

Global p-Hydroxybenzoic Acid (PHBA) Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

p-Hydroxybenzoic Acid (PHBA), also called 4-hydroxybenzoic acid, is white powdery crystal. It is widely used in the production of preservative for cosmetic and pharmaceuticals. Also, it is the raw materials of liquid crystal polymer.

The global p-Hydroxybenzoic Acid (PHBA) market size was estimated at USD 83 million in 2023 and is projected to reach USD 103.66 million by 2032, exhibiting a CAGR of 2.50% during the forecast period.

North America p-Hydroxybenzoic Acid (PHBA) market size was estimated at USD 22.56 million in 2023, at a CAGR of 2.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global p-Hydroxybenzoic Acid (PHBA) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global p-Hydroxybenzoic Acid (PHBA) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors

and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the p-Hydroxybenzoic Acid (PHBA) market in any manner.

Global p-Hydroxybenzoic Acid (PHBA) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Zhejiang Shengxiao

Ueno Fine Chemicals

3E NEW MATERIAL

San Fu Chemical

Leuna Carboxylation Plant

Alta Laboratories

Market Segmentation (by Type)

Industrial Grade PHBA

Polymer Grade PHBA

Market Segmentation (by Application)

Cosmetics

Pharmaceutical

Liquid Crystal Polymer

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the p-Hydroxybenzoic Acid (PHBA) Market

Overview of the regional outlook of the p-Hydroxybenzoic Acid (PHBA) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the p-Hydroxybenzoic Acid (PHBA) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of p-Hydroxybenzoic Acid (PHBA), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of p-Hydroxybenzoic Acid (PHBA)
- 1.2 Key Market Segments
 - 1.2.1 p-Hydroxybenzoic Acid (PHBA) Segment by Type
 - 1.2.2 p-Hydroxybenzoic Acid (PHBA) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 P-HYDROXYBENZOIC ACID (PHBA) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global p-Hydroxybenzoic Acid (PHBA) Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global p-Hydroxybenzoic Acid (PHBA) Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 P-HYDROXYBENZOIC ACID (PHBA) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global p-Hydroxybenzoic Acid (PHBA) Sales by Manufacturers (2019-2024)
- 3.2 Global p-Hydroxybenzoic Acid (PHBA) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 p-Hydroxybenzoic Acid (PHBA) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global p-Hydroxybenzoic Acid (PHBA) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers p-Hydroxybenzoic Acid (PHBA) Sales Sites, Area Served, Product Type
- 3.6 p-Hydroxybenzoic Acid (PHBA) Market Competitive Situation and Trends
 - 3.6.1 p-Hydroxybenzoic Acid (PHBA) Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest p-Hydroxybenzoic Acid (PHBA) Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 P-HYDROXYBENZOIC ACID (PHBA) INDUSTRY CHAIN ANALYSIS

4.1 p-Hydroxybenzoic Acid (PHBA) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF P-HYDROXYBENZOIC ACID (PHBA) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 P-HYDROXYBENZOIC ACID (PHBA) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Type (2019-2024)

6.3 Global p-Hydroxybenzoic Acid (PHBA) Market Size Market Share by Type (2019-2024)

6.4 Global p-Hydroxybenzoic Acid (PHBA) Price by Type (2019-2024)

7 P-HYDROXYBENZOIC ACID (PHBA) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global p-Hydroxybenzoic Acid (PHBA) Market Sales by Application (2019-2024)

7.3 Global p-Hydroxybenzoic Acid (PHBA) Market Size (M USD) by Application (2019-2024)

7.4 Global p-Hydroxybenzoic Acid (PHBA) Sales Growth Rate by Application (2019-2024)

8 P-HYDROXYBENZOIC ACID (PHBA) MARKET CONSUMPTION BY REGION

8.1 Global p-Hydroxybenzoic Acid (PHBA) Sales by Region

8.1.1 Global p-Hydroxybenzoic Acid (PHBA) Sales by Region

8.1.2 Global p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Region

8.2 North America

8.2.1 North America p-Hydroxybenzoic Acid (PHBA) Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe p-Hydroxybenzoic Acid (PHBA) Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific p-Hydroxybenzoic Acid (PHBA) Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America p-Hydroxybenzoic Acid (PHBA) Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa p-Hydroxybenzoic Acid (PHBA) Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 P-HYDROXYBENZOIC ACID (PHBA) MARKET PRODUCTION BY REGION

