

Figure 21. Market Size Market Share of Passive RFID Tags for Asset Tracking by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Passive RFID Tags for Asset Tracking Market Share by Application

Figure 24. Global Passive RFID Tags for Asset Tracking Sales Market Share by

Application (2019-2024)

Figure 25. Global Passive RFID Tags for Asset Tracking Sales Market Share by Application in 2023

Figure 26. Global Passive RFID Tags for Asset Tracking Market Share by Application (2019-2024)

Figure 27. Global Passive RFID Tags for Asset Tracking Market Share by Application in 2023

Figure 28. Global Passive RFID Tags for Asset Tracking Sales Growth Rate by Application (2019-2024)

Figure 29. Global Passive RFID Tags for Asset Tracking Sales Market Share by Region (2019-2024)

Figure 30. North America Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Passive RFID Tags for Asset Tracking Sales Market Share by Country in 2023

Figure 32. U.S. Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Passive RFID Tags for Asset Tracking Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Passive RFID Tags for Asset Tracking Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Passive RFID Tags for Asset Tracking Sales Market Share by Country in 2023

Figure 37. Germany Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Passive RFID Tags for Asset Tracking Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Passive RFID Tags for Asset Tracking Sales Market Share by Region in 2023

Figure 44. China Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Passive RFID Tags for Asset Tracking Sales and Growth Rate (K Units)

Figure 50. South America Passive RFID Tags for Asset Tracking Sales Market Share by Country in 2023

Figure 51. Brazil Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Passive RFID Tags for Asset Tracking Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Passive RFID Tags for Asset Tracking Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Passive RFID Tags for Asset Tracking Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Passive RFID Tags for Asset Tracking Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Passive RFID Tags for Asset Tracking Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Passive RFID Tags for Asset Tracking Sales Market Share Forecast

by Type (2025-2030)

Figure 64. Global Passive RFID Tags for Asset Tracking Market Share Forecast by Type (2025-2030)

Figure 65. Global Passive RFID Tags for Asset Tracking Sales Forecast by Application (2025-2030)

Figure 66. Global Passive RFID Tags for Asset Tracking Market Share Forecast by Application (2025-2030)

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