

Global Organic Wine Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GF055BFDA998EN.html>

Date: December 2024

Pages: 170

Price: US\$ 2,800.00 (Single User License)

ID: GF055BFDA998EN

Abstracts

Report Overview

Organic wine refers to wine made from grapes grown without the use of synthetic pesticides, herbicides, or fertilizers. The production process also prohibits the use of genetically modified organisms (GMOs). Organic wine is gaining popularity due to increasing consumer awareness of health and environmental concerns. It is positioned as a premium product catering to environmentally conscious and health-conscious consumers.

The current market size of organic wine in 2023 is estimated at approximately \$1.2 billion. The market is projected to grow at a compound annual growth rate (CAGR) of 9.75% from 2024 to 2032. Key growth drivers for the organic wine market include the rising demand for natural and organic products, growing awareness about sustainable farming practices, and increasing disposable incomes in developed and developing economies.

Market trends in the organic wine industry include a shift towards sustainable viticulture practices, increased adoption of biodynamic farming methods, and the expansion of organic vineyard acreage globally. Consumers are also showing a preference for organic wines due to their perceived health benefits, such as lower sulfite content and potential antioxidant properties. Additionally, the trend of food and wine pairing experiences is driving the demand for premium organic wines in the hospitality sector.

In terms of regional market distribution, Europe currently leads the organic wine market, with countries like France, Italy, and Spain being major producers and consumers of organic wine. The dominance of Europe in the organic wine market can be attributed to

the strong tradition of organic farming practices, stringent regulations on chemical pesticide use, and a well-established market for organic products. North America is also a significant market for organic wine, with the United States witnessing a growing demand for organic and sustainable wines.

Key challenges facing the organic wine market include the higher production costs associated with organic farming practices, limited availability of organic vineyard land, and the complexity of organic certification processes. Despite these challenges, the increasing consumer preference for organic and sustainable products presents opportunities for organic wine producers to expand their market presence and cater to a growing segment of environmentally conscious consumers.

This report provides a deep insight into the global Organic Wine market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Organic Wine Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Organic Wine market in any manner.

Global Organic Wine Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

E&J Gallo

The Wine Group

Constellation Brands

Castel

Accolade Wines

Cantine Riunite & CIV

Concha y Toro

Treasury Wine Estates

Grupo Penaflor

Pernod-Ricard

Bronco Wine

Caviro

Trinchero Family Estates

Antinori

Changyu

Casella Family Brands

Diageo

China Great Wall Wine

Jacob's Creek

Kendall-Jackson Vineyard Estates

Market Segmentation (by Type)

Organic Sparkling Wine

Organic Still Wine

Market Segmentation (by Application)

Supermarkets and Hypermarkets

Specialist Retailers

Online Channel

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Organic Wine Market

Overview of the regional outlook of the Organic Wine Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Organic Wine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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