

Global Overseas Travel Insurance Market Research Report 2026(Status and Outlook)

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Abstracts

Overseas travel insurance is an insurance product designed for travelers going abroad, which aims to provide financial protection and emergency assistance services in the event of various accidents, medical treatment, luggage loss, flight delays, trip cancellations, and personal property losses that may occur during travel. It can reduce the financial risks and inconveniences that travelers may encounter in unknown environments, making the journey more secure and worry-free. The future development prospects of overseas travel insurance are broad, and it is expected to continue its strong growth and accelerate innovation. The recovery of the global tourism industry and the improvement of individual risk awareness are the core driving forces. The market is shifting from the traditional single "bundled" model to a "personalized" innovation deeply embedded in fragmented travel scenarios, with products more accurately matching personalized needs such as leisure, business, study abroad, and even long-term stays by "digital nomads." Technological advancements, especially the application of artificial intelligence and online aggregation platforms, will greatly optimize the product customization, pricing, and claims service experience. Although the insurance penetration rate in emerging markets such as China is currently significantly lower than that in Europe and the United States, this precisely indicates huge growth potential, and the Asia-Pacific region is expected to become the fastest-growing region in the future. Overall, the market will move towards a more mature and diversified new stage of development driven by the combined effects of increased demand, technological empowerment, and product refinement.

The global Overseas Travel Insurance market size was estimated at USD 15885.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 15.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Overseas Travel Insurance market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Overseas Travel Insurance market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Overseas Travel Insurance market.

Global Overseas Travel Insurance Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Church Mutual

AXA Partners US

Generali Global Assistance

Chubb

Prudential

IMG travel insurance

C&F Travel Insured International

WorldTrips

AXA

Tokio Marine

UnitedHealthcare Global

Worldwide Insure

Travel Guard

DR-WALTER

Swisscar

Trawick International

Europäische Reiseversicherung

MAPFRE

Ping An of China

China People's Insurance Company

Allianz

China Pacific Insurance Company

Huatai Insurance

Market Segmentation (by Type)

One-way Coverage

Annual Multiple-trip Coverage

Others

Market Segmentation (by Application)

Leisure Travel

Business Travel

Student Travel

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Overseas Travel Insurance Market

Overview of the regional outlook of the Overseas Travel Insurance Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Overseas Travel Insurance Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Overseas Travel Insurance, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Overseas Travel Insurance

1.2 Key Market Segments

1.2.1 Overseas Travel Insurance Segment by Type

1.2.2 Overseas Travel Insurance Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OVERSEAS TRAVEL INSURANCE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OVERSEAS TRAVEL INSURANCE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Overseas Travel Insurance Product Life Cycle

3.3 Global Overseas Travel Insurance Revenue Market Share by Company (2020-2025)

3.4 Overseas Travel Insurance Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Overseas Travel Insurance Market Competitive Situation and Trends

3.6.1 Overseas Travel Insurance Market Concentration Rate

3.6.2 Global 5 and 10 Largest Overseas Travel Insurance Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 OVERSEAS TRAVEL INSURANCE VALUE CHAIN ANALYSIS

4.1 Overseas Travel Insurance Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OVERSEAS TRAVEL INSURANCE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Overseas Travel Insurance Market Porter's Five Forces Analysis

6 OVERSEAS TRAVEL INSURANCE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Overseas Travel Insurance Market by Type (2020-2025)

6.3 Global Overseas Travel Insurance Market Size Growth Rate by Type (2021-2025)

7 OVERSEAS TRAVEL INSURANCE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Overseas Travel Insurance Market Size (M USD) by Application (2020-2025)

7.3 Global Overseas Travel Insurance Market Size Growth Rate by Application (2021-2025)

8 OVERSEAS TRAVEL INSURANCE MARKET SEGMENTATION BY REGION

8.1 Global Overseas Travel Insurance Market Size by Region

8.1.1 Global Overseas Travel Insurance Market Size by Region

8.1.2 Global Overseas Travel Insurance Market Size Market Share by Region

8.2 North America

8.2.1 North America Overseas Travel Insurance Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Overseas Travel Insurance Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Overseas Travel Insurance Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Overseas Travel Insurance Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Overseas Travel Insurance Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Church Mutual

