

Global Outdoor Wall Lighting Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Outdoor wall lighting is a lamp which is installed on the outer wall of the building or in the courtyard to provide lighting or play a decorative role.

The global Outdoor Wall Lighting market size was estimated at USD 1201.82 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Outdoor Wall Lighting market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Outdoor Wall Lighting market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Outdoor Wall Lighting market.

Global Outdoor Wall Lighting Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Hubbell Incorporated
Generation Lighting
Filament Lighting and Home
Maxim Lighting
Kichler Lighting
Koninklijke Philips NV
Lampe Mastern
Lampenwelt GmbH
Quoizel
Troy Lighting
Jameson Tools
Visual Comfort
Tech Lighting
EmeryAllen
St. James Lighting
Porter Lighting
ERCO
Steel Lighting
Delta Light

Exterior Lights UK
Hinkley
Nordlux
Thorn
Acdc
Zhongshan Guzhen Taizhan Lighting Factory
Ikea
Zhong Ke Green Energy
Shenzhen Leifei Lighting
Guangdong Shenghe Lighting Industry
Gorden
Market Segmentation (by Type)
Wall Washer
Contour Light
Wall Lamp
Spotlight
Others
Market Segmentation (by Application)
Illumination
Decoration

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Outdoor Wall Lighting Market

Overview of the regional outlook of the Outdoor Wall Lighting Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor Wall Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Outdoor Wall Lighting, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Outdoor Wall Lighting

1.2 Key Market Segments

1.2.1 Outdoor Wall Lighting Segment by Type

1.2.2 Outdoor Wall Lighting Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OUTDOOR WALL LIGHTING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Outdoor Wall Lighting Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Outdoor Wall Lighting Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OUTDOOR WALL LIGHTING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Outdoor Wall Lighting Product Life Cycle

3.3 Global Outdoor Wall Lighting Sales by Manufacturers (2020-2025)

3.4 Global Outdoor Wall Lighting Revenue Market Share by Manufacturers (2020-2025)

3.5 Outdoor Wall Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Outdoor Wall Lighting Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Outdoor Wall Lighting Market Competitive Situation and Trends

3.8.1 Outdoor Wall Lighting Market Concentration Rate

3.8.2 Global 5 and 10 Largest Outdoor Wall Lighting Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 OUTDOOR WALL LIGHTING INDUSTRY CHAIN ANALYSIS

- 4.1 Outdoor Wall Lighting Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR WALL LIGHTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Outdoor Wall Lighting Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Outdoor Wall Lighting Market
- 5.7 ESG Ratings of Leading Companies

6 OUTDOOR WALL LIGHTING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Outdoor Wall Lighting Sales Market Share by Type (2020-2025)
- 6.3 Global Outdoor Wall Lighting Market Size Market Share by Type (2020-2025)
- 6.4 Global Outdoor Wall Lighting Price by Type (2020-2025)

7 OUTDOOR WALL LIGHTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Outdoor Wall Lighting Market Sales by Application (2020-2025)

7.3 Global Outdoor Wall Lighting Market Size (M USD) by Application (2020-2025)

7.4 Global Outdoor Wall Lighting Sales Growth Rate by Application (2020-2025)

8 OUTDOOR WALL LIGHTING MARKET SALES BY REGION

8.1 Global Outdoor Wall Lighting Sales by Region

8.1.1 Global Outdoor Wall Lighting Sales by Region

8.1.2 Global Outdoor Wall Lighting Sales Market Share by Region

8.2 Global Outdoor Wall Lighting Market Size by Region

8.2.1 Global Outdoor Wall Lighting Market Size by Region

8.2.2 Global Outdoor Wall Lighting Market Size Market Share by Region

8.3 North America

8.3.1 North America Outdoor Wall Lighting Sales by Country

8.3.2 North America Outdoor Wall Lighting Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Outdoor Wall Lighting Sales by Country

8.4.2 Europe Outdoor Wall Lighting Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Outdoor Wall Lighting Sales by Region

8.5.2 Asia Pacific Outdoor Wall Lighting Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Outdoor Wall Lighting Sales by Country

8.6.2 South America Outdoor Wall Lighting Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Outdoor Wall Lighting Sales by Region

8.7.2 Middle East and Africa Outdoor Wall Lighting Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 OUTDOOR WALL LIGHTING MARKET PRODUCTION BY REGION

