

Global Over-the-Ear Headphone Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GDEB5E664DCEEN.html>

Date: February 2024

Pages: 147

Price: US\$ 3,200.00 (Single User License)

ID: GDEB5E664DCEEN

Abstracts

Report Overview

This report provides a deep insight into the global Over-the-Ear Headphone market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Over-the-Ear Headphone Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Over-the-Ear Headphone market in any manner.

Global Over-the-Ear Headphone Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Apple

Plantronics

Sony

GN

Samsung

B&O

Sennheiser

Audio-Technica

Bose

Bowers & Wilkins

Philips

Beyerdynamic

Logitech

HyperX

Turtle Beach

Corsair

Razer

EDIFIER

Lenovo

ASUS

Market Segmentation (by Type)

Wired

Wireless

Market Segmentation (by Application)

Online

Offline

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Over-the-Ear Headphone Market

Overview of the regional outlook of the Over-the-Ear Headphone Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Over-the-Ear Headphone Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Over-the-Ear Headphone

1.2 Key Market Segments

1.2.1 Over-the-Ear Headphone Segment by Type

1.2.2 Over-the-Ear Headphone Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OVER-THE-EAR HEADPHONE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Over-the-Ear Headphone Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Over-the-Ear Headphone Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OVER-THE-EAR HEADPHONE MARKET COMPETITIVE LANDSCAPE

3.1 Global Over-the-Ear Headphone Sales by Manufacturers (2019-2024)

3.2 Global Over-the-Ear Headphone Revenue Market Share by Manufacturers (2019-2024)

3.3 Over-the-Ear Headphone Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Over-the-Ear Headphone Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Over-the-Ear Headphone Sales Sites, Area Served, Product Type

3.6 Over-the-Ear Headphone Market Competitive Situation and Trends

3.6.1 Over-the-Ear Headphone Market Concentration Rate

3.6.2 Global 5 and 10 Largest Over-the-Ear Headphone Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 OVER-THE-EAR HEADPHONE INDUSTRY CHAIN ANALYSIS

- 4.1 Over-the-Ear Headphone Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OVER-THE-EAR HEADPHONE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 OVER-THE-EAR HEADPHONE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Over-the-Ear Headphone Sales Market Share by Type (2019-2024)
- 6.3 Global Over-the-Ear Headphone Market Size Market Share by Type (2019-2024)
- 6.4 Global Over-the-Ear Headphone Price by Type (2019-2024)

7 OVER-THE-EAR HEADPHONE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Over-the-Ear Headphone Market Sales by Application (2019-2024)
- 7.3 Global Over-the-Ear Headphone Market Size (M USD) by Application (2019-2024)
- 7.4 Global Over-the-Ear Headphone Sales Growth Rate by Application (2019-2024)

8 OVER-THE-EAR HEADPHONE MARKET SEGMENTATION BY REGION

- 8.1 Global Over-the-Ear Headphone Sales by Region
 - 8.1.1 Global Over-the-Ear Headphone Sales by Region

8.1.2 Global Over-the-Ear Headphone Sales Market Share by Region

8.2 North America

8.2.1 North America Over-the-Ear Headphone Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Over-the-Ear Headphone Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Over-the-Ear Headphone Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Over-the-Ear Headphone Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Over-the-Ear Headphone Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Apple

