

Global Packaged Fruit Snacks Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A fruit snack is a processed food eaten as a snack in the United States. Fruit snacks are very similar to gummi candies.

The global Packaged Fruit Snacks market size was estimated at USD 6790 million in 2023 and is projected to reach USD 13460.55 million by 2032, exhibiting a CAGR of 7.90% during the forecast period.

North America Packaged Fruit Snacks market size was estimated at USD 2017.00 million in 2023, at a CAGR of 6.77% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Packaged Fruit Snacks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Packaged Fruit Snacks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Packaged Fruit Snacks market in any manner.

Global Packaged Fruit Snacks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

General Mills

Kellogg

SunOpta

Sunkist Growers

Welch's

Flaper

Bare Foods

Crispy Green

Crunchies Natural Food

Mount Franklin Foods

Nourish Snacks

Nutty Goodness

Paradise Fruits

Peeled Snacks

Tropical Foods

WhiteWave Foods

Market Segmentation (by Type)

Sweet and Savory

Beverages

Dairy

Other

Market Segmentation (by Application)

Supermarkets and Hypermarkets

Convenience Stores

Online Retailers

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Packaged Fruit Snacks Market

Overview of the regional outlook of the Packaged Fruit Snacks Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Packaged Fruit Snacks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Packaged Fruit Snacks, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Packaged Fruit Snacks

1.2 Key Market Segments

1.2.1 Packaged Fruit Snacks Segment by Type

1.2.2 Packaged Fruit Snacks Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PACKAGED FRUIT SNACKS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Packaged Fruit Snacks Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Packaged Fruit Snacks Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PACKAGED FRUIT SNACKS MARKET COMPETITIVE LANDSCAPE

3.1 Global Packaged Fruit Snacks Sales by Manufacturers (2019-2024)

3.2 Global Packaged Fruit Snacks Revenue Market Share by Manufacturers (2019-2024)

3.3 Packaged Fruit Snacks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Packaged Fruit Snacks Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Packaged Fruit Snacks Sales Sites, Area Served, Product Type

3.6 Packaged Fruit Snacks Market Competitive Situation and Trends

3.6.1 Packaged Fruit Snacks Market Concentration Rate

3.6.2 Global 5 and 10 Largest Packaged Fruit Snacks Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PACKAGED FRUIT SNACKS INDUSTRY CHAIN ANALYSIS

- 4.1 Packaged Fruit Snacks Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PACKAGED FRUIT SNACKS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PACKAGED FRUIT SNACKS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Packaged Fruit Snacks Sales Market Share by Type (2019-2024)
- 6.3 Global Packaged Fruit Snacks Market Size Market Share by Type (2019-2024)
- 6.4 Global Packaged Fruit Snacks Price by Type (2019-2024)

7 PACKAGED FRUIT SNACKS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Packaged Fruit Snacks Market Sales by Application (2019-2024)
- 7.3 Global Packaged Fruit Snacks Market Size (M USD) by Application (2019-2024)
- 7.4 Global Packaged Fruit Snacks Sales Growth Rate by Application (2019-2024)

8 PACKAGED FRUIT SNACKS MARKET CONSUMPTION BY REGION

- 8.1 Global Packaged Fruit Snacks Sales by Region
 - 8.1.1 Global Packaged Fruit Snacks Sales by Region
 - 8.1.2 Global Packaged Fruit Snacks Sales Market Share by Region
- 8.2 North America

8.2.1 North America Packaged Fruit Snacks Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Packaged Fruit Snacks Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Packaged Fruit Snacks Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Packaged Fruit Snacks Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Packaged Fruit Snacks Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 PACKAGED FRUIT SNACKS MARKET PRODUCTION BY REGION

9.1 Global Production of Packaged Fruit Snacks by Region (2019-2024)

9.2 Global Packaged Fruit Snacks Revenue Market Share by Region (2019-2024)

9.3 Global Packaged Fruit Snacks Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Packaged Fruit Snacks Production

9.4.1 North America Packaged Fruit Snacks Production Growth Rate (2019-2024)

9.4.2 North America Packaged Fruit Snacks Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Packaged Fruit Snacks Production

