

# Global Packed Sunflower Seeds Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Packed sunflower seeds typically refer to sunflower seeds that have been processed and packaged for commercial sale. Sunflower seeds come from the sunflower plant (*Helianthus annuus*) and are a popular snack known for their nutritional value and enjoyable taste.

The global Packed Sunflower Seeds market size was estimated at USD 1209.50 million in 2023 and is projected to reach USD 2149.91 million by 2032, exhibiting a CAGR of 6.60% during the forecast period.

North America Packed Sunflower Seeds market size was estimated at USD 351.83 million in 2023, at a CAGR of 5.66% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Packed Sunflower Seeds market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Packed Sunflower Seeds Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Packed Sunflower Seeds market in any manner.

### Global Packed Sunflower Seeds Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Conagra Brands

PepsiCo

The Kraft Heinz Company

Sincerely Nuts

Chinook Seedery

Flaper S.A.

Waymouth Farms

Dakota Style Foods

GIANT Snacks

RealFoodSource

Nutstop.com

Snackworthy

Three Squirrels

Chacha Food Company Limited

Bestore

Sereniseed

Market Segmentation (by Type)

Original

BBQ Taste

Others

Market Segmentation (by Application)

Supermarket

Convenience Store

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Packed Sunflower Seeds Market

Overview of the regional outlook of the Packed Sunflower Seeds Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Packed Sunflower Seeds Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Packed Sunflower Seeds, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Packed Sunflower Seeds

1.2 Key Market Segments

1.2.1 Packed Sunflower Seeds Segment by Type

1.2.2 Packed Sunflower Seeds Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 PACKED SUNFLOWER SEEDS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Packed Sunflower Seeds Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Packed Sunflower Seeds Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 PACKED SUNFLOWER SEEDS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Packed Sunflower Seeds Sales by Manufacturers (2019-2024)

3.2 Global Packed Sunflower Seeds Revenue Market Share by Manufacturers (2019-2024)

3.3 Packed Sunflower Seeds Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Packed Sunflower Seeds Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Packed Sunflower Seeds Sales Sites, Area Served, Product Type

3.6 Packed Sunflower Seeds Market Competitive Situation and Trends

3.6.1 Packed Sunflower Seeds Market Concentration Rate

3.6.2 Global 5 and 10 Largest Packed Sunflower Seeds Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 PACKED SUNFLOWER SEEDS INDUSTRY CHAIN ANALYSIS**

- 4.1 Packed Sunflower Seeds Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF PACKED SUNFLOWER SEEDS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 PACKED SUNFLOWER SEEDS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Packed Sunflower Seeds Sales Market Share by Type (2019-2024)
- 6.3 Global Packed Sunflower Seeds Market Size Market Share by Type (2019-2024)
- 6.4 Global Packed Sunflower Seeds Price by Type (2019-2024)

## **7 PACKED SUNFLOWER SEEDS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Packed Sunflower Seeds Market Sales by Application (2019-2024)
- 7.3 Global Packed Sunflower Seeds Market Size (M USD) by Application (2019-2024)
- 7.4 Global Packed Sunflower Seeds Sales Growth Rate by Application (2019-2024)

## **8 PACKED SUNFLOWER SEEDS MARKET CONSUMPTION BY REGION**

- 8.1 Global Packed Sunflower Seeds Sales by Region
  - 8.1.1 Global Packed Sunflower Seeds Sales by Region

- 8.1.2 Global Packed Sunflower Seeds Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Packed Sunflower Seeds Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Packed Sunflower Seeds Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Packed Sunflower Seeds Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Packed Sunflower Seeds Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Packed Sunflower Seeds Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 PACKED SUNFLOWER SEEDS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Packed Sunflower Seeds by Region (2019-2024)
- 9.2 Global Packed Sunflower Seeds Revenue Market Share by Region (2019-2024)
- 9.3 Global Packed Sunflower Seeds Production, Revenue, Price and Gross Margin (2019-2024)

