

# Global Out-of-home Media (OOH Media) Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G35C73E88A28EN.html>

Date: August 2024

Pages: 105

Price: US\$ 3,200.00 (Single User License)

ID: G35C73E88A28EN

## Abstracts

### Report Overview

Out-of-home Media (OOH Media) is advertising that reaches consumers while they are outside their homes.

This report provides a deep insight into the global Out-of-home Media (OOH Media) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Out-of-home Media (OOH Media) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Out-of-home Media (OOH Media) market in any manner.

Global Out-of-home Media (OOH Media) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

JCDecaux

Clear Channel Outdoor

Lamar Advertising

CBS

Stroer Media

Adams Outdoor Advertising

AdSpace Networks

AirMedia

APN Outdoor

Burkhart Advertising

Market Segmentation (by Type)

LCD Advertising Machine

LED Advertising Machine

Market Segmentation (by Application)

Street Public Facilities

Large Billboard

Public Transport Advertising

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Out-of-home Media (OOH Media) Market

Overview of the regional outlook of the Out-of-home Media (OOH Media) Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Out-of-home Media (OOH Media) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Out-of-home Media (OOH Media)

1.2 Key Market Segments

1.2.1 Out-of-home Media (OOH Media) Segment by Type

1.2.2 Out-of-home Media (OOH Media) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 OUT-OF-HOME MEDIA (OOH MEDIA) MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 OUT-OF-HOME MEDIA (OOH MEDIA) MARKET COMPETITIVE LANDSCAPE**

3.1 Global Out-of-home Media (OOH Media) Revenue Market Share by Company (2019-2024)

3.2 Out-of-home Media (OOH Media) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Out-of-home Media (OOH Media) Market Size Sites, Area Served, Product Type

3.4 Out-of-home Media (OOH Media) Market Competitive Situation and Trends

3.4.1 Out-of-home Media (OOH Media) Market Concentration Rate

3.4.2 Global 5 and 10 Largest Out-of-home Media (OOH Media) Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 OUT-OF-HOME MEDIA (OOH MEDIA) VALUE CHAIN ANALYSIS**

4.1 Out-of-home Media (OOH Media) Value Chain Analysis

4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF OUT-OF-HOME MEDIA (OOH MEDIA) MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 OUT-OF-HOME MEDIA (OOH MEDIA) MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global Out-of-home Media (OOH Media) Market Size Market Share by Type (2019-2024)

#### 6.3 Global Out-of-home Media (OOH Media) Market Size Growth Rate by Type (2019-2024)

### **7 OUT-OF-HOME MEDIA (OOH MEDIA) MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global Out-of-home Media (OOH Media) Market Size (M USD) by Application (2019-2024)

#### 7.3 Global Out-of-home Media (OOH Media) Market Size Growth Rate by Application (2019-2024)

### **8 OUT-OF-HOME MEDIA (OOH MEDIA) MARKET SEGMENTATION BY REGION**

#### 8.1 Global Out-of-home Media (OOH Media) Market Size by Region

##### 8.1.1 Global Out-of-home Media (OOH Media) Market Size by Region

##### 8.1.2 Global Out-of-home Media (OOH Media) Market Size Market Share by Region

#### 8.2 North America

##### 8.2.1 North America Out-of-home Media (OOH Media) Market Size by Country

- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Out-of-home Media (OOH Media) Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Out-of-home Media (OOH Media) Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Out-of-home Media (OOH Media) Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Out-of-home Media (OOH Media) Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 JCDecaux
  - 9.1.1 JCDecaux Out-of-home Media (OOH Media) Basic Information
  - 9.1.2 JCDecaux Out-of-home Media (OOH Media) Product Overview
  - 9.1.3 JCDecaux Out-of-home Media (OOH Media) Product Market Performance
  - 9.1.4 JCDecaux Out-of-home Media (OOH Media) SWOT Analysis
  - 9.1.5 JCDecaux Business Overview
  - 9.1.6 JCDecaux Recent Developments

