

Global Oriental Rug Market Research Report 2026(Status and Outlook)

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Abstracts

Oriental rugs have become highly popular for their beauty, craftsmanship, and cultural significance, which has increased their adoption. Interest in oriental carpets has revived in recent years and they are viewed as a work of art and are popular as investment pieces. Furthermore, growth in appreciation for handmade and traditional craftsmanship has increased the usage of oriental rugs.

The global Oriental Rug market size was estimated at USD 1257.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Oriental Rug market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Oriental Rug market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Oriental Rug market.

Global Oriental Rug Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Beaulieu International Group
Devgini Carpet PVT. LTD
Interface, Inc.
Miliken & Company
Mohawk Industries
Shaw Industries Group Inc.
Tai Ping Carpets International Ltd.
Tarkett Group
Victoria PLC
Yak Carpet PVT. LTD

Market Segmentation (by Type)

Handmade
Machine-made

Market Segmentation (by Application)

Indoor
Outdoor

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Oriental Rug Market

Overview of the regional outlook of the Oriental Rug Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Oriental Rug Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Oriental Rug, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Oriental Rug

1.2 Key Market Segments

1.2.1 Oriental Rug Segment by Type

1.2.2 Oriental Rug Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ORIENTAL RUG MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Oriental Rug Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Oriental Rug Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ORIENTAL RUG MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Oriental Rug Product Life Cycle

3.3 Global Oriental Rug Sales by Manufacturers (2020-2025)

3.4 Global Oriental Rug Revenue Market Share by Manufacturers (2020-2025)

3.5 Oriental Rug Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Oriental Rug Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Oriental Rug Market Competitive Situation and Trends

3.8.1 Oriental Rug Market Concentration Rate

3.8.2 Global 5 and 10 Largest Oriental Rug Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ORIENTAL RUG INDUSTRY CHAIN ANALYSIS

- 4.1 Oriental Rug Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ORIENTAL RUG MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Oriental Rug Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Oriental Rug Market
- 5.7 ESG Ratings of Leading Companies

6 ORIENTAL RUG MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Oriental Rug Sales Market Share by Type (2020-2025)
- 6.3 Global Oriental Rug Market Size by Type (2020-2025)
- 6.4 Global Oriental Rug Price by Type (2020-2025)

7 ORIENTAL RUG MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Oriental Rug Market Sales by Application (2020-2025)
- 7.3 Global Oriental Rug Market Size (M USD) by Application (2020-2025)
- 7.4 Global Oriental Rug Sales Growth Rate by Application (2020-2025)

8 ORIENTAL RUG MARKET SALES BY REGION

8.1 Global Oriental Rug Sales by Region

8.1.1 Global Oriental Rug Sales by Region

8.1.2 Global Oriental Rug Sales Market Share by Region

8.2 Global Oriental Rug Market Size by Region

8.2.1 Global Oriental Rug Market Size by Region

8.2.2 Global Oriental Rug Market Size by Region

8.3 North America

8.3.1 North America Oriental Rug Sales by Country

8.3.2 North America Oriental Rug Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Oriental Rug Sales by Country

8.4.2 Europe Oriental Rug Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Oriental Rug Sales by Region

8.5.2 Asia Pacific Oriental Rug Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Oriental Rug Sales by Country

8.6.2 South America Oriental Rug Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Oriental Rug Sales by Region

8.7.2 Middle East and Africa Oriental Rug Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ORIENTAL RUG MARKET PRODUCTION BY REGION

