

Global OTC Pain Medicines Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GE0FEF04A926EN.html>

Date: July 2025

Pages: 158

Price: US\$ 3,200.00 (Single User License)

ID: GE0FEF04A926EN

Abstracts

Report Overview

Over-the-counter (OTC) pain medicines are a category of pharmaceutical products that can be purchased without a prescription and are commonly used to alleviate various types of pain, such as headaches, muscle aches, and arthritis. These medicines typically contain active ingredients like acetaminophen, ibuprofen, or aspirin, which work by reducing inflammation, blocking pain signals, or lowering fever. OTC pain medicines are designed for self-treatment of minor ailments and are intended for short-term use. They are an essential part of everyday healthcare, providing consumers with a convenient and accessible means to manage pain and discomfort without the need for a doctor's visit.

This report provides a deep insight into the global OTC Pain Medicines market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global OTC Pain Medicines Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the OTC Pain Medicines market in any manner.

Global OTC Pain Medicines Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

GlaxoSmithKline

Pfizer

Novartis

Sanofi

Bayer

Mallinckrodt

Anqiu Lu'an

Granules India

Farmson

Hebei Jiheng

Zhejiang Kangle

Sri Krishna Pharma

Anhui BBKA Likang

Seqens

Xinhua Pharmaceutical

IOLCP

Granules Biocause

Strides Shasun

Market Segmentation (by Type)

Acetaminophen

Ibuprofen

Aspirin

Naproxen

Others

Market Segmentation (by Application)

Hospital Pharmacies
Drug Stores
E-Commerce

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the OTC Pain Medicines Market
Overview of the regional outlook of the OTC Pain Medicines Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the OTC Pain Medicines Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of OTC Pain Medicines, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

Table of Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of OTC Pain Medicines

1.2 Key Market Segments

1.2.1 OTC Pain Medicines Segment by Type

1.2.2 OTC Pain Medicines Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OTC PAIN MEDICINES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global OTC Pain Medicines Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global OTC Pain Medicines Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OTC PAIN MEDICINES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global OTC Pain Medicines Product Life Cycle

3.3 Global OTC Pain Medicines Sales by Manufacturers (2020-2025)

3.4 Global OTC Pain Medicines Revenue Market Share by Manufacturers (2020-2025)

3.5 OTC Pain Medicines Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global OTC Pain Medicines Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 OTC Pain Medicines Market Competitive Situation and Trends

3.8.1 OTC Pain Medicines Market Concentration Rate

3.8.2 Global 5 and 10 Largest OTC Pain Medicines Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 OTC PAIN MEDICINES INDUSTRY CHAIN ANALYSIS

- 4.1 OTC Pain Medicines Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OTC PAIN MEDICINES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global OTC Pain Medicines Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to OTC Pain Medicines Market
- 5.7 ESG Ratings of Leading Companies

6 OTC PAIN MEDICINES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global OTC Pain Medicines Sales Market Share by Type (2020-2025)
- 6.3 Global OTC Pain Medicines Market Size Market Share by Type (2020-2025)
- 6.4 Global OTC Pain Medicines Price by Type (2020-2025)

7 OTC PAIN MEDICINES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global OTC Pain Medicines Market Sales by Application (2020-2025)
- 7.3 Global OTC Pain Medicines Market Size (M USD) by Application (2020-2025)
- 7.4 Global OTC Pain Medicines Sales Growth Rate by Application (2020-2025)

8 OTC PAIN MEDICINES MARKET SALES BY REGION

- 8.1 Global OTC Pain Medicines Sales by Region
 - 8.1.1 Global OTC Pain Medicines Sales by Region
 - 8.1.2 Global OTC Pain Medicines Sales Market Share by Region
- 8.2 Global OTC Pain Medicines Market Size by Region
 - 8.2.1 Global OTC Pain Medicines Market Size by Region
 - 8.2.2 Global OTC Pain Medicines Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America OTC Pain Medicines Sales by Country
 - 8.3.2 North America OTC Pain Medicines Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe OTC Pain Medicines Sales by Country
 - 8.4.2 Europe OTC Pain Medicines Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific OTC Pain Medicines Sales by Region
 - 8.5.2 Asia Pacific OTC Pain Medicines Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America OTC Pain Medicines Sales by Country
 - 8.6.2 South America OTC Pain Medicines Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa OTC Pain Medicines Sales by Region

