

Global Outdoor Awning Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

An awning is a roof-like cover that extends over a space to offer shade and shelter from rain, wind or snow. Awnings are often found over the windows and doors of homes and commercial buildings.

This report provides a deep insight into the global Outdoor Awning market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outdoor Awning Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Outdoor Awning market in any manner.

Global Outdoor Awning Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Glen Raven

Recasens USA

Twitchell

Graniteville

TenCate

Marlen Textiles

SunSetter

Herculite

Cooley

Para SpA

Giovanardi GmbH

Schmitz-Werke GmbH

Sunesta

SRF Limited

Sattler

Market Segmentation (by Type)

Canvas Awning Fabric

Acrylic Awning Fabric

Vinyl Awning Fabrics

Polyester Fabrics

Others

Market Segmentation (by Application)

Residential

Commercial

Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Outdoor Awning Market

Overview of the regional outlook of the Outdoor Awning Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Outdoor Awning Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Outdoor Awning

1.2 Key Market Segments

1.2.1 Outdoor Awning Segment by Type

1.2.2 Outdoor Awning Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OUTDOOR AWNING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Outdoor Awning Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Outdoor Awning Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OUTDOOR AWNING MARKET COMPETITIVE LANDSCAPE

3.1 Global Outdoor Awning Sales by Manufacturers (2019-2024)

3.2 Global Outdoor Awning Revenue Market Share by Manufacturers (2019-2024)

3.3 Outdoor Awning Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Outdoor Awning Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Outdoor Awning Sales Sites, Area Served, Product Type

3.6 Outdoor Awning Market Competitive Situation and Trends

3.6.1 Outdoor Awning Market Concentration Rate

3.6.2 Global 5 and 10 Largest Outdoor Awning Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 OUTDOOR AWNING INDUSTRY CHAIN ANALYSIS

4.1 Outdoor Awning Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OUTDOOR AWNING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 OUTDOOR AWNING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Outdoor Awning Sales Market Share by Type (2019-2024)

6.3 Global Outdoor Awning Market Size Market Share by Type (2019-2024)

6.4 Global Outdoor Awning Price by Type (2019-2024)

7 OUTDOOR AWNING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Outdoor Awning Market Sales by Application (2019-2024)

7.3 Global Outdoor Awning Market Size (M USD) by Application (2019-2024)

7.4 Global Outdoor Awning Sales Growth Rate by Application (2019-2024)

8 OUTDOOR AWNING MARKET SEGMENTATION BY REGION

8.1 Global Outdoor Awning Sales by Region

8.1.1 Global Outdoor Awning Sales by Region

8.1.2 Global Outdoor Awning Sales Market Share by Region

8.2 North America

8.2.1 North America Outdoor Awning Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Outdoor Awning Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Outdoor Awning Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Outdoor Awning Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Outdoor Awning Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Glen Raven

9.1.1 Glen Raven Outdoor Awning Basic Information

9.1.2 Glen Raven Outdoor Awning Product Overview

9.1.3 Glen Raven Outdoor Awning Product Market Performance

9.1.4 Glen Raven Business Overview

9.1.5 Glen Raven Outdoor Awning SWOT Analysis

9.1.6 Glen Raven Recent Developments

9.2 Recasens USA

- 9.2.1 Recasens USA Outdoor Awning Basic Information
- 9.2.2 Recasens USA Outdoor Awning Product Overview
- 9.2.3 Recasens USA Outdoor Awning Product Market Performance
- 9.2.4 Recasens USA Business Overview
- 9.2.5 Recasens USA Outdoor Awning SWOT Analysis
- 9.2.6 Recasens USA Recent Developments
- 9.3 Twitchell
 - 9.3.1 Twitchell Outdoor Awning Basic Information
 - 9.3.2 Twitchell Outdoor Awning Product Overview
 - 9.3.3 Twitchell Outdoor Awning Product Market Performance
 - 9.3.4 Twitchell Outdoor Awning SWOT Analysis
 - 9.3.5 Twitchell Business Overview
 - 9.3.6 Twitchell Recent Developments
- 9.4 Graniteville
 - 9.4.1 Graniteville Outdoor Awning Basic Information
 - 9.4.2 Graniteville Outdoor Awning Product Overview
 - 9.4.3 Graniteville Outdoor Awning Product Market Performance
 - 9.4.4 Graniteville Business Overview
 - 9.4.5 Graniteville Recent Developments
- 9.5 TenCate
 - 9.5.1 TenCate Outdoor Awning Basic Information
 - 9.5.2 TenCate Outdoor Awning Product Overview
 - 9.5.3 TenCate Outdoor Awning Product Market Performance
 - 9.5.4 TenCate Business Overview
 - 9.5.5 TenCate Recent Developments
- 9.6 Marlen Textiles
 - 9.6.1 Marlen Textiles Outdoor Awning Basic Information
 - 9.6.2 Marlen Textiles Outdoor Awning Product Overview
 - 9.6.3 Marlen Textiles Outdoor Awning Product Market Performance
 - 9.6.4 Marlen Textiles Business Overview
 - 9.6.5 Marlen Textiles Recent Developments
- 9.7 SunSetter
 - 9.7.1 SunSetter Outdoor Awning Basic Information
 - 9.7.2 SunSetter Outdoor Awning Product Overview
 - 9.7.3 SunSetter Outdoor Awning Product Market Performance
 - 9.7.4 SunSetter Business Overview
 - 9.7.5 SunSetter Recent Developments
- 9.8 Herculite
 - 9.8.1 Herculite Outdoor Awning Basic Information