9.1.1 Church Mutual Basic Information

9.1.2 Church Mutual Overseas Travel Insurance Product Overview

9.1.3 Church Mutual Overseas Travel Insurance Product Market Performance

9.1.4 Church Mutual SWOT Analysis

- 9.1.5 Church Mutual Business Overview
- 9.1.6 Church Mutual Recent Developments
- 9.2 AXA Partners US
 - 9.2.1 AXA Partners US Basic Information
 - 9.2.2 AXA Partners US Overseas Travel Insurance Product Overview
 - 9.2.3 AXA Partners US Overseas Travel Insurance Product Market Performance
 - 9.2.4 AXA Partners US SWOT Analysis
 - 9.2.5 AXA Partners US Business Overview
 - 9.2.6 AXA Partners US Recent Developments
- 9.3 Generali Global Assistance
 - 9.3.1 Generali Global Assistance Basic Information
 - 9.3.2 Generali Global Assistance Overseas Travel Insurance Product Overview
 - 9.3.3 Generali Global Assistance Overseas Travel Insurance Product Market Performance
 - 9.3.4 Generali Global Assistance SWOT Analysis
 - 9.3.5 Generali Global Assistance Business Overview
 - 9.3.6 Generali Global Assistance Recent Developments
- 9.4 Chubb
 - 9.4.1 Chubb Basic Information
 - 9.4.2 Chubb Overseas Travel Insurance Product Overview
 - 9.4.3 Chubb Overseas Travel Insurance Product Market Performance
 - 9.4.4 Chubb Business Overview
 - 9.4.5 Chubb Recent Developments
- 9.5 Prudential
 - 9.5.1 Prudential Basic Information
 - 9.5.2 Prudential Overseas Travel Insurance Product Overview
 - 9.5.3 Prudential Overseas Travel Insurance Product Market Performance
 - 9.5.4 Prudential Business Overview
 - 9.5.5 Prudential Recent Developments
- 9.6 IMG travel insurance
 - 9.6.1 IMG travel insurance Basic Information
 - 9.6.2 IMG travel insurance Overseas Travel Insurance Product Overview
 - 9.6.3 IMG travel insurance Overseas Travel Insurance Product Market Performance
 - 9.6.4 IMG travel insurance Business Overview
 - 9.6.5 IMG travel insurance Recent Developments
- 9.7 CandF Travel Insured International
 - 9.7.1 CandF Travel Insured International Basic Information
 - 9.7.2 CandF Travel Insured International Overseas Travel Insurance Product Overview
 - 9.7.3 CandF Travel Insured International Overseas Travel Insurance Product Market

