

Global Outdoor Wall Lighting Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Outdoor wall lighting is a lamp which is installed on the outer wall of the building or in the courtyard to provide lighting or play a decorative role.

This report provides a deep insight into the global Outdoor Wall Lighting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outdoor Wall Lighting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Outdoor Wall Lighting market in any manner.

Global Outdoor Wall Lighting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Hubbell Incorporated

Generation Lighting

Filament Lighting and Home

Maxim Lighting

Kichler Lighting

Koninklijke Philips NV

Lampe Mastern

Lampenwelt GmbH

Quoizel

Troy Lighting

Jameson Tools

Visual Comfort

Tech Lighting

EmeryAllen

St. James Lighting

Porter Lighting

ERCO

Steel Lighting

Delta Light

Exterior Lights UK

Hinkley

Nordlux

Thorn

Acdc

Zhongshan Guzhen Taizhan Lighting Factory

Ikea

Zhong Ke Green Energy

Shenzhen Leifei Lighting

Guangdong Shenghe Lighting Industry

Gorden

Market Segmentation (by Type)

Wall Washer

Contour Light

Wall Lamp

Spotlight

Others

Market Segmentation (by Application)

Illumination

Decoration

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outdoor Wall Lighting Market

Overview of the regional outlook of the Outdoor Wall Lighting Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor Wall Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Outdoor Wall Lighting
- 1.2 Key Market Segments
 - 1.2.1 Outdoor Wall Lighting Segment by Type
 - 1.2.2 Outdoor Wall Lighting Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 OUTDOOR WALL LIGHTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Outdoor Wall Lighting Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Outdoor Wall Lighting Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 OUTDOOR WALL LIGHTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Outdoor Wall Lighting Sales by Manufacturers (2019-2024)
- 3.2 Global Outdoor Wall Lighting Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Outdoor Wall Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Outdoor Wall Lighting Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Outdoor Wall Lighting Sales Sites, Area Served, Product Type
- 3.6 Outdoor Wall Lighting Market Competitive Situation and Trends
 - 3.6.1 Outdoor Wall Lighting Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Outdoor Wall Lighting Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 OUTDOOR WALL LIGHTING INDUSTRY CHAIN ANALYSIS

- 4.1 Outdoor Wall Lighting Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR WALL LIGHTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 OUTDOOR WALL LIGHTING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Outdoor Wall Lighting Sales Market Share by Type (2019-2024)
- 6.3 Global Outdoor Wall Lighting Market Size Market Share by Type (2019-2024)
- 6.4 Global Outdoor Wall Lighting Price by Type (2019-2024)

7 OUTDOOR WALL LIGHTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Outdoor Wall Lighting Market Sales by Application (2019-2024)
- 7.3 Global Outdoor Wall Lighting Market Size (M USD) by Application (2019-2024)
- 7.4 Global Outdoor Wall Lighting Sales Growth Rate by Application (2019-2024)

8 OUTDOOR WALL LIGHTING MARKET SEGMENTATION BY REGION

- 8.1 Global Outdoor Wall Lighting Sales by Region
 - 8.1.1 Global Outdoor Wall Lighting Sales by Region
 - 8.1.2 Global Outdoor Wall Lighting Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Outdoor Wall Lighting Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Outdoor Wall Lighting Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Outdoor Wall Lighting Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Outdoor Wall Lighting Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Outdoor Wall Lighting Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Hubbell Incorporated

9.1.1 Hubbell Incorporated Outdoor Wall Lighting Basic Information

9.1.2 Hubbell Incorporated Outdoor Wall Lighting Product Overview

9.1.3 Hubbell Incorporated Outdoor Wall Lighting Product Market Performance

9.1.4 Hubbell Incorporated Business Overview

9.1.5 Hubbell Incorporated Outdoor Wall Lighting SWOT Analysis

9.1.6 Hubbell Incorporated Recent Developments

9.2 Generation Lighting

- 9.2.1 Generation Lighting Outdoor Wall Lighting Basic Information
- 9.2.2 Generation Lighting Outdoor Wall Lighting Product Overview
- 9.2.3 Generation Lighting Outdoor Wall Lighting Product Market Performance
- 9.2.4 Generation Lighting Business Overview
- 9.2.5 Generation Lighting Outdoor Wall Lighting SWOT Analysis
- 9.2.6 Generation Lighting Recent Developments

