

Global Parent-child Travel Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Parent-child Travel refers to parents traveling with their children. It is a purposeful and planned educational travel activity based on kinship, constructing a good parent-child interaction relationship and implementing the influence of family affection. It comes in several forms, one is one big and one small, two big and one small, or itineraries that are customized for families.

This report provides a deep insight into the global Parent-child Travel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Parent-child Travel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Parent-child Travel market in any manner.

Global Parent-child Travel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Intrepid

Trafalgar

Pngtree

Explore

TWK

G Adventures

Eventbrite

Worder of Hyatt

IHG

Tourradar

Ctrip

Ivmama travel

Tuniu Tourism

Market Segmentation (by Type)

Theme Park

Zoo

City Leisure Sightseeing

Museum

Other

Market Segmentation (by Application)

Short Trip

Long Trip

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Parent-child Travel Market

Overview of the regional outlook of the Parent-child Travel Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Parent-child Travel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Parent-child Travel
- 1.2 Key Market Segments
 - 1.2.1 Parent-child Travel Segment by Type
 - 1.2.2 Parent-child Travel Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 PARENT-CHILD TRAVEL MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Parent-child Travel Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Parent-child Travel Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 PARENT-CHILD TRAVEL MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Parent-child Travel Sales by Manufacturers (2019-2024)
- 3.2 Global Parent-child Travel Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Parent-child Travel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Parent-child Travel Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Parent-child Travel Sales Sites, Area Served, Product Type
- 3.6 Parent-child Travel Market Competitive Situation and Trends
 - 3.6.1 Parent-child Travel Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Parent-child Travel Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 PARENT-CHILD TRAVEL INDUSTRY CHAIN ANALYSIS

- 4.1 Parent-child Travel Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PARENT-CHILD TRAVEL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PARENT-CHILD TRAVEL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Parent-child Travel Sales Market Share by Type (2019-2024)
- 6.3 Global Parent-child Travel Market Size Market Share by Type (2019-2024)
- 6.4 Global Parent-child Travel Price by Type (2019-2024)

7 PARENT-CHILD TRAVEL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Parent-child Travel Market Sales by Application (2019-2024)
- 7.3 Global Parent-child Travel Market Size (M USD) by Application (2019-2024)
- 7.4 Global Parent-child Travel Sales Growth Rate by Application (2019-2024)

8 PARENT-CHILD TRAVEL MARKET SEGMENTATION BY REGION

- 8.1 Global Parent-child Travel Sales by Region
 - 8.1.1 Global Parent-child Travel Sales by Region
 - 8.1.2 Global Parent-child Travel Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Parent-child Travel Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Parent-child Travel Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Parent-child Travel Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Parent-child Travel Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Parent-child Travel Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Intrepid
 - 9.1.1 Intrepid Parent-child Travel Basic Information
 - 9.1.2 Intrepid Parent-child Travel Product Overview
 - 9.1.3 Intrepid Parent-child Travel Product Market Performance
 - 9.1.4 Intrepid Business Overview
 - 9.1.5 Intrepid Parent-child Travel SWOT Analysis
 - 9.1.6 Intrepid Recent Developments
- 9.2 Trafalgar

