

Global Outdoor Patio Parasol Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Bosson Research's latest report provides a deep insight into the global Outdoor Patio Parasol market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outdoor Patio Parasol Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Outdoor Patio Parasol market in any manner.

Global Outdoor Patio Parasol Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Caravita

Ezpeleta
GLATZ AG
Jardinico
MDT
Poggesi
Prostor
TUUCI
Umbrosa
GAGGIO
Solero Parasols
Garden Art
IASO
MakMax(Taiyo)
Crema Outdoor
Scolaro
Symo Parasols
Terrassen Van Hoof
Vlaemynck
Yotrio
ZHENGTE

Market Segmentation (by Type)

Centre Pole Parasols
Cantilever Parasol
Wall Mounted Parasols

Market Segmentation (by Application)

Offline Sales
Online Sales

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outdoor Patio Parasol Market

Overview of the regional outlook of the Outdoor Patio Parasol Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor Patio Parasol Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Outdoor Patio Parasol
- 1.2 Key Market Segments
 - 1.2.1 Outdoor Patio Parasol Segment by Type
 - 1.2.2 Outdoor Patio Parasol Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 OUTDOOR PATIO PARASOL MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Outdoor Patio Parasol Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Outdoor Patio Parasol Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 OUTDOOR PATIO PARASOL MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Outdoor Patio Parasol Sales by Manufacturers (2018-2023)
- 3.2 Global Outdoor Patio Parasol Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Outdoor Patio Parasol Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Outdoor Patio Parasol Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Outdoor Patio Parasol Sales Sites, Area Served, Product Type
- 3.6 Outdoor Patio Parasol Market Competitive Situation and Trends
 - 3.6.1 Outdoor Patio Parasol Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Outdoor Patio Parasol Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 OUTDOOR PATIO PARASOL INDUSTRY CHAIN ANALYSIS

- 4.1 Outdoor Patio Parasol Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR PATIO PARASOL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 OUTDOOR PATIO PARASOL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Outdoor Patio Parasol Sales Market Share by Type (2018-2023)
- 6.3 Global Outdoor Patio Parasol Market Size Market Share by Type (2018-2023)
- 6.4 Global Outdoor Patio Parasol Price by Type (2018-2023)

7 OUTDOOR PATIO PARASOL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Outdoor Patio Parasol Market Sales by Application (2018-2023)
- 7.3 Global Outdoor Patio Parasol Market Size (M USD) by Application (2018-2023)
- 7.4 Global Outdoor Patio Parasol Sales Growth Rate by Application (2018-2023)

8 OUTDOOR PATIO PARASOL MARKET SEGMENTATION BY REGION

- 8.1 Global Outdoor Patio Parasol Sales by Region
 - 8.1.1 Global Outdoor Patio Parasol Sales by Region
 - 8.1.2 Global Outdoor Patio Parasol Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Outdoor Patio Parasol Sales by Country

- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Outdoor Patio Parasol Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Outdoor Patio Parasol Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Outdoor Patio Parasol Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Outdoor Patio Parasol Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Caravita
 - 9.1.1 Caravita Outdoor Patio Parasol Basic Information
 - 9.1.2 Caravita Outdoor Patio Parasol Product Overview
 - 9.1.3 Caravita Outdoor Patio Parasol Product Market Performance
 - 9.1.4 Caravita Business Overview
 - 9.1.5 Caravita Outdoor Patio Parasol SWOT Analysis
 - 9.1.6 Caravita Recent Developments

9.2 Ezpeleta

- 9.2.1 Ezpeleta Outdoor Patio Parasol Basic Information
- 9.2.2 Ezpeleta Outdoor Patio Parasol Product Overview
- 9.2.3 Ezpeleta Outdoor Patio Parasol Product Market Performance
- 9.2.4 Ezpeleta Business Overview
- 9.2.5 Ezpeleta Outdoor Patio Parasol SWOT Analysis
- 9.2.6 Ezpeleta Recent Developments

9.3 GLATZ AG

- 9.3.1 GLATZ AG Outdoor Patio Parasol Basic Information
- 9.3.2 GLATZ AG Outdoor Patio Parasol Product Overview
- 9.3.3 GLATZ AG Outdoor Patio Parasol Product Market Performance
- 9.3.4 GLATZ AG Business Overview
- 9.3.5 GLATZ AG Outdoor Patio Parasol SWOT Analysis
- 9.3.6 GLATZ AG Recent Developments

