

Global Passive Matrix OLED Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

PMOLED stands for passive matrix OLED, which is related to the way controling (or drive) the display.

The Global Passive Matrix OLED Market Size was estimated at USD 311.78 million in 2023 and is projected to reach USD 359.45 million by 2029, exhibiting a CAGR of 2.40% during the forecast period.

This report provides a deep insight into the global Passive Matrix OLED market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Passive Matrix OLED Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are



planning to foray into the Passive Matrix OLED market in any manner.

Global Passive Matrix OLED Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

AU Optronics Corp. (Taiwan)

BOE Technology Group Co., Ltd. (China)

CEC Panda LCD Technology Co. Ltd (China)

China Star Optoelectronics Technology (China)

Chunghwa Picture Tubes Ltd. (Taiwan)

Clover Display Limited (Hong Kong)

Densitron Technologies plc (UK)

Emerging Display Technologies Corp. (Taiwan)

HannStar Display Corp. (Taiwan)

Hantronix, Inc. (USA)

Innolux Corporation (Taiwan)

Japan Display Inc. (Japan)

Kopin Corporation Inc. (USA)



Kyocera Corporation (Japan)

LG Display Co., Ltd. (South Korea)

Microtips Technology, Inc. (Taiwan)

Pioneer Corporation (Japan)

Market Segmentation (by Type)

Transparent Type

Ultra-Thin

Market Segmentation (by Application)

Wearables

Small Accessories

Sub-display

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)



Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Passive Matrix OLED Market

Overview of the regional outlook of the Passive Matrix OLED Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market



Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.



Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Passive Matrix OLED Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.



Chapter 12 is the main points and conclusions of the report.



Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Passive Matrix OLED
- 1.2 Key Market Segments
- 1.2.1 Passive Matrix OLED Segment by Type
- 1.2.2 Passive Matrix OLED Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

2 PASSIVE MATRIX OLED MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Passive Matrix OLED Market Size (M USD) Estimates and Forecasts (2019-2030)

- 2.1.2 Global Passive Matrix OLED Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PASSIVE MATRIX OLED MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Passive Matrix OLED Sales by Manufacturers (2019-2024)
- 3.2 Global Passive Matrix OLED Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Passive Matrix OLED Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Passive Matrix OLED Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Passive Matrix OLED Sales Sites, Area Served, Product Type
- 3.6 Passive Matrix OLED Market Competitive Situation and Trends
 - 3.6.1 Passive Matrix OLED Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Passive Matrix OLED Players Market Share by

Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PASSIVE MATRIX OLED INDUSTRY CHAIN ANALYSIS



- 4.1 Passive Matrix OLED Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PASSIVE MATRIX OLED MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
- 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PASSIVE MATRIX OLED MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Passive Matrix OLED Sales Market Share by Type (2019-2024)
- 6.3 Global Passive Matrix OLED Market Size Market Share by Type (2019-2024)

6.4 Global Passive Matrix OLED Price by Type (2019-2024)

7 PASSIVE MATRIX OLED MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Passive Matrix OLED Market Sales by Application (2019-2024)
- 7.3 Global Passive Matrix OLED Market Size (M USD) by Application (2019-2024)
- 7.4 Global Passive Matrix OLED Sales Growth Rate by Application (2019-2024)

8 PASSIVE MATRIX OLED MARKET SEGMENTATION BY REGION

- 8.1 Global Passive Matrix OLED Sales by Region
- 8.1.1 Global Passive Matrix OLED Sales by Region
- 8.1.2 Global Passive Matrix OLED Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Passive Matrix OLED Sales by Country



- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico

8.3 Europe

- 8.3.1 Europe Passive Matrix OLED Sales by Country
- 8.3.2 Germany
- 8.3.3 France
- 8.3.4 U.K.
- 8.3.5 Italy
- 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Passive Matrix OLED Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Passive Matrix OLED Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Passive Matrix OLED Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 AU Optronics Corp. (Taiwan)
9.1.1 AU Optronics Corp. (Taiwan) Passive Matrix OLED Basic Information
9.1.2 AU Optronics Corp. (Taiwan) Passive Matrix OLED Product Overview
9.1.3 AU Optronics Corp. (Taiwan) Passive Matrix OLED Product Market Performance