9.3 Filament Lighting and Home

- 9.3.1 Filament Lighting and Home Outdoor Wall Lighting Basic Information
- 9.3.2 Filament Lighting and Home Outdoor Wall Lighting Product Overview
- 9.3.3 Filament Lighting and Home Outdoor Wall Lighting Product Market Performance
- 9.3.4 Filament Lighting and Home Outdoor Wall Lighting SWOT Analysis
- 9.3.5 Filament Lighting and Home Business Overview
- 9.3.6 Filament Lighting and Home Recent Developments

9.4 Maxim Lighting

- 9.4.1 Maxim Lighting Outdoor Wall Lighting Basic Information
- 9.4.2 Maxim Lighting Outdoor Wall Lighting Product Overview
- 9.4.3 Maxim Lighting Outdoor Wall Lighting Product Market Performance
- 9.4.4 Maxim Lighting Business Overview
- 9.4.5 Maxim Lighting Recent Developments

9.5 Kichler Lighting

- 9.5.1 Kichler Lighting Outdoor Wall Lighting Basic Information
- 9.5.2 Kichler Lighting Outdoor Wall Lighting Product Overview
- 9.5.3 Kichler Lighting Outdoor Wall Lighting Product Market Performance
- 9.5.4 Kichler Lighting Business Overview
- 9.5.5 Kichler Lighting Recent Developments

9.6 Koninklijke Philips NV

- 9.6.1 Koninklijke Philips NV Outdoor Wall Lighting Basic Information
- 9.6.2 Koninklijke Philips NV Outdoor Wall Lighting Product Overview
- 9.6.3 Koninklijke Philips NV Outdoor Wall Lighting Product Market Performance
- 9.6.4 Koninklijke Philips NV Business Overview
- 9.6.5 Koninklijke Philips NV Recent Developments

9.7 Lampe Mastern

- 9.7.1 Lampe Mastern Outdoor Wall Lighting Basic Information
- 9.7.2 Lampe Mastern Outdoor Wall Lighting Product Overview
- 9.7.3 Lampe Mastern Outdoor Wall Lighting Product Market Performance
- 9.7.4 Lampe Mastern Business Overview
- 9.7.5 Lampe Mastern Recent Developments

9.8 Lampenwelt GmbH

- 9.8.1 Lampenwelt GmbH Outdoor Wall Lighting Basic Information
- 9.8.2 Lampenwelt GmbH Outdoor Wall Lighting Product Overview
- 9.8.3 Lampenwelt GmbH Outdoor Wall Lighting Product Market Performance
- 9.8.4 Lampenwelt GmbH Business Overview
- 9.8.5 Lampenwelt GmbH Recent Developments
- 9.9 Quoizel
 - 9.9.1 Quoizel Outdoor Wall Lighting Basic Information
 - 9.9.2 Quoizel Outdoor Wall Lighting Product Overview
 - 9.9.3 Quoizel Outdoor Wall Lighting Product Market Performance
 - 9.9.4 Quoizel Business Overview
 - 9.9.5 Quoizel Recent Developments
- 9.10 Troy Lighting
 - 9.10.1 Troy Lighting Outdoor Wall Lighting Basic Information
 - 9.10.2 Troy Lighting Outdoor Wall Lighting Product Overview
 - 9.10.3 Troy Lighting Outdoor Wall Lighting Product Market Performance
 - 9.10.4 Troy Lighting Business Overview
 - 9.10.5 Troy Lighting Recent Developments
- 9.11 Jameson Tools
 - 9.11.1 Jameson Tools Outdoor Wall Lighting Basic Information
 - 9.11.2 Jameson Tools Outdoor Wall Lighting Product Overview
 - 9.11.3 Jameson Tools Outdoor Wall Lighting Product Market Performance
 - 9.11.4 Jameson Tools Business Overview
 - 9.11.5 Jameson Tools Recent Developments
- 9.12 Visual Comfort
 - 9.12.1 Visual Comfort Outdoor Wall Lighting Basic Information
 - 9.12.2 Visual Comfort Outdoor Wall Lighting Product Overview
 - 9.12.3 Visual Comfort Outdoor Wall Lighting Product Market Performance
 - 9.12.4 Visual Comfort Business Overview
 - 9.12.5 Visual Comfort Recent Developments
- 9.13 Tech Lighting
 - 9.13.1 Tech Lighting Outdoor Wall Lighting Basic Information
 - 9.13.2 Tech Lighting Outdoor Wall Lighting Product Overview
 - 9.13.3 Tech Lighting Outdoor Wall Lighting Product Market Performance
 - 9.13.4 Tech Lighting Business Overview
 - 9.13.5 Tech Lighting Recent Developments
- 9.14 EmeryAllen
 - 9.14.1 EmeryAllen Outdoor Wall Lighting Basic Information
 - 9.14.2 EmeryAllen Outdoor Wall Lighting Product Overview
 - 9.14.3 EmeryAllen Outdoor Wall Lighting Product Market Performance