8.7.2 Middle East and Africa OTC Pain Medicines Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 OTC PAIN MEDICINES MARKET PRODUCTION BY REGION

9.1 Global Production of OTC Pain Medicines by Region(2020-2025)

9.2 Global OTC Pain Medicines Revenue Market Share by Region (2020-2025)

9.3 Global OTC Pain Medicines Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America OTC Pain Medicines Production

9.4.1 North America OTC Pain Medicines Production Growth Rate (2020-2025)

9.4.2 North America OTC Pain Medicines Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe OTC Pain Medicines Production

9.5.1 Europe OTC Pain Medicines Production Growth Rate (2020-2025)

9.5.2 Europe OTC Pain Medicines Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan OTC Pain Medicines Production (2020-2025)

9.6.1 Japan OTC Pain Medicines Production Growth Rate (2020-2025)

9.6.2 Japan OTC Pain Medicines Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China OTC Pain Medicines Production (2020-2025)

9.7.1 China OTC Pain Medicines Production Growth Rate (2020-2025)

9.7.2 China OTC Pain Medicines Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 GlaxoSmithKline

10.1.1 GlaxoSmithKline Basic Information

10.1.2 GlaxoSmithKline OTC Pain Medicines Product Overview

10.1.3 GlaxoSmithKline OTC Pain Medicines Product Market Performance

- 10.1.4 GlaxoSmithKline Business Overview
- 10.1.5 GlaxoSmithKline SWOT Analysis
- 10.1.6 GlaxoSmithKline Recent Developments
- 10.2 Pfizer
 - 10.2.1 Pfizer Basic Information
 - 10.2.2 Pfizer OTC Pain Medicines Product Overview
 - 10.2.3 Pfizer OTC Pain Medicines Product Market Performance
 - 10.2.4 Pfizer Business Overview
 - 10.2.5 Pfizer SWOT Analysis
 - 10.2.6 Pfizer Recent Developments
- 10.3 Novartis
 - 10.3.1 Novartis Basic Information
 - 10.3.2 Novartis OTC Pain Medicines Product Overview
 - 10.3.3 Novartis OTC Pain Medicines Product Market Performance
 - 10.3.4 Novartis Business Overview
 - 10.3.5 Novartis SWOT Analysis
 - 10.3.6 Novartis Recent Developments
- 10.4 Sanofi
 - 10.4.1 Sanofi Basic Information
 - 10.4.2 Sanofi OTC Pain Medicines Product Overview
 - 10.4.3 Sanofi OTC Pain Medicines Product Market Performance
 - 10.4.4 Sanofi Business Overview
 - 10.4.5 Sanofi Recent Developments
- 10.5 Bayer
 - 10.5.1 Bayer Basic Information
 - 10.5.2 Bayer OTC Pain Medicines Product Overview
 - 10.5.3 Bayer OTC Pain Medicines Product Market Performance
 - 10.5.4 Bayer Business Overview
 - 10.5.5 Bayer Recent Developments
- 10.6 Mallinckrodt
 - 10.6.1 Mallinckrodt Basic Information
 - 10.6.2 Mallinckrodt OTC Pain Medicines Product Overview
 - 10.6.3 Mallinckrodt OTC Pain Medicines Product Market Performance
 - 10.6.4 Mallinckrodt Business Overview
 - 10.6.5 Mallinckrodt Recent Developments
- 10.7 Anqiu Lu'an
 - 10.7.1 Anqiu Lu'an Basic Information
 - 10.7.2 Anqiu Lu'an OTC Pain Medicines Product Overview
 - 10.7.3 Anqiu Lu'an OTC Pain Medicines Product Market Performance

