

Global Outdoor Trekking Poles Market Research Report 2025(Status and Outlook)

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Abstracts

Outdoor trekking poles are specialized adjustable-length poles designed to provide stability, balance, and support during hiking, backpacking, and mountaineering activities, typically constructed from lightweight materials such as aluminum or carbon fiber and featuring ergonomic grips, shock-absorption mechanisms, and interchangeable tips for varied terrain. The market has expanded significantly beyond traditional mountaineering use to encompass casual hiking, fitness walking, and even snow sports, driven by growing consumer interest in outdoor recreation, health and wellness trends, and advancements in pole technology that enhance durability, weight reduction, and user comfort. Geographically, demand is robust in North America and Europe, where well-established outdoor cultures and extensive trail networks prevail, while emerging markets in Asia-Pacific are experiencing rapid growth due to rising disposable incomes and increasing participation in adventure tourism. Key market dynamics include intense competition among both specialized outdoor brands and general sporting goods manufacturers, a shift toward eco-friendly materials and sustainable production practices, and the influence of e-commerce platforms in making a wider range of products accessible to global consumers.

The global Outdoor Trekking Poles market size was estimated at USD 175.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Outdoor Trekking Poles market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Outdoor Trekking Poles market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Outdoor Trekking Poles market.

Global Outdoor Trekking Poles Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Black Diamond
Masters
Cascade Mountain Tech
Komperdell
Pacemaker Stix
ARAKAN

Chanceca
LEKI

Market Segmentation (by Type)

Carbon Fiber Trekking Poles
Aluminum Alloy Trekking Poles
Other

Market Segmentation (by Application)

Outdoor Climbing
Trekking
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Outdoor Trekking Poles Market

Overview of the regional outlook of the Outdoor Trekking Poles Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor Trekking Poles Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Outdoor Trekking Poles, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Outdoor Trekking Poles

1.2 Key Market Segments

1.2.1 Outdoor Trekking Poles Segment by Type

1.2.2 Outdoor Trekking Poles Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OUTDOOR TREKKING POLES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Outdoor Trekking Poles Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Outdoor Trekking Poles Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OUTDOOR TREKKING POLES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Outdoor Trekking Poles Product Life Cycle

3.3 Global Outdoor Trekking Poles Sales by Manufacturers (2020-2025)

3.4 Global Outdoor Trekking Poles Revenue Market Share by Manufacturers (2020-2025)

3.5 Outdoor Trekking Poles Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Outdoor Trekking Poles Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Outdoor Trekking Poles Market Competitive Situation and Trends

3.8.1 Outdoor Trekking Poles Market Concentration Rate

3.8.2 Global 5 and 10 Largest Outdoor Trekking Poles Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 OUTDOOR TREKKING POLES INDUSTRY CHAIN ANALYSIS

- 4.1 Outdoor Trekking Poles Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR TREKKING POLES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Outdoor Trekking Poles Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Outdoor Trekking Poles Market
- 5.7 ESG Ratings of Leading Companies

6 OUTDOOR TREKKING POLES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Outdoor Trekking Poles Sales Market Share by Type (2020-2025)
- 6.3 Global Outdoor Trekking Poles Market Size Market Share by Type (2020-2025)
- 6.4 Global Outdoor Trekking Poles Price by Type (2020-2025)

7 OUTDOOR TREKKING POLES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Outdoor Trekking Poles Market Sales by Application (2020-2025)
- 7.3 Global Outdoor Trekking Poles Market Size (M USD) by Application (2020-2025)
- 7.4 Global Outdoor Trekking Poles Sales Growth Rate by Application (2020-2025)

8 OUTDOOR TREKKING POLES MARKET SALES BY REGION

- 8.1 Global Outdoor Trekking Poles Sales by Region
 - 8.1.1 Global Outdoor Trekking Poles Sales by Region
 - 8.1.2 Global Outdoor Trekking Poles Sales Market Share by Region
- 8.2 Global Outdoor Trekking Poles Market Size by Region
 - 8.2.1 Global Outdoor Trekking Poles Market Size by Region
 - 8.2.2 Global Outdoor Trekking Poles Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Outdoor Trekking Poles Sales by Country
 - 8.3.2 North America Outdoor Trekking Poles Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Outdoor Trekking Poles Sales by Country
 - 8.4.2 Europe Outdoor Trekking Poles Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Outdoor Trekking Poles Sales by Region
 - 8.5.2 Asia Pacific Outdoor Trekking Poles Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Outdoor Trekking Poles Sales by Country
 - 8.6.2 South America Outdoor Trekking Poles Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Outdoor Trekking Poles Sales by Region

