

# Global Outdoor and Patio Furniture Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Outdoor and patio furniture refers to furniture designed for use in outdoor spaces such as gardens, patios, decks, and other outdoor areas. Outdoor and patio furniture is typically made from materials that are able to withstand exposure to the elements such as rain, wind, and sunlight.

The global Outdoor and Patio Furniture market size was estimated at USD 20070 million in 2023 and is projected to reach USD 30083.79 million by 2032, exhibiting a CAGR of 4.60% during the forecast period.

North America Outdoor and Patio Furniture market size was estimated at USD 5650.20 million in 2023, at a CAGR of 3.94% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Outdoor and Patio Furniture market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outdoor and Patio Furniture Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Outdoor and Patio Furniture market in any manner.

## Global Outdoor and Patio Furniture Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Yotrio Corporation

Brown Jordan

Gloster

Agio International

DEDON

The Keter Group

Keysheen

HIGOLD

Hooker Furnishings

Royal Botania

Artie Garden

KETTAL

Tropitone Furniture

Tuuci

Knoll

Linya Group

Hartman

Lloyd Flanders

Market Segmentation (by Type)

Sofa

Dining Set

Umbrella and Tent

Others

Market Segmentation (by Application)

Home

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outdoor and Patio Furniture Market

Overview of the regional outlook of the Outdoor and Patio Furniture Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor and Patio Furniture Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Outdoor and Patio Furniture, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Outdoor and Patio Furniture

1.2 Key Market Segments

1.2.1 Outdoor and Patio Furniture Segment by Type

1.2.2 Outdoor and Patio Furniture Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 OUTDOOR AND PATIO FURNITURE MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Outdoor and Patio Furniture Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Outdoor and Patio Furniture Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 OUTDOOR AND PATIO FURNITURE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Outdoor and Patio Furniture Sales by Manufacturers (2019-2024)

3.2 Global Outdoor and Patio Furniture Revenue Market Share by Manufacturers (2019-2024)

3.3 Outdoor and Patio Furniture Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Outdoor and Patio Furniture Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Outdoor and Patio Furniture Sales Sites, Area Served, Product Type

3.6 Outdoor and Patio Furniture Market Competitive Situation and Trends

3.6.1 Outdoor and Patio Furniture Market Concentration Rate

3.6.2 Global 5 and 10 Largest Outdoor and Patio Furniture Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 OUTDOOR AND PATIO FURNITURE INDUSTRY CHAIN ANALYSIS**

- 4.1 Outdoor and Patio Furniture Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR AND PATIO FURNITURE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 OUTDOOR AND PATIO FURNITURE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Outdoor and Patio Furniture Sales Market Share by Type (2019-2024)
- 6.3 Global Outdoor and Patio Furniture Market Size Market Share by Type (2019-2024)
- 6.4 Global Outdoor and Patio Furniture Price by Type (2019-2024)

## **7 OUTDOOR AND PATIO FURNITURE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Outdoor and Patio Furniture Market Sales by Application (2019-2024)
- 7.3 Global Outdoor and Patio Furniture Market Size (M USD) by Application (2019-2024)
- 7.4 Global Outdoor and Patio Furniture Sales Growth Rate by Application (2019-2024)

## **8 OUTDOOR AND PATIO FURNITURE MARKET CONSUMPTION BY REGION**

- 8.1 Global Outdoor and Patio Furniture Sales by Region
  - 8.1.1 Global Outdoor and Patio Furniture Sales by Region
  - 8.1.2 Global Outdoor and Patio Furniture Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Outdoor and Patio Furniture Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Outdoor and Patio Furniture Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Outdoor and Patio Furniture Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Outdoor and Patio Furniture Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Outdoor and Patio Furniture Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 OUTDOOR AND PATIO FURNITURE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Outdoor and Patio Furniture by Region (2019-2024)
- 9.2 Global Outdoor and Patio Furniture Revenue Market Share by Region (2019-2024)

9.3 Global Outdoor and Patio Furniture Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Outdoor and Patio Furniture Production

9.4.1 North America Outdoor and Patio Furniture Production Growth Rate (2019-2024)

9.4.2 North America Outdoor and Patio Furniture Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Outdoor and Patio Furniture Production

9.5.1 Europe Outdoor and Patio Furniture Production Growth Rate (2019-2024)

9.5.2 Europe Outdoor and Patio Furniture Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Outdoor and Patio Furniture Production (2019-2024)