- 9.14.4 EmeryAllen Business Overview
- 9.14.5 EmeryAllen Recent Developments
- 9.15 St. James Lighting
 - 9.15.1 St. James Lighting Outdoor Wall Lighting Basic Information
 - 9.15.2 St. James Lighting Outdoor Wall Lighting Product Overview
 - 9.15.3 St. James Lighting Outdoor Wall Lighting Product Market Performance
 - 9.15.4 St. James Lighting Business Overview
 - 9.15.5 St. James Lighting Recent Developments
- 9.16 Porter Lighting
 - 9.16.1 Porter Lighting Outdoor Wall Lighting Basic Information
 - 9.16.2 Porter Lighting Outdoor Wall Lighting Product Overview
 - 9.16.3 Porter Lighting Outdoor Wall Lighting Product Market Performance
 - 9.16.4 Porter Lighting Business Overview
 - 9.16.5 Porter Lighting Recent Developments
- 9.17 ERCO
 - 9.17.1 ERCO Outdoor Wall Lighting Basic Information
 - 9.17.2 ERCO Outdoor Wall Lighting Product Overview
 - 9.17.3 ERCO Outdoor Wall Lighting Product Market Performance
 - 9.17.4 ERCO Business Overview
 - 9.17.5 ERCO Recent Developments
- 9.18 Steel Lighting
 - 9.18.1 Steel Lighting Outdoor Wall Lighting Basic Information
 - 9.18.2 Steel Lighting Outdoor Wall Lighting Product Overview
 - 9.18.3 Steel Lighting Outdoor Wall Lighting Product Market Performance
 - 9.18.4 Steel Lighting Business Overview
 - 9.18.5 Steel Lighting Recent Developments
- 9.19 Delta Light
 - 9.19.1 Delta Light Outdoor Wall Lighting Basic Information
 - 9.19.2 Delta Light Outdoor Wall Lighting Product Overview
 - 9.19.3 Delta Light Outdoor Wall Lighting Product Market Performance
 - 9.19.4 Delta Light Business Overview
 - 9.19.5 Delta Light Recent Developments
- 9.20 Exterior Lights UK
 - 9.20.1 Exterior Lights UK Outdoor Wall Lighting Basic Information
 - 9.20.2 Exterior Lights UK Outdoor Wall Lighting Product Overview
 - 9.20.3 Exterior Lights UK Outdoor Wall Lighting Product Market Performance
 - 9.20.4 Exterior Lights UK Business Overview
 - 9.20.5 Exterior Lights UK Recent Developments
- 9.21 Hinkley