- 10.7.4 Anjiu Lu'an Business Overview
- 10.7.5 Anjiu Lu'an Recent Developments
- 10.8 Granules India
 - 10.8.1 Granules India Basic Information
 - 10.8.2 Granules India OTC Pain Medicines Product Overview
 - 10.8.3 Granules India OTC Pain Medicines Product Market Performance
 - 10.8.4 Granules India Business Overview
 - 10.8.5 Granules India Recent Developments
- 10.9 Farmson
 - 10.9.1 Farmson Basic Information
 - 10.9.2 Farmson OTC Pain Medicines Product Overview
 - 10.9.3 Farmson OTC Pain Medicines Product Market Performance
 - 10.9.4 Farmson Business Overview
 - 10.9.5 Farmson Recent Developments
- 10.10 Hebei Jiheng
 - 10.10.1 Hebei Jiheng Basic Information
 - 10.10.2 Hebei Jiheng OTC Pain Medicines Product Overview
 - 10.10.3 Hebei Jiheng OTC Pain Medicines Product Market Performance
 - 10.10.4 Hebei Jiheng Business Overview
 - 10.10.5 Hebei Jiheng Recent Developments
- 10.11 Zhejiang Kangle
 - 10.11.1 Zhejiang Kangle Basic Information
 - 10.11.2 Zhejiang Kangle OTC Pain Medicines Product Overview
 - 10.11.3 Zhejiang Kangle OTC Pain Medicines Product Market Performance
 - 10.11.4 Zhejiang Kangle Business Overview
 - 10.11.5 Zhejiang Kangle Recent Developments
- 10.12 Sri Krishna Pharma
 - 10.12.1 Sri Krishna Pharma Basic Information
 - 10.12.2 Sri Krishna Pharma OTC Pain Medicines Product Overview
 - 10.12.3 Sri Krishna Pharma OTC Pain Medicines Product Market Performance
 - 10.12.4 Sri Krishna Pharma Business Overview
 - 10.12.5 Sri Krishna Pharma Recent Developments
- 10.13 Anhui BBKA Likang
 - 10.13.1 Anhui BBKA Likang Basic Information
 - 10.13.2 Anhui BBKA Likang OTC Pain Medicines Product Overview
 - 10.13.3 Anhui BBKA Likang OTC Pain Medicines Product Market Performance
 - 10.13.4 Anhui BBKA Likang Business Overview
 - 10.13.5 Anhui BBKA Likang Recent Developments
- 10.14 Seqens

- 10.14.1 Seqens Basic Information
- 10.14.2 Seqens OTC Pain Medicines Product Overview
- 10.14.3 Seqens OTC Pain Medicines Product Market Performance
- 10.14.4 Seqens Business Overview
- 10.14.5 Seqens Recent Developments
- 10.15 Xinhua Pharmaceutical
 - 10.15.1 Xinhua Pharmaceutical Basic Information
 - 10.15.2 Xinhua Pharmaceutical OTC Pain Medicines Product Overview
 - 10.15.3 Xinhua Pharmaceutical OTC Pain Medicines Product Market Performance
 - 10.15.4 Xinhua Pharmaceutical Business Overview
 - 10.15.5 Xinhua Pharmaceutical Recent Developments
- 10.16 IOLCP
 - 10.16.1 IOLCP Basic Information
 - 10.16.2 IOLCP OTC Pain Medicines Product Overview
 - 10.16.3 IOLCP OTC Pain Medicines Product Market Performance
 - 10.16.4 IOLCP Business Overview
 - 10.16.5 IOLCP Recent Developments
- 10.17 Granules Biocause
 - 10.17.1 Granules Biocause Basic Information
 - 10.17.2 Granules Biocause OTC Pain Medicines Product Overview
 - 10.17.3 Granules Biocause OTC Pain Medicines Product Market Performance
 - 10.17.4 Granules Biocause Business Overview
 - 10.17.5 Granules Biocause Recent Developments
- 10.18 Strides Shasun
 - 10.18.1 Strides Shasun Basic Information
 - 10.18.2 Strides Shasun OTC Pain Medicines Product Overview
 - 10.18.3 Strides Shasun OTC Pain Medicines Product Market Performance
 - 10.18.4 Strides Shasun Business Overview
 - 10.18.5 Strides Shasun Recent Developments