9.6.1 Japan Outdoor and Patio Furniture Production Growth Rate (2019-2024)

9.6.2 Japan Outdoor and Patio Furniture Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Outdoor and Patio Furniture Production (2019-2024)

9.7.1 China Outdoor and Patio Furniture Production Growth Rate (2019-2024)

9.7.2 China Outdoor and Patio Furniture Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Yotrio Corporation

10.1.1 Yotrio Corporation Outdoor and Patio Furniture Basic Information

10.1.2 Yotrio Corporation Outdoor and Patio Furniture Product Overview

10.1.3 Yotrio Corporation Outdoor and Patio Furniture Product Market Performance

10.1.4 Yotrio Corporation Business Overview

10.1.5 Yotrio Corporation Outdoor and Patio Furniture SWOT Analysis

10.1.6 Yotrio Corporation Recent Developments

10.2 Brown Jordan

10.2.1 Brown Jordan Outdoor and Patio Furniture Basic Information

10.2.2 Brown Jordan Outdoor and Patio Furniture Product Overview

10.2.3 Brown Jordan Outdoor and Patio Furniture Product Market Performance

10.2.4 Brown Jordan Business Overview

10.2.5 Brown Jordan Outdoor and Patio Furniture SWOT Analysis

10.2.6 Brown Jordan Recent Developments

10.3 Gloster

10.3.1 Gloster Outdoor and Patio Furniture Basic Information

10.3.2 Gloster Outdoor and Patio Furniture Product Overview

10.3.3 Gloster Outdoor and Patio Furniture Product Market Performance

- 10.3.4 Gloster Outdoor and Patio Furniture SWOT Analysis
- 10.3.5 Gloster Business Overview
- 10.3.6 Gloster Recent Developments
- 10.4 Agio International
  - 10.4.1 Agio International Outdoor and Patio Furniture Basic Information
  - 10.4.2 Agio International Outdoor and Patio Furniture Product Overview
  - 10.4.3 Agio International Outdoor and Patio Furniture Product Market Performance
  - 10.4.4 Agio International Business Overview
  - 10.4.5 Agio International Recent Developments
- 10.5 DEDON
  - 10.5.1 DEDON Outdoor and Patio Furniture Basic Information
  - 10.5.2 DEDON Outdoor and Patio Furniture Product Overview
  - 10.5.3 DEDON Outdoor and Patio Furniture Product Market Performance
  - 10.5.4 DEDON Business Overview
  - 10.5.5 DEDON Recent Developments
- 10.6 The Keter Group
  - 10.6.1 The Keter Group Outdoor and Patio Furniture Basic Information
  - 10.6.2 The Keter Group Outdoor and Patio Furniture Product Overview
  - 10.6.3 The Keter Group Outdoor and Patio Furniture Product Market Performance
  - 10.6.4 The Keter Group Business Overview
  - 10.6.5 The Keter Group Recent Developments
- 10.7 Keysheen
  - 10.7.1 Keysheen Outdoor and Patio Furniture Basic Information
  - 10.7.2 Keysheen Outdoor and Patio Furniture Product Overview
  - 10.7.3 Keysheen Outdoor and Patio Furniture Product Market Performance
  - 10.7.4 Keysheen Business Overview
  - 10.7.5 Keysheen Recent Developments
- 10.8 HIGOLD
  - 10.8.1 HIGOLD Outdoor and Patio Furniture Basic Information
  - 10.8.2 HIGOLD Outdoor and Patio Furniture Product Overview
  - 10.8.3 HIGOLD Outdoor and Patio Furniture Product Market Performance
  - 10.8.4 HIGOLD Business Overview
  - 10.8.5 HIGOLD Recent Developments
- 10.9 Hooker Furnishings
  - 10.9.1 Hooker Furnishings Outdoor and Patio Furniture Basic Information
  - 10.9.2 Hooker Furnishings Outdoor and Patio Furniture Product Overview
  - 10.9.3 Hooker Furnishings Outdoor and Patio Furniture Product Market Performance
  - 10.9.4 Hooker Furnishings Business Overview
  - 10.9.5 Hooker Furnishings Recent Developments