- 9.1.4 AU Optronics Corp. (Taiwan) Business Overview
- 9.1.5 AU Optronics Corp. (Taiwan) Passive Matrix OLED SWOT Analysis
- 9.1.6 AU Optronics Corp. (Taiwan) Recent Developments



9.2 BOE Technology Group Co., Ltd. (China)

9.2.1 BOE Technology Group Co., Ltd. (China) Passive Matrix OLED Basic Information

9.2.2 BOE Technology Group Co., Ltd. (China) Passive Matrix OLED Product Overview

9.2.3 BOE Technology Group Co., Ltd. (China) Passive Matrix OLED Product Market Performance

9.2.4 BOE Technology Group Co., Ltd. (China) Business Overview

9.2.5 BOE Technology Group Co., Ltd. (China) Passive Matrix OLED SWOT Analysis

9.2.6 BOE Technology Group Co., Ltd. (China) Recent Developments

9.3 CEC Panda LCD Technology Co. Ltd (China)

9.3.1 CEC Panda LCD Technology Co. Ltd (China) Passive Matrix OLED Basic Information

9.3.2 CEC Panda LCD Technology Co. Ltd (China) Passive Matrix OLED Product Overview

9.3.3 CEC Panda LCD Technology Co. Ltd (China) Passive Matrix OLED Product Market Performance

9.3.4 CEC Panda LCD Technology Co. Ltd (China) Passive Matrix OLED SWOT Analysis

9.3.5 CEC Panda LCD Technology Co. Ltd (China) Business Overview

9.3.6 CEC Panda LCD Technology Co. Ltd (China) Recent Developments

9.4 China Star Optoelectronics Technology (China)

9.4.1 China Star Optoelectronics Technology (China) Passive Matrix OLED Basic Information

9.4.2 China Star Optoelectronics Technology (China) Passive Matrix OLED Product Overview

9.4.3 China Star Optoelectronics Technology (China) Passive Matrix OLED Product Market Performance

9.4.4 China Star Optoelectronics Technology (China) Business Overview

9.4.5 China Star Optoelectronics Technology (China) Recent Developments9.5 Chunghwa Picture Tubes Ltd. (Taiwan)

9.5.1 Chunghwa Picture Tubes Ltd. (Taiwan) Passive Matrix OLED Basic Information

9.5.2 Chunghwa Picture Tubes Ltd. (Taiwan) Passive Matrix OLED Product Overview

9.5.3 Chunghwa Picture Tubes Ltd. (Taiwan) Passive Matrix OLED Product Market Performance

9.5.4 Chunghwa Picture Tubes Ltd. (Taiwan) Business Overview

9.5.5 Chunghwa Picture Tubes Ltd. (Taiwan) Recent Developments

9.6 Clover Display Limited (Hong Kong)

9.6.1 Clover Display Limited (Hong Kong) Passive Matrix OLED Basic Information



9.6.2 Clover Display Limited (Hong Kong) Passive Matrix OLED Product Overview

9.6.3 Clover Display Limited (Hong Kong) Passive Matrix OLED Product Market Performance

9.6.4 Clover Display Limited (Hong Kong) Business Overview

9.6.5 Clover Display Limited (Hong Kong) Recent Developments

9.7 Densitron Technologies plc (UK)

9.7.1 Densitron Technologies plc (UK) Passive Matrix OLED Basic Information

9.7.2 Densitron Technologies plc (UK) Passive Matrix OLED Product Overview

9.7.3 Densitron Technologies plc (UK) Passive Matrix OLED Product Market Performance

9.7.4 Densitron Technologies plc (UK) Business Overview

9.7.5 Densitron Technologies plc (UK) Recent Developments

9.8 Emerging Display Technologies Corp. (Taiwan)

9.8.1 Emerging Display Technologies Corp. (Taiwan) Passive Matrix OLED Basic Information

9.8.2 Emerging Display Technologies Corp. (Taiwan) Passive Matrix OLED Product Overview