## 9.2 Clear Channel Outdoor

9.2.1 Clear Channel Outdoor Out-of-home Media (OOH Media) Basic Information

9.2.2 Clear Channel Outdoor Out-of-home Media (OOH Media) Product Overview

9.2.3 Clear Channel Outdoor Out-of-home Media (OOH Media) Product Market

### Performance

9.2.4 Clear Channel Outdoor Out-of-home Media (OOH Media) SWOT Analysis

9.2.5 Clear Channel Outdoor Business Overview

9.2.6 Clear Channel Outdoor Recent Developments

## 9.3 Lamar Advertising

9.3.1 Lamar Advertising Out-of-home Media (OOH Media) Basic Information

9.3.2 Lamar Advertising Out-of-home Media (OOH Media) Product Overview

9.3.3 Lamar Advertising Out-of-home Media (OOH Media) Product Market

### Performance

9.3.4 Lamar Advertising Out-of-home Media (OOH Media) SWOT Analysis

9.3.5 Lamar Advertising Business Overview

9.3.6 Lamar Advertising Recent Developments

## 9.4 CBS

9.4.1 CBS Out-of-home Media (OOH Media) Basic Information

9.4.2 CBS Out-of-home Media (OOH Media) Product Overview

9.4.3 CBS Out-of-home Media (OOH Media) Product Market Performance

9.4.4 CBS Business Overview

9.4.5 CBS Recent Developments

## 9.5 Stroer Media

9.5.1 Stroer Media Out-of-home Media (OOH Media) Basic Information

9.5.2 Stroer Media Out-of-home Media (OOH Media) Product Overview

9.5.3 Stroer Media Out-of-home Media (OOH Media) Product Market Performance

9.5.4 Stroer Media Business Overview

9.5.5 Stroer Media Recent Developments

## 9.6 Adams Outdoor Advertising

9.6.1 Adams Outdoor Advertising Out-of-home Media (OOH Media) Basic Information

9.6.2 Adams Outdoor Advertising Out-of-home Media (OOH Media) Product Overview

9.6.3 Adams Outdoor Advertising Out-of-home Media (OOH Media) Product Market

### Performance

9.6.4 Adams Outdoor Advertising Business Overview

9.6.5 Adams Outdoor Advertising Recent Developments

## 9.7 AdSpace Networks

9.7.1 AdSpace Networks Out-of-home Media (OOH Media) Basic Information

9.7.2 AdSpace Networks Out-of-home Media (OOH Media) Product Overview

9.7.3 AdSpace Networks Out-of-home Media (OOH Media) Product Market

## Performance

- 9.7.4 AdSpace Networks Business Overview
- 9.7.5 AdSpace Networks Recent Developments

## 9.8 AirMedia

- 9.8.1 AirMedia Out-of-home Media (OOH Media) Basic Information
- 9.8.2 AirMedia Out-of-home Media (OOH Media) Product Overview
- 9.8.3 AirMedia Out-of-home Media (OOH Media) Product Market Performance
- 9.8.4 AirMedia Business Overview
- 9.8.5 AirMedia Recent Developments

## 9.9 APN Outdoor

- 9.9.1 APN Outdoor Out-of-home Media (OOH Media) Basic Information
- 9.9.2 APN Outdoor Out-of-home Media (OOH Media) Product Overview
- 9.9.3 APN Outdoor Out-of-home Media (OOH Media) Product Market Performance
- 9.9.4 APN Outdoor Business Overview
- 9.9.5 APN Outdoor Recent Developments

## 9.10 Burkhart Advertising

- 9.10.1 Burkhart Advertising Out-of-home Media (OOH Media) Basic Information
- 9.10.2 Burkhart Advertising Out-of-home Media (OOH Media) Product Overview
- 9.10.3 Burkhart Advertising Out-of-home Media (OOH Media) Product Market

## Performance

- 9.10.4 Burkhart Advertising Business Overview
- 9.10.5 Burkhart Advertising Recent Developments

## **10 OUT-OF-HOME MEDIA (OOH MEDIA) REGIONAL MARKET FORECAST**

### 10.1 Global Out-of-home Media (OOH Media) Market Size Forecast

### 10.2 Global Out-of-home Media (OOH Media) Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Out-of-home Media (OOH Media) Market Size Forecast by Country

#### 10.2.3 Asia Pacific Out-of-home Media (OOH Media) Market Size Forecast by Region

#### 10.2.4 South America Out-of-home Media (OOH Media) Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Out-of-home Media (OOH Media) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Out-of-home Media (OOH Media) Market Forecast by Type (2025-2030)

### 11.2 Global Out-of-home Media (OOH Media) Market Forecast by Application

(2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Out-of-home Media (OOH Media) Market Size Comparison by Region (M USD)

