

Global Outdoor Positioning Module Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G1A8F55DA2B5EN.html>

Date: February 2026

Pages: 142

Price: US\$ 2,980.00 (Single User License)

ID: G1A8F55DA2B5EN

Abstracts

Outdoor positioning module, an electronic device module, which determines the precise location of the device outdoors by receiving signals from the global satellite positioning system, is widely used in automobile navigation, aviation and navigation and other fields.

The global Outdoor Positioning Module market size was estimated at USD 2129.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Outdoor Positioning Module market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Outdoor Positioning Module market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Outdoor Positioning Module market.

Global Outdoor Positioning Module Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Qualcomm
HiSilicon
Broadcom
u?blox
MTK
Sony
UNISOC
Allystar Technology
Unicore Communications
Goke Microelectronics
Shenzhen Ferry Smart Co.,Ltd

Market Segmentation (by Type)

GNSS
4G and 5G
UWB
Others

Market Segmentation (by Application)

UAV Positioning and Navigation
Smart Wearable Devices
Autonomous Driving Vehicles
Warehousing and Logistics
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Outdoor Positioning Module Market
Overview of the regional outlook of the Outdoor Positioning Module Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor Positioning Module Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Outdoor Positioning Module, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Outdoor Positioning Module
- 1.2 Key Market Segments
 - 1.2.1 Outdoor Positioning Module Segment by Type
 - 1.2.2 Outdoor Positioning Module Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 OUTDOOR POSITIONING MODULE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Outdoor Positioning Module Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Outdoor Positioning Module Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 OUTDOOR POSITIONING MODULE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Outdoor Positioning Module Product Life Cycle
- 3.3 Global Outdoor Positioning Module Sales by Manufacturers (2020-2025)
- 3.4 Global Outdoor Positioning Module Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Outdoor Positioning Module Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Outdoor Positioning Module Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Outdoor Positioning Module Market Competitive Situation and Trends
 - 3.8.1 Outdoor Positioning Module Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Outdoor Positioning Module Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 OUTDOOR POSITIONING MODULE INDUSTRY CHAIN ANALYSIS

4.1 Outdoor Positioning Module Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR POSITIONING MODULE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Outdoor Positioning Module Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Outdoor Positioning Module Market

5.7 ESG Ratings of Leading Companies

6 OUTDOOR POSITIONING MODULE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Outdoor Positioning Module Sales Market Share by Type (2020-2025)

6.3 Global Outdoor Positioning Module Market Size by Type (2020-2025)

6.4 Global Outdoor Positioning Module Price by Type (2020-2025)

7 OUTDOOR POSITIONING MODULE MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Outdoor Positioning Module Market Sales by Application (2020-2025)
- 7.3 Global Outdoor Positioning Module Market Size (M USD) by Application (2020-2025)
- 7.4 Global Outdoor Positioning Module Sales Growth Rate by Application (2020-2025)

8 OUTDOOR POSITIONING MODULE MARKET SALES BY REGION

- 8.1 Global Outdoor Positioning Module Sales by Region
 - 8.1.1 Global Outdoor Positioning Module Sales by Region
 - 8.1.2 Global Outdoor Positioning Module Sales Market Share by Region
- 8.2 Global Outdoor Positioning Module Market Size by Region
 - 8.2.1 Global Outdoor Positioning Module Market Size by Region
 - 8.2.2 Global Outdoor Positioning Module Market Size by Region
- 8.3 North America
 - 8.3.1 North America Outdoor Positioning Module Sales by Country
 - 8.3.2 North America Outdoor Positioning Module Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Outdoor Positioning Module Sales by Country
 - 8.4.2 Europe Outdoor Positioning Module Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Outdoor Positioning Module Sales by Region
 - 8.5.2 Asia Pacific Outdoor Positioning Module Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Outdoor Positioning Module Sales by Country
- 8.6.2 South America Outdoor Positioning Module Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Outdoor Positioning Module Sales by Region
 - 8.7.2 Middle East and Africa Outdoor Positioning Module Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 OUTDOOR POSITIONING MODULE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Outdoor Positioning Module by Region(2020-2025)
- 9.2 Global Outdoor Positioning Module Revenue Market Share by Region (2020-2025)
- 9.3 Global Outdoor Positioning Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Outdoor Positioning Module Production
 - 9.4.1 North America Outdoor Positioning Module Production Growth Rate (2020-2025)
 - 9.4.2 North America Outdoor Positioning Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Outdoor Positioning Module Production
 - 9.5.1 Europe Outdoor Positioning Module Production Growth Rate (2020-2025)
 - 9.5.2 Europe Outdoor Positioning Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Outdoor Positioning Module Production (2020-2025)
 - 9.6.1 Japan Outdoor Positioning Module Production Growth Rate (2020-2025)
 - 9.6.2 Japan Outdoor Positioning Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Outdoor Positioning Module Production (2020-2025)
 - 9.7.1 China Outdoor Positioning Module Production Growth Rate (2020-2025)
 - 9.7.2 China Outdoor Positioning Module Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Qualcomm