9.1 Global Production of p-Hydroxybenzoic Acid (PHBA) by Region (2019-2024)

9.2 Global p-Hydroxybenzoic Acid (PHBA) Revenue Market Share by Region (2019-2024)

9.3 Global p-Hydroxybenzoic Acid (PHBA) Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America p-Hydroxybenzoic Acid (PHBA) Production

9.4.1 North America p-Hydroxybenzoic Acid (PHBA) Production Growth Rate (2019-2024)

9.4.2 North America p-Hydroxybenzoic Acid (PHBA) Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe p-Hydroxybenzoic Acid (PHBA) Production

9.5.1 Europe p-Hydroxybenzoic Acid (PHBA) Production Growth Rate (2019-2024)

9.5.2 Europe p-Hydroxybenzoic Acid (PHBA) Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan p-Hydroxybenzoic Acid (PHBA) Production (2019-2024)

9.6.1 Japan p-Hydroxybenzoic Acid (PHBA) Production Growth Rate (2019-2024)

9.6.2 Japan p-Hydroxybenzoic Acid (PHBA) Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China p-Hydroxybenzoic Acid (PHBA) Production (2019-2024)

9.7.1 China p-Hydroxybenzoic Acid (PHBA) Production Growth Rate (2019-2024)

9.7.2 China p-Hydroxybenzoic Acid (PHBA) Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Zhejiang Shengxiao

10.1.1 Zhejiang Shengxiao p-Hydroxybenzoic Acid (PHBA) Basic Information

10.1.2 Zhejiang Shengxiao p-Hydroxybenzoic Acid (PHBA) Product Overview

10.1.3 Zhejiang Shengxiao p-Hydroxybenzoic Acid (PHBA) Product Market Performance

10.1.4 Zhejiang Shengxiao Business Overview

10.1.5 Zhejiang Shengxiao p-Hydroxybenzoic Acid (PHBA) SWOT Analysis

10.1.6 Zhejiang Shengxiao Recent Developments

10.2 Ueno Fine Chemicals

10.2.1 Ueno Fine Chemicals p-Hydroxybenzoic Acid (PHBA) Basic Information

10.2.2 Ueno Fine Chemicals p-Hydroxybenzoic Acid (PHBA) Product Overview

10.2.3 Ueno Fine Chemicals p-Hydroxybenzoic Acid (PHBA) Product Market Performance

10.2.4 Ueno Fine Chemicals Business Overview

10.2.5 Ueno Fine Chemicals p-Hydroxybenzoic Acid (PHBA) SWOT Analysis

10.2.6 Ueno Fine Chemicals Recent Developments

10.3 3E NEW MATERIAL

10.3.1 3E NEW MATERIAL p-Hydroxybenzoic Acid (PHBA) Basic Information

10.3.2 3E NEW MATERIAL p-Hydroxybenzoic Acid (PHBA) Product Overview

10.3.3 3E NEW MATERIAL p-Hydroxybenzoic Acid (PHBA) Product Market Performance

10.3.4 3E NEW MATERIAL p-Hydroxybenzoic Acid (PHBA) SWOT Analysis

10.3.5 3E NEW MATERIAL Business Overview

10.3.6 3E NEW MATERIAL Recent Developments

10.4 San Fu Chemical

10.4.1 San Fu Chemical p-Hydroxybenzoic Acid (PHBA) Basic Information

10.4.2 San Fu Chemical p-Hydroxybenzoic Acid (PHBA) Product Overview

10.4.3 San Fu Chemical p-Hydroxybenzoic Acid (PHBA) Product Market Performance

10.4.4 San Fu Chemical Business Overview

10.4.5 San Fu Chemical Recent Developments

10.5 Leuna Carboxylation Plant

10.5.1 Leuna Carboxylation Plant p-Hydroxybenzoic Acid (PHBA) Basic Information

10.5.2 Leuna Carboxylation Plant p-Hydroxybenzoic Acid (PHBA) Product Overview

10.5.3 Leuna Carboxylation Plant p-Hydroxybenzoic Acid (PHBA) Product Market Performance

10.5.4 Leuna Carboxylation Plant Business Overview

10.5.5 Leuna Carboxylation Plant Recent Developments

10.6 Alta Laboratories

10.6.1 Alta Laboratories p-Hydroxybenzoic Acid (PHBA) Basic Information

10.6.2 Alta Laboratories p-Hydroxybenzoic Acid (PHBA) Product Overview

10.6.3 Alta Laboratories p-Hydroxybenzoic Acid (PHBA) Product Market Performance

10.6.4 Alta Laboratories Business Overview

10.6.5 Alta Laboratories Recent Developments

11 P-HYDROXYBENZOIC ACID (PHBA) MARKET FORECAST BY REGION

11.1 Global p-Hydroxybenzoic Acid (PHBA) Market Size Forecast

11.2 Global p-Hydroxybenzoic Acid (PHBA) Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Country

- 11.2.3 Asia Pacific p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Region
- 11.2.4 South America p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of p-Hydroxybenzoic Acid (PHBA) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global p-Hydroxybenzoic Acid (PHBA) Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of p-Hydroxybenzoic Acid (PHBA) by Type (2025-2032)