- 9.8.2 Herculite Outdoor Awning Product Overview
- 9.8.3 Herculite Outdoor Awning Product Market Performance
- 9.8.4 Herculite Business Overview
- 9.8.5 Herculite Recent Developments
- 9.9 Cooley
 - 9.9.1 Cooley Outdoor Awning Basic Information
 - 9.9.2 Cooley Outdoor Awning Product Overview
 - 9.9.3 Cooley Outdoor Awning Product Market Performance
 - 9.9.4 Cooley Business Overview
 - 9.9.5 Cooley Recent Developments
- 9.10 Para SpA
 - 9.10.1 Para SpA Outdoor Awning Basic Information
 - 9.10.2 Para SpA Outdoor Awning Product Overview
 - 9.10.3 Para SpA Outdoor Awning Product Market Performance
 - 9.10.4 Para SpA Business Overview
 - 9.10.5 Para SpA Recent Developments
- 9.11 Giovanardi GmbH
 - 9.11.1 Giovanardi GmbH Outdoor Awning Basic Information
 - 9.11.2 Giovanardi GmbH Outdoor Awning Product Overview
 - 9.11.3 Giovanardi GmbH Outdoor Awning Product Market Performance
 - 9.11.4 Giovanardi GmbH Business Overview
 - 9.11.5 Giovanardi GmbH Recent Developments
- 9.12 Schmitz-Werke GmbH
 - 9.12.1 Schmitz-Werke GmbH Outdoor Awning Basic Information
 - 9.12.2 Schmitz-Werke GmbH Outdoor Awning Product Overview
 - 9.12.3 Schmitz-Werke GmbH Outdoor Awning Product Market Performance
 - 9.12.4 Schmitz-Werke GmbH Business Overview
 - 9.12.5 Schmitz-Werke GmbH Recent Developments
- 9.13 Sunesta
 - 9.13.1 Sunesta Outdoor Awning Basic Information
 - 9.13.2 Sunesta Outdoor Awning Product Overview
 - 9.13.3 Sunesta Outdoor Awning Product Market Performance
 - 9.13.4 Sunesta Business Overview
 - 9.13.5 Sunesta Recent Developments
- 9.14 SRF Limited
 - 9.14.1 SRF Limited Outdoor Awning Basic Information
 - 9.14.2 SRF Limited Outdoor Awning Product Overview
 - 9.14.3 SRF Limited Outdoor Awning Product Market Performance
 - 9.14.4 SRF Limited Business Overview

9.14.5 SRF Limited Recent Developments

9.15 Sattler

9.15.1 Sattler Outdoor Awning Basic Information

9.15.2 Sattler Outdoor Awning Product Overview

9.15.3 Sattler Outdoor Awning Product Market Performance

9.15.4 Sattler Business Overview

9.15.5 Sattler Recent Developments

10 OUTDOOR AWNING MARKET FORECAST BY REGION

10.1 Global Outdoor Awning Market Size Forecast

10.2 Global Outdoor Awning Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Outdoor Awning Market Size Forecast by Country

10.2.3 Asia Pacific Outdoor Awning Market Size Forecast by Region

10.2.4 South America Outdoor Awning Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Outdoor Awning by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Outdoor Awning Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Outdoor Awning by Type (2025-2030)