9.5.1 Europe Packaged Fruit Snacks Production Growth Rate (2019-2024)

9.5.2 Europe Packaged Fruit Snacks Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Packaged Fruit Snacks Production (2019-2024)

9.6.1 Japan Packaged Fruit Snacks Production Growth Rate (2019-2024)

9.6.2 Japan Packaged Fruit Snacks Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Packaged Fruit Snacks Production (2019-2024)

9.7.1 China Packaged Fruit Snacks Production Growth Rate (2019-2024)

9.7.2 China Packaged Fruit Snacks Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 General Mills

10.1.1 General Mills Packaged Fruit Snacks Basic Information

10.1.2 General Mills Packaged Fruit Snacks Product Overview

10.1.3 General Mills Packaged Fruit Snacks Product Market Performance

10.1.4 General Mills Business Overview

10.1.5 General Mills Packaged Fruit Snacks SWOT Analysis

10.1.6 General Mills Recent Developments

10.2 Kellogg

10.2.1 Kellogg Packaged Fruit Snacks Basic Information

10.2.2 Kellogg Packaged Fruit Snacks Product Overview

10.2.3 Kellogg Packaged Fruit Snacks Product Market Performance

10.2.4 Kellogg Business Overview

10.2.5 Kellogg Packaged Fruit Snacks SWOT Analysis

10.2.6 Kellogg Recent Developments

10.3 SunOpta

10.3.1 SunOpta Packaged Fruit Snacks Basic Information

10.3.2 SunOpta Packaged Fruit Snacks Product Overview

10.3.3 SunOpta Packaged Fruit Snacks Product Market Performance

10.3.4 SunOpta Packaged Fruit Snacks SWOT Analysis

10.3.5 SunOpta Business Overview

10.3.6 SunOpta Recent Developments

10.4 Sunkist Growers

- 10.4.1 Sunkist Growers Packaged Fruit Snacks Basic Information
- 10.4.2 Sunkist Growers Packaged Fruit Snacks Product Overview
- 10.4.3 Sunkist Growers Packaged Fruit Snacks Product Market Performance
- 10.4.4 Sunkist Growers Business Overview
- 10.4.5 Sunkist Growers Recent Developments
- 10.5 Welch's
 - 10.5.1 Welch's Packaged Fruit Snacks Basic Information
 - 10.5.2 Welch's Packaged Fruit Snacks Product Overview
 - 10.5.3 Welch's Packaged Fruit Snacks Product Market Performance
 - 10.5.4 Welch's Business Overview
 - 10.5.5 Welch's Recent Developments
- 10.6 Flaper
 - 10.6.1 Flaper Packaged Fruit Snacks Basic Information
 - 10.6.2 Flaper Packaged Fruit Snacks Product Overview
 - 10.6.3 Flaper Packaged Fruit Snacks Product Market Performance
 - 10.6.4 Flaper Business Overview
 - 10.6.5 Flaper Recent Developments
- 10.7 Bare Foods
 - 10.7.1 Bare Foods Packaged Fruit Snacks Basic Information
 - 10.7.2 Bare Foods Packaged Fruit Snacks Product Overview
 - 10.7.3 Bare Foods Packaged Fruit Snacks Product Market Performance
 - 10.7.4 Bare Foods Business Overview
 - 10.7.5 Bare Foods Recent Developments
- 10.8 Crispy Green
 - 10.8.1 Crispy Green Packaged Fruit Snacks Basic Information
 - 10.8.2 Crispy Green Packaged Fruit Snacks Product Overview
 - 10.8.3 Crispy Green Packaged Fruit Snacks Product Market Performance
 - 10.8.4 Crispy Green Business Overview
 - 10.8.5 Crispy Green Recent Developments
- 10.9 Crunchies Natural Food
 - 10.9.1 Crunchies Natural Food Packaged Fruit Snacks Basic Information
 - 10.9.2 Crunchies Natural Food Packaged Fruit Snacks Product Overview
 - 10.9.3 Crunchies Natural Food Packaged Fruit Snacks Product Market Performance
 - 10.9.4 Crunchies Natural Food Business Overview
 - 10.9.5 Crunchies Natural Food Recent Developments
- 10.10 Mount Franklin Foods
 - 10.10.1 Mount Franklin Foods Packaged Fruit Snacks Basic Information
 - 10.10.2 Mount Franklin Foods Packaged Fruit Snacks Product Overview
 - 10.10.3 Mount Franklin Foods Packaged Fruit Snacks Product Market Performance