9.4 Jardinico

- 9.4.1 Jardinico Outdoor Patio Parasol Basic Information
- 9.4.2 Jardinico Outdoor Patio Parasol Product Overview
- 9.4.3 Jardinico Outdoor Patio Parasol Product Market Performance
- 9.4.4 Jardinico Business Overview
- 9.4.5 Jardinico Outdoor Patio Parasol SWOT Analysis
- 9.4.6 Jardinico Recent Developments

9.5 MDT

- 9.5.1 MDT Outdoor Patio Parasol Basic Information
- 9.5.2 MDT Outdoor Patio Parasol Product Overview
- 9.5.3 MDT Outdoor Patio Parasol Product Market Performance
- 9.5.4 MDT Business Overview
- 9.5.5 MDT Outdoor Patio Parasol SWOT Analysis
- 9.5.6 MDT Recent Developments

9.6 Poggesi

- 9.6.1 Poggesi Outdoor Patio Parasol Basic Information
- 9.6.2 Poggesi Outdoor Patio Parasol Product Overview
- 9.6.3 Poggesi Outdoor Patio Parasol Product Market Performance
- 9.6.4 Poggesi Business Overview
- 9.6.5 Poggesi Recent Developments

9.7 Prostor

- 9.7.1 Prostor Outdoor Patio Parasol Basic Information
- 9.7.2 Prostor Outdoor Patio Parasol Product Overview
- 9.7.3 Prostor Outdoor Patio Parasol Product Market Performance
- 9.7.4 Prostor Business Overview

