

Global Paper Coffee Pouch Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The paper coffee pouch market is experiencing significant growth driven by increasing consumer preference for sustainable and eco-friendly packaging solutions, particularly in the coffee industry. These pouches, typically made from kraft paper or other biodegradable materials, are designed to preserve the freshness and aroma of coffee while aligning with environmental concerns over single-use plastics. The market is further propelled by the rising demand for specialty and single-origin coffees, which often prioritize premium, sustainable packaging. Key players in the industry are focusing on innovations such as resealable zippers, degassing valves, and compostable liners to enhance functionality while maintaining sustainability. Geographically, North America and Europe dominate due to heightened environmental awareness and stringent regulations on plastic packaging, while emerging markets in Asia-Pacific are showing rapid adoption due to urbanization and growing cafe culture. Challenges include higher production costs compared to conventional plastic packaging and the need for improved barrier properties to extend shelf life. However, the shift toward circular economy models and increasing corporate commitments to sustainability are expected to sustain long-term growth in this segment.

The global Paper Coffee Pouch market size was estimated at USD 3503.85 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Paper Coffee Pouch market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging

development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Paper Coffee Pouch market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Paper Coffee Pouch market.

Global Paper Coffee Pouch Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Amcor
WestRock
Bemis
Mondi
DS Smith

ProAmpac
Graham Packaging
Pacific Bag
Crown Holdings
Goglio
Novolex Holdings
Sonoco Products
Co Pack
Sixto Packaging
PBFY Flexible Packaging
Dongguan Min Lee Packaging Materials
Color Hoyo Paper & Plastic Products
Dongguan Jmei Packaging Company
Qingdao Dejili Packing Material
Shenzhen Packmate Packaging
Market Segmentation (by Type)
Up to 100 gms
100 to 250 gms
250 to 500 gms
Above 500 gms
Market Segmentation (by Application)
Coffee Shop
Instant Coffee
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments

Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Paper Coffee Pouch Market
Overview of the regional outlook of the Paper Coffee Pouch Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Paper Coffee Pouch Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Paper Coffee Pouch, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Paper Coffee Pouch

1.2 Key Market Segments

1.2.1 Paper Coffee Pouch Segment by Type

1.2.2 Paper Coffee Pouch Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PAPER COFFEE POUCH MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Paper Coffee Pouch Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Paper Coffee Pouch Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PAPER COFFEE POUCH MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Paper Coffee Pouch Product Life Cycle

3.3 Global Paper Coffee Pouch Sales by Manufacturers (2020-2025)

3.4 Global Paper Coffee Pouch Revenue Market Share by Manufacturers (2020-2025)

3.5 Paper Coffee Pouch Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Paper Coffee Pouch Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Paper Coffee Pouch Market Competitive Situation and Trends

3.8.1 Paper Coffee Pouch Market Concentration Rate

3.8.2 Global 5 and 10 Largest Paper Coffee Pouch Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 PAPER COFFEE POUCH INDUSTRY CHAIN ANALYSIS

- 4.1 Paper Coffee Pouch Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PAPER COFFEE POUCH MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Paper Coffee Pouch Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Paper Coffee Pouch Market
- 5.7 ESG Ratings of Leading Companies

6 PAPER COFFEE POUCH MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Paper Coffee Pouch Sales Market Share by Type (2020-2025)
- 6.3 Global Paper Coffee Pouch Market Size Market Share by Type (2020-2025)
- 6.4 Global Paper Coffee Pouch Price by Type (2020-2025)

7 PAPER COFFEE POUCH MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Paper Coffee Pouch Market Sales by Application (2020-2025)
- 7.3 Global Paper Coffee Pouch Market Size (M USD) by Application (2020-2025)

7.4 Global Paper Coffee Pouch Sales Growth Rate by Application (2020-2025)

8 PAPER COFFEE POUCH MARKET SALES BY REGION

8.1 Global Paper Coffee Pouch Sales by Region

8.1.1 Global Paper Coffee Pouch Sales by Region

8.1.2 Global Paper Coffee Pouch Sales Market Share by Region

8.2 Global Paper Coffee Pouch Market Size by Region

8.2.1 Global Paper Coffee Pouch Market Size by Region

8.2.2 Global Paper Coffee Pouch Market Size Market Share by Region

8.3 North America

8.3.1 North America Paper Coffee Pouch Sales by Country

8.3.2 North America Paper Coffee Pouch Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Paper Coffee Pouch Sales by Country

