

Global Paper Strengthening Additives Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Among the common factors that affect paper strength, one mechanism believes that the bonding force between fibers is an important factor affecting paper strength, and another mechanism believes that dry strength agent is a highly efficient dispersant that can make the fiber arrangement more regular, the bonding more stable and tight, and enhance the bonding force between fibers, so that the paper has a higher dry strength. Under normal circumstances, when no additives are added, the strength of the paper after being wetted is only 5%-10% of the strength when dry. After adding wet strength agent, most of the paper can maintain 20%-40% of the original dry strength. Papermaking strength agent not only increases the bonding area between fibers, increases the number of bonding points of hydrogen bonds between fibers, but also increases the firmness of the bonding points, thereby effectively improving the dry strength of paper, breaking length, bursting resistance, tensile strength, ring crush strength, peel strength and other physical indicators.

The global Paper Strengthening Additives market size was estimated at USD 2688 million in 2023 and is projected to reach USD 5328.71 million by 2032, exhibiting a CAGR of 7.90% during the forecast period.

North America Paper Strengthening Additives market size was estimated at USD 798.48 million in 2023, at a CAGR of 6.77% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Paper Strengthening Additives market covering all its essential aspects. This ranges from a macro overview of the market to

micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Paper Strengthening Additives Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Paper Strengthening Additives market in any manner.

Global Paper Strengthening Additives Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Seiko PMC

Kemira

BASF

Harima Chemicals

Asahi Kasei

Solenis

Kurita

Arakawa Chemical Industries,Ltd.

Ecolab

Borregaard

Jiangsu Sanrui

Shandong Nuoe Biological Technology Co.

Ltd.

Axchem Korea

Mare Austria GmbH

OCHS Chemical

Market Segmentation (by Type)

Wet Strength Agent

Dry Strength Agent

Market Segmentation (by Application)

Paper

Paper Board

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Paper Strengthening Additives Market

Overview of the regional outlook of the Paper Strengthening Additives Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Paper Strengthening Additives Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Paper Strengthening Additives, their

output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Paper Strengthening Additives

1.2 Key Market Segments

1.2.1 Paper Strengthening Additives Segment by Type

1.2.2 Paper Strengthening Additives Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PAPER STRENGTHENING ADDITIVES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Paper Strengthening Additives Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Paper Strengthening Additives Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PAPER STRENGTHENING ADDITIVES MARKET COMPETITIVE LANDSCAPE

3.1 Global Paper Strengthening Additives Sales by Manufacturers (2019-2024)

3.2 Global Paper Strengthening Additives Revenue Market Share by Manufacturers (2019-2024)

3.3 Paper Strengthening Additives Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Paper Strengthening Additives Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Paper Strengthening Additives Sales Sites, Area Served, Product Type

3.6 Paper Strengthening Additives Market Competitive Situation and Trends

3.6.1 Paper Strengthening Additives Market Concentration Rate

3.6.2 Global 5 and 10 Largest Paper Strengthening Additives Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PAPER STRENGTHENING ADDITIVES INDUSTRY CHAIN ANALYSIS

4.1 Paper Strengthening Additives Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PAPER STRENGTHENING ADDITIVES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PAPER STRENGTHENING ADDITIVES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Paper Strengthening Additives Sales Market Share by Type (2019-2024)

6.3 Global Paper Strengthening Additives Market Size Market Share by Type (2019-2024)

6.4 Global Paper Strengthening Additives Price by Type (2019-2024)

7 PAPER STRENGTHENING ADDITIVES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Paper Strengthening Additives Market Sales by Application (2019-2024)

7.3 Global Paper Strengthening Additives Market Size (M USD) by Application (2019-2024)

7.4 Global Paper Strengthening Additives Sales Growth Rate by Application

(2019-2024)

8 PAPER STRENGTHENING ADDITIVES MARKET CONSUMPTION BY REGION

8.1 Global Paper Strengthening Additives Sales by Region

8.1.1 Global Paper Strengthening Additives Sales by Region

8.1.2 Global Paper Strengthening Additives Sales Market Share by Region

8.2 North America

8.2.1 North America Paper Strengthening Additives Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Paper Strengthening Additives Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Paper Strengthening Additives Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Paper Strengthening Additives Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Paper Strengthening Additives Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 PAPER STRENGTHENING ADDITIVES MARKET PRODUCTION BY REGION

