

# Global Passenger Car Plastic Tailgate Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Passenger Car Plastic Tailgate competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Passenger Car Plastic Tailgate refers to a rear hatch or trunk door made primarily from plastic or composite materials, designed for use in sedans, hatchbacks, and SUVs. Unlike traditional steel or aluminum tailgates, plastic versions are significantly lighter, corrosion-resistant, and offer improved styling flexibility. These tailgates often integrate seamlessly with lighting, sensors, and sometimes power-assisted mechanisms, making them ideal for modern vehicle designs focused on weight reduction and manufacturing efficiency. The passenger car plastic tailgate market is gaining momentum as automakers increasingly focus on lightweight design, fuel efficiency, and electric vehicle range optimization. Plastic tailgates can reduce vehicle weight by several kilograms compared to metal alternatives, directly supporting emissions reduction and EV battery performance. Additionally, they allow for greater integration of functional elements, such as antennas, lighting, and cameras, which enhances both production efficiency and design aesthetics. Key growth drivers include the rise of electric vehicles (EVs), where every kilogram saved contributes to extended driving range, and the growing consumer demand for vehicles with modern styling and advanced features. Also, the shift toward modular vehicle platforms has encouraged the use of plastic components due to easier customization and tooling advantages. However, certain limitations affect broader adoption. Plastic materials may offer lower structural strength, especially under extreme loads or in collisions, necessitating reinforcement with metal inserts. Durability under UV exposure, high heat, and cold conditions also raises concerns over long-term performance. Moreover, tooling costs for plastic tailgates can be high, limiting use in low-volume production models.

Despite these challenges, ongoing advancements in composite materials and manufacturing methods are expected to improve performance and reduce cost barriers, ensuring steady market growth in the coming years.

The global Passenger Car Plastic Tailgate market size was estimated at USD 799.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Passenger Car Plastic Tailgate market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Passenger Car Plastic Tailgate market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Passenger Car Plastic Tailgate market.

### **Global Passenger Car Plastic Tailgate Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the

unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Plastic Omnium

Magna

Resonac

Mint Group

DaikyoNishikawa

Changchun FAWAY

Guangdong Hongtu Technology

Wuhu HengxinAuto Interior

### **Market Segmentation (by Type)**

Composite Tailgate

Full Plastic Tailgate

### **Market Segmentation (by Application)**

Sedan

SUV

Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Passenger Car Plastic Tailgate Market  
Overview of the regional outlook of the Passenger Car Plastic Tailgate Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Passenger Car Plastic Tailgate Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Passenger Car Plastic Tailgate, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players,

along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Passenger Car Plastic Tailgate
- 1.2 Key Market Segments
  - 1.2.1 Passenger Car Plastic Tailgate Segment by Type
  - 1.2.2 Passenger Car Plastic Tailgate Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 PASSENGER CAR PLASTIC TAILGATE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Passenger Car Plastic Tailgate Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Passenger Car Plastic Tailgate Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 PASSENGER CAR PLASTIC TAILGATE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Passenger Car Plastic Tailgate Product Life Cycle
- 3.3 Global Passenger Car Plastic Tailgate Sales by Manufacturers (2020-2025)
- 3.4 Global Passenger Car Plastic Tailgate Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Passenger Car Plastic Tailgate Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Passenger Car Plastic Tailgate Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

- 3.8 Passenger Car Plastic Tailgate Market Competitive Situation and Trends
  - 3.8.1 Passenger Car Plastic Tailgate Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Passenger Car Plastic Tailgate Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 PASSENGER CAR PLASTIC TAILGATE INDUSTRY CHAIN ANALYSIS**

- 4.1 Passenger Car Plastic Tailgate Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PASSENGER CAR PLASTIC TAILGATE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Passenger Car Plastic Tailgate Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Passenger Car Plastic Tailgate Market
- 5.7 ESG Ratings of Leading Companies

## **6 PASSENGER CAR PLASTIC TAILGATE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

- 6.2 Global Passenger Car Plastic Tailgate Sales Market Share by Type (2020-2025)
- 6.3 Global Passenger Car Plastic Tailgate Market Size by Type (2020-2025)
- 6.4 Global Passenger Car Plastic Tailgate Price by Type (2020-2025)