9.1 Global Production of Outdoor Wall Lighting by Region(2020-2025)

9.2 Global Outdoor Wall Lighting Revenue Market Share by Region (2020-2025)

9.3 Global Outdoor Wall Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Outdoor Wall Lighting Production

9.4.1 North America Outdoor Wall Lighting Production Growth Rate (2020-2025)

9.4.2 North America Outdoor Wall Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Outdoor Wall Lighting Production

9.5.1 Europe Outdoor Wall Lighting Production Growth Rate (2020-2025)

9.5.2 Europe Outdoor Wall Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Outdoor Wall Lighting Production (2020-2025)

9.6.1 Japan Outdoor Wall Lighting Production Growth Rate (2020-2025)

9.6.2 Japan Outdoor Wall Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Outdoor Wall Lighting Production (2020-2025)

9.7.1 China Outdoor Wall Lighting Production Growth Rate (2020-2025)

9.7.2 China Outdoor Wall Lighting Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Hubbell Incorporated

10.1.1 Hubbell Incorporated Basic Information

10.1.2 Hubbell Incorporated Outdoor Wall Lighting Product Overview

10.1.3 Hubbell Incorporated Outdoor Wall Lighting Product Market Performance

10.1.4 Hubbell Incorporated Business Overview

- 10.1.5 Hubbell Incorporated SWOT Analysis
- 10.1.6 Hubbell Incorporated Recent Developments
- 10.2 Generation Lighting
 - 10.2.1 Generation Lighting Basic Information
 - 10.2.2 Generation Lighting Outdoor Wall Lighting Product Overview
 - 10.2.3 Generation Lighting Outdoor Wall Lighting Product Market Performance
 - 10.2.4 Generation Lighting Business Overview
 - 10.2.5 Generation Lighting SWOT Analysis
 - 10.2.6 Generation Lighting Recent Developments
- 10.3 Filament Lighting and Home
 - 10.3.1 Filament Lighting and Home Basic Information
 - 10.3.2 Filament Lighting and Home Outdoor Wall Lighting Product Overview
 - 10.3.3 Filament Lighting and Home Outdoor Wall Lighting Product Market Performance
 - 10.3.4 Filament Lighting and Home Business Overview
 - 10.3.5 Filament Lighting and Home SWOT Analysis
 - 10.3.6 Filament Lighting and Home Recent Developments
- 10.4 Maxim Lighting
 - 10.4.1 Maxim Lighting Basic Information
 - 10.4.2 Maxim Lighting Outdoor Wall Lighting Product Overview
 - 10.4.3 Maxim Lighting Outdoor Wall Lighting Product Market Performance
 - 10.4.4 Maxim Lighting Business Overview
 - 10.4.5 Maxim Lighting Recent Developments
- 10.5 Kichler Lighting
 - 10.5.1 Kichler Lighting Basic Information
 - 10.5.2 Kichler Lighting Outdoor Wall Lighting Product Overview
 - 10.5.3 Kichler Lighting Outdoor Wall Lighting Product Market Performance
 - 10.5.4 Kichler Lighting Business Overview
 - 10.5.5 Kichler Lighting Recent Developments
- 10.6 Koninklijke Philips NV
 - 10.6.1 Koninklijke Philips NV Basic Information
 - 10.6.2 Koninklijke Philips NV Outdoor Wall Lighting Product Overview
 - 10.6.3 Koninklijke Philips NV Outdoor Wall Lighting Product Market Performance
 - 10.6.4 Koninklijke Philips NV Business Overview
 - 10.6.5 Koninklijke Philips NV Recent Developments
- 10.7 Lampe Mastern
 - 10.7.1 Lampe Mastern Basic Information
 - 10.7.2 Lampe Mastern Outdoor Wall Lighting Product Overview
 - 10.7.3 Lampe Mastern Outdoor Wall Lighting Product Market Performance