- 9.21.1 Hinkley Outdoor Wall Lighting Basic Information
- 9.21.2 Hinkley Outdoor Wall Lighting Product Overview
- 9.21.3 Hinkley Outdoor Wall Lighting Product Market Performance
- 9.21.4 Hinkley Business Overview
- 9.21.5 Hinkley Recent Developments
- 9.22 Nordlux
 - 9.22.1 Nordlux Outdoor Wall Lighting Basic Information
 - 9.22.2 Nordlux Outdoor Wall Lighting Product Overview
 - 9.22.3 Nordlux Outdoor Wall Lighting Product Market Performance
 - 9.22.4 Nordlux Business Overview
 - 9.22.5 Nordlux Recent Developments
- 9.23 Thorn
 - 9.23.1 Thorn Outdoor Wall Lighting Basic Information
 - 9.23.2 Thorn Outdoor Wall Lighting Product Overview
 - 9.23.3 Thorn Outdoor Wall Lighting Product Market Performance
 - 9.23.4 Thorn Business Overview
 - 9.23.5 Thorn Recent Developments
- 9.24 Acdc
 - 9.24.1 Acdc Outdoor Wall Lighting Basic Information
 - 9.24.2 Acdc Outdoor Wall Lighting Product Overview
 - 9.24.3 Acdc Outdoor Wall Lighting Product Market Performance
 - 9.24.4 Acdc Business Overview
 - 9.24.5 Acdc Recent Developments
- 9.25 Zhongshan Guzhen Taizhan Lighting Factory
 - 9.25.1 Zhongshan Guzhen Taizhan Lighting Factory Outdoor Wall Lighting Basic Information
 - 9.25.2 Zhongshan Guzhen Taizhan Lighting Factory Outdoor Wall Lighting Product Overview
 - 9.25.3 Zhongshan Guzhen Taizhan Lighting Factory Outdoor Wall Lighting Product Market Performance
 - 9.25.4 Zhongshan Guzhen Taizhan Lighting Factory Business Overview
 - 9.25.5 Zhongshan Guzhen Taizhan Lighting Factory Recent Developments
- 9.26 Ikea
 - 9.26.1 Ikea Outdoor Wall Lighting Basic Information
 - 9.26.2 Ikea Outdoor Wall Lighting Product Overview
 - 9.26.3 Ikea Outdoor Wall Lighting Product Market Performance
 - 9.26.4 Ikea Business Overview
 - 9.26.5 Ikea Recent Developments
- 9.27 Zhong Ke Green Energy

- 9.27.1 Zhong Ke Green Energy Outdoor Wall Lighting Basic Information
- 9.27.2 Zhong Ke Green Energy Outdoor Wall Lighting Product Overview
- 9.27.3 Zhong Ke Green Energy Outdoor Wall Lighting Product Market Performance
- 9.27.4 Zhong Ke Green Energy Business Overview
- 9.27.5 Zhong Ke Green Energy Recent Developments
- 9.28 Shenzhen Leifei Lighting
 - 9.28.1 Shenzhen Leifei Lighting Outdoor Wall Lighting Basic Information
 - 9.28.2 Shenzhen Leifei Lighting Outdoor Wall Lighting Product Overview
 - 9.28.3 Shenzhen Leifei Lighting Outdoor Wall Lighting Product Market Performance
 - 9.28.4 Shenzhen Leifei Lighting Business Overview
 - 9.28.5 Shenzhen Leifei Lighting Recent Developments
- 9.29 Guangdong Shenghe Lighting Industry
 - 9.29.1 Guangdong Shenghe Lighting Industry Outdoor Wall Lighting Basic Information
 - 9.29.2 Guangdong Shenghe Lighting Industry Outdoor Wall Lighting Product Overview
 - 9.29.3 Guangdong Shenghe Lighting Industry Outdoor Wall Lighting Product Market Performance
 - 9.29.4 Guangdong Shenghe Lighting Industry Business Overview
 - 9.29.5 Guangdong Shenghe Lighting Industry Recent Developments
- 9.30 Gorden
 - 9.30.1 Gorden Outdoor Wall Lighting Basic Information
 - 9.30.2 Gorden Outdoor Wall Lighting Product Overview
 - 9.30.3 Gorden Outdoor Wall Lighting Product Market Performance
 - 9.30.4 Gorden Business Overview
 - 9.30.5 Gorden Recent Developments