## **7 PASSENGER CAR PLASTIC TAILGATE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Passenger Car Plastic Tailgate Market Sales by Application (2020-2025)
- 7.3 Global Passenger Car Plastic Tailgate Market Size (M USD) by Application (2020-2025)
- 7.4 Global Passenger Car Plastic Tailgate Sales Growth Rate by Application (2020-2025)

## **8 PASSENGER CAR PLASTIC TAILGATE MARKET SALES BY REGION**

- 8.1 Global Passenger Car Plastic Tailgate Sales by Region
  - 8.1.1 Global Passenger Car Plastic Tailgate Sales by Region
  - 8.1.2 Global Passenger Car Plastic Tailgate Sales Market Share by Region
- 8.2 Global Passenger Car Plastic Tailgate Market Size by Region
  - 8.2.1 Global Passenger Car Plastic Tailgate Market Size by Region
  - 8.2.2 Global Passenger Car Plastic Tailgate Market Size by Region
- 8.3 North America
  - 8.3.1 North America Passenger Car Plastic Tailgate Sales by Country
  - 8.3.2 North America Passenger Car Plastic Tailgate Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Passenger Car Plastic Tailgate Sales by Country
  - 8.4.2 Europe Passenger Car Plastic Tailgate Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Passenger Car Plastic Tailgate Sales by Region
  - 8.5.2 Asia Pacific Passenger Car Plastic Tailgate Market Size by Region

- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Passenger Car Plastic Tailgate Sales by Country
  - 8.6.2 South America Passenger Car Plastic Tailgate Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Passenger Car Plastic Tailgate Sales by Region
  - 8.7.2 Middle East and Africa Passenger Car Plastic Tailgate Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 PASSENGER CAR PLASTIC TAILGATE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Passenger Car Plastic Tailgate by Region(2020-2025)
- 9.2 Global Passenger Car Plastic Tailgate Revenue Market Share by Region (2020-2025)
- 9.3 Global Passenger Car Plastic Tailgate Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Passenger Car Plastic Tailgate Production
  - 9.4.1 North America Passenger Car Plastic Tailgate Production Growth Rate (2020-2025)
  - 9.4.2 North America Passenger Car Plastic Tailgate Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Passenger Car Plastic Tailgate Production
  - 9.5.1 Europe Passenger Car Plastic Tailgate Production Growth Rate (2020-2025)
  - 9.5.2 Europe Passenger Car Plastic Tailgate Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Passenger Car Plastic Tailgate Production (2020-2025)
  - 9.6.1 Japan Passenger Car Plastic Tailgate Production Growth Rate (2020-2025)
  - 9.6.2 Japan Passenger Car Plastic Tailgate Production, Revenue, Price and Gross

Margin (2020-2025)