8.4.2 Europe Paper Coffee Pouch Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Paper Coffee Pouch Sales by Region

8.5.2 Asia Pacific Paper Coffee Pouch Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Paper Coffee Pouch Sales by Country

8.6.2 South America Paper Coffee Pouch Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Paper Coffee Pouch Sales by Region
- 8.7.2 Middle East and Africa Paper Coffee Pouch Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 PAPER COFFEE POUCH MARKET PRODUCTION BY REGION

- 9.1 Global Production of Paper Coffee Pouch by Region(2020-2025)
- 9.2 Global Paper Coffee Pouch Revenue Market Share by Region (2020-2025)
- 9.3 Global Paper Coffee Pouch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Paper Coffee Pouch Production
 - 9.4.1 North America Paper Coffee Pouch Production Growth Rate (2020-2025)
 - 9.4.2 North America Paper Coffee Pouch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Paper Coffee Pouch Production
 - 9.5.1 Europe Paper Coffee Pouch Production Growth Rate (2020-2025)
 - 9.5.2 Europe Paper Coffee Pouch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Paper Coffee Pouch Production (2020-2025)
 - 9.6.1 Japan Paper Coffee Pouch Production Growth Rate (2020-2025)
 - 9.6.2 Japan Paper Coffee Pouch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Paper Coffee Pouch Production (2020-2025)
 - 9.7.1 China Paper Coffee Pouch Production Growth Rate (2020-2025)
 - 9.7.2 China Paper Coffee Pouch Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Amcor
 - 10.1.1 Amcor Basic Information
 - 10.1.2 Amcor Paper Coffee Pouch Product Overview
 - 10.1.3 Amcor Paper Coffee Pouch Product Market Performance
 - 10.1.4 Amcor Business Overview
 - 10.1.5 Amcor SWOT Analysis

- 10.1.6 Amcor Recent Developments
- 10.2 WestRock
 - 10.2.1 WestRock Basic Information
 - 10.2.2 WestRock Paper Coffee Pouch Product Overview
 - 10.2.3 WestRock Paper Coffee Pouch Product Market Performance
 - 10.2.4 WestRock Business Overview
 - 10.2.5 WestRock SWOT Analysis
 - 10.2.6 WestRock Recent Developments
- 10.3 Bemis
 - 10.3.1 Bemis Basic Information
 - 10.3.2 Bemis Paper Coffee Pouch Product Overview
 - 10.3.3 Bemis Paper Coffee Pouch Product Market Performance
 - 10.3.4 Bemis Business Overview
 - 10.3.5 Bemis SWOT Analysis
 - 10.3.6 Bemis Recent Developments
- 10.4 Mondi
 - 10.4.1 Mondi Basic Information
 - 10.4.2 Mondi Paper Coffee Pouch Product Overview
 - 10.4.3 Mondi Paper Coffee Pouch Product Market Performance
 - 10.4.4 Mondi Business Overview
 - 10.4.5 Mondi Recent Developments
- 10.5 DS Smith
 - 10.5.1 DS Smith Basic Information
 - 10.5.2 DS Smith Paper Coffee Pouch Product Overview
 - 10.5.3 DS Smith Paper Coffee Pouch Product Market Performance
 - 10.5.4 DS Smith Business Overview
 - 10.5.5 DS Smith Recent Developments
- 10.6 ProAmpac
 - 10.6.1 ProAmpac Basic Information
 - 10.6.2 ProAmpac Paper Coffee Pouch Product Overview
 - 10.6.3 ProAmpac Paper Coffee Pouch Product Market Performance
 - 10.6.4 ProAmpac Business Overview
 - 10.6.5 ProAmpac Recent Developments
- 10.7 Graham Packaging
 - 10.7.1 Graham Packaging Basic Information
 - 10.7.2 Graham Packaging Paper Coffee Pouch Product Overview
 - 10.7.3 Graham Packaging Paper Coffee Pouch Product Market Performance
 - 10.7.4 Graham Packaging Business Overview
 - 10.7.5 Graham Packaging Recent Developments