## 9.4 North America Packed Sunflower Seeds Production

9.4.1 North America Packed Sunflower Seeds Production Growth Rate (2019-2024)

9.4.2 North America Packed Sunflower Seeds Production, Revenue, Price and Gross Margin (2019-2024)

## 9.5 Europe Packed Sunflower Seeds Production

9.5.1 Europe Packed Sunflower Seeds Production Growth Rate (2019-2024)

9.5.2 Europe Packed Sunflower Seeds Production, Revenue, Price and Gross Margin (2019-2024)

## 9.6 Japan Packed Sunflower Seeds Production (2019-2024)

9.6.1 Japan Packed Sunflower Seeds Production Growth Rate (2019-2024)

9.6.2 Japan Packed Sunflower Seeds Production, Revenue, Price and Gross Margin (2019-2024)

## 9.7 China Packed Sunflower Seeds Production (2019-2024)

9.7.1 China Packed Sunflower Seeds Production Growth Rate (2019-2024)

9.7.2 China Packed Sunflower Seeds Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### 10.1 Conagra Brands

10.1.1 Conagra Brands Packed Sunflower Seeds Basic Information

10.1.2 Conagra Brands Packed Sunflower Seeds Product Overview

10.1.3 Conagra Brands Packed Sunflower Seeds Product Market Performance

10.1.4 Conagra Brands Business Overview

10.1.5 Conagra Brands Packed Sunflower Seeds SWOT Analysis

10.1.6 Conagra Brands Recent Developments

### 10.2 PepsiCo

10.2.1 PepsiCo Packed Sunflower Seeds Basic Information

10.2.2 PepsiCo Packed Sunflower Seeds Product Overview

10.2.3 PepsiCo Packed Sunflower Seeds Product Market Performance

10.2.4 PepsiCo Business Overview

10.2.5 PepsiCo Packed Sunflower Seeds SWOT Analysis

10.2.6 PepsiCo Recent Developments

### 10.3 The Kraft Heinz Company

10.3.1 The Kraft Heinz Company Packed Sunflower Seeds Basic Information

10.3.2 The Kraft Heinz Company Packed Sunflower Seeds Product Overview

10.3.3 The Kraft Heinz Company Packed Sunflower Seeds Product Market Performance

10.3.4 The Kraft Heinz Company Packed Sunflower Seeds SWOT Analysis

- 10.3.5 The Kraft Heinz Company Business Overview
- 10.3.6 The Kraft Heinz Company Recent Developments
- 10.4 Sincerely Nuts
  - 10.4.1 Sincerely Nuts Packed Sunflower Seeds Basic Information
  - 10.4.2 Sincerely Nuts Packed Sunflower Seeds Product Overview
  - 10.4.3 Sincerely Nuts Packed Sunflower Seeds Product Market Performance
  - 10.4.4 Sincerely Nuts Business Overview
  - 10.4.5 Sincerely Nuts Recent Developments
- 10.5 Chinook Seedery
  - 10.5.1 Chinook Seedery Packed Sunflower Seeds Basic Information
  - 10.5.2 Chinook Seedery Packed Sunflower Seeds Product Overview
  - 10.5.3 Chinook Seedery Packed Sunflower Seeds Product Market Performance
  - 10.5.4 Chinook Seedery Business Overview
  - 10.5.5 Chinook Seedery Recent Developments
- 10.6 Flaper S.A.
  - 10.6.1 Flaper S.A. Packed Sunflower Seeds Basic Information
  - 10.6.2 Flaper S.A. Packed Sunflower Seeds Product Overview
  - 10.6.3 Flaper S.A. Packed Sunflower Seeds Product Market Performance
  - 10.6.4 Flaper S.A. Business Overview
  - 10.6.5 Flaper S.A. Recent Developments
- 10.7 Waymouth Farms
  - 10.7.1 Waymouth Farms Packed Sunflower Seeds Basic Information
  - 10.7.2 Waymouth Farms Packed Sunflower Seeds Product Overview
  - 10.7.3 Waymouth Farms Packed Sunflower Seeds Product Market Performance
  - 10.7.4 Waymouth Farms Business Overview
  - 10.7.5 Waymouth Farms Recent Developments
- 10.8 Dakota Style Foods
  - 10.8.1 Dakota Style Foods Packed Sunflower Seeds Basic Information
  - 10.8.2 Dakota Style Foods Packed Sunflower Seeds Product Overview
  - 10.8.3 Dakota Style Foods Packed Sunflower Seeds Product Market Performance
  - 10.8.4 Dakota Style Foods Business Overview
  - 10.8.5 Dakota Style Foods Recent Developments
- 10.9 GIANT Snacks
  - 10.9.1 GIANT Snacks Packed Sunflower Seeds Basic Information
  - 10.9.2 GIANT Snacks Packed Sunflower Seeds Product Overview
  - 10.9.3 GIANT Snacks Packed Sunflower Seeds Product Market Performance
  - 10.9.4 GIANT Snacks Business Overview
  - 10.9.5 GIANT Snacks Recent Developments
- 10.10 RealFoodSource

