

Global Packaged Food Traceability Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Food traceability systems help to track the goods in inventory, reduce costs, and replenish the stock regularly.

This report provides a deep insight into the global Packaged Food Traceability market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Packaged Food Traceability Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Packaged Food Traceability market in any manner.

Global Packaged Food Traceability Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cognex

Datalogic

Honeywell

Impinj

Zebra

Alien Technology

Avery Dennison

Bar Code Integrators

Carlisle Technology

Merit-Trax Technologies

SATO VICINITY

SMARTRAC

Thinfilm

Johnson Controls

Denso

Market Segmentation (by Type)

Barcodes

RFID

GPS

Infrared

Biometrics

Market Segmentation (by Application)

Frozen Food

Fresh Food

Dairy Product

Beverage

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Packaged Food Traceability Market

Overview of the regional outlook of the Packaged Food Traceability Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Packaged Food Traceability Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Packaged Food Traceability

1.2 Key Market Segments

1.2.1 Packaged Food Traceability Segment by Type

1.2.2 Packaged Food Traceability Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 PACKAGED FOOD TRACEABILITY MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Packaged Food Traceability Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Packaged Food Traceability Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 PACKAGED FOOD TRACEABILITY MARKET COMPETITIVE LANDSCAPE

3.1 Global Packaged Food Traceability Sales by Manufacturers (2019-2024)

3.2 Global Packaged Food Traceability Revenue Market Share by Manufacturers (2019-2024)

3.3 Packaged Food Traceability Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Packaged Food Traceability Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Packaged Food Traceability Sales Sites, Area Served, Product Type

3.6 Packaged Food Traceability Market Competitive Situation and Trends

3.6.1 Packaged Food Traceability Market Concentration Rate

3.6.2 Global 5 and 10 Largest Packaged Food Traceability Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 PACKAGED FOOD TRACEABILITY INDUSTRY CHAIN ANALYSIS

- 4.1 Packaged Food Traceability Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF PACKAGED FOOD TRACEABILITY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 PACKAGED FOOD TRACEABILITY MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Packaged Food Traceability Sales Market Share by Type (2019-2024)
- 6.3 Global Packaged Food Traceability Market Size Market Share by Type (2019-2024)
- 6.4 Global Packaged Food Traceability Price by Type (2019-2024)

7 PACKAGED FOOD TRACEABILITY MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Packaged Food Traceability Market Sales by Application (2019-2024)
- 7.3 Global Packaged Food Traceability Market Size (M USD) by Application (2019-2024)
- 7.4 Global Packaged Food Traceability Sales Growth Rate by Application (2019-2024)

8 PACKAGED FOOD TRACEABILITY MARKET SEGMENTATION BY REGION

- 8.1 Global Packaged Food Traceability Sales by Region

8.1.1 Global Packaged Food Traceability Sales by Region

8.1.2 Global Packaged Food Traceability Sales Market Share by Region

8.2 North America

8.2.1 North America Packaged Food Traceability Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Packaged Food Traceability Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Packaged Food Traceability Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Packaged Food Traceability Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Packaged Food Traceability Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Cognex