9.8.3 Emerging Display Technologies Corp. (Taiwan) Passive Matrix OLED Product Market Performance

9.8.4 Emerging Display Technologies Corp. (Taiwan) Business Overview

9.8.5 Emerging Display Technologies Corp. (Taiwan) Recent Developments9.9 HannStar Display Corp. (Taiwan)

9.9.1 HannStar Display Corp. (Taiwan) Passive Matrix OLED Basic Information

9.9.2 HannStar Display Corp. (Taiwan) Passive Matrix OLED Product Overview

9.9.3 HannStar Display Corp. (Taiwan) Passive Matrix OLED Product Market Performance

9.9.4 HannStar Display Corp. (Taiwan) Business Overview

9.9.5 HannStar Display Corp. (Taiwan) Recent Developments

9.10 Hantronix, Inc. (USA)

9.10.1 Hantronix, Inc. (USA) Passive Matrix OLED Basic Information

9.10.2 Hantronix, Inc. (USA) Passive Matrix OLED Product Overview

9.10.3 Hantronix, Inc. (USA) Passive Matrix OLED Product Market Performance

9.10.4 Hantronix, Inc. (USA) Business Overview

9.10.5 Hantronix, Inc. (USA) Recent Developments

9.11 Innolux Corporation (Taiwan)

9.11.1 Innolux Corporation (Taiwan) Passive Matrix OLED Basic Information

9.11.2 Innolux Corporation (Taiwan) Passive Matrix OLED Product Overview

9.11.3 Innolux Corporation (Taiwan) Passive Matrix OLED Product Market Performance



9.11.4 Innolux Corporation (Taiwan) Business Overview

9.11.5 Innolux Corporation (Taiwan) Recent Developments

9.12 Japan Display Inc. (Japan)

9.12.1 Japan Display Inc. (Japan) Passive Matrix OLED Basic Information

9.12.2 Japan Display Inc. (Japan) Passive Matrix OLED Product Overview

9.12.3 Japan Display Inc. (Japan) Passive Matrix OLED Product Market Performance

9.12.4 Japan Display Inc. (Japan) Business Overview

9.12.5 Japan Display Inc. (Japan) Recent Developments

9.13 Kopin Corporation Inc. (USA)

9.13.1 Kopin Corporation Inc. (USA) Passive Matrix OLED Basic Information

9.13.2 Kopin Corporation Inc. (USA) Passive Matrix OLED Product Overview

9.13.3 Kopin Corporation Inc. (USA) Passive Matrix OLED Product Market Performance

9.13.4 Kopin Corporation Inc. (USA) Business Overview

9.13.5 Kopin Corporation Inc. (USA) Recent Developments

9.14 Kyocera Corporation (Japan)

9.14.1 Kyocera Corporation (Japan) Passive Matrix OLED Basic Information

9.14.2 Kyocera Corporation (Japan) Passive Matrix OLED Product Overview

9.14.3 Kyocera Corporation (Japan) Passive Matrix OLED Product Market Performance

9.14.4 Kyocera Corporation (Japan) Business Overview

9.14.5 Kyocera Corporation (Japan) Recent Developments

9.15 LG Display Co., Ltd. (South Korea)

9.15.1 LG Display Co., Ltd. (South Korea) Passive Matrix OLED Basic Information

9.15.2 LG Display Co., Ltd. (South Korea) Passive Matrix OLED Product Overview

9.15.3 LG Display Co., Ltd. (South Korea) Passive Matrix OLED Product Market Performance

9.15.4 LG Display Co., Ltd. (South Korea) Business Overview

9.15.5 LG Display Co., Ltd. (South Korea) Recent Developments

9.16 Microtips Technology, Inc. (Taiwan)

9.16.1 Microtips Technology, Inc. (Taiwan) Passive Matrix OLED Basic Information

9.16.2 Microtips Technology, Inc. (Taiwan) Passive Matrix OLED Product Overview