- 10.7.4 Lampe Mastern Business Overview
- 10.7.5 Lampe Mastern Recent Developments
- 10.8 Lampenwelt GmbH
 - 10.8.1 Lampenwelt GmbH Basic Information
 - 10.8.2 Lampenwelt GmbH Outdoor Wall Lighting Product Overview
 - 10.8.3 Lampenwelt GmbH Outdoor Wall Lighting Product Market Performance
 - 10.8.4 Lampenwelt GmbH Business Overview
 - 10.8.5 Lampenwelt GmbH Recent Developments
- 10.9 Quoizel
 - 10.9.1 Quoizel Basic Information
 - 10.9.2 Quoizel Outdoor Wall Lighting Product Overview
 - 10.9.3 Quoizel Outdoor Wall Lighting Product Market Performance
 - 10.9.4 Quoizel Business Overview
 - 10.9.5 Quoizel Recent Developments
- 10.10 Troy Lighting
 - 10.10.1 Troy Lighting Basic Information
 - 10.10.2 Troy Lighting Outdoor Wall Lighting Product Overview
 - 10.10.3 Troy Lighting Outdoor Wall Lighting Product Market Performance
 - 10.10.4 Troy Lighting Business Overview
 - 10.10.5 Troy Lighting Recent Developments
- 10.11 Jameson Tools
 - 10.11.1 Jameson Tools Basic Information
 - 10.11.2 Jameson Tools Outdoor Wall Lighting Product Overview
 - 10.11.3 Jameson Tools Outdoor Wall Lighting Product Market Performance
 - 10.11.4 Jameson Tools Business Overview
 - 10.11.5 Jameson Tools Recent Developments
- 10.12 Visual Comfort
 - 10.12.1 Visual Comfort Basic Information
 - 10.12.2 Visual Comfort Outdoor Wall Lighting Product Overview
 - 10.12.3 Visual Comfort Outdoor Wall Lighting Product Market Performance
 - 10.12.4 Visual Comfort Business Overview
 - 10.12.5 Visual Comfort Recent Developments
- 10.13 Tech Lighting
 - 10.13.1 Tech Lighting Basic Information
 - 10.13.2 Tech Lighting Outdoor Wall Lighting Product Overview
 - 10.13.3 Tech Lighting Outdoor Wall Lighting Product Market Performance
 - 10.13.4 Tech Lighting Business Overview
 - 10.13.5 Tech Lighting Recent Developments
- 10.14 EmeryAllen

- 10.14.1 EmeryAllen Basic Information
- 10.14.2 EmeryAllen Outdoor Wall Lighting Product Overview
- 10.14.3 EmeryAllen Outdoor Wall Lighting Product Market Performance
- 10.14.4 EmeryAllen Business Overview
- 10.14.5 EmeryAllen Recent Developments
- 10.15 St. James Lighting
 - 10.15.1 St. James Lighting Basic Information
 - 10.15.2 St. James Lighting Outdoor Wall Lighting Product Overview
 - 10.15.3 St. James Lighting Outdoor Wall Lighting Product Market Performance
 - 10.15.4 St. James Lighting Business Overview
 - 10.15.5 St. James Lighting Recent Developments
- 10.16 Porter Lighting
 - 10.16.1 Porter Lighting Basic Information
 - 10.16.2 Porter Lighting Outdoor Wall Lighting Product Overview
 - 10.16.3 Porter Lighting Outdoor Wall Lighting Product Market Performance
 - 10.16.4 Porter Lighting Business Overview
 - 10.16.5 Porter Lighting Recent Developments
- 10.17 ERCO
 - 10.17.1 ERCO Basic Information
 - 10.17.2 ERCO Outdoor Wall Lighting Product Overview
 - 10.17.3 ERCO Outdoor Wall Lighting Product Market Performance
 - 10.17.4 ERCO Business Overview
 - 10.17.5 ERCO Recent Developments
- 10.18 Steel Lighting
 - 10.18.1 Steel Lighting Basic Information
 - 10.18.2 Steel Lighting Outdoor Wall Lighting Product Overview
 - 10.18.3 Steel Lighting Outdoor Wall Lighting Product Market Performance
 - 10.18.4 Steel Lighting Business Overview
 - 10.18.5 Steel Lighting Recent Developments
- 10.19 Delta Light
 - 10.19.1 Delta Light Basic Information
 - 10.19.2 Delta Light Outdoor Wall Lighting Product Overview
 - 10.19.3 Delta Light Outdoor Wall Lighting Product Market Performance
 - 10.19.4 Delta Light Business Overview
 - 10.19.5 Delta Light Recent Developments
- 10.20 Exterior Lights UK
 - 10.20.1 Exterior Lights UK Basic Information
 - 10.20.2 Exterior Lights UK Outdoor Wall Lighting Product Overview
 - 10.20.3 Exterior Lights UK Outdoor Wall Lighting Product Market Performance