11 OTC PAIN MEDICINES MARKET FORECAST BY REGION

- 11.1 Global OTC Pain Medicines Market Size Forecast
- 11.2 Global OTC Pain Medicines Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe OTC Pain Medicines Market Size Forecast by Country
 - 11.2.3 Asia Pacific OTC Pain Medicines Market Size Forecast by Region
 - 11.2.4 South America OTC Pain Medicines Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of OTC Pain Medicines by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global OTC Pain Medicines Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of OTC Pain Medicines by Type (2026-2033)

12.1.2 Global OTC Pain Medicines Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of OTC Pain Medicines by Type (2026-2033)

12.2 Global OTC Pain Medicines Market Forecast by Application (2026-2033)

12.2.1 Global OTC Pain Medicines Sales (K MT) Forecast by Application

12.2.2 Global OTC Pain Medicines Market Size (M USD) Forecast by Application
(2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. OTC Pain Medicines Market Size Comparison by Region (M USD)

Table 5. Global OTC Pain Medicines Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global OTC Pain Medicines Sales Market Share by Manufacturers (2020-2025)

Table 7. Global OTC Pain Medicines Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global OTC Pain Medicines Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in OTC Pain Medicines as of 2024)

Table 10. Global Market OTC Pain Medicines Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global OTC Pain Medicines Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. OTC Pain Medicines Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global OTC Pain Medicines Sales by Type (K MT)

Table 26. Global OTC Pain Medicines Market Size by Type (M USD)

Table 27. Global OTC Pain Medicines Sales (K MT) by Type (2020-2025)

Table 28. Global OTC Pain Medicines Sales Market Share by Type (2020-2025)

Table 29. Global OTC Pain Medicines Market Size (M USD) by Type (2020-2025)

Table 30. Global OTC Pain Medicines Market Size Share by Type (2020-2025)

Table 31. Global OTC Pain Medicines Price (USD/KG) by Type (2020-2025)
Table 32. Global OTC Pain Medicines Sales (K MT) by Application
Table 33. Global OTC Pain Medicines Market Size by Application
Table 34. Global OTC Pain Medicines Sales by Application (2020-2025) & (K MT)
Table 35. Global OTC Pain Medicines Sales Market Share by Application (2020-2025)
Table 36. Global OTC Pain Medicines Market Size by Application (2020-2025) & (M USD)
Table 37. Global OTC Pain Medicines Market Share by Application (2020-2025)
Table 38. Global OTC Pain Medicines Sales Growth Rate by Application (2020-2025)
Table 39. Global OTC Pain Medicines Sales by Region (2020-2025) & (K MT)
Table 40. Global OTC Pain Medicines Sales Market Share by Region (2020-2025)
Table 41. Global OTC Pain Medicines Market Size by Region (2020-2025) & (M USD)
Table 42. Global OTC Pain Medicines Market Size Market Share by Region (2020-2025)
Table 43. North America OTC Pain Medicines Sales by Country (2020-2025) & (K MT)
Table 44. North America OTC Pain Medicines Market Size by Country (2020-2025) & (M USD)
Table 45. Europe OTC Pain Medicines Sales by Country (2020-2025) & (K MT)
Table 46. Europe OTC Pain Medicines Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific OTC Pain Medicines Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific OTC Pain Medicines Market Size by Region (2020-2025) & (M USD)
Table 49. South America OTC Pain Medicines Sales by Country (2020-2025) & (K MT)
Table 50. South America OTC Pain Medicines Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa OTC Pain Medicines Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa OTC Pain Medicines Market Size by Region (2020-2025) & (M USD)
Table 53. Global OTC Pain Medicines Production (K MT) by Region(2020-2025)
Table 54. Global OTC Pain Medicines Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global OTC Pain Medicines Revenue Market Share by Region (2020-2025)
Table 56. Global OTC Pain Medicines Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America OTC Pain Medicines Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe OTC Pain Medicines Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan OTC Pain Medicines Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 60. China OTC Pain Medicines Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. GlaxoSmithKline Basic Information

