

# Global Outdoor Dog Backpack Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Outdoor Dog Backpack competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Outdoor dog backpacks are backpacks or carrying bags specially designed for carrying pet dogs. They provide convenience for pet owners, especially when traveling, hiking or other outdoor activities.

The global Outdoor Dog Backpack market size was estimated at USD 257.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Outdoor Dog Backpack market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Outdoor Dog Backpack market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables

stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Outdoor Dog Backpack market.

## **Global Outdoor Dog Backpack Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Sherpa  
K9 Sport Sack  
Skysoar  
HiPawz  
Xiamen Green Field  
Navigator Pet Products  
Roverlund  
Ibiyaya  
PetWise  
Katzuela  
Kurgo  
Bergan  
Petote  
Petsfit  
Prefer Pets Travel Gear  
Ferplast

PetAmi

### **Market Segmentation (by Type)**

Backpack

Crossbody Bag

Others

### **Market Segmentation (by Application)**

Online Sales

Offline Sales

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outdoor Dog Backpack Market

Overview of the regional outlook of the Outdoor Dog Backpack Market:

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor Dog Backpack Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Outdoor Dog Backpack, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Outdoor Dog Backpack
- 1.2 Key Market Segments
  - 1.2.1 Outdoor Dog Backpack Segment by Type
  - 1.2.2 Outdoor Dog Backpack Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 OUTDOOR DOG BACKPACK MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Outdoor Dog Backpack Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Outdoor Dog Backpack Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 OUTDOOR DOG BACKPACK MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Outdoor Dog Backpack Product Life Cycle
- 3.3 Global Outdoor Dog Backpack Sales by Manufacturers (2020-2025)
- 3.4 Global Outdoor Dog Backpack Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Outdoor Dog Backpack Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Outdoor Dog Backpack Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Outdoor Dog Backpack Market Competitive Situation and Trends
  - 3.8.1 Outdoor Dog Backpack Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Outdoor Dog Backpack Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 OUTDOOR DOG BACKPACK INDUSTRY CHAIN ANALYSIS**

- 4.1 Outdoor Dog Backpack Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR DOG BACKPACK MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Outdoor Dog Backpack Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Outdoor Dog Backpack Market
- 5.7 ESG Ratings of Leading Companies

## **6 OUTDOOR DOG BACKPACK MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Outdoor Dog Backpack Sales Market Share by Type (2020-2025)
- 6.3 Global Outdoor Dog Backpack Market Size by Type (2020-2025)
- 6.4 Global Outdoor Dog Backpack Price by Type (2020-2025)

## **7 OUTDOOR DOG BACKPACK MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Outdoor Dog Backpack Market Sales by Application (2020-2025)
- 7.3 Global Outdoor Dog Backpack Market Size (M USD) by Application (2020-2025)
- 7.4 Global Outdoor Dog Backpack Sales Growth Rate by Application (2020-2025)

## **8 OUTDOOR DOG BACKPACK MARKET SALES BY REGION**

- 8.1 Global Outdoor Dog Backpack Sales by Region
  - 8.1.1 Global Outdoor Dog Backpack Sales by Region
  - 8.1.2 Global Outdoor Dog Backpack Sales Market Share by Region
- 8.2 Global Outdoor Dog Backpack Market Size by Region
  - 8.2.1 Global Outdoor Dog Backpack Market Size by Region
  - 8.2.2 Global Outdoor Dog Backpack Market Size by Region
- 8.3 North America
  - 8.3.1 North America Outdoor Dog Backpack Sales by Country
  - 8.3.2 North America Outdoor Dog Backpack Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Outdoor Dog Backpack Sales by Country
  - 8.4.2 Europe Outdoor Dog Backpack Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Outdoor Dog Backpack Sales by Region
  - 8.5.2 Asia Pacific Outdoor Dog Backpack Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Outdoor Dog Backpack Sales by Country
  - 8.6.2 South America Outdoor Dog Backpack Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Outdoor Dog Backpack Sales by Region

8.7.2 Middle East and Africa Outdoor Dog Backpack Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 OUTDOOR DOG BACKPACK MARKET PRODUCTION BY REGION**