9.1.1 Apple Over-the-Ear Headphone Basic Information

9.1.2 Apple Over-the-Ear Headphone Product Overview

9.1.3 Apple Over-the-Ear Headphone Product Market Performance

- 9.1.4 Apple Business Overview
- 9.1.5 Apple Over-the-Ear Headphone SWOT Analysis
- 9.1.6 Apple Recent Developments
- 9.2 Plantronics
 - 9.2.1 Plantronics Over-the-Ear Headphone Basic Information
 - 9.2.2 Plantronics Over-the-Ear Headphone Product Overview
 - 9.2.3 Plantronics Over-the-Ear Headphone Product Market Performance
 - 9.2.4 Plantronics Business Overview
 - 9.2.5 Plantronics Over-the-Ear Headphone SWOT Analysis
 - 9.2.6 Plantronics Recent Developments
- 9.3 Sony
 - 9.3.1 Sony Over-the-Ear Headphone Basic Information
 - 9.3.2 Sony Over-the-Ear Headphone Product Overview
 - 9.3.3 Sony Over-the-Ear Headphone Product Market Performance
 - 9.3.4 Sony Over-the-Ear Headphone SWOT Analysis
 - 9.3.5 Sony Business Overview
 - 9.3.6 Sony Recent Developments
- 9.4 GN
 - 9.4.1 GN Over-the-Ear Headphone Basic Information
 - 9.4.2 GN Over-the-Ear Headphone Product Overview
 - 9.4.3 GN Over-the-Ear Headphone Product Market Performance
 - 9.4.4 GN Business Overview
 - 9.4.5 GN Recent Developments
- 9.5 Samsung
 - 9.5.1 Samsung Over-the-Ear Headphone Basic Information
 - 9.5.2 Samsung Over-the-Ear Headphone Product Overview
 - 9.5.3 Samsung Over-the-Ear Headphone Product Market Performance
 - 9.5.4 Samsung Business Overview
 - 9.5.5 Samsung Recent Developments
- 9.6 BandO
 - 9.6.1 BandO Over-the-Ear Headphone Basic Information
 - 9.6.2 BandO Over-the-Ear Headphone Product Overview
 - 9.6.3 BandO Over-the-Ear Headphone Product Market Performance
 - 9.6.4 BandO Business Overview
 - 9.6.5 BandO Recent Developments
- 9.7 Sennheiser
 - 9.7.1 Sennheiser Over-the-Ear Headphone Basic Information
 - 9.7.2 Sennheiser Over-the-Ear Headphone Product Overview
 - 9.7.3 Sennheiser Over-the-Ear Headphone Product Market Performance