9.1.1 Cognex Packaged Food Traceability Basic Information

9.1.2 Cognex Packaged Food Traceability Product Overview

- 9.1.3 Cognex Packaged Food Traceability Product Market Performance
- 9.1.4 Cognex Business Overview
- 9.1.5 Cognex Packaged Food Traceability SWOT Analysis
- 9.1.6 Cognex Recent Developments
- 9.2 Datalogic
 - 9.2.1 Datalogic Packaged Food Traceability Basic Information
 - 9.2.2 Datalogic Packaged Food Traceability Product Overview
 - 9.2.3 Datalogic Packaged Food Traceability Product Market Performance
 - 9.2.4 Datalogic Business Overview
 - 9.2.5 Datalogic Packaged Food Traceability SWOT Analysis
 - 9.2.6 Datalogic Recent Developments
- 9.3 Honeywell
 - 9.3.1 Honeywell Packaged Food Traceability Basic Information
 - 9.3.2 Honeywell Packaged Food Traceability Product Overview
 - 9.3.3 Honeywell Packaged Food Traceability Product Market Performance
 - 9.3.4 Honeywell Packaged Food Traceability SWOT Analysis
 - 9.3.5 Honeywell Business Overview
 - 9.3.6 Honeywell Recent Developments
- 9.4 Impinj
 - 9.4.1 Impinj Packaged Food Traceability Basic Information
 - 9.4.2 Impinj Packaged Food Traceability Product Overview
 - 9.4.3 Impinj Packaged Food Traceability Product Market Performance
 - 9.4.4 Impinj Business Overview
 - 9.4.5 Impinj Recent Developments
- 9.5 Zebra
 - 9.5.1 Zebra Packaged Food Traceability Basic Information
 - 9.5.2 Zebra Packaged Food Traceability Product Overview
 - 9.5.3 Zebra Packaged Food Traceability Product Market Performance
 - 9.5.4 Zebra Business Overview
 - 9.5.5 Zebra Recent Developments
- 9.6 Alien Technology
 - 9.6.1 Alien Technology Packaged Food Traceability Basic Information
 - 9.6.2 Alien Technology Packaged Food Traceability Product Overview
 - 9.6.3 Alien Technology Packaged Food Traceability Product Market Performance
 - 9.6.4 Alien Technology Business Overview
 - 9.6.5 Alien Technology Recent Developments
- 9.7 Avery Dennison
 - 9.7.1 Avery Dennison Packaged Food Traceability Basic Information
 - 9.7.2 Avery Dennison Packaged Food Traceability Product Overview