 - 12.1.2 Global p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of p-Hydroxybenzoic Acid (PHBA) by Type (2025-2032)
- 12.2 Global p-Hydroxybenzoic Acid (PHBA) Market Forecast by Application (2025-2032)
 - 12.2.1 Global p-Hydroxybenzoic Acid (PHBA) Sales (K MT) Forecast by Application
 - 12.2.2 Global p-Hydroxybenzoic Acid (PHBA) Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. p-Hydroxybenzoic Acid (PHBA) Market Size Comparison by Region (M USD)
- Table 5. Global p-Hydroxybenzoic Acid (PHBA) Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global p-Hydroxybenzoic Acid (PHBA) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global p-Hydroxybenzoic Acid (PHBA) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in p-Hydroxybenzoic Acid (PHBA) as of 2022)
- Table 10. Global Market p-Hydroxybenzoic Acid (PHBA) Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers p-Hydroxybenzoic Acid (PHBA) Sales Sites and Area Served
- Table 12. Manufacturers p-Hydroxybenzoic Acid (PHBA) Product Type
- Table 13. Global p-Hydroxybenzoic Acid (PHBA) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of p-Hydroxybenzoic Acid (PHBA)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. p-Hydroxybenzoic Acid (PHBA) Market Challenges
- Table 22. Global p-Hydroxybenzoic Acid (PHBA) Sales by Type (K MT)
- Table 23. Global p-Hydroxybenzoic Acid (PHBA) Market Size by Type (M USD)
- Table 24. Global p-Hydroxybenzoic Acid (PHBA) Sales (K MT) by Type (2019-2024)
- Table 25. Global p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Type (2019-2024)
- Table 26. Global p-Hydroxybenzoic Acid (PHBA) Market Size (M USD) by Type (2019-2024)

- Table 27. Global p-Hydroxybenzoic Acid (PHBA) Market Size Share by Type (2019-2024)
- Table 28. Global p-Hydroxybenzoic Acid (PHBA) Price (USD/MT) by Type (2019-2024)
- Table 29. Global p-Hydroxybenzoic Acid (PHBA) Sales (K MT) by Application
- Table 30. Global p-Hydroxybenzoic Acid (PHBA) Market Size by Application
- Table 31. Global p-Hydroxybenzoic Acid (PHBA) Sales by Application (2019-2024) & (K MT)
- Table 32. Global p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Application (2019-2024)
- Table 33. Global p-Hydroxybenzoic Acid (PHBA) Sales by Application (2019-2024) & (M USD)
- Table 34. Global p-Hydroxybenzoic Acid (PHBA) Market Share by Application (2019-2024)
- Table 35. Global p-Hydroxybenzoic Acid (PHBA) Sales Growth Rate by Application (2019-2024)
- Table 36. Global p-Hydroxybenzoic Acid (PHBA) Sales by Region (2019-2024) & (K MT)
- Table 37. Global p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Region (2019-2024)
- Table 38. North America p-Hydroxybenzoic Acid (PHBA) Sales by Country (2019-2024) & (K MT)
- Table 39. Europe p-Hydroxybenzoic Acid (PHBA) Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific p-Hydroxybenzoic Acid (PHBA) Sales by Region (2019-2024) & (K MT)
- Table 41. South America p-Hydroxybenzoic Acid (PHBA) Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa p-Hydroxybenzoic Acid (PHBA) Sales by Region (2019-2024) & (K MT)
- Table 43. Global p-Hydroxybenzoic Acid (PHBA) Production (K MT) by Region (2019-2024)
- Table 44. Global p-Hydroxybenzoic Acid (PHBA) Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global p-Hydroxybenzoic Acid (PHBA) Revenue Market Share by Region (2019-2024)
- Table 46. Global p-Hydroxybenzoic Acid (PHBA) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America p-Hydroxybenzoic Acid (PHBA) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe p-Hydroxybenzoic Acid (PHBA) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan p-Hydroxybenzoic Acid (PHBA) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China p-Hydroxybenzoic Acid (PHBA) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Zhejiang Shengxiao p-Hydroxybenzoic Acid (PHBA) Basic Information