9.1 Global Production of Paper Strengthening Additives by Region (2019-2024)

9.2 Global Paper Strengthening Additives Revenue Market Share by Region (2019-2024)

9.3 Global Paper Strengthening Additives Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Paper Strengthening Additives Production

9.4.1 North America Paper Strengthening Additives Production Growth Rate (2019-2024)

9.4.2 North America Paper Strengthening Additives Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Paper Strengthening Additives Production

9.5.1 Europe Paper Strengthening Additives Production Growth Rate (2019-2024)

9.5.2 Europe Paper Strengthening Additives Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Paper Strengthening Additives Production (2019-2024)

9.6.1 Japan Paper Strengthening Additives Production Growth Rate (2019-2024)

9.6.2 Japan Paper Strengthening Additives Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Paper Strengthening Additives Production (2019-2024)

9.7.1 China Paper Strengthening Additives Production Growth Rate (2019-2024)

9.7.2 China Paper Strengthening Additives Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Seiko PMC

10.1.1 Seiko PMC Paper Strengthening Additives Basic Information

10.1.2 Seiko PMC Paper Strengthening Additives Product Overview

10.1.3 Seiko PMC Paper Strengthening Additives Product Market Performance

10.1.4 Seiko PMC Business Overview

10.1.5 Seiko PMC Paper Strengthening Additives SWOT Analysis

10.1.6 Seiko PMC Recent Developments

10.2 Kemira

10.2.1 Kemira Paper Strengthening Additives Basic Information

10.2.2 Kemira Paper Strengthening Additives Product Overview

10.2.3 Kemira Paper Strengthening Additives Product Market Performance

10.2.4 Kemira Business Overview

- 10.2.5 Kemira Paper Strengthening Additives SWOT Analysis
- 10.2.6 Kemira Recent Developments
- 10.3 BASF
 - 10.3.1 BASF Paper Strengthening Additives Basic Information
 - 10.3.2 BASF Paper Strengthening Additives Product Overview
 - 10.3.3 BASF Paper Strengthening Additives Product Market Performance
 - 10.3.4 BASF Paper Strengthening Additives SWOT Analysis
 - 10.3.5 BASF Business Overview
 - 10.3.6 BASF Recent Developments
- 10.4 Harima Chemicals
 - 10.4.1 Harima Chemicals Paper Strengthening Additives Basic Information
 - 10.4.2 Harima Chemicals Paper Strengthening Additives Product Overview
 - 10.4.3 Harima Chemicals Paper Strengthening Additives Product Market Performance
 - 10.4.4 Harima Chemicals Business Overview
 - 10.4.5 Harima Chemicals Recent Developments
- 10.5 Asahi Kasei
 - 10.5.1 Asahi Kasei Paper Strengthening Additives Basic Information
 - 10.5.2 Asahi Kasei Paper Strengthening Additives Product Overview
 - 10.5.3 Asahi Kasei Paper Strengthening Additives Product Market Performance
 - 10.5.4 Asahi Kasei Business Overview
 - 10.5.5 Asahi Kasei Recent Developments
- 10.6 Solenis
 - 10.6.1 Solenis Paper Strengthening Additives Basic Information
 - 10.6.2 Solenis Paper Strengthening Additives Product Overview
 - 10.6.3 Solenis Paper Strengthening Additives Product Market Performance
 - 10.6.4 Solenis Business Overview
 - 10.6.5 Solenis Recent Developments
- 10.7 Kurita
 - 10.7.1 Kurita Paper Strengthening Additives Basic Information
 - 10.7.2 Kurita Paper Strengthening Additives Product Overview
 - 10.7.3 Kurita Paper Strengthening Additives Product Market Performance
 - 10.7.4 Kurita Business Overview
 - 10.7.5 Kurita Recent Developments
- 10.8 Arakawa Chemical Industries,Ltd.
 - 10.8.1 Arakawa Chemical Industries,Ltd. Paper Strengthening Additives Basic Information
 - 10.8.2 Arakawa Chemical Industries,Ltd. Paper Strengthening Additives Product Overview
 - 10.8.3 Arakawa Chemical Industries,Ltd. Paper Strengthening Additives Product