- 10.1.1 Qualcomm Basic Information
- 10.1.2 Qualcomm Outdoor Positioning Module Product Overview
- 10.1.3 Qualcomm Outdoor Positioning Module Product Market Performance
- 10.1.4 Qualcomm Business Overview
- 10.1.5 Qualcomm SWOT Analysis
- 10.1.6 Qualcomm Recent Developments

10.2 HiSilicon

- 10.2.1 HiSilicon Basic Information
- 10.2.2 HiSilicon Outdoor Positioning Module Product Overview
- 10.2.3 HiSilicon Outdoor Positioning Module Product Market Performance
- 10.2.4 HiSilicon Business Overview
- 10.2.5 HiSilicon SWOT Analysis
- 10.2.6 HiSilicon Recent Developments

10.3 Broadcom

- 10.3.1 Broadcom Basic Information
- 10.3.2 Broadcom Outdoor Positioning Module Product Overview
- 10.3.3 Broadcom Outdoor Positioning Module Product Market Performance
- 10.3.4 Broadcom Business Overview
- 10.3.5 Broadcom SWOT Analysis
- 10.3.6 Broadcom Recent Developments

10.4 u?blox

- 10.4.1 u?blox Basic Information
- 10.4.2 u?blox Outdoor Positioning Module Product Overview
- 10.4.3 u?blox Outdoor Positioning Module Product Market Performance
- 10.4.4 u?blox Business Overview
- 10.4.5 u?blox Recent Developments

10.5 MTK

- 10.5.1 MTK Basic Information
- 10.5.2 MTK Outdoor Positioning Module Product Overview
- 10.5.3 MTK Outdoor Positioning Module Product Market Performance
- 10.5.4 MTK Business Overview
- 10.5.5 MTK Recent Developments

10.6 Sony

- 10.6.1 Sony Basic Information
- 10.6.2 Sony Outdoor Positioning Module Product Overview
- 10.6.3 Sony Outdoor Positioning Module Product Market Performance
- 10.6.4 Sony Business Overview
- 10.6.5 Sony Recent Developments

