

Global Pantyhose Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G1137E7A4697EN.html>

Date: December 2024

Pages: 149

Price: US\$ 2,800.00 (Single User License)

ID: G1137E7A4697EN

Abstracts

Report Overview

Pantyhose, a type of hosiery that covers the legs and sometimes the waist, is a staple in the fashion industry and is widely used for both formal and casual occasions. The market for pantyhose is characterized by its versatility, offering a combination of functionality and fashion appeal. Pantyhose are typically made from nylon, spandex, or a blend of both materials, providing elasticity and comfort to the wearer.

As of 2023, the global market size for pantyhose stands at approximately \$6.5 billion. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 3.5% from 2024 to 2032. This growth can be attributed to several key factors driving the market forward.

One of the primary growth drivers for the pantyhose market is the increasing demand for shapewear and body-sculpting garments. Pantyhose that offer shaping and toning benefits are gaining popularity among consumers looking for both style and functionality in their hosiery. Additionally, the rise of athleisure wear has led to innovations in pantyhose materials that offer moisture-wicking and compression features, further driving market growth.

Another significant factor fueling the market is the growing trend of sustainability and eco-conscious consumer behavior. Manufacturers are increasingly focusing on producing pantyhose from recycled materials or sustainable fibers, catering to the environmentally aware consumer segment. This shift towards sustainable practices is influencing purchasing decisions and contributing to the market expansion.

Furthermore, the influence of social media and fashion trends plays a crucial role in shaping the pantyhose market. Celebrities, influencers, and fashion icons often set trends by incorporating pantyhose in their outfits, driving consumer interest and demand. The versatility of pantyhose in complementing various styles and looks makes them a sought-after accessory in the fashion industry.

In terms of regional market distribution, North America and Europe currently lead the global pantyhose market. These regions dominate due to their established fashion industries, consumer preferences for hosiery, and strong presence of key market players. Asia-Pacific is also emerging as a significant market for pantyhose, driven by changing fashion trends, increasing disposable income, and a growing emphasis on personal grooming.

Despite the positive market outlook, the pantyhose industry faces challenges such as changing consumer preferences towards more casual attire, competition from alternative legwear options like leggings and tights, and the impact of the COVID-19 pandemic on consumer spending habits. To navigate these challenges, companies in the pantyhose market should focus on innovation, sustainability, and targeted marketing strategies to stay competitive and meet evolving consumer needs.

This report provides a deep insight into the global Pantyhose market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Pantyhose Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Pantyhose market in any manner.

Global Pantyhose Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SPANX

Wolford AG

Hanes Brands

Bonas

Danjiya

Wacoal

GERBE

Fengli Group

Gold Toe

Cervin

L Brands

Aristoc

Jockey International

Market Segmentation (by Type)

Fishnet Pantyhose

Sheer Pantyhose

Opaque Pantyhose

Market Segmentation (by Application)

Supermarket & Malls

E-Commerce

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Pantyhose Market

Overview of the regional outlook of the Pantyhose Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Pantyhose Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Pantyhose

1.2 Key Market Segments

1.2.1 Pantyhose Segment by Type

1.2.2 Pantyhose Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PANTYHOSE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Pantyhose Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Pantyhose Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 PANTYHOSE MARKET COMPETITIVE LANDSCAPE

3.1 Global Pantyhose Sales by Manufacturers (2019-2024)

3.2 Global Pantyhose Revenue Market Share by Manufacturers (2019-2024)

3.3 Pantyhose Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Pantyhose Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Pantyhose Sales Sites, Area Served, Product Type

3.6 Pantyhose Market Competitive Situation and Trends

3.6.1 Pantyhose Market Concentration Rate

3.6.2 Global 5 and 10 Largest Pantyhose Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PANTYHOSE INDUSTRY CHAIN ANALYSIS

4.1 Pantyhose Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PANTYHOSE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 PANTYHOSE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Pantyhose Sales Market Share by Type (2019-2024)

6.3 Global Pantyhose Market Size Market Share by Type (2019-2024)

6.4 Global Pantyhose Price by Type (2019-2024)

7 PANTYHOSE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Pantyhose Market Sales by Application (2019-2024)

7.3 Global Pantyhose Market Size (M USD) by Application (2019-2024)

7.4 Global Pantyhose Sales Growth Rate by Application (2019-2024)

8 PANTYHOSE MARKET SALES BY REGION

8.1 Global Pantyhose Sales by Region

8.1.1 Global Pantyhose Sales by Region

8.1.2 Global Pantyhose Sales Market Share by Region

8.2 Global Pantyhose Market Size by Region

8.2.1 Global Pantyhose Market Size by Region

8.2.2 Global Pantyhose Market Size Market Share by Region

8.3 North America

8.3.1 North America Pantyhose Sales by Country

8.3.2 North America Pantyhose Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Pantyhose Sales by Country

8.4.2 Europe Pantyhose Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Pantyhose Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Pantyhose Market Size by Region