Table 52. Zhejiang Shengxiao p-Hydroxybenzoic Acid (PHBA) Product Overview

Table 53. Zhejiang Shengxiao p-Hydroxybenzoic Acid (PHBA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Zhejiang Shengxiao Business Overview

Table 55. Zhejiang Shengxiao p-Hydroxybenzoic Acid (PHBA) SWOT Analysis

Table 56. Zhejiang Shengxiao Recent Developments

Table 57. Ueno Fine Chemicals p-Hydroxybenzoic Acid (PHBA) Basic Information

Table 58. Ueno Fine Chemicals p-Hydroxybenzoic Acid (PHBA) Product Overview

Table 59. Ueno Fine Chemicals p-Hydroxybenzoic Acid (PHBA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Ueno Fine Chemicals Business Overview

Table 61. Ueno Fine Chemicals p-Hydroxybenzoic Acid (PHBA) SWOT Analysis

Table 62. Ueno Fine Chemicals Recent Developments

Table 63. 3E NEW MATERIAL p-Hydroxybenzoic Acid (PHBA) Basic Information

Table 64. 3E NEW MATERIAL p-Hydroxybenzoic Acid (PHBA) Product Overview

Table 65. 3E NEW MATERIAL p-Hydroxybenzoic Acid (PHBA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. 3E NEW MATERIAL p-Hydroxybenzoic Acid (PHBA) SWOT Analysis

Table 67. 3E NEW MATERIAL Business Overview

Table 68. 3E NEW MATERIAL Recent Developments

Table 69. San Fu Chemical p-Hydroxybenzoic Acid (PHBA) Basic Information

Table 70. San Fu Chemical p-Hydroxybenzoic Acid (PHBA) Product Overview

Table 71. San Fu Chemical p-Hydroxybenzoic Acid (PHBA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. San Fu Chemical Business Overview

Table 73. San Fu Chemical Recent Developments

Table 74. Leuna Carboxylation Plant p-Hydroxybenzoic Acid (PHBA) Basic Information

Table 75. Leuna Carboxylation Plant p-Hydroxybenzoic Acid (PHBA) Product Overview

Table 76. Leuna Carboxylation Plant p-Hydroxybenzoic Acid (PHBA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Leuna Carboxylation Plant Business Overview

Table 78. Leuna Carboxylation Plant Recent Developments

- Table 79. Alta Laboratories p-Hydroxybenzoic Acid (PHBA) Basic Information
- Table 80. Alta Laboratories p-Hydroxybenzoic Acid (PHBA) Product Overview
- Table 81. Alta Laboratories p-Hydroxybenzoic Acid (PHBA) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Alta Laboratories Business Overview
- Table 83. Alta Laboratories Recent Developments
- Table 84. Global p-Hydroxybenzoic Acid (PHBA) Sales Forecast by Region (2025-2032) & (K MT)
- Table 85. Global p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Region (2025-2032) & (M USD)
- Table 86. North America p-Hydroxybenzoic Acid (PHBA) Sales Forecast by Country (2025-2032) & (K MT)
- Table 87. North America p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 88. Europe p-Hydroxybenzoic Acid (PHBA) Sales Forecast by Country (2025-2032) & (K MT)
- Table 89. Europe p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 90. Asia Pacific p-Hydroxybenzoic Acid (PHBA) Sales Forecast by Region (2025-2032) & (K MT)
- Table 91. Asia Pacific p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Region (2025-2032) & (M USD)
- Table 92. South America p-Hydroxybenzoic Acid (PHBA) Sales Forecast by Country (2025-2032) & (K MT)
- Table 93. South America p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 94. Middle East and Africa p-Hydroxybenzoic Acid (PHBA) Consumption Forecast by Country (2025-2032) & (Units)
- Table 95. Middle East and Africa p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 96. Global p-Hydroxybenzoic Acid (PHBA) Sales Forecast by Type (2025-2032) & (K MT)
- Table 97. Global p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Type (2025-2032) & (M USD)
- Table 98. Global p-Hydroxybenzoic Acid (PHBA) Price Forecast by Type (2025-2032) & (USD/MT)
- Table 99. Global p-Hydroxybenzoic Acid (PHBA) Sales (K MT) Forecast by Application (2025-2032)
- Table 100. Global p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Application