9.7.3 Avery Dennison Packaged Food Traceability Product Market Performance

9.7.4 Avery Dennison Business Overview

9.7.5 Avery Dennison Recent Developments

9.8 Bar Code Integrators

9.8.1 Bar Code Integrators Packaged Food Traceability Basic Information

9.8.2 Bar Code Integrators Packaged Food Traceability Product Overview

9.8.3 Bar Code Integrators Packaged Food Traceability Product Market Performance

9.8.4 Bar Code Integrators Business Overview

9.8.5 Bar Code Integrators Recent Developments

9.9 Carlisle Technology

9.9.1 Carlisle Technology Packaged Food Traceability Basic Information

9.9.2 Carlisle Technology Packaged Food Traceability Product Overview

9.9.3 Carlisle Technology Packaged Food Traceability Product Market Performance

9.9.4 Carlisle Technology Business Overview

9.9.5 Carlisle Technology Recent Developments

9.10 Merit-Trax Technologies

9.10.1 Merit-Trax Technologies Packaged Food Traceability Basic Information

9.10.2 Merit-Trax Technologies Packaged Food Traceability Product Overview

9.10.3 Merit-Trax Technologies Packaged Food Traceability Product Market

Performance

9.10.4 Merit-Trax Technologies Business Overview

9.10.5 Merit-Trax Technologies Recent Developments

9.11 SATO VICINITY

9.11.1 SATO VICINITY Packaged Food Traceability Basic Information

9.11.2 SATO VICINITY Packaged Food Traceability Product Overview

9.11.3 SATO VICINITY Packaged Food Traceability Product Market Performance

9.11.4 SATO VICINITY Business Overview

9.11.5 SATO VICINITY Recent Developments

9.12 SMARTRAC

9.12.1 SMARTRAC Packaged Food Traceability Basic Information

9.12.2 SMARTRAC Packaged Food Traceability Product Overview

9.12.3 SMARTRAC Packaged Food Traceability Product Market Performance

9.12.4 SMARTRAC Business Overview

9.12.5 SMARTRAC Recent Developments

9.13 Thinfilm

9.13.1 Thinfilm Packaged Food Traceability Basic Information

9.13.2 Thinfilm Packaged Food Traceability Product Overview

9.13.3 Thinfilm Packaged Food Traceability Product Market Performance

9.13.4 Thinfilm Business Overview

9.13.5 Thinfilm Recent Developments

9.14 Johnson Controls

9.14.1 Johnson Controls Packaged Food Traceability Basic Information

9.14.2 Johnson Controls Packaged Food Traceability Product Overview

9.14.3 Johnson Controls Packaged Food Traceability Product Market Performance

9.14.4 Johnson Controls Business Overview

9.14.5 Johnson Controls Recent Developments

9.15 Denso

9.15.1 Denso Packaged Food Traceability Basic Information

9.15.2 Denso Packaged Food Traceability Product Overview

9.15.3 Denso Packaged Food Traceability Product Market Performance

9.15.4 Denso Business Overview

9.15.5 Denso Recent Developments

10 PACKAGED FOOD TRACEABILITY MARKET FORECAST BY REGION

10.1 Global Packaged Food Traceability Market Size Forecast

10.2 Global Packaged Food Traceability Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Packaged Food Traceability Market Size Forecast by Country

10.2.3 Asia Pacific Packaged Food Traceability Market Size Forecast by Region

10.2.4 South America Packaged Food Traceability Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Packaged Food Traceability by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Packaged Food Traceability Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Packaged Food Traceability by Type (2025-2030)

11.1.2 Global Packaged Food Traceability Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Packaged Food Traceability by Type (2025-2030)

11.2 Global Packaged Food Traceability Market Forecast by Application (2025-2030)

11.2.1 Global Packaged Food Traceability Sales (Kilotons) Forecast by Application

11.2.2 Global Packaged Food Traceability Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Packaged Food Traceability Market Size Comparison by Region (M USD)

Table 5. Global Packaged Food Traceability Sales (Kilotons) by Manufacturers
(2019-2024)

Table 6. Global Packaged Food Traceability Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Packaged Food Traceability Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Packaged Food Traceability Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Packaged Food Traceability as of 2022)

Table 10. Global Market Packaged Food Traceability Average Price (USD/Ton) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Packaged Food Traceability Sales Sites and Area Served

Table 12. Manufacturers Packaged Food Traceability Product Type

Table 13. Global Packaged Food Traceability Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Packaged Food Traceability

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Packaged Food Traceability Market Challenges

Table 22. Global Packaged Food Traceability Sales by Type (Kilotons)

Table 23. Global Packaged Food Traceability Market Size by Type (M USD)

Table 24. Global Packaged Food Traceability Sales (Kilotons) by Type (2019-2024)

Table 25. Global Packaged Food Traceability Sales Market Share by Type (2019-2024)

Table 26. Global Packaged Food Traceability Market Size (M USD) by Type
(2019-2024)

Table 27. Global Packaged Food Traceability Market Size Share by Type (2019-2024)

Table 28. Global Packaged Food Traceability Price (USD/Ton) by Type (2019-2024)
Table 29. Global Packaged Food Traceability Sales (Kilotons) by Application
Table 30. Global Packaged Food Traceability Market Size by Application
Table 31. Global Packaged Food Traceability Sales by Application (2019-2024) & (Kilotons)
Table 32. Global Packaged Food Traceability Sales Market Share by Application (2019-2024)
Table 33. Global Packaged Food Traceability Sales by Application (2019-2024) & (M USD)
Table 34. Global Packaged Food Traceability Market Share by Application (2019-2024)
Table 35. Global Packaged Food Traceability Sales Growth Rate by Application (2019-2024)
Table 36. Global Packaged Food Traceability Sales by Region (2019-2024) & (Kilotons)
Table 37. Global Packaged Food Traceability Sales Market Share by Region (2019-2024)
Table 38. North America Packaged Food Traceability Sales by Country (2019-2024) & (Kilotons)
Table 39. Europe Packaged Food Traceability Sales by Country (2019-2024) & (Kilotons)
Table 40. Asia Pacific Packaged Food Traceability Sales by Region (2019-2024) & (Kilotons)
Table 41. South America Packaged Food Traceability Sales by Country (2019-2024) & (Kilotons)
Table 42. Middle East and Africa Packaged Food Traceability Sales by Region (2019-2024) & (Kilotons)
Table 43. Cognex Packaged Food Traceability Basic Information
Table 44. Cognex Packaged Food Traceability Product Overview
Table 45. Cognex Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 46. Cognex Business Overview
Table 47. Cognex Packaged Food Traceability SWOT Analysis
Table 48. Cognex Recent Developments
Table 49. Datalogic Packaged Food Traceability Basic Information
Table 50. Datalogic Packaged Food Traceability Product Overview
Table 51. Datalogic Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 52. Datalogic Business Overview
Table 53. Datalogic Packaged Food Traceability SWOT Analysis
Table 54. Datalogic Recent Developments