9.7 China Passenger Car Plastic Tailgate Production (2020-2025)

9.7.1 China Passenger Car Plastic Tailgate Production Growth Rate (2020-2025)

9.7.2 China Passenger Car Plastic Tailgate Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Plastic Omnium

10.1.1 Plastic Omnium Basic Information

10.1.2 Plastic Omnium Passenger Car Plastic Tailgate Product Overview

10.1.3 Plastic Omnium Passenger Car Plastic Tailgate Product Market Performance

10.1.4 Plastic Omnium Business Overview

10.1.5 Plastic Omnium SWOT Analysis

10.1.6 Plastic Omnium Recent Developments

10.2 Magna

10.2.1 Magna Basic Information

10.2.2 Magna Passenger Car Plastic Tailgate Product Overview

10.2.3 Magna Passenger Car Plastic Tailgate Product Market Performance

10.2.4 Magna Business Overview

10.2.5 Magna SWOT Analysis

10.2.6 Magna Recent Developments

10.3 Resonac

10.3.1 Resonac Basic Information

10.3.2 Resonac Passenger Car Plastic Tailgate Product Overview

10.3.3 Resonac Passenger Car Plastic Tailgate Product Market Performance

10.3.4 Resonac Business Overview

10.3.5 Resonac SWOT Analysis

10.3.6 Resonac Recent Developments

10.4 Minth Group

10.4.1 Minth Group Basic Information

10.4.2 Minth Group Passenger Car Plastic Tailgate Product Overview

10.4.3 Minth Group Passenger Car Plastic Tailgate Product Market Performance

10.4.4 Minth Group Business Overview

10.4.5 Minth Group Recent Developments

10.5 DaikyoNishikawa

10.5.1 DaikyoNishikawa Basic Information

10.5.2 DaikyoNishikawa Passenger Car Plastic Tailgate Product Overview

10.5.3 DaikyoNishikawa Passenger Car Plastic Tailgate Product Market Performance

- 10.5.4 DaikyoNishikawa Business Overview
- 10.5.5 DaikyoNishikawa Recent Developments
- 10.6 Changchun FAWAY
  - 10.6.1 Changchun FAWAY Basic Information
  - 10.6.2 Changchun FAWAY Passenger Car Plastic Tailgate Product Overview
  - 10.6.3 Changchun FAWAY Passenger Car Plastic Tailgate Product Market Performance
  - 10.6.4 Changchun FAWAY Business Overview
  - 10.6.5 Changchun FAWAY Recent Developments
- 10.7 Guangdong Hongtu Technology
  - 10.7.1 Guangdong Hongtu Technology Basic Information
  - 10.7.2 Guangdong Hongtu Technology Passenger Car Plastic Tailgate Product Overview
  - 10.7.3 Guangdong Hongtu Technology Passenger Car Plastic Tailgate Product Market Performance
  - 10.7.4 Guangdong Hongtu Technology Business Overview
  - 10.7.5 Guangdong Hongtu Technology Recent Developments
- 10.8 Wuhu HengxinAuto Interior
  - 10.8.1 Wuhu HengxinAuto Interior Basic Information
  - 10.8.2 Wuhu HengxinAuto Interior Passenger Car Plastic Tailgate Product Overview
  - 10.8.3 Wuhu HengxinAuto Interior Passenger Car Plastic Tailgate Product Market Performance
  - 10.8.4 Wuhu HengxinAuto Interior Business Overview
  - 10.8.5 Wuhu HengxinAuto Interior Recent Developments

## **11 PASSENGER CAR PLASTIC TAILGATE MARKET FORECAST BY REGION**

- 11.1 Global Passenger Car Plastic Tailgate Market Size Forecast
- 11.2 Global Passenger Car Plastic Tailgate Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Passenger Car Plastic Tailgate Market Size Forecast by Country
  - 11.2.3 Asia Pacific Passenger Car Plastic Tailgate Market Size Forecast by Region
  - 11.2.4 South America Passenger Car Plastic Tailgate Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Passenger Car Plastic Tailgate by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

## 12.1 Global Passenger Car Plastic Tailgate Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Passenger Car Plastic Tailgate by Type (2026-2035)

12.1.2 Global Passenger Car Plastic Tailgate Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Passenger Car Plastic Tailgate by Type (2026-2035)

## 12.2 Global Passenger Car Plastic Tailgate Market Forecast by Application (2026-2035)

12.2.1 Global Passenger Car Plastic Tailgate Sales (K Units) Forecast by Application

12.2.2 Global Passenger Car Plastic Tailgate Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Region (Units)

Table 4. Market Share and Development Potential of Automobiles by Region

Table 5. Global Automobile Production by Country (Units)

Table 6. Market Share and Development Potential of Automobiles by Country

Table 7. Motor Vehicle Production Market Share by Type (2024)

Table 8. Global Automobile Production by Type

Table 9. Market Share and Development Potential of Automobiles by Type

Table 10. Global Passenger Car Plastic Tailgate Market Size by Type (M USD)

Table 11. Global Passenger Car Plastic Tailgate Market Size by Application

Table 12. Passenger Car Plastic Tailgate Market Size Comparison by Region (M USD)

Table 13. Global Passenger Car Plastic Tailgate Sales (K Units) by Manufacturers (2020-2025)

Table 14. Global Passenger Car Plastic Tailgate Sales Market Share by Manufacturers (2020-2025)

Table 15. Global Passenger Car Plastic Tailgate Revenue (M USD) by Manufacturers (2020-2025)

Table 16. Global Passenger Car Plastic Tailgate Revenue Share by Manufacturers (2020-2025)

Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Passenger Car Plastic Tailgate as of 2025)

Table 18. Global Market Passenger Car Plastic Tailgate Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 19. Manufacturers? Manufacturing Sites, Areas Served