## 10.10 Royal Botania

- 10.10.1 Royal Botania Outdoor and Patio Furniture Basic Information
- 10.10.2 Royal Botania Outdoor and Patio Furniture Product Overview
- 10.10.3 Royal Botania Outdoor and Patio Furniture Product Market Performance
- 10.10.4 Royal Botania Business Overview
- 10.10.5 Royal Botania Recent Developments

## 10.11 Artie Garden

- 10.11.1 Artie Garden Outdoor and Patio Furniture Basic Information
- 10.11.2 Artie Garden Outdoor and Patio Furniture Product Overview
- 10.11.3 Artie Garden Outdoor and Patio Furniture Product Market Performance
- 10.11.4 Artie Garden Business Overview
- 10.11.5 Artie Garden Recent Developments

## 10.12 KETTAL

- 10.12.1 KETTAL Outdoor and Patio Furniture Basic Information
- 10.12.2 KETTAL Outdoor and Patio Furniture Product Overview
- 10.12.3 KETTAL Outdoor and Patio Furniture Product Market Performance
- 10.12.4 KETTAL Business Overview
- 10.12.5 KETTAL Recent Developments

## 10.13 Tropitone Furniture

- 10.13.1 Tropitone Furniture Outdoor and Patio Furniture Basic Information
- 10.13.2 Tropitone Furniture Outdoor and Patio Furniture Product Overview
- 10.13.3 Tropitone Furniture Outdoor and Patio Furniture Product Market Performance
- 10.13.4 Tropitone Furniture Business Overview
- 10.13.5 Tropitone Furniture Recent Developments

## 10.14 Tuuci

- 10.14.1 Tuuci Outdoor and Patio Furniture Basic Information
- 10.14.2 Tuuci Outdoor and Patio Furniture Product Overview
- 10.14.3 Tuuci Outdoor and Patio Furniture Product Market Performance
- 10.14.4 Tuuci Business Overview
- 10.14.5 Tuuci Recent Developments

## 10.15 Knoll

- 10.15.1 Knoll Outdoor and Patio Furniture Basic Information
- 10.15.2 Knoll Outdoor and Patio Furniture Product Overview
- 10.15.3 Knoll Outdoor and Patio Furniture Product Market Performance
- 10.15.4 Knoll Business Overview
- 10.15.5 Knoll Recent Developments

## 10.16 Linya Group

- 10.16.1 Linya Group Outdoor and Patio Furniture Basic Information
- 10.16.2 Linya Group Outdoor and Patio Furniture Product Overview

- 10.16.3 Linya Group Outdoor and Patio Furniture Product Market Performance
- 10.16.4 Linya Group Business Overview
- 10.16.5 Linya Group Recent Developments
- 10.17 Hartman
  - 10.17.1 Hartman Outdoor and Patio Furniture Basic Information
  - 10.17.2 Hartman Outdoor and Patio Furniture Product Overview
  - 10.17.3 Hartman Outdoor and Patio Furniture Product Market Performance
  - 10.17.4 Hartman Business Overview
  - 10.17.5 Hartman Recent Developments
- 10.18 Lloyd Flanders
  - 10.18.1 Lloyd Flanders Outdoor and Patio Furniture Basic Information
  - 10.18.2 Lloyd Flanders Outdoor and Patio Furniture Product Overview
  - 10.18.3 Lloyd Flanders Outdoor and Patio Furniture Product Market Performance
  - 10.18.4 Lloyd Flanders Business Overview
  - 10.18.5 Lloyd Flanders Recent Developments

## **11 OUTDOOR AND PATIO FURNITURE MARKET FORECAST BY REGION**

- 11.1 Global Outdoor and Patio Furniture Market Size Forecast
- 11.2 Global Outdoor and Patio Furniture Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Outdoor and Patio Furniture Market Size Forecast by Country
  - 11.2.3 Asia Pacific Outdoor and Patio Furniture Market Size Forecast by Region
  - 11.2.4 South America Outdoor and Patio Furniture Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Outdoor and Patio Furniture by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Outdoor and Patio Furniture Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Outdoor and Patio Furniture by Type (2025-2032)
  - 12.1.2 Global Outdoor and Patio Furniture Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Outdoor and Patio Furniture by Type (2025-2032)
- 12.2 Global Outdoor and Patio Furniture Market Forecast by Application (2025-2032)
  - 12.2.1 Global Outdoor and Patio Furniture Sales (K Units) Forecast by Application
  - 12.2.2 Global Outdoor and Patio Furniture Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Outdoor and Patio Furniture Market Size Comparison by Region (M USD)