10.7 UNISOC

10.7.1 UNISOC Basic Information

10.7.2 UNISOC Outdoor Positioning Module Product Overview

10.7.3 UNISOC Outdoor Positioning Module Product Market Performance

10.7.4 UNISOC Business Overview

10.7.5 UNISOC Recent Developments

10.8 Allystar Technology

10.8.1 Allystar Technology Basic Information

10.8.2 Allystar Technology Outdoor Positioning Module Product Overview

10.8.3 Allystar Technology Outdoor Positioning Module Product Market Performance

10.8.4 Allystar Technology Business Overview

10.8.5 Allystar Technology Recent Developments

10.9 Unicore Communications

10.9.1 Unicore Communications Basic Information

10.9.2 Unicore Communications Outdoor Positioning Module Product Overview

10.9.3 Unicore Communications Outdoor Positioning Module Product Market

Performance

10.9.4 Unicore Communications Business Overview

10.9.5 Unicore Communications Recent Developments

10.10 Goke Microelectronics

10.10.1 Goke Microelectronics Basic Information

10.10.2 Goke Microelectronics Outdoor Positioning Module Product Overview

10.10.3 Goke Microelectronics Outdoor Positioning Module Product Market

Performance

10.10.4 Goke Microelectronics Business Overview

10.10.5 Goke Microelectronics Recent Developments

10.11 Shenzhen Ferry Smart Co.,Ltd

10.11.1 Shenzhen Ferry Smart Co.,Ltd Basic Information

10.11.2 Shenzhen Ferry Smart Co.,Ltd Outdoor Positioning Module Product Overview

10.11.3 Shenzhen Ferry Smart Co.,Ltd Outdoor Positioning Module Product Market

Performance

10.11.4 Shenzhen Ferry Smart Co.,Ltd Business Overview

10.11.5 Shenzhen Ferry Smart Co.,Ltd Recent Developments

11 OUTDOOR POSITIONING MODULE MARKET FORECAST BY REGION

11.1 Global Outdoor Positioning Module Market Size Forecast

11.2 Global Outdoor Positioning Module Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Outdoor Positioning Module Market Size Forecast by Country
- 11.2.3 Asia Pacific Outdoor Positioning Module Market Size Forecast by Region
- 11.2.4 South America Outdoor Positioning Module Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Outdoor Positioning Module by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Outdoor Positioning Module Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Outdoor Positioning Module by Type (2026-2035)
 - 12.1.2 Global Outdoor Positioning Module Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Outdoor Positioning Module by Type (2026-2035)
- 12.2 Global Outdoor Positioning Module Market Forecast by Application (2026-2035)
 - 12.2.1 Global Outdoor Positioning Module Sales (K Units) Forecast by Application
 - 12.2.2 Global Outdoor Positioning Module Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Outdoor Positioning Module Market Size by Type (M USD)

Table 4. Global Outdoor Positioning Module Market Size by Application

Table 5. Outdoor Positioning Module Market Size Comparison by Region (M USD)

Table 6. Global Outdoor Positioning Module Sales (K Units) by Manufacturers
(2020-2025)

Table 7. Global Outdoor Positioning Module Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global Outdoor Positioning Module Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global Outdoor Positioning Module Revenue Share by Manufacturers
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Outdoor Positioning Module as of 2025)

Table 11. Global Market Outdoor Positioning Module Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Outdoor Positioning Module Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Outdoor Positioning Module Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 26. Global Outdoor Positioning Module Sales by Type (K Units)

Table 27. Global Outdoor Positioning Module Market Size by Type (M USD)

- Table 28. Global Outdoor Positioning Module Sales (K Units) by Type (2020-2025)
- Table 29. Global Outdoor Positioning Module Sales Market Share by Type (2020-2025)
- Table 30. Global Outdoor Positioning Module Market Size (M USD) by Type (2020-2025)
- Table 31. Global Outdoor Positioning Module Market Share by Type (2020-2025)
- Table 32. Global Outdoor Positioning Module Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Outdoor Positioning Module Sales (K Units) by Application
- Table 34. Global Outdoor Positioning Module Market Size by Application
- Table 35. Global Outdoor Positioning Module Sales by Application (2020-2025) & (K Units)
- Table 36. Global Outdoor Positioning Module Sales Market Share by Application (2020-2025)
- Table 37. Global Outdoor Positioning Module Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Outdoor Positioning Module Market Share by Application (2020-2025)
- Table 39. Global Outdoor Positioning Module Sales Growth Rate by Application (2020-2025)
- Table 40. Global Outdoor Positioning Module Sales by Region (2020-2025) & (K Units)
- Table 41. Global Outdoor Positioning Module Sales Market Share by Region (2020-2025)
- Table 42. Global Outdoor Positioning Module Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Outdoor Positioning Module Market Size by Region (2020-2025)
- Table 44. North America Outdoor Positioning Module Sales by Country (2020-2025) & (K Units)
- Table 45. North America Outdoor Positioning Module Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Outdoor Positioning Module Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Outdoor Positioning Module Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Outdoor Positioning Module Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Outdoor Positioning Module Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Outdoor Positioning Module Sales by Country (2020-2025) & (K Units)
- Table 51. South America Outdoor Positioning Module Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Outdoor Positioning Module Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Outdoor Positioning Module Market Size by Region (2020-2025) & (M USD)

Table 54. Global Outdoor Positioning Module Production (K Units) by Region(2020-2025)

Table 55. Global Outdoor Positioning Module Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Outdoor Positioning Module Revenue Market Share by Region (2020-2025)

