

# Global Over-ear Headphones Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Over-ear Headphones market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Over-ear Headphones Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Over-ear Headphones market in any manner.

### Global Over-ear Headphones Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Panasonic

Anker

Beats

Sony

Betron

Skullcandy

Vogek

Market Segmentation (by Type)

Wired Headphones

Wireless Headphones

Market Segmentation (by Application)

Personal Computers

Portable Devices

Home Theater

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Over-ear Headphones Market

Overview of the regional outlook of the Over-ear Headphones Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Over-ear Headphones Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Over-ear Headphones

1.2 Key Market Segments

1.2.1 Over-ear Headphones Segment by Type

1.2.2 Over-ear Headphones Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 OVER-EAR HEADPHONES MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Over-ear Headphones Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Over-ear Headphones Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 OVER-EAR HEADPHONES MARKET COMPETITIVE LANDSCAPE**

3.1 Global Over-ear Headphones Sales by Manufacturers (2019-2024)

3.2 Global Over-ear Headphones Revenue Market Share by Manufacturers (2019-2024)

3.3 Over-ear Headphones Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Over-ear Headphones Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Over-ear Headphones Sales Sites, Area Served, Product Type

3.6 Over-ear Headphones Market Competitive Situation and Trends

3.6.1 Over-ear Headphones Market Concentration Rate

3.6.2 Global 5 and 10 Largest Over-ear Headphones Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 OVER-EAR HEADPHONES INDUSTRY CHAIN ANALYSIS**

- 4.1 Over-ear Headphones Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF OVER-EAR HEADPHONES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 OVER-EAR HEADPHONES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Over-ear Headphones Sales Market Share by Type (2019-2024)
- 6.3 Global Over-ear Headphones Market Size Market Share by Type (2019-2024)
- 6.4 Global Over-ear Headphones Price by Type (2019-2024)

## **7 OVER-EAR HEADPHONES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Over-ear Headphones Market Sales by Application (2019-2024)
- 7.3 Global Over-ear Headphones Market Size (M USD) by Application (2019-2024)
- 7.4 Global Over-ear Headphones Sales Growth Rate by Application (2019-2024)

## **8 OVER-EAR HEADPHONES MARKET SEGMENTATION BY REGION**

- 8.1 Global Over-ear Headphones Sales by Region
  - 8.1.1 Global Over-ear Headphones Sales by Region
  - 8.1.2 Global Over-ear Headphones Sales Market Share by Region
- 8.2 North America



## 8.2.1 North America Over-ear Headphones Sales by Country

### 8.2.2 U.S.

### 8.2.3 Canada

### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Over-ear Headphones Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Over-ear Headphones Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Over-ear Headphones Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Over-ear Headphones Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Panasonic

