

# Global Outdoor and Patio Coolers Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Outdoor Cooler is a sub-segment of the outdoor equipment and sporting goods industry which can stay your food safety. Coolers really shine in large groups situations, where you need more capacity, or multi-day excursions where you need to store food or drinks for a longer period of time.

The Global Outdoor and Patio Coolers Market Size was estimated at USD 1012.85 million in 2023 and is projected to reach USD 1326.58 million by 2029, exhibiting a CAGR of 4.60% during the forecast period.

This report provides a deep insight into the global Outdoor and Patio Coolers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outdoor and Patio Coolers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Outdoor and Patio Coolers market in any manner.

## Global Outdoor and Patio Coolers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Igloo

Coleman(Esky)

Rubbermaid

Grizzly

Engel

Bison Coolers

ORCA

Pelican

Polar Bear Coolers

YETI

K2 coolers

AO coolers

Stanley

OAGear

Koolatron

Market Segmentation (by Type)

Hard-Sided Cooler

Soft-Sided Cooler

Market Segmentation (by Application)

Backyard and Car Camping

Hunting and Fishing

Backpacking

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outdoor and Patio Coolers Market

Overview of the regional outlook of the Outdoor and Patio Coolers Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor and Patio Coolers Market and its likely evolution in the short to mid-term, and

long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Outdoor and Patio Coolers

1.2 Key Market Segments

1.2.1 Outdoor and Patio Coolers Segment by Type

1.2.2 Outdoor and Patio Coolers Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 OUTDOOR AND PATIO COOLERS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Outdoor and Patio Coolers Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Outdoor and Patio Coolers Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 OUTDOOR AND PATIO COOLERS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Outdoor and Patio Coolers Sales by Manufacturers (2019-2024)

3.2 Global Outdoor and Patio Coolers Revenue Market Share by Manufacturers (2019-2024)

3.3 Outdoor and Patio Coolers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Outdoor and Patio Coolers Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Outdoor and Patio Coolers Sales Sites, Area Served, Product Type

3.6 Outdoor and Patio Coolers Market Competitive Situation and Trends

3.6.1 Outdoor and Patio Coolers Market Concentration Rate

3.6.2 Global 5 and 10 Largest Outdoor and Patio Coolers Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 OUTDOOR AND PATIO COOLERS INDUSTRY CHAIN ANALYSIS**

- 4.1 Outdoor and Patio Coolers Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR AND PATIO COOLERS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 OUTDOOR AND PATIO COOLERS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Outdoor and Patio Coolers Sales Market Share by Type (2019-2024)
- 6.3 Global Outdoor and Patio Coolers Market Size Market Share by Type (2019-2024)
- 6.4 Global Outdoor and Patio Coolers Price by Type (2019-2024)

## **7 OUTDOOR AND PATIO COOLERS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Outdoor and Patio Coolers Market Sales by Application (2019-2024)
- 7.3 Global Outdoor and Patio Coolers Market Size (M USD) by Application (2019-2024)
- 7.4 Global Outdoor and Patio Coolers Sales Growth Rate by Application (2019-2024)

## **8 OUTDOOR AND PATIO COOLERS MARKET SEGMENTATION BY REGION**

- 8.1 Global Outdoor and Patio Coolers Sales by Region
  - 8.1.1 Global Outdoor and Patio Coolers Sales by Region



## 8.1.2 Global Outdoor and Patio Coolers Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Outdoor and Patio Coolers Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Outdoor and Patio Coolers Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Outdoor and Patio Coolers Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Outdoor and Patio Coolers Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Outdoor and Patio Coolers Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Igloo