9.1 Global Production of Outdoor Dog Backpack by Region(2020-2025)

9.2 Global Outdoor Dog Backpack Revenue Market Share by Region (2020-2025)

9.3 Global Outdoor Dog Backpack Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Outdoor Dog Backpack Production

9.4.1 North America Outdoor Dog Backpack Production Growth Rate (2020-2025)

9.4.2 North America Outdoor Dog Backpack Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Outdoor Dog Backpack Production

9.5.1 Europe Outdoor Dog Backpack Production Growth Rate (2020-2025)

9.5.2 Europe Outdoor Dog Backpack Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Outdoor Dog Backpack Production (2020-2025)

9.6.1 Japan Outdoor Dog Backpack Production Growth Rate (2020-2025)

9.6.2 Japan Outdoor Dog Backpack Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Outdoor Dog Backpack Production (2020-2025)

9.7.1 China Outdoor Dog Backpack Production Growth Rate (2020-2025)

9.7.2 China Outdoor Dog Backpack Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Sherpa

10.1.1 Sherpa Basic Information

10.1.2 Sherpa Outdoor Dog Backpack Product Overview

10.1.3 Sherpa Outdoor Dog Backpack Product Market Performance

- 10.1.4 Sherpa Business Overview
- 10.1.5 Sherpa SWOT Analysis
- 10.1.6 Sherpa Recent Developments
- 10.2 K9 Sport Sack
  - 10.2.1 K9 Sport Sack Basic Information
  - 10.2.2 K9 Sport Sack Outdoor Dog Backpack Product Overview
  - 10.2.3 K9 Sport Sack Outdoor Dog Backpack Product Market Performance
  - 10.2.4 K9 Sport Sack Business Overview
  - 10.2.5 K9 Sport Sack SWOT Analysis
  - 10.2.6 K9 Sport Sack Recent Developments
- 10.3 Skysoar
  - 10.3.1 Skysoar Basic Information
  - 10.3.2 Skysoar Outdoor Dog Backpack Product Overview
  - 10.3.3 Skysoar Outdoor Dog Backpack Product Market Performance
  - 10.3.4 Skysoar Business Overview
  - 10.3.5 Skysoar SWOT Analysis
  - 10.3.6 Skysoar Recent Developments
- 10.4 HiPawz
  - 10.4.1 HiPawz Basic Information
  - 10.4.2 HiPawz Outdoor Dog Backpack Product Overview
  - 10.4.3 HiPawz Outdoor Dog Backpack Product Market Performance
  - 10.4.4 HiPawz Business Overview
  - 10.4.5 HiPawz Recent Developments
- 10.5 Xiamen Green Field
  - 10.5.1 Xiamen Green Field Basic Information
  - 10.5.2 Xiamen Green Field Outdoor Dog Backpack Product Overview
  - 10.5.3 Xiamen Green Field Outdoor Dog Backpack Product Market Performance
  - 10.5.4 Xiamen Green Field Business Overview
  - 10.5.5 Xiamen Green Field Recent Developments
- 10.6 Navigator Pet Products
  - 10.6.1 Navigator Pet Products Basic Information
  - 10.6.2 Navigator Pet Products Outdoor Dog Backpack Product Overview
  - 10.6.3 Navigator Pet Products Outdoor Dog Backpack Product Market Performance
  - 10.6.4 Navigator Pet Products Business Overview
  - 10.6.5 Navigator Pet Products Recent Developments
- 10.7 Roverlund
  - 10.7.1 Roverlund Basic Information
  - 10.7.2 Roverlund Outdoor Dog Backpack Product Overview
  - 10.7.3 Roverlund Outdoor Dog Backpack Product Market Performance