9.16.3 Microtips Technology, Inc. (Taiwan) Passive Matrix OLED Product Market Performance

9.16.4 Microtips Technology, Inc. (Taiwan) Business Overview

9.16.5 Microtips Technology, Inc. (Taiwan) Recent Developments

9.17 Pioneer Corporation (Japan)

9.17.1 Pioneer Corporation (Japan) Passive Matrix OLED Basic Information

9.17.2 Pioneer Corporation (Japan) Passive Matrix OLED Product Overview



9.17.3 Pioneer Corporation (Japan) Passive Matrix OLED Product Market Performance

9.17.4 Pioneer Corporation (Japan) Business Overview

9.17.5 Pioneer Corporation (Japan) Recent Developments

10 PASSIVE MATRIX OLED MARKET FORECAST BY REGION

10.1 Global Passive Matrix OLED Market Size Forecast

10.2 Global Passive Matrix OLED Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Passive Matrix OLED Market Size Forecast by Country

10.2.3 Asia Pacific Passive Matrix OLED Market Size Forecast by Region

10.2.4 South America Passive Matrix OLED Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Passive Matrix OLED by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Passive Matrix OLED Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Passive Matrix OLED by Type (2025-2030)

11.1.2 Global Passive Matrix OLED Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Passive Matrix OLED by Type (2025-2030)

11.2 Global Passive Matrix OLED Market Forecast by Application (2025-2030)

11.2.1 Global Passive Matrix OLED Sales (K Units) Forecast by Application

11.2.2 Global Passive Matrix OLED Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS



List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Passive Matrix OLED Market Size Comparison by Region (M USD)

Table 5. Global Passive Matrix OLED Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Passive Matrix OLED Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Passive Matrix OLED Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Passive Matrix OLED Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Passive Matrix OLED as of 2022)

Table 10. Global Market Passive Matrix OLED Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Passive Matrix OLED Sales Sites and Area Served

Table 12. Manufacturers Passive Matrix OLED Product Type

Table 13. Global Passive Matrix OLED Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Passive Matrix OLED

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Passive Matrix OLED Market Challenges

Table 22. Global Passive Matrix OLED Sales by Type (K Units)

Table 23. Global Passive Matrix OLED Market Size by Type (M USD)

Table 24. Global Passive Matrix OLED Sales (K Units) by Type (2019-2024)

Table 25. Global Passive Matrix OLED Sales Market Share by Type (2019-2024)

Table 26. Global Passive Matrix OLED Market Size (M USD) by Type (2019-2024)

Table 27. Global Passive Matrix OLED Market Size Share by Type (2019-2024)

Table 28. Global Passive Matrix OLED Price (USD/Unit) by Type (2019-2024)

Table 29. Global Passive Matrix OLED Sales (K Units) by Application

Table 30. Global Passive Matrix OLED Market Size by Application

Table 31. Global Passive Matrix OLED Sales by Application (2019-2024) & (K Units)