- 10.10.1 RealFoodSource Packed Sunflower Seeds Basic Information
- 10.10.2 RealFoodSource Packed Sunflower Seeds Product Overview
- 10.10.3 RealFoodSource Packed Sunflower Seeds Product Market Performance
- 10.10.4 RealFoodSource Business Overview
- 10.10.5 RealFoodSource Recent Developments
- 10.11 Nutstop.com
  - 10.11.1 Nutstop.com Packed Sunflower Seeds Basic Information
  - 10.11.2 Nutstop.com Packed Sunflower Seeds Product Overview
  - 10.11.3 Nutstop.com Packed Sunflower Seeds Product Market Performance
  - 10.11.4 Nutstop.com Business Overview
  - 10.11.5 Nutstop.com Recent Developments
- 10.12 Snackworthy
  - 10.12.1 Snackworthy Packed Sunflower Seeds Basic Information
  - 10.12.2 Snackworthy Packed Sunflower Seeds Product Overview
  - 10.12.3 Snackworthy Packed Sunflower Seeds Product Market Performance
  - 10.12.4 Snackworthy Business Overview
  - 10.12.5 Snackworthy Recent Developments
- 10.13 Three Squirrels
  - 10.13.1 Three Squirrels Packed Sunflower Seeds Basic Information
  - 10.13.2 Three Squirrels Packed Sunflower Seeds Product Overview
  - 10.13.3 Three Squirrels Packed Sunflower Seeds Product Market Performance
  - 10.13.4 Three Squirrels Business Overview
  - 10.13.5 Three Squirrels Recent Developments
- 10.14 Chacha Food Company Limited
  - 10.14.1 Chacha Food Company Limited Packed Sunflower Seeds Basic Information
  - 10.14.2 Chacha Food Company Limited Packed Sunflower Seeds Product Overview
  - 10.14.3 Chacha Food Company Limited Packed Sunflower Seeds Product Market Performance
  - 10.14.4 Chacha Food Company Limited Business Overview
  - 10.14.5 Chacha Food Company Limited Recent Developments
- 10.15 Bestore
  - 10.15.1 Bestore Packed Sunflower Seeds Basic Information
  - 10.15.2 Bestore Packed Sunflower Seeds Product Overview
  - 10.15.3 Bestore Packed Sunflower Seeds Product Market Performance
  - 10.15.4 Bestore Business Overview
  - 10.15.5 Bestore Recent Developments
- 10.16 Sereniseed
  - 10.16.1 Sereniseed Packed Sunflower Seeds Basic Information
  - 10.16.2 Sereniseed Packed Sunflower Seeds Product Overview

10.16.3 Sereniseed Packed Sunflower Seeds Product Market Performance

10.16.4 Sereniseed Business Overview

10.16.5 Sereniseed Recent Developments

## **11 PACKED SUNFLOWER SEEDS MARKET FORECAST BY REGION**

11.1 Global Packed Sunflower Seeds Market Size Forecast

11.2 Global Packed Sunflower Seeds Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Packed Sunflower Seeds Market Size Forecast by Country

11.2.3 Asia Pacific Packed Sunflower Seeds Market Size Forecast by Region

11.2.4 South America Packed Sunflower Seeds Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Packed Sunflower Seeds by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Packed Sunflower Seeds Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Packed Sunflower Seeds by Type (2025-2032)

12.1.2 Global Packed Sunflower Seeds Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Packed Sunflower Seeds by Type (2025-2032)