Market Performance

10.8.4 Arakawa Chemical Industries,Ltd. Business Overview

10.8.5 Arakawa Chemical Industries,Ltd. Recent Developments

10.9 Ecolab

10.9.1 Ecolab Paper Strengthening Additives Basic Information

10.9.2 Ecolab Paper Strengthening Additives Product Overview

10.9.3 Ecolab Paper Strengthening Additives Product Market Performance

10.9.4 Ecolab Business Overview

10.9.5 Ecolab Recent Developments

10.10 Borregaard

10.10.1 Borregaard Paper Strengthening Additives Basic Information

10.10.2 Borregaard Paper Strengthening Additives Product Overview

10.10.3 Borregaard Paper Strengthening Additives Product Market Performance

10.10.4 Borregaard Business Overview

10.10.5 Borregaard Recent Developments

10.11 Jiangsu Sanrui

10.11.1 Jiangsu Sanrui Paper Strengthening Additives Basic Information

10.11.2 Jiangsu Sanrui Paper Strengthening Additives Product Overview

10.11.3 Jiangsu Sanrui Paper Strengthening Additives Product Market Performance

10.11.4 Jiangsu Sanrui Business Overview

10.11.5 Jiangsu Sanrui Recent Developments

10.12 Shandong Nuoer Biological Technology Co.

10.12.1 Shandong Nuoer Biological Technology Co. Paper Strengthening Additives Basic Information

10.12.2 Shandong Nuoer Biological Technology Co. Paper Strengthening Additives Product Overview

10.12.3 Shandong Nuoer Biological Technology Co. Paper Strengthening Additives Product Market Performance

10.12.4 Shandong Nuoer Biological Technology Co. Business Overview

10.12.5 Shandong Nuoer Biological Technology Co. Recent Developments

10.13 Ltd.

10.13.1 Ltd. Paper Strengthening Additives Basic Information

10.13.2 Ltd. Paper Strengthening Additives Product Overview

10.13.3 Ltd. Paper Strengthening Additives Product Market Performance

10.13.4 Ltd. Business Overview

10.13.5 Ltd. Recent Developments

10.14 Axchem Korea

10.14.1 Axchem Korea Paper Strengthening Additives Basic Information

10.14.2 Axchem Korea Paper Strengthening Additives Product Overview

- 10.14.3 Axchem Korea Paper Strengthening Additives Product Market Performance
- 10.14.4 Axchem Korea Business Overview
- 10.14.5 Axchem Korea Recent Developments
- 10.15 Mare Austria GmbH
 - 10.15.1 Mare Austria GmbH Paper Strengthening Additives Basic Information
 - 10.15.2 Mare Austria GmbH Paper Strengthening Additives Product Overview
 - 10.15.3 Mare Austria GmbH Paper Strengthening Additives Product Market Performance
 - 10.15.4 Mare Austria GmbH Business Overview
 - 10.15.5 Mare Austria GmbH Recent Developments
- 10.16 OCHS Chemical
 - 10.16.1 OCHS Chemical Paper Strengthening Additives Basic Information
 - 10.16.2 OCHS Chemical Paper Strengthening Additives Product Overview
 - 10.16.3 OCHS Chemical Paper Strengthening Additives Product Market Performance
 - 10.16.4 OCHS Chemical Business Overview
 - 10.16.5 OCHS Chemical Recent Developments

11 PAPER STRENGTHENING ADDITIVES MARKET FORECAST BY REGION

- 11.1 Global Paper Strengthening Additives Market Size Forecast
- 11.2 Global Paper Strengthening Additives Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Paper Strengthening Additives Market Size Forecast by Country
 - 11.2.3 Asia Pacific Paper Strengthening Additives Market Size Forecast by Region
 - 11.2.4 South America Paper Strengthening Additives Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Paper Strengthening Additives by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Paper Strengthening Additives Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Paper Strengthening Additives by Type (2025-2032)
 - 12.1.2 Global Paper Strengthening Additives Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Paper Strengthening Additives by Type (2025-2032)
- 12.2 Global Paper Strengthening Additives Market Forecast by Application (2025-2032)
 - 12.2.1 Global Paper Strengthening Additives Sales (K MT) Forecast by Application
 - 12.2.2 Global Paper Strengthening Additives Market Size (M USD) Forecast by

Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Paper Strengthening Additives Market Size Comparison by Region (M USD)

Table 5. Global Paper Strengthening Additives Sales (K MT) by Manufacturers
(2019-2024)

Table 6. Global Paper Strengthening Additives Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Paper Strengthening Additives Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Paper Strengthening Additives Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Paper
Strengthening Additives as of 2022)

Table 10. Global Market Paper Strengthening Additives Average Price (USD/MT) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Paper Strengthening Additives Sales Sites and Area Served

Table 12. Manufacturers Paper Strengthening Additives Product Type

Table 13. Global Paper Strengthening Additives Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Paper Strengthening Additives

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Paper Strengthening Additives Market Challenges

Table 22. Global Paper Strengthening Additives Sales by Type (K MT)

Table 23. Global Paper Strengthening Additives Market Size by Type (M USD)

Table 24. Global Paper Strengthening Additives Sales (K MT) by Type (2019-2024)

Table 25. Global Paper Strengthening Additives Sales Market Share by Type
(2019-2024)

Table 26. Global Paper Strengthening Additives Market Size (M USD) by Type
(2019-2024)

Table 27. Global Paper Strengthening Additives Market Size Share by Type (2019-2024)
Table 28. Global Paper Strengthening Additives Price (USD/MT) by Type (2019-2024)
Table 29. Global Paper Strengthening Additives Sales (K MT) by Application
Table 30. Global Paper Strengthening Additives Market Size by Application
Table 31. Global Paper Strengthening Additives Sales by Application (2019-2024) & (K MT)
Table 32. Global Paper Strengthening Additives Sales Market Share by Application (2019-2024)
Table 33. Global Paper Strengthening Additives Sales by Application (2019-2024) & (M USD)
Table 34. Global Paper Strengthening Additives Market Share by Application (2019-2024)
Table 35. Global Paper Strengthening Additives Sales Growth Rate by Application (2019-2024)
Table 36. Global Paper Strengthening Additives Sales by Region (2019-2024) & (K MT)
Table 37. Global Paper Strengthening Additives Sales Market Share by Region (2019-2024)
Table 38. North America Paper Strengthening Additives Sales by Country (2019-2024) & (K MT)
Table 39. Europe Paper Strengthening Additives Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Paper Strengthening Additives Sales by Region (2019-2024) & (K MT)
Table 41. South America Paper Strengthening Additives Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Paper Strengthening Additives Sales by Region (2019-2024) & (K MT)
Table 43. Global Paper Strengthening Additives Production (K MT) by Region (2019-2024)
Table 44. Global Paper Strengthening Additives Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Paper Strengthening Additives Revenue Market Share by Region (2019-2024)
Table 46. Global Paper Strengthening Additives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Paper Strengthening Additives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Paper Strengthening Additives Production (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Paper Strengthening Additives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Paper Strengthening Additives Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Seiko PMC Paper Strengthening Additives Basic Information

Table 52. Seiko PMC Paper Strengthening Additives Product Overview

Table 53. Seiko PMC Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Seiko PMC Business Overview

Table 55. Seiko PMC Paper Strengthening Additives SWOT Analysis

Table 56. Seiko PMC Recent Developments

Table 57. Kemira Paper Strengthening Additives Basic Information

Table 58. Kemira Paper Strengthening Additives Product Overview

Table 59. Kemira Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Kemira Business Overview

Table 61. Kemira Paper Strengthening Additives SWOT Analysis

Table 62. Kemira Recent Developments

Table 63. BASF Paper Strengthening Additives Basic Information

Table 64. BASF Paper Strengthening Additives Product Overview

Table 65. BASF Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. BASF Paper Strengthening Additives SWOT Analysis