Table 32. Global Passive Matrix OLED Sales Market Share by Application (2019-2024) Table 33. Global Passive Matrix OLED Sales by Application (2019-2024) & (M USD) Table 34. Global Passive Matrix OLED Market Share by Application (2019-2024) Table 35. Global Passive Matrix OLED Sales Growth Rate by Application (2019-2024) Table 36. Global Passive Matrix OLED Sales by Region (2019-2024) & (K Units) Table 37. Global Passive Matrix OLED Sales Market Share by Region (2019-2024) Table 38. North America Passive Matrix OLED Sales by Country (2019-2024) & (K Units) Table 39. Europe Passive Matrix OLED Sales by Country (2019-2024) & (K Units) Table 40. Asia Pacific Passive Matrix OLED Sales by Region (2019-2024) & (K Units) Table 41. South America Passive Matrix OLED Sales by Country (2019-2024) & (K Units) Table 42. Middle East and Africa Passive Matrix OLED Sales by Region (2019-2024) & (K Units) Table 43. AU Optronics Corp. (Taiwan) Passive Matrix OLED Basic Information Table 44. AU Optronics Corp. (Taiwan) Passive Matrix OLED Product Overview Table 45. AU Optronics Corp. (Taiwan) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 46. AU Optronics Corp. (Taiwan) Business Overview Table 47. AU Optronics Corp. (Taiwan) Passive Matrix OLED SWOT Analysis Table 48. AU Optronics Corp. (Taiwan) Recent Developments Table 49. BOE Technology Group Co., Ltd. (China) Passive Matrix OLED Basic Information Table 50. BOE Technology Group Co., Ltd. (China) Passive Matrix OLED Product Overview Table 51. BOE Technology Group Co., Ltd. (China) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 52. BOE Technology Group Co., Ltd. (China) Business Overview Table 53. BOE Technology Group Co., Ltd. (China) Passive Matrix OLED SWOT Analysis Table 54. BOE Technology Group Co., Ltd. (China) Recent Developments Table 55. CEC Panda LCD Technology Co. Ltd (China) Passive Matrix OLED Basic Information Table 56. CEC Panda LCD Technology Co. Ltd (China) Passive Matrix OLED Product Overview Table 57. CEC Panda LCD Technology Co. Ltd (China) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 58. CEC Panda LCD Technology Co. Ltd (China) Passive Matrix OLED SWOT

Analysis



Table 59. CEC Panda LCD Technology Co. Ltd (China) Business Overview Table 60. CEC Panda LCD Technology Co. Ltd (China) Recent Developments Table 61. China Star Optoelectronics Technology (China) Passive Matrix OLED Basic Information Table 62. China Star Optoelectronics Technology (China) Passive Matrix OLED Product Overview Table 63. China Star Optoelectronics Technology (China) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 64. China Star Optoelectronics Technology (China) Business Overview Table 65. China Star Optoelectronics Technology (China) Recent Developments Table 66. Chunghwa Picture Tubes Ltd. (Taiwan) Passive Matrix OLED Basic Information Table 67. Chunghwa Picture Tubes Ltd. (Taiwan) Passive Matrix OLED Product Overview Table 68. Chunghwa Picture Tubes Ltd. (Taiwan) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 69. Chunghwa Picture Tubes Ltd. (Taiwan) Business Overview Table 70. Chunghwa Picture Tubes Ltd. (Taiwan) Recent Developments Table 71. Clover Display Limited (Hong Kong) Passive Matrix OLED Basic Information Table 72. Clover Display Limited (Hong Kong) Passive Matrix OLED Product Overview Table 73. Clover Display Limited (Hong Kong) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 74. Clover Display Limited (Hong Kong) Business Overview Table 75. Clover Display Limited (Hong Kong) Recent Developments Table 76. Densitron Technologies plc (UK) Passive Matrix OLED Basic Information Table 77. Densitron Technologies plc (UK) Passive Matrix OLED Product Overview Table 78. Densitron Technologies plc (UK) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 79. Densitron Technologies plc (UK) Business Overview Table 80. Densitron Technologies plc (UK) Recent Developments

Table 81. Emerging Display Technologies Corp. (Taiwan) Passive Matrix OLED Basic Information

Table 82. Emerging Display Technologies Corp. (Taiwan) Passive Matrix OLED Product Overview