8.7.2 Middle East and Africa Outdoor Trekking Poles Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 OUTDOOR TREKKING POLES MARKET PRODUCTION BY REGION

9.1 Global Production of Outdoor Trekking Poles by Region(2020-2025)

9.2 Global Outdoor Trekking Poles Revenue Market Share by Region (2020-2025)

9.3 Global Outdoor Trekking Poles Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Outdoor Trekking Poles Production

9.4.1 North America Outdoor Trekking Poles Production Growth Rate (2020-2025)

9.4.2 North America Outdoor Trekking Poles Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Outdoor Trekking Poles Production

9.5.1 Europe Outdoor Trekking Poles Production Growth Rate (2020-2025)

9.5.2 Europe Outdoor Trekking Poles Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Outdoor Trekking Poles Production (2020-2025)

9.6.1 Japan Outdoor Trekking Poles Production Growth Rate (2020-2025)

9.6.2 Japan Outdoor Trekking Poles Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Outdoor Trekking Poles Production (2020-2025)

9.7.1 China Outdoor Trekking Poles Production Growth Rate (2020-2025)

9.7.2 China Outdoor Trekking Poles Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Black Diamond

10.1.1 Black Diamond Basic Information

10.1.2 Black Diamond Outdoor Trekking Poles Product Overview

- 10.1.3 Black Diamond Outdoor Trekking Poles Product Market Performance
- 10.1.4 Black Diamond Business Overview
- 10.1.5 Black Diamond SWOT Analysis
- 10.1.6 Black Diamond Recent Developments
- 10.2 Masters
 - 10.2.1 Masters Basic Information
 - 10.2.2 Masters Outdoor Trekking Poles Product Overview
 - 10.2.3 Masters Outdoor Trekking Poles Product Market Performance
 - 10.2.4 Masters Business Overview
 - 10.2.5 Masters SWOT Analysis
 - 10.2.6 Masters Recent Developments
- 10.3 Cascade Mountain Tech
 - 10.3.1 Cascade Mountain Tech Basic Information
 - 10.3.2 Cascade Mountain Tech Outdoor Trekking Poles Product Overview
 - 10.3.3 Cascade Mountain Tech Outdoor Trekking Poles Product Market Performance
 - 10.3.4 Cascade Mountain Tech Business Overview
 - 10.3.5 Cascade Mountain Tech SWOT Analysis
 - 10.3.6 Cascade Mountain Tech Recent Developments
- 10.4 Komperdell
 - 10.4.1 Komperdell Basic Information
 - 10.4.2 Komperdell Outdoor Trekking Poles Product Overview
 - 10.4.3 Komperdell Outdoor Trekking Poles Product Market Performance
 - 10.4.4 Komperdell Business Overview
 - 10.4.5 Komperdell Recent Developments
- 10.5 Pacemaker Stix
 - 10.5.1 Pacemaker Stix Basic Information
 - 10.5.2 Pacemaker Stix Outdoor Trekking Poles Product Overview
 - 10.5.3 Pacemaker Stix Outdoor Trekking Poles Product Market Performance
 - 10.5.4 Pacemaker Stix Business Overview
 - 10.5.5 Pacemaker Stix Recent Developments
- 10.6 ARAKAN
 - 10.6.1 ARAKAN Basic Information
 - 10.6.2 ARAKAN Outdoor Trekking Poles Product Overview
 - 10.6.3 ARAKAN Outdoor Trekking Poles Product Market Performance
 - 10.6.4 ARAKAN Business Overview
 - 10.6.5 ARAKAN Recent Developments
- 10.7 Chanceca
 - 10.7.1 Chanceca Basic Information
 - 10.7.2 Chanceca Outdoor Trekking Poles Product Overview