- 10.20.4 Exterior Lights UK Business Overview
- 10.20.5 Exterior Lights UK Recent Developments
- 10.21 Hinkley
 - 10.21.1 Hinkley Basic Information
 - 10.21.2 Hinkley Outdoor Wall Lighting Product Overview
 - 10.21.3 Hinkley Outdoor Wall Lighting Product Market Performance
 - 10.21.4 Hinkley Business Overview
 - 10.21.5 Hinkley Recent Developments
- 10.22 Nordlux
 - 10.22.1 Nordlux Basic Information
 - 10.22.2 Nordlux Outdoor Wall Lighting Product Overview
 - 10.22.3 Nordlux Outdoor Wall Lighting Product Market Performance
 - 10.22.4 Nordlux Business Overview
 - 10.22.5 Nordlux Recent Developments
- 10.23 Thorn
 - 10.23.1 Thorn Basic Information
 - 10.23.2 Thorn Outdoor Wall Lighting Product Overview
 - 10.23.3 Thorn Outdoor Wall Lighting Product Market Performance
 - 10.23.4 Thorn Business Overview
 - 10.23.5 Thorn Recent Developments
- 10.24 Acdc
 - 10.24.1 Acdc Basic Information
 - 10.24.2 Acdc Outdoor Wall Lighting Product Overview
 - 10.24.3 Acdc Outdoor Wall Lighting Product Market Performance
 - 10.24.4 Acdc Business Overview
 - 10.24.5 Acdc Recent Developments
- 10.25 Zhongshan Guzhen Taizhan Lighting Factory
 - 10.25.1 Zhongshan Guzhen Taizhan Lighting Factory Basic Information
 - 10.25.2 Zhongshan Guzhen Taizhan Lighting Factory Outdoor Wall Lighting Product Overview
 - 10.25.3 Zhongshan Guzhen Taizhan Lighting Factory Outdoor Wall Lighting Product Market Performance
 - 10.25.4 Zhongshan Guzhen Taizhan Lighting Factory Business Overview
 - 10.25.5 Zhongshan Guzhen Taizhan Lighting Factory Recent Developments
- 10.26 Ikea
 - 10.26.1 Ikea Basic Information
 - 10.26.2 Ikea Outdoor Wall Lighting Product Overview
 - 10.26.3 Ikea Outdoor Wall Lighting Product Market Performance
 - 10.26.4 Ikea Business Overview

- 10.26.5 Ikea Recent Developments
- 10.27 Zhong Ke Green Energy
 - 10.27.1 Zhong Ke Green Energy Basic Information
 - 10.27.2 Zhong Ke Green Energy Outdoor Wall Lighting Product Overview
 - 10.27.3 Zhong Ke Green Energy Outdoor Wall Lighting Product Market Performance
 - 10.27.4 Zhong Ke Green Energy Business Overview
 - 10.27.5 Zhong Ke Green Energy Recent Developments
- 10.28 Shenzhen Leifei Lighting
 - 10.28.1 Shenzhen Leifei Lighting Basic Information
 - 10.28.2 Shenzhen Leifei Lighting Outdoor Wall Lighting Product Overview
 - 10.28.3 Shenzhen Leifei Lighting Outdoor Wall Lighting Product Market Performance
 - 10.28.4 Shenzhen Leifei Lighting Business Overview
 - 10.28.5 Shenzhen Leifei Lighting Recent Developments
- 10.29 Guangdong Shenghe Lighting Industry
 - 10.29.1 Guangdong Shenghe Lighting Industry Basic Information
 - 10.29.2 Guangdong Shenghe Lighting Industry Outdoor Wall Lighting Product Overview
 - 10.29.3 Guangdong Shenghe Lighting Industry Outdoor Wall Lighting Product Market Performance
 - 10.29.4 Guangdong Shenghe Lighting Industry Business Overview
 - 10.29.5 Guangdong Shenghe Lighting Industry Recent Developments
- 10.30 Gorden
 - 10.30.1 Gorden Basic Information
 - 10.30.2 Gorden Outdoor Wall Lighting Product Overview
 - 10.30.3 Gorden Outdoor Wall Lighting Product Market Performance
 - 10.30.4 Gorden Business Overview
 - 10.30.5 Gorden Recent Developments