Performance

9.7.4 CandF Travel Insured International Business Overview

9.7.5 CandF Travel Insured International Recent Developments

9.8 WorldTrips

9.8.1 WorldTrips Basic Information

9.8.2 WorldTrips Overseas Travel Insurance Product Overview

9.8.3 WorldTrips Overseas Travel Insurance Product Market Performance

9.8.4 WorldTrips Business Overview

9.8.5 WorldTrips Recent Developments

9.9 AXA

9.9.1 AXA Basic Information

9.9.2 AXA Overseas Travel Insurance Product Overview

9.9.3 AXA Overseas Travel Insurance Product Market Performance

9.9.4 AXA Business Overview

9.9.5 AXA Recent Developments

9.10 Tokio Marine

9.10.1 Tokio Marine Basic Information

9.10.2 Tokio Marine Overseas Travel Insurance Product Overview

9.10.3 Tokio Marine Overseas Travel Insurance Product Market Performance

9.10.4 Tokio Marine Business Overview

9.10.5 Tokio Marine Recent Developments

9.11 UnitedHealthcare Global

9.11.1 UnitedHealthcare Global Basic Information

9.11.2 UnitedHealthcare Global Overseas Travel Insurance Product Overview

9.11.3 UnitedHealthcare Global Overseas Travel Insurance Product Market

Performance

9.11.4 UnitedHealthcare Global Business Overview

9.11.5 UnitedHealthcare Global Recent Developments

9.12 Worldwide Insure

9.12.1 Worldwide Insure Basic Information

9.12.2 Worldwide Insure Overseas Travel Insurance Product Overview

9.12.3 Worldwide Insure Overseas Travel Insurance Product Market Performance

9.12.4 Worldwide Insure Business Overview

9.12.5 Worldwide Insure Recent Developments

9.13 Travel Guard

9.13.1 Travel Guard Basic Information

9.13.2 Travel Guard Overseas Travel Insurance Product Overview

9.13.3 Travel Guard Overseas Travel Insurance Product Market Performance

9.13.4 Travel Guard Business Overview

- 9.13.5 Travel Guard Recent Developments
- 9.14 DR-WALTER
 - 9.14.1 DR-WALTER Basic Information
 - 9.14.2 DR-WALTER Overseas Travel Insurance Product Overview
 - 9.14.3 DR-WALTER Overseas Travel Insurance Product Market Performance
 - 9.14.4 DR-WALTER Business Overview
 - 9.14.5 DR-WALTER Recent Developments
- 9.15 Swisscar
 - 9.15.1 Swisscar Basic Information
 - 9.15.2 Swisscar Overseas Travel Insurance Product Overview
 - 9.15.3 Swisscar Overseas Travel Insurance Product Market Performance
 - 9.15.4 Swisscar Business Overview
 - 9.15.5 Swisscar Recent Developments
- 9.16 Trawick International
 - 9.16.1 Trawick International Basic Information
 - 9.16.2 Trawick International Overseas Travel Insurance Product Overview
 - 9.16.3 Trawick International Overseas Travel Insurance Product Market Performance
 - 9.16.4 Trawick International Business Overview
 - 9.16.5 Trawick International Recent Developments
- 9.17 Europ?ische Reiseversicherung
 - 9.17.1 Europ?ische Reiseversicherung Basic Information
 - 9.17.2 Europ?ische Reiseversicherung Overseas Travel Insurance Product Overview
 - 9.17.3 Europ?ische Reiseversicherung Overseas Travel Insurance Product Market Performance
 - 9.17.4 Europ?ische Reiseversicherung Business Overview
 - 9.17.5 Europ?ische Reiseversicherung Recent Developments
- 9.18 MAPFRE
 - 9.18.1 MAPFRE Basic Information
 - 9.18.2 MAPFRE Overseas Travel Insurance Product Overview
 - 9.18.3 MAPFRE Overseas Travel Insurance Product Market Performance
 - 9.18.4 MAPFRE Business Overview
 - 9.18.5 MAPFRE Recent Developments
- 9.19 Ping An of China
 - 9.19.1 Ping An of China Basic Information
 - 9.19.2 Ping An of China Overseas Travel Insurance Product Overview
 - 9.19.3 Ping An of China Overseas Travel Insurance Product Market Performance
 - 9.19.4 Ping An of China Business Overview
 - 9.19.5 Ping An of China Recent Developments
- 9.20 China People's Insurance Company

- 9.20.1 China People's Insurance Company Basic Information
- 9.20.2 China People's Insurance Company Overseas Travel Insurance Product Overview
- 9.20.3 China People's Insurance Company Overseas Travel Insurance Product Market Performance
- 9.20.4 China People's Insurance Company Business Overview
- 9.20.5 China People's Insurance Company Recent Developments
- 9.21 Allianz
 - 9.21.1 Allianz Basic Information
 - 9.21.2 Allianz Overseas Travel Insurance Product Overview
 - 9.21.3 Allianz Overseas Travel Insurance Product Market Performance
 - 9.21.4 Allianz Business Overview
 - 9.21.5 Allianz Recent Developments
- 9.22 China Pacific Insurance Company
 - 9.22.1 China Pacific Insurance Company Basic Information
 - 9.22.2 China Pacific Insurance Company Overseas Travel Insurance Product Overview
 - 9.22.3 China Pacific Insurance Company Overseas Travel Insurance Product Market Performance
 - 9.22.4 China Pacific Insurance Company Business Overview
 - 9.22.5 China Pacific Insurance Company Recent Developments
- 9.23 Huatai Insurance
 - 9.23.1 Huatai Insurance Basic Information
 - 9.23.2 Huatai Insurance Overseas Travel Insurance Product Overview
 - 9.23.3 Huatai Insurance Overseas Travel Insurance Product Market Performance
 - 9.23.4 Huatai Insurance Business Overview
 - 9.23.5 Huatai Insurance Recent Developments