#### 9.1.1 Panasonic Over-ear Headphones Basic Information

#### 9.1.2 Panasonic Over-ear Headphones Product Overview

#### 9.1.3 Panasonic Over-ear Headphones Product Market Performance

#### 9.1.4 Panasonic Business Overview

#### 9.1.5 Panasonic Over-ear Headphones SWOT Analysis

### 9.1.6 Panasonic Recent Developments

## 9.2 Anker

### 9.2.1 Anker Over-ear Headphones Basic Information

### 9.2.2 Anker Over-ear Headphones Product Overview

### 9.2.3 Anker Over-ear Headphones Product Market Performance

### 9.2.4 Anker Business Overview

### 9.2.5 Anker Over-ear Headphones SWOT Analysis

### 9.2.6 Anker Recent Developments

## 9.3 Beats

### 9.3.1 Beats Over-ear Headphones Basic Information

### 9.3.2 Beats Over-ear Headphones Product Overview

### 9.3.3 Beats Over-ear Headphones Product Market Performance

### 9.3.4 Beats Over-ear Headphones SWOT Analysis

### 9.3.5 Beats Business Overview

### 9.3.6 Beats Recent Developments

## 9.4 Sony

### 9.4.1 Sony Over-ear Headphones Basic Information

### 9.4.2 Sony Over-ear Headphones Product Overview

### 9.4.3 Sony Over-ear Headphones Product Market Performance

### 9.4.4 Sony Business Overview

### 9.4.5 Sony Recent Developments

## 9.5 Betron

### 9.5.1 Betron Over-ear Headphones Basic Information

### 9.5.2 Betron Over-ear Headphones Product Overview

### 9.5.3 Betron Over-ear Headphones Product Market Performance

### 9.5.4 Betron Business Overview

### 9.5.5 Betron Recent Developments

## 9.6 Skullcandy

### 9.6.1 Skullcandy Over-ear Headphones Basic Information

### 9.6.2 Skullcandy Over-ear Headphones Product Overview

### 9.6.3 Skullcandy Over-ear Headphones Product Market Performance

### 9.6.4 Skullcandy Business Overview

### 9.6.5 Skullcandy Recent Developments

## 9.7 Vogek

### 9.7.1 Vogek Over-ear Headphones Basic Information

### 9.7.2 Vogek Over-ear Headphones Product Overview

### 9.7.3 Vogek Over-ear Headphones Product Market Performance

### 9.7.4 Vogek Business Overview

### 9.7.5 Vogek Recent Developments

## **10 OVER-EAR HEADPHONES MARKET FORECAST BY REGION**

10.1 Global Over-ear Headphones Market Size Forecast

10.2 Global Over-ear Headphones Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Over-ear Headphones Market Size Forecast by Country

10.2.3 Asia Pacific Over-ear Headphones Market Size Forecast by Region

10.2.4 South America Over-ear Headphones Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Over-ear Headphones by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Over-ear Headphones Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Over-ear Headphones by Type (2025-2030)

11.1.2 Global Over-ear Headphones Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Over-ear Headphones by Type (2025-2030)

11.2 Global Over-ear Headphones Market Forecast by Application (2025-2030)

11.2.1 Global Over-ear Headphones Sales (K Units) Forecast by Application

11.2.2 Global Over-ear Headphones Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Over-ear Headphones Market Size Comparison by Region (M USD)

Table 5. Global Over-ear Headphones Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Over-ear Headphones Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Over-ear Headphones Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Over-ear Headphones Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Over-ear Headphones as of 2022)

Table 10. Global Market Over-ear Headphones Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Over-ear Headphones Sales Sites and Area Served

Table 12. Manufacturers Over-ear Headphones Product Type

Table 13. Global Over-ear Headphones Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Over-ear Headphones

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Over-ear Headphones Market Challenges

Table 22. Global Over-ear Headphones Sales by Type (K Units)

Table 23. Global Over-ear Headphones Market Size by Type (M USD)

Table 24. Global Over-ear Headphones Sales (K Units) by Type (2019-2024)

Table 25. Global Over-ear Headphones Sales Market Share by Type (2019-2024)

Table 26. Global Over-ear Headphones Market Size (M USD) by Type (2019-2024)

Table 27. Global Over-ear Headphones Market Size Share by Type (2019-2024)

Table 28. Global Over-ear Headphones Price (USD/Unit) by Type (2019-2024)

Table 29. Global Over-ear Headphones Sales (K Units) by Application

Table 30. Global Over-ear Headphones Market Size by Application

- Table 31. Global Over-ear Headphones Sales by Application (2019-2024) & (K Units)
- Table 32. Global Over-ear Headphones Sales Market Share by Application (2019-2024)
- Table 33. Global Over-ear Headphones Sales by Application (2019-2024) & (M USD)
- Table 34. Global Over-ear Headphones Market Share by Application (2019-2024)
- Table 35. Global Over-ear Headphones Sales Growth Rate by Application (2019-2024)
- Table 36. Global Over-ear Headphones Sales by Region (2019-2024) & (K Units)
- Table 37. Global Over-ear Headphones Sales Market Share by Region (2019-2024)
- Table 38. North America Over-ear Headphones Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Over-ear Headphones Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Over-ear Headphones Sales by Region (2019-2024) & (K Units)
- Table 41. South America Over-ear Headphones Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Over-ear Headphones Sales by Region (2019-2024) & (K Units)
- Table 43. Panasonic Over-ear Headphones Basic Information
- Table 44. Panasonic Over-ear Headphones Product Overview
- Table 45. Panasonic Over-ear Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Panasonic Business Overview
- Table 47. Panasonic Over-ear Headphones SWOT Analysis
- Table 48. Panasonic Recent Developments
- Table 49. Anker Over-ear Headphones Basic Information
- Table 50. Anker Over-ear Headphones Product Overview
- Table 51. Anker Over-ear Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Anker Business Overview
- Table 53. Anker Over-ear Headphones SWOT Analysis
- Table 54. Anker Recent Developments
- Table 55. Beats Over-ear Headphones Basic Information
- Table 56. Beats Over-ear Headphones Product Overview
- Table 57. Beats Over-ear Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Beats Over-ear Headphones SWOT Analysis
- Table 59. Beats Business Overview
- Table 60. Beats Recent Developments
- Table 61. Sony Over-ear Headphones Basic Information
- Table 62. Sony Over-ear Headphones Product Overview
- Table 63. Sony Over-ear Headphones Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 64. Sony Business Overview