- 9.2.1 Trafalgar Parent-child Travel Basic Information
- 9.2.2 Trafalgar Parent-child Travel Product Overview
- 9.2.3 Trafalgar Parent-child Travel Product Market Performance
- 9.2.4 Trafalgar Business Overview
- 9.2.5 Trafalgar Parent-child Travel SWOT Analysis
- 9.2.6 Trafalgar Recent Developments
- 9.3 Pngtree
 - 9.3.1 Pngtree Parent-child Travel Basic Information
 - 9.3.2 Pngtree Parent-child Travel Product Overview
 - 9.3.3 Pngtree Parent-child Travel Product Market Performance
 - 9.3.4 Pngtree Parent-child Travel SWOT Analysis
 - 9.3.5 Pngtree Business Overview
 - 9.3.6 Pngtree Recent Developments
- 9.4 Explore
 - 9.4.1 Explore Parent-child Travel Basic Information
 - 9.4.2 Explore Parent-child Travel Product Overview
 - 9.4.3 Explore Parent-child Travel Product Market Performance
 - 9.4.4 Explore Business Overview
 - 9.4.5 Explore Recent Developments
- 9.5 TWK
 - 9.5.1 TWK Parent-child Travel Basic Information
 - 9.5.2 TWK Parent-child Travel Product Overview
 - 9.5.3 TWK Parent-child Travel Product Market Performance
 - 9.5.4 TWK Business Overview
 - 9.5.5 TWK Recent Developments
- 9.6 G Adventures
 - 9.6.1 G Adventures Parent-child Travel Basic Information
 - 9.6.2 G Adventures Parent-child Travel Product Overview
 - 9.6.3 G Adventures Parent-child Travel Product Market Performance
 - 9.6.4 G Adventures Business Overview
 - 9.6.5 G Adventures Recent Developments
- 9.7 Eventbrite
 - 9.7.1 Eventbrite Parent-child Travel Basic Information
 - 9.7.2 Eventbrite Parent-child Travel Product Overview
 - 9.7.3 Eventbrite Parent-child Travel Product Market Performance
 - 9.7.4 Eventbrite Business Overview
 - 9.7.5 Eventbrite Recent Developments
- 9.8 Worder of Hyatt
 - 9.8.1 Worder of Hyatt Parent-child Travel Basic Information

- 9.8.2 Worder of Hyatt Parent-child Travel Product Overview
- 9.8.3 Worder of Hyatt Parent-child Travel Product Market Performance
- 9.8.4 Worder of Hyatt Business Overview
- 9.8.5 Worder of Hyatt Recent Developments
- 9.9 IHG
 - 9.9.1 IHG Parent-child Travel Basic Information
 - 9.9.2 IHG Parent-child Travel Product Overview
 - 9.9.3 IHG Parent-child Travel Product Market Performance
 - 9.9.4 IHG Business Overview
 - 9.9.5 IHG Recent Developments
- 9.10 Tourradar
 - 9.10.1 Tourradar Parent-child Travel Basic Information
 - 9.10.2 Tourradar Parent-child Travel Product Overview
 - 9.10.3 Tourradar Parent-child Travel Product Market Performance
 - 9.10.4 Tourradar Business Overview
 - 9.10.5 Tourradar Recent Developments
- 9.11 Ctrip
 - 9.11.1 Ctrip Parent-child Travel Basic Information
 - 9.11.2 Ctrip Parent-child Travel Product Overview
 - 9.11.3 Ctrip Parent-child Travel Product Market Performance
 - 9.11.4 Ctrip Business Overview
 - 9.11.5 Ctrip Recent Developments
- 9.12 Ivmama travel
 - 9.12.1 Ivmama travel Parent-child Travel Basic Information
 - 9.12.2 Ivmama travel Parent-child Travel Product Overview
 - 9.12.3 Ivmama travel Parent-child Travel Product Market Performance
 - 9.12.4 Ivmama travel Business Overview
 - 9.12.5 Ivmama travel Recent Developments
- 9.13 Tuniu Tourism
 - 9.13.1 Tuniu Tourism Parent-child Travel Basic Information
 - 9.13.2 Tuniu Tourism Parent-child Travel Product Overview
 - 9.13.3 Tuniu Tourism Parent-child Travel Product Market Performance
 - 9.13.4 Tuniu Tourism Business Overview
 - 9.13.5 Tuniu Tourism Recent Developments