- 10.7.4 Roverlund Business Overview
- 10.7.5 Roverlund Recent Developments
- 10.8 Ibiyaya
  - 10.8.1 Ibiyaya Basic Information
  - 10.8.2 Ibiyaya Outdoor Dog Backpack Product Overview
  - 10.8.3 Ibiyaya Outdoor Dog Backpack Product Market Performance
  - 10.8.4 Ibiyaya Business Overview
  - 10.8.5 Ibiyaya Recent Developments
- 10.9 PetWise
  - 10.9.1 PetWise Basic Information
  - 10.9.2 PetWise Outdoor Dog Backpack Product Overview
  - 10.9.3 PetWise Outdoor Dog Backpack Product Market Performance
  - 10.9.4 PetWise Business Overview
  - 10.9.5 PetWise Recent Developments
- 10.10 Katziela
  - 10.10.1 Katziela Basic Information
  - 10.10.2 Katziela Outdoor Dog Backpack Product Overview
  - 10.10.3 Katziela Outdoor Dog Backpack Product Market Performance
  - 10.10.4 Katziela Business Overview
  - 10.10.5 Katziela Recent Developments
- 10.11 Kurgo
  - 10.11.1 Kurgo Basic Information
  - 10.11.2 Kurgo Outdoor Dog Backpack Product Overview
  - 10.11.3 Kurgo Outdoor Dog Backpack Product Market Performance
  - 10.11.4 Kurgo Business Overview
  - 10.11.5 Kurgo Recent Developments
- 10.12 Bergan
  - 10.12.1 Bergan Basic Information
  - 10.12.2 Bergan Outdoor Dog Backpack Product Overview
  - 10.12.3 Bergan Outdoor Dog Backpack Product Market Performance
  - 10.12.4 Bergan Business Overview
  - 10.12.5 Bergan Recent Developments
- 10.13 Petote
  - 10.13.1 Petote Basic Information
  - 10.13.2 Petote Outdoor Dog Backpack Product Overview
  - 10.13.3 Petote Outdoor Dog Backpack Product Market Performance
  - 10.13.4 Petote Business Overview
  - 10.13.5 Petote Recent Developments
- 10.14 Petsfit

- 10.14.1 Petsfit Basic Information
- 10.14.2 Petsfit Outdoor Dog Backpack Product Overview
- 10.14.3 Petsfit Outdoor Dog Backpack Product Market Performance
- 10.14.4 Petsfit Business Overview
- 10.14.5 Petsfit Recent Developments
- 10.15 Prefer Pets Travel Gear
  - 10.15.1 Prefer Pets Travel Gear Basic Information
  - 10.15.2 Prefer Pets Travel Gear Outdoor Dog Backpack Product Overview
  - 10.15.3 Prefer Pets Travel Gear Outdoor Dog Backpack Product Market Performance
  - 10.15.4 Prefer Pets Travel Gear Business Overview
  - 10.15.5 Prefer Pets Travel Gear Recent Developments
- 10.16 Ferplast
  - 10.16.1 Ferplast Basic Information
  - 10.16.2 Ferplast Outdoor Dog Backpack Product Overview
  - 10.16.3 Ferplast Outdoor Dog Backpack Product Market Performance
  - 10.16.4 Ferplast Business Overview
  - 10.16.5 Ferplast Recent Developments
- 10.17 PetAmi
  - 10.17.1 PetAmi Basic Information
  - 10.17.2 PetAmi Outdoor Dog Backpack Product Overview
  - 10.17.3 PetAmi Outdoor Dog Backpack Product Market Performance
  - 10.17.4 PetAmi Business Overview
  - 10.17.5 PetAmi Recent Developments

## **11 OUTDOOR DOG BACKPACK MARKET FORECAST BY REGION**

- 11.1 Global Outdoor Dog Backpack Market Size Forecast
- 11.2 Global Outdoor Dog Backpack Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Outdoor Dog Backpack Market Size Forecast by Country
  - 11.2.3 Asia Pacific Outdoor Dog Backpack Market Size Forecast by Region
  - 11.2.4 South America Outdoor Dog Backpack Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Outdoor Dog Backpack by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Outdoor Dog Backpack Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Outdoor Dog Backpack by Type (2026-2035)
  - 12.1.2 Global Outdoor Dog Backpack Market Size Forecast by Type (2026-2035)