- 10.10.4 Mount Franklin Foods Business Overview
- 10.10.5 Mount Franklin Foods Recent Developments
- 10.11 Nourish Snacks
 - 10.11.1 Nourish Snacks Packaged Fruit Snacks Basic Information
 - 10.11.2 Nourish Snacks Packaged Fruit Snacks Product Overview
 - 10.11.3 Nourish Snacks Packaged Fruit Snacks Product Market Performance
 - 10.11.4 Nourish Snacks Business Overview
 - 10.11.5 Nourish Snacks Recent Developments
- 10.12 Nutty Goodness
 - 10.12.1 Nutty Goodness Packaged Fruit Snacks Basic Information
 - 10.12.2 Nutty Goodness Packaged Fruit Snacks Product Overview
 - 10.12.3 Nutty Goodness Packaged Fruit Snacks Product Market Performance
 - 10.12.4 Nutty Goodness Business Overview
 - 10.12.5 Nutty Goodness Recent Developments
- 10.13 Paradise Fruits
 - 10.13.1 Paradise Fruits Packaged Fruit Snacks Basic Information
 - 10.13.2 Paradise Fruits Packaged Fruit Snacks Product Overview
 - 10.13.3 Paradise Fruits Packaged Fruit Snacks Product Market Performance
 - 10.13.4 Paradise Fruits Business Overview
 - 10.13.5 Paradise Fruits Recent Developments
- 10.14 Peeled Snacks
 - 10.14.1 Peeled Snacks Packaged Fruit Snacks Basic Information
 - 10.14.2 Peeled Snacks Packaged Fruit Snacks Product Overview
 - 10.14.3 Peeled Snacks Packaged Fruit Snacks Product Market Performance
 - 10.14.4 Peeled Snacks Business Overview
 - 10.14.5 Peeled Snacks Recent Developments
- 10.15 Tropical Foods
 - 10.15.1 Tropical Foods Packaged Fruit Snacks Basic Information
 - 10.15.2 Tropical Foods Packaged Fruit Snacks Product Overview
 - 10.15.3 Tropical Foods Packaged Fruit Snacks Product Market Performance
 - 10.15.4 Tropical Foods Business Overview
 - 10.15.5 Tropical Foods Recent Developments
- 10.16 WhiteWave Foods
 - 10.16.1 WhiteWave Foods Packaged Fruit Snacks Basic Information
 - 10.16.2 WhiteWave Foods Packaged Fruit Snacks Product Overview
 - 10.16.3 WhiteWave Foods Packaged Fruit Snacks Product Market Performance
 - 10.16.4 WhiteWave Foods Business Overview
 - 10.16.5 WhiteWave Foods Recent Developments

11 PACKAGED FRUIT SNACKS MARKET FORECAST BY REGION

11.1 Global Packaged Fruit Snacks Market Size Forecast

11.2 Global Packaged Fruit Snacks Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Packaged Fruit Snacks Market Size Forecast by Country

11.2.3 Asia Pacific Packaged Fruit Snacks Market Size Forecast by Region

11.2.4 South America Packaged Fruit Snacks Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Packaged Fruit Snacks by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Packaged Fruit Snacks Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Packaged Fruit Snacks by Type (2025-2032)

12.1.2 Global Packaged Fruit Snacks Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Packaged Fruit Snacks by Type (2025-2032)

12.2 Global Packaged Fruit Snacks Market Forecast by Application (2025-2032)

12.2.1 Global Packaged Fruit Snacks Sales (K MT) Forecast by Application

12.2.2 Global Packaged Fruit Snacks Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Packaged Fruit Snacks Market Size Comparison by Region (M USD)