11 OUTDOOR WALL LIGHTING MARKET FORECAST BY REGION

- 11.1 Global Outdoor Wall Lighting Market Size Forecast
- 11.2 Global Outdoor Wall Lighting Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Outdoor Wall Lighting Market Size Forecast by Country
 - 11.2.3 Asia Pacific Outdoor Wall Lighting Market Size Forecast by Region
 - 11.2.4 South America Outdoor Wall Lighting Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Outdoor Wall Lighting by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Outdoor Wall Lighting Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Outdoor Wall Lighting by Type (2026-2033)

12.1.2 Global Outdoor Wall Lighting Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Outdoor Wall Lighting by Type (2026-2033)

12.2 Global Outdoor Wall Lighting Market Forecast by Application (2026-2033)

12.2.1 Global Outdoor Wall Lighting Sales (K Units) Forecast by Application

12.2.2 Global Outdoor Wall Lighting Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Outdoor Wall Lighting Market Size Comparison by Region (M USD)
Table 5. Global Outdoor Wall Lighting Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Outdoor Wall Lighting Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Outdoor Wall Lighting Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Outdoor Wall Lighting Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor Wall Lighting as of 2024)
Table 10. Global Market Outdoor Wall Lighting Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Outdoor Wall Lighting Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Outdoor Wall Lighting Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Outdoor Wall Lighting Sales by Type (K Units)
Table 26. Global Outdoor Wall Lighting Market Size by Type (M USD)
Table 27. Global Outdoor Wall Lighting Sales (K Units) by Type (2020-2025)
Table 28. Global Outdoor Wall Lighting Sales Market Share by Type (2020-2025)
Table 29. Global Outdoor Wall Lighting Market Size (M USD) by Type (2020-2025)
Table 30. Global Outdoor Wall Lighting Market Size Share by Type (2020-2025)

Table 31. Global Outdoor Wall Lighting Price (USD/Unit) by Type (2020-2025)

Table 32. Global Outdoor Wall Lighting Sales (K Units) by Application

Table 33. Global Outdoor Wall Lighting Market Size by Application

Table 34. Global Outdoor Wall Lighting Sales by Application (2020-2025) & (K Units)

Table 35. Global Outdoor Wall Lighting Sales Market Share by Application (2020-2025)

Table 36. Global Outdoor Wall Lighting Market Size by Application (2020-2025) & (M USD)

Table 37. Global Outdoor Wall Lighting Market Share by Application (2020-2025)

Table 38. Global Outdoor Wall Lighting Sales Growth Rate by Application (2020-2025)

Table 39. Global Outdoor Wall Lighting Sales by Region (2020-2025) & (K Units)

Table 40. Global Outdoor Wall Lighting Sales Market Share by Region (2020-2025)

Table 41. Global Outdoor Wall Lighting Market Size by Region (2020-2025) & (M USD)

Table 42. Global Outdoor Wall Lighting Market Size Market Share by Region (2020-2025)

Table 43. North America Outdoor Wall Lighting Sales by Country (2020-2025) & (K Units)

Table 44. North America Outdoor Wall Lighting Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Outdoor Wall Lighting Sales by Country (2020-2025) & (K Units)

Table 46. Europe Outdoor Wall Lighting Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Outdoor Wall Lighting Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Outdoor Wall Lighting Market Size by Region (2020-2025) & (M USD)

Table 49. South America Outdoor Wall Lighting Sales by Country (2020-2025) & (K Units)

Table 50. South America Outdoor Wall Lighting Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Outdoor Wall Lighting Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Outdoor Wall Lighting Market Size by Region (2020-2025) & (M USD)

Table 53. Global Outdoor Wall Lighting Production (K Units) by Region(2020-2025)

Table 54. Global Outdoor Wall Lighting Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Outdoor Wall Lighting Revenue Market Share by Region (2020-2025)

Table 56. Global Outdoor Wall Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Outdoor Wall Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Outdoor Wall Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Outdoor Wall Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Outdoor Wall Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Hubbell Incorporated Basic Information

Table 62. Hubbell Incorporated Outdoor Wall Lighting Product Overview

Table 63. Hubbell Incorporated Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Hubbell Incorporated Business Overview

Table 65. Hubbell Incorporated SWOT Analysis

Table 66. Hubbell Incorporated Recent Developments

Table 67. Generation Lighting Basic Information

Table 68. Generation Lighting Outdoor Wall Lighting Product Overview

Table 69. Generation Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Generation Lighting Business Overview