Table 20. Manufacturers? Product Type

Table 21. Global Passenger Car Plastic Tailgate Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 22. Mergers & Acquisitions, Expansion Plans

Table 23. Market Overview of Key Raw Materials

Table 24. Midstream Market Analysis

Table 25. Downstream Customer Analysis

Table 26. Key Development Trends

Table 27. Driving Factors

Table 28. Passenger Car Plastic Tailgate Market Challenges

- Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 33. Global Passenger Car Plastic Tailgate Sales by Type (K Units)
- Table 34. Global Passenger Car Plastic Tailgate Market Size by Type (M USD)
- Table 35. Global Passenger Car Plastic Tailgate Sales (K Units) by Type (2020-2025)
- Table 36. Global Passenger Car Plastic Tailgate Sales Market Share by Type (2020-2025)
- Table 37. Global Passenger Car Plastic Tailgate Market Size (M USD) by Type (2020-2025)
- Table 38. Global Passenger Car Plastic Tailgate Market Share by Type (2020-2025)
- Table 39. Global Passenger Car Plastic Tailgate Price (USD/Unit) by Type (2020-2025)
- Table 40. Global Passenger Car Plastic Tailgate Sales (K Units) by Application
- Table 41. Global Passenger Car Plastic Tailgate Market Size by Application
- Table 42. Global Passenger Car Plastic Tailgate Sales by Application (2020-2025) & (K Units)
- Table 43. Global Passenger Car Plastic Tailgate Sales Market Share by Application (2020-2025)
- Table 44. Global Passenger Car Plastic Tailgate Market Size by Application (2020-2025) & (M USD)
- Table 45. Global Passenger Car Plastic Tailgate Market Share by Application (2020-2025)
- Table 46. Global Passenger Car Plastic Tailgate Sales Growth Rate by Application (2020-2025)
- Table 47. Global Passenger Car Plastic Tailgate Sales by Region (2020-2025) & (K Units)
- Table 48. Global Passenger Car Plastic Tailgate Sales Market Share by Region (2020-2025)
- Table 49. Global Passenger Car Plastic Tailgate Market Size by Region (2020-2025) & (M USD)
- Table 50. Global Passenger Car Plastic Tailgate Market Size by Region (2020-2025)
- Table 51. North America Passenger Car Plastic Tailgate Sales by Country (2020-2025) & (K Units)
- Table 52. North America Passenger Car Plastic Tailgate Market Size by Country (2020-2025) & (M USD)
- Table 53. Europe Passenger Car Plastic Tailgate Sales by Country (2020-2025) & (K Units)

Table 54. Europe Passenger Car Plastic Tailgate Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Passenger Car Plastic Tailgate Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Passenger Car Plastic Tailgate Market Size by Region (2020-2025) & (M USD)

Table 57. South America Passenger Car Plastic Tailgate Sales by Country (2020-2025) & (K Units)

Table 58. South America Passenger Car Plastic Tailgate Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Passenger Car Plastic Tailgate Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Passenger Car Plastic Tailgate Market Size by Region (2020-2025) & (M USD)

Table 61. Global Passenger Car Plastic Tailgate Production (K Units) by Region(2020-2025)

Table 62. Global Passenger Car Plastic Tailgate Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Passenger Car Plastic Tailgate Revenue Market Share by Region (2020-2025)

Table 64. Global Passenger Car Plastic Tailgate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Passenger Car Plastic Tailgate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Passenger Car Plastic Tailgate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Passenger Car Plastic Tailgate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Passenger Car Plastic Tailgate Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Plastic Omnium Basic Information

Table 70. Plastic Omnium Passenger Car Plastic Tailgate Product Overview

Table 71. Plastic Omnium Passenger Car Plastic Tailgate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Plastic Omnium Business Overview