Table 5. Global Outdoor and Patio Furniture Sales (K Units) by Manufacturers  
(2019-2024)

Table 6. Global Outdoor and Patio Furniture Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Outdoor and Patio Furniture Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Outdoor and Patio Furniture Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor and Patio Furniture as of 2022)

Table 10. Global Market Outdoor and Patio Furniture Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Outdoor and Patio Furniture Sales Sites and Area Served

Table 12. Manufacturers Outdoor and Patio Furniture Product Type

Table 13. Global Outdoor and Patio Furniture Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Outdoor and Patio Furniture

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Outdoor and Patio Furniture Market Challenges

Table 22. Global Outdoor and Patio Furniture Sales by Type (K Units)

Table 23. Global Outdoor and Patio Furniture Market Size by Type (M USD)

Table 24. Global Outdoor and Patio Furniture Sales (K Units) by Type (2019-2024)

Table 25. Global Outdoor and Patio Furniture Sales Market Share by Type (2019-2024)

Table 26. Global Outdoor and Patio Furniture Market Size (M USD) by Type  
(2019-2024)

Table 27. Global Outdoor and Patio Furniture Market Size Share by Type (2019-2024)

Table 28. Global Outdoor and Patio Furniture Price (USD/Unit) by Type (2019-2024)

Table 29. Global Outdoor and Patio Furniture Sales (K Units) by Application

Table 30. Global Outdoor and Patio Furniture Market Size by Application

Table 31. Global Outdoor and Patio Furniture Sales by Application (2019-2024) & (K Units)

Table 32. Global Outdoor and Patio Furniture Sales Market Share by Application (2019-2024)

Table 33. Global Outdoor and Patio Furniture Sales by Application (2019-2024) & (M USD)

Table 34. Global Outdoor and Patio Furniture Market Share by Application (2019-2024)

Table 35. Global Outdoor and Patio Furniture Sales Growth Rate by Application (2019-2024)

Table 36. Global Outdoor and Patio Furniture Sales by Region (2019-2024) & (K Units)

Table 37. Global Outdoor and Patio Furniture Sales Market Share by Region (2019-2024)

Table 38. North America Outdoor and Patio Furniture Sales by Country (2019-2024) & (K Units)

Table 39. Europe Outdoor and Patio Furniture Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Outdoor and Patio Furniture Sales by Region (2019-2024) & (K Units)

Table 41. South America Outdoor and Patio Furniture Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Outdoor and Patio Furniture Sales by Region (2019-2024) & (K Units)

Table 43. Global Outdoor and Patio Furniture Production (K Units) by Region (2019-2024)

Table 44. Global Outdoor and Patio Furniture Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Outdoor and Patio Furniture Revenue Market Share by Region (2019-2024)

Table 46. Global Outdoor and Patio Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Outdoor and Patio Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Outdoor and Patio Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Outdoor and Patio Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Outdoor and Patio Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Yotrio Corporation Outdoor and Patio Furniture Basic Information

Table 52. Yotrio Corporation Outdoor and Patio Furniture Product Overview

Table 53. Yotrio Corporation Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Yotrio Corporation Business Overview

Table 55. Yotrio Corporation Outdoor and Patio Furniture SWOT Analysis

Table 56. Yotrio Corporation Recent Developments

Table 57. Brown Jordan Outdoor and Patio Furniture Basic Information

Table 58. Brown Jordan Outdoor and Patio Furniture Product Overview

Table 59. Brown Jordan Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Brown Jordan Business Overview

Table 61. Brown Jordan Outdoor and Patio Furniture SWOT Analysis

Table 62. Brown Jordan Recent Developments

Table 63. Gloster Outdoor and Patio Furniture Basic Information

Table 64. Gloster Outdoor and Patio Furniture Product Overview

Table 65. Gloster Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Gloster Outdoor and Patio Furniture SWOT Analysis

Table 67. Gloster Business Overview

Table 68. Gloster Recent Developments

Table 69. Agio International Outdoor and Patio Furniture Basic Information

Table 70. Agio International Outdoor and Patio Furniture Product Overview

Table 71. Agio International Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Agio International Business Overview