10.8 Pacific Bag

10.8.1 Pacific Bag Basic Information

10.8.2 Pacific Bag Paper Coffee Pouch Product Overview

10.8.3 Pacific Bag Paper Coffee Pouch Product Market Performance

10.8.4 Pacific Bag Business Overview

10.8.5 Pacific Bag Recent Developments

10.9 Crown Holdings

10.9.1 Crown Holdings Basic Information

10.9.2 Crown Holdings Paper Coffee Pouch Product Overview

10.9.3 Crown Holdings Paper Coffee Pouch Product Market Performance

10.9.4 Crown Holdings Business Overview

10.9.5 Crown Holdings Recent Developments

10.10 Goglio

10.10.1 Goglio Basic Information

10.10.2 Goglio Paper Coffee Pouch Product Overview

10.10.3 Goglio Paper Coffee Pouch Product Market Performance

10.10.4 Goglio Business Overview

10.10.5 Goglio Recent Developments

10.11 Novolex Holdings

10.11.1 Novolex Holdings Basic Information

10.11.2 Novolex Holdings Paper Coffee Pouch Product Overview

10.11.3 Novolex Holdings Paper Coffee Pouch Product Market Performance

10.11.4 Novolex Holdings Business Overview

10.11.5 Novolex Holdings Recent Developments

10.12 Sonoco Products

10.12.1 Sonoco Products Basic Information

10.12.2 Sonoco Products Paper Coffee Pouch Product Overview

10.12.3 Sonoco Products Paper Coffee Pouch Product Market Performance

10.12.4 Sonoco Products Business Overview

10.12.5 Sonoco Products Recent Developments

10.13 Co Pack

10.13.1 Co Pack Basic Information

10.13.2 Co Pack Paper Coffee Pouch Product Overview

10.13.3 Co Pack Paper Coffee Pouch Product Market Performance

10.13.4 Co Pack Business Overview

10.13.5 Co Pack Recent Developments

10.14 Sixto Packaging

10.14.1 Sixto Packaging Basic Information

10.14.2 Sixto Packaging Paper Coffee Pouch Product Overview

- 10.14.3 Sixto Packaging Paper Coffee Pouch Product Market Performance
- 10.14.4 Sixto Packaging Business Overview
- 10.14.5 Sixto Packaging Recent Developments
- 10.15 PBFY Flexible Packaging
 - 10.15.1 PBFY Flexible Packaging Basic Information
 - 10.15.2 PBFY Flexible Packaging Paper Coffee Pouch Product Overview
 - 10.15.3 PBFY Flexible Packaging Paper Coffee Pouch Product Market Performance
 - 10.15.4 PBFY Flexible Packaging Business Overview
 - 10.15.5 PBFY Flexible Packaging Recent Developments
- 10.16 Dongguan Min Lee Packaging Materials
 - 10.16.1 Dongguan Min Lee Packaging Materials Basic Information
 - 10.16.2 Dongguan Min Lee Packaging Materials Paper Coffee Pouch Product Overview
 - 10.16.3 Dongguan Min Lee Packaging Materials Paper Coffee Pouch Product Market Performance
 - 10.16.4 Dongguan Min Lee Packaging Materials Business Overview
 - 10.16.5 Dongguan Min Lee Packaging Materials Recent Developments
- 10.17 Color Hoyo Paper and Plastic Products
 - 10.17.1 Color Hoyo Paper and Plastic Products Basic Information
 - 10.17.2 Color Hoyo Paper and Plastic Products Paper Coffee Pouch Product Overview
 - 10.17.3 Color Hoyo Paper and Plastic Products Paper Coffee Pouch Product Market Performance
 - 10.17.4 Color Hoyo Paper and Plastic Products Business Overview
 - 10.17.5 Color Hoyo Paper and Plastic Products Recent Developments
- 10.18 Dongguan Jmei Packaging Company
 - 10.18.1 Dongguan Jmei Packaging Company Basic Information
 - 10.18.2 Dongguan Jmei Packaging Company Paper Coffee Pouch Product Overview
 - 10.18.3 Dongguan Jmei Packaging Company Paper Coffee Pouch Product Market Performance
 - 10.18.4 Dongguan Jmei Packaging Company Business Overview
 - 10.18.5 Dongguan Jmei Packaging Company Recent Developments
- 10.19 Qingdao Dejili Packing Material
 - 10.19.1 Qingdao Dejili Packing Material Basic Information
 - 10.19.2 Qingdao Dejili Packing Material Paper Coffee Pouch Product Overview
 - 10.19.3 Qingdao Dejili Packing Material Paper Coffee Pouch Product Market Performance
 - 10.19.4 Qingdao Dejili Packing Material Business Overview
 - 10.19.5 Qingdao Dejili Packing Material Recent Developments
- 10.20 Shenzhen Packmate Packaging