Table 67. BASF Business Overview

Table 68. BASF Recent Developments

Table 69. Harima Chemicals Paper Strengthening Additives Basic Information

Table 70. Harima Chemicals Paper Strengthening Additives Product Overview

Table 71. Harima Chemicals Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Harima Chemicals Business Overview

Table 73. Harima Chemicals Recent Developments

Table 74. Asahi Kasei Paper Strengthening Additives Basic Information

Table 75. Asahi Kasei Paper Strengthening Additives Product Overview

Table 76. Asahi Kasei Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Asahi Kasei Business Overview

Table 78. Asahi Kasei Recent Developments

Table 79. Solenis Paper Strengthening Additives Basic Information

Table 80. Solenis Paper Strengthening Additives Product Overview
Table 81. Solenis Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 82. Solenis Business Overview
Table 83. Solenis Recent Developments
Table 84. Kurita Paper Strengthening Additives Basic Information
Table 85. Kurita Paper Strengthening Additives Product Overview
Table 86. Kurita Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 87. Kurita Business Overview
Table 88. Kurita Recent Developments
Table 89. Arakawa Chemical Industries,Ltd. Paper Strengthening Additives Basic Information
Table 90. Arakawa Chemical Industries,Ltd. Paper Strengthening Additives Product Overview
Table 91. Arakawa Chemical Industries,Ltd. Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 92. Arakawa Chemical Industries,Ltd. Business Overview
Table 93. Arakawa Chemical Industries,Ltd. Recent Developments
Table 94. Ecolab Paper Strengthening Additives Basic Information
Table 95. Ecolab Paper Strengthening Additives Product Overview
Table 96. Ecolab Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 97. Ecolab Business Overview
Table 98. Ecolab Recent Developments
Table 99. Borregaard Paper Strengthening Additives Basic Information
Table 100. Borregaard Paper Strengthening Additives Product Overview
Table 101. Borregaard Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 102. Borregaard Business Overview
Table 103. Borregaard Recent Developments
Table 104. Jiangsu Sanrui Paper Strengthening Additives Basic Information
Table 105. Jiangsu Sanrui Paper Strengthening Additives Product Overview
Table 106. Jiangsu Sanrui Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 107. Jiangsu Sanrui Business Overview
Table 108. Jiangsu Sanrui Recent Developments
Table 109. Shandong Nuor Biological Technology Co. Paper Strengthening Additives Basic Information

Table 110. Shandong Nuoe Biological Technology Co. Paper Strengthening Additives Product Overview

Table 111. Shandong Nuoe Biological Technology Co. Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Shandong Nuoe Biological Technology Co. Business Overview

Table 113. Shandong Nuoe Biological Technology Co. Recent Developments

Table 114. Ltd. Paper Strengthening Additives Basic Information

Table 115. Ltd. Paper Strengthening Additives Product Overview

Table 116. Ltd. Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Ltd. Business Overview

Table 118. Ltd. Recent Developments

Table 119. Axchem Korea Paper Strengthening Additives Basic Information

Table 120. Axchem Korea Paper Strengthening Additives Product Overview

Table 121. Axchem Korea Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Axchem Korea Business Overview

Table 123. Axchem Korea Recent Developments

Table 124. Mare Austria GmbH Paper Strengthening Additives Basic Information

Table 125. Mare Austria GmbH Paper Strengthening Additives Product Overview

Table 126. Mare Austria GmbH Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Mare Austria GmbH Business Overview

Table 128. Mare Austria GmbH Recent Developments

Table 129. OCHS Chemical Paper Strengthening Additives Basic Information

Table 130. OCHS Chemical Paper Strengthening Additives Product Overview

Table 131. OCHS Chemical Paper Strengthening Additives Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 132. OCHS Chemical Business Overview

Table 133. OCHS Chemical Recent Developments

Table 134. Global Paper Strengthening Additives Sales Forecast by Region (2025-2032) & (K MT)

Table 135. Global Paper Strengthening Additives Market Size Forecast by Region (2025-2032) & (M USD)

Table 136. North America Paper Strengthening Additives Sales Forecast by Country (2025-2032) & (K MT)

Table 137. North America Paper Strengthening Additives Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe Paper Strengthening Additives Sales Forecast by Country