Table 73. Plastic Omnium SWOT Analysis

Table 74. Plastic Omnium Recent Developments

Table 75. Magna Basic Information

Table 76. Magna Passenger Car Plastic Tailgate Product Overview

- Table 77. Magna Passenger Car Plastic Tailgate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 78. Magna Business Overview
- Table 79. Magna SWOT Analysis
- Table 80. Magna Recent Developments
- Table 81. Resonac Basic Information
- Table 82. Resonac Passenger Car Plastic Tailgate Product Overview
- Table 83. Resonac Passenger Car Plastic Tailgate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 84. Resonac Business Overview
- Table 85. Resonac SWOT Analysis
- Table 86. Resonac Recent Developments
- Table 87. Minth Group Basic Information
- Table 88. Minth Group Passenger Car Plastic Tailgate Product Overview
- Table 89. Minth Group Passenger Car Plastic Tailgate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 90. Minth Group Business Overview
- Table 91. Minth Group Recent Developments
- Table 92. DaikyoNishikawa Basic Information
- Table 93. DaikyoNishikawa Passenger Car Plastic Tailgate Product Overview
- Table 94. DaikyoNishikawa Passenger Car Plastic Tailgate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 95. DaikyoNishikawa Business Overview
- Table 96. DaikyoNishikawa Recent Developments
- Table 97. Changchun FAWAY Basic Information
- Table 98. Changchun FAWAY Passenger Car Plastic Tailgate Product Overview
- Table 99. Changchun FAWAY Passenger Car Plastic Tailgate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 100. Changchun FAWAY Business Overview
- Table 101. Changchun FAWAY Recent Developments
- Table 102. Guangdong Hongtu Technology Basic Information
- Table 103. Guangdong Hongtu Technology Passenger Car Plastic Tailgate Product Overview
- Table 104. Guangdong Hongtu Technology Passenger Car Plastic Tailgate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 105. Guangdong Hongtu Technology Business Overview
- Table 106. Guangdong Hongtu Technology Recent Developments
- Table 107. Wuhu HengxinAuto Interior Basic Information
- Table 108. Wuhu HengxinAuto Interior Passenger Car Plastic Tailgate Product

## Overview

Table 109. Wuhu HengxinAuto Interior Passenger Car Plastic Tailgate Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. Wuhu HengxinAuto Interior Business Overview

Table 111. Wuhu HengxinAuto Interior Recent Developments

Table 112. Global Passenger Car Plastic Tailgate Sales Forecast by Region (2026-2035) & (K Units)

Table 113. Global Passenger Car Plastic Tailgate Market Size Forecast by Region (2026-2035) & (M USD)

Table 114. North America Passenger Car Plastic Tailgate Sales Forecast by Country (2026-2035) & (K Units)

Table 115. North America Passenger Car Plastic Tailgate Market Size Forecast by Country (2026-2035) & (M USD)

Table 116. Europe Passenger Car Plastic Tailgate Sales Forecast by Country (2026-2035) & (K Units)

Table 117. Europe Passenger Car Plastic Tailgate Market Size Forecast by Country (2026-2035) & (M USD)

Table 118. Asia Pacific Passenger Car Plastic Tailgate Sales Forecast by Region (2026-2035) & (K Units)

Table 119. Asia Pacific Passenger Car Plastic Tailgate Market Size Forecast by Region (2026-2035) & (M USD)

Table 120. South America Passenger Car Plastic Tailgate Sales Forecast by Country (2026-2035) & (K Units)

Table 121. South America Passenger Car Plastic Tailgate Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Middle East and Africa Passenger Car Plastic Tailgate Sales Forecast by Country (2026-2035) & (Units)

Table 123. Middle East and Africa Passenger Car Plastic Tailgate Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Global Passenger Car Plastic Tailgate Sales Forecast by Type (2026-2035) & (K Units)

Table 125. Global Passenger Car Plastic Tailgate Market Size Forecast by Type (2026-2035) & (M USD)

Table 126. Global Passenger Car Plastic Tailgate Price Forecast by Type (2026-2035) & (USD/Unit)

Table 127. Global Passenger Car Plastic Tailgate Sales (K Units) Forecast by Application (2026-2035)