9.1 Global Production of Oriental Rug by Region(2020-2025)

9.2 Global Oriental Rug Revenue Market Share by Region (2020-2025)

9.3 Global Oriental Rug Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Oriental Rug Production

9.4.1 North America Oriental Rug Production Growth Rate (2020-2025)

9.4.2 North America Oriental Rug Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Oriental Rug Production

9.5.1 Europe Oriental Rug Production Growth Rate (2020-2025)

9.5.2 Europe Oriental Rug Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Oriental Rug Production (2020-2025)

9.6.1 Japan Oriental Rug Production Growth Rate (2020-2025)

9.6.2 Japan Oriental Rug Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Oriental Rug Production (2020-2025)

9.7.1 China Oriental Rug Production Growth Rate (2020-2025)

9.7.2 China Oriental Rug Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Beaulieu International Group

10.1.1 Beaulieu International Group Basic Information

10.1.2 Beaulieu International Group Oriental Rug Product Overview

10.1.3 Beaulieu International Group Oriental Rug Product Market Performance

10.1.4 Beaulieu International Group Business Overview

10.1.5 Beaulieu International Group SWOT Analysis

10.1.6 Beaulieu International Group Recent Developments

10.2 Devgini Carpet PVT. LTD

10.2.1 Devgini Carpet PVT. LTD Basic Information

10.2.2 Devgini Carpet PVT. LTD Oriental Rug Product Overview

10.2.3 Devgini Carpet PVT. LTD Oriental Rug Product Market Performance

- 10.2.4 Devgini Carpet PVT. LTD Business Overview
- 10.2.5 Devgini Carpet PVT. LTD SWOT Analysis
- 10.2.6 Devgini Carpet PVT. LTD Recent Developments
- 10.3 Interface, Inc.
 - 10.3.1 Interface, Inc. Basic Information
 - 10.3.2 Interface, Inc. Oriental Rug Product Overview
 - 10.3.3 Interface, Inc. Oriental Rug Product Market Performance
 - 10.3.4 Interface, Inc. Business Overview
 - 10.3.5 Interface, Inc. SWOT Analysis
 - 10.3.6 Interface, Inc. Recent Developments
- 10.4 Miliken and Company
 - 10.4.1 Miliken and Company Basic Information
 - 10.4.2 Miliken and Company Oriental Rug Product Overview
 - 10.4.3 Miliken and Company Oriental Rug Product Market Performance
 - 10.4.4 Miliken and Company Business Overview
 - 10.4.5 Miliken and Company Recent Developments
- 10.5 Mohawk Industries
 - 10.5.1 Mohawk Industries Basic Information
 - 10.5.2 Mohawk Industries Oriental Rug Product Overview
 - 10.5.3 Mohawk Industries Oriental Rug Product Market Performance
 - 10.5.4 Mohawk Industries Business Overview
 - 10.5.5 Mohawk Industries Recent Developments
- 10.6 Shaw Industries Group Inc.
 - 10.6.1 Shaw Industries Group Inc. Basic Information
 - 10.6.2 Shaw Industries Group Inc. Oriental Rug Product Overview
 - 10.6.3 Shaw Industries Group Inc. Oriental Rug Product Market Performance
 - 10.6.4 Shaw Industries Group Inc. Business Overview
 - 10.6.5 Shaw Industries Group Inc. Recent Developments
- 10.7 Tai Ping Carpets International Ltd.
 - 10.7.1 Tai Ping Carpets International Ltd. Basic Information
 - 10.7.2 Tai Ping Carpets International Ltd. Oriental Rug Product Overview
 - 10.7.3 Tai Ping Carpets International Ltd. Oriental Rug Product Market Performance
 - 10.7.4 Tai Ping Carpets International Ltd. Business Overview
 - 10.7.5 Tai Ping Carpets International Ltd. Recent Developments
- 10.8 Tarkett Group
 - 10.8.1 Tarkett Group Basic Information
 - 10.8.2 Tarkett Group Oriental Rug Product Overview
 - 10.8.3 Tarkett Group Oriental Rug Product Market Performance
 - 10.8.4 Tarkett Group Business Overview

10.8.5 Tarkett Group Recent Developments

10.9 Victoria PLC

10.9.1 Victoria PLC Basic Information

10.9.2 Victoria PLC Oriental Rug Product Overview

10.9.3 Victoria PLC Oriental Rug Product Market Performance

10.9.4 Victoria PLC Business Overview

10.9.5 Victoria PLC Recent Developments

10.10 Yak Carpet PVT. LTD

10.10.1 Yak Carpet PVT. LTD Basic Information

10.10.2 Yak Carpet PVT. LTD Oriental Rug Product Overview

10.10.3 Yak Carpet PVT. LTD Oriental Rug Product Market Performance

10.10.4 Yak Carpet PVT. LTD Business Overview

10.10.5 Yak Carpet PVT. LTD Recent Developments

11 ORIENTAL RUG MARKET FORECAST BY REGION

11.1 Global Oriental Rug Market Size Forecast

11.2 Global Oriental Rug Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Oriental Rug Market Size Forecast by Country

11.2.3 Asia Pacific Oriental Rug Market Size Forecast by Region

11.2.4 South America Oriental Rug Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Oriental Rug by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Oriental Rug Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Oriental Rug by Type (2026-2035)

12.1.2 Global Oriental Rug Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Oriental Rug by Type (2026-2035)

12.2 Global Oriental Rug Market Forecast by Application (2026-2035)

12.2.1 Global Oriental Rug Sales (K Units) Forecast by Application

12.2.2 Global Oriental Rug Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Oriental Rug Market Size by Type (M USD)
Table 4. Global Oriental Rug Market Size by Application
Table 5. Oriental Rug Market Size Comparison by Region (M USD)
Table 6. Global Oriental Rug Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Oriental Rug Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Oriental Rug Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Oriental Rug Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Oriental Rug as of 2025)
Table 11. Global Market Oriental Rug Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Oriental Rug Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Oriental Rug Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Oriental Rug Sales by Type (K Units)
Table 27. Global Oriental Rug Market Size by Type (M USD)
Table 28. Global Oriental Rug Sales (K Units) by Type (2020-2025)
Table 29. Global Oriental Rug Sales Market Share by Type (2020-2025)
Table 30. Global Oriental Rug Market Size (M USD) by Type (2020-2025)
Table 31. Global Oriental Rug Market Share by Type (2020-2025)