- 12.1.3 Global Forecasted Price of Outdoor Dog Backpack by Type (2026-2035)
- 12.2 Global Outdoor Dog Backpack Market Forecast by Application (2026-2035)
  - 12.2.1 Global Outdoor Dog Backpack Sales (K Units) Forecast by Application
  - 12.2.2 Global Outdoor Dog Backpack Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Outdoor Dog Backpack Market Size by Type (M USD)
- Table 4. Global Outdoor Dog Backpack Market Size by Application
- Table 5. Outdoor Dog Backpack Market Size Comparison by Region (M USD)
- Table 6. Global Outdoor Dog Backpack Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Outdoor Dog Backpack Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Outdoor Dog Backpack Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Outdoor Dog Backpack Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor Dog Backpack as of 2025)
- Table 11. Global Market Outdoor Dog Backpack Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Outdoor Dog Backpack Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Outdoor Dog Backpack Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Outdoor Dog Backpack Sales by Type (K Units)
- Table 27. Global Outdoor Dog Backpack Market Size by Type (M USD)
- Table 28. Global Outdoor Dog Backpack Sales (K Units) by Type (2020-2025)
- Table 29. Global Outdoor Dog Backpack Sales Market Share by Type (2020-2025)

- Table 30. Global Outdoor Dog Backpack Market Size (M USD) by Type (2020-2025)
- Table 31. Global Outdoor Dog Backpack Market Share by Type (2020-2025)
- Table 32. Global Outdoor Dog Backpack Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Outdoor Dog Backpack Sales (K Units) by Application
- Table 34. Global Outdoor Dog Backpack Market Size by Application
- Table 35. Global Outdoor Dog Backpack Sales by Application (2020-2025) & (K Units)
- Table 36. Global Outdoor Dog Backpack Sales Market Share by Application (2020-2025)
- Table 37. Global Outdoor Dog Backpack Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Outdoor Dog Backpack Market Share by Application (2020-2025)
- Table 39. Global Outdoor Dog Backpack Sales Growth Rate by Application (2020-2025)
- Table 40. Global Outdoor Dog Backpack Sales by Region (2020-2025) & (K Units)
- Table 41. Global Outdoor Dog Backpack Sales Market Share by Region (2020-2025)
- Table 42. Global Outdoor Dog Backpack Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Outdoor Dog Backpack Market Size by Region (2020-2025)
- Table 44. North America Outdoor Dog Backpack Sales by Country (2020-2025) & (K Units)
- Table 45. North America Outdoor Dog Backpack Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Outdoor Dog Backpack Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Outdoor Dog Backpack Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Outdoor Dog Backpack Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Outdoor Dog Backpack Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Outdoor Dog Backpack Sales by Country (2020-2025) & (K Units)
- Table 51. South America Outdoor Dog Backpack Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Outdoor Dog Backpack Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Outdoor Dog Backpack Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Outdoor Dog Backpack Production (K Units) by Region(2020-2025)
- Table 55. Global Outdoor Dog Backpack Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Outdoor Dog Backpack Revenue Market Share by Region (2020-2025)

Table 57. Global Outdoor Dog Backpack Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Outdoor Dog Backpack Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Outdoor Dog Backpack Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Outdoor Dog Backpack Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Outdoor Dog Backpack Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Sherpa Basic Information

Table 63. Sherpa Outdoor Dog Backpack Product Overview

Table 64. Sherpa Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Sherpa Business Overview

Table 66. Sherpa SWOT Analysis

Table 67. Sherpa Recent Developments

Table 68. K9 Sport Sack Basic Information

Table 69. K9 Sport Sack Outdoor Dog Backpack Product Overview

Table 70. K9 Sport Sack Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. K9 Sport Sack Business Overview

Table 72. K9 Sport Sack SWOT Analysis

Table 73. K9 Sport Sack Recent Developments

Table 74. Skysoar Basic Information

Table 75. Skysoar Outdoor Dog Backpack Product Overview

Table 76. Skysoar Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Skysoar Business Overview

Table 78. Skysoar SWOT Analysis

Table 79. Skysoar Recent Developments

Table 80. HiPawz Basic Information

Table 81. HiPawz Outdoor Dog Backpack Product Overview

Table 82. HiPawz Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. HiPawz Business Overview