Table 71. Generation Lighting SWOT Analysis

Table 72. Generation Lighting Recent Developments

Table 73. Filament Lighting and Home Basic Information

Table 74. Filament Lighting and Home Outdoor Wall Lighting Product Overview

Table 75. Filament Lighting and Home Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Filament Lighting and Home Business Overview

Table 77. Filament Lighting and Home SWOT Analysis

Table 78. Filament Lighting and Home Recent Developments

Table 79. Maxim Lighting Basic Information

Table 80. Maxim Lighting Outdoor Wall Lighting Product Overview

Table 81. Maxim Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Maxim Lighting Business Overview

Table 83. Maxim Lighting Recent Developments

Table 84. Kichler Lighting Basic Information

Table 85. Kichler Lighting Outdoor Wall Lighting Product Overview

Table 86. Kichler Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Kichler Lighting Business Overview

Table 88. Kichler Lighting Recent Developments

Table 89. Koninklijke Philips NV Basic Information
Table 90. Koninklijke Philips NV Outdoor Wall Lighting Product Overview
Table 91. Koninklijke Philips NV Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Koninklijke Philips NV Business Overview
Table 93. Koninklijke Philips NV Recent Developments
Table 94. Lampe Mastern Basic Information
Table 95. Lampe Mastern Outdoor Wall Lighting Product Overview
Table 96. Lampe Mastern Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Lampe Mastern Business Overview
Table 98. Lampe Mastern Recent Developments
Table 99. Lampenwelt GmbH Basic Information
Table 100. Lampenwelt GmbH Outdoor Wall Lighting Product Overview
Table 101. Lampenwelt GmbH Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Lampenwelt GmbH Business Overview
Table 103. Lampenwelt GmbH Recent Developments
Table 104. Quoizel Basic Information
Table 105. Quoizel Outdoor Wall Lighting Product Overview
Table 106. Quoizel Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Quoizel Business Overview
Table 108. Quoizel Recent Developments
Table 109. Troy Lighting Basic Information
Table 110. Troy Lighting Outdoor Wall Lighting Product Overview
Table 111. Troy Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Troy Lighting Business Overview
Table 113. Troy Lighting Recent Developments
Table 114. Jameson Tools Basic Information
Table 115. Jameson Tools Outdoor Wall Lighting Product Overview
Table 116. Jameson Tools Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Jameson Tools Business Overview
Table 118. Jameson Tools Recent Developments
Table 119. Visual Comfort Basic Information
Table 120. Visual Comfort Outdoor Wall Lighting Product Overview
Table 121. Visual Comfort Outdoor Wall Lighting Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Visual Comfort Business Overview

Table 123. Visual Comfort Recent Developments

Table 124. Tech Lighting Basic Information

Table 125. Tech Lighting Outdoor Wall Lighting Product Overview

Table 126. Tech Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Tech Lighting Business Overview

Table 128. Tech Lighting Recent Developments

Table 129. EmeryAllen Basic Information

Table 130. EmeryAllen Outdoor Wall Lighting Product Overview

Table 131. EmeryAllen Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. EmeryAllen Business Overview

Table 133. EmeryAllen Recent Developments

Table 134. St. James Lighting Basic Information

Table 135. St. James Lighting Outdoor Wall Lighting Product Overview

Table 136. St. James Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. St. James Lighting Business Overview

Table 138. St. James Lighting Recent Developments

Table 139. Porter Lighting Basic Information

Table 140. Porter Lighting Outdoor Wall Lighting Product Overview

Table 141. Porter Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Porter Lighting Business Overview

Table 143. Porter Lighting Recent Developments

Table 144. ERCO Basic Information

Table 145. ERCO Outdoor Wall Lighting Product Overview

Table 146. ERCO Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. ERCO Business Overview

Table 148. ERCO Recent Developments

Table 149. Steel Lighting Basic Information

Table 150. Steel Lighting Outdoor Wall Lighting Product Overview

Table 151. Steel Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Steel Lighting Business Overview