Table 5. Global Out-of-home Media (OOH Media) Revenue (M USD) by Company (2019-2024)

Table 6. Global Out-of-home Media (OOH Media) Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Out-of-home Media (OOH Media) as of 2022)

Table 8. Company Out-of-home Media (OOH Media) Market Size Sites and Area Served

Table 9. Company Out-of-home Media (OOH Media) Product Type

Table 10. Global Out-of-home Media (OOH Media) Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Out-of-home Media (OOH Media)

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Out-of-home Media (OOH Media) Market Challenges

Table 18. Global Out-of-home Media (OOH Media) Market Size by Type (M USD)

Table 19. Global Out-of-home Media (OOH Media) Market Size (M USD) by Type (2019-2024)

Table 20. Global Out-of-home Media (OOH Media) Market Size Share by Type (2019-2024)

Table 21. Global Out-of-home Media (OOH Media) Market Size Growth Rate by Type (2019-2024)

Table 22. Global Out-of-home Media (OOH Media) Market Size by Application

Table 23. Global Out-of-home Media (OOH Media) Market Size by Application (2019-2024) & (M USD)

Table 24. Global Out-of-home Media (OOH Media) Market Share by Application (2019-2024)

Table 25. Global Out-of-home Media (OOH Media) Market Size Growth Rate by

Application (2019-2024)

Table 26. Global Out-of-home Media (OOH Media) Market Size by Region (2019-2024) & (M USD)

Table 27. Global Out-of-home Media (OOH Media) Market Size Market Share by Region (2019-2024)

Table 28. North America Out-of-home Media (OOH Media) Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Out-of-home Media (OOH Media) Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Out-of-home Media (OOH Media) Market Size by Region (2019-2024) & (M USD)

Table 31. South America Out-of-home Media (OOH Media) Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Out-of-home Media (OOH Media) Market Size by Region (2019-2024) & (M USD)

Table 33. JCDecaux Out-of-home Media (OOH Media) Basic Information

Table 34. JCDecaux Out-of-home Media (OOH Media) Product Overview

Table 35. JCDecaux Out-of-home Media (OOH Media) Revenue (M USD) and Gross Margin (2019-2024)

Table 36. JCDecaux Out-of-home Media (OOH Media) SWOT Analysis

Table 37. JCDecaux Business Overview

Table 38. JCDecaux Recent Developments

Table 39. Clear Channel Outdoor Out-of-home Media (OOH Media) Basic Information

Table 40. Clear Channel Outdoor Out-of-home Media (OOH Media) Product Overview

Table 41. Clear Channel Outdoor Out-of-home Media (OOH Media) Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Clear Channel Outdoor Out-of-home Media (OOH Media) SWOT Analysis

Table 43. Clear Channel Outdoor Business Overview

Table 44. Clear Channel Outdoor Recent Developments

Table 45. Lamar Advertising Out-of-home Media (OOH Media) Basic Information

Table 46. Lamar Advertising Out-of-home Media (OOH Media) Product Overview

Table 47. Lamar Advertising Out-of-home Media (OOH Media) Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Lamar Advertising Out-of-home Media (OOH Media) SWOT Analysis

Table 49. Lamar Advertising Business Overview

Table 50. Lamar Advertising Recent Developments

Table 51. CBS Out-of-home Media (OOH Media) Basic Information

Table 52. CBS Out-of-home Media (OOH Media) Product Overview

Table 53. CBS Out-of-home Media (OOH Media) Revenue (M USD) and Gross Margin

(2019-2024)

Table 54. CBS Business Overview

Table 55. CBS Recent Developments

Table 56. Stroer Media Out-of-home Media (OOH Media) Basic Information

Table 57. Stroer Media Out-of-home Media (OOH Media) Product Overview

Table 58. Stroer Media Out-of-home Media (OOH Media) Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Stroer Media Business Overview

Table 60. Stroer Media Recent Developments

Table 61. Adams Outdoor Advertising Out-of-home Media (OOH Media) Basic Information

Table 62. Adams Outdoor Advertising Out-of-home Media (OOH Media) Product Overview

Table 63. Adams Outdoor Advertising Out-of-home Media (OOH Media) Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Adams Outdoor Advertising Business Overview