Table 5. Global Packaged Fruit Snacks Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Packaged Fruit Snacks Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Packaged Fruit Snacks Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Packaged Fruit Snacks Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Packaged Fruit Snacks as of 2022)

Table 10. Global Market Packaged Fruit Snacks Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Packaged Fruit Snacks Sales Sites and Area Served

Table 12. Manufacturers Packaged Fruit Snacks Product Type

Table 13. Global Packaged Fruit Snacks Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Packaged Fruit Snacks

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Packaged Fruit Snacks Market Challenges

Table 22. Global Packaged Fruit Snacks Sales by Type (K MT)

Table 23. Global Packaged Fruit Snacks Market Size by Type (M USD)

Table 24. Global Packaged Fruit Snacks Sales (K MT) by Type (2019-2024)

Table 25. Global Packaged Fruit Snacks Sales Market Share by Type (2019-2024)

Table 26. Global Packaged Fruit Snacks Market Size (M USD) by Type (2019-2024)

Table 27. Global Packaged Fruit Snacks Market Size Share by Type (2019-2024)

Table 28. Global Packaged Fruit Snacks Price (USD/MT) by Type (2019-2024)

Table 29. Global Packaged Fruit Snacks Sales (K MT) by Application

Table 30. Global Packaged Fruit Snacks Market Size by Application

Table 31. Global Packaged Fruit Snacks Sales by Application (2019-2024) & (K MT)
Table 32. Global Packaged Fruit Snacks Sales Market Share by Application (2019-2024)
Table 33. Global Packaged Fruit Snacks Sales by Application (2019-2024) & (M USD)
Table 34. Global Packaged Fruit Snacks Market Share by Application (2019-2024)
Table 35. Global Packaged Fruit Snacks Sales Growth Rate by Application (2019-2024)
Table 36. Global Packaged Fruit Snacks Sales by Region (2019-2024) & (K MT)
Table 37. Global Packaged Fruit Snacks Sales Market Share by Region (2019-2024)
Table 38. North America Packaged Fruit Snacks Sales by Country (2019-2024) & (K MT)
Table 39. Europe Packaged Fruit Snacks Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Packaged Fruit Snacks Sales by Region (2019-2024) & (K MT)
Table 41. South America Packaged Fruit Snacks Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Packaged Fruit Snacks Sales by Region (2019-2024) & (K MT)
Table 43. Global Packaged Fruit Snacks Production (K MT) by Region (2019-2024)
Table 44. Global Packaged Fruit Snacks Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Packaged Fruit Snacks Revenue Market Share by Region (2019-2024)
Table 46. Global Packaged Fruit Snacks Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Packaged Fruit Snacks Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Packaged Fruit Snacks Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 49. Japan Packaged Fruit Snacks Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 50. China Packaged Fruit Snacks Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 51. General Mills Packaged Fruit Snacks Basic Information
Table 52. General Mills Packaged Fruit Snacks Product Overview
Table 53. General Mills Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 54. General Mills Business Overview
Table 55. General Mills Packaged Fruit Snacks SWOT Analysis
Table 56. General Mills Recent Developments
Table 57. Kellogg Packaged Fruit Snacks Basic Information
Table 58. Kellogg Packaged Fruit Snacks Product Overview
Table 59. Kellogg Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2019-2024)

Table 60. Kellogg Business Overview

Table 61. Kellogg Packaged Fruit Snacks SWOT Analysis

Table 62. Kellogg Recent Developments

Table 63. SunOpta Packaged Fruit Snacks Basic Information

Table 64. SunOpta Packaged Fruit Snacks Product Overview

Table 65. SunOpta Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. SunOpta Packaged Fruit Snacks SWOT Analysis

Table 67. SunOpta Business Overview

Table 68. SunOpta Recent Developments

Table 69. Sunkist Growers Packaged Fruit Snacks Basic Information

Table 70. Sunkist Growers Packaged Fruit Snacks Product Overview

Table 71. Sunkist Growers Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Sunkist Growers Business Overview

Table 73. Sunkist Growers Recent Developments

Table 74. Welch's Packaged Fruit Snacks Basic Information

Table 75. Welch's Packaged Fruit Snacks Product Overview

Table 76. Welch's Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Welch's Business Overview