11.1.2 Global Outdoor Awning Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Outdoor Awning by Type (2025-2030)

11.2 Global Outdoor Awning Market Forecast by Application (2025-2030)

11.2.1 Global Outdoor Awning Sales (K Units) Forecast by Application

11.2.2 Global Outdoor Awning Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Outdoor Awning Market Size Comparison by Region (M USD)
Table 5. Global Outdoor Awning Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Outdoor Awning Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Outdoor Awning Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Outdoor Awning Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Outdoor Awning as of 2022)
Table 10. Global Market Outdoor Awning Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Outdoor Awning Sales Sites and Area Served
Table 12. Manufacturers Outdoor Awning Product Type
Table 13. Global Outdoor Awning Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Outdoor Awning
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Outdoor Awning Market Challenges
Table 22. Global Outdoor Awning Sales by Type (K Units)
Table 23. Global Outdoor Awning Market Size by Type (M USD)
Table 24. Global Outdoor Awning Sales (K Units) by Type (2019-2024)
Table 25. Global Outdoor Awning Sales Market Share by Type (2019-2024)
Table 26. Global Outdoor Awning Market Size (M USD) by Type (2019-2024)
Table 27. Global Outdoor Awning Market Size Share by Type (2019-2024)
Table 28. Global Outdoor Awning Price (USD/Unit) by Type (2019-2024)
Table 29. Global Outdoor Awning Sales (K Units) by Application
Table 30. Global Outdoor Awning Market Size by Application
Table 31. Global Outdoor Awning Sales by Application (2019-2024) & (K Units)
Table 32. Global Outdoor Awning Sales Market Share by Application (2019-2024)

Table 33. Global Outdoor Awning Sales by Application (2019-2024) & (M USD)
Table 34. Global Outdoor Awning Market Share by Application (2019-2024)
Table 35. Global Outdoor Awning Sales Growth Rate by Application (2019-2024)
Table 36. Global Outdoor Awning Sales by Region (2019-2024) & (K Units)
Table 37. Global Outdoor Awning Sales Market Share by Region (2019-2024)
Table 38. North America Outdoor Awning Sales by Country (2019-2024) & (K Units)
Table 39. Europe Outdoor Awning Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Outdoor Awning Sales by Region (2019-2024) & (K Units)
Table 41. South America Outdoor Awning Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Outdoor Awning Sales by Region (2019-2024) & (K Units)
Table 43. Glen Raven Outdoor Awning Basic Information
Table 44. Glen Raven Outdoor Awning Product Overview
Table 45. Glen Raven Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 46. Glen Raven Business Overview
Table 47. Glen Raven Outdoor Awning SWOT Analysis
Table 48. Glen Raven Recent Developments
Table 49. Recasens USA Outdoor Awning Basic Information
Table 50. Recasens USA Outdoor Awning Product Overview
Table 51. Recasens USA Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 52. Recasens USA Business Overview
Table 53. Recasens USA Outdoor Awning SWOT Analysis
Table 54. Recasens USA Recent Developments
Table 55. Twitchell Outdoor Awning Basic Information
Table 56. Twitchell Outdoor Awning Product Overview
Table 57. Twitchell Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 58. Twitchell Outdoor Awning SWOT Analysis
Table 59. Twitchell Business Overview
Table 60. Twitchell Recent Developments
Table 61. Graniteville Outdoor Awning Basic Information
Table 62. Graniteville Outdoor Awning Product Overview
Table 63. Graniteville Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 64. Graniteville Business Overview
Table 65. Graniteville Recent Developments
Table 66. TenCate Outdoor Awning Basic Information