9.7.4 Sennheiser Business Overview

9.7.5 Sennheiser Recent Developments

9.8 Audio-Technica

9.8.1 Audio-Technica Over-the-Ear Headphone Basic Information

9.8.2 Audio-Technica Over-the-Ear Headphone Product Overview

9.8.3 Audio-Technica Over-the-Ear Headphone Product Market Performance

9.8.4 Audio-Technica Business Overview

9.8.5 Audio-Technica Recent Developments

9.9 Bose

9.9.1 Bose Over-the-Ear Headphone Basic Information

9.9.2 Bose Over-the-Ear Headphone Product Overview

9.9.3 Bose Over-the-Ear Headphone Product Market Performance

9.9.4 Bose Business Overview

9.9.5 Bose Recent Developments

9.10 Bowers and Wilkins

9.10.1 Bowers and Wilkins Over-the-Ear Headphone Basic Information

9.10.2 Bowers and Wilkins Over-the-Ear Headphone Product Overview

9.10.3 Bowers and Wilkins Over-the-Ear Headphone Product Market Performance

9.10.4 Bowers and Wilkins Business Overview

9.10.5 Bowers and Wilkins Recent Developments

9.11 Philips

9.11.1 Philips Over-the-Ear Headphone Basic Information

9.11.2 Philips Over-the-Ear Headphone Product Overview

9.11.3 Philips Over-the-Ear Headphone Product Market Performance

9.11.4 Philips Business Overview

9.11.5 Philips Recent Developments

9.12 Beyerdynamic

9.12.1 Beyerdynamic Over-the-Ear Headphone Basic Information

9.12.2 Beyerdynamic Over-the-Ear Headphone Product Overview

9.12.3 Beyerdynamic Over-the-Ear Headphone Product Market Performance

9.12.4 Beyerdynamic Business Overview

9.12.5 Beyerdynamic Recent Developments

9.13 Logitech

9.13.1 Logitech Over-the-Ear Headphone Basic Information

9.13.2 Logitech Over-the-Ear Headphone Product Overview

9.13.3 Logitech Over-the-Ear Headphone Product Market Performance

9.13.4 Logitech Business Overview

9.13.5 Logitech Recent Developments

9.14 HyperX

- 9.14.1 HyperX Over-the-Ear Headphone Basic Information
- 9.14.2 HyperX Over-the-Ear Headphone Product Overview
- 9.14.3 HyperX Over-the-Ear Headphone Product Market Performance
- 9.14.4 HyperX Business Overview
- 9.14.5 HyperX Recent Developments
- 9.15 Turtle Beach
 - 9.15.1 Turtle Beach Over-the-Ear Headphone Basic Information
 - 9.15.2 Turtle Beach Over-the-Ear Headphone Product Overview
 - 9.15.3 Turtle Beach Over-the-Ear Headphone Product Market Performance
 - 9.15.4 Turtle Beach Business Overview
 - 9.15.5 Turtle Beach Recent Developments
- 9.16 Corsair
 - 9.16.1 Corsair Over-the-Ear Headphone Basic Information
 - 9.16.2 Corsair Over-the-Ear Headphone Product Overview
 - 9.16.3 Corsair Over-the-Ear Headphone Product Market Performance
 - 9.16.4 Corsair Business Overview
 - 9.16.5 Corsair Recent Developments
- 9.17 Razer
 - 9.17.1 Razer Over-the-Ear Headphone Basic Information
 - 9.17.2 Razer Over-the-Ear Headphone Product Overview
 - 9.17.3 Razer Over-the-Ear Headphone Product Market Performance
 - 9.17.4 Razer Business Overview
 - 9.17.5 Razer Recent Developments
- 9.18 EDIFIER
 - 9.18.1 EDIFIER Over-the-Ear Headphone Basic Information
 - 9.18.2 EDIFIER Over-the-Ear Headphone Product Overview
 - 9.18.3 EDIFIER Over-the-Ear Headphone Product Market Performance
 - 9.18.4 EDIFIER Business Overview
 - 9.18.5 EDIFIER Recent Developments
- 9.19 Lenovo
 - 9.19.1 Lenovo Over-the-Ear Headphone Basic Information
 - 9.19.2 Lenovo Over-the-Ear Headphone Product Overview
 - 9.19.3 Lenovo Over-the-Ear Headphone Product Market Performance
 - 9.19.4 Lenovo Business Overview
 - 9.19.5 Lenovo Recent Developments
- 9.20 ASUS
 - 9.20.1 ASUS Over-the-Ear Headphone Basic Information
 - 9.20.2 ASUS Over-the-Ear Headphone Product Overview
 - 9.20.3 ASUS Over-the-Ear Headphone Product Market Performance

9.20.4 ASUS Business Overview

9.20.5 ASUS Recent Developments

10 OVER-THE-EAR HEADPHONE MARKET FORECAST BY REGION

10.1 Global Over-the-Ear Headphone Market Size Forecast

10.2 Global Over-the-Ear Headphone Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Over-the-Ear Headphone Market Size Forecast by Country

10.2.3 Asia Pacific Over-the-Ear Headphone Market Size Forecast by Region

10.2.4 South America Over-the-Ear Headphone Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Over-the-Ear Headphone by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Over-the-Ear Headphone Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Over-the-Ear Headphone by Type (2025-2030)

11.1.2 Global Over-the-Ear Headphone Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Over-the-Ear Headphone by Type (2025-2030)

11.2 Global Over-the-Ear Headphone Market Forecast by Application (2025-2030)

11.2.1 Global Over-the-Ear Headphone Sales (K Units) Forecast by Application

11.2.2 Global Over-the-Ear Headphone Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Over-the-Ear Headphone Market Size Comparison by Region (M USD)
- Table 5. Global Over-the-Ear Headphone Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Over-the-Ear Headphone Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Over-the-Ear Headphone Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Over-the-Ear Headphone Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Over-the-Ear Headphone as of 2022)
- Table 10. Global Market Over-the-Ear Headphone Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Over-the-Ear Headphone Sales Sites and Area Served
- Table 12. Manufacturers Over-the-Ear Headphone Product Type
- Table 13. Global Over-the-Ear Headphone Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Over-the-Ear Headphone
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Over-the-Ear Headphone Market Challenges
- Table 22. Global Over-the-Ear Headphone Sales by Type (K Units)
- Table 23. Global Over-the-Ear Headphone Market Size by Type (M USD)
- Table 24. Global Over-the-Ear Headphone Sales (K Units) by Type (2019-2024)
- Table 25. Global Over-the-Ear Headphone Sales Market Share by Type (2019-2024)
- Table 26. Global Over-the-Ear Headphone Market Size (M USD) by Type (2019-2024)
- Table 27. Global Over-the-Ear Headphone Market Size Share by Type (2019-2024)
- Table 28. Global Over-the-Ear Headphone Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Over-the-Ear Headphone Sales (K Units) by Application

