

Global Outdoor Flooring Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Outdoor flooring is an element that provides outdoor areas with attractive and durable floor covering.

The Global Outdoor Flooring Market Size was estimated at USD 6867.12 million in 2023 and is projected to reach USD 8994.25 million by 2029, exhibiting a CAGR of 4.60% during the forecast period.

This report provides a deep insight into the global Outdoor Flooring market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outdoor Flooring Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Outdoor Flooring market in any manner.

Global Outdoor Flooring Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Armstrong Flooring

Fiberon

Mohawk Industries

Timber Holdings USA

AZEK Building Products

Beaulieu International

The Biltrite

Tandus Centiva

Congoleum

Connor Sport Court International

Citadel Floors

DowDuPont

Ecore International

Florim Ceramiche

Forbo Holding

Fritztile

Interface

Market Segmentation (by Type)

Wooden Floor

Stone Floor

Other

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outdoor Flooring Market

Overview of the regional outlook of the Outdoor Flooring Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Outdoor Flooring Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Outdoor Flooring

1.2 Key Market Segments

1.2.1 Outdoor Flooring Segment by Type

1.2.2 Outdoor Flooring Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OUTDOOR FLOORING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Outdoor Flooring Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Outdoor Flooring Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OUTDOOR FLOORING MARKET COMPETITIVE LANDSCAPE

3.1 Global Outdoor Flooring Sales by Manufacturers (2019-2024)

3.2 Global Outdoor Flooring Revenue Market Share by Manufacturers (2019-2024)

3.3 Outdoor Flooring Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Outdoor Flooring Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Outdoor Flooring Sales Sites, Area Served, Product Type

3.6 Outdoor Flooring Market Competitive Situation and Trends

3.6.1 Outdoor Flooring Market Concentration Rate

3.6.2 Global 5 and 10 Largest Outdoor Flooring Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 OUTDOOR FLOORING INDUSTRY CHAIN ANALYSIS

4.1 Outdoor Flooring Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR FLOORING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 OUTDOOR FLOORING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Outdoor Flooring Sales Market Share by Type (2019-2024)

6.3 Global Outdoor Flooring Market Size Market Share by Type (2019-2024)

6.4 Global Outdoor Flooring Price by Type (2019-2024)

7 OUTDOOR FLOORING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Outdoor Flooring Market Sales by Application (2019-2024)

7.3 Global Outdoor Flooring Market Size (M USD) by Application (2019-2024)

7.4 Global Outdoor Flooring Sales Growth Rate by Application (2019-2024)

8 OUTDOOR FLOORING MARKET SEGMENTATION BY REGION

8.1 Global Outdoor Flooring Sales by Region

8.1.1 Global Outdoor Flooring Sales by Region

8.1.2 Global Outdoor Flooring Sales Market Share by Region

8.2 North America

8.2.1 North America Outdoor Flooring Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Outdoor Flooring Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Outdoor Flooring Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Outdoor Flooring Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Outdoor Flooring Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Armstrong Flooring