Table 55. Honeywell Packaged Food Traceability Basic Information

Table 56. Honeywell Packaged Food Traceability Product Overview

Table 57. Honeywell Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Honeywell Packaged Food Traceability SWOT Analysis

Table 59. Honeywell Business Overview

Table 60. Honeywell Recent Developments

Table 61. Impinj Packaged Food Traceability Basic Information

Table 62. Impinj Packaged Food Traceability Product Overview

Table 63. Impinj Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Impinj Business Overview

Table 65. Impinj Recent Developments

Table 66. Zebra Packaged Food Traceability Basic Information

Table 67. Zebra Packaged Food Traceability Product Overview

Table 68. Zebra Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Zebra Business Overview

Table 70. Zebra Recent Developments

Table 71. Alien Technology Packaged Food Traceability Basic Information

Table 72. Alien Technology Packaged Food Traceability Product Overview

Table 73. Alien Technology Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Alien Technology Business Overview

Table 75. Alien Technology Recent Developments

Table 76. Avery Dennison Packaged Food Traceability Basic Information

Table 77. Avery Dennison Packaged Food Traceability Product Overview

Table 78. Avery Dennison Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Avery Dennison Business Overview

Table 80. Avery Dennison Recent Developments

Table 81. Bar Code Integrators Packaged Food Traceability Basic Information

Table 82. Bar Code Integrators Packaged Food Traceability Product Overview

Table 83. Bar Code Integrators Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Bar Code Integrators Business Overview

Table 85. Bar Code Integrators Recent Developments

Table 86. Carlisle Technology Packaged Food Traceability Basic Information

Table 87. Carlisle Technology Packaged Food Traceability Product Overview

Table 88. Carlisle Technology Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Carlisle Technology Business Overview

Table 90. Carlisle Technology Recent Developments

Table 91. Merit-Trax Technologies Packaged Food Traceability Basic Information

Table 92. Merit-Trax Technologies Packaged Food Traceability Product Overview

Table 93. Merit-Trax Technologies Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Merit-Trax Technologies Business Overview

Table 95. Merit-Trax Technologies Recent Developments

Table 96. SATO VICINITY Packaged Food Traceability Basic Information

Table 97. SATO VICINITY Packaged Food Traceability Product Overview

Table 98. SATO VICINITY Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. SATO VICINITY Business Overview

Table 100. SATO VICINITY Recent Developments

Table 101. SMARTRAC Packaged Food Traceability Basic Information

Table 102. SMARTRAC Packaged Food Traceability Product Overview

Table 103. SMARTRAC Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. SMARTRAC Business Overview

Table 105. SMARTRAC Recent Developments

Table 106. Thinfilm Packaged Food Traceability Basic Information

Table 107. Thinfilm Packaged Food Traceability Product Overview

Table 108. Thinfilm Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Thinfilm Business Overview

Table 110. Thinfilm Recent Developments

Table 111. Johnson Controls Packaged Food Traceability Basic Information

Table 112. Johnson Controls Packaged Food Traceability Product Overview

Table 113. Johnson Controls Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Johnson Controls Business Overview

Table 115. Johnson Controls Recent Developments

Table 116. Denso Packaged Food Traceability Basic Information

Table 117. Denso Packaged Food Traceability Product Overview

Table 118. Denso Packaged Food Traceability Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Denso Business Overview