8.6.2 Asia Pacific Pantyhose Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Pantyhose Sales by Country

8.7.2 South America Pantyhose Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Pantyhose Sales by Region

8.8.2 Middle East and Africa Pantyhose Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 PANTYHOSE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Pantyhose by Region (2019-2024)
- 9.2 Global Pantyhose Revenue Market Share by Region (2019-2024)
- 9.3 Global Pantyhose Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Pantyhose Production
 - 9.4.1 North America Pantyhose Production Growth Rate (2019-2024)
 - 9.4.2 North America Pantyhose Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Pantyhose Production
 - 9.5.1 Europe Pantyhose Production Growth Rate (2019-2024)
 - 9.5.2 Europe Pantyhose Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Pantyhose Production (2019-2024)
 - 9.6.1 Japan Pantyhose Production Growth Rate (2019-2024)
 - 9.6.2 Japan Pantyhose Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Pantyhose Production (2019-2024)
 - 9.7.1 China Pantyhose Production Growth Rate (2019-2024)
 - 9.7.2 China Pantyhose Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 SPANX
 - 10.1.1 SPANX Pantyhose Basic Information
 - 10.1.2 SPANX Pantyhose Product Overview
 - 10.1.3 SPANX Pantyhose Product Market Performance
 - 10.1.4 SPANX Business Overview
 - 10.1.5 SPANX Pantyhose SWOT Analysis
 - 10.1.6 SPANX Recent Developments
- 10.2 Woflord AG
 - 10.2.1 Woflord AG Pantyhose Basic Information
 - 10.2.2 Woflord AG Pantyhose Product Overview
 - 10.2.3 Woflord AG Pantyhose Product Market Performance
 - 10.2.4 Woflord AG Business Overview
 - 10.2.5 Woflord AG Pantyhose SWOT Analysis

10.2.6 Woford AG Recent Developments

10.3 Hanes Brands

10.3.1 Hanes Brands Pantyhose Basic Information

10.3.2 Hanes Brands Pantyhose Product Overview

10.3.3 Hanes Brands Pantyhose Product Market Performance

10.3.4 Hanes Brands Pantyhose SWOT Analysis

10.3.5 Hanes Brands Business Overview

10.3.6 Hanes Brands Recent Developments

10.4 Bonas

10.4.1 Bonas Pantyhose Basic Information

10.4.2 Bonas Pantyhose Product Overview

10.4.3 Bonas Pantyhose Product Market Performance

10.4.4 Bonas Business Overview

10.4.5 Bonas Recent Developments

10.5 Danjiya

10.5.1 Danjiya Pantyhose Basic Information

10.5.2 Danjiya Pantyhose Product Overview

10.5.3 Danjiya Pantyhose Product Market Performance

10.5.4 Danjiya Business Overview

10.5.5 Danjiya Recent Developments

10.6 Wacoal

10.6.1 Wacoal Pantyhose Basic Information

10.6.2 Wacoal Pantyhose Product Overview

10.6.3 Wacoal Pantyhose Product Market Performance

10.6.4 Wacoal Business Overview

10.6.5 Wacoal Recent Developments

10.7 GERBE

10.7.1 GERBE Pantyhose Basic Information

10.7.2 GERBE Pantyhose Product Overview

10.7.3 GERBE Pantyhose Product Market Performance

10.7.4 GERBE Business Overview

10.7.5 GERBE Recent Developments

10.8 Fengli Group

10.8.1 Fengli Group Pantyhose Basic Information

10.8.2 Fengli Group Pantyhose Product Overview

10.8.3 Fengli Group Pantyhose Product Market Performance

10.8.4 Fengli Group Business Overview

10.8.5 Fengli Group Recent Developments

10.9 Gold Toe

- 10.9.1 Gold Toe Pantyhose Basic Information
- 10.9.2 Gold Toe Pantyhose Product Overview
- 10.9.3 Gold Toe Pantyhose Product Market Performance
- 10.9.4 Gold Toe Business Overview
- 10.9.5 Gold Toe Recent Developments
- 10.10 Cervin
 - 10.10.1 Cervin Pantyhose Basic Information
 - 10.10.2 Cervin Pantyhose Product Overview
 - 10.10.3 Cervin Pantyhose Product Market Performance
 - 10.10.4 Cervin Business Overview
 - 10.10.5 Cervin Recent Developments
- 10.11 L Brands
 - 10.11.1 L Brands Pantyhose Basic Information
 - 10.11.2 L Brands Pantyhose Product Overview
 - 10.11.3 L Brands Pantyhose Product Market Performance
 - 10.11.4 L Brands Business Overview
 - 10.11.5 L Brands Recent Developments
- 10.12 Aristoc
 - 10.12.1 Aristoc Pantyhose Basic Information
 - 10.12.2 Aristoc Pantyhose Product Overview
 - 10.12.3 Aristoc Pantyhose Product Market Performance
 - 10.12.4 Aristoc Business Overview
 - 10.12.5 Aristoc Recent Developments
- 10.13 Jockey International
 - 10.13.1 Jockey International Pantyhose Basic Information
 - 10.13.2 Jockey International Pantyhose Product Overview
 - 10.13.3 Jockey International Pantyhose Product Market Performance
 - 10.13.4 Jockey International Business Overview
 - 10.13.5 Jockey International Recent Developments

11 PANTYHOSE MARKET FORECAST BY REGION

- 11.1 Global Pantyhose Market Size Forecast
- 11.2 Global Pantyhose Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Pantyhose Market Size Forecast by Country
 - 11.2.3 Asia Pacific Pantyhose Market Size Forecast by Region
 - 11.2.4 South America Pantyhose Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Pantyhose by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Pantyhose Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Pantyhose by Type (2025-2032)

12.1.2 Global Pantyhose Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Pantyhose by Type (2025-2032)

12.2 Global Pantyhose Market Forecast by Application (2025-2032)

12.2.1 Global Pantyhose Sales (K Units) Forecast by Application

12.2.2 Global Pantyhose Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Pantyhose Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G1137E7A4697EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1137E7A4697EN.html>