9.1.1 Armstrong Flooring Outdoor Flooring Basic Information

9.1.2 Armstrong Flooring Outdoor Flooring Product Overview

9.1.3 Armstrong Flooring Outdoor Flooring Product Market Performance

9.1.4 Armstrong Flooring Business Overview

9.1.5 Armstrong Flooring Outdoor Flooring SWOT Analysis

9.1.6 Armstrong Flooring Recent Developments

9.2 Fiberon

- 9.2.1 Fiberon Outdoor Flooring Basic Information
- 9.2.2 Fiberon Outdoor Flooring Product Overview
- 9.2.3 Fiberon Outdoor Flooring Product Market Performance
- 9.2.4 Fiberon Business Overview
- 9.2.5 Fiberon Outdoor Flooring SWOT Analysis
- 9.2.6 Fiberon Recent Developments
- 9.3 Mohawk Industries
 - 9.3.1 Mohawk Industries Outdoor Flooring Basic Information
 - 9.3.2 Mohawk Industries Outdoor Flooring Product Overview
 - 9.3.3 Mohawk Industries Outdoor Flooring Product Market Performance
 - 9.3.4 Mohawk Industries Outdoor Flooring SWOT Analysis
 - 9.3.5 Mohawk Industries Business Overview
 - 9.3.6 Mohawk Industries Recent Developments
- 9.4 Timber Holdings USA
 - 9.4.1 Timber Holdings USA Outdoor Flooring Basic Information
 - 9.4.2 Timber Holdings USA Outdoor Flooring Product Overview
 - 9.4.3 Timber Holdings USA Outdoor Flooring Product Market Performance
 - 9.4.4 Timber Holdings USA Business Overview
 - 9.4.5 Timber Holdings USA Recent Developments
- 9.5 AZEK Building Products
 - 9.5.1 AZEK Building Products Outdoor Flooring Basic Information
 - 9.5.2 AZEK Building Products Outdoor Flooring Product Overview
 - 9.5.3 AZEK Building Products Outdoor Flooring Product Market Performance
 - 9.5.4 AZEK Building Products Business Overview
 - 9.5.5 AZEK Building Products Recent Developments
- 9.6 Beaulieu International
 - 9.6.1 Beaulieu International Outdoor Flooring Basic Information
 - 9.6.2 Beaulieu International Outdoor Flooring Product Overview
 - 9.6.3 Beaulieu International Outdoor Flooring Product Market Performance
 - 9.6.4 Beaulieu International Business Overview
 - 9.6.5 Beaulieu International Recent Developments
- 9.7 The Biltrite
 - 9.7.1 The Biltrite Outdoor Flooring Basic Information
 - 9.7.2 The Biltrite Outdoor Flooring Product Overview
 - 9.7.3 The Biltrite Outdoor Flooring Product Market Performance
 - 9.7.4 The Biltrite Business Overview
 - 9.7.5 The Biltrite Recent Developments
- 9.8 Tandus Centiva
 - 9.8.1 Tandus Centiva Outdoor Flooring Basic Information

- 9.8.2 Tandus Centiva Outdoor Flooring Product Overview
- 9.8.3 Tandus Centiva Outdoor Flooring Product Market Performance
- 9.8.4 Tandus Centiva Business Overview
- 9.8.5 Tandus Centiva Recent Developments
- 9.9 Congoleum
 - 9.9.1 Congoleum Outdoor Flooring Basic Information
 - 9.9.2 Congoleum Outdoor Flooring Product Overview
 - 9.9.3 Congoleum Outdoor Flooring Product Market Performance
 - 9.9.4 Congoleum Business Overview
 - 9.9.5 Congoleum Recent Developments
- 9.10 Connor Sport Court International
 - 9.10.1 Connor Sport Court International Outdoor Flooring Basic Information
 - 9.10.2 Connor Sport Court International Outdoor Flooring Product Overview
 - 9.10.3 Connor Sport Court International Outdoor Flooring Product Market Performance
 - 9.10.4 Connor Sport Court International Business Overview
 - 9.10.5 Connor Sport Court International Recent Developments
- 9.11 Citadel Floors
 - 9.11.1 Citadel Floors Outdoor Flooring Basic Information
 - 9.11.2 Citadel Floors Outdoor Flooring Product Overview
 - 9.11.3 Citadel Floors Outdoor Flooring Product Market Performance
 - 9.11.4 Citadel Floors Business Overview
 - 9.11.5 Citadel Floors Recent Developments
- 9.12 DowDuPont
 - 9.12.1 DowDuPont Outdoor Flooring Basic Information
 - 9.12.2 DowDuPont Outdoor Flooring Product Overview
 - 9.12.3 DowDuPont Outdoor Flooring Product Market Performance
 - 9.12.4 DowDuPont Business Overview
 - 9.12.5 DowDuPont Recent Developments
- 9.13 Ecore International
 - 9.13.1 Ecore International Outdoor Flooring Basic Information
 - 9.13.2 Ecore International Outdoor Flooring Product Overview
 - 9.13.3 Ecore International Outdoor Flooring Product Market Performance
 - 9.13.4 Ecore International Business Overview
 - 9.13.5 Ecore International Recent Developments
- 9.14 Florim Ceramiche
 - 9.14.1 Florim Ceramiche Outdoor Flooring Basic Information
 - 9.14.2 Florim Ceramiche Outdoor Flooring Product Overview
 - 9.14.3 Florim Ceramiche Outdoor Flooring Product Market Performance
 - 9.14.4 Florim Ceramiche Business Overview