10 OVERSEAS TRAVEL INSURANCE MARKET FORECAST BY REGION

- 10.1 Global Overseas Travel Insurance Market Size Forecast
- 10.2 Global Overseas Travel Insurance Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Overseas Travel Insurance Market Size Forecast by Country
 - 10.2.3 Asia Pacific Overseas Travel Insurance Market Size Forecast by Region
 - 10.2.4 South America Overseas Travel Insurance Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Overseas Travel Insurance by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Overseas Travel Insurance Market Forecast by Type (2026-2035)

11.1.1 Global Overseas Travel Insurance Market Size Forecast by Type (2026-2035)

11.2 Global Overseas Travel Insurance Market Forecast by Application (2026-2035)

11.2.1 Global Overseas Travel Insurance Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Overseas Travel Insurance Market Size by Type (M USD)

Table 4. Global Overseas Travel Insurance Market Size by Application

Table 5. Overseas Travel Insurance Market Size Comparison by Region (M USD)

Table 6. Global Overseas Travel Insurance Revenue (M USD) by Company
(2020-2025)

Table 7. Global Overseas Travel Insurance Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Overseas Travel Insurance as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Overseas Travel Insurance Company Market Concentration Ratio
(CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Overseas Travel Insurance Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Overseas Travel Insurance Market Size by Type (M USD)

Table 22. Global Overseas Travel Insurance Market Size (M USD) by Type (2020-2025)

Table 23. Global Overseas Travel Insurance Market Share by Type (2020-2025)

Table 24. Global Overseas Travel Insurance Market Size Growth Rate by Type
(2021-2025)

Table 25. Global Overseas Travel Insurance Market Size by Application

Table 26. Global Overseas Travel Insurance Market Size by Application (2020-2025) &
(M USD)

Table 27. Global Overseas Travel Insurance Market Share by Application (2020-2025)

Table 28. Global Overseas Travel Insurance Market Size Growth Rate by Application
(2021-2025)

Table 29. Global Overseas Travel Insurance Market Size by Region (2020-2025) & (M

USD)

Table 30. Global Overseas Travel Insurance Market Size Market Share by Region (2020-2025)

Table 31. North America Overseas Travel Insurance Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Overseas Travel Insurance Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Overseas Travel Insurance Market Size by Region (2020-2025) & (M USD)

Table 34. South America Overseas Travel Insurance Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Overseas Travel Insurance Market Size by Region (2020-2025) & (M USD)

Table 36. Church Mutual Basic Information

Table 37. Church Mutual Overseas Travel Insurance Product Overview

Table 38. Church Mutual Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Church Mutual SWOT Analysis

Table 40. Church Mutual Business Overview

Table 41. Church Mutual Recent Developments

Table 42. AXA Partners US Basic Information

Table 43. AXA Partners US Overseas Travel Insurance Product Overview

Table 44. AXA Partners US Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)

Table 45. AXA Partners US SWOT Analysis

Table 46. AXA Partners US Business Overview

Table 47. AXA Partners US Recent Developments

Table 48. Generali Global Assistance Basic Information

Table 49. Generali Global Assistance Overseas Travel Insurance Product Overview

Table 50. Generali Global Assistance Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Generali Global Assistance SWOT Analysis