Table 83. Emerging Display Technologies Corp. (Taiwan) Passive Matrix OLED Sales

(K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

 Table 84. Emerging Display Technologies Corp. (Taiwan) Business Overview

 Table 85. Emerging Display Technologies Corp. (Taiwan) Recent Developments

Table 86. HannStar Display Corp. (Taiwan) Passive Matrix OLED Basic Information



Table 87. HannStar Display Corp. (Taiwan) Passive Matrix OLED Product Overview Table 88. HannStar Display Corp. (Taiwan) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 89. HannStar Display Corp. (Taiwan) Business Overview Table 90. HannStar Display Corp. (Taiwan) Recent Developments Table 91. Hantronix, Inc. (USA) Passive Matrix OLED Basic Information Table 92. Hantronix, Inc. (USA) Passive Matrix OLED Product Overview Table 93. Hantronix, Inc. (USA) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 94. Hantronix, Inc. (USA) Business Overview Table 95. Hantronix, Inc. (USA) Recent Developments Table 96. Innolux Corporation (Taiwan) Passive Matrix OLED Basic Information Table 97. Innolux Corporation (Taiwan) Passive Matrix OLED Product Overview Table 98. Innolux Corporation (Taiwan) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 99. Innolux Corporation (Taiwan) Business Overview Table 100. Innolux Corporation (Taiwan) Recent Developments Table 101. Japan Display Inc. (Japan) Passive Matrix OLED Basic Information Table 102. Japan Display Inc. (Japan) Passive Matrix OLED Product Overview Table 103. Japan Display Inc. (Japan) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 104. Japan Display Inc. (Japan) Business Overview Table 105. Japan Display Inc. (Japan) Recent Developments Table 106. Kopin Corporation Inc. (USA) Passive Matrix OLED Basic Information Table 107. Kopin Corporation Inc. (USA) Passive Matrix OLED Product Overview Table 108. Kopin Corporation Inc. (USA) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 109. Kopin Corporation Inc. (USA) Business Overview Table 110. Kopin Corporation Inc. (USA) Recent Developments Table 111. Kyocera Corporation (Japan) Passive Matrix OLED Basic Information Table 112. Kyocera Corporation (Japan) Passive Matrix OLED Product Overview Table 113. Kyocera Corporation (Japan) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 114. Kyocera Corporation (Japan) Business Overview Table 115. Kyocera Corporation (Japan) Recent Developments Table 116. LG Display Co., Ltd. (South Korea) Passive Matrix OLED Basic Information Table 117. LG Display Co., Ltd. (South Korea) Passive Matrix OLED Product Overview Table 118. LG Display Co., Ltd. (South Korea) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)



Table 119. LG Display Co., Ltd. (South Korea) Business Overview Table 120. LG Display Co., Ltd. (South Korea) Recent Developments Table 121. Microtips Technology, Inc. (Taiwan) Passive Matrix OLED Basic Information Table 122. Microtips Technology, Inc. (Taiwan) Passive Matrix OLED Product Overview Table 123. Microtips Technology, Inc. (Taiwan) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 124. Microtips Technology, Inc. (Taiwan) Business Overview Table 125. Microtips Technology, Inc. (Taiwan) Recent Developments Table 126. Pioneer Corporation (Japan) Passive Matrix OLED Basic Information Table 127. Pioneer Corporation (Japan) Passive Matrix OLED Product Overview Table 128. Pioneer Corporation (Japan) Passive Matrix OLED Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 129. Pioneer Corporation (Japan) Business Overview Table 130. Pioneer Corporation (Japan) Recent Developments Table 131. Global Passive Matrix OLED Sales Forecast by Region (2025-2030) & (K Units) Table 132. Global Passive Matrix OLED Market Size Forecast by Region (2025-2030) & (MUSD) Table 133. North America Passive Matrix OLED Sales Forecast by Country (2025-2030) & (K Units) Table 134. North America Passive Matrix OLED Market Size Forecast by Country (2025-2030) & (M USD) Table 135. Europe Passive Matrix OLED Sales Forecast by Country (2025-2030) & (K Units) Table 136. Europe Passive Matrix OLED Market Size Forecast by Country (2025-2030) & (M USD) Table 137. Asia Pacific Passive Matrix OLED Sales Forecast by Region (2025-2030) & (K Units) Table 138. Asia Pacific Passive Matrix OLED Market Size Forecast by Region (2025-2030) & (M USD) Table 139. South America Passive Matrix OLED Sales Forecast by Country (2025-2030) & (K Units) Table 140. South America Passive Matrix OLED Market Size Forecast by Country (2025-2030) & (M USD) Table 141. Middle East and Africa Passive Matrix OLED Consumption Forecast by Country (2025-2030) & (Units) Table 142. Middle East and Africa Passive Matrix OLED Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Passive Matrix OLED Sales Forecast by Type (2025-2030) & (K