- 10.20.1 Shenzhen Packmate Packaging Basic Information
- 10.20.2 Shenzhen Packmate Packaging Paper Coffee Pouch Product Overview
- 10.20.3 Shenzhen Packmate Packaging Paper Coffee Pouch Product Market Performance
- 10.20.4 Shenzhen Packmate Packaging Business Overview
- 10.20.5 Shenzhen Packmate Packaging Recent Developments

11 PAPER COFFEE POUCH MARKET FORECAST BY REGION

- 11.1 Global Paper Coffee Pouch Market Size Forecast
- 11.2 Global Paper Coffee Pouch Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Paper Coffee Pouch Market Size Forecast by Country
 - 11.2.3 Asia Pacific Paper Coffee Pouch Market Size Forecast by Region
 - 11.2.4 South America Paper Coffee Pouch Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Paper Coffee Pouch by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Paper Coffee Pouch Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Paper Coffee Pouch by Type (2026-2033)
 - 12.1.2 Global Paper Coffee Pouch Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Paper Coffee Pouch by Type (2026-2033)
- 12.2 Global Paper Coffee Pouch Market Forecast by Application (2026-2033)
 - 12.2.1 Global Paper Coffee Pouch Sales (K MT) Forecast by Application
 - 12.2.2 Global Paper Coffee Pouch Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Paper Coffee Pouch Market Size Comparison by Region (M USD)
Table 5. Global Paper Coffee Pouch Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Paper Coffee Pouch Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Paper Coffee Pouch Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Paper Coffee Pouch Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Paper Coffee Pouch as of 2024)
Table 10. Global Market Paper Coffee Pouch Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Paper Coffee Pouch Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Paper Coffee Pouch Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Paper Coffee Pouch Sales by Type (K MT)
Table 26. Global Paper Coffee Pouch Market Size by Type (M USD)
Table 27. Global Paper Coffee Pouch Sales (K MT) by Type (2020-2025)
Table 28. Global Paper Coffee Pouch Sales Market Share by Type (2020-2025)
Table 29. Global Paper Coffee Pouch Market Size (M USD) by Type (2020-2025)
Table 30. Global Paper Coffee Pouch Market Size Share by Type (2020-2025)
Table 31. Global Paper Coffee Pouch Price (USD/KG) by Type (2020-2025)