Table 78. Welch's Recent Developments

Table 79. Flaper Packaged Fruit Snacks Basic Information

Table 80. Flaper Packaged Fruit Snacks Product Overview

Table 81. Flaper Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Flaper Business Overview

Table 83. Flaper Recent Developments

Table 84. Bare Foods Packaged Fruit Snacks Basic Information

Table 85. Bare Foods Packaged Fruit Snacks Product Overview

Table 86. Bare Foods Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Bare Foods Business Overview

Table 88. Bare Foods Recent Developments

Table 89. Crispy Green Packaged Fruit Snacks Basic Information

Table 90. Crispy Green Packaged Fruit Snacks Product Overview

Table 91. Crispy Green Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Crispy Green Business Overview
Table 93. Crispy Green Recent Developments
Table 94. Crunchies Natural Food Packaged Fruit Snacks Basic Information
Table 95. Crunchies Natural Food Packaged Fruit Snacks Product Overview
Table 96. Crunchies Natural Food Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 97. Crunchies Natural Food Business Overview
Table 98. Crunchies Natural Food Recent Developments
Table 99. Mount Franklin Foods Packaged Fruit Snacks Basic Information
Table 100. Mount Franklin Foods Packaged Fruit Snacks Product Overview
Table 101. Mount Franklin Foods Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 102. Mount Franklin Foods Business Overview
Table 103. Mount Franklin Foods Recent Developments
Table 104. Nourish Snacks Packaged Fruit Snacks Basic Information
Table 105. Nourish Snacks Packaged Fruit Snacks Product Overview
Table 106. Nourish Snacks Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 107. Nourish Snacks Business Overview
Table 108. Nourish Snacks Recent Developments
Table 109. Nutty Goodness Packaged Fruit Snacks Basic Information
Table 110. Nutty Goodness Packaged Fruit Snacks Product Overview
Table 111. Nutty Goodness Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 112. Nutty Goodness Business Overview
Table 113. Nutty Goodness Recent Developments
Table 114. Paradise Fruits Packaged Fruit Snacks Basic Information
Table 115. Paradise Fruits Packaged Fruit Snacks Product Overview
Table 116. Paradise Fruits Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 117. Paradise Fruits Business Overview
Table 118. Paradise Fruits Recent Developments
Table 119. Peeled Snacks Packaged Fruit Snacks Basic Information
Table 120. Peeled Snacks Packaged Fruit Snacks Product Overview
Table 121. Peeled Snacks Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 122. Peeled Snacks Business Overview
Table 123. Peeled Snacks Recent Developments
Table 124. Tropical Foods Packaged Fruit Snacks Basic Information

Table 125. Tropical Foods Packaged Fruit Snacks Product Overview
Table 126. Tropical Foods Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 127. Tropical Foods Business Overview
Table 128. Tropical Foods Recent Developments
Table 129. WhiteWave Foods Packaged Fruit Snacks Basic Information
Table 130. WhiteWave Foods Packaged Fruit Snacks Product Overview
Table 131. WhiteWave Foods Packaged Fruit Snacks Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 132. WhiteWave Foods Business Overview
Table 133. WhiteWave Foods Recent Developments
Table 134. Global Packaged Fruit Snacks Sales Forecast by Region (2025-2032) & (K MT)
Table 135. Global Packaged Fruit Snacks Market Size Forecast by Region (2025-2032) & (M USD)
Table 136. North America Packaged Fruit Snacks Sales Forecast by Country (2025-2032) & (K MT)
Table 137. North America Packaged Fruit Snacks Market Size Forecast by Country (2025-2032) & (M USD)
Table 138. Europe Packaged Fruit Snacks Sales Forecast by Country (2025-2032) & (K MT)
Table 139. Europe Packaged Fruit Snacks Market Size Forecast by Country (2025-2032) & (M USD)
Table 140. Asia Pacific Packaged Fruit Snacks Sales Forecast by Region (2025-2032) & (K MT)
Table 141. Asia Pacific Packaged Fruit Snacks Market Size Forecast by Region (2025-2032) & (M USD)
Table 142. South America Packaged Fruit Snacks Sales Forecast by Country (2025-2032) & (K MT)
Table 143. South America Packaged Fruit Snacks Market Size Forecast by Country (2025-2032) & (M USD)
Table 144. Middle East and Africa Packaged Fruit Snacks Consumption Forecast by Country (2025-2032) & (Units)
Table 145. Middle East and Africa Packaged Fruit Snacks Market Size Forecast by Country (2025-2032) & (M USD)
Table 146. Global Packaged Fruit Snacks Sales Forecast by Type (2025-2032) & (K MT)
Table 147. Global Packaged Fruit Snacks Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Packaged Fruit Snacks Price Forecast by Type (2025-2032) & (USD/MT)