Units)

Table 144. Global Passive Matrix OLED Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Passive Matrix OLED Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global Passive Matrix OLED Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Passive Matrix OLED Market Size Forecast by Application (2025-2030) & (M USD)



List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Passive Matrix OLED

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Passive Matrix OLED Market Size (M USD), 2019-2030

Figure 5. Global Passive Matrix OLED Market Size (M USD) (2019-2030)

Figure 6. Global Passive Matrix OLED Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Passive Matrix OLED Market Size by Country (M USD)

Figure 11. Passive Matrix OLED Sales Share by Manufacturers in 2023

Figure 12. Global Passive Matrix OLED Revenue Share by Manufacturers in 2023

Figure 13. Passive Matrix OLED Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Passive Matrix OLED Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Passive Matrix OLED Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Passive Matrix OLED Market Share by Type

Figure 18. Sales Market Share of Passive Matrix OLED by Type (2019-2024)

Figure 19. Sales Market Share of Passive Matrix OLED by Type in 2023

Figure 20. Market Size Share of Passive Matrix OLED by Type (2019-2024)

Figure 21. Market Size Market Share of Passive Matrix OLED by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Passive Matrix OLED Market Share by Application

Figure 24. Global Passive Matrix OLED Sales Market Share by Application (2019-2024)

Figure 25. Global Passive Matrix OLED Sales Market Share by Application in 2023

Figure 26. Global Passive Matrix OLED Market Share by Application (2019-2024)

Figure 27. Global Passive Matrix OLED Market Share by Application in 2023

Figure 28. Global Passive Matrix OLED Sales Growth Rate by Application (2019-2024)

Figure 29. Global Passive Matrix OLED Sales Market Share by Region (2019-2024)

Figure 30. North America Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Passive Matrix OLED Sales Market Share by Country in 2023



Figure 32. U.S. Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 33. Canada Passive Matrix OLED Sales (K Units) and Growth Rate (2019-2024) Figure 34. Mexico Passive Matrix OLED Sales (Units) and Growth Rate (2019-2024) Figure 35. Europe Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 36. Europe Passive Matrix OLED Sales Market Share by Country in 2023 Figure 37. Germany Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 38. France Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 39. U.K. Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 40. Italy Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 41. Russia Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 42. Asia Pacific Passive Matrix OLED Sales and Growth Rate (K Units) Figure 43. Asia Pacific Passive Matrix OLED Sales Market Share by Region in 2023 Figure 44. China Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 45. Japan Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 46. South Korea Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 47. India Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 48. Southeast Asia Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 49. South America Passive Matrix OLED Sales and Growth Rate (K Units) Figure 50. South America Passive Matrix OLED Sales Market Share by Country in 2023 Figure 51. Brazil Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 52. Argentina Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 53. Columbia Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 54. Middle East and Africa Passive Matrix OLED Sales and Growth Rate (K Units) Figure 55. Middle East and Africa Passive Matrix OLED Sales Market Share by Region in 2023 Figure 56. Saudi Arabia Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 57. UAE Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 58. Egypt Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units) Figure 59. Nigeria Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K



Units)

Figure 60. South Africa Passive Matrix OLED Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Passive Matrix OLED Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Passive Matrix OLED Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Passive Matrix OLED Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Passive Matrix OLED Market Share Forecast by Type (2025-2030)

Figure 65. Global Passive Matrix OLED Sales Forecast by Application (2025-2030)

Figure 66. Global Passive Matrix OLED Market Share Forecast by Application (2025-2030)



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