

Global Outdoor Building Lighting Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Outdoor building lighting can usually be combined with surrounding roads, landscapes and buildings for lighting design and installation, so as to achieve the unity of its functionality and artistry.

The global Outdoor Building Lighting market size was estimated at USD 650 million in 2023 and is projected to reach USD 1215.25 million by 2032, exhibiting a CAGR of 7.20% during the forecast period.

North America Outdoor Building Lighting market size was estimated at USD 190.92 million in 2023, at a CAGR of 6.17% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Outdoor Building Lighting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outdoor Building Lighting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Outdoor Building Lighting market in any manner.

Global Outdoor Building Lighting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ROBE

Golden Sea

Martin

ACME

Osram

Chauvet

GTD Lighting

Yajiang Photoelectric Equipment

PR Lighting

Fine Art

Nightsun

Hi-Ltte

JB-Lighting

Robert Juliat

Vari-Lite (Signify)

Yingfeng Lighting

Market Segmentation (by Type)

LED

Discharge

Halogen

Others

Market Segmentation (by Application)

Building Lighting

Landscape Lighting

Industrial Buildings

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outdoor Building Lighting Market

Overview of the regional outlook of the Outdoor Building Lighting Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor Building Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Outdoor Building Lighting, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Outdoor Building Lighting
- 1.2 Key Market Segments
 - 1.2.1 Outdoor Building Lighting Segment by Type
 - 1.2.2 Outdoor Building Lighting Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 OUTDOOR BUILDING LIGHTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Outdoor Building Lighting Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Outdoor Building Lighting Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 OUTDOOR BUILDING LIGHTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Outdoor Building Lighting Sales by Manufacturers (2019-2024)
- 3.2 Global Outdoor Building Lighting Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Outdoor Building Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Outdoor Building Lighting Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Outdoor Building Lighting Sales Sites, Area Served, Product Type
- 3.6 Outdoor Building Lighting Market Competitive Situation and Trends
 - 3.6.1 Outdoor Building Lighting Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Outdoor Building Lighting Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 OUTDOOR BUILDING LIGHTING INDUSTRY CHAIN ANALYSIS

- 4.1 Outdoor Building Lighting Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR BUILDING LIGHTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 OUTDOOR BUILDING LIGHTING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Outdoor Building Lighting Sales Market Share by Type (2019-2024)
- 6.3 Global Outdoor Building Lighting Market Size Market Share by Type (2019-2024)
- 6.4 Global Outdoor Building Lighting Price by Type (2019-2024)

7 OUTDOOR BUILDING LIGHTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Outdoor Building Lighting Market Sales by Application (2019-2024)
- 7.3 Global Outdoor Building Lighting Market Size (M USD) by Application (2019-2024)
- 7.4 Global Outdoor Building Lighting Sales Growth Rate by Application (2019-2024)

8 OUTDOOR BUILDING LIGHTING MARKET CONSUMPTION BY REGION

- 8.1 Global Outdoor Building Lighting Sales by Region
 - 8.1.1 Global Outdoor Building Lighting Sales by Region

8.1.2 Global Outdoor Building Lighting Sales Market Share by Region

8.2 North America

8.2.1 North America Outdoor Building Lighting Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Outdoor Building Lighting Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Outdoor Building Lighting Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Outdoor Building Lighting Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Outdoor Building Lighting Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 OUTDOOR BUILDING LIGHTING MARKET PRODUCTION BY REGION

9.1 Global Production of Outdoor Building Lighting by Region (2019-2024)

9.2 Global Outdoor Building Lighting Revenue Market Share by Region (2019-2024)

9.3 Global Outdoor Building Lighting Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Outdoor Building Lighting Production

9.4.1 North America Outdoor Building Lighting Production Growth Rate (2019-2024)

9.4.2 North America Outdoor Building Lighting Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Outdoor Building Lighting Production