Table 32. Global Paper Coffee Pouch Sales (K MT) by Application
Table 33. Global Paper Coffee Pouch Market Size by Application
Table 34. Global Paper Coffee Pouch Sales by Application (2020-2025) & (K MT)
Table 35. Global Paper Coffee Pouch Sales Market Share by Application (2020-2025)
Table 36. Global Paper Coffee Pouch Market Size by Application (2020-2025) & (M USD)
Table 37. Global Paper Coffee Pouch Market Share by Application (2020-2025)
Table 38. Global Paper Coffee Pouch Sales Growth Rate by Application (2020-2025)
Table 39. Global Paper Coffee Pouch Sales by Region (2020-2025) & (K MT)
Table 40. Global Paper Coffee Pouch Sales Market Share by Region (2020-2025)
Table 41. Global Paper Coffee Pouch Market Size by Region (2020-2025) & (M USD)
Table 42. Global Paper Coffee Pouch Market Size Market Share by Region (2020-2025)
Table 43. North America Paper Coffee Pouch Sales by Country (2020-2025) & (K MT)
Table 44. North America Paper Coffee Pouch Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Paper Coffee Pouch Sales by Country (2020-2025) & (K MT)
Table 46. Europe Paper Coffee Pouch Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Paper Coffee Pouch Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Paper Coffee Pouch Market Size by Region (2020-2025) & (M USD)
Table 49. South America Paper Coffee Pouch Sales by Country (2020-2025) & (K MT)
Table 50. South America Paper Coffee Pouch Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Paper Coffee Pouch Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Paper Coffee Pouch Market Size by Region (2020-2025) & (M USD)
Table 53. Global Paper Coffee Pouch Production (K MT) by Region(2020-2025)
Table 54. Global Paper Coffee Pouch Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Paper Coffee Pouch Revenue Market Share by Region (2020-2025)
Table 56. Global Paper Coffee Pouch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Paper Coffee Pouch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Paper Coffee Pouch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Paper Coffee Pouch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Paper Coffee Pouch Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 61. Amcor Basic Information

Table 62. Amcor Paper Coffee Pouch Product Overview

Table 63. Amcor Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Amcor Business Overview

Table 65. Amcor SWOT Analysis

Table 66. Amcor Recent Developments

Table 67. WestRock Basic Information

Table 68. WestRock Paper Coffee Pouch Product Overview

Table 69. WestRock Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. WestRock Business Overview

Table 71. WestRock SWOT Analysis

Table 72. WestRock Recent Developments

Table 73. Bemis Basic Information

Table 74. Bemis Paper Coffee Pouch Product Overview

Table 75. Bemis Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Bemis Business Overview

Table 77. Bemis SWOT Analysis

Table 78. Bemis Recent Developments

Table 79. Mondi Basic Information

Table 80. Mondi Paper Coffee Pouch Product Overview

Table 81. Mondi Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Mondi Business Overview

Table 83. Mondi Recent Developments

Table 84. DS Smith Basic Information

Table 85. DS Smith Paper Coffee Pouch Product Overview

Table 86. DS Smith Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. DS Smith Business Overview

Table 88. DS Smith Recent Developments

Table 89. ProAmpac Basic Information

Table 90. ProAmpac Paper Coffee Pouch Product Overview

Table 91. ProAmpac Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. ProAmpac Business Overview

Table 93. ProAmpac Recent Developments
Table 94. Graham Packaging Basic Information
Table 95. Graham Packaging Paper Coffee Pouch Product Overview
Table 96. Graham Packaging Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Graham Packaging Business Overview
Table 98. Graham Packaging Recent Developments
Table 99. Pacific Bag Basic Information
Table 100. Pacific Bag Paper Coffee Pouch Product Overview
Table 101. Pacific Bag Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Pacific Bag Business Overview
Table 103. Pacific Bag Recent Developments
Table 104. Crown Holdings Basic Information
Table 105. Crown Holdings Paper Coffee Pouch Product Overview
Table 106. Crown Holdings Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Crown Holdings Business Overview
Table 108. Crown Holdings Recent Developments
Table 109. Goglio Basic Information
Table 110. Goglio Paper Coffee Pouch Product Overview
Table 111. Goglio Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. Goglio Business Overview
Table 113. Goglio Recent Developments
Table 114. Novolex Holdings Basic Information
Table 115. Novolex Holdings Paper Coffee Pouch Product Overview
Table 116. Novolex Holdings Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Novolex Holdings Business Overview
Table 118. Novolex Holdings Recent Developments
Table 119. Sonoco Products Basic Information
Table 120. Sonoco Products Paper Coffee Pouch Product Overview
Table 121. Sonoco Products Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Sonoco Products Business Overview
Table 123. Sonoco Products Recent Developments
Table 124. Co Pack Basic Information
Table 125. Co Pack Paper Coffee Pouch Product Overview

Table 126. Co Pack Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. Co Pack Business Overview