9.7.5 Prostor Recent Developments

9.8 TUUCI

9.8.1 TUUCI Outdoor Patio Parasol Basic Information

9.8.2 TUUCI Outdoor Patio Parasol Product Overview

9.8.3 TUUCI Outdoor Patio Parasol Product Market Performance

9.8.4 TUUCI Business Overview

9.8.5 TUUCI Recent Developments

9.9 Umbrosa

9.9.1 Umbrosa Outdoor Patio Parasol Basic Information

9.9.2 Umbrosa Outdoor Patio Parasol Product Overview

9.9.3 Umbrosa Outdoor Patio Parasol Product Market Performance

9.9.4 Umbrosa Business Overview

9.9.5 Umbrosa Recent Developments

9.10 GAGGIO

9.10.1 GAGGIO Outdoor Patio Parasol Basic Information

9.10.2 GAGGIO Outdoor Patio Parasol Product Overview

9.10.3 GAGGIO Outdoor Patio Parasol Product Market Performance

9.10.4 GAGGIO Business Overview

9.10.5 GAGGIO Recent Developments

9.11 Solero Parasols

9.11.1 Solero Parasols Outdoor Patio Parasol Basic Information

9.11.2 Solero Parasols Outdoor Patio Parasol Product Overview

9.11.3 Solero Parasols Outdoor Patio Parasol Product Market Performance

9.11.4 Solero Parasols Business Overview

9.11.5 Solero Parasols Recent Developments

9.12 Garden Art

9.12.1 Garden Art Outdoor Patio Parasol Basic Information

9.12.2 Garden Art Outdoor Patio Parasol Product Overview

9.12.3 Garden Art Outdoor Patio Parasol Product Market Performance

9.12.4 Garden Art Business Overview

9.12.5 Garden Art Recent Developments

9.13 IASO

9.13.1 IASO Outdoor Patio Parasol Basic Information

9.13.2 IASO Outdoor Patio Parasol Product Overview

9.13.3 IASO Outdoor Patio Parasol Product Market Performance

9.13.4 IASO Business Overview

9.13.5 IASO Recent Developments

9.14 MakMax(Taiyo)

9.14.1 MakMax(Taiyo) Outdoor Patio Parasol Basic Information

- 9.14.2 MakMax(Taiyo) Outdoor Patio Parasol Product Overview
- 9.14.3 MakMax(Taiyo) Outdoor Patio Parasol Product Market Performance
- 9.14.4 MakMax(Taiyo) Business Overview
- 9.14.5 MakMax(Taiyo) Recent Developments
- 9.15 Crema Outdoor
 - 9.15.1 Crema Outdoor Outdoor Patio Parasol Basic Information
 - 9.15.2 Crema Outdoor Outdoor Patio Parasol Product Overview
 - 9.15.3 Crema Outdoor Outdoor Patio Parasol Product Market Performance
 - 9.15.4 Crema Outdoor Business Overview
 - 9.15.5 Crema Outdoor Recent Developments
- 9.16 Scolaro
 - 9.16.1 Scolaro Outdoor Patio Parasol Basic Information
 - 9.16.2 Scolaro Outdoor Patio Parasol Product Overview
 - 9.16.3 Scolaro Outdoor Patio Parasol Product Market Performance
 - 9.16.4 Scolaro Business Overview
 - 9.16.5 Scolaro Recent Developments
- 9.17 Symo Parasols
 - 9.17.1 Symo Parasols Outdoor Patio Parasol Basic Information
 - 9.17.2 Symo Parasols Outdoor Patio Parasol Product Overview
 - 9.17.3 Symo Parasols Outdoor Patio Parasol Product Market Performance
 - 9.17.4 Symo Parasols Business Overview
 - 9.17.5 Symo Parasols Recent Developments
- 9.18 Terrassen Van Hoof
 - 9.18.1 Terrassen Van Hoof Outdoor Patio Parasol Basic Information
 - 9.18.2 Terrassen Van Hoof Outdoor Patio Parasol Product Overview
 - 9.18.3 Terrassen Van Hoof Outdoor Patio Parasol Product Market Performance
 - 9.18.4 Terrassen Van Hoof Business Overview
 - 9.18.5 Terrassen Van Hoof Recent Developments
- 9.19 Vlaemynck
 - 9.19.1 Vlaemynck Outdoor Patio Parasol Basic Information
 - 9.19.2 Vlaemynck Outdoor Patio Parasol Product Overview
 - 9.19.3 Vlaemynck Outdoor Patio Parasol Product Market Performance
 - 9.19.4 Vlaemynck Business Overview
 - 9.19.5 Vlaemynck Recent Developments
- 9.20 Yotrio
 - 9.20.1 Yotrio Outdoor Patio Parasol Basic Information
 - 9.20.2 Yotrio Outdoor Patio Parasol Product Overview
 - 9.20.3 Yotrio Outdoor Patio Parasol Product Market Performance
 - 9.20.4 Yotrio Business Overview

9.20.5 Yotrio Recent Developments

9.21 ZHENGTE

9.21.1 ZHENGTE Outdoor Patio Parasol Basic Information

9.21.2 ZHENGTE Outdoor Patio Parasol Product Overview

9.21.3 ZHENGTE Outdoor Patio Parasol Product Market Performance

9.21.4 ZHENGTE Business Overview

9.21.5 ZHENGTE Recent Developments

10 OUTDOOR PATIO PARASOL MARKET FORECAST BY REGION

10.1 Global Outdoor Patio Parasol Market Size Forecast

10.2 Global Outdoor Patio Parasol Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Outdoor Patio Parasol Market Size Forecast by Country

10.2.3 Asia Pacific Outdoor Patio Parasol Market Size Forecast by Region

10.2.4 South America Outdoor Patio Parasol Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Outdoor Patio Parasol by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global Outdoor Patio Parasol Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of Outdoor Patio Parasol by Type (2024-2029)

11.1.2 Global Outdoor Patio Parasol Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of Outdoor Patio Parasol by Type (2024-2029)