Table 62. GlaxoSmithKline OTC Pain Medicines Product Overview

Table 63. GlaxoSmithKline OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. GlaxoSmithKline Business Overview

Table 65. GlaxoSmithKline SWOT Analysis

Table 66. GlaxoSmithKline Recent Developments

Table 67. Pfizer Basic Information

Table 68. Pfizer OTC Pain Medicines Product Overview

Table 69. Pfizer OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Pfizer Business Overview

Table 71. Pfizer SWOT Analysis

Table 72. Pfizer Recent Developments

Table 73. Novartis Basic Information

Table 74. Novartis OTC Pain Medicines Product Overview

Table 75. Novartis OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Novartis Business Overview

Table 77. Novartis SWOT Analysis

Table 78. Novartis Recent Developments

Table 79. Sanofi Basic Information

Table 80. Sanofi OTC Pain Medicines Product Overview

Table 81. Sanofi OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Sanofi Business Overview

Table 83. Sanofi Recent Developments

Table 84. Bayer Basic Information

Table 85. Bayer OTC Pain Medicines Product Overview

Table 86. Bayer OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Bayer Business Overview

Table 88. Bayer Recent Developments

Table 89. Mallinckrodt Basic Information

Table 90. Mallinckrodt OTC Pain Medicines Product Overview

Table 91. Mallinckrodt OTC Pain Medicines Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 92. Mallinckrodt Business Overview

Table 93. Mallinckrodt Recent Developments

Table 94. Anqiu Lu'an Basic Information

Table 95. Anqiu Lu'an OTC Pain Medicines Product Overview

Table 96. Anqiu Lu'an OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Anqiu Lu'an Business Overview

Table 98. Anqiu Lu'an Recent Developments

Table 99. Granules India Basic Information

Table 100. Granules India OTC Pain Medicines Product Overview

Table 101. Granules India OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Granules India Business Overview

Table 103. Granules India Recent Developments

Table 104. Farmson Basic Information

Table 105. Farmson OTC Pain Medicines Product Overview

Table 106. Farmson OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Farmson Business Overview

Table 108. Farmson Recent Developments

Table 109. Hebei Jiheng Basic Information

Table 110. Hebei Jiheng OTC Pain Medicines Product Overview

Table 111. Hebei Jiheng OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Hebei Jiheng Business Overview

Table 113. Hebei Jiheng Recent Developments

Table 114. Zhejiang Kangle Basic Information

Table 115. Zhejiang Kangle OTC Pain Medicines Product Overview

Table 116. Zhejiang Kangle OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Zhejiang Kangle Business Overview

Table 118. Zhejiang Kangle Recent Developments

Table 119. Sri Krishna Pharma Basic Information

Table 120. Sri Krishna Pharma OTC Pain Medicines Product Overview

Table 121. Sri Krishna Pharma OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Sri Krishna Pharma Business Overview