9.5.1 Europe Outdoor Building Lighting Production Growth Rate (2019-2024)

9.5.2 Europe Outdoor Building Lighting Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Outdoor Building Lighting Production (2019-2024)

9.6.1 Japan Outdoor Building Lighting Production Growth Rate (2019-2024)

9.6.2 Japan Outdoor Building Lighting Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Outdoor Building Lighting Production (2019-2024)

9.7.1 China Outdoor Building Lighting Production Growth Rate (2019-2024)

9.7.2 China Outdoor Building Lighting Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 ROBE

10.1.1 ROBE Outdoor Building Lighting Basic Information

10.1.2 ROBE Outdoor Building Lighting Product Overview

10.1.3 ROBE Outdoor Building Lighting Product Market Performance

10.1.4 ROBE Business Overview

10.1.5 ROBE Outdoor Building Lighting SWOT Analysis

10.1.6 ROBE Recent Developments

10.2 Golden Sea

10.2.1 Golden Sea Outdoor Building Lighting Basic Information

10.2.2 Golden Sea Outdoor Building Lighting Product Overview

10.2.3 Golden Sea Outdoor Building Lighting Product Market Performance

10.2.4 Golden Sea Business Overview

10.2.5 Golden Sea Outdoor Building Lighting SWOT Analysis

10.2.6 Golden Sea Recent Developments

10.3 Martin

10.3.1 Martin Outdoor Building Lighting Basic Information

10.3.2 Martin Outdoor Building Lighting Product Overview

10.3.3 Martin Outdoor Building Lighting Product Market Performance

10.3.4 Martin Outdoor Building Lighting SWOT Analysis

10.3.5 Martin Business Overview

- 10.3.6 Martin Recent Developments
- 10.4 ACME
 - 10.4.1 ACME Outdoor Building Lighting Basic Information
 - 10.4.2 ACME Outdoor Building Lighting Product Overview
 - 10.4.3 ACME Outdoor Building Lighting Product Market Performance
 - 10.4.4 ACME Business Overview
 - 10.4.5 ACME Recent Developments
- 10.5 Osram
 - 10.5.1 Osram Outdoor Building Lighting Basic Information
 - 10.5.2 Osram Outdoor Building Lighting Product Overview
 - 10.5.3 Osram Outdoor Building Lighting Product Market Performance
 - 10.5.4 Osram Business Overview
 - 10.5.5 Osram Recent Developments
- 10.6 Chauvet
 - 10.6.1 Chauvet Outdoor Building Lighting Basic Information
 - 10.6.2 Chauvet Outdoor Building Lighting Product Overview
 - 10.6.3 Chauvet Outdoor Building Lighting Product Market Performance
 - 10.6.4 Chauvet Business Overview
 - 10.6.5 Chauvet Recent Developments
- 10.7 GTD Lighting
 - 10.7.1 GTD Lighting Outdoor Building Lighting Basic Information
 - 10.7.2 GTD Lighting Outdoor Building Lighting Product Overview
 - 10.7.3 GTD Lighting Outdoor Building Lighting Product Market Performance
 - 10.7.4 GTD Lighting Business Overview
 - 10.7.5 GTD Lighting Recent Developments
- 10.8 Yajiang Photoelectric Equipment
 - 10.8.1 Yajiang Photoelectric Equipment Outdoor Building Lighting Basic Information
 - 10.8.2 Yajiang Photoelectric Equipment Outdoor Building Lighting Product Overview
 - 10.8.3 Yajiang Photoelectric Equipment Outdoor Building Lighting Product Market Performance
 - 10.8.4 Yajiang Photoelectric Equipment Business Overview
 - 10.8.5 Yajiang Photoelectric Equipment Recent Developments
- 10.9 PR Lighting
 - 10.9.1 PR Lighting Outdoor Building Lighting Basic Information
 - 10.9.2 PR Lighting Outdoor Building Lighting Product Overview
 - 10.9.3 PR Lighting Outdoor Building Lighting Product Market Performance
 - 10.9.4 PR Lighting Business Overview
 - 10.9.5 PR Lighting Recent Developments
- 10.10 Fine Art