11.2 Global Outdoor Patio Parasol Market Forecast by Application (2024-2029)

11.2.1 Global Outdoor Patio Parasol Sales (K Units) Forecast by Application

11.2.2 Global Outdoor Patio Parasol Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Outdoor Patio Parasol Market Size Comparison by Region (M USD)
- Table 5. Global Outdoor Patio Parasol Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global Outdoor Patio Parasol Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Outdoor Patio Parasol Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Outdoor Patio Parasol Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor Patio Parasol as of 2022)
- Table 10. Global Market Outdoor Patio Parasol Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Outdoor Patio Parasol Sales Sites and Area Served
- Table 12. Manufacturers Outdoor Patio Parasol Product Type
- Table 13. Global Outdoor Patio Parasol Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Outdoor Patio Parasol
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Outdoor Patio Parasol Market Challenges
- Table 22. Market Restraints
- Table 23. Global Outdoor Patio Parasol Sales by Type (K Units)
- Table 24. Global Outdoor Patio Parasol Market Size by Type (M USD)
- Table 25. Global Outdoor Patio Parasol Sales (K Units) by Type (2018-2023)
- Table 26. Global Outdoor Patio Parasol Sales Market Share by Type (2018-2023)
- Table 27. Global Outdoor Patio Parasol Market Size (M USD) by Type (2018-2023)
- Table 28. Global Outdoor Patio Parasol Market Size Share by Type (2018-2023)
- Table 29. Global Outdoor Patio Parasol Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Outdoor Patio Parasol Sales (K Units) by Application

Table 31. Global Outdoor Patio Parasol Market Size by Application

Table 32. Global Outdoor Patio Parasol Sales by Application (2018-2023) & (K Units)

Table 33. Global Outdoor Patio Parasol Sales Market Share by Application (2018-2023)

Table 34. Global Outdoor Patio Parasol Sales by Application (2018-2023) & (M USD)

Table 35. Global Outdoor Patio Parasol Market Share by Application (2018-2023)

Table 36. Global Outdoor Patio Parasol Sales Growth Rate by Application (2018-2023)

Table 37. Global Outdoor Patio Parasol Sales by Region (2018-2023) & (K Units)

Table 38. Global Outdoor Patio Parasol Sales Market Share by Region (2018-2023)

Table 39. North America Outdoor Patio Parasol Sales by Country (2018-2023) & (K Units)

Table 40. Europe Outdoor Patio Parasol Sales by Country (2018-2023) & (K Units)

Table 41. Asia Pacific Outdoor Patio Parasol Sales by Region (2018-2023) & (K Units)

Table 42. South America Outdoor Patio Parasol Sales by Country (2018-2023) & (K Units)

Table 43. Middle East and Africa Outdoor Patio Parasol Sales by Region (2018-2023) & (K Units)

Table 44. Caravita Outdoor Patio Parasol Basic Information

Table 45. Caravita Outdoor Patio Parasol Product Overview

Table 46. Caravita Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 47. Caravita Business Overview

Table 48. Caravita Outdoor Patio Parasol SWOT Analysis

Table 49. Caravita Recent Developments

Table 50. Ezpeleta Outdoor Patio Parasol Basic Information

Table 51. Ezpeleta Outdoor Patio Parasol Product Overview

Table 52. Ezpeleta Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 53. Ezpeleta Business Overview

Table 54. Ezpeleta Outdoor Patio Parasol SWOT Analysis

Table 55. Ezpeleta Recent Developments

Table 56. GLATZ AG Outdoor Patio Parasol Basic Information

Table 57. GLATZ AG Outdoor Patio Parasol Product Overview

Table 58. GLATZ AG Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 59. GLATZ AG Business Overview