12.2 Global Packed Sunflower Seeds Market Forecast by Application (2025-2032)

12.2.1 Global Packed Sunflower Seeds Sales (K MT) Forecast by Application

12.2.2 Global Packed Sunflower Seeds Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Packed Sunflower Seeds Market Size Comparison by Region (M USD)
- Table 5. Global Packed Sunflower Seeds Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Packed Sunflower Seeds Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Packed Sunflower Seeds Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Packed Sunflower Seeds Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Packed Sunflower Seeds as of 2022)
- Table 10. Global Market Packed Sunflower Seeds Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Packed Sunflower Seeds Sales Sites and Area Served
- Table 12. Manufacturers Packed Sunflower Seeds Product Type
- Table 13. Global Packed Sunflower Seeds Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Packed Sunflower Seeds
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Packed Sunflower Seeds Market Challenges
- Table 22. Global Packed Sunflower Seeds Sales by Type (K MT)
- Table 23. Global Packed Sunflower Seeds Market Size by Type (M USD)
- Table 24. Global Packed Sunflower Seeds Sales (K MT) by Type (2019-2024)
- Table 25. Global Packed Sunflower Seeds Sales Market Share by Type (2019-2024)
- Table 26. Global Packed Sunflower Seeds Market Size (M USD) by Type (2019-2024)
- Table 27. Global Packed Sunflower Seeds Market Size Share by Type (2019-2024)
- Table 28. Global Packed Sunflower Seeds Price (USD/MT) by Type (2019-2024)
- Table 29. Global Packed Sunflower Seeds Sales (K MT) by Application

- Table 30. Global Packed Sunflower Seeds Market Size by Application
- Table 31. Global Packed Sunflower Seeds Sales by Application (2019-2024) & (K MT)
- Table 32. Global Packed Sunflower Seeds Sales Market Share by Application (2019-2024)
- Table 33. Global Packed Sunflower Seeds Sales by Application (2019-2024) & (M USD)
- Table 34. Global Packed Sunflower Seeds Market Share by Application (2019-2024)
- Table 35. Global Packed Sunflower Seeds Sales Growth Rate by Application (2019-2024)
- Table 36. Global Packed Sunflower Seeds Sales by Region (2019-2024) & (K MT)
- Table 37. Global Packed Sunflower Seeds Sales Market Share by Region (2019-2024)
- Table 38. North America Packed Sunflower Seeds Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Packed Sunflower Seeds Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Packed Sunflower Seeds Sales by Region (2019-2024) & (K MT)
- Table 41. South America Packed Sunflower Seeds Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Packed Sunflower Seeds Sales by Region (2019-2024) & (K MT)
- Table 43. Global Packed Sunflower Seeds Production (K MT) by Region (2019-2024)
- Table 44. Global Packed Sunflower Seeds Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Packed Sunflower Seeds Revenue Market Share by Region (2019-2024)
- Table 46. Global Packed Sunflower Seeds Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Packed Sunflower Seeds Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Packed Sunflower Seeds Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Packed Sunflower Seeds Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Packed Sunflower Seeds Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Conagra Brands Packed Sunflower Seeds Basic Information
- Table 52. Conagra Brands Packed Sunflower Seeds Product Overview
- Table 53. Conagra Brands Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Conagra Brands Business Overview
- Table 55. Conagra Brands Packed Sunflower Seeds SWOT Analysis