Table 128. Global Passenger Car Plastic Tailgate Market Size Forecast by Application (2026-2035) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Passenger Car Plastic Tailgate
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Passenger Car Plastic Tailgate Market Size (M USD), 2025-2035
- Figure 6. Global Passenger Car Plastic Tailgate Market Size (M USD) (2020-2035)
- Figure 7. Global Passenger Car Plastic Tailgate Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Passenger Car Plastic Tailgate Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Passenger Car Plastic Tailgate Product Life Cycle
- Figure 14. Passenger Car Plastic Tailgate Sales Share by Manufacturers in 2025
- Figure 15. Global Passenger Car Plastic Tailgate Revenue Share by Manufacturers in 2025
- Figure 16. Passenger Car Plastic Tailgate Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Passenger Car Plastic Tailgate Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Passenger Car Plastic Tailgate Revenue in 2025
- Figure 19. Industry Chain Map of Passenger Car Plastic Tailgate
- Figure 20. Global Passenger Car Plastic Tailgate Market PEST Analysis
- Figure 21. Global Passenger Car Plastic Tailgate Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Passenger Car Plastic Tailgate Market Share by Type
- Figure 28. Sales Market Share of Passenger Car Plastic Tailgate by Type (2020-2025)
- Figure 29. Sales Market Share of Passenger Car Plastic Tailgate by Type in 2025
- Figure 30. Market Share of Passenger Car Plastic Tailgate by Type (2020-2025)
- Figure 31. Market Share of Passenger Car Plastic Tailgate by Type in 2025

Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 33. Global Passenger Car Plastic Tailgate Market Share by Application

Figure 34. Global Passenger Car Plastic Tailgate Sales Market Share by Application (2020-2025)

Figure 35. Global Passenger Car Plastic Tailgate Sales Market Share by Application in 2025

Figure 36. Global Passenger Car Plastic Tailgate Market Share by Application (2020-2025)

Figure 37. Global Passenger Car Plastic Tailgate Market Share by Application in 2025

Figure 38. Global Passenger Car Plastic Tailgate Sales Growth Rate by Application (2020-2025)

Figure 39. Global Passenger Car Plastic Tailgate Sales Market Share by Region (2020-2025)

Figure 40. Global Passenger Car Plastic Tailgate Market Size by Region (2020-2025)

Figure 41. North America Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 43. North America Passenger Car Plastic Tailgate Sales Market Share by Country in 2024

Figure 44. North America Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. North America Passenger Car Plastic Tailgate Market Size by Country in 2024

Figure 46. U.S. Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 47. U.S. Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. Canada Passenger Car Plastic Tailgate Sales (K Units) and Growth Rate (2020-2025)

Figure 49. Canada Passenger Car Plastic Tailgate Market Size (M USD) and Growth Rate (2020-2025)

Figure 50. Mexico Passenger Car Plastic Tailgate Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico Passenger Car Plastic Tailgate Market Size (Units) and Growth Rate (2020-2025)

Figure 52. Europe Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe Passenger Car Plastic Tailgate Sales Market Share by Country in

2024

Figure 54. Europe Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. Europe Passenger Car Plastic Tailgate Market Size by Country in 2024

Figure 56. Germany Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Passenger Car Plastic Tailgate Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Passenger Car Plastic Tailgate Sales Market Share by Region in 2024

Figure 68. Asia Pacific Passenger Car Plastic Tailgate Market Size by Region in 2024

Figure 69. China Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Passenger Car Plastic Tailgate Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 75. India Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Passenger Car Plastic Tailgate Sales and Growth Rate (K Units)

Figure 80. South America Passenger Car Plastic Tailgate Sales Market Share by Country in 2024

Figure 81. South America Passenger Car Plastic Tailgate Market Size and Growth Rate (M USD)

Figure 82. South America Passenger Car Plastic Tailgate Market Size by Country in 2024

Figure 83. Brazil Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Passenger Car Plastic Tailgate Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Passenger Car Plastic Tailgate Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Passenger Car Plastic Tailgate Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Passenger Car Plastic Tailgate Market Size by Region in 2024

Figure 93. Saudi Arabia Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Passenger Car Plastic Tailgate Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Passenger Car Plastic Tailgate Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Passenger Car Plastic Tailgate Production Market Share by Region (2020-2025)

Figure 104. North America Passenger Car Plastic Tailgate Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Passenger Car Plastic Tailgate Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Passenger Car Plastic Tailgate Production (K Units) Growth Rate (2020-2025)

Figure 107. China Passenger Car Plastic Tailgate Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Passenger Car Plastic Tailgate Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Passenger Car Plastic Tailgate Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Passenger Car Plastic Tailgate Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Passenger Car Plastic Tailgate Market Share Forecast by Type (2026-2035)

Figure 112. Global Passenger Car Plastic Tailgate Sales Forecast by Application (2026-2035)

Figure 113. Global Passenger Car Plastic Tailgate Market Share Forecast by

Application (2026-2035)

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