Table 67. TenCate Outdoor Awning Product Overview
Table 68. TenCate Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 69. TenCate Business Overview
Table 70. TenCate Recent Developments
Table 71. Marlen Textiles Outdoor Awning Basic Information
Table 72. Marlen Textiles Outdoor Awning Product Overview
Table 73. Marlen Textiles Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 74. Marlen Textiles Business Overview
Table 75. Marlen Textiles Recent Developments
Table 76. SunSetter Outdoor Awning Basic Information
Table 77. SunSetter Outdoor Awning Product Overview
Table 78. SunSetter Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. SunSetter Business Overview
Table 80. SunSetter Recent Developments
Table 81. Herculite Outdoor Awning Basic Information
Table 82. Herculite Outdoor Awning Product Overview
Table 83. Herculite Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. Herculite Business Overview
Table 85. Herculite Recent Developments
Table 86. Cooley Outdoor Awning Basic Information
Table 87. Cooley Outdoor Awning Product Overview
Table 88. Cooley Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. Cooley Business Overview
Table 90. Cooley Recent Developments
Table 91. Para SpA Outdoor Awning Basic Information
Table 92. Para SpA Outdoor Awning Product Overview
Table 93. Para SpA Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. Para SpA Business Overview
Table 95. Para SpA Recent Developments
Table 96. Giovanardi GmbH Outdoor Awning Basic Information
Table 97. Giovanardi GmbH Outdoor Awning Product Overview
Table 98. Giovanardi GmbH Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Giovanardi GmbH Business Overview
Table 100. Giovanardi GmbH Recent Developments
Table 101. Schmitz-Werke GmbH Outdoor Awning Basic Information
Table 102. Schmitz-Werke GmbH Outdoor Awning Product Overview
Table 103. Schmitz-Werke GmbH Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. Schmitz-Werke GmbH Business Overview
Table 105. Schmitz-Werke GmbH Recent Developments
Table 106. Sunesta Outdoor Awning Basic Information
Table 107. Sunesta Outdoor Awning Product Overview
Table 108. Sunesta Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 109. Sunesta Business Overview
Table 110. Sunesta Recent Developments
Table 111. SRF Limited Outdoor Awning Basic Information
Table 112. SRF Limited Outdoor Awning Product Overview
Table 113. SRF Limited Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 114. SRF Limited Business Overview
Table 115. SRF Limited Recent Developments
Table 116. Sattler Outdoor Awning Basic Information
Table 117. Sattler Outdoor Awning Product Overview
Table 118. Sattler Outdoor Awning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 119. Sattler Business Overview
Table 120. Sattler Recent Developments
Table 121. Global Outdoor Awning Sales Forecast by Region (2025-2030) & (K Units)
Table 122. Global Outdoor Awning Market Size Forecast by Region (2025-2030) & (M USD)
Table 123. North America Outdoor Awning Sales Forecast by Country (2025-2030) & (K Units)
Table 124. North America Outdoor Awning Market Size Forecast by Country (2025-2030) & (M USD)
Table 125. Europe Outdoor Awning Sales Forecast by Country (2025-2030) & (K Units)
Table 126. Europe Outdoor Awning Market Size Forecast by Country (2025-2030) & (M USD)
Table 127. Asia Pacific Outdoor Awning Sales Forecast by Region (2025-2030) & (K Units)
Table 128. Asia Pacific Outdoor Awning Market Size Forecast by Region (2025-2030) &

(M USD)

Table 129. South America Outdoor Awning Sales Forecast by Country (2025-2030) & (K Units)

Table 130. South America Outdoor Awning Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Outdoor Awning Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Outdoor Awning Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Outdoor Awning Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Outdoor Awning Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Outdoor Awning Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Outdoor Awning Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Outdoor Awning Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Outdoor Awning
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Outdoor Awning Market Size (M USD), 2019-2030
- Figure 5. Global Outdoor Awning Market Size (M USD) (2019-2030)
- Figure 6. Global Outdoor Awning Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Outdoor Awning Market Size by Country (M USD)
- Figure 11. Outdoor Awning Sales Share by Manufacturers in 2023
- Figure 12. Global Outdoor Awning Revenue Share by Manufacturers in 2023
- Figure 13. Outdoor Awning Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Outdoor Awning Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Outdoor Awning Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Outdoor Awning Market Share by Type
- Figure 18. Sales Market Share of Outdoor Awning by Type (2019-2024)
- Figure 19. Sales Market Share of Outdoor Awning by Type in 2023
- Figure 20. Market Size Share of Outdoor Awning by Type (2019-2024)
- Figure 21. Market Size Market Share of Outdoor Awning by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Outdoor Awning Market Share by Application
- Figure 24. Global Outdoor Awning Sales Market Share by Application (2019-2024)
- Figure 25. Global Outdoor Awning Sales Market Share by Application in 2023
- Figure 26. Global Outdoor Awning Market Share by Application (2019-2024)
- Figure 27. Global Outdoor Awning Market Share by Application in 2023
- Figure 28. Global Outdoor Awning Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Outdoor Awning Sales Market Share by Region (2019-2024)
- Figure 30. North America Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Outdoor Awning Sales Market Share by Country in 2023

- Figure 32. U.S. Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Outdoor Awning Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Outdoor Awning Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Outdoor Awning Sales Market Share by Country in 2023
- Figure 37. Germany Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Outdoor Awning Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Outdoor Awning Sales Market Share by Region in 2023
- Figure 44. China Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Outdoor Awning Sales and Growth Rate (K Units)
- Figure 50. South America Outdoor Awning Sales Market Share by Country in 2023
- Figure 51. Brazil Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Outdoor Awning Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Outdoor Awning Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Outdoor Awning Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Outdoor Awning Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Outdoor Awning Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Outdoor Awning Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Outdoor Awning Market Share Forecast by Type (2025-2030)

Figure 65. Global Outdoor Awning Sales Forecast by Application (2025-2030)

Figure 66. Global Outdoor Awning Market Share Forecast by Application (2025-2030)

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