Table 84. HiPawz Recent Developments

Table 85. Xiamen Green Field Basic Information

Table 86. Xiamen Green Field Outdoor Dog Backpack Product Overview

- Table 87. Xiamen Green Field Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Xiamen Green Field Business Overview
- Table 89. Xiamen Green Field Recent Developments
- Table 90. Navigator Pet Products Basic Information
- Table 91. Navigator Pet Products Outdoor Dog Backpack Product Overview
- Table 92. Navigator Pet Products Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Navigator Pet Products Business Overview
- Table 94. Navigator Pet Products Recent Developments
- Table 95. Roverlund Basic Information
- Table 96. Roverlund Outdoor Dog Backpack Product Overview
- Table 97. Roverlund Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Roverlund Business Overview
- Table 99. Roverlund Recent Developments
- Table 100. Ibiyaya Basic Information
- Table 101. Ibiyaya Outdoor Dog Backpack Product Overview
- Table 102. Ibiyaya Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Ibiyaya Business Overview
- Table 104. Ibiyaya Recent Developments
- Table 105. PetWise Basic Information
- Table 106. PetWise Outdoor Dog Backpack Product Overview
- Table 107. PetWise Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. PetWise Business Overview
- Table 109. PetWise Recent Developments
- Table 110. Katziela Basic Information
- Table 111. Katziela Outdoor Dog Backpack Product Overview
- Table 112. Katziela Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Katziela Business Overview
- Table 114. Katziela Recent Developments
- Table 115. Kurgo Basic Information
- Table 116. Kurgo Outdoor Dog Backpack Product Overview
- Table 117. Kurgo Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Kurgo Business Overview

- Table 119. Kurgo Recent Developments
- Table 120. Bergan Basic Information
- Table 121. Bergan Outdoor Dog Backpack Product Overview
- Table 122. Bergan Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Bergan Business Overview
- Table 124. Bergan Recent Developments
- Table 125. Petote Basic Information
- Table 126. Petote Outdoor Dog Backpack Product Overview
- Table 127. Petote Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Petote Business Overview
- Table 129. Petote Recent Developments
- Table 130. Petsfit Basic Information
- Table 131. Petsfit Outdoor Dog Backpack Product Overview
- Table 132. Petsfit Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. Petsfit Business Overview
- Table 134. Petsfit Recent Developments
- Table 135. Prefer Pets Travel Gear Basic Information
- Table 136. Prefer Pets Travel Gear Outdoor Dog Backpack Product Overview
- Table 137. Prefer Pets Travel Gear Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. Prefer Pets Travel Gear Business Overview
- Table 139. Prefer Pets Travel Gear Recent Developments
- Table 140. Ferplast Basic Information
- Table 141. Ferplast Outdoor Dog Backpack Product Overview
- Table 142. Ferplast Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 143. Ferplast Business Overview
- Table 144. Ferplast Recent Developments
- Table 145. PetAmi Basic Information
- Table 146. PetAmi Outdoor Dog Backpack Product Overview
- Table 147. PetAmi Outdoor Dog Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 148. PetAmi Business Overview
- Table 149. PetAmi Recent Developments
- Table 150. Global Outdoor Dog Backpack Sales Forecast by Region (2026-2035) & (K Units)

Table 151. Global Outdoor Dog Backpack Market Size Forecast by Region (2026-2035) & (M USD)

Table 152. North America Outdoor Dog Backpack Sales Forecast by Country (2026-2035) & (K Units)

Table 153. North America Outdoor Dog Backpack Market Size Forecast by Country (2026-2035) & (M USD)

Table 154. Europe Outdoor Dog Backpack Sales Forecast by Country (2026-2035) & (K Units)

Table 155. Europe Outdoor Dog Backpack Market Size Forecast by Country (2026-2035) & (M USD)

Table 156. Asia Pacific Outdoor Dog Backpack Sales Forecast by Region (2026-2035) & (K Units)

Table 157. Asia Pacific Outdoor Dog Backpack Market Size Forecast by Region (2026-2035) & (M USD)

Table 158. South America Outdoor Dog Backpack Sales Forecast by Country (2026-2035) & (K Units)

Table 159. South America Outdoor Dog Backpack Market Size Forecast by Country (2026-2035) & (M USD)

Table 160. Middle East and Africa Outdoor Dog Backpack Sales Forecast by Country (2026-2035) & (Units)

Table 161. Middle East and Africa Outdoor Dog Backpack Market Size Forecast by Country (2026-2035) & (M USD)

Table 162. Global Outdoor Dog Backpack Sales Forecast by Type (2026-2035) & (K Units)

Table 163. Global Outdoor Dog Backpack Market Size Forecast by Type (2026-2035) & (M USD)

Table 164. Global Outdoor Dog Backpack Price Forecast by Type (2026-2035) & (USD/Unit)