- 10.10.1 Fine Art Outdoor Building Lighting Basic Information
- 10.10.2 Fine Art Outdoor Building Lighting Product Overview
- 10.10.3 Fine Art Outdoor Building Lighting Product Market Performance
- 10.10.4 Fine Art Business Overview
- 10.10.5 Fine Art Recent Developments
- 10.11 Nightsun
 - 10.11.1 Nightsun Outdoor Building Lighting Basic Information
 - 10.11.2 Nightsun Outdoor Building Lighting Product Overview
 - 10.11.3 Nightsun Outdoor Building Lighting Product Market Performance
 - 10.11.4 Nightsun Business Overview
 - 10.11.5 Nightsun Recent Developments
- 10.12 Hi-Ltte
 - 10.12.1 Hi-Ltte Outdoor Building Lighting Basic Information
 - 10.12.2 Hi-Ltte Outdoor Building Lighting Product Overview
 - 10.12.3 Hi-Ltte Outdoor Building Lighting Product Market Performance
 - 10.12.4 Hi-Ltte Business Overview
 - 10.12.5 Hi-Ltte Recent Developments
- 10.13 JB-Lighting
 - 10.13.1 JB-Lighting Outdoor Building Lighting Basic Information
 - 10.13.2 JB-Lighting Outdoor Building Lighting Product Overview
 - 10.13.3 JB-Lighting Outdoor Building Lighting Product Market Performance
 - 10.13.4 JB-Lighting Business Overview
 - 10.13.5 JB-Lighting Recent Developments
- 10.14 Robert Juliat
 - 10.14.1 Robert Juliat Outdoor Building Lighting Basic Information
 - 10.14.2 Robert Juliat Outdoor Building Lighting Product Overview
 - 10.14.3 Robert Juliat Outdoor Building Lighting Product Market Performance
 - 10.14.4 Robert Juliat Business Overview
 - 10.14.5 Robert Juliat Recent Developments
- 10.15 Vari-Lite (Signify)
 - 10.15.1 Vari-Lite (Signify) Outdoor Building Lighting Basic Information
 - 10.15.2 Vari-Lite (Signify) Outdoor Building Lighting Product Overview
 - 10.15.3 Vari-Lite (Signify) Outdoor Building Lighting Product Market Performance
 - 10.15.4 Vari-Lite (Signify) Business Overview
 - 10.15.5 Vari-Lite (Signify) Recent Developments
- 10.16 Yingfeng Lighting
 - 10.16.1 Yingfeng Lighting Outdoor Building Lighting Basic Information
 - 10.16.2 Yingfeng Lighting Outdoor Building Lighting Product Overview
 - 10.16.3 Yingfeng Lighting Outdoor Building Lighting Product Market Performance

10.16.4 Yingfeng Lighting Business Overview

10.16.5 Yingfeng Lighting Recent Developments

11 OUTDOOR BUILDING LIGHTING MARKET FORECAST BY REGION

11.1 Global Outdoor Building Lighting Market Size Forecast

11.2 Global Outdoor Building Lighting Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Outdoor Building Lighting Market Size Forecast by Country

11.2.3 Asia Pacific Outdoor Building Lighting Market Size Forecast by Region

11.2.4 South America Outdoor Building Lighting Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Outdoor Building Lighting by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Outdoor Building Lighting Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Outdoor Building Lighting by Type (2025-2032)

12.1.2 Global Outdoor Building Lighting Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Outdoor Building Lighting by Type (2025-2032)