10.7.3 Chanceca Outdoor Trekking Poles Product Market Performance

10.7.4 Chanceca Business Overview

10.7.5 Chanceca Recent Developments

10.8 LEKI

10.8.1 LEKI Basic Information

10.8.2 LEKI Outdoor Trekking Poles Product Overview

10.8.3 LEKI Outdoor Trekking Poles Product Market Performance

10.8.4 LEKI Business Overview

10.8.5 LEKI Recent Developments

11 OUTDOOR TREKKING POLES MARKET FORECAST BY REGION

11.1 Global Outdoor Trekking Poles Market Size Forecast

11.2 Global Outdoor Trekking Poles Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Outdoor Trekking Poles Market Size Forecast by Country

11.2.3 Asia Pacific Outdoor Trekking Poles Market Size Forecast by Region

11.2.4 South America Outdoor Trekking Poles Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Outdoor Trekking Poles by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Outdoor Trekking Poles Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Outdoor Trekking Poles by Type (2026-2033)

12.1.2 Global Outdoor Trekking Poles Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Outdoor Trekking Poles by Type (2026-2033)

12.2 Global Outdoor Trekking Poles Market Forecast by Application (2026-2033)

12.2.1 Global Outdoor Trekking Poles Sales (K Units) Forecast by Application

12.2.2 Global Outdoor Trekking Poles Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Outdoor Trekking Poles Market Size Comparison by Region (M USD)

Table 5. Global Outdoor Trekking Poles Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Outdoor Trekking Poles Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Outdoor Trekking Poles Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Outdoor Trekking Poles Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor Trekking Poles as of 2024)

Table 10. Global Market Outdoor Trekking Poles Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Outdoor Trekking Poles Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Outdoor Trekking Poles Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Outdoor Trekking Poles Sales by Type (K Units)

Table 26. Global Outdoor Trekking Poles Market Size by Type (M USD)

Table 27. Global Outdoor Trekking Poles Sales (K Units) by Type (2020-2025)

Table 28. Global Outdoor Trekking Poles Sales Market Share by Type (2020-2025)

Table 29. Global Outdoor Trekking Poles Market Size (M USD) by Type (2020-2025)

Table 30. Global Outdoor Trekking Poles Market Size Share by Type (2020-2025)

Table 31. Global Outdoor Trekking Poles Price (USD/Unit) by Type (2020-2025)

Table 32. Global Outdoor Trekking Poles Sales (K Units) by Application

Table 33. Global Outdoor Trekking Poles Market Size by Application

Table 34. Global Outdoor Trekking Poles Sales by Application (2020-2025) & (K Units)

Table 35. Global Outdoor Trekking Poles Sales Market Share by Application
(2020-2025)

Table 36. Global Outdoor Trekking Poles Market Size by Application (2020-2025) & (M
USD)

Table 37. Global Outdoor Trekking Poles Market Share by Application (2020-2025)

Table 38. Global Outdoor Trekking Poles Sales Growth Rate by Application
(2020-2025)

Table 39. Global Outdoor Trekking Poles Sales by Region (2020-2025) & (K Units)

Table 40. Global Outdoor Trekking Poles Sales Market Share by Region (2020-2025)

Table 41. Global Outdoor Trekking Poles Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Outdoor Trekking Poles Market Size Market Share by Region
(2020-2025)

Table 43. North America Outdoor Trekking Poles Sales by Country (2020-2025) & (K
Units)

Table 44. North America Outdoor Trekking Poles Market Size by Country (2020-2025) &
(M USD)

Table 45. Europe Outdoor Trekking Poles Sales by Country (2020-2025) & (K Units)

Table 46. Europe Outdoor Trekking Poles Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Outdoor Trekking Poles Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Outdoor Trekking Poles Market Size by Region (2020-2025) & (M
USD)

Table 49. South America Outdoor Trekking Poles Sales by Country (2020-2025) & (K
Units)

Table 50. South America Outdoor Trekking Poles Market Size by Country (2020-2025)
& (M USD)

Table 51. Middle East and Africa Outdoor Trekking Poles Sales by Region (2020-2025)
& (K Units)

Table 52. Middle East and Africa Outdoor Trekking Poles Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Outdoor Trekking Poles Production (K Units) by Region(2020-2025)