(2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of p-Hydroxybenzoic Acid (PHBA)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global p-Hydroxybenzoic Acid (PHBA) Market Size (M USD), 2019-2032
- Figure 5. Global p-Hydroxybenzoic Acid (PHBA) Market Size (M USD) (2019-2032)
- Figure 6. Global p-Hydroxybenzoic Acid (PHBA) Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. p-Hydroxybenzoic Acid (PHBA) Market Size by Country (M USD)
- Figure 11. p-Hydroxybenzoic Acid (PHBA) Sales Share by Manufacturers in 2023
- Figure 12. Global p-Hydroxybenzoic Acid (PHBA) Revenue Share by Manufacturers in 2023
- Figure 13. p-Hydroxybenzoic Acid (PHBA) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market p-Hydroxybenzoic Acid (PHBA) Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by p-Hydroxybenzoic Acid (PHBA) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global p-Hydroxybenzoic Acid (PHBA) Market Share by Type
- Figure 18. Sales Market Share of p-Hydroxybenzoic Acid (PHBA) by Type (2019-2024)
- Figure 19. Sales Market Share of p-Hydroxybenzoic Acid (PHBA) by Type in 2023
- Figure 20. Market Size Share of p-Hydroxybenzoic Acid (PHBA) by Type (2019-2024)
- Figure 21. Market Size Market Share of p-Hydroxybenzoic Acid (PHBA) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global p-Hydroxybenzoic Acid (PHBA) Market Share by Application
- Figure 24. Global p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Application (2019-2024)
- Figure 25. Global p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Application in 2023
- Figure 26. Global p-Hydroxybenzoic Acid (PHBA) Market Share by Application (2019-2024)
- Figure 27. Global p-Hydroxybenzoic Acid (PHBA) Market Share by Application in 2023

Figure 28. Global p-Hydroxybenzoic Acid (PHBA) Sales Growth Rate by Application (2019-2024)

Figure 29. Global p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Region (2019-2024)

Figure 30. North America p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Country in 2023

Figure 32. U.S. p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada p-Hydroxybenzoic Acid (PHBA) Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico p-Hydroxybenzoic Acid (PHBA) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Country in 2023

Figure 37. Germany p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (K MT)

Figure 43. Asia Pacific p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Region in 2023

Figure 44. China p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (K MT)

Figure 50. South America p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Country in 2023

Figure 51. Brazil p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa p-Hydroxybenzoic Acid (PHBA) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa p-Hydroxybenzoic Acid (PHBA) Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global p-Hydroxybenzoic Acid (PHBA) Production Market Share by Region (2019-2024)

Figure 62. North America p-Hydroxybenzoic Acid (PHBA) Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe p-Hydroxybenzoic Acid (PHBA) Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan p-Hydroxybenzoic Acid (PHBA) Production (K MT) Growth Rate (2019-2024)

Figure 65. China p-Hydroxybenzoic Acid (PHBA) Production (K MT) Growth Rate (2019-2024)

Figure 66. Global p-Hydroxybenzoic Acid (PHBA) Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global p-Hydroxybenzoic Acid (PHBA) Market Size Forecast by Value

(2019-2032) & (M USD)

Figure 68. Global p-Hydroxybenzoic Acid (PHBA) Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global p-Hydroxybenzoic Acid (PHBA) Market Share Forecast by Type (2025-2032)

Figure 70. Global p-Hydroxybenzoic Acid (PHBA) Sales Forecast by Application (2025-2032)

Figure 71. Global p-Hydroxybenzoic Acid (PHBA) Market Share Forecast by Application (2025-2032)

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