12.2 Global Outdoor Building Lighting Market Forecast by Application (2025-2032)

12.2.1 Global Outdoor Building Lighting Sales (K Units) Forecast by Application

12.2.2 Global Outdoor Building Lighting Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Outdoor Building Lighting Market Size Comparison by Region (M USD)
- Table 5. Global Outdoor Building Lighting Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Outdoor Building Lighting Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Outdoor Building Lighting Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Outdoor Building Lighting Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor Building Lighting as of 2022)
- Table 10. Global Market Outdoor Building Lighting Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Outdoor Building Lighting Sales Sites and Area Served
- Table 12. Manufacturers Outdoor Building Lighting Product Type
- Table 13. Global Outdoor Building Lighting Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Outdoor Building Lighting
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Outdoor Building Lighting Market Challenges
- Table 22. Global Outdoor Building Lighting Sales by Type (K Units)
- Table 23. Global Outdoor Building Lighting Market Size by Type (M USD)
- Table 24. Global Outdoor Building Lighting Sales (K Units) by Type (2019-2024)
- Table 25. Global Outdoor Building Lighting Sales Market Share by Type (2019-2024)
- Table 26. Global Outdoor Building Lighting Market Size (M USD) by Type (2019-2024)
- Table 27. Global Outdoor Building Lighting Market Size Share by Type (2019-2024)
- Table 28. Global Outdoor Building Lighting Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Outdoor Building Lighting Sales (K Units) by Application

- Table 30. Global Outdoor Building Lighting Market Size by Application
- Table 31. Global Outdoor Building Lighting Sales by Application (2019-2024) & (K Units)
- Table 32. Global Outdoor Building Lighting Sales Market Share by Application (2019-2024)
- Table 33. Global Outdoor Building Lighting Sales by Application (2019-2024) & (M USD)
- Table 34. Global Outdoor Building Lighting Market Share by Application (2019-2024)
- Table 35. Global Outdoor Building Lighting Sales Growth Rate by Application (2019-2024)
- Table 36. Global Outdoor Building Lighting Sales by Region (2019-2024) & (K Units)
- Table 37. Global Outdoor Building Lighting Sales Market Share by Region (2019-2024)
- Table 38. North America Outdoor Building Lighting Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Outdoor Building Lighting Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Outdoor Building Lighting Sales by Region (2019-2024) & (K Units)
- Table 41. South America Outdoor Building Lighting Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Outdoor Building Lighting Sales by Region (2019-2024) & (K Units)
- Table 43. Global Outdoor Building Lighting Production (K Units) by Region (2019-2024)
- Table 44. Global Outdoor Building Lighting Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Outdoor Building Lighting Revenue Market Share by Region (2019-2024)
- Table 46. Global Outdoor Building Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Outdoor Building Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Outdoor Building Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Outdoor Building Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Outdoor Building Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. ROBE Outdoor Building Lighting Basic Information
- Table 52. ROBE Outdoor Building Lighting Product Overview
- Table 53. ROBE Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. ROBE Business Overview

- Table 55. ROBE Outdoor Building Lighting SWOT Analysis
- Table 56. ROBE Recent Developments
- Table 57. Golden Sea Outdoor Building Lighting Basic Information
- Table 58. Golden Sea Outdoor Building Lighting Product Overview
- Table 59. Golden Sea Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. Golden Sea Business Overview
- Table 61. Golden Sea Outdoor Building Lighting SWOT Analysis
- Table 62. Golden Sea Recent Developments
- Table 63. Martin Outdoor Building Lighting Basic Information
- Table 64. Martin Outdoor Building Lighting Product Overview
- Table 65. Martin Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. Martin Outdoor Building Lighting SWOT Analysis
- Table 67. Martin Business Overview
- Table 68. Martin Recent Developments
- Table 69. ACME Outdoor Building Lighting Basic Information
- Table 70. ACME Outdoor Building Lighting Product Overview
- Table 71. ACME Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. ACME Business Overview
- Table 73. ACME Recent Developments
- Table 74. Osram Outdoor Building Lighting Basic Information
- Table 75. Osram Outdoor Building Lighting Product Overview
- Table 76. Osram Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Osram Business Overview
- Table 78. Osram Recent Developments
- Table 79. Chauvet Outdoor Building Lighting Basic Information
- Table 80. Chauvet Outdoor Building Lighting Product Overview
- Table 81. Chauvet Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Chauvet Business Overview
- Table 83. Chauvet Recent Developments
- Table 84. GTD Lighting Outdoor Building Lighting Basic Information
- Table 85. GTD Lighting Outdoor Building Lighting Product Overview
- Table 86. GTD Lighting Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. GTD Lighting Business Overview