Table 73. Agio International Recent Developments

Table 74. DEDON Outdoor and Patio Furniture Basic Information

Table 75. DEDON Outdoor and Patio Furniture Product Overview

Table 76. DEDON Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. DEDON Business Overview

Table 78. DEDON Recent Developments

Table 79. The Keter Group Outdoor and Patio Furniture Basic Information

Table 80. The Keter Group Outdoor and Patio Furniture Product Overview

Table 81. The Keter Group Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. The Keter Group Business Overview

Table 83. The Keter Group Recent Developments

Table 84. Keysheen Outdoor and Patio Furniture Basic Information

Table 85. Keysheen Outdoor and Patio Furniture Product Overview

Table 86. Keysheen Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Keysheen Business Overview

Table 88. Keysheen Recent Developments

Table 89. HIGOLD Outdoor and Patio Furniture Basic Information

Table 90. HIGOLD Outdoor and Patio Furniture Product Overview

Table 91. HIGOLD Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. HIGOLD Business Overview

Table 93. HIGOLD Recent Developments

Table 94. Hooker Furnishings Outdoor and Patio Furniture Basic Information

Table 95. Hooker Furnishings Outdoor and Patio Furniture Product Overview

Table 96. Hooker Furnishings Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Hooker Furnishings Business Overview

Table 98. Hooker Furnishings Recent Developments

Table 99. Royal Botania Outdoor and Patio Furniture Basic Information

Table 100. Royal Botania Outdoor and Patio Furniture Product Overview

Table 101. Royal Botania Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Royal Botania Business Overview

Table 103. Royal Botania Recent Developments

Table 104. Artie Garden Outdoor and Patio Furniture Basic Information

Table 105. Artie Garden Outdoor and Patio Furniture Product Overview

Table 106. Artie Garden Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Artie Garden Business Overview

Table 108. Artie Garden Recent Developments

Table 109. KETTAL Outdoor and Patio Furniture Basic Information

Table 110. KETTAL Outdoor and Patio Furniture Product Overview

Table 111. KETTAL Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. KETTAL Business Overview

Table 113. KETTAL Recent Developments

Table 114. Tropitone Furniture Outdoor and Patio Furniture Basic Information

- Table 115. Tropitone Furniture Outdoor and Patio Furniture Product Overview
- Table 116. Tropitone Furniture Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. Tropitone Furniture Business Overview
- Table 118. Tropitone Furniture Recent Developments
- Table 119. Tuuci Outdoor and Patio Furniture Basic Information
- Table 120. Tuuci Outdoor and Patio Furniture Product Overview
- Table 121. Tuuci Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. Tuuci Business Overview
- Table 123. Tuuci Recent Developments
- Table 124. Knoll Outdoor and Patio Furniture Basic Information
- Table 125. Knoll Outdoor and Patio Furniture Product Overview
- Table 126. Knoll Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Knoll Business Overview
- Table 128. Knoll Recent Developments
- Table 129. Linya Group Outdoor and Patio Furniture Basic Information
- Table 130. Linya Group Outdoor and Patio Furniture Product Overview
- Table 131. Linya Group Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Linya Group Business Overview
- Table 133. Linya Group Recent Developments
- Table 134. Hartman Outdoor and Patio Furniture Basic Information
- Table 135. Hartman Outdoor and Patio Furniture Product Overview
- Table 136. Hartman Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. Hartman Business Overview
- Table 138. Hartman Recent Developments
- Table 139. Lloyd Flanders Outdoor and Patio Furniture Basic Information
- Table 140. Lloyd Flanders Outdoor and Patio Furniture Product Overview
- Table 141. Lloyd Flanders Outdoor and Patio Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. Lloyd Flanders Business Overview
- Table 143. Lloyd Flanders Recent Developments
- Table 144. Global Outdoor and Patio Furniture Sales Forecast by Region (2025-2032) & (K Units)
- Table 145. Global Outdoor and Patio Furniture Market Size Forecast by Region (2025-2032) & (M USD)

Table 146. North America Outdoor and Patio Furniture Sales Forecast by Country (2025-2032) & (K Units)

Table 147. North America Outdoor and Patio Furniture Market Size Forecast by Country (2025-2032) & (M USD)

Table 148. Europe Outdoor and Patio Furniture Sales Forecast by Country (2025-2032) & (K Units)