Table 57. Global Outdoor Positioning Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Outdoor Positioning Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Outdoor Positioning Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Outdoor Positioning Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Outdoor Positioning Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Qualcomm Basic Information

Table 63. Qualcomm Outdoor Positioning Module Product Overview

Table 64. Qualcomm Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Qualcomm Business Overview

Table 66. Qualcomm SWOT Analysis

Table 67. Qualcomm Recent Developments

Table 68. HiSilicon Basic Information

Table 69. HiSilicon Outdoor Positioning Module Product Overview

Table 70. HiSilicon Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. HiSilicon Business Overview

Table 72. HiSilicon SWOT Analysis

Table 73. HiSilicon Recent Developments

Table 74. Broadcom Basic Information

Table 75. Broadcom Outdoor Positioning Module Product Overview

Table 76. Broadcom Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Broadcom Business Overview

Table 78. Broadcom SWOT Analysis

Table 79. Broadcom Recent Developments

Table 80. u?blox Basic Information

Table 81. u?blox Outdoor Positioning Module Product Overview

Table 82. u?blox Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. u?blox Business Overview

Table 84. u?blox Recent Developments

Table 85. MTK Basic Information

Table 86. MTK Outdoor Positioning Module Product Overview

Table 87. MTK Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. MTK Business Overview

Table 89. MTK Recent Developments

Table 90. Sony Basic Information

Table 91. Sony Outdoor Positioning Module Product Overview

Table 92. Sony Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Sony Business Overview

Table 94. Sony Recent Developments

Table 95. UNISOC Basic Information

Table 96. UNISOC Outdoor Positioning Module Product Overview

Table 97. UNISOC Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. UNISOC Business Overview

Table 99. UNISOC Recent Developments

Table 100. Allystar Technology Basic Information

Table 101. Allystar Technology Outdoor Positioning Module Product Overview

Table 102. Allystar Technology Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Allystar Technology Business Overview

Table 104. Allystar Technology Recent Developments

Table 105. Unicore Communications Basic Information

Table 106. Unicore Communications Outdoor Positioning Module Product Overview

Table 107. Unicore Communications Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Unicore Communications Business Overview

Table 109. Unicore Communications Recent Developments

Table 110. Goke Microelectronics Basic Information

- Table 111. Goke Microelectronics Outdoor Positioning Module Product Overview
- Table 112. Goke Microelectronics Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Goke Microelectronics Business Overview
- Table 114. Goke Microelectronics Recent Developments
- Table 115. Shenzhen Ferry Smart Co.,Ltd Basic Information
- Table 116. Shenzhen Ferry Smart Co.,Ltd Outdoor Positioning Module Product Overview
- Table 117. Shenzhen Ferry Smart Co.,Ltd Outdoor Positioning Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Shenzhen Ferry Smart Co.,Ltd Business Overview
- Table 119. Shenzhen Ferry Smart Co.,Ltd Recent Developments
- Table 120. Global Outdoor Positioning Module Sales Forecast by Region (2026-2035) & (K Units)
- Table 121. Global Outdoor Positioning Module Market Size Forecast by Region (2026-2035) & (M USD)
- Table 122. North America Outdoor Positioning Module Sales Forecast by Country (2026-2035) & (K Units)
- Table 123. North America Outdoor Positioning Module Market Size Forecast by Country (2026-2035) & (M USD)
- Table 124. Europe Outdoor Positioning Module Sales Forecast by Country (2026-2035) & (K Units)
- Table 125. Europe Outdoor Positioning Module Market Size Forecast by Country (2026-2035) & (M USD)
- Table 126. Asia Pacific Outdoor Positioning Module Sales Forecast by Region (2026-2035) & (K Units)
- Table 127. Asia Pacific Outdoor Positioning Module Market Size Forecast by Region (2026-2035) & (M USD)
- Table 128. South America Outdoor Positioning Module Sales Forecast by Country (2026-2035) & (K Units)
- Table 129. South America Outdoor Positioning Module Market Size Forecast by Country (2026-2035) & (M USD)
- Table 130. Middle East and Africa Outdoor Positioning Module Sales Forecast by Country (2026-2035) & (Units)
- Table 131. Middle East and Africa Outdoor Positioning Module Market Size Forecast by Country (2026-2035) & (M USD)
- Table 132. Global Outdoor Positioning Module Sales Forecast by Type (2026-2035) & (K Units)
- Table 133. Global Outdoor Positioning Module Market Size Forecast by Type