Table 120. Denso Recent Developments

Table 121. Global Packaged Food Traceability Sales Forecast by Region (2025-2030) & (Kilotons)

Table 122. Global Packaged Food Traceability Market Size Forecast by Region (2025-2030) & (M USD)

Table 123. North America Packaged Food Traceability Sales Forecast by Country (2025-2030) & (Kilotons)

Table 124. North America Packaged Food Traceability Market Size Forecast by Country (2025-2030) & (M USD)

Table 125. Europe Packaged Food Traceability Sales Forecast by Country (2025-2030) & (Kilotons)

Table 126. Europe Packaged Food Traceability Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Packaged Food Traceability Sales Forecast by Region (2025-2030) & (Kilotons)

Table 128. Asia Pacific Packaged Food Traceability Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Packaged Food Traceability Sales Forecast by Country (2025-2030) & (Kilotons)

Table 130. South America Packaged Food Traceability Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Packaged Food Traceability Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Packaged Food Traceability Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Packaged Food Traceability Sales Forecast by Type (2025-2030) & (Kilotons)

Table 134. Global Packaged Food Traceability Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Packaged Food Traceability Price Forecast by Type (2025-2030) & (USD/Ton)

Table 136. Global Packaged Food Traceability Sales (Kilotons) Forecast by Application (2025-2030)

Table 137. Global Packaged Food Traceability Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Packaged Food Traceability
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Packaged Food Traceability Market Size (M USD), 2019-2030
- Figure 5. Global Packaged Food Traceability Market Size (M USD) (2019-2030)
- Figure 6. Global Packaged Food Traceability Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Packaged Food Traceability Market Size by Country (M USD)
- Figure 11. Packaged Food Traceability Sales Share by Manufacturers in 2023
- Figure 12. Global Packaged Food Traceability Revenue Share by Manufacturers in 2023
- Figure 13. Packaged Food Traceability Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Packaged Food Traceability Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Packaged Food Traceability Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Packaged Food Traceability Market Share by Type
- Figure 18. Sales Market Share of Packaged Food Traceability by Type (2019-2024)
- Figure 19. Sales Market Share of Packaged Food Traceability by Type in 2023
- Figure 20. Market Size Share of Packaged Food Traceability by Type (2019-2024)
- Figure 21. Market Size Market Share of Packaged Food Traceability by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Packaged Food Traceability Market Share by Application
- Figure 24. Global Packaged Food Traceability Sales Market Share by Application (2019-2024)
- Figure 25. Global Packaged Food Traceability Sales Market Share by Application in 2023
- Figure 26. Global Packaged Food Traceability Market Share by Application (2019-2024)
- Figure 27. Global Packaged Food Traceability Market Share by Application in 2023
- Figure 28. Global Packaged Food Traceability Sales Growth Rate by Application (2019-2024)

Figure 29. Global Packaged Food Traceability Sales Market Share by Region (2019-2024)

Figure 30. North America Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Packaged Food Traceability Sales Market Share by Country in 2023

Figure 32. U.S. Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Packaged Food Traceability Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Packaged Food Traceability Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Packaged Food Traceability Sales Market Share by Country in 2023

Figure 37. Germany Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Packaged Food Traceability Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Packaged Food Traceability Sales Market Share by Region in 2023

Figure 44. China Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Packaged Food Traceability Sales and Growth Rate

(Kilotons)

Figure 50. South America Packaged Food Traceability Sales Market Share by Country in 2023

Figure 51. Brazil Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Packaged Food Traceability Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Packaged Food Traceability Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Packaged Food Traceability Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Packaged Food Traceability Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Packaged Food Traceability Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Packaged Food Traceability Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Packaged Food Traceability Market Share Forecast by Type (2025-2030)

Figure 65. Global Packaged Food Traceability Sales Forecast by Application (2025-2030)

Figure 66. Global Packaged Food Traceability Market Share Forecast by Application (2025-2030)

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