- 9.14.5 Florim Ceramiche Recent Developments
- 9.15 Forbo Holding
 - 9.15.1 Forbo Holding Outdoor Flooring Basic Information
 - 9.15.2 Forbo Holding Outdoor Flooring Product Overview
 - 9.15.3 Forbo Holding Outdoor Flooring Product Market Performance
 - 9.15.4 Forbo Holding Business Overview
 - 9.15.5 Forbo Holding Recent Developments
- 9.16 Fritztile
 - 9.16.1 Fritztile Outdoor Flooring Basic Information
 - 9.16.2 Fritztile Outdoor Flooring Product Overview
 - 9.16.3 Fritztile Outdoor Flooring Product Market Performance
 - 9.16.4 Fritztile Business Overview
 - 9.16.5 Fritztile Recent Developments
- 9.17 Interface
 - 9.17.1 Interface Outdoor Flooring Basic Information
 - 9.17.2 Interface Outdoor Flooring Product Overview
 - 9.17.3 Interface Outdoor Flooring Product Market Performance
 - 9.17.4 Interface Business Overview
 - 9.17.5 Interface Recent Developments

10 OUTDOOR FLOORING MARKET FORECAST BY REGION

- 10.1 Global Outdoor Flooring Market Size Forecast
- 10.2 Global Outdoor Flooring Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Outdoor Flooring Market Size Forecast by Country
 - 10.2.3 Asia Pacific Outdoor Flooring Market Size Forecast by Region
 - 10.2.4 South America Outdoor Flooring Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Outdoor Flooring by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Outdoor Flooring Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Outdoor Flooring by Type (2025-2030)
 - 11.1.2 Global Outdoor Flooring Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Outdoor Flooring by Type (2025-2030)
- 11.2 Global Outdoor Flooring Market Forecast by Application (2025-2030)
 - 11.2.1 Global Outdoor Flooring Sales (Kilotons) Forecast by Application

11.2.2 Global Outdoor Flooring Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Outdoor Flooring Market Size Comparison by Region (M USD)
- Table 5. Global Outdoor Flooring Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Outdoor Flooring Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Outdoor Flooring Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Outdoor Flooring Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor Flooring as of 2022)
- Table 10. Global Market Outdoor Flooring Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Outdoor Flooring Sales Sites and Area Served
- Table 12. Manufacturers Outdoor Flooring Product Type
- Table 13. Global Outdoor Flooring Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Outdoor Flooring
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Outdoor Flooring Market Challenges
- Table 22. Global Outdoor Flooring Sales by Type (Kilotons)
- Table 23. Global Outdoor Flooring Market Size by Type (M USD)
- Table 24. Global Outdoor Flooring Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Outdoor Flooring Sales Market Share by Type (2019-2024)
- Table 26. Global Outdoor Flooring Market Size (M USD) by Type (2019-2024)
- Table 27. Global Outdoor Flooring Market Size Share by Type (2019-2024)
- Table 28. Global Outdoor Flooring Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Outdoor Flooring Sales (Kilotons) by Application
- Table 30. Global Outdoor Flooring Market Size by Application
- Table 31. Global Outdoor Flooring Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Outdoor Flooring Sales Market Share by Application (2019-2024)