Table 123. Sri Krishna Pharma Recent Developments

Table 124. Anhui BBKA Likang Basic Information
Table 125. Anhui BBKA Likang OTC Pain Medicines Product Overview
Table 126. Anhui BBKA Likang OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Anhui BBKA Likang Business Overview
Table 128. Anhui BBKA Likang Recent Developments
Table 129. Seqens Basic Information
Table 130. Seqens OTC Pain Medicines Product Overview
Table 131. Seqens OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 132. Seqens Business Overview
Table 133. Seqens Recent Developments
Table 134. Xinhua Pharmaceutical Basic Information
Table 135. Xinhua Pharmaceutical OTC Pain Medicines Product Overview
Table 136. Xinhua Pharmaceutical OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 137. Xinhua Pharmaceutical Business Overview
Table 138. Xinhua Pharmaceutical Recent Developments
Table 139. IOLCP Basic Information
Table 140. IOLCP OTC Pain Medicines Product Overview
Table 141. IOLCP OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 142. IOLCP Business Overview
Table 143. IOLCP Recent Developments
Table 144. Granules Biocause Basic Information
Table 145. Granules Biocause OTC Pain Medicines Product Overview
Table 146. Granules Biocause OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 147. Granules Biocause Business Overview
Table 148. Granules Biocause Recent Developments
Table 149. Strides Shasun Basic Information
Table 150. Strides Shasun OTC Pain Medicines Product Overview
Table 151. Strides Shasun OTC Pain Medicines Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 152. Strides Shasun Business Overview
Table 153. Strides Shasun Recent Developments
Table 154. Global OTC Pain Medicines Sales Forecast by Region (2026-2033) & (K MT)
Table 155. Global OTC Pain Medicines Market Size Forecast by Region (2026-2033) &

(M USD)

Table 156. North America OTC Pain Medicines Sales Forecast by Country (2026-2033) & (K MT)

Table 157. North America OTC Pain Medicines Market Size Forecast by Country (2026-2033) & (M USD)

Table 158. Europe OTC Pain Medicines Sales Forecast by Country (2026-2033) & (K MT)

Table 159. Europe OTC Pain Medicines Market Size Forecast by Country (2026-2033) & (M USD)

Table 160. Asia Pacific OTC Pain Medicines Sales Forecast by Region (2026-2033) & (K MT)

Table 161. Asia Pacific OTC Pain Medicines Market Size Forecast by Region (2026-2033) & (M USD)

Table 162. South America OTC Pain Medicines Sales Forecast by Country (2026-2033) & (K MT)

Table 163. South America OTC Pain Medicines Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Middle East and Africa OTC Pain Medicines Sales Forecast by Country (2026-2033) & (Units)

Table 165. Middle East and Africa OTC Pain Medicines Market Size Forecast by Country (2026-2033) & (M USD)

Table 166. Global OTC Pain Medicines Sales Forecast by Type (2026-2033) & (K MT)

Table 167. Global OTC Pain Medicines Market Size Forecast by Type (2026-2033) & (M USD)

Table 168. Global OTC Pain Medicines Price Forecast by Type (2026-2033) & (USD/KG)

Table 169. Global OTC Pain Medicines Sales (K MT) Forecast by Application (2026-2033)

Table 170. Global OTC Pain Medicines Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of OTC Pain Medicines
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global OTC Pain Medicines Market Size (M USD), 2024-2033
- Figure 5. Global OTC Pain Medicines Market Size (M USD) (2020-2033)
- Figure 6. Global OTC Pain Medicines Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. OTC Pain Medicines Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global OTC Pain Medicines Product Life Cycle
- Figure 13. OTC Pain Medicines Sales Share by Manufacturers in 2024
- Figure 14. Global OTC Pain Medicines Revenue Share by Manufacturers in 2024
- Figure 15. OTC Pain Medicines Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market OTC Pain Medicines Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by OTC Pain Medicines Revenue in 2024
- Figure 18. Industry Chain Map of OTC Pain Medicines
- Figure 19. Global OTC Pain Medicines Market PEST Analysis
- Figure 20. Global OTC Pain Medicines Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global OTC Pain Medicines Market Share by Type
- Figure 27. Sales Market Share of OTC Pain Medicines by Type (2020-2025)
- Figure 28. Sales Market Share of OTC Pain Medicines by Type in 2024
- Figure 29. Market Size Share of OTC Pain Medicines by Type (2020-2025)
- Figure 30. Market Size Share of OTC Pain Medicines by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global OTC Pain Medicines Market Share by Application