#### 9.1.1 Igloo Outdoor and Patio Coolers Basic Information

#### 9.1.2 Igloo Outdoor and Patio Coolers Product Overview

#### 9.1.3 Igloo Outdoor and Patio Coolers Product Market Performance

- 9.1.4 Igloo Business Overview
- 9.1.5 Igloo Outdoor and Patio Coolers SWOT Analysis
- 9.1.6 Igloo Recent Developments
- 9.2 Coleman(Esky)
  - 9.2.1 Coleman(Esky) Outdoor and Patio Coolers Basic Information
  - 9.2.2 Coleman(Esky) Outdoor and Patio Coolers Product Overview
  - 9.2.3 Coleman(Esky) Outdoor and Patio Coolers Product Market Performance
  - 9.2.4 Coleman(Esky) Business Overview
  - 9.2.5 Coleman(Esky) Outdoor and Patio Coolers SWOT Analysis
  - 9.2.6 Coleman(Esky) Recent Developments
- 9.3 Rubbermaid
  - 9.3.1 Rubbermaid Outdoor and Patio Coolers Basic Information
  - 9.3.2 Rubbermaid Outdoor and Patio Coolers Product Overview
  - 9.3.3 Rubbermaid Outdoor and Patio Coolers Product Market Performance
  - 9.3.4 Rubbermaid Outdoor and Patio Coolers SWOT Analysis
  - 9.3.5 Rubbermaid Business Overview
  - 9.3.6 Rubbermaid Recent Developments
- 9.4 Grizzly
  - 9.4.1 Grizzly Outdoor and Patio Coolers Basic Information
  - 9.4.2 Grizzly Outdoor and Patio Coolers Product Overview
  - 9.4.3 Grizzly Outdoor and Patio Coolers Product Market Performance
  - 9.4.4 Grizzly Business Overview
  - 9.4.5 Grizzly Recent Developments
- 9.5 Engel
  - 9.5.1 Engel Outdoor and Patio Coolers Basic Information
  - 9.5.2 Engel Outdoor and Patio Coolers Product Overview
  - 9.5.3 Engel Outdoor and Patio Coolers Product Market Performance
  - 9.5.4 Engel Business Overview
  - 9.5.5 Engel Recent Developments
- 9.6 Bison Coolers
  - 9.6.1 Bison Coolers Outdoor and Patio Coolers Basic Information
  - 9.6.2 Bison Coolers Outdoor and Patio Coolers Product Overview
  - 9.6.3 Bison Coolers Outdoor and Patio Coolers Product Market Performance
  - 9.6.4 Bison Coolers Business Overview
  - 9.6.5 Bison Coolers Recent Developments
- 9.7 ORCA
  - 9.7.1 ORCA Outdoor and Patio Coolers Basic Information
  - 9.7.2 ORCA Outdoor and Patio Coolers Product Overview
  - 9.7.3 ORCA Outdoor and Patio Coolers Product Market Performance