- Table 56. Conagra Brands Recent Developments
- Table 57. PepsiCo Packed Sunflower Seeds Basic Information
- Table 58. PepsiCo Packed Sunflower Seeds Product Overview
- Table 59. PepsiCo Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. PepsiCo Business Overview
- Table 61. PepsiCo Packed Sunflower Seeds SWOT Analysis
- Table 62. PepsiCo Recent Developments
- Table 63. The Kraft Heinz Company Packed Sunflower Seeds Basic Information
- Table 64. The Kraft Heinz Company Packed Sunflower Seeds Product Overview
- Table 65. The Kraft Heinz Company Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. The Kraft Heinz Company Packed Sunflower Seeds SWOT Analysis
- Table 67. The Kraft Heinz Company Business Overview
- Table 68. The Kraft Heinz Company Recent Developments
- Table 69. Sincerely Nuts Packed Sunflower Seeds Basic Information
- Table 70. Sincerely Nuts Packed Sunflower Seeds Product Overview
- Table 71. Sincerely Nuts Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Sincerely Nuts Business Overview
- Table 73. Sincerely Nuts Recent Developments
- Table 74. Chinook Seedery Packed Sunflower Seeds Basic Information
- Table 75. Chinook Seedery Packed Sunflower Seeds Product Overview
- Table 76. Chinook Seedery Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Chinook Seedery Business Overview
- Table 78. Chinook Seedery Recent Developments
- Table 79. Flaper S.A. Packed Sunflower Seeds Basic Information
- Table 80. Flaper S.A. Packed Sunflower Seeds Product Overview
- Table 81. Flaper S.A. Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Flaper S.A. Business Overview
- Table 83. Flaper S.A. Recent Developments
- Table 84. Waymouth Farms Packed Sunflower Seeds Basic Information
- Table 85. Waymouth Farms Packed Sunflower Seeds Product Overview
- Table 86. Waymouth Farms Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Waymouth Farms Business Overview
- Table 88. Waymouth Farms Recent Developments

- Table 89. Dakota Style Foods Packed Sunflower Seeds Basic Information
- Table 90. Dakota Style Foods Packed Sunflower Seeds Product Overview
- Table 91. Dakota Style Foods Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Dakota Style Foods Business Overview
- Table 93. Dakota Style Foods Recent Developments
- Table 94. GIANT Snacks Packed Sunflower Seeds Basic Information
- Table 95. GIANT Snacks Packed Sunflower Seeds Product Overview
- Table 96. GIANT Snacks Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. GIANT Snacks Business Overview
- Table 98. GIANT Snacks Recent Developments
- Table 99. RealFoodSource Packed Sunflower Seeds Basic Information
- Table 100. RealFoodSource Packed Sunflower Seeds Product Overview
- Table 101. RealFoodSource Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. RealFoodSource Business Overview
- Table 103. RealFoodSource Recent Developments
- Table 104. Nutstop.com Packed Sunflower Seeds Basic Information
- Table 105. Nutstop.com Packed Sunflower Seeds Product Overview
- Table 106. Nutstop.com Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. Nutstop.com Business Overview
- Table 108. Nutstop.com Recent Developments
- Table 109. Snackworthy Packed Sunflower Seeds Basic Information
- Table 110. Snackworthy Packed Sunflower Seeds Product Overview
- Table 111. Snackworthy Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 112. Snackworthy Business Overview
- Table 113. Snackworthy Recent Developments
- Table 114. Three Squirrels Packed Sunflower Seeds Basic Information
- Table 115. Three Squirrels Packed Sunflower Seeds Product Overview
- Table 116. Three Squirrels Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. Three Squirrels Business Overview
- Table 118. Three Squirrels Recent Developments
- Table 119. Chacha Food Company Limited Packed Sunflower Seeds Basic Information
- Table 120. Chacha Food Company Limited Packed Sunflower Seeds Product Overview
- Table 121. Chacha Food Company Limited Packed Sunflower Seeds Sales (K MT),

Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Chacha Food Company Limited Business Overview

Table 123. Chacha Food Company Limited Recent Developments

Table 124. Bestore Packed Sunflower Seeds Basic Information

Table 125. Bestore Packed Sunflower Seeds Product Overview

Table 126. Bestore Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 127. Bestore Business Overview

Table 128. Bestore Recent Developments

Table 129. Sereniseed Packed Sunflower Seeds Basic Information

Table 130. Sereniseed Packed Sunflower Seeds Product Overview

Table 131. Sereniseed Packed Sunflower Seeds Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 132. Sereniseed Business Overview

Table 133. Sereniseed Recent Developments

Table 134. Global Packed Sunflower Seeds Sales Forecast by Region (2025-2032) & (K MT)

Table 135. Global Packed Sunflower Seeds Market Size Forecast by Region (2025-2032) & (M USD)

Table 136. North America Packed Sunflower Seeds Sales Forecast by Country (2025-2032) & (K MT)

Table 137. North America Packed Sunflower Seeds Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe Packed Sunflower Seeds Sales Forecast by Country (2025-2032) & (K MT)