Figure 33. Global OTC Pain Medicines Sales Market Share by Application (2020-2025)

Figure 34. Global OTC Pain Medicines Sales Market Share by Application in 2024

Figure 35. Global OTC Pain Medicines Market Share by Application (2020-2025)

Figure 36. Global OTC Pain Medicines Market Share by Application in 2024

Figure 37. Global OTC Pain Medicines Sales Growth Rate by Application (2020-2025)

Figure 38. Global OTC Pain Medicines Sales Market Share by Region (2020-2025)

Figure 39. Global OTC Pain Medicines Market Size Market Share by Region
(2020-2025)

Figure 40. North America OTC Pain Medicines Sales and Growth Rate (2020-2025) &
(K MT)

Figure 41. North America OTC Pain Medicines Sales and Growth Rate (2020-2025) &
(K MT)

Figure 42. North America OTC Pain Medicines Sales Market Share by Country in 2024

Figure 43. North America OTC Pain Medicines Market Size and Growth Rate
(2020-2025) & (M USD)

Figure 44. North America OTC Pain Medicines Market Size Market Share by Country in
2024

Figure 45. U.S. OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M
USD)

Figure 47. Canada OTC Pain Medicines Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada OTC Pain Medicines Market Size (M USD) and Growth Rate
(2020-2025)

Figure 49. Mexico OTC Pain Medicines Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico OTC Pain Medicines Market Size (Units) and Growth Rate
(2020-2025)

Figure 51. Europe OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe OTC Pain Medicines Sales Market Share by Country in 2024

Figure 53. Europe OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M
USD)

Figure 54. Europe OTC Pain Medicines Market Size Market Share by Country in 2024

Figure 55. Germany OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany OTC Pain Medicines Market Size and Growth Rate (2020-2025) &
(M USD)

Figure 57. France OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M
USD)

Figure 59. U.K. OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 61. Italy OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific OTC Pain Medicines Sales and Growth Rate (K MT)

Figure 66. Asia Pacific OTC Pain Medicines Sales Market Share by Region in 2024

Figure 67. Asia Pacific OTC Pain Medicines Market Size Market Share by Region in 2024

Figure 68. China OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America OTC Pain Medicines Sales and Growth Rate (K MT)

Figure 79. South America OTC Pain Medicines Sales Market Share by Country in 2024

Figure 80. South America OTC Pain Medicines Market Size and Growth Rate (M USD)

Figure 81. South America OTC Pain Medicines Market Size Market Share by Country in 2024

Figure 82. Brazil OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina OTC Pain Medicines Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 86. Columbia OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa OTC Pain Medicines Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa OTC Pain Medicines Sales Market Share by Region in 2024

Figure 90. Middle East and Africa OTC Pain Medicines Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa OTC Pain Medicines Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa OTC Pain Medicines Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa OTC Pain Medicines Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global OTC Pain Medicines Production Market Share by Region (2020-2025)

Figure 103. North America OTC Pain Medicines Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe OTC Pain Medicines Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan OTC Pain Medicines Production (K MT) Growth Rate (2020-2025)

Figure 106. China OTC Pain Medicines Production (K MT) Growth Rate (2020-2025)

Figure 107. Global OTC Pain Medicines Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global OTC Pain Medicines Market Size Forecast by Value (2020-2033) &

(M USD)

Figure 109. Global OTC Pain Medicines Sales Market Share Forecast by Type
(2026-2033)

Figure 110. Global OTC Pain Medicines Market Share Forecast by Type (2026-2033)

Figure 111. Global OTC Pain Medicines Sales Forecast by Application (2026-2033)

Figure 112. Global OTC Pain Medicines Market Share Forecast by Application
(2026-2033)

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