9.7.4 ORCA Business Overview

9.7.5 ORCA Recent Developments

9.8 Pelican

9.8.1 Pelican Outdoor and Patio Coolers Basic Information

9.8.2 Pelican Outdoor and Patio Coolers Product Overview

9.8.3 Pelican Outdoor and Patio Coolers Product Market Performance

9.8.4 Pelican Business Overview

9.8.5 Pelican Recent Developments

9.9 Polar Bear Coolers

9.9.1 Polar Bear Coolers Outdoor and Patio Coolers Basic Information

9.9.2 Polar Bear Coolers Outdoor and Patio Coolers Product Overview

9.9.3 Polar Bear Coolers Outdoor and Patio Coolers Product Market Performance

9.9.4 Polar Bear Coolers Business Overview

9.9.5 Polar Bear Coolers Recent Developments

9.10 YETI

9.10.1 YETI Outdoor and Patio Coolers Basic Information

9.10.2 YETI Outdoor and Patio Coolers Product Overview

9.10.3 YETI Outdoor and Patio Coolers Product Market Performance

9.10.4 YETI Business Overview

9.10.5 YETI Recent Developments

9.11 K2 coolers

9.11.1 K2 coolers Outdoor and Patio Coolers Basic Information

9.11.2 K2 coolers Outdoor and Patio Coolers Product Overview

9.11.3 K2 coolers Outdoor and Patio Coolers Product Market Performance

9.11.4 K2 coolers Business Overview

9.11.5 K2 coolers Recent Developments

9.12 AO coolers

9.12.1 AO coolers Outdoor and Patio Coolers Basic Information

9.12.2 AO coolers Outdoor and Patio Coolers Product Overview

9.12.3 AO coolers Outdoor and Patio Coolers Product Market Performance

9.12.4 AO coolers Business Overview

9.12.5 AO coolers Recent Developments

9.13 Stanley

9.13.1 Stanley Outdoor and Patio Coolers Basic Information

9.13.2 Stanley Outdoor and Patio Coolers Product Overview

9.13.3 Stanley Outdoor and Patio Coolers Product Market Performance

9.13.4 Stanley Business Overview

9.13.5 Stanley Recent Developments

9.14 OAGear

- 9.14.1 OAGear Outdoor and Patio Coolers Basic Information
- 9.14.2 OAGear Outdoor and Patio Coolers Product Overview
- 9.14.3 OAGear Outdoor and Patio Coolers Product Market Performance
- 9.14.4 OAGear Business Overview
- 9.14.5 OAGear Recent Developments
- 9.15 Koolatron
  - 9.15.1 Koolatron Outdoor and Patio Coolers Basic Information
  - 9.15.2 Koolatron Outdoor and Patio Coolers Product Overview
  - 9.15.3 Koolatron Outdoor and Patio Coolers Product Market Performance
  - 9.15.4 Koolatron Business Overview
  - 9.15.5 Koolatron Recent Developments

## **10 OUTDOOR AND PATIO COOLERS MARKET FORECAST BY REGION**

- 10.1 Global Outdoor and Patio Coolers Market Size Forecast
- 10.2 Global Outdoor and Patio Coolers Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Outdoor and Patio Coolers Market Size Forecast by Country
  - 10.2.3 Asia Pacific Outdoor and Patio Coolers Market Size Forecast by Region
  - 10.2.4 South America Outdoor and Patio Coolers Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Outdoor and Patio Coolers by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Outdoor and Patio Coolers Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Outdoor and Patio Coolers by Type (2025-2030)
  - 11.1.2 Global Outdoor and Patio Coolers Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Outdoor and Patio Coolers by Type (2025-2030)
- 11.2 Global Outdoor and Patio Coolers Market Forecast by Application (2025-2030)
  - 11.2.1 Global Outdoor and Patio Coolers Sales (K Units) Forecast by Application
  - 11.2.2 Global Outdoor and Patio Coolers Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Outdoor and Patio Coolers Market Size Comparison by Region (M USD)

Table 5. Global Outdoor and Patio Coolers Sales (K Units) by Manufacturers  
(2019-2024)

Table 6. Global Outdoor and Patio Coolers Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Outdoor and Patio Coolers Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Outdoor and Patio Coolers Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor and Patio Coolers as of 2022)

Table 10. Global Market Outdoor and Patio Coolers Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Outdoor and Patio Coolers Sales Sites and Area Served

Table 12. Manufacturers Outdoor and Patio Coolers Product Type

Table 13. Global Outdoor and Patio Coolers Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Outdoor and Patio Coolers

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Outdoor and Patio Coolers Market Challenges

Table 22. Global Outdoor and Patio Coolers Sales by Type (K Units)

Table 23. Global Outdoor and Patio Coolers Market Size by Type (M USD)

Table 24. Global Outdoor and Patio Coolers Sales (K Units) by Type (2019-2024)

Table 25. Global Outdoor and Patio Coolers Sales Market Share by Type (2019-2024)

Table 26. Global Outdoor and Patio Coolers Market Size (M USD) by Type (2019-2024)

Table 27. Global Outdoor and Patio Coolers Market Size Share by Type (2019-2024)

Table 28. Global Outdoor and Patio Coolers Price (USD/Unit) by Type (2019-2024)