Table 165. Global Outdoor Dog Backpack Sales (K Units) Forecast by Application (2026-2035)

Table 166. Global Outdoor Dog Backpack Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Outdoor Dog Backpack
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Dog Backpack Market Size (M USD), 2025-2035
- Figure 5. Global Outdoor Dog Backpack Market Size (M USD) (2020-2035)
- Figure 6. Global Outdoor Dog Backpack Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor Dog Backpack Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Outdoor Dog Backpack Product Life Cycle
- Figure 13. Outdoor Dog Backpack Sales Share by Manufacturers in 2025
- Figure 14. Global Outdoor Dog Backpack Revenue Share by Manufacturers in 2025
- Figure 15. Outdoor Dog Backpack Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Outdoor Dog Backpack Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Outdoor Dog Backpack Revenue in 2025
- Figure 18. Industry Chain Map of Outdoor Dog Backpack
- Figure 19. Global Outdoor Dog Backpack Market PEST Analysis
- Figure 20. Global Outdoor Dog Backpack Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Outdoor Dog Backpack Market Share by Type
- Figure 27. Sales Market Share of Outdoor Dog Backpack by Type (2020-2025)
- Figure 28. Sales Market Share of Outdoor Dog Backpack by Type in 2025
- Figure 29. Market Share of Outdoor Dog Backpack by Type (2020-2025)
- Figure 30. Market Share of Outdoor Dog Backpack by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Outdoor Dog Backpack Market Share by Application

Figure 33. Global Outdoor Dog Backpack Sales Market Share by Application (2020-2025)

Figure 34. Global Outdoor Dog Backpack Sales Market Share by Application in 2025

Figure 35. Global Outdoor Dog Backpack Market Share by Application (2020-2025)

Figure 36. Global Outdoor Dog Backpack Market Share by Application in 2025

Figure 37. Global Outdoor Dog Backpack Sales Growth Rate by Application (2020-2025)

Figure 38. Global Outdoor Dog Backpack Sales Market Share by Region (2020-2025)

Figure 39. Global Outdoor Dog Backpack Market Size by Region (2020-2025)

Figure 40. North America Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Outdoor Dog Backpack Sales Market Share by Country in 2024

Figure 43. North America Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Outdoor Dog Backpack Market Size by Country in 2024

Figure 45. U.S. Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Outdoor Dog Backpack Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Outdoor Dog Backpack Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Outdoor Dog Backpack Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Outdoor Dog Backpack Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Outdoor Dog Backpack Sales Market Share by Country in 2024

Figure 53. Europe Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Outdoor Dog Backpack Market Size by Country in 2024

Figure 55. Germany Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K

Units)

Figure 58. France Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Outdoor Dog Backpack Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Outdoor Dog Backpack Sales Market Share by Region in 2024

Figure 67. Asia Pacific Outdoor Dog Backpack Market Size by Region in 2024

Figure 68. China Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Outdoor Dog Backpack Sales and Growth Rate (K Units)

Figure 79. South America Outdoor Dog Backpack Sales Market Share by Country in 2024

Figure 80. South America Outdoor Dog Backpack Market Size and Growth Rate (M USD)

Figure 81. South America Outdoor Dog Backpack Market Size by Country in 2024

Figure 82. Brazil Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Outdoor Dog Backpack Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Outdoor Dog Backpack Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Outdoor Dog Backpack Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Outdoor Dog Backpack Market Size by Region in 2024

Figure 92. Saudi Arabia Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Outdoor Dog Backpack Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Outdoor Dog Backpack Sales and Growth Rate (2020-2025) &

(K Units)

Figure 101. South Africa Outdoor Dog Backpack Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Outdoor Dog Backpack Production Market Share by Region (2020-2025)

Figure 103. North America Outdoor Dog Backpack Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Outdoor Dog Backpack Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Outdoor Dog Backpack Production (K Units) Growth Rate (2020-2025)

Figure 106. China Outdoor Dog Backpack Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Outdoor Dog Backpack Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Outdoor Dog Backpack Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Outdoor Dog Backpack Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Outdoor Dog Backpack Market Share Forecast by Type (2026-2035)

Figure 111. Global Outdoor Dog Backpack Sales Forecast by Application (2026-2035)

Figure 112. Global Outdoor Dog Backpack Market Share Forecast by Application (2026-2035)

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