- Table 30. Global Over-the-Ear Headphone Market Size by Application
- Table 31. Global Over-the-Ear Headphone Sales by Application (2019-2024) & (K Units)
- Table 32. Global Over-the-Ear Headphone Sales Market Share by Application (2019-2024)
- Table 33. Global Over-the-Ear Headphone Sales by Application (2019-2024) & (M USD)
- Table 34. Global Over-the-Ear Headphone Market Share by Application (2019-2024)
- Table 35. Global Over-the-Ear Headphone Sales Growth Rate by Application (2019-2024)
- Table 36. Global Over-the-Ear Headphone Sales by Region (2019-2024) & (K Units)
- Table 37. Global Over-the-Ear Headphone Sales Market Share by Region (2019-2024)
- Table 38. North America Over-the-Ear Headphone Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Over-the-Ear Headphone Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Over-the-Ear Headphone Sales by Region (2019-2024) & (K Units)
- Table 41. South America Over-the-Ear Headphone Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Over-the-Ear Headphone Sales by Region (2019-2024) & (K Units)
- Table 43. Apple Over-the-Ear Headphone Basic Information
- Table 44. Apple Over-the-Ear Headphone Product Overview
- Table 45. Apple Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Apple Business Overview
- Table 47. Apple Over-the-Ear Headphone SWOT Analysis
- Table 48. Apple Recent Developments
- Table 49. Plantronics Over-the-Ear Headphone Basic Information
- Table 50. Plantronics Over-the-Ear Headphone Product Overview
- Table 51. Plantronics Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Plantronics Business Overview
- Table 53. Plantronics Over-the-Ear Headphone SWOT Analysis
- Table 54. Plantronics Recent Developments
- Table 55. Sony Over-the-Ear Headphone Basic Information
- Table 56. Sony Over-the-Ear Headphone Product Overview
- Table 57. Sony Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Sony Over-the-Ear Headphone SWOT Analysis
- Table 59. Sony Business Overview

Table 60. Sony Recent Developments

Table 61. GN Over-the-Ear Headphone Basic Information

Table 62. GN Over-the-Ear Headphone Product Overview

Table 63. GN Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. GN Business Overview

Table 65. GN Recent Developments

Table 66. Samsung Over-the-Ear Headphone Basic Information

Table 67. Samsung Over-the-Ear Headphone Product Overview

Table 68. Samsung Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Samsung Business Overview

Table 70. Samsung Recent Developments

Table 71. BandO Over-the-Ear Headphone Basic Information

Table 72. BandO Over-the-Ear Headphone Product Overview

Table 73. BandO Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. BandO Business Overview

Table 75. BandO Recent Developments

Table 76. Sennheiser Over-the-Ear Headphone Basic Information

Table 77. Sennheiser Over-the-Ear Headphone Product Overview

Table 78. Sennheiser Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Sennheiser Business Overview

Table 80. Sennheiser Recent Developments

Table 81. Audio-Technica Over-the-Ear Headphone Basic Information

Table 82. Audio-Technica Over-the-Ear Headphone Product Overview

Table 83. Audio-Technica Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Audio-Technica Business Overview

Table 85. Audio-Technica Recent Developments

Table 86. Bose Over-the-Ear Headphone Basic Information

Table 87. Bose Over-the-Ear Headphone Product Overview

Table 88. Bose Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Bose Business Overview

Table 90. Bose Recent Developments

Table 91. Bowers and Wilkins Over-the-Ear Headphone Basic Information

Table 92. Bowers and Wilkins Over-the-Ear Headphone Product Overview

- Table 93. Bowers and Wilkins Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Bowers and Wilkins Business Overview
- Table 95. Bowers and Wilkins Recent Developments
- Table 96. Philips Over-the-Ear Headphone Basic Information
- Table 97. Philips Over-the-Ear Headphone Product Overview
- Table 98. Philips Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Philips Business Overview
- Table 100. Philips Recent Developments
- Table 101. Beyerdynamic Over-the-Ear Headphone Basic Information
- Table 102. Beyerdynamic Over-the-Ear Headphone Product Overview
- Table 103. Beyerdynamic Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Beyerdynamic Business Overview
- Table 105. Beyerdynamic Recent Developments
- Table 106. Logitech Over-the-Ear Headphone Basic Information
- Table 107. Logitech Over-the-Ear Headphone Product Overview
- Table 108. Logitech Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Logitech Business Overview
- Table 110. Logitech Recent Developments
- Table 111. HyperX Over-the-Ear Headphone Basic Information
- Table 112. HyperX Over-the-Ear Headphone Product Overview
- Table 113. HyperX Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. HyperX Business Overview
- Table 115. HyperX Recent Developments
- Table 116. Turtle Beach Over-the-Ear Headphone Basic Information
- Table 117. Turtle Beach Over-the-Ear Headphone Product Overview
- Table 118. Turtle Beach Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Turtle Beach Business Overview
- Table 120. Turtle Beach Recent Developments
- Table 121. Corsair Over-the-Ear Headphone Basic Information
- Table 122. Corsair Over-the-Ear Headphone Product Overview
- Table 123. Corsair Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Corsair Business Overview