Table 65. Sony Recent Developments

Table 66. Betron Over-ear Headphones Basic Information

Table 67. Betron Over-ear Headphones Product Overview

Table 68. Betron Over-ear Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Betron Business Overview

Table 70. Betron Recent Developments

Table 71. Skullcandy Over-ear Headphones Basic Information

Table 72. Skullcandy Over-ear Headphones Product Overview

Table 73. Skullcandy Over-ear Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Skullcandy Business Overview

Table 75. Skullcandy Recent Developments

Table 76. Vogeek Over-ear Headphones Basic Information

Table 77. Vogeek Over-ear Headphones Product Overview

Table 78. Vogeek Over-ear Headphones Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Vogeek Business Overview

Table 80. Vogeek Recent Developments

Table 81. Global Over-ear Headphones Sales Forecast by Region (2025-2030) & (K Units)

Table 82. Global Over-ear Headphones Market Size Forecast by Region (2025-2030) & (M USD)

Table 83. North America Over-ear Headphones Sales Forecast by Country (2025-2030) & (K Units)

Table 84. North America Over-ear Headphones Market Size Forecast by Country (2025-2030) & (M USD)

Table 85. Europe Over-ear Headphones Sales Forecast by Country (2025-2030) & (K Units)

Table 86. Europe Over-ear Headphones Market Size Forecast by Country (2025-2030) & (M USD)

Table 87. Asia Pacific Over-ear Headphones Sales Forecast by Region (2025-2030) & (K Units)

Table 88. Asia Pacific Over-ear Headphones Market Size Forecast by Region (2025-2030) & (M USD)

Table 89. South America Over-ear Headphones Sales Forecast by Country (2025-2030) & (K Units)

Table 90. South America Over-ear Headphones Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Over-ear Headphones Consumption Forecast by Country (2025-2030) & (Units)

Table 92. Middle East and Africa Over-ear Headphones Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Global Over-ear Headphones Sales Forecast by Type (2025-2030) & (K Units)

Table 94. Global Over-ear Headphones Market Size Forecast by Type (2025-2030) & (M USD)

Table 95. Global Over-ear Headphones Price Forecast by Type (2025-2030) & (USD/Unit)

Table 96. Global Over-ear Headphones Sales (K Units) Forecast by Application (2025-2030)

Table 97. Global Over-ear Headphones Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Over-ear Headphones
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Over-ear Headphones Market Size (M USD), 2019-2030
- Figure 5. Global Over-ear Headphones Market Size (M USD) (2019-2030)
- Figure 6. Global Over-ear Headphones Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Over-ear Headphones Market Size by Country (M USD)
- Figure 11. Over-ear Headphones Sales Share by Manufacturers in 2023
- Figure 12. Global Over-ear Headphones Revenue Share by Manufacturers in 2023
- Figure 13. Over-ear Headphones Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Over-ear Headphones Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Over-ear Headphones Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Over-ear Headphones Market Share by Type
- Figure 18. Sales Market Share of Over-ear Headphones by Type (2019-2024)
- Figure 19. Sales Market Share of Over-ear Headphones by Type in 2023
- Figure 20. Market Size Share of Over-ear Headphones by Type (2019-2024)
- Figure 21. Market Size Market Share of Over-ear Headphones by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Over-ear Headphones Market Share by Application
- Figure 24. Global Over-ear Headphones Sales Market Share by Application (2019-2024)
- Figure 25. Global Over-ear Headphones Sales Market Share by Application in 2023
- Figure 26. Global Over-ear Headphones Market Share by Application (2019-2024)
- Figure 27. Global Over-ear Headphones Market Share by Application in 2023
- Figure 28. Global Over-ear Headphones Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Over-ear Headphones Sales Market Share by Region (2019-2024)
- Figure 30. North America Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)



Figure 31. North America Over-ear Headphones Sales Market Share by Country in 2023

Figure 32. U.S. Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Over-ear Headphones Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Over-ear Headphones Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Over-ear Headphones Sales Market Share by Country in 2023

Figure 37. Germany Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Over-ear Headphones Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Over-ear Headphones Sales Market Share by Region in 2023

Figure 44. China Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Over-ear Headphones Sales and Growth Rate (K Units)

Figure 50. South America Over-ear Headphones Sales Market Share by Country in 2023

Figure 51. Brazil Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Over-ear Headphones Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Over-ear Headphones Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Over-ear Headphones Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Over-ear Headphones Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Over-ear Headphones Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Over-ear Headphones Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Over-ear Headphones Market Share Forecast by Type (2025-2030)

Figure 65. Global Over-ear Headphones Sales Forecast by Application (2025-2030)

Figure 66. Global Over-ear Headphones Market Share Forecast by Application (2025-2030)

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