(2025-2032) & (K MT)

Table 139. Europe Paper Strengthening Additives Market Size Forecast by Country (2025-2032) & (M USD)

Table 140. Asia Pacific Paper Strengthening Additives Sales Forecast by Region (2025-2032) & (K MT)

Table 141. Asia Pacific Paper Strengthening Additives Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. South America Paper Strengthening Additives Sales Forecast by Country (2025-2032) & (K MT)

Table 143. South America Paper Strengthening Additives Market Size Forecast by Country (2025-2032) & (M USD)

Table 144. Middle East and Africa Paper Strengthening Additives Consumption Forecast by Country (2025-2032) & (Units)

Table 145. Middle East and Africa Paper Strengthening Additives Market Size Forecast by Country (2025-2032) & (M USD)

Table 146. Global Paper Strengthening Additives Sales Forecast by Type (2025-2032) & (K MT)

Table 147. Global Paper Strengthening Additives Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Paper Strengthening Additives Price Forecast by Type (2025-2032) & (USD/MT)

Table 149. Global Paper Strengthening Additives Sales (K MT) Forecast by Application (2025-2032)

Table 150. Global Paper Strengthening Additives Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Paper Strengthening Additives
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Paper Strengthening Additives Market Size (M USD), 2019-2032
- Figure 5. Global Paper Strengthening Additives Market Size (M USD) (2019-2032)
- Figure 6. Global Paper Strengthening Additives Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Paper Strengthening Additives Market Size by Country (M USD)
- Figure 11. Paper Strengthening Additives Sales Share by Manufacturers in 2023
- Figure 12. Global Paper Strengthening Additives Revenue Share by Manufacturers in 2023
- Figure 13. Paper Strengthening Additives Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Paper Strengthening Additives Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Paper Strengthening Additives Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Paper Strengthening Additives Market Share by Type
- Figure 18. Sales Market Share of Paper Strengthening Additives by Type (2019-2024)
- Figure 19. Sales Market Share of Paper Strengthening Additives by Type in 2023
- Figure 20. Market Size Share of Paper Strengthening Additives by Type (2019-2024)
- Figure 21. Market Size Market Share of Paper Strengthening Additives by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Paper Strengthening Additives Market Share by Application
- Figure 24. Global Paper Strengthening Additives Sales Market Share by Application (2019-2024)
- Figure 25. Global Paper Strengthening Additives Sales Market Share by Application in 2023
- Figure 26. Global Paper Strengthening Additives Market Share by Application (2019-2024)
- Figure 27. Global Paper Strengthening Additives Market Share by Application in 2023
- Figure 28. Global Paper Strengthening Additives Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Paper Strengthening Additives Sales Market Share by Region (2019-2024)

Figure 30. North America Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Paper Strengthening Additives Sales Market Share by Country in 2023

Figure 32. U.S. Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Paper Strengthening Additives Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Paper Strengthening Additives Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Paper Strengthening Additives Sales Market Share by Country in 2023

Figure 37. Germany Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Paper Strengthening Additives Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Paper Strengthening Additives Sales Market Share by Region in 2023

Figure 44. China Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Paper Strengthening Additives Sales and Growth Rate

(2019-2024) & (K MT)

Figure 49. South America Paper Strengthening Additives Sales and Growth Rate (K MT)

Figure 50. South America Paper Strengthening Additives Sales Market Share by Country in 2023

Figure 51. Brazil Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Paper Strengthening Additives Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Paper Strengthening Additives Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Paper Strengthening Additives Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Paper Strengthening Additives Production Market Share by Region (2019-2024)

Figure 62. North America Paper Strengthening Additives Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Paper Strengthening Additives Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Paper Strengthening Additives Production (K MT) Growth Rate (2019-2024)

Figure 65. China Paper Strengthening Additives Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Paper Strengthening Additives Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Paper Strengthening Additives Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Paper Strengthening Additives Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Paper Strengthening Additives Market Share Forecast by Type (2025-2032)

Figure 70. Global Paper Strengthening Additives Sales Forecast by Application (2025-2032)

Figure 71. Global Paper Strengthening Additives Market Share Forecast by Application (2025-2032)

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