- Table 33. Global Outdoor Flooring Sales by Application (2019-2024) & (M USD)
- Table 34. Global Outdoor Flooring Market Share by Application (2019-2024)
- Table 35. Global Outdoor Flooring Sales Growth Rate by Application (2019-2024)
- Table 36. Global Outdoor Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Outdoor Flooring Sales Market Share by Region (2019-2024)
- Table 38. North America Outdoor Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Outdoor Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Outdoor Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Outdoor Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Outdoor Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 43. Armstrong Flooring Outdoor Flooring Basic Information
- Table 44. Armstrong Flooring Outdoor Flooring Product Overview
- Table 45. Armstrong Flooring Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Armstrong Flooring Business Overview
- Table 47. Armstrong Flooring Outdoor Flooring SWOT Analysis
- Table 48. Armstrong Flooring Recent Developments
- Table 49. Fiberon Outdoor Flooring Basic Information
- Table 50. Fiberon Outdoor Flooring Product Overview
- Table 51. Fiberon Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Fiberon Business Overview
- Table 53. Fiberon Outdoor Flooring SWOT Analysis
- Table 54. Fiberon Recent Developments
- Table 55. Mohawk Industries Outdoor Flooring Basic Information
- Table 56. Mohawk Industries Outdoor Flooring Product Overview
- Table 57. Mohawk Industries Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Mohawk Industries Outdoor Flooring SWOT Analysis
- Table 59. Mohawk Industries Business Overview
- Table 60. Mohawk Industries Recent Developments
- Table 61. Timber Holdings USA Outdoor Flooring Basic Information
- Table 62. Timber Holdings USA Outdoor Flooring Product Overview
- Table 63. Timber Holdings USA Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Timber Holdings USA Business Overview
- Table 65. Timber Holdings USA Recent Developments
- Table 66. AZEK Building Products Outdoor Flooring Basic Information

- Table 67. AZEK Building Products Outdoor Flooring Product Overview
- Table 68. AZEK Building Products Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. AZEK Building Products Business Overview
- Table 70. AZEK Building Products Recent Developments
- Table 71. Beaulieu International Outdoor Flooring Basic Information
- Table 72. Beaulieu International Outdoor Flooring Product Overview
- Table 73. Beaulieu International Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Beaulieu International Business Overview
- Table 75. Beaulieu International Recent Developments
- Table 76. The Biltrite Outdoor Flooring Basic Information
- Table 77. The Biltrite Outdoor Flooring Product Overview
- Table 78. The Biltrite Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. The Biltrite Business Overview
- Table 80. The Biltrite Recent Developments
- Table 81. Tandus Centiva Outdoor Flooring Basic Information
- Table 82. Tandus Centiva Outdoor Flooring Product Overview
- Table 83. Tandus Centiva Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Tandus Centiva Business Overview
- Table 85. Tandus Centiva Recent Developments
- Table 86. Congoleum Outdoor Flooring Basic Information
- Table 87. Congoleum Outdoor Flooring Product Overview
- Table 88. Congoleum Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Congoleum Business Overview
- Table 90. Congoleum Recent Developments
- Table 91. Connor Sport Court International Outdoor Flooring Basic Information
- Table 92. Connor Sport Court International Outdoor Flooring Product Overview
- Table 93. Connor Sport Court International Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Connor Sport Court International Business Overview
- Table 95. Connor Sport Court International Recent Developments
- Table 96. Citadel Floors Outdoor Flooring Basic Information
- Table 97. Citadel Floors Outdoor Flooring Product Overview
- Table 98. Citadel Floors Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 99. Citadel Floors Business Overview
- Table 100. Citadel Floors Recent Developments
- Table 101. DowDuPont Outdoor Flooring Basic Information
- Table 102. DowDuPont Outdoor Flooring Product Overview
- Table 103. DowDuPont Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. DowDuPont Business Overview
- Table 105. DowDuPont Recent Developments
- Table 106. Ecore International Outdoor Flooring Basic Information
- Table 107. Ecore International Outdoor Flooring Product Overview
- Table 108. Ecore International Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Ecore International Business Overview
- Table 110. Ecore International Recent Developments
- Table 111. Florim Ceramiche Outdoor Flooring Basic Information
- Table 112. Florim Ceramiche Outdoor Flooring Product Overview
- Table 113. Florim Ceramiche Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Florim Ceramiche Business Overview
- Table 115. Florim Ceramiche Recent Developments
- Table 116. Forbo Holding Outdoor Flooring Basic Information
- Table 117. Forbo Holding Outdoor Flooring Product Overview
- Table 118. Forbo Holding Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Forbo Holding Business Overview
- Table 120. Forbo Holding Recent Developments
- Table 121. Fritztile Outdoor Flooring Basic Information
- Table 122. Fritztile Outdoor Flooring Product Overview
- Table 123. Fritztile Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Fritztile Business Overview
- Table 125. Fritztile Recent Developments
- Table 126. Interface Outdoor Flooring Basic Information
- Table 127. Interface Outdoor Flooring Product Overview
- Table 128. Interface Outdoor Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Interface Business Overview
- Table 130. Interface Recent Developments
- Table 131. Global Outdoor Flooring Sales Forecast by Region (2025-2030) & (Kilotons)

