

# Global Outboard Marine Propulsion System Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Outboard marine propulsion system is a professional marine propulsion system. As opposed to an inboard engine where the engine is mounted inside the hull, an outboard engine is an engine outside the hull, usually connected to a propulsion screw by a drive shaft.

The global Outboard Marine Propulsion System market size was estimated at USD 10120 million in 2023 and is projected to reach USD 12975.33 million by 2032, exhibiting a CAGR of 2.80% during the forecast period.

North America Outboard Marine Propulsion System market size was estimated at USD 2765.08 million in 2023, at a CAGR of 2.40% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Outboard Marine Propulsion System market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Outboard Marine Propulsion System Market, this report introduces in detail the

market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Outboard Marine Propulsion System market in any manner.

## Global Outboard Marine Propulsion System Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Mercury Marine

Caterpillar

Volvo Penta

Cummins

Yanmar

Rolls-Royce (MTU)

Mitsubishi

Weichai

Scania

Yuchai

FPT

John Deere

DAIHATSU

Market Segmentation (by Type)

100~375KW

375~700KW

700~1MW

Market Segmentation (by Application)

Fishing Boat

Container Ship

Bulk Freighter

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

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