Table 32. Global Oriental Rug Price (USD/Unit) by Type (2020-2025)
Table 33. Global Oriental Rug Sales (K Units) by Application
Table 34. Global Oriental Rug Market Size by Application
Table 35. Global Oriental Rug Sales by Application (2020-2025) & (K Units)
Table 36. Global Oriental Rug Sales Market Share by Application (2020-2025)
Table 37. Global Oriental Rug Market Size by Application (2020-2025) & (M USD)
Table 38. Global Oriental Rug Market Share by Application (2020-2025)
Table 39. Global Oriental Rug Sales Growth Rate by Application (2020-2025)
Table 40. Global Oriental Rug Sales by Region (2020-2025) & (K Units)
Table 41. Global Oriental Rug Sales Market Share by Region (2020-2025)
Table 42. Global Oriental Rug Market Size by Region (2020-2025) & (M USD)
Table 43. Global Oriental Rug Market Size by Region (2020-2025)
Table 44. North America Oriental Rug Sales by Country (2020-2025) & (K Units)
Table 45. North America Oriental Rug Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Oriental Rug Sales by Country (2020-2025) & (K Units)
Table 47. Europe Oriental Rug Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Oriental Rug Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Oriental Rug Market Size by Region (2020-2025) & (M USD)
Table 50. South America Oriental Rug Sales by Country (2020-2025) & (K Units)
Table 51. South America Oriental Rug Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Oriental Rug Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Oriental Rug Market Size by Region (2020-2025) & (M USD)
Table 54. Global Oriental Rug Production (K Units) by Region(2020-2025)
Table 55. Global Oriental Rug Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Oriental Rug Revenue Market Share by Region (2020-2025)
Table 57. Global Oriental Rug Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Oriental Rug Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Oriental Rug Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Oriental Rug Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Oriental Rug Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Beaulieu lermationaln Group Basic Information
Table 63. Beaulieu lermationaln Group Oriental Rug Product Overview
Table 64. Beaulieu lermationaln Group Oriental Rug Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Beaulieu International Group Business Overview

Table 66. Beaulieu International Group SWOT Analysis

Table 67. Beaulieu International Group Recent Developments

Table 68. Devgini Carpet PVT. LTD Basic Information

Table 69. Devgini Carpet PVT. LTD Oriental Rug Product Overview

Table 70. Devgini Carpet PVT. LTD Oriental Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Devgini Carpet PVT. LTD Business Overview

Table 72. Devgini Carpet PVT. LTD SWOT Analysis

Table 73. Devgini Carpet PVT. LTD Recent Developments

Table 74. Interface, Inc. Basic Information

Table 75. Interface, Inc. Oriental Rug Product Overview

Table 76. Interface, Inc. Oriental Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Interface, Inc. Business Overview

Table 78. Interface, Inc. SWOT Analysis

Table 79. Interface, Inc. Recent Developments

Table 80. Miliken and Company Basic Information

Table 81. Miliken and Company Oriental Rug Product Overview

Table 82. Miliken and Company Oriental Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Miliken and Company Business Overview

Table 84. Miliken and Company Recent Developments

Table 85. Mohawk Industries Basic Information

Table 86. Mohawk Industries Oriental Rug Product Overview

Table 87. Mohawk Industries Oriental Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Mohawk Industries Business Overview

Table 89. Mohawk Industries Recent Developments

Table 90. Shaw Industries Group Inc. Basic Information

Table 91. Shaw Industries Group Inc. Oriental Rug Product Overview

Table 92. Shaw Industries Group Inc. Oriental Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Shaw Industries Group Inc. Business Overview

Table 94. Shaw Industries Group Inc. Recent Developments

Table 95. Tai Ping Carpets International Ltd. Basic Information

Table 96. Tai Ping Carpets International Ltd. Oriental Rug Product Overview

Table 97. Tai Ping Carpets International Ltd. Oriental Rug Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Tai Ping Carpets lenetinal Ltd. Business Overview

Table 99. Tai Ping Carpets lenetinal Ltd. Recent Developments

Table 100. Tarkett Group Basic Information

Table 101. Tarkett Group Oriental Rug Product Overview

Table 102. Tarkett Group Oriental Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Tarkett Group Business Overview

Table 104. Tarkett Group Recent Developments

Table 105. Victoria PLC Basic Information

Table 106. Victoria PLC Oriental Rug Product Overview

Table 107. Victoria PLC Oriental Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Victoria PLC Business Overview