- Table 29. Global Outdoor and Patio Coolers Sales (K Units) by Application
- Table 30. Global Outdoor and Patio Coolers Market Size by Application
- Table 31. Global Outdoor and Patio Coolers Sales by Application (2019-2024) & (K Units)
- Table 32. Global Outdoor and Patio Coolers Sales Market Share by Application (2019-2024)
- Table 33. Global Outdoor and Patio Coolers Sales by Application (2019-2024) & (M USD)
- Table 34. Global Outdoor and Patio Coolers Market Share by Application (2019-2024)
- Table 35. Global Outdoor and Patio Coolers Sales Growth Rate by Application (2019-2024)
- Table 36. Global Outdoor and Patio Coolers Sales by Region (2019-2024) & (K Units)
- Table 37. Global Outdoor and Patio Coolers Sales Market Share by Region (2019-2024)
- Table 38. North America Outdoor and Patio Coolers Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Outdoor and Patio Coolers Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Outdoor and Patio Coolers Sales by Region (2019-2024) & (K Units)
- Table 41. South America Outdoor and Patio Coolers Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Outdoor and Patio Coolers Sales by Region (2019-2024) & (K Units)
- Table 43. Igloo Outdoor and Patio Coolers Basic Information
- Table 44. Igloo Outdoor and Patio Coolers Product Overview
- Table 45. Igloo Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Igloo Business Overview
- Table 47. Igloo Outdoor and Patio Coolers SWOT Analysis
- Table 48. Igloo Recent Developments
- Table 49. Coleman(Esky) Outdoor and Patio Coolers Basic Information
- Table 50. Coleman(Esky) Outdoor and Patio Coolers Product Overview
- Table 51. Coleman(Esky) Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Coleman(Esky) Business Overview
- Table 53. Coleman(Esky) Outdoor and Patio Coolers SWOT Analysis
- Table 54. Coleman(Esky) Recent Developments
- Table 55. Rubbermaid Outdoor and Patio Coolers Basic Information
- Table 56. Rubbermaid Outdoor and Patio Coolers Product Overview

Table 57. Rubbermaid Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Rubbermaid Outdoor and Patio Coolers SWOT Analysis

Table 59. Rubbermaid Business Overview

Table 60. Rubbermaid Recent Developments

Table 61. Grizzly Outdoor and Patio Coolers Basic Information

Table 62. Grizzly Outdoor and Patio Coolers Product Overview

Table 63. Grizzly Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Grizzly Business Overview

Table 65. Grizzly Recent Developments

Table 66. Engel Outdoor and Patio Coolers Basic Information

Table 67. Engel Outdoor and Patio Coolers Product Overview

Table 68. Engel Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Engel Business Overview

Table 70. Engel Recent Developments

Table 71. Bison Coolers Outdoor and Patio Coolers Basic Information

Table 72. Bison Coolers Outdoor and Patio Coolers Product Overview

Table 73. Bison Coolers Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Bison Coolers Business Overview

Table 75. Bison Coolers Recent Developments

Table 76. ORCA Outdoor and Patio Coolers Basic Information

Table 77. ORCA Outdoor and Patio Coolers Product Overview

Table 78. ORCA Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. ORCA Business Overview

Table 80. ORCA Recent Developments

Table 81. Pelican Outdoor and Patio Coolers Basic Information

Table 82. Pelican Outdoor and Patio Coolers Product Overview

Table 83. Pelican Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Pelican Business Overview

Table 85. Pelican Recent Developments

Table 86. Polar Bear Coolers Outdoor and Patio Coolers Basic Information

Table 87. Polar Bear Coolers Outdoor and Patio Coolers Product Overview

Table 88. Polar Bear Coolers Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 89. Polar Bear Coolers Business Overview
- Table 90. Polar Bear Coolers Recent Developments
- Table 91. YETI Outdoor and Patio Coolers Basic Information
- Table 92. YETI Outdoor and Patio Coolers Product Overview
- Table 93. YETI Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. YETI Business Overview
- Table 95. YETI Recent Developments
- Table 96. K2 coolers Outdoor and Patio Coolers Basic Information
- Table 97. K2 coolers Outdoor and Patio Coolers Product Overview
- Table 98. K2 coolers Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. K2 coolers Business Overview
- Table 100. K2 coolers Recent Developments
- Table 101. AO coolers Outdoor and Patio Coolers Basic Information
- Table 102. AO coolers Outdoor and Patio Coolers Product Overview
- Table 103. AO coolers Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. AO coolers Business Overview
- Table 105. AO coolers Recent Developments
- Table 106. Stanley Outdoor and Patio Coolers Basic Information
- Table 107. Stanley Outdoor and Patio Coolers Product Overview
- Table 108. Stanley Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Stanley Business Overview
- Table 110. Stanley Recent Developments
- Table 111. OAGear Outdoor and Patio Coolers Basic Information
- Table 112. OAGear Outdoor and Patio Coolers Product Overview
- Table 113. OAGear Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. OAGear Business Overview
- Table 115. OAGear Recent Developments
- Table 116. Koolatron Outdoor and Patio Coolers Basic Information
- Table 117. Koolatron Outdoor and Patio Coolers Product Overview
- Table 118. Koolatron Outdoor and Patio Coolers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Koolatron Business Overview
- Table 120. Koolatron Recent Developments
- Table 121. Global Outdoor and Patio Coolers Sales Forecast by Region (2025-2030) &