Table 149. Europe Outdoor and Patio Furniture Market Size Forecast by Country (2025-2032) & (M USD)

Table 150. Asia Pacific Outdoor and Patio Furniture Sales Forecast by Region (2025-2032) & (K Units)

Table 151. Asia Pacific Outdoor and Patio Furniture Market Size Forecast by Region (2025-2032) & (M USD)

Table 152. South America Outdoor and Patio Furniture Sales Forecast by Country (2025-2032) & (K Units)

Table 153. South America Outdoor and Patio Furniture Market Size Forecast by Country (2025-2032) & (M USD)

Table 154. Middle East and Africa Outdoor and Patio Furniture Consumption Forecast by Country (2025-2032) & (Units)

Table 155. Middle East and Africa Outdoor and Patio Furniture Market Size Forecast by Country (2025-2032) & (M USD)

Table 156. Global Outdoor and Patio Furniture Sales Forecast by Type (2025-2032) & (K Units)

Table 157. Global Outdoor and Patio Furniture Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Outdoor and Patio Furniture Price Forecast by Type (2025-2032) & (USD/Unit)

Table 159. Global Outdoor and Patio Furniture Sales (K Units) Forecast by Application (2025-2032)

Table 160. Global Outdoor and Patio Furniture Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Outdoor and Patio Furniture
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor and Patio Furniture Market Size (M USD), 2019-2032
- Figure 5. Global Outdoor and Patio Furniture Market Size (M USD) (2019-2032)
- Figure 6. Global Outdoor and Patio Furniture Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor and Patio Furniture Market Size by Country (M USD)
- Figure 11. Outdoor and Patio Furniture Sales Share by Manufacturers in 2023
- Figure 12. Global Outdoor and Patio Furniture Revenue Share by Manufacturers in 2023
- Figure 13. Outdoor and Patio Furniture Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Outdoor and Patio Furniture Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Outdoor and Patio Furniture Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Outdoor and Patio Furniture Market Share by Type
- Figure 18. Sales Market Share of Outdoor and Patio Furniture by Type (2019-2024)
- Figure 19. Sales Market Share of Outdoor and Patio Furniture by Type in 2023
- Figure 20. Market Size Share of Outdoor and Patio Furniture by Type (2019-2024)
- Figure 21. Market Size Market Share of Outdoor and Patio Furniture by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Outdoor and Patio Furniture Market Share by Application
- Figure 24. Global Outdoor and Patio Furniture Sales Market Share by Application (2019-2024)
- Figure 25. Global Outdoor and Patio Furniture Sales Market Share by Application in 2023
- Figure 26. Global Outdoor and Patio Furniture Market Share by Application (2019-2024)
- Figure 27. Global Outdoor and Patio Furniture Market Share by Application in 2023
- Figure 28. Global Outdoor and Patio Furniture Sales Growth Rate by Application (2019-2024)

Figure 29. Global Outdoor and Patio Furniture Sales Market Share by Region (2019-2024)

Figure 30. North America Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Outdoor and Patio Furniture Sales Market Share by Country in 2023

Figure 32. U.S. Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Outdoor and Patio Furniture Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Outdoor and Patio Furniture Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Outdoor and Patio Furniture Sales Market Share by Country in 2023

Figure 37. Germany Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Outdoor and Patio Furniture Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Outdoor and Patio Furniture Sales Market Share by Region in 2023

Figure 44. China Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Outdoor and Patio Furniture Sales and Growth Rate (K Units)

Figure 50. South America Outdoor and Patio Furniture Sales Market Share by Country in 2023

Figure 51. Brazil Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Outdoor and Patio Furniture Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Outdoor and Patio Furniture Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Outdoor and Patio Furniture Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Outdoor and Patio Furniture Production Market Share by Region (2019-2024)

Figure 62. North America Outdoor and Patio Furniture Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Outdoor and Patio Furniture Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Outdoor and Patio Furniture Production (K Units) Growth Rate (2019-2024)

Figure 65. China Outdoor and Patio Furniture Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Outdoor and Patio Furniture Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Outdoor and Patio Furniture Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Outdoor and Patio Furniture Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Outdoor and Patio Furniture Market Share Forecast by Type

(2025-2032)

Figure 70. Global Outdoor and Patio Furniture Sales Forecast by Application

(2025-2032)

Figure 71. Global Outdoor and Patio Furniture Market Share Forecast by Application

(2025-2032)

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