Table 54. Global Outdoor Trekking Poles Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Outdoor Trekking Poles Revenue Market Share by Region

(2020-2025)

Table 56. Global Outdoor Trekking Poles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Outdoor Trekking Poles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Outdoor Trekking Poles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Outdoor Trekking Poles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Outdoor Trekking Poles Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Black Diamond Basic Information

Table 62. Black Diamond Outdoor Trekking Poles Product Overview

Table 63. Black Diamond Outdoor Trekking Poles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Black Diamond Business Overview

Table 65. Black Diamond SWOT Analysis

Table 66. Black Diamond Recent Developments

Table 67. Masters Basic Information

Table 68. Masters Outdoor Trekking Poles Product Overview

Table 69. Masters Outdoor Trekking Poles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Masters Business Overview

Table 71. Masters SWOT Analysis

Table 72. Masters Recent Developments

Table 73. Cascade Mountain Tech Basic Information

Table 74. Cascade Mountain Tech Outdoor Trekking Poles Product Overview

Table 75. Cascade Mountain Tech Outdoor Trekking Poles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Cascade Mountain Tech Business Overview

Table 77. Cascade Mountain Tech SWOT Analysis

Table 78. Cascade Mountain Tech Recent Developments

Table 79. Komperdell Basic Information

Table 80. Komperdell Outdoor Trekking Poles Product Overview

Table 81. Komperdell Outdoor Trekking Poles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Komperdell Business Overview

Table 83. Komperdell Recent Developments

Table 84. Pacemaker Stix Basic Information

Table 85. Pacemaker Stix Outdoor Trekking Poles Product Overview
Table 86. Pacemaker Stix Outdoor Trekking Poles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Pacemaker Stix Business Overview
Table 88. Pacemaker Stix Recent Developments
Table 89. ARAKAN Basic Information
Table 90. ARAKAN Outdoor Trekking Poles Product Overview
Table 91. ARAKAN Outdoor Trekking Poles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. ARAKAN Business Overview
Table 93. ARAKAN Recent Developments
Table 94. Chanceca Basic Information
Table 95. Chanceca Outdoor Trekking Poles Product Overview
Table 96. Chanceca Outdoor Trekking Poles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Chanceca Business Overview
Table 98. Chanceca Recent Developments
Table 99. LEKI Basic Information
Table 100. LEKI Outdoor Trekking Poles Product Overview
Table 101. LEKI Outdoor Trekking Poles Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. LEKI Business Overview
Table 103. LEKI Recent Developments
Table 104. Global Outdoor Trekking Poles Sales Forecast by Region (2026-2033) & (K Units)
Table 105. Global Outdoor Trekking Poles Market Size Forecast by Region (2026-2033) & (M USD)
Table 106. North America Outdoor Trekking Poles Sales Forecast by Country (2026-2033) & (K Units)
Table 107. North America Outdoor Trekking Poles Market Size Forecast by Country (2026-2033) & (M USD)
Table 108. Europe Outdoor Trekking Poles Sales Forecast by Country (2026-2033) & (K Units)
Table 109. Europe Outdoor Trekking Poles Market Size Forecast by Country (2026-2033) & (M USD)
Table 110. Asia Pacific Outdoor Trekking Poles Sales Forecast by Region (2026-2033) & (K Units)
Table 111. Asia Pacific Outdoor Trekking Poles Market Size Forecast by Region (2026-2033) & (M USD)

Table 112. South America Outdoor Trekking Poles Sales Forecast by Country (2026-2033) & (K Units)

Table 113. South America Outdoor Trekking Poles Market Size Forecast by Country (2026-2033) & (M USD)

Table 114. Middle East and Africa Outdoor Trekking Poles Sales Forecast by Country (2026-2033) & (Units)

Table 115. Middle East and Africa Outdoor Trekking Poles Market Size Forecast by Country (2026-2033) & (M USD)

Table 116. Global Outdoor Trekking Poles Sales Forecast by Type (2026-2033) & (K Units)

Table 117. Global Outdoor Trekking Poles Market Size Forecast by Type (2026-2033) & (M USD)

Table 118. Global Outdoor Trekking Poles Price Forecast by Type (2026-2033) & (USD/Unit)