Table 132. Global Outdoor Flooring Market Size Forecast by Region (2025-2030) & (M USD)

Table 133. North America Outdoor Flooring Sales Forecast by Country (2025-2030) & (Kilotons)

Table 134. North America Outdoor Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 135. Europe Outdoor Flooring Sales Forecast by Country (2025-2030) & (Kilotons)

Table 136. Europe Outdoor Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Asia Pacific Outdoor Flooring Sales Forecast by Region (2025-2030) & (Kilotons)

Table 138. Asia Pacific Outdoor Flooring Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Outdoor Flooring Sales Forecast by Country (2025-2030) & (Kilotons)

Table 140. South America Outdoor Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Outdoor Flooring Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Outdoor Flooring Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Outdoor Flooring Sales Forecast by Type (2025-2030) & (Kilotons)

Table 144. Global Outdoor Flooring Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Outdoor Flooring Price Forecast by Type (2025-2030) & (USD/Ton)

Table 146. Global Outdoor Flooring Sales (Kilotons) Forecast by Application (2025-2030)

Table 147. Global Outdoor Flooring Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Outdoor Flooring
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Flooring Market Size (M USD), 2019-2030
- Figure 5. Global Outdoor Flooring Market Size (M USD) (2019-2030)
- Figure 6. Global Outdoor Flooring Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor Flooring Market Size by Country (M USD)
- Figure 11. Outdoor Flooring Sales Share by Manufacturers in 2023
- Figure 12. Global Outdoor Flooring Revenue Share by Manufacturers in 2023
- Figure 13. Outdoor Flooring Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Outdoor Flooring Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Outdoor Flooring Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Outdoor Flooring Market Share by Type
- Figure 18. Sales Market Share of Outdoor Flooring by Type (2019-2024)
- Figure 19. Sales Market Share of Outdoor Flooring by Type in 2023
- Figure 20. Market Size Share of Outdoor Flooring by Type (2019-2024)
- Figure 21. Market Size Market Share of Outdoor Flooring by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Outdoor Flooring Market Share by Application
- Figure 24. Global Outdoor Flooring Sales Market Share by Application (2019-2024)
- Figure 25. Global Outdoor Flooring Sales Market Share by Application in 2023
- Figure 26. Global Outdoor Flooring Market Share by Application (2019-2024)
- Figure 27. Global Outdoor Flooring Market Share by Application in 2023
- Figure 28. Global Outdoor Flooring Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Outdoor Flooring Sales Market Share by Region (2019-2024)
- Figure 30. North America Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Outdoor Flooring Sales Market Share by Country in 2023

- Figure 32. U.S. Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Outdoor Flooring Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Outdoor Flooring Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Outdoor Flooring Sales Market Share by Country in 2023
- Figure 37. Germany Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Outdoor Flooring Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Outdoor Flooring Sales Market Share by Region in 2023
- Figure 44. China Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Outdoor Flooring Sales and Growth Rate (Kilotons)
- Figure 50. South America Outdoor Flooring Sales Market Share by Country in 2023
- Figure 51. Brazil Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Outdoor Flooring Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Outdoor Flooring Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Outdoor Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Outdoor Flooring Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Outdoor Flooring Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Outdoor Flooring Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Outdoor Flooring Market Share Forecast by Type (2025-2030)

Figure 65. Global Outdoor Flooring Sales Forecast by Application (2025-2030)

Figure 66. Global Outdoor Flooring Market Share Forecast by Application (2025-2030)

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