10 OUTDOOR WALL LIGHTING MARKET FORECAST BY REGION

- 10.1 Global Outdoor Wall Lighting Market Size Forecast
- 10.2 Global Outdoor Wall Lighting Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Outdoor Wall Lighting Market Size Forecast by Country
 - 10.2.3 Asia Pacific Outdoor Wall Lighting Market Size Forecast by Region
 - 10.2.4 South America Outdoor Wall Lighting Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Outdoor Wall Lighting by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Outdoor Wall Lighting Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Outdoor Wall Lighting by Type (2025-2030)
- 11.1.2 Global Outdoor Wall Lighting Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Outdoor Wall Lighting by Type (2025-2030)
- 11.2 Global Outdoor Wall Lighting Market Forecast by Application (2025-2030)
 - 11.2.1 Global Outdoor Wall Lighting Sales (K Units) Forecast by Application
 - 11.2.2 Global Outdoor Wall Lighting Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Outdoor Wall Lighting Market Size Comparison by Region (M USD)
- Table 5. Global Outdoor Wall Lighting Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Outdoor Wall Lighting Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Outdoor Wall Lighting Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Outdoor Wall Lighting Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor Wall Lighting as of 2022)
- Table 10. Global Market Outdoor Wall Lighting Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Outdoor Wall Lighting Sales Sites and Area Served
- Table 12. Manufacturers Outdoor Wall Lighting Product Type
- Table 13. Global Outdoor Wall Lighting Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Outdoor Wall Lighting
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Outdoor Wall Lighting Market Challenges
- Table 22. Global Outdoor Wall Lighting Sales by Type (K Units)
- Table 23. Global Outdoor Wall Lighting Market Size by Type (M USD)
- Table 24. Global Outdoor Wall Lighting Sales (K Units) by Type (2019-2024)
- Table 25. Global Outdoor Wall Lighting Sales Market Share by Type (2019-2024)
- Table 26. Global Outdoor Wall Lighting Market Size (M USD) by Type (2019-2024)
- Table 27. Global Outdoor Wall Lighting Market Size Share by Type (2019-2024)
- Table 28. Global Outdoor Wall Lighting Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Outdoor Wall Lighting Sales (K Units) by Application
- Table 30. Global Outdoor Wall Lighting Market Size by Application
- Table 31. Global Outdoor Wall Lighting Sales by Application (2019-2024) & (K Units)