Table 52. Generali Global Assistance Business Overview

Table 53. Generali Global Assistance Recent Developments

Table 54. Chubb Basic Information

Table 55. Chubb Overseas Travel Insurance Product Overview

Table 56. Chubb Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Chubb Business Overview

Table 58. Chubb Recent Developments
Table 59. Prudential Basic Information
Table 60. Prudential Overseas Travel Insurance Product Overview
Table 61. Prudential Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 62. Prudential Business Overview
Table 63. Prudential Recent Developments
Table 64. IMG travel insurance Basic Information
Table 65. IMG travel insurance Overseas Travel Insurance Product Overview
Table 66. IMG travel insurance Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 67. IMG travel insurance Business Overview
Table 68. IMG travel insurance Recent Developments
Table 69. CandF Travel Insured International Basic Information
Table 70. CandF Travel Insured International Overseas Travel Insurance Product Overview
Table 71. CandF Travel Insured International Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 72. CandF Travel Insured International Business Overview
Table 73. CandF Travel Insured International Recent Developments
Table 74. WorldTrips Basic Information
Table 75. WorldTrips Overseas Travel Insurance Product Overview
Table 76. WorldTrips Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 77. WorldTrips Business Overview
Table 78. WorldTrips Recent Developments
Table 79. AXA Basic Information
Table 80. AXA Overseas Travel Insurance Product Overview
Table 81. AXA Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 82. AXA Business Overview
Table 83. AXA Recent Developments
Table 84. Tokio Marine Basic Information
Table 85. Tokio Marine Overseas Travel Insurance Product Overview
Table 86. Tokio Marine Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 87. Tokio Marine Business Overview
Table 88. Tokio Marine Recent Developments
Table 89. UnitedHealthcare Global Basic Information

Table 90. UnitedHealthcare Global Overseas Travel Insurance Product Overview
Table 91. UnitedHealthcare Global Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 92. UnitedHealthcare Global Business Overview
Table 93. UnitedHealthcare Global Recent Developments
Table 94. Worldwide Insure Basic Information
Table 95. Worldwide Insure Overseas Travel Insurance Product Overview
Table 96. Worldwide Insure Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 97. Worldwide Insure Business Overview
Table 98. Worldwide Insure Recent Developments
Table 99. Travel Guard Basic Information
Table 100. Travel Guard Overseas Travel Insurance Product Overview
Table 101. Travel Guard Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 102. Travel Guard Business Overview
Table 103. Travel Guard Recent Developments
Table 104. DR-WALTER Basic Information
Table 105. DR-WALTER Overseas Travel Insurance Product Overview
Table 106. DR-WALTER Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 107. DR-WALTER Business Overview
Table 108. DR-WALTER Recent Developments
Table 109. Swisscar Basic Information
Table 110. Swisscar Overseas Travel Insurance Product Overview
Table 111. Swisscar Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 112. Swisscar Business Overview
Table 113. Swisscar Recent Developments
Table 114. Trawick International Basic Information
Table 115. Trawick International Overseas Travel Insurance Product Overview
Table 116. Trawick International Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)
Table 117. Trawick International Business Overview
Table 118. Trawick International Recent Developments
Table 119. Europ?ische Reiseversicherung Basic Information
Table 120. Europ?ische Reiseversicherung Overseas Travel Insurance Product Overview
Table 121. Europ?ische Reiseversicherung Overseas Travel Insurance Revenue (M

USD) and Gross Margin (2020-2025)

Table 122. Europäische Reiseversicherung Business Overview

Table 123. Europäische Reiseversicherung Recent Developments

Table 124. MAPFRE Basic Information

Table 125. MAPFRE Overseas Travel Insurance Product Overview

Table 126. MAPFRE Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)

Table 127. MAPFRE Business Overview

Table 128. MAPFRE Recent Developments

Table 129. Ping An of China Basic Information

Table 130. Ping An of China Overseas Travel Insurance Product Overview

Table 131. Ping An of China Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Ping An of China Business Overview

Table 133. Ping An of China Recent Developments

Table 134. China People's Insurance Company Basic Information

Table 135. China People's Insurance Company Overseas Travel Insurance Product Overview