Table 153. Steel Lighting Recent Developments

Table 154. Delta Light Basic Information
Table 155. Delta Light Outdoor Wall Lighting Product Overview
Table 156. Delta Light Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 157. Delta Light Business Overview
Table 158. Delta Light Recent Developments
Table 159. Exterior Lights UK Basic Information
Table 160. Exterior Lights UK Outdoor Wall Lighting Product Overview
Table 161. Exterior Lights UK Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 162. Exterior Lights UK Business Overview
Table 163. Exterior Lights UK Recent Developments
Table 164. Hinkley Basic Information
Table 165. Hinkley Outdoor Wall Lighting Product Overview
Table 166. Hinkley Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 167. Hinkley Business Overview
Table 168. Hinkley Recent Developments
Table 169. Nordlux Basic Information
Table 170. Nordlux Outdoor Wall Lighting Product Overview
Table 171. Nordlux Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 172. Nordlux Business Overview
Table 173. Nordlux Recent Developments
Table 174. Thorn Basic Information
Table 175. Thorn Outdoor Wall Lighting Product Overview
Table 176. Thorn Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 177. Thorn Business Overview
Table 178. Thorn Recent Developments
Table 179. Acdc Basic Information
Table 180. Acdc Outdoor Wall Lighting Product Overview
Table 181. Acdc Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 182. Acdc Business Overview
Table 183. Acdc Recent Developments
Table 184. Zhongshan Guzhen Taizhan Lighting Factory Basic Information
Table 185. Zhongshan Guzhen Taizhan Lighting Factory Outdoor Wall Lighting Product Overview

Table 186. Zhongshan Guzhen Taizhan Lighting Factory Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 187. Zhongshan Guzhen Taizhan Lighting Factory Business Overview
Table 188. Zhongshan Guzhen Taizhan Lighting Factory Recent Developments
Table 189. Ikea Basic Information
Table 190. Ikea Outdoor Wall Lighting Product Overview
Table 191. Ikea Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 192. Ikea Business Overview
Table 193. Ikea Recent Developments
Table 194. Zhong Ke Green Energy Basic Information
Table 195. Zhong Ke Green Energy Outdoor Wall Lighting Product Overview
Table 196. Zhong Ke Green Energy Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 197. Zhong Ke Green Energy Business Overview
Table 198. Zhong Ke Green Energy Recent Developments
Table 199. Shenzhen Leifei Lighting Basic Information
Table 200. Shenzhen Leifei Lighting Outdoor Wall Lighting Product Overview
Table 201. Shenzhen Leifei Lighting Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 202. Shenzhen Leifei Lighting Business Overview
Table 203. Shenzhen Leifei Lighting Recent Developments
Table 204. Guangdong Shenghe Lighting Industry Basic Information
Table 205. Guangdong Shenghe Lighting Industry Outdoor Wall Lighting Product Overview
Table 206. Guangdong Shenghe Lighting Industry Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 207. Guangdong Shenghe Lighting Industry Business Overview
Table 208. Guangdong Shenghe Lighting Industry Recent Developments
Table 209. Gorden Basic Information
Table 210. Gorden Outdoor Wall Lighting Product Overview
Table 211. Gorden Outdoor Wall Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 212. Gorden Business Overview
Table 213. Gorden Recent Developments
Table 214. Global Outdoor Wall Lighting Sales Forecast by Region (2026-2033) & (K Units)
Table 215. Global Outdoor Wall Lighting Market Size Forecast by Region (2026-2033) & (M USD)

Table 216. North America Outdoor Wall Lighting Sales Forecast by Country
(2026-2033) & (K Units)

Table 217. North America Outdoor Wall Lighting Market Size Forecast by Country
(2026-2033) & (M USD)

Table 218. Europe Outdoor Wall Lighting Sales Forecast by Country (2026-2033) & (K Units)

Table 219. Europe Outdoor Wall Lighting Market Size Forecast by Country (2026-2033)
& (M USD)

Table 220. Asia Pacific Outdoor Wall Lighting Sales Forecast by Region (2026-2033) &
(K Units)

Table 221. Asia Pacific Outdoor Wall Lighting Market Size Forecast by Region
(2026-2033) & (M USD)

Table 222. South America Outdoor Wall Lighting Sales Forecast by Country
(2026-2033) & (K Units)

Table 223. South America Outdoor Wall Lighting Market Size Forecast by Country
(2026-2033) & (M USD)

Table 224. Middle East and Africa Outdoor Wall Lighting Sales Forecast by Country
(2026-2033) & (Units)

Table 225. Middle East and Africa Outdoor Wall Lighting Market Size Forecast by
Country (2026-2033) & (M USD)

Table 226. Global Outdoor Wall Lighting Sales Forecast by Type (2026-2033) & (K
Units)