Table 60. GLATZ AG Outdoor Patio Parasol SWOT Analysis

Table 61. GLATZ AG Recent Developments

Table 62. Jardinico Outdoor Patio Parasol Basic Information

Table 63. Jardinico Outdoor Patio Parasol Product Overview

- Table 64. Jardinico Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Jardinico Business Overview
- Table 66. Jardinico Outdoor Patio Parasol SWOT Analysis
- Table 67. Jardinico Recent Developments
- Table 68. MDT Outdoor Patio Parasol Basic Information
- Table 69. MDT Outdoor Patio Parasol Product Overview
- Table 70. MDT Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. MDT Business Overview
- Table 72. MDT Outdoor Patio Parasol SWOT Analysis
- Table 73. MDT Recent Developments
- Table 74. Poggesi Outdoor Patio Parasol Basic Information
- Table 75. Poggesi Outdoor Patio Parasol Product Overview
- Table 76. Poggesi Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. Poggesi Business Overview
- Table 78. Poggesi Recent Developments
- Table 79. Prostor Outdoor Patio Parasol Basic Information
- Table 80. Prostor Outdoor Patio Parasol Product Overview
- Table 81. Prostor Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. Prostor Business Overview
- Table 83. Prostor Recent Developments
- Table 84. TUUCI Outdoor Patio Parasol Basic Information
- Table 85. TUUCI Outdoor Patio Parasol Product Overview
- Table 86. TUUCI Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. TUUCI Business Overview
- Table 88. TUUCI Recent Developments
- Table 89. Umbrosa Outdoor Patio Parasol Basic Information
- Table 90. Umbrosa Outdoor Patio Parasol Product Overview
- Table 91. Umbrosa Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Umbrosa Business Overview
- Table 93. Umbrosa Recent Developments
- Table 94. GAGGIO Outdoor Patio Parasol Basic Information
- Table 95. GAGGIO Outdoor Patio Parasol Product Overview
- Table 96. GAGGIO Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2018-2023)
- Table 97. GAGGIO Business Overview
- Table 98. GAGGIO Recent Developments
- Table 99. Solero Parasols Outdoor Patio Parasol Basic Information
- Table 100. Solero Parasols Outdoor Patio Parasol Product Overview
- Table 101. Solero Parasols Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Solero Parasols Business Overview
- Table 103. Solero Parasols Recent Developments
- Table 104. Garden Art Outdoor Patio Parasol Basic Information
- Table 105. Garden Art Outdoor Patio Parasol Product Overview
- Table 106. Garden Art Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Garden Art Business Overview
- Table 108. Garden Art Recent Developments
- Table 109. IASO Outdoor Patio Parasol Basic Information
- Table 110. IASO Outdoor Patio Parasol Product Overview
- Table 111. IASO Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. IASO Business Overview
- Table 113. IASO Recent Developments
- Table 114. MakMax(Taiyo) Outdoor Patio Parasol Basic Information
- Table 115. MakMax(Taiyo) Outdoor Patio Parasol Product Overview
- Table 116. MakMax(Taiyo) Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 117. MakMax(Taiyo) Business Overview
- Table 118. MakMax(Taiyo) Recent Developments
- Table 119. Crema Outdoor Outdoor Patio Parasol Basic Information
- Table 120. Crema Outdoor Outdoor Patio Parasol Product Overview
- Table 121. Crema Outdoor Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 122. Crema Outdoor Business Overview
- Table 123. Crema Outdoor Recent Developments
- Table 124. Scolaro Outdoor Patio Parasol Basic Information
- Table 125. Scolaro Outdoor Patio Parasol Product Overview
- Table 126. Scolaro Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 127. Scolaro Business Overview
- Table 128. Scolaro Recent Developments

- Table 129. Symo Parasols Outdoor Patio Parasol Basic Information
- Table 130. Symo Parasols Outdoor Patio Parasol Product Overview
- Table 131. Symo Parasols Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 132. Symo Parasols Business Overview
- Table 133. Symo Parasols Recent Developments
- Table 134. Terrassen Van Hoof Outdoor Patio Parasol Basic Information
- Table 135. Terrassen Van Hoof Outdoor Patio Parasol Product Overview
- Table 136. Terrassen Van Hoof Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 137. Terrassen Van Hoof Business Overview
- Table 138. Terrassen Van Hoof Recent Developments
- Table 139. Vlaemynck Outdoor Patio Parasol Basic Information
- Table 140. Vlaemynck Outdoor Patio Parasol Product Overview
- Table 141. Vlaemynck Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 142. Vlaemynck Business Overview
- Table 143. Vlaemynck Recent Developments
- Table 144. Yotrio Outdoor Patio Parasol Basic Information
- Table 145. Yotrio Outdoor Patio Parasol Product Overview
- Table 146. Yotrio Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 147. Yotrio Business Overview
- Table 148. Yotrio Recent Developments
- Table 149. ZHENGTE Outdoor Patio Parasol Basic Information
- Table 150. ZHENGTE Outdoor Patio Parasol Product Overview
- Table 151. ZHENGTE Outdoor Patio Parasol Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 152. ZHENGTE Business Overview
- Table 153. ZHENGTE Recent Developments
- Table 154. Global Outdoor Patio Parasol Sales Forecast by Region (2024-2029) & (K Units)
- Table 155. Global Outdoor Patio Parasol Market Size Forecast by Region (2024-2029) & (M USD)
- Table 156. North America Outdoor Patio Parasol Sales Forecast by Country (2024-2029) & (K Units)
- Table 157. North America Outdoor Patio Parasol Market Size Forecast by Country (2024-2029) & (M USD)
- Table 158. Europe Outdoor Patio Parasol Sales Forecast by Country (2024-2029) & (K