- Table 32. Global Outdoor Wall Lighting Sales Market Share by Application (2019-2024)
- Table 33. Global Outdoor Wall Lighting Sales by Application (2019-2024) & (M USD)
- Table 34. Global Outdoor Wall Lighting Market Share by Application (2019-2024)
- Table 35. Global Outdoor Wall Lighting Sales Growth Rate by Application (2019-2024)
- Table 36. Global Outdoor Wall Lighting Sales by Region (2019-2024) & (K Units)
- Table 37. Global Outdoor Wall Lighting Sales Market Share by Region (2019-2024)
- Table 38. North America Outdoor Wall Lighting Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Outdoor Wall Lighting Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Outdoor Wall Lighting Sales by Region (2019-2024) & (K Units)
- Table 41. South America Outdoor Wall Lighting Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Outdoor Wall Lighting Sales by Region (2019-2024) & (K Units)
- Table 43. Hubbell Incorporated Outdoor Wall Lighting Basic Information
- Table 44. Hubbell Incorporated Outdoor Wall Lighting Product Overview
- Table 45. Hubbell Incorporated Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Hubbell Incorporated Business Overview
- Table 47. Hubbell Incorporated Outdoor Wall Lighting SWOT Analysis
- Table 48. Hubbell Incorporated Recent Developments
- Table 49. Generation Lighting Outdoor Wall Lighting Basic Information
- Table 50. Generation Lighting Outdoor Wall Lighting Product Overview
- Table 51. Generation Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Generation Lighting Business Overview
- Table 53. Generation Lighting Outdoor Wall Lighting SWOT Analysis
- Table 54. Generation Lighting Recent Developments
- Table 55. Filament Lighting and Home Outdoor Wall Lighting Basic Information
- Table 56. Filament Lighting and Home Outdoor Wall Lighting Product Overview
- Table 57. Filament Lighting and Home Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Filament Lighting and Home Outdoor Wall Lighting SWOT Analysis
- Table 59. Filament Lighting and Home Business Overview
- Table 60. Filament Lighting and Home Recent Developments
- Table 61. Maxim Lighting Outdoor Wall Lighting Basic Information
- Table 62. Maxim Lighting Outdoor Wall Lighting Product Overview
- Table 63. Maxim Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 64. Maxim Lighting Business Overview
- Table 65. Maxim Lighting Recent Developments
- Table 66. Kichler Lighting Outdoor Wall Lighting Basic Information
- Table 67. Kichler Lighting Outdoor Wall Lighting Product Overview
- Table 68. Kichler Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Kichler Lighting Business Overview
- Table 70. Kichler Lighting Recent Developments
- Table 71. Koninklijke Philips NV Outdoor Wall Lighting Basic Information
- Table 72. Koninklijke Philips NV Outdoor Wall Lighting Product Overview
- Table 73. Koninklijke Philips NV Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Koninklijke Philips NV Business Overview
- Table 75. Koninklijke Philips NV Recent Developments
- Table 76. Lampe Mastern Outdoor Wall Lighting Basic Information
- Table 77. Lampe Mastern Outdoor Wall Lighting Product Overview
- Table 78. Lampe Mastern Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Lampe Mastern Business Overview
- Table 80. Lampe Mastern Recent Developments
- Table 81. Lampenwelt GmbH Outdoor Wall Lighting Basic Information
- Table 82. Lampenwelt GmbH Outdoor Wall Lighting Product Overview
- Table 83. Lampenwelt GmbH Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Lampenwelt GmbH Business Overview
- Table 85. Lampenwelt GmbH Recent Developments
- Table 86. Quoizel Outdoor Wall Lighting Basic Information
- Table 87. Quoizel Outdoor Wall Lighting Product Overview
- Table 88. Quoizel Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Quoizel Business Overview
- Table 90. Quoizel Recent Developments
- Table 91. Troy Lighting Outdoor Wall Lighting Basic Information
- Table 92. Troy Lighting Outdoor Wall Lighting Product Overview
- Table 93. Troy Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Troy Lighting Business Overview
- Table 95. Troy Lighting Recent Developments
- Table 96. Jameson Tools Outdoor Wall Lighting Basic Information