Table 136. China People's Insurance Company Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)

Table 137. China People's Insurance Company Business Overview

Table 138. China People's Insurance Company Recent Developments

Table 139. Allianz Basic Information

Table 140. Allianz Overseas Travel Insurance Product Overview

Table 141. Allianz Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)

Table 142. Allianz Business Overview

Table 143. Allianz Recent Developments

Table 144. China Pacific Insurance Company Basic Information

Table 145. China Pacific Insurance Company Overseas Travel Insurance Product Overview

Table 146. China Pacific Insurance Company Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)

Table 147. China Pacific Insurance Company Business Overview

Table 148. China Pacific Insurance Company Recent Developments

Table 149. Huatai Insurance Basic Information

Table 150. Huatai Insurance Overseas Travel Insurance Product Overview

Table 151. Huatai Insurance Overseas Travel Insurance Revenue (M USD) and Gross Margin (2020-2025)

Table 152. Huatai Insurance Business Overview

Table 153. Huatai Insurance Recent Developments

Table 154. Global Overseas Travel Insurance Market Size Forecast by Region
(2026-2035) & (M USD)

Table 155. North America Overseas Travel Insurance Market Size Forecast by Country
(2026-2035) & (M USD)

Table 156. Europe Overseas Travel Insurance Market Size Forecast by Country
(2026-2035) & (M USD)

Table 157. Asia Pacific Overseas Travel Insurance Market Size Forecast by Region
(2026-2035) & (M USD)

Table 158. South America Overseas Travel Insurance Market Size Forecast by Country
(2026-2035) & (M USD)

Table 159. Middle East and Africa Overseas Travel Insurance Market Size Forecast by
Country (2026-2035) & (M USD)

Table 160. Global Overseas Travel Insurance Market Size Forecast by Type
(2026-2035) & (M USD)

Table 161. Global Overseas Travel Insurance Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Overseas Travel Insurance
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Overseas Travel Insurance Market Size (M USD), 2025-2035
- Figure 5. Global Overseas Travel Insurance Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Overseas Travel Insurance Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Overseas Travel Insurance Product Life Cycle
- Figure 12. Global Overseas Travel Insurance Revenue Share by Company in 2025
- Figure 13. Overseas Travel Insurance Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Overseas Travel Insurance Revenue in 2025
- Figure 15. Value Chain Map of Overseas Travel Insurance
- Figure 16. Global Overseas Travel Insurance Market PEST Analysis
- Figure 17. Global Overseas Travel Insurance Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Overseas Travel Insurance Market Share by Type
- Figure 20. Market Share of Overseas Travel Insurance by Type (2020-2025)
- Figure 21. Global Overseas Travel Insurance Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Overseas Travel Insurance Market Share by Application
- Figure 24. Global Overseas Travel Insurance Market Share by Application (2020-2025)
- Figure 25. Global Overseas Travel Insurance Market Share by Application in 2024
- Figure 26. Global Overseas Travel Insurance Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Overseas Travel Insurance Market Size Market Share by Region (2020-2025)
- Figure 28. North America Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America Overseas Travel Insurance Market Size Market Share by

Country in 2024

Figure 30. U.S. Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Overseas Travel Insurance Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Overseas Travel Insurance Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Overseas Travel Insurance Market Share by Country in 2024

Figure 35. Germany Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Overseas Travel Insurance Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Overseas Travel Insurance Market Size Market Share by Region in 2024

Figure 42. China Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Overseas Travel Insurance Market Size and Growth Rate (M USD)

Figure 48. South America Overseas Travel Insurance Market Size Market Share by Country in 2024

Figure 49. Brazil Overseas Travel Insurance Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 50. Argentina Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Overseas Travel Insurance Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Overseas Travel Insurance Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Overseas Travel Insurance Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Overseas Travel Insurance Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Overseas Travel Insurance Market Share Forecast by Type (2026-2035)

Figure 61. Global Overseas Travel Insurance Market Share Forecast by Application (2026-2035)

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