

# Global Outdoor Cushions Market Research Report 2024(Status and Outlook)

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## Abstracts

Report Overview:

Outdoor Cushions effectively repels moisture, and protects the bottom of your tent from abrasions, scuffs, and punctures. It can also be used in outdoor picnics.

The Global Outdoor Cushions Market Size was estimated at USD 2410.70 million in 2023 and is projected to reach USD 3998.68 million by 2029, exhibiting a CAGR of 8.80% during the forecast period.

This report provides a deep insight into the global Outdoor Cushions market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outdoor Cushions Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Outdoor Cushions market in any manner.

## Global Outdoor Cushions Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

MSR

THE NORTH FACE

Eureka

Sierra Designs

MARMOT

Mountain Hardwear

Kelty

Hilleberg

NatureHike

JACK WOLFSKIN

KAILAS

TOREAD

MOBIGARDEN

## Market Segmentation (by Type)

Inflatable Cushion

EVA Foam Cushion

Others

## Market Segmentation (by Application)

Picnic

Moisture-proof

Others

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outdoor Cushions Market

Overview of the regional outlook of the Outdoor Cushions Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor Cushions Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Outdoor Cushions

1.2 Key Market Segments

1.2.1 Outdoor Cushions Segment by Type

1.2.2 Outdoor Cushions Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 OUTDOOR CUSHIONS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Outdoor Cushions Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Outdoor Cushions Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 OUTDOOR CUSHIONS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Outdoor Cushions Sales by Manufacturers (2019-2024)

3.2 Global Outdoor Cushions Revenue Market Share by Manufacturers (2019-2024)

3.3 Outdoor Cushions Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Outdoor Cushions Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Outdoor Cushions Sales Sites, Area Served, Product Type

3.6 Outdoor Cushions Market Competitive Situation and Trends

3.6.1 Outdoor Cushions Market Concentration Rate

3.6.2 Global 5 and 10 Largest Outdoor Cushions Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 OUTDOOR CUSHIONS INDUSTRY CHAIN ANALYSIS**

4.1 Outdoor Cushions Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR CUSHIONS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 OUTDOOR CUSHIONS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Outdoor Cushions Sales Market Share by Type (2019-2024)

6.3 Global Outdoor Cushions Market Size Market Share by Type (2019-2024)

6.4 Global Outdoor Cushions Price by Type (2019-2024)

## **7 OUTDOOR CUSHIONS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Outdoor Cushions Market Sales by Application (2019-2024)

7.3 Global Outdoor Cushions Market Size (M USD) by Application (2019-2024)

7.4 Global Outdoor Cushions Sales Growth Rate by Application (2019-2024)

## **8 OUTDOOR CUSHIONS MARKET SEGMENTATION BY REGION**

8.1 Global Outdoor Cushions Sales by Region

8.1.1 Global Outdoor Cushions Sales by Region

8.1.2 Global Outdoor Cushions Sales Market Share by Region

8.2 North America

8.2.1 North America Outdoor Cushions Sales by Country

8.2.2 U.S.



8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Outdoor Cushions Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Outdoor Cushions Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Outdoor Cushions Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Outdoor Cushions Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 MSR

9.1.1 MSR Outdoor Cushions Basic Information

9.1.2 MSR Outdoor Cushions Product Overview

9.1.3 MSR Outdoor Cushions Product Market Performance

9.1.4 MSR Business Overview

9.1.5 MSR Outdoor Cushions SWOT Analysis

9.1.6 MSR Recent Developments

9.2 THE NORTH FACE

- 9.2.1 THE NORTH FACE Outdoor Cushions Basic Information
- 9.2.2 THE NORTH FACE Outdoor Cushions Product Overview
- 9.2.3 THE NORTH FACE Outdoor Cushions Product Market Performance
- 9.2.4 THE NORTH FACE Business Overview
- 9.2.5 THE NORTH FACE Outdoor Cushions SWOT Analysis
- 9.2.6 THE NORTH FACE Recent Developments
- 9.3 Eureka
  - 9.3.1 Eureka Outdoor Cushions Basic Information
  - 9.3.2 Eureka Outdoor Cushions Product Overview
  - 9.3.3 Eureka Outdoor Cushions Product Market Performance
  - 9.3.4 Eureka Outdoor Cushions SWOT Analysis
  - 9.3.5 Eureka Business Overview
  - 9.3.6 Eureka Recent Developments
- 9.4 Sierra Designs
  - 9.4.1 Sierra Designs Outdoor Cushions Basic Information
  - 9.4.2 Sierra Designs Outdoor Cushions Product Overview
  - 9.4.3 Sierra Designs Outdoor Cushions Product Market Performance
  - 9.4.4 Sierra Designs Business Overview
  - 9.4.5 Sierra Designs Recent Developments
- 9.5 MARMOT
  - 9.5.1 MARMOT Outdoor Cushions Basic Information
  - 9.5.2 MARMOT Outdoor Cushions Product Overview
  - 9.5.3 MARMOT Outdoor Cushions Product Market Performance
  - 9.5.4 MARMOT Business Overview
  - 9.5.5 MARMOT Recent Developments
- 9.6 Mountain Hardware
  - 9.6.1 Mountain Hardware Outdoor Cushions Basic Information
  - 9.6.2 Mountain Hardware Outdoor Cushions Product Overview
  - 9.6.3 Mountain Hardware Outdoor Cushions Product Market Performance
  - 9.6.4 Mountain Hardware Business Overview
  - 9.6.5 Mountain Hardware Recent Developments
- 9.7 Kelty
  - 9.7.1 Kelty Outdoor Cushions Basic Information
  - 9.7.2 Kelty Outdoor Cushions Product Overview
  - 9.7.3 Kelty Outdoor Cushions Product Market Performance
  - 9.7.4 Kelty Business Overview
  - 9.7.5 Kelty Recent Developments
- 9.8 Hilleberg
  - 9.8.1 Hilleberg Outdoor Cushions Basic Information

- 9.8.2 Hilleberg Outdoor Cushions Product Overview
- 9.8.3 Hilleberg Outdoor Cushions Product Market Performance
- 9.8.4 Hilleberg Business Overview
- 9.8.5 Hilleberg Recent Developments

#### 9.9 NatureHike

- 9.9.1 NatureHike Outdoor Cushions Basic Information
- 9.9.2 NatureHike Outdoor Cushions Product Overview
- 9.9.3 NatureHike Outdoor Cushions Product Market Performance
- 9.9.4 NatureHike Business Overview
- 9.9.5 NatureHike Recent Developments

#### 9.10 JACK WOLFSKIN

- 9.10.1 JACK WOLFSKIN Outdoor Cushions Basic Information
- 9.10.2 JACK WOLFSKIN Outdoor Cushions Product Overview
- 9.10.3 JACK WOLFSKIN Outdoor Cushions Product Market Performance
- 9.10.4 JACK WOLFSKIN Business Overview
- 9.10.5 JACK WOLFSKIN Recent Developments

#### 9.11 KAILAS

- 9.11.1 KAILAS Outdoor Cushions Basic Information
- 9.11.2 KAILAS Outdoor Cushions Product Overview
- 9.11.3 KAILAS Outdoor Cushions Product Market Performance
- 9.11.4 KAILAS Business Overview
- 9.11.5 KAILAS Recent Developments

#### 9.12 TOREAD

- 9.12.1 TOREAD Outdoor Cushions Basic Information
- 9.12.2 TOREAD Outdoor Cushions Product Overview
- 9.12.3 TOREAD Outdoor Cushions Product Market Performance
- 9.12.4 TOREAD Business Overview
- 9.12.5 TOREAD Recent Developments

#### 9.13 MOBIGARDEN

- 9.13.1 MOBIGARDEN Outdoor Cushions Basic Information
- 9.13.2 MOBIGARDEN Outdoor Cushions Product Overview
- 9.13.3 MOBIGARDEN Outdoor Cushions Product Market Performance
- 9.13.4 MOBIGARDEN Business Overview
- 9.13.5 MOBIGARDEN Recent Developments

## **10 OUTDOOR CUSHIONS MARKET FORECAST BY REGION**

- 10.1 Global Outdoor Cushions Market Size Forecast
- 10.2 Global Outdoor Cushions Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Outdoor Cushions Market Size Forecast by Country
- 10.2.3 Asia Pacific Outdoor Cushions Market Size Forecast by Region
- 10.2.4 South America Outdoor Cushions Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Outdoor Cushions by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Outdoor Cushions Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Outdoor Cushions by Type (2025-2030)
  - 11.1.2 Global Outdoor Cushions Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Outdoor Cushions by Type (2025-2030)
- 11.2 Global Outdoor Cushions Market Forecast by Application (2025-2030)
  - 11.2.1 Global Outdoor Cushions Sales (K Units) Forecast by Application
  - 11.2.2 Global Outdoor Cushions Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Outdoor Cushions Market Size Comparison by Region (M USD)
- Table 5. Global Outdoor Cushions Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Outdoor Cushions Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Outdoor Cushions Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Outdoor Cushions Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor Cushions as of 2022)
- Table 10. Global Market Outdoor Cushions Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Outdoor Cushions Sales Sites and Area Served
- Table 12. Manufacturers Outdoor Cushions Product Type
- Table 13. Global Outdoor Cushions Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Outdoor Cushions
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Outdoor Cushions Market Challenges
- Table 22. Global Outdoor Cushions Sales by Type (K Units)
- Table 23. Global Outdoor Cushions Market Size by Type (M USD)
- Table 24. Global Outdoor Cushions Sales (K Units) by Type (2019-2024)
- Table 25. Global Outdoor Cushions Sales Market Share by Type (2019-2024)
- Table 26. Global Outdoor Cushions Market Size (M USD) by Type (2019-2024)
- Table 27. Global Outdoor Cushions Market Size Share by Type (2019-2024)
- Table 28. Global Outdoor Cushions Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Outdoor Cushions Sales (K Units) by Application
- Table 30. Global Outdoor Cushions Market Size by Application
- Table 31. Global Outdoor Cushions Sales by Application (2019-2024) & (K Units)
- Table 32. Global Outdoor Cushions Sales Market Share by Application (2019-2024)

Table 33. Global Outdoor Cushions Sales by Application (2019-2024) & (M USD)

Table 34. Global Outdoor Cushions Market Share by Application (2019-2024)

Table 35. Global Outdoor Cushions Sales Growth Rate by Application (2019-2024)

Table 36. Global Outdoor Cushions Sales by Region (2019-2024) & (K Units)

Table 37. Global Outdoor Cushions Sales Market Share by Region (2019-2024)

Table 38. North America Outdoor Cushions Sales by Country (2019-2024) & (K Units)

Table 39. Europe Outdoor Cushions Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Outdoor Cushions Sales by Region (2019-2024) & (K Units)

Table 41. South America Outdoor Cushions Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Outdoor Cushions Sales by Region (2019-2024) & (K Units)

Table 43. MSR Outdoor Cushions Basic Information

Table 44. MSR Outdoor Cushions Product Overview

Table 45. MSR Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. MSR Business Overview

Table 47. MSR Outdoor Cushions SWOT Analysis

Table 48. MSR Recent Developments

Table 49. THE NORTH FACE Outdoor Cushions Basic Information

Table 50. THE NORTH FACE Outdoor Cushions Product Overview

Table 51. THE NORTH FACE Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. THE NORTH FACE Business Overview

Table 53. THE NORTH FACE Outdoor Cushions SWOT Analysis

Table 54. THE NORTH FACE Recent Developments

Table 55. Eureka Outdoor Cushions Basic Information

Table 56. Eureka Outdoor Cushions Product Overview

Table 57. Eureka Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Eureka Outdoor Cushions SWOT Analysis

Table 59. Eureka Business Overview

Table 60. Eureka Recent Developments

Table 61. Sierra Designs Outdoor Cushions Basic Information

Table 62. Sierra Designs Outdoor Cushions Product Overview

Table 63. Sierra Designs Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Sierra Designs Business Overview

Table 65. Sierra Designs Recent Developments

Table 66. MARMOT Outdoor Cushions Basic Information



Table 67. MARMOT Outdoor Cushions Product Overview

Table 68. MARMOT Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. MARMOT Business Overview

Table 70. MARMOT Recent Developments

Table 71. Mountain Hardware Outdoor Cushions Basic Information

Table 72. Mountain Hardware Outdoor Cushions Product Overview

Table 73. Mountain Hardware Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Mountain Hardware Business Overview

Table 75. Mountain Hardware Recent Developments

Table 76. Kelty Outdoor Cushions Basic Information

Table 77. Kelty Outdoor Cushions Product Overview

Table 78. Kelty Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Kelty Business Overview

Table 80. Kelty Recent Developments

Table 81. Hilleberg Outdoor Cushions Basic Information

Table 82. Hilleberg Outdoor Cushions Product Overview

Table 83. Hilleberg Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Hilleberg Business Overview

Table 85. Hilleberg Recent Developments

Table 86. NatureHike Outdoor Cushions Basic Information

Table 87. NatureHike Outdoor Cushions Product Overview

Table 88. NatureHike Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. NatureHike Business Overview

Table 90. NatureHike Recent Developments

Table 91. JACK WOLFSKIN Outdoor Cushions Basic Information

Table 92. JACK WOLFSKIN Outdoor Cushions Product Overview

Table 93. JACK WOLFSKIN Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. JACK WOLFSKIN Business Overview

Table 95. JACK WOLFSKIN Recent Developments

Table 96. KAILAS Outdoor Cushions Basic Information

Table 97. KAILAS Outdoor Cushions Product Overview

Table 98. KAILAS Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. KAILAS Business Overview

Table 100. KAILAS Recent Developments

Table 101. TOREAD Outdoor Cushions Basic Information

Table 102. TOREAD Outdoor Cushions Product Overview

Table 103. TOREAD Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. TOREAD Business Overview

Table 105. TOREAD Recent Developments

Table 106. MOBIGARDEN Outdoor Cushions Basic Information

Table 107. MOBIGARDEN Outdoor Cushions Product Overview

Table 108. MOBIGARDEN Outdoor Cushions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. MOBIGARDEN Business Overview

Table 110. MOBIGARDEN Recent Developments

Table 111. Global Outdoor Cushions Sales Forecast by Region (2025-2030) & (K Units)

Table 112. Global Outdoor Cushions Market Size Forecast by Region (2025-2030) & (M USD)

Table 113. North America Outdoor Cushions Sales Forecast by Country (2025-2030) & (K Units)

Table 114. North America Outdoor Cushions Market Size Forecast by Country (2025-2030) & (M USD)

Table 115. Europe Outdoor Cushions Sales Forecast by Country (2025-2030) & (K Units)

Table 116. Europe Outdoor Cushions Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Asia Pacific Outdoor Cushions Sales Forecast by Region (2025-2030) & (K Units)

Table 118. Asia Pacific Outdoor Cushions Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America Outdoor Cushions Sales Forecast by Country (2025-2030) & (K Units)

Table 120. South America Outdoor Cushions Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Outdoor Cushions Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Outdoor Cushions Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Outdoor Cushions Sales Forecast by Type (2025-2030) & (K Units)

Table 124. Global Outdoor Cushions Market Size Forecast by Type (2025-2030) & (M USD)



USD)

Table 125. Global Outdoor Cushions Price Forecast by Type (2025-2030) & (USD/Unit)

Table 126. Global Outdoor Cushions Sales (K Units) Forecast by Application  
(2025-2030)

Table 127. Global Outdoor Cushions Market Size Forecast by Application (2025-2030)  
& (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Outdoor Cushions
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Cushions Market Size (M USD), 2019-2030
- Figure 5. Global Outdoor Cushions Market Size (M USD) (2019-2030)
- Figure 6. Global Outdoor Cushions Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor Cushions Market Size by Country (M USD)
- Figure 11. Outdoor Cushions Sales Share by Manufacturers in 2023
- Figure 12. Global Outdoor Cushions Revenue Share by Manufacturers in 2023
- Figure 13. Outdoor Cushions Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Outdoor Cushions Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Outdoor Cushions Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Outdoor Cushions Market Share by Type
- Figure 18. Sales Market Share of Outdoor Cushions by Type (2019-2024)
- Figure 19. Sales Market Share of Outdoor Cushions by Type in 2023
- Figure 20. Market Size Share of Outdoor Cushions by Type (2019-2024)
- Figure 21. Market Size Market Share of Outdoor Cushions by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Outdoor Cushions Market Share by Application
- Figure 24. Global Outdoor Cushions Sales Market Share by Application (2019-2024)
- Figure 25. Global Outdoor Cushions Sales Market Share by Application in 2023
- Figure 26. Global Outdoor Cushions Market Share by Application (2019-2024)
- Figure 27. Global Outdoor Cushions Market Share by Application in 2023
- Figure 28. Global Outdoor Cushions Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Outdoor Cushions Sales Market Share by Region (2019-2024)
- Figure 30. North America Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Outdoor Cushions Sales Market Share by Country in 2023

- Figure 32. U.S. Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Outdoor Cushions Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Outdoor Cushions Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Outdoor Cushions Sales Market Share by Country in 2023
- Figure 37. Germany Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Outdoor Cushions Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Outdoor Cushions Sales Market Share by Region in 2023
- Figure 44. China Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Outdoor Cushions Sales and Growth Rate (K Units)
- Figure 50. South America Outdoor Cushions Sales Market Share by Country in 2023
- Figure 51. Brazil Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Outdoor Cushions Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Outdoor Cushions Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Outdoor Cushions Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Outdoor Cushions Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Outdoor Cushions Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Outdoor Cushions Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Outdoor Cushions Market Share Forecast by Type (2025-2030)

Figure 65. Global Outdoor Cushions Sales Forecast by Application (2025-2030)

Figure 66. Global Outdoor Cushions Market Share Forecast by Application (2025-2030)

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