(K Units)

Table 122. Global Outdoor and Patio Coolers Market Size Forecast by Region (2025-2030) & (M USD)

Table 123. North America Outdoor and Patio Coolers Sales Forecast by Country (2025-2030) & (K Units)

Table 124. North America Outdoor and Patio Coolers Market Size Forecast by Country (2025-2030) & (M USD)

Table 125. Europe Outdoor and Patio Coolers Sales Forecast by Country (2025-2030) & (K Units)

Table 126. Europe Outdoor and Patio Coolers Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Outdoor and Patio Coolers Sales Forecast by Region (2025-2030) & (K Units)

Table 128. Asia Pacific Outdoor and Patio Coolers Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Outdoor and Patio Coolers Sales Forecast by Country (2025-2030) & (K Units)

Table 130. South America Outdoor and Patio Coolers Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Outdoor and Patio Coolers Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Outdoor and Patio Coolers Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Outdoor and Patio Coolers Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Outdoor and Patio Coolers Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Outdoor and Patio Coolers Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Outdoor and Patio Coolers Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Outdoor and Patio Coolers Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Outdoor and Patio Coolers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor and Patio Coolers Market Size (M USD), 2019-2030
- Figure 5. Global Outdoor and Patio Coolers Market Size (M USD) (2019-2030)
- Figure 6. Global Outdoor and Patio Coolers Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor and Patio Coolers Market Size by Country (M USD)
- Figure 11. Outdoor and Patio Coolers Sales Share by Manufacturers in 2023
- Figure 12. Global Outdoor and Patio Coolers Revenue Share by Manufacturers in 2023
- Figure 13. Outdoor and Patio Coolers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Outdoor and Patio Coolers Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Outdoor and Patio Coolers Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Outdoor and Patio Coolers Market Share by Type
- Figure 18. Sales Market Share of Outdoor and Patio Coolers by Type (2019-2024)
- Figure 19. Sales Market Share of Outdoor and Patio Coolers by Type in 2023
- Figure 20. Market Size Share of Outdoor and Patio Coolers by Type (2019-2024)
- Figure 21. Market Size Market Share of Outdoor and Patio Coolers by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Outdoor and Patio Coolers Market Share by Application
- Figure 24. Global Outdoor and Patio Coolers Sales Market Share by Application (2019-2024)
- Figure 25. Global Outdoor and Patio Coolers Sales Market Share by Application in 2023
- Figure 26. Global Outdoor and Patio Coolers Market Share by Application (2019-2024)
- Figure 27. Global Outdoor and Patio Coolers Market Share by Application in 2023
- Figure 28. Global Outdoor and Patio Coolers Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Outdoor and Patio Coolers Sales Market Share by Region (2019-2024)

Figure 30. North America Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Outdoor and Patio Coolers Sales Market Share by Country in 2023

Figure 32. U.S. Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Outdoor and Patio Coolers Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Outdoor and Patio Coolers Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Outdoor and Patio Coolers Sales Market Share by Country in 2023

Figure 37. Germany Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Outdoor and Patio Coolers Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Outdoor and Patio Coolers Sales Market Share by Region in 2023

Figure 44. China Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Outdoor and Patio Coolers Sales and Growth Rate (K Units)

Figure 50. South America Outdoor and Patio Coolers Sales Market Share by Country in 2023

Figure 51. Brazil Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Outdoor and Patio Coolers Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Outdoor and Patio Coolers Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Outdoor and Patio Coolers Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Outdoor and Patio Coolers Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Outdoor and Patio Coolers Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Outdoor and Patio Coolers Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Outdoor and Patio Coolers Market Share Forecast by Type (2025-2030)

Figure 65. Global Outdoor and Patio Coolers Sales Forecast by Application (2025-2030)

Figure 66. Global Outdoor and Patio Coolers Market Share Forecast by Application (2025-2030)

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