Table 109. Victoria PLC Recent Developments

Table 110. Yak Carpet PVT. LTD Basic Information

Table 111. Yak Carpet PVT. LTD Oriental Rug Product Overview

Table 112. Yak Carpet PVT. LTD Oriental Rug Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Yak Carpet PVT. LTD Business Overview

Table 114. Yak Carpet PVT. LTD Recent Developments

Table 115. Global Oriental Rug Sales Forecast by Region (2026-2035) & (K Units)

Table 116. Global Oriental Rug Market Size Forecast by Region (2026-2035) & (M USD)

Table 117. North America Oriental Rug Sales Forecast by Country (2026-2035) & (K Units)

Table 118. North America Oriental Rug Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Europe Oriental Rug Sales Forecast by Country (2026-2035) & (K Units)

Table 120. Europe Oriental Rug Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Oriental Rug Sales Forecast by Region (2026-2035) & (K Units)

Table 122. Asia Pacific Oriental Rug Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Oriental Rug Sales Forecast by Country (2026-2035) & (K Units)

Table 124. South America Oriental Rug Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Oriental Rug Sales Forecast by Country (2026-2035)

& (Units)

Table 126. Middle East and Africa Oriental Rug Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Oriental Rug Sales Forecast by Type (2026-2035) & (K Units)

Table 128. Global Oriental Rug Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Oriental Rug Price Forecast by Type (2026-2035) & (USD/Unit)

Table 130. Global Oriental Rug Sales (K Units) Forecast by Application (2026-2035)

Table 131. Global Oriental Rug Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Oriental Rug
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Oriental Rug Market Size (M USD), 2025-2035
- Figure 5. Global Oriental Rug Market Size (M USD) (2020-2035)
- Figure 6. Global Oriental Rug Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Oriental Rug Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Oriental Rug Product Life Cycle
- Figure 13. Oriental Rug Sales Share by Manufacturers in 2025
- Figure 14. Global Oriental Rug Revenue Share by Manufacturers in 2025
- Figure 15. Oriental Rug Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Oriental Rug Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Oriental Rug Revenue in 2025
- Figure 18. Industry Chain Map of Oriental Rug
- Figure 19. Global Oriental Rug Market PEST Analysis
- Figure 20. Global Oriental Rug Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Oriental Rug Market Share by Type
- Figure 27. Sales Market Share of Oriental Rug by Type (2020-2025)
- Figure 28. Sales Market Share of Oriental Rug by Type in 2025
- Figure 29. Market Share of Oriental Rug by Type (2020-2025)
- Figure 30. Market Share of Oriental Rug by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Oriental Rug Market Share by Application

Figure 33. Global Oriental Rug Sales Market Share by Application (2020-2025)

Figure 34. Global Oriental Rug Sales Market Share by Application in 2025

Figure 35. Global Oriental Rug Market Share by Application (2020-2025)

Figure 36. Global Oriental Rug Market Share by Application in 2025

Figure 37. Global Oriental Rug Sales Growth Rate by Application (2020-2025)

Figure 38. Global Oriental Rug Sales Market Share by Region (2020-2025)

Figure 39. Global Oriental Rug Market Size by Region (2020-2025)

Figure 40. North America Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Oriental Rug Sales Market Share by Country in 2024

Figure 43. North America Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Oriental Rug Market Size by Country in 2024

Figure 45. U.S. Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Oriental Rug Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Oriental Rug Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Oriental Rug Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Oriental Rug Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Oriental Rug Sales Market Share by Country in 2024

Figure 53. Europe Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Oriental Rug Market Size by Country in 2024

Figure 55. Germany Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Oriental Rug Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Oriental Rug Sales Market Share by Region in 2024

Figure 67. Asia Pacific Oriental Rug Market Size by Region in 2024

Figure 68. China Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 70. Japan Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Oriental Rug Sales and Growth Rate (K Units)
- Figure 79. South America Oriental Rug Sales Market Share by Country in 2024
- Figure 80. South America Oriental Rug Market Size and Growth Rate (M USD)
- Figure 81. South America Oriental Rug Market Size by Country in 2024
- Figure 82. Brazil Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Oriental Rug Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Oriental Rug Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Oriental Rug Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Oriental Rug Market Size by Region in 2024
- Figure 92. Saudi Arabia Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Oriental Rug Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Oriental Rug Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Oriental Rug Production Market Share by Region (2020-2025)

- Figure 103. North America Oriental Rug Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Oriental Rug Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Oriental Rug Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Oriental Rug Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global Oriental Rug Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global Oriental Rug Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Oriental Rug Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Oriental Rug Market Share Forecast by Type (2026-2035)
- Figure 111. Global Oriental Rug Sales Forecast by Application (2026-2035)
- Figure 112. Global Oriental Rug Market Share Forecast by Application (2026-2035)

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