Table 119. Global Outdoor Trekking Poles Sales (K Units) Forecast by Application (2026-2033)

Table 120. Global Outdoor Trekking Poles Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Outdoor Trekking Poles
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Trekking Poles Market Size (M USD), 2024-2033
- Figure 5. Global Outdoor Trekking Poles Market Size (M USD) (2020-2033)
- Figure 6. Global Outdoor Trekking Poles Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor Trekking Poles Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Outdoor Trekking Poles Product Life Cycle
- Figure 13. Outdoor Trekking Poles Sales Share by Manufacturers in 2024
- Figure 14. Global Outdoor Trekking Poles Revenue Share by Manufacturers in 2024
- Figure 15. Outdoor Trekking Poles Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Outdoor Trekking Poles Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Outdoor Trekking Poles Revenue in 2024
- Figure 18. Industry Chain Map of Outdoor Trekking Poles
- Figure 19. Global Outdoor Trekking Poles Market PEST Analysis
- Figure 20. Global Outdoor Trekking Poles Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Outdoor Trekking Poles Market Share by Type
- Figure 27. Sales Market Share of Outdoor Trekking Poles by Type (2020-2025)
- Figure 28. Sales Market Share of Outdoor Trekking Poles by Type in 2024
- Figure 29. Market Size Share of Outdoor Trekking Poles by Type (2020-2025)
- Figure 30. Market Size Share of Outdoor Trekking Poles by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Outdoor Trekking Poles Market Share by Application

Figure 33. Global Outdoor Trekking Poles Sales Market Share by Application (2020-2025)

Figure 34. Global Outdoor Trekking Poles Sales Market Share by Application in 2024

Figure 35. Global Outdoor Trekking Poles Market Share by Application (2020-2025)

Figure 36. Global Outdoor Trekking Poles Market Share by Application in 2024

Figure 37. Global Outdoor Trekking Poles Sales Growth Rate by Application (2020-2025)

Figure 38. Global Outdoor Trekking Poles Sales Market Share by Region (2020-2025)

Figure 39. Global Outdoor Trekking Poles Market Size Market Share by Region (2020-2025)

Figure 40. North America Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Outdoor Trekking Poles Sales Market Share by Country in 2024

Figure 43. North America Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Outdoor Trekking Poles Market Size Market Share by Country in 2024

Figure 45. U.S. Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Outdoor Trekking Poles Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Outdoor Trekking Poles Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Outdoor Trekking Poles Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Outdoor Trekking Poles Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Outdoor Trekking Poles Sales Market Share by Country in 2024

Figure 53. Europe Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Outdoor Trekking Poles Market Size Market Share by Country in 2024

Figure 55. Germany Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Outdoor Trekking Poles Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Outdoor Trekking Poles Sales Market Share by Region in 2024

Figure 67. Asia Pacific Outdoor Trekking Poles Market Size Market Share by Region in 2024

Figure 68. China Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Outdoor Trekking Poles Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 78. South America Outdoor Trekking Poles Sales and Growth Rate (K Units)

Figure 79. South America Outdoor Trekking Poles Sales Market Share by Country in 2024

Figure 80. South America Outdoor Trekking Poles Market Size and Growth Rate (M USD)

Figure 81. South America Outdoor Trekking Poles Market Size Market Share by Country in 2024

Figure 82. Brazil Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Outdoor Trekking Poles Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Outdoor Trekking Poles Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Outdoor Trekking Poles Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Outdoor Trekking Poles Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 98. Nigeria Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Outdoor Trekking Poles Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Outdoor Trekking Poles Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Outdoor Trekking Poles Production Market Share by Region (2020-2025)

Figure 103. North America Outdoor Trekking Poles Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Outdoor Trekking Poles Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Outdoor Trekking Poles Production (K Units) Growth Rate (2020-2025)

Figure 106. China Outdoor Trekking Poles Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Outdoor Trekking Poles Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Outdoor Trekking Poles Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Outdoor Trekking Poles Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Outdoor Trekking Poles Market Share Forecast by Type (2026-2033)

Figure 111. Global Outdoor Trekking Poles Sales Forecast by Application (2026-2033)

Figure 112. Global Outdoor Trekking Poles Market Share Forecast by Application (2026-2033)

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