- Table 97. Jameson Tools Outdoor Wall Lighting Product Overview
- Table 98. Jameson Tools Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Jameson Tools Business Overview
- Table 100. Jameson Tools Recent Developments
- Table 101. Visual Comfort Outdoor Wall Lighting Basic Information
- Table 102. Visual Comfort Outdoor Wall Lighting Product Overview
- Table 103. Visual Comfort Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Visual Comfort Business Overview
- Table 105. Visual Comfort Recent Developments
- Table 106. Tech Lighting Outdoor Wall Lighting Basic Information
- Table 107. Tech Lighting Outdoor Wall Lighting Product Overview
- Table 108. Tech Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Tech Lighting Business Overview
- Table 110. Tech Lighting Recent Developments
- Table 111. EmeryAllen Outdoor Wall Lighting Basic Information
- Table 112. EmeryAllen Outdoor Wall Lighting Product Overview
- Table 113. EmeryAllen Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. EmeryAllen Business Overview
- Table 115. EmeryAllen Recent Developments
- Table 116. St. James Lighting Outdoor Wall Lighting Basic Information
- Table 117. St. James Lighting Outdoor Wall Lighting Product Overview
- Table 118. St. James Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. St. James Lighting Business Overview
- Table 120. St. James Lighting Recent Developments
- Table 121. Porter Lighting Outdoor Wall Lighting Basic Information
- Table 122. Porter Lighting Outdoor Wall Lighting Product Overview
- Table 123. Porter Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Porter Lighting Business Overview
- Table 125. Porter Lighting Recent Developments
- Table 126. ERCO Outdoor Wall Lighting Basic Information
- Table 127. ERCO Outdoor Wall Lighting Product Overview
- Table 128. ERCO Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 129. ERCO Business Overview
- Table 130. ERCO Recent Developments
- Table 131. Steel Lighting Outdoor Wall Lighting Basic Information
- Table 132. Steel Lighting Outdoor Wall Lighting Product Overview
- Table 133. Steel Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Steel Lighting Business Overview
- Table 135. Steel Lighting Recent Developments
- Table 136. Delta Light Outdoor Wall Lighting Basic Information
- Table 137. Delta Light Outdoor Wall Lighting Product Overview
- Table 138. Delta Light Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Delta Light Business Overview
- Table 140. Delta Light Recent Developments
- Table 141. Exterior Lights UK Outdoor Wall Lighting Basic Information
- Table 142. Exterior Lights UK Outdoor Wall Lighting Product Overview
- Table 143. Exterior Lights UK Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Exterior Lights UK Business Overview
- Table 145. Exterior Lights UK Recent Developments
- Table 146. Hinkley Outdoor Wall Lighting Basic Information
- Table 147. Hinkley Outdoor Wall Lighting Product Overview
- Table 148. Hinkley Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Hinkley Business Overview
- Table 150. Hinkley Recent Developments
- Table 151. Nordlux Outdoor Wall Lighting Basic Information
- Table 152. Nordlux Outdoor Wall Lighting Product Overview
- Table 153. Nordlux Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Nordlux Business Overview
- Table 155. Nordlux Recent Developments
- Table 156. Thorn Outdoor Wall Lighting Basic Information
- Table 157. Thorn Outdoor Wall Lighting Product Overview
- Table 158. Thorn Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 159. Thorn Business Overview
- Table 160. Thorn Recent Developments
- Table 161. Acdc Outdoor Wall Lighting Basic Information

- Table 162. Acdc Outdoor Wall Lighting Product Overview
- Table 163. Acdc Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 164. Acdc Business Overview
- Table 165. Acdc Recent Developments
- Table 166. Zhongshan Guzhen Taizhan Lighting Factory Outdoor Wall Lighting Basic Information
- Table 167. Zhongshan Guzhen Taizhan Lighting Factory Outdoor Wall Lighting Product Overview
- Table 168. Zhongshan Guzhen Taizhan Lighting Factory Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Zhongshan Guzhen Taizhan Lighting Factory Business Overview
- Table 170. Zhongshan Guzhen Taizhan Lighting Factory Recent Developments
- Table 171. Ikea Outdoor Wall Lighting Basic Information
- Table 172. Ikea Outdoor Wall Lighting Product Overview
- Table 173. Ikea Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 174. Ikea Business Overview
- Table 175. Ikea Recent Developments
- Table 176. Zhong Ke Green Energy Outdoor Wall Lighting Basic Information
- Table 177. Zhong Ke Green Energy Outdoor Wall Lighting Product Overview
- Table 178. Zhong Ke Green Energy Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 179. Zhong Ke Green Energy Business Overview
- Table 180. Zhong Ke Green Energy Recent Developments
- Table 181. Shenzhen Leifei Lighting Outdoor Wall Lighting Basic Information
- Table 182. Shenzhen Leifei Lighting Outdoor Wall Lighting Product Overview
- Table 183. Shenzhen Leifei Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 184. Shenzhen Leifei Lighting Business Overview
- Table 185. Shenzhen Leifei Lighting Recent Developments
- Table 186. Guangdong Shenghe Lighting Industry Outdoor Wall Lighting Basic Information
- Table 187. Guangdong Shenghe Lighting Industry Outdoor Wall Lighting Product Overview
- Table 188. Guangdong Shenghe Lighting Industry Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 189. Guangdong Shenghe Lighting Industry Business Overview
- Table 190. Guangdong Shenghe Lighting Industry Recent Developments