- Table 125. Corsair Recent Developments
- Table 126. Razer Over-the-Ear Headphone Basic Information
- Table 127. Razer Over-the-Ear Headphone Product Overview
- Table 128. Razer Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Razer Business Overview
- Table 130. Razer Recent Developments
- Table 131. EDIFIER Over-the-Ear Headphone Basic Information
- Table 132. EDIFIER Over-the-Ear Headphone Product Overview
- Table 133. EDIFIER Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. EDIFIER Business Overview
- Table 135. EDIFIER Recent Developments
- Table 136. Lenovo Over-the-Ear Headphone Basic Information
- Table 137. Lenovo Over-the-Ear Headphone Product Overview
- Table 138. Lenovo Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Lenovo Business Overview
- Table 140. Lenovo Recent Developments
- Table 141. ASUS Over-the-Ear Headphone Basic Information
- Table 142. ASUS Over-the-Ear Headphone Product Overview
- Table 143. ASUS Over-the-Ear Headphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. ASUS Business Overview
- Table 145. ASUS Recent Developments
- Table 146. Global Over-the-Ear Headphone Sales Forecast by Region (2025-2030) & (K Units)
- Table 147. Global Over-the-Ear Headphone Market Size Forecast by Region (2025-2030) & (M USD)
- Table 148. North America Over-the-Ear Headphone Sales Forecast by Country (2025-2030) & (K Units)
- Table 149. North America Over-the-Ear Headphone Market Size Forecast by Country (2025-2030) & (M USD)
- Table 150. Europe Over-the-Ear Headphone Sales Forecast by Country (2025-2030) & (K Units)
- Table 151. Europe Over-the-Ear Headphone Market Size Forecast by Country (2025-2030) & (M USD)
- Table 152. Asia Pacific Over-the-Ear Headphone Sales Forecast by Region (2025-2030) & (K Units)

Table 153. Asia Pacific Over-the-Ear Headphone Market Size Forecast by Region (2025-2030) & (M USD)

Table 154. South America Over-the-Ear Headphone Sales Forecast by Country (2025-2030) & (K Units)

Table 155. South America Over-the-Ear Headphone Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa Over-the-Ear Headphone Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Over-the-Ear Headphone Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Over-the-Ear Headphone Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Over-the-Ear Headphone Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Over-the-Ear Headphone Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Over-the-Ear Headphone Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Over-the-Ear Headphone Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Over-the-Ear Headphone
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Over-the-Ear Headphone Market Size (M USD), 2019-2030
- Figure 5. Global Over-the-Ear Headphone Market Size (M USD) (2019-2030)
- Figure 6. Global Over-the-Ear Headphone Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Over-the-Ear Headphone Market Size by Country (M USD)
- Figure 11. Over-the-Ear Headphone Sales Share by Manufacturers in 2023
- Figure 12. Global Over-the-Ear Headphone Revenue Share by Manufacturers in 2023
- Figure 13. Over-the-Ear Headphone Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Over-the-Ear Headphone Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Over-the-Ear Headphone Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Over-the-Ear Headphone Market Share by Type
- Figure 18. Sales Market Share of Over-the-Ear Headphone by Type (2019-2024)
- Figure 19. Sales Market Share of Over-the-Ear Headphone by Type in 2023
- Figure 20. Market Size Share of Over-the-Ear Headphone by Type (2019-2024)
- Figure 21. Market Size Market Share of Over-the-Ear Headphone by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Over-the-Ear Headphone Market Share by Application
- Figure 24. Global Over-the-Ear Headphone Sales Market Share by Application (2019-2024)
- Figure 25. Global Over-the-Ear Headphone Sales Market Share by Application in 2023
- Figure 26. Global Over-the-Ear Headphone Market Share by Application (2019-2024)
- Figure 27. Global Over-the-Ear Headphone Market Share by Application in 2023
- Figure 28. Global Over-the-Ear Headphone Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Over-the-Ear Headphone Sales Market Share by Region (2019-2024)
- Figure 30. North America Over-the-Ear Headphone Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Over-the-Ear Headphone Sales Market Share by Country in 2023

Figure 32. U.S. Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Over-the-Ear Headphone Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Over-the-Ear Headphone Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Over-the-Ear Headphone Sales Market Share by Country in 2023

Figure 37. Germany Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Over-the-Ear Headphone Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Over-the-Ear Headphone Sales Market Share by Region in 2023

Figure 44. China Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Over-the-Ear Headphone Sales and Growth Rate (K Units)

Figure 50. South America Over-the-Ear Headphone Sales Market Share by Country in 2023

Figure 51. Brazil Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Over-the-Ear Headphone Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Over-the-Ear Headphone Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Over-the-Ear Headphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Over-the-Ear Headphone Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Over-the-Ear Headphone Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Over-the-Ear Headphone Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Over-the-Ear Headphone Market Share Forecast by Type (2025-2030)

Figure 65. Global Over-the-Ear Headphone Sales Forecast by Application (2025-2030)

Figure 66. Global Over-the-Ear Headphone Market Share Forecast by Application (2025-2030)

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