Units)

Table 159. Europe Outdoor Patio Parasol Market Size Forecast by Country (2024-2029) & (M USD)

Table 160. Asia Pacific Outdoor Patio Parasol Sales Forecast by Region (2024-2029) & (K Units)

Table 161. Asia Pacific Outdoor Patio Parasol Market Size Forecast by Region (2024-2029) & (M USD)

Table 162. South America Outdoor Patio Parasol Sales Forecast by Country (2024-2029) & (K Units)

Table 163. South America Outdoor Patio Parasol Market Size Forecast by Country (2024-2029) & (M USD)

Table 164. Middle East and Africa Outdoor Patio Parasol Consumption Forecast by Country (2024-2029) & (Units)

Table 165. Middle East and Africa Outdoor Patio Parasol Market Size Forecast by Country (2024-2029) & (M USD)

Table 166. Global Outdoor Patio Parasol Sales Forecast by Type (2024-2029) & (K Units)

Table 167. Global Outdoor Patio Parasol Market Size Forecast by Type (2024-2029) & (M USD)

Table 168. Global Outdoor Patio Parasol Price Forecast by Type (2024-2029) & (USD/Unit)

Table 169. Global Outdoor Patio Parasol Sales (K Units) Forecast by Application (2024-2029)

Table 170. Global Outdoor Patio Parasol Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Outdoor Patio Parasol
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Patio Parasol Market Size (M USD), 2018-2029
- Figure 5. Global Outdoor Patio Parasol Market Size (M USD) (2018-2029)
- Figure 6. Global Outdoor Patio Parasol Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor Patio Parasol Market Size by Country (M USD)
- Figure 11. Outdoor Patio Parasol Sales Share by Manufacturers in 2022
- Figure 12. Global Outdoor Patio Parasol Revenue Share by Manufacturers in 2022
- Figure 13. Outdoor Patio Parasol Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Outdoor Patio Parasol Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Outdoor Patio Parasol Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Outdoor Patio Parasol Market Share by Type
- Figure 18. Sales Market Share of Outdoor Patio Parasol by Type (2018-2023)
- Figure 19. Sales Market Share of Outdoor Patio Parasol by Type in 2022
- Figure 20. Market Size Share of Outdoor Patio Parasol by Type (2018-2023)
- Figure 21. Market Size Market Share of Outdoor Patio Parasol by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Outdoor Patio Parasol Market Share by Application
- Figure 24. Global Outdoor Patio Parasol Sales Market Share by Application (2018-2023)
- Figure 25. Global Outdoor Patio Parasol Sales Market Share by Application in 2022
- Figure 26. Global Outdoor Patio Parasol Market Share by Application (2018-2023)
- Figure 27. Global Outdoor Patio Parasol Market Share by Application in 2022
- Figure 28. Global Outdoor Patio Parasol Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Outdoor Patio Parasol Sales Market Share by Region (2018-2023)
- Figure 30. North America Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America Outdoor Patio Parasol Sales Market Share by Country in 2022

Figure 32. U.S. Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada Outdoor Patio Parasol Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico Outdoor Patio Parasol Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe Outdoor Patio Parasol Sales Market Share by Country in 2022

Figure 37. Germany Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific Outdoor Patio Parasol Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Outdoor Patio Parasol Sales Market Share by Region in 2022

Figure 44. China Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 48. Southeast Asia Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America Outdoor Patio Parasol Sales and Growth Rate (K Units)

Figure 50. South America Outdoor Patio Parasol Sales Market Share by Country in 2022

Figure 51. Brazil Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa Outdoor Patio Parasol Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Outdoor Patio Parasol Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Outdoor Patio Parasol Sales and Growth Rate (2018-2023) &

(K Units)

Figure 57. UAE Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa Outdoor Patio Parasol Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Outdoor Patio Parasol Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Outdoor Patio Parasol Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Outdoor Patio Parasol Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Outdoor Patio Parasol Market Share Forecast by Type (2024-2029)

Figure 65. Global Outdoor Patio Parasol Sales Forecast by Application (2024-2029)

Figure 66. Global Outdoor Patio Parasol Market Share Forecast by Application (2024-2029)

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