10 PARENT-CHILD TRAVEL MARKET FORECAST BY REGION

- 10.1 Global Parent-child Travel Market Size Forecast
- 10.2 Global Parent-child Travel Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Parent-child Travel Market Size Forecast by Country
- 10.2.3 Asia Pacific Parent-child Travel Market Size Forecast by Region
- 10.2.4 South America Parent-child Travel Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Parent-child Travel by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Parent-child Travel Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Parent-child Travel by Type (2025-2030)
 - 11.1.2 Global Parent-child Travel Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Parent-child Travel by Type (2025-2030)
- 11.2 Global Parent-child Travel Market Forecast by Application (2025-2030)
 - 11.2.1 Global Parent-child Travel Sales (K Units) Forecast by Application
 - 11.2.2 Global Parent-child Travel Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Parent-child Travel Market Size Comparison by Region (M USD)
- Table 5. Global Parent-child Travel Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Parent-child Travel Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Parent-child Travel Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Parent-child Travel Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Parent-child Travel as of 2022)
- Table 10. Global Market Parent-child Travel Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Parent-child Travel Sales Sites and Area Served
- Table 12. Manufacturers Parent-child Travel Product Type
- Table 13. Global Parent-child Travel Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Parent-child Travel
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Parent-child Travel Market Challenges
- Table 22. Global Parent-child Travel Sales by Type (K Units)
- Table 23. Global Parent-child Travel Market Size by Type (M USD)
- Table 24. Global Parent-child Travel Sales (K Units) by Type (2019-2024)
- Table 25. Global Parent-child Travel Sales Market Share by Type (2019-2024)
- Table 26. Global Parent-child Travel Market Size (M USD) by Type (2019-2024)
- Table 27. Global Parent-child Travel Market Size Share by Type (2019-2024)
- Table 28. Global Parent-child Travel Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Parent-child Travel Sales (K Units) by Application
- Table 30. Global Parent-child Travel Market Size by Application
- Table 31. Global Parent-child Travel Sales by Application (2019-2024) & (K Units)
- Table 32. Global Parent-child Travel Sales Market Share by Application (2019-2024)

- Table 33. Global Parent-child Travel Sales by Application (2019-2024) & (M USD)
- Table 34. Global Parent-child Travel Market Share by Application (2019-2024)
- Table 35. Global Parent-child Travel Sales Growth Rate by Application (2019-2024)
- Table 36. Global Parent-child Travel Sales by Region (2019-2024) & (K Units)
- Table 37. Global Parent-child Travel Sales Market Share by Region (2019-2024)
- Table 38. North America Parent-child Travel Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Parent-child Travel Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Parent-child Travel Sales by Region (2019-2024) & (K Units)
- Table 41. South America Parent-child Travel Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Parent-child Travel Sales by Region (2019-2024) & (K Units)
- Table 43. Intrepid Parent-child Travel Basic Information
- Table 44. Intrepid Parent-child Travel Product Overview
- Table 45. Intrepid Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Intrepid Business Overview
- Table 47. Intrepid Parent-child Travel SWOT Analysis
- Table 48. Intrepid Recent Developments
- Table 49. Trafalgar Parent-child Travel Basic Information
- Table 50. Trafalgar Parent-child Travel Product Overview
- Table 51. Trafalgar Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Trafalgar Business Overview
- Table 53. Trafalgar Parent-child Travel SWOT Analysis
- Table 54. Trafalgar Recent Developments
- Table 55. Pngtree Parent-child Travel Basic Information
- Table 56. Pngtree Parent-child Travel Product Overview
- Table 57. Pngtree Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Pngtree Parent-child Travel SWOT Analysis
- Table 59. Pngtree Business Overview
- Table 60. Pngtree Recent Developments
- Table 61. Explore Parent-child Travel Basic Information
- Table 62. Explore Parent-child Travel Product Overview
- Table 63. Explore Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Explore Business Overview
- Table 65. Explore Recent Developments
- Table 66. TWK Parent-child Travel Basic Information

- Table 67. TWK Parent-child Travel Product Overview
- Table 68. TWK Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. TWK Business Overview
- Table 70. TWK Recent Developments
- Table 71. G Adventures Parent-child Travel Basic Information
- Table 72. G Adventures Parent-child Travel Product Overview
- Table 73. G Adventures Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. G Adventures Business Overview
- Table 75. G Adventures Recent Developments
- Table 76. Eventbrite Parent-child Travel Basic Information
- Table 77. Eventbrite Parent-child Travel Product Overview
- Table 78. Eventbrite Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Eventbrite Business Overview
- Table 80. Eventbrite Recent Developments
- Table 81. Worder of Hyatt Parent-child Travel Basic Information
- Table 82. Worder of Hyatt Parent-child Travel Product Overview
- Table 83. Worder of Hyatt Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Worder of Hyatt Business Overview
- Table 85. Worder of Hyatt Recent Developments
- Table 86. IHG Parent-child Travel Basic Information
- Table 87. IHG Parent-child Travel Product Overview
- Table 88. IHG Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. IHG Business Overview
- Table 90. IHG Recent Developments
- Table 91. Tourradar Parent-child Travel Basic Information
- Table 92. Tourradar Parent-child Travel Product Overview
- Table 93. Tourradar Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Tourradar Business Overview
- Table 95. Tourradar Recent Developments
- Table 96. Ctrip Parent-child Travel Basic Information
- Table 97. Ctrip Parent-child Travel Product Overview
- Table 98. Ctrip Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Ctrip Business Overview