Table 139. Europe Packed Sunflower Seeds Market Size Forecast by Country (2025-2032) & (M USD)

Table 140. Asia Pacific Packed Sunflower Seeds Sales Forecast by Region (2025-2032) & (K MT)

Table 141. Asia Pacific Packed Sunflower Seeds Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. South America Packed Sunflower Seeds Sales Forecast by Country (2025-2032) & (K MT)

Table 143. South America Packed Sunflower Seeds Market Size Forecast by Country (2025-2032) & (M USD)

Table 144. Middle East and Africa Packed Sunflower Seeds Consumption Forecast by Country (2025-2032) & (Units)

Table 145. Middle East and Africa Packed Sunflower Seeds Market Size Forecast by Country (2025-2032) & (M USD)

Table 146. Global Packed Sunflower Seeds Sales Forecast by Type (2025-2032) & (K MT)

Table 147. Global Packed Sunflower Seeds Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Packed Sunflower Seeds Price Forecast by Type (2025-2032) & (USD/MT)

Table 149. Global Packed Sunflower Seeds Sales (K MT) Forecast by Application (2025-2032)

Table 150. Global Packed Sunflower Seeds Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Packed Sunflower Seeds
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Packed Sunflower Seeds Market Size (M USD), 2019-2032
- Figure 5. Global Packed Sunflower Seeds Market Size (M USD) (2019-2032)
- Figure 6. Global Packed Sunflower Seeds Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Packed Sunflower Seeds Market Size by Country (M USD)
- Figure 11. Packed Sunflower Seeds Sales Share by Manufacturers in 2023
- Figure 12. Global Packed Sunflower Seeds Revenue Share by Manufacturers in 2023
- Figure 13. Packed Sunflower Seeds Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Packed Sunflower Seeds Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Packed Sunflower Seeds Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Packed Sunflower Seeds Market Share by Type
- Figure 18. Sales Market Share of Packed Sunflower Seeds by Type (2019-2024)
- Figure 19. Sales Market Share of Packed Sunflower Seeds by Type in 2023
- Figure 20. Market Size Share of Packed Sunflower Seeds by Type (2019-2024)
- Figure 21. Market Size Market Share of Packed Sunflower Seeds by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Packed Sunflower Seeds Market Share by Application
- Figure 24. Global Packed Sunflower Seeds Sales Market Share by Application (2019-2024)
- Figure 25. Global Packed Sunflower Seeds Sales Market Share by Application in 2023
- Figure 26. Global Packed Sunflower Seeds Market Share by Application (2019-2024)
- Figure 27. Global Packed Sunflower Seeds Market Share by Application in 2023
- Figure 28. Global Packed Sunflower Seeds Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Packed Sunflower Seeds Sales Market Share by Region (2019-2024)
- Figure 30. North America Packed Sunflower Seeds Sales and Growth Rate (2019-2024)

& (K MT)

Figure 31. North America Packed Sunflower Seeds Sales Market Share by Country in 2023

Figure 32. U.S. Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Packed Sunflower Seeds Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Packed Sunflower Seeds Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Packed Sunflower Seeds Sales Market Share by Country in 2023

Figure 37. Germany Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Packed Sunflower Seeds Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Packed Sunflower Seeds Sales Market Share by Region in 2023

Figure 44. China Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Packed Sunflower Seeds Sales and Growth Rate (K MT)

Figure 50. South America Packed Sunflower Seeds Sales Market Share by Country in 2023

Figure 51. Brazil Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Packed Sunflower Seeds Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Packed Sunflower Seeds Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Packed Sunflower Seeds Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Packed Sunflower Seeds Production Market Share by Region (2019-2024)

Figure 62. North America Packed Sunflower Seeds Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Packed Sunflower Seeds Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Packed Sunflower Seeds Production (K MT) Growth Rate (2019-2024)

Figure 65. China Packed Sunflower Seeds Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Packed Sunflower Seeds Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Packed Sunflower Seeds Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Packed Sunflower Seeds Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Packed Sunflower Seeds Market Share Forecast by Type (2025-2032)

Figure 70. Global Packed Sunflower Seeds Sales Forecast by Application (2025-2032)

Figure 71. Global Packed Sunflower Seeds Market Share Forecast by Application (2025-2032)

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