Table 65. Adams Outdoor Advertising Recent Developments

Table 66. AdSpace Networks Out-of-home Media (OOH Media) Basic Information

Table 67. AdSpace Networks Out-of-home Media (OOH Media) Product Overview

Table 68. AdSpace Networks Out-of-home Media (OOH Media) Revenue (M USD) and Gross Margin (2019-2024)

Table 69. AdSpace Networks Business Overview

Table 70. AdSpace Networks Recent Developments

Table 71. AirMedia Out-of-home Media (OOH Media) Basic Information

Table 72. AirMedia Out-of-home Media (OOH Media) Product Overview

Table 73. AirMedia Out-of-home Media (OOH Media) Revenue (M USD) and Gross Margin (2019-2024)

Table 74. AirMedia Business Overview

Table 75. AirMedia Recent Developments

Table 76. APN Outdoor Out-of-home Media (OOH Media) Basic Information

Table 77. APN Outdoor Out-of-home Media (OOH Media) Product Overview

Table 78. APN Outdoor Out-of-home Media (OOH Media) Revenue (M USD) and Gross Margin (2019-2024)

Table 79. APN Outdoor Business Overview

Table 80. APN Outdoor Recent Developments

Table 81. Burkhart Advertising Out-of-home Media (OOH Media) Basic Information

Table 82. Burkhart Advertising Out-of-home Media (OOH Media) Product Overview

Table 83. Burkhart Advertising Out-of-home Media (OOH Media) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Burkhart Advertising Business Overview

Table 85. Burkhart Advertising Recent Developments

Table 86. Global Out-of-home Media (OOH Media) Market Size Forecast by Region (2025-2030) & (M USD)

Table 87. North America Out-of-home Media (OOH Media) Market Size Forecast by Country (2025-2030) & (M USD)

Table 88. Europe Out-of-home Media (OOH Media) Market Size Forecast by Country (2025-2030) & (M USD)

Table 89. Asia Pacific Out-of-home Media (OOH Media) Market Size Forecast by Region (2025-2030) & (M USD)

Table 90. South America Out-of-home Media (OOH Media) Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Out-of-home Media (OOH Media) Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Global Out-of-home Media (OOH Media) Market Size Forecast by Type (2025-2030) & (M USD)

Table 93. Global Out-of-home Media (OOH Media) Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Out-of-home Media (OOH Media)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Out-of-home Media (OOH Media) Market Size (M USD), 2019-2030
- Figure 5. Global Out-of-home Media (OOH Media) Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Out-of-home Media (OOH Media) Market Size by Country (M USD)
- Figure 10. Global Out-of-home Media (OOH Media) Revenue Share by Company in 2023
- Figure 11. Out-of-home Media (OOH Media) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Out-of-home Media (OOH Media) Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Out-of-home Media (OOH Media) Market Share by Type
- Figure 15. Market Size Share of Out-of-home Media (OOH Media) by Type (2019-2024)
- Figure 16. Market Size Market Share of Out-of-home Media (OOH Media) by Type in 2022
- Figure 17. Global Out-of-home Media (OOH Media) Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Out-of-home Media (OOH Media) Market Share by Application
- Figure 20. Global Out-of-home Media (OOH Media) Market Share by Application (2019-2024)
- Figure 21. Global Out-of-home Media (OOH Media) Market Share by Application in 2022
- Figure 22. Global Out-of-home Media (OOH Media) Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Out-of-home Media (OOH Media) Market Size Market Share by Region (2019-2024)
- Figure 24. North America Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Out-of-home Media (OOH Media) Market Size Market Share

by Country in 2023

Figure 26. U.S. Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Out-of-home Media (OOH Media) Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Out-of-home Media (OOH Media) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Out-of-home Media (OOH Media) Market Size Market Share by Country in 2023

Figure 31. Germany Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Out-of-home Media (OOH Media) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Out-of-home Media (OOH Media) Market Size Market Share by Region in 2023

Figure 38. China Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Out-of-home Media (OOH Media) Market Size and Growth Rate (M USD)

Figure 44. South America Out-of-home Media (OOH Media) Market Size Market Share by Country in 2023

Figure 45. Brazil Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Out-of-home Media (OOH Media) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Out-of-home Media (OOH Media) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Out-of-home Media (OOH Media) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Out-of-home Media (OOH Media) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Out-of-home Media (OOH Media) Market Share Forecast by Type (2025-2030)

Figure 57. Global Out-of-home Media (OOH Media) Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Out-of-home Media (OOH Media) Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G35C73E88A28EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G35C73E88A28EN.html>