Table 100. Ctrip Recent Developments

Table 101. Ivmama travel Parent-child Travel Basic Information

Table 102. Ivmama travel Parent-child Travel Product Overview

Table 103. Ivmama travel Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Ivmama travel Business Overview

Table 105. Ivmama travel Recent Developments

Table 106. Tuniu Tourism Parent-child Travel Basic Information

Table 107. Tuniu Tourism Parent-child Travel Product Overview

Table 108. Tuniu Tourism Parent-child Travel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Tuniu Tourism Business Overview

Table 110. Tuniu Tourism Recent Developments

Table 111. Global Parent-child Travel Sales Forecast by Region (2025-2030) & (K Units)

Table 112. Global Parent-child Travel Market Size Forecast by Region (2025-2030) & (M USD)

Table 113. North America Parent-child Travel Sales Forecast by Country (2025-2030) & (K Units)

Table 114. North America Parent-child Travel Market Size Forecast by Country (2025-2030) & (M USD)

Table 115. Europe Parent-child Travel Sales Forecast by Country (2025-2030) & (K Units)

Table 116. Europe Parent-child Travel Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Asia Pacific Parent-child Travel Sales Forecast by Region (2025-2030) & (K Units)

Table 118. Asia Pacific Parent-child Travel Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America Parent-child Travel Sales Forecast by Country (2025-2030) & (K Units)

Table 120. South America Parent-child Travel Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Parent-child Travel Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Parent-child Travel Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Parent-child Travel Sales Forecast by Type (2025-2030) & (K Units)

Table 124. Global Parent-child Travel Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Parent-child Travel Price Forecast by Type (2025-2030) & (USD/Unit)

Table 126. Global Parent-child Travel Sales (K Units) Forecast by Application (2025-2030)

Table 127. Global Parent-child Travel Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Parent-child Travel
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Parent-child Travel Market Size (M USD), 2019-2030
- Figure 5. Global Parent-child Travel Market Size (M USD) (2019-2030)
- Figure 6. Global Parent-child Travel Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Parent-child Travel Market Size by Country (M USD)
- Figure 11. Parent-child Travel Sales Share by Manufacturers in 2023
- Figure 12. Global Parent-child Travel Revenue Share by Manufacturers in 2023
- Figure 13. Parent-child Travel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Parent-child Travel Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Parent-child Travel Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Parent-child Travel Market Share by Type
- Figure 18. Sales Market Share of Parent-child Travel by Type (2019-2024)
- Figure 19. Sales Market Share of Parent-child Travel by Type in 2023
- Figure 20. Market Size Share of Parent-child Travel by Type (2019-2024)
- Figure 21. Market Size Market Share of Parent-child Travel by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Parent-child Travel Market Share by Application
- Figure 24. Global Parent-child Travel Sales Market Share by Application (2019-2024)
- Figure 25. Global Parent-child Travel Sales Market Share by Application in 2023
- Figure 26. Global Parent-child Travel Market Share by Application (2019-2024)
- Figure 27. Global Parent-child Travel Market Share by Application in 2023
- Figure 28. Global Parent-child Travel Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Parent-child Travel Sales Market Share by Region (2019-2024)
- Figure 30. North America Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Parent-child Travel Sales Market Share by Country in 2023

- Figure 32. U.S. Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Parent-child Travel Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Parent-child Travel Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Parent-child Travel Sales Market Share by Country in 2023
- Figure 37. Germany Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Parent-child Travel Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Parent-child Travel Sales Market Share by Region in 2023
- Figure 44. China Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Parent-child Travel Sales and Growth Rate (K Units)
- Figure 50. South America Parent-child Travel Sales Market Share by Country in 2023
- Figure 51. Brazil Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Parent-child Travel Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Parent-child Travel Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Parent-child Travel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Parent-child Travel Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Parent-child Travel Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Parent-child Travel Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Parent-child Travel Market Share Forecast by Type (2025-2030)

Figure 65. Global Parent-child Travel Sales Forecast by Application (2025-2030)

Figure 66. Global Parent-child Travel Market Share Forecast by Application (2025-2030)

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