Table 227. Global Outdoor Wall Lighting Market Size Forecast by Type (2026-2033) &
(M USD)

Table 228. Global Outdoor Wall Lighting Price Forecast by Type (2026-2033) &
(USD/Unit)

Table 229. Global Outdoor Wall Lighting Sales (K Units) Forecast by Application
(2026-2033)

Table 230. Global Outdoor Wall Lighting Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Outdoor Wall Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Wall Lighting Market Size (M USD), 2024-2033
- Figure 5. Global Outdoor Wall Lighting Market Size (M USD) (2020-2033)
- Figure 6. Global Outdoor Wall Lighting Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor Wall Lighting Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Outdoor Wall Lighting Product Life Cycle
- Figure 13. Outdoor Wall Lighting Sales Share by Manufacturers in 2024
- Figure 14. Global Outdoor Wall Lighting Revenue Share by Manufacturers in 2024
- Figure 15. Outdoor Wall Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Outdoor Wall Lighting Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Outdoor Wall Lighting Revenue in 2024
- Figure 18. Industry Chain Map of Outdoor Wall Lighting
- Figure 19. Global Outdoor Wall Lighting Market PEST Analysis
- Figure 20. Global Outdoor Wall Lighting Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Outdoor Wall Lighting Market Share by Type
- Figure 27. Sales Market Share of Outdoor Wall Lighting by Type (2020-2025)
- Figure 28. Sales Market Share of Outdoor Wall Lighting by Type in 2024
- Figure 29. Market Size Share of Outdoor Wall Lighting by Type (2020-2025)
- Figure 30. Market Size Share of Outdoor Wall Lighting by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Outdoor Wall Lighting Market Share by Application

Figure 33. Global Outdoor Wall Lighting Sales Market Share by Application (2020-2025)

Figure 34. Global Outdoor Wall Lighting Sales Market Share by Application in 2024

Figure 35. Global Outdoor Wall Lighting Market Share by Application (2020-2025)

Figure 36. Global Outdoor Wall Lighting Market Share by Application in 2024

Figure 37. Global Outdoor Wall Lighting Sales Growth Rate by Application (2020-2025)

Figure 38. Global Outdoor Wall Lighting Sales Market Share by Region (2020-2025)

Figure 39. Global Outdoor Wall Lighting Market Size Market Share by Region (2020-2025)

Figure 40. North America Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Outdoor Wall Lighting Sales Market Share by Country in 2024

Figure 43. North America Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Outdoor Wall Lighting Market Size Market Share by Country in 2024

Figure 45. U.S. Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Outdoor Wall Lighting Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Outdoor Wall Lighting Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Outdoor Wall Lighting Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Outdoor Wall Lighting Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Outdoor Wall Lighting Sales Market Share by Country in 2024

Figure 53. Europe Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Outdoor Wall Lighting Market Size Market Share by Country in 2024

Figure 55. Germany Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 59. U.K. Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Outdoor Wall Lighting Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Outdoor Wall Lighting Sales Market Share by Region in 2024

Figure 67. Asia Pacific Outdoor Wall Lighting Market Size Market Share by Region in 2024

Figure 68. China Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Outdoor Wall Lighting Sales and Growth Rate (K Units)

Figure 79. South America Outdoor Wall Lighting Sales Market Share by Country in 2024

Figure 80. South America Outdoor Wall Lighting Market Size and Growth Rate (M USD)

Figure 81. South America Outdoor Wall Lighting Market Size Market Share by Country in 2024

Figure 82. Brazil Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Outdoor Wall Lighting Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Outdoor Wall Lighting Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Outdoor Wall Lighting Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Outdoor Wall Lighting Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Outdoor Wall Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Outdoor Wall Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Outdoor Wall Lighting Production Market Share by Region (2020-2025)

Figure 103. North America Outdoor Wall Lighting Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Outdoor Wall Lighting Production (K Units) Growth Rate

(2020-2025)

Figure 105. Japan Outdoor Wall Lighting Production (K Units) Growth Rate (2020-2025)

Figure 106. China Outdoor Wall Lighting Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Outdoor Wall Lighting Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Outdoor Wall Lighting Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Outdoor Wall Lighting Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Outdoor Wall Lighting Market Share Forecast by Type (2026-2033)

Figure 111. Global Outdoor Wall Lighting Sales Forecast by Application (2026-2033)

Figure 112. Global Outdoor Wall Lighting Market Share Forecast by Application (2026-2033)

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