(2026-2035) & (M USD)

Table 134. Global Outdoor Positioning Module Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global Outdoor Positioning Module Sales (K Units) Forecast by Application (2026-2035)

Table 136. Global Outdoor Positioning Module Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Outdoor Positioning Module
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Positioning Module Market Size (M USD), 2025-2035
- Figure 5. Global Outdoor Positioning Module Market Size (M USD) (2020-2035)
- Figure 6. Global Outdoor Positioning Module Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor Positioning Module Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Outdoor Positioning Module Product Life Cycle
- Figure 13. Outdoor Positioning Module Sales Share by Manufacturers in 2025
- Figure 14. Global Outdoor Positioning Module Revenue Share by Manufacturers in 2025
- Figure 15. Outdoor Positioning Module Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Outdoor Positioning Module Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Outdoor Positioning Module Revenue in 2025
- Figure 18. Industry Chain Map of Outdoor Positioning Module
- Figure 19. Global Outdoor Positioning Module Market PEST Analysis
- Figure 20. Global Outdoor Positioning Module Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Outdoor Positioning Module Market Share by Type
- Figure 27. Sales Market Share of Outdoor Positioning Module by Type (2020-2025)
- Figure 28. Sales Market Share of Outdoor Positioning Module by Type in 2025
- Figure 29. Market Share of Outdoor Positioning Module by Type (2020-2025)
- Figure 30. Market Share of Outdoor Positioning Module by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Outdoor Positioning Module Market Share by Application
- Figure 33. Global Outdoor Positioning Module Sales Market Share by Application (2020-2025)
- Figure 34. Global Outdoor Positioning Module Sales Market Share by Application in 2025
- Figure 35. Global Outdoor Positioning Module Market Share by Application (2020-2025)
- Figure 36. Global Outdoor Positioning Module Market Share by Application in 2025
- Figure 37. Global Outdoor Positioning Module Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Outdoor Positioning Module Sales Market Share by Region (2020-2025)
- Figure 39. Global Outdoor Positioning Module Market Size by Region (2020-2025)
- Figure 40. North America Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Outdoor Positioning Module Sales Market Share by Country in 2024
- Figure 43. North America Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Outdoor Positioning Module Market Size by Country in 2024
- Figure 45. U.S. Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Outdoor Positioning Module Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Outdoor Positioning Module Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Outdoor Positioning Module Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Outdoor Positioning Module Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Outdoor Positioning Module Sales Market Share by Country in 2024
- Figure 53. Europe Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Outdoor Positioning Module Market Size by Country in 2024

Figure 55. Germany Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Outdoor Positioning Module Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Outdoor Positioning Module Sales Market Share by Region in 2024

Figure 67. Asia Pacific Outdoor Positioning Module Market Size by Region in 2024

Figure 68. China Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Outdoor Positioning Module Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 76. Southeast Asia Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Outdoor Positioning Module Sales and Growth Rate (K Units)

Figure 79. South America Outdoor Positioning Module Sales Market Share by Country in 2024

Figure 80. South America Outdoor Positioning Module Market Size and Growth Rate (M USD)

Figure 81. South America Outdoor Positioning Module Market Size by Country in 2024

Figure 82. Brazil Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Outdoor Positioning Module Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Outdoor Positioning Module Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Outdoor Positioning Module Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Outdoor Positioning Module Market Size by Region in 2024

Figure 92. Saudi Arabia Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Outdoor Positioning Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Outdoor Positioning Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Outdoor Positioning Module Production Market Share by Region (2020-2025)

Figure 103. North America Outdoor Positioning Module Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Outdoor Positioning Module Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Outdoor Positioning Module Production (K Units) Growth Rate (2020-2025)

Figure 106. China Outdoor Positioning Module Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Outdoor Positioning Module Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Outdoor Positioning Module Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Outdoor Positioning Module Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Outdoor Positioning Module Market Share Forecast by Type (2026-2035)

Figure 111. Global Outdoor Positioning Module Sales Forecast by Application (2026-2035)

Figure 112. Global Outdoor Positioning Module Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Outdoor Positioning Module Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G1A8F55DA2B5EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1A8F55DA2B5EN.html>