Table 128. Co Pack Recent Developments

Table 129. Sixto Packaging Basic Information

Table 130. Sixto Packaging Paper Coffee Pouch Product Overview

Table 131. Sixto Packaging Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 132. Sixto Packaging Business Overview

Table 133. Sixto Packaging Recent Developments

Table 134. PBFY Flexible Packaging Basic Information

Table 135. PBFY Flexible Packaging Paper Coffee Pouch Product Overview

Table 136. PBFY Flexible Packaging Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. PBFY Flexible Packaging Business Overview

Table 138. PBFY Flexible Packaging Recent Developments

Table 139. Dongguan Min Lee Packaging Materials Basic Information

Table 140. Dongguan Min Lee Packaging Materials Paper Coffee Pouch Product Overview

Table 141. Dongguan Min Lee Packaging Materials Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 142. Dongguan Min Lee Packaging Materials Business Overview

Table 143. Dongguan Min Lee Packaging Materials Recent Developments

Table 144. Color Hoyo Paper and Plastic Products Basic Information

Table 145. Color Hoyo Paper and Plastic Products Paper Coffee Pouch Product Overview

Table 146. Color Hoyo Paper and Plastic Products Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 147. Color Hoyo Paper and Plastic Products Business Overview

Table 148. Color Hoyo Paper and Plastic Products Recent Developments

Table 149. Dongguan Jmei Packaging Company Basic Information

Table 150. Dongguan Jmei Packaging Company Paper Coffee Pouch Product Overview

Table 151. Dongguan Jmei Packaging Company Paper Coffee Pouch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 152. Dongguan Jmei Packaging Company Business Overview

Table 153. Dongguan Jmei Packaging Company Recent Developments

Table 154. Qingdao Dejili Packing Material Basic Information

Table 155. Qingdao Dejili Packing Material Paper Coffee Pouch Product Overview

Table 156. Qingdao Dejili Packing Material Paper Coffee Pouch Sales (K MT), Revenue

(M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 157. Qingdao Dejili Packing Material Business Overview

Table 158. Qingdao Dejili Packing Material Recent Developments

Table 159. Shenzhen Packmate Packaging Basic Information

Table 160. Shenzhen Packmate Packaging Paper Coffee Pouch Product Overview

Table 161. Shenzhen Packmate Packaging Paper Coffee Pouch Sales (K MT),
Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 162. Shenzhen Packmate Packaging Business Overview

Table 163. Shenzhen Packmate Packaging Recent Developments

Table 164. Global Paper Coffee Pouch Sales Forecast by Region (2026-2033) & (K MT)

Table 165. Global Paper Coffee Pouch Market Size Forecast by Region (2026-2033) &
(M USD)

Table 166. North America Paper Coffee Pouch Sales Forecast by Country (2026-2033)
& (K MT)

Table 167. North America Paper Coffee Pouch Market Size Forecast by Country
(2026-2033) & (M USD)

Table 168. Europe Paper Coffee Pouch Sales Forecast by Country (2026-2033) & (K
MT)

Table 169. Europe Paper Coffee Pouch Market Size Forecast by Country (2026-2033)
& (M USD)

Table 170. Asia Pacific Paper Coffee Pouch Sales Forecast by Region (2026-2033) &
(K MT)

Table 171. Asia Pacific Paper Coffee Pouch Market Size Forecast by Region
(2026-2033) & (M USD)

Table 172. South America Paper Coffee Pouch Sales Forecast by Country (2026-2033)
& (K MT)

Table 173. South America Paper Coffee Pouch Market Size Forecast by Country
(2026-2033) & (M USD)

Table 174. Middle East and Africa Paper Coffee Pouch Sales Forecast by Country
(2026-2033) & (Units)

Table 175. Middle East and Africa Paper Coffee Pouch Market Size Forecast by
Country (2026-2033) & (M USD)

Table 176. Global Paper Coffee Pouch Sales Forecast by Type (2026-2033) & (K MT)

Table 177. Global Paper Coffee Pouch Market Size Forecast by Type (2026-2033) & (M
USD)

Table 178. Global Paper Coffee Pouch Price Forecast by Type (2026-2033) &
(USD/KG)