- Table 191. Gorden Outdoor Wall Lighting Basic Information
- Table 192. Gorden Outdoor Wall Lighting Product Overview
- Table 193. Gorden Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 194. Gorden Business Overview
- Table 195. Gorden Recent Developments
- Table 196. Global Outdoor Wall Lighting Sales Forecast by Region (2025-2030) & (K Units)
- Table 197. Global Outdoor Wall Lighting Market Size Forecast by Region (2025-2030) & (M USD)
- Table 198. North America Outdoor Wall Lighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 199. North America Outdoor Wall Lighting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 200. Europe Outdoor Wall Lighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 201. Europe Outdoor Wall Lighting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 202. Asia Pacific Outdoor Wall Lighting Sales Forecast by Region (2025-2030) & (K Units)
- Table 203. Asia Pacific Outdoor Wall Lighting Market Size Forecast by Region (2025-2030) & (M USD)
- Table 204. South America Outdoor Wall Lighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 205. South America Outdoor Wall Lighting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 206. Middle East and Africa Outdoor Wall Lighting Consumption Forecast by Country (2025-2030) & (Units)
- Table 207. Middle East and Africa Outdoor Wall Lighting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 208. Global Outdoor Wall Lighting Sales Forecast by Type (2025-2030) & (K Units)
- Table 209. Global Outdoor Wall Lighting Market Size Forecast by Type (2025-2030) & (M USD)
- Table 210. Global Outdoor Wall Lighting Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 211. Global Outdoor Wall Lighting Sales (K Units) Forecast by Application (2025-2030)
- Table 212. Global Outdoor Wall Lighting Market Size Forecast by Application

(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Outdoor Wall Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Wall Lighting Market Size (M USD), 2019-2030
- Figure 5. Global Outdoor Wall Lighting Market Size (M USD) (2019-2030)
- Figure 6. Global Outdoor Wall Lighting Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor Wall Lighting Market Size by Country (M USD)
- Figure 11. Outdoor Wall Lighting Sales Share by Manufacturers in 2023
- Figure 12. Global Outdoor Wall Lighting Revenue Share by Manufacturers in 2023
- Figure 13. Outdoor Wall Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Outdoor Wall Lighting Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Outdoor Wall Lighting Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Outdoor Wall Lighting Market Share by Type
- Figure 18. Sales Market Share of Outdoor Wall Lighting by Type (2019-2024)
- Figure 19. Sales Market Share of Outdoor Wall Lighting by Type in 2023
- Figure 20. Market Size Share of Outdoor Wall Lighting by Type (2019-2024)
- Figure 21. Market Size Market Share of Outdoor Wall Lighting by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Outdoor Wall Lighting Market Share by Application
- Figure 24. Global Outdoor Wall Lighting Sales Market Share by Application (2019-2024)
- Figure 25. Global Outdoor Wall Lighting Sales Market Share by Application in 2023
- Figure 26. Global Outdoor Wall Lighting Market Share by Application (2019-2024)
- Figure 27. Global Outdoor Wall Lighting Market Share by Application in 2023
- Figure 28. Global Outdoor Wall Lighting Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Outdoor Wall Lighting Sales Market Share by Region (2019-2024)
- Figure 30. North America Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Outdoor Wall Lighting Sales Market Share by Country in 2023

- Figure 32. U.S. Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Outdoor Wall Lighting Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Outdoor Wall Lighting Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Outdoor Wall Lighting Sales Market Share by Country in 2023
- Figure 37. Germany Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Outdoor Wall Lighting Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Outdoor Wall Lighting Sales Market Share by Region in 2023
- Figure 44. China Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Outdoor Wall Lighting Sales and Growth Rate (K Units)
- Figure 50. South America Outdoor Wall Lighting Sales Market Share by Country in 2023
- Figure 51. Brazil Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Outdoor Wall Lighting Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Outdoor Wall Lighting Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K

Units)

Figure 60. South Africa Outdoor Wall Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Outdoor Wall Lighting Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Outdoor Wall Lighting Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Outdoor Wall Lighting Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Outdoor Wall Lighting Market Share Forecast by Type (2025-2030)

Figure 65. Global Outdoor Wall Lighting Sales Forecast by Application (2025-2030)

Figure 66. Global Outdoor Wall Lighting Market Share Forecast by Application (2025-2030)

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