Table 149. Global Packaged Fruit Snacks Sales (K MT) Forecast by Application (2025-2032)

Table 150. Global Packaged Fruit Snacks Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Packaged Fruit Snacks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Packaged Fruit Snacks Market Size (M USD), 2019-2032
- Figure 5. Global Packaged Fruit Snacks Market Size (M USD) (2019-2032)
- Figure 6. Global Packaged Fruit Snacks Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Packaged Fruit Snacks Market Size by Country (M USD)
- Figure 11. Packaged Fruit Snacks Sales Share by Manufacturers in 2023
- Figure 12. Global Packaged Fruit Snacks Revenue Share by Manufacturers in 2023
- Figure 13. Packaged Fruit Snacks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Packaged Fruit Snacks Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Packaged Fruit Snacks Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Packaged Fruit Snacks Market Share by Type
- Figure 18. Sales Market Share of Packaged Fruit Snacks by Type (2019-2024)
- Figure 19. Sales Market Share of Packaged Fruit Snacks by Type in 2023
- Figure 20. Market Size Share of Packaged Fruit Snacks by Type (2019-2024)
- Figure 21. Market Size Market Share of Packaged Fruit Snacks by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Packaged Fruit Snacks Market Share by Application
- Figure 24. Global Packaged Fruit Snacks Sales Market Share by Application (2019-2024)
- Figure 25. Global Packaged Fruit Snacks Sales Market Share by Application in 2023
- Figure 26. Global Packaged Fruit Snacks Market Share by Application (2019-2024)
- Figure 27. Global Packaged Fruit Snacks Market Share by Application in 2023
- Figure 28. Global Packaged Fruit Snacks Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Packaged Fruit Snacks Sales Market Share by Region (2019-2024)
- Figure 30. North America Packaged Fruit Snacks Sales and Growth Rate (2019-2024)

& (K MT)

Figure 31. North America Packaged Fruit Snacks Sales Market Share by Country in 2023

Figure 32. U.S. Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Packaged Fruit Snacks Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Packaged Fruit Snacks Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Packaged Fruit Snacks Sales Market Share by Country in 2023

Figure 37. Germany Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Packaged Fruit Snacks Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Packaged Fruit Snacks Sales Market Share by Region in 2023

Figure 44. China Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Packaged Fruit Snacks Sales and Growth Rate (K MT)

Figure 50. South America Packaged Fruit Snacks Sales Market Share by Country in 2023

Figure 51. Brazil Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Packaged Fruit Snacks Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Packaged Fruit Snacks Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Packaged Fruit Snacks Sales and Growth Rate (2019-2024) &

(K MT)

Figure 57. UAE Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Packaged Fruit Snacks Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Packaged Fruit Snacks Production Market Share by Region (2019-2024)

Figure 62. North America Packaged Fruit Snacks Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Packaged Fruit Snacks Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Packaged Fruit Snacks Production (K MT) Growth Rate (2019-2024)

Figure 65. China Packaged Fruit Snacks Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Packaged Fruit Snacks Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Packaged Fruit Snacks Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Packaged Fruit Snacks Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Packaged Fruit Snacks Market Share Forecast by Type (2025-2032)

Figure 70. Global Packaged Fruit Snacks Sales Forecast by Application (2025-2032)

Figure 71. Global Packaged Fruit Snacks Market Share Forecast by Application (2025-2032)

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