Table 179. Global Paper Coffee Pouch Sales (K MT) Forecast by Application
(2026-2033)

Table 180. Global Paper Coffee Pouch Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Paper Coffee Pouch
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Paper Coffee Pouch Market Size (M USD), 2024-2033
- Figure 5. Global Paper Coffee Pouch Market Size (M USD) (2020-2033)
- Figure 6. Global Paper Coffee Pouch Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Paper Coffee Pouch Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Paper Coffee Pouch Product Life Cycle
- Figure 13. Paper Coffee Pouch Sales Share by Manufacturers in 2024
- Figure 14. Global Paper Coffee Pouch Revenue Share by Manufacturers in 2024
- Figure 15. Paper Coffee Pouch Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Paper Coffee Pouch Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Paper Coffee Pouch Revenue in 2024
- Figure 18. Industry Chain Map of Paper Coffee Pouch
- Figure 19. Global Paper Coffee Pouch Market PEST Analysis
- Figure 20. Global Paper Coffee Pouch Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Paper Coffee Pouch Market Share by Type
- Figure 27. Sales Market Share of Paper Coffee Pouch by Type (2020-2025)
- Figure 28. Sales Market Share of Paper Coffee Pouch by Type in 2024
- Figure 29. Market Size Share of Paper Coffee Pouch by Type (2020-2025)
- Figure 30. Market Size Share of Paper Coffee Pouch by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Paper Coffee Pouch Market Share by Application

Figure 33. Global Paper Coffee Pouch Sales Market Share by Application (2020-2025)

Figure 34. Global Paper Coffee Pouch Sales Market Share by Application in 2024

Figure 35. Global Paper Coffee Pouch Market Share by Application (2020-2025)

Figure 36. Global Paper Coffee Pouch Market Share by Application in 2024

Figure 37. Global Paper Coffee Pouch Sales Growth Rate by Application (2020-2025)

Figure 38. Global Paper Coffee Pouch Sales Market Share by Region (2020-2025)

Figure 39. Global Paper Coffee Pouch Market Size Market Share by Region (2020-2025)

Figure 40. North America Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Paper Coffee Pouch Sales Market Share by Country in 2024

Figure 43. North America Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Paper Coffee Pouch Market Size Market Share by Country in 2024

Figure 45. U.S. Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Paper Coffee Pouch Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Paper Coffee Pouch Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Paper Coffee Pouch Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Paper Coffee Pouch Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Paper Coffee Pouch Sales Market Share by Country in 2024

Figure 53. Europe Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Paper Coffee Pouch Market Size Market Share by Country in 2024

Figure 55. Germany Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 61. Italy Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Paper Coffee Pouch Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Paper Coffee Pouch Sales Market Share by Region in 2024

Figure 67. Asia Pacific Paper Coffee Pouch Market Size Market Share by Region in 2024

Figure 68. China Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Paper Coffee Pouch Sales and Growth Rate (K MT)

Figure 79. South America Paper Coffee Pouch Sales Market Share by Country in 2024

Figure 80. South America Paper Coffee Pouch Market Size and Growth Rate (M USD)

Figure 81. South America Paper Coffee Pouch Market Size Market Share by Country in 2024

Figure 82. Brazil Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Paper Coffee Pouch Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Paper Coffee Pouch Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Paper Coffee Pouch Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Paper Coffee Pouch Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Paper Coffee Pouch Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Paper Coffee Pouch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Paper Coffee Pouch Production Market Share by Region (2020-2025)

Figure 103. North America Paper Coffee Pouch Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Paper Coffee Pouch Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Paper Coffee Pouch Production (K MT) Growth Rate (2020-2025)

Figure 106. China Paper Coffee Pouch Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Paper Coffee Pouch Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Paper Coffee Pouch Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Paper Coffee Pouch Sales Market Share Forecast by Type

(2026-2033)

Figure 110. Global Paper Coffee Pouch Market Share Forecast by Type (2026-2033)

Figure 111. Global Paper Coffee Pouch Sales Forecast by Application (2026-2033)

Figure 112. Global Paper Coffee Pouch Market Share Forecast by Application
(2026-2033)

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