- Table 88. GTD Lighting Recent Developments
- Table 89. Yajiang Photoelectric Equipment Outdoor Building Lighting Basic Information
- Table 90. Yajiang Photoelectric Equipment Outdoor Building Lighting Product Overview
- Table 91. Yajiang Photoelectric Equipment Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Yajiang Photoelectric Equipment Business Overview
- Table 93. Yajiang Photoelectric Equipment Recent Developments
- Table 94. PR Lighting Outdoor Building Lighting Basic Information
- Table 95. PR Lighting Outdoor Building Lighting Product Overview
- Table 96. PR Lighting Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. PR Lighting Business Overview
- Table 98. PR Lighting Recent Developments
- Table 99. Fine Art Outdoor Building Lighting Basic Information
- Table 100. Fine Art Outdoor Building Lighting Product Overview
- Table 101. Fine Art Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Fine Art Business Overview
- Table 103. Fine Art Recent Developments
- Table 104. Nightsun Outdoor Building Lighting Basic Information
- Table 105. Nightsun Outdoor Building Lighting Product Overview
- Table 106. Nightsun Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. Nightsun Business Overview
- Table 108. Nightsun Recent Developments
- Table 109. Hi-Ltte Outdoor Building Lighting Basic Information
- Table 110. Hi-Ltte Outdoor Building Lighting Product Overview
- Table 111. Hi-Ltte Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. Hi-Ltte Business Overview
- Table 113. Hi-Ltte Recent Developments
- Table 114. JB-Lighting Outdoor Building Lighting Basic Information
- Table 115. JB-Lighting Outdoor Building Lighting Product Overview
- Table 116. JB-Lighting Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. JB-Lighting Business Overview
- Table 118. JB-Lighting Recent Developments
- Table 119. Robert Juliat Outdoor Building Lighting Basic Information
- Table 120. Robert Juliat Outdoor Building Lighting Product Overview

Table 121. Robert Juliat Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Robert Juliat Business Overview

Table 123. Robert Juliat Recent Developments

Table 124. Vari-Lite (Signify) Outdoor Building Lighting Basic Information

Table 125. Vari-Lite (Signify) Outdoor Building Lighting Product Overview

Table 126. Vari-Lite (Signify) Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Vari-Lite (Signify) Business Overview

Table 128. Vari-Lite (Signify) Recent Developments

Table 129. Yingfeng Lighting Outdoor Building Lighting Basic Information

Table 130. Yingfeng Lighting Outdoor Building Lighting Product Overview

Table 131. Yingfeng Lighting Outdoor Building Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Yingfeng Lighting Business Overview

Table 133. Yingfeng Lighting Recent Developments

Table 134. Global Outdoor Building Lighting Sales Forecast by Region (2025-2032) & (K Units)

Table 135. Global Outdoor Building Lighting Market Size Forecast by Region (2025-2032) & (M USD)

Table 136. North America Outdoor Building Lighting Sales Forecast by Country (2025-2032) & (K Units)

Table 137. North America Outdoor Building Lighting Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe Outdoor Building Lighting Sales Forecast by Country (2025-2032) & (K Units)

Table 139. Europe Outdoor Building Lighting Market Size Forecast by Country (2025-2032) & (M USD)

Table 140. Asia Pacific Outdoor Building Lighting Sales Forecast by Region (2025-2032) & (K Units)

Table 141. Asia Pacific Outdoor Building Lighting Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. South America Outdoor Building Lighting Sales Forecast by Country (2025-2032) & (K Units)

Table 143. South America Outdoor Building Lighting Market Size Forecast by Country (2025-2032) & (M USD)

Table 144. Middle East and Africa Outdoor Building Lighting Consumption Forecast by Country (2025-2032) & (Units)

Table 145. Middle East and Africa Outdoor Building Lighting Market Size Forecast by

Country (2025-2032) & (M USD)

Table 146. Global Outdoor Building Lighting Sales Forecast by Type (2025-2032) & (K Units)

Table 147. Global Outdoor Building Lighting Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Outdoor Building Lighting Price Forecast by Type (2025-2032) & (USD/Unit)

Table 149. Global Outdoor Building Lighting Sales (K Units) Forecast by Application (2025-2032)

Table 150. Global Outdoor Building Lighting Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Outdoor Building Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Building Lighting Market Size (M USD), 2019-2032
- Figure 5. Global Outdoor Building Lighting Market Size (M USD) (2019-2032)
- Figure 6. Global Outdoor Building Lighting Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor Building Lighting Market Size by Country (M USD)
- Figure 11. Outdoor Building Lighting Sales Share by Manufacturers in 2023
- Figure 12. Global Outdoor Building Lighting Revenue Share by Manufacturers in 2023
- Figure 13. Outdoor Building Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Outdoor Building Lighting Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Outdoor Building Lighting Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Outdoor Building Lighting Market Share by Type
- Figure 18. Sales Market Share of Outdoor Building Lighting by Type (2019-2024)
- Figure 19. Sales Market Share of Outdoor Building Lighting by Type in 2023
- Figure 20. Market Size Share of Outdoor Building Lighting by Type (2019-2024)
- Figure 21. Market Size Market Share of Outdoor Building Lighting by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Outdoor Building Lighting Market Share by Application
- Figure 24. Global Outdoor Building Lighting Sales Market Share by Application (2019-2024)
- Figure 25. Global Outdoor Building Lighting Sales Market Share by Application in 2023
- Figure 26. Global Outdoor Building Lighting Market Share by Application (2019-2024)
- Figure 27. Global Outdoor Building Lighting Market Share by Application in 2023
- Figure 28. Global Outdoor Building Lighting Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Outdoor Building Lighting Sales Market Share by Region (2019-2024)
- Figure 30. North America Outdoor Building Lighting Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Outdoor Building Lighting Sales Market Share by Country in 2023

Figure 32. U.S. Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Outdoor Building Lighting Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Outdoor Building Lighting Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Outdoor Building Lighting Sales Market Share by Country in 2023

Figure 37. Germany Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Outdoor Building Lighting Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Outdoor Building Lighting Sales Market Share by Region in 2023

Figure 44. China Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Outdoor Building Lighting Sales and Growth Rate (K Units)

Figure 50. South America Outdoor Building Lighting Sales Market Share by Country in 2023

Figure 51. Brazil Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Outdoor Building Lighting Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Outdoor Building Lighting Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Outdoor Building Lighting Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Outdoor Building Lighting Production Market Share by Region (2019-2024)

Figure 62. North America Outdoor Building Lighting Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Outdoor Building Lighting Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Outdoor Building Lighting Production (K Units) Growth Rate (2019-2024)

Figure 65. China Outdoor Building Lighting Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Outdoor Building Lighting Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Outdoor Building Lighting Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Outdoor Building Lighting Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Outdoor Building Lighting Market Share Forecast by Type (2025-2032)

Figure 70. Global Outdoor Building Lighting Sales Forecast by Application (2025-2032)

Figure 71. Global Outdoor